

# Upper Confidence Bound 101

# Upper Confidence Bound

## Introduction

- Reinforcement learning algorithm
- Problem: find a solution to a problem with incomplete information, uncertain rewards
- Takes „learnings“ into account to define future actions
- Solves the exploration/exploitation dilemma elegantly

# Upper Confidence Bound

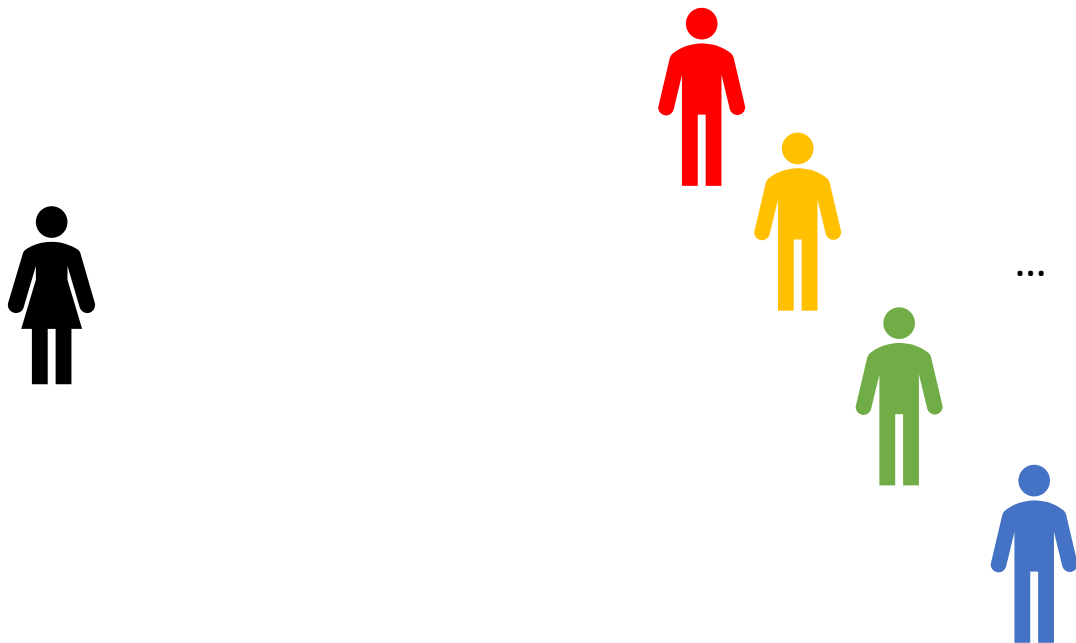
Exploration / Exploitation Dilemma

- Problem
  - incomplete information on a process
  - No simple solution
- Exploitation
  - Choose an action that you know
  - Getting a reward close to what I expect
- Exploration
  - Choose an action with an unsure outcome
  - Possibly learn something
- Best long-term solution might have short-term costs!

# Upper Confidence Bound

Exploration / Exploitation Dilemma

- Exploration/exploitation dilemma found in many aspects of life
  - Example: Dating



# Upper Confidence Bound

## Multi-Armed-Bandit Problem

- Multi-Armed Bandit Problem



Bandit A



Bandit B



Bandit C



Bandit D

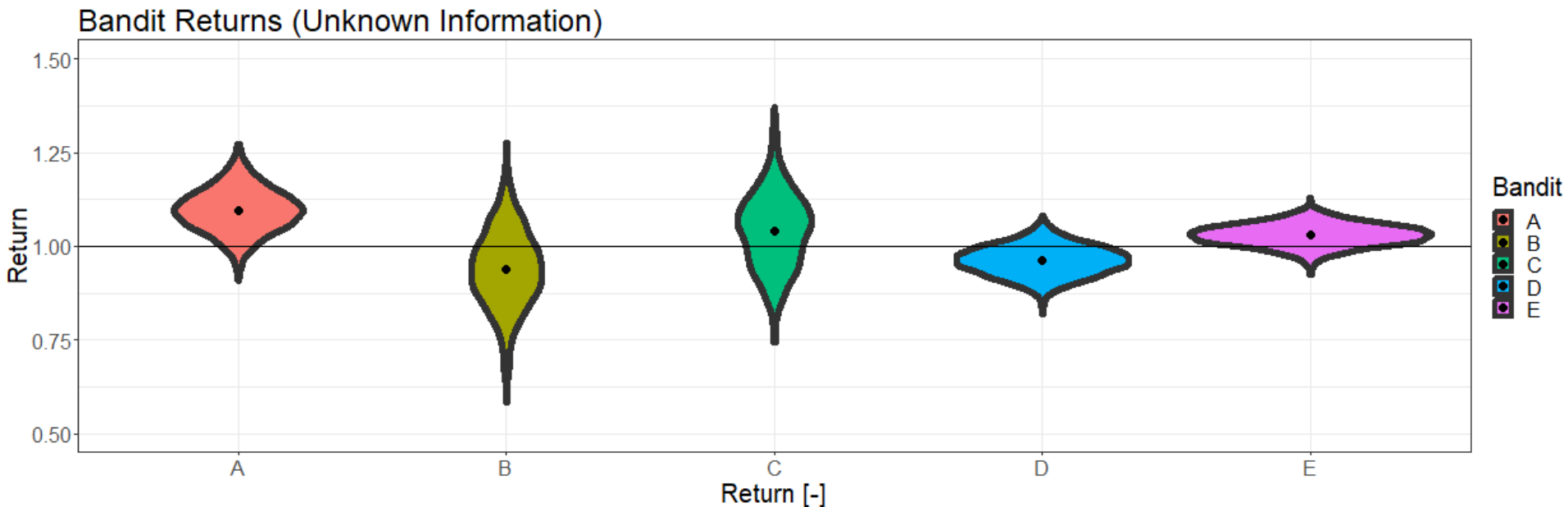


Bandit E

# Upper Confidence Bound

## Multi-Armed-Bandit Problem

- Multi-Armed Bandit Problem



# Upper Confidence Bound

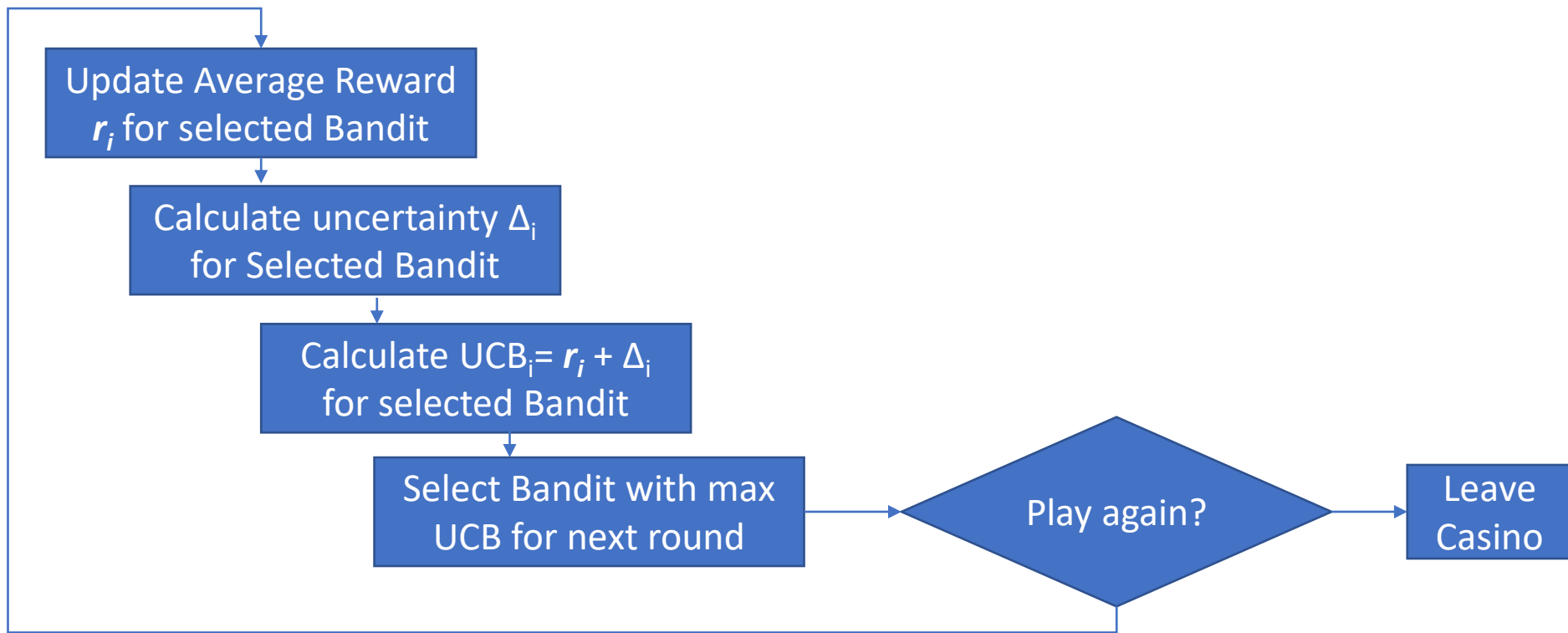
## Multi-Armed-Bandit Problem

- Possible strategies
  - No exploration
  - Random exploration
  - Smart exploration

# Upper Confidence Bound

## Workflow

### Workflow for Upper Confidence Bound

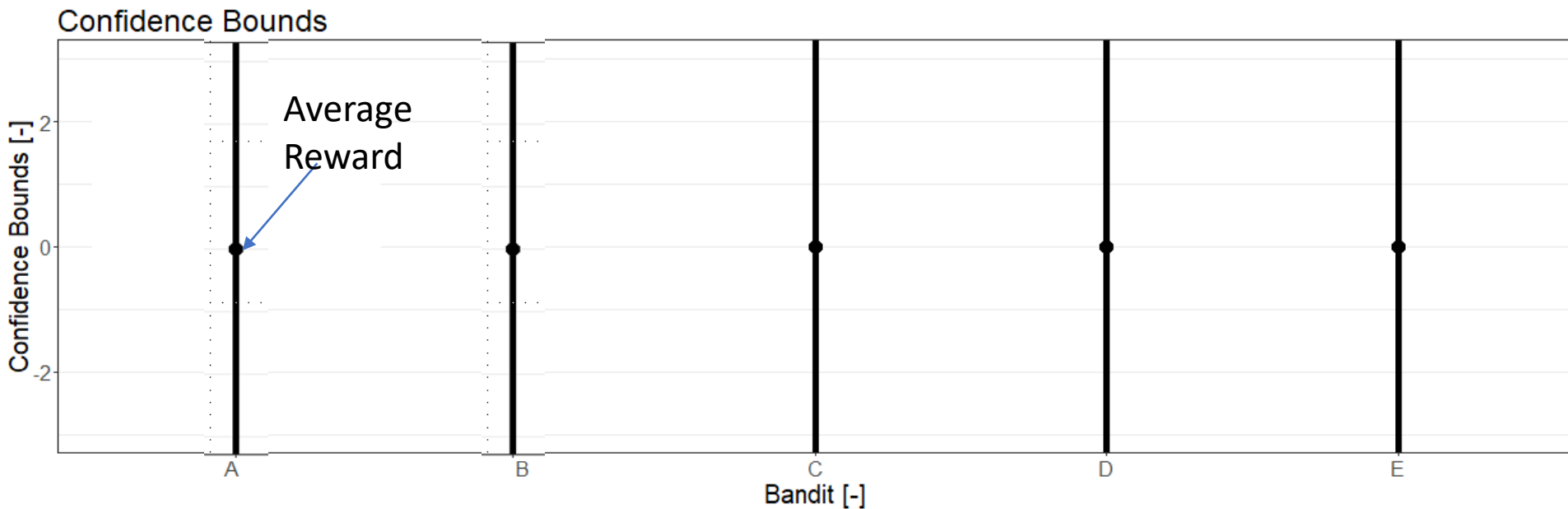




# Upper Confidence Bound

## Multi-Armed-Bandit Problem

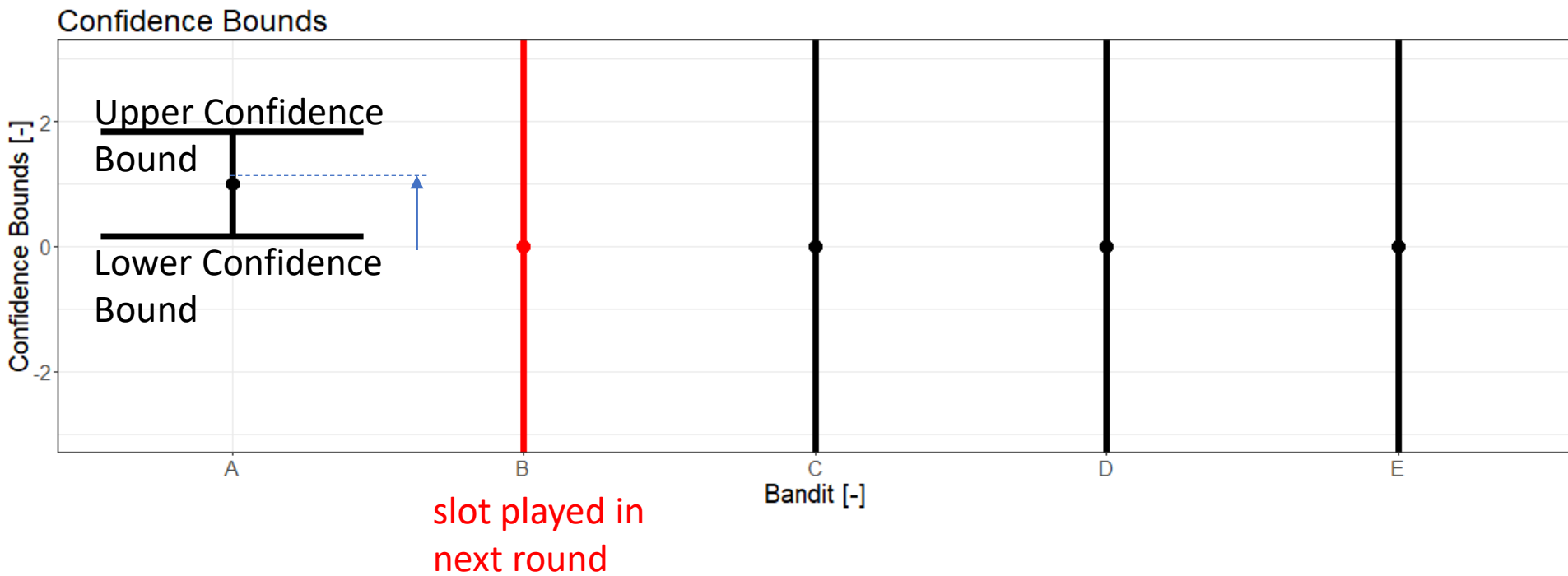
- Round: 0



# Upper Confidence Bound

## Multi-Armed-Bandit Problem

- Round: 1

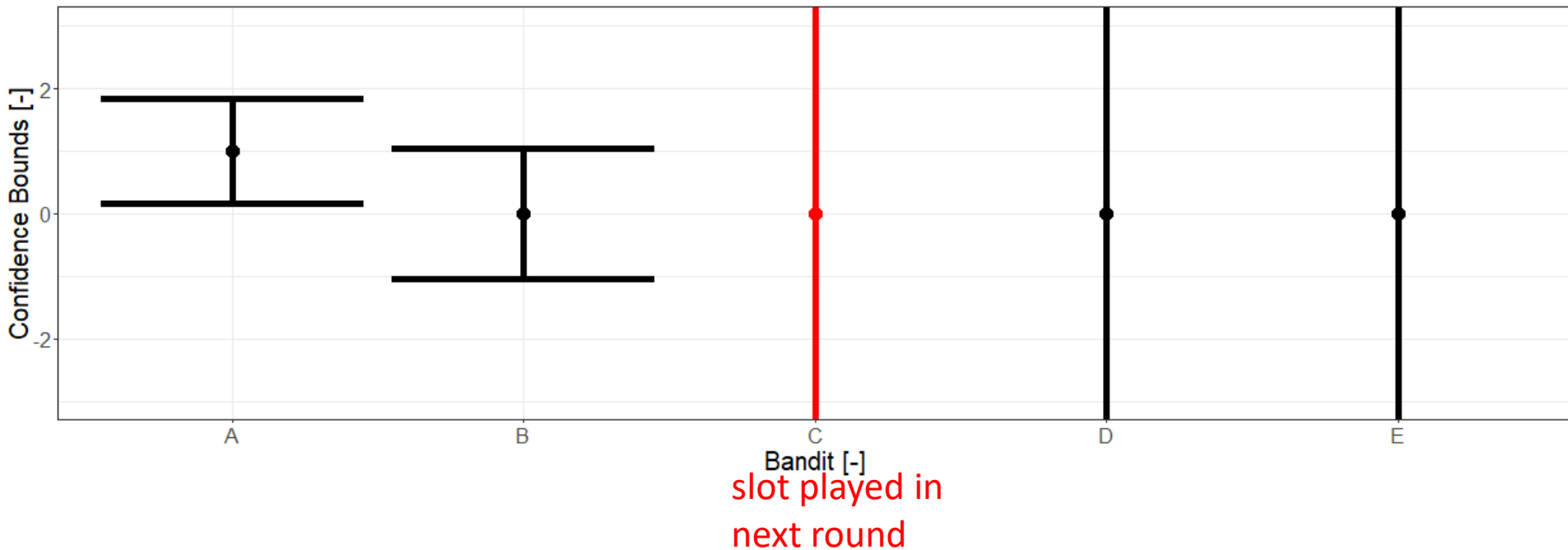


# Upper Confidence Bound

Multi-Armed-Bandit Problem

- Round: 2

Confidence Bounds

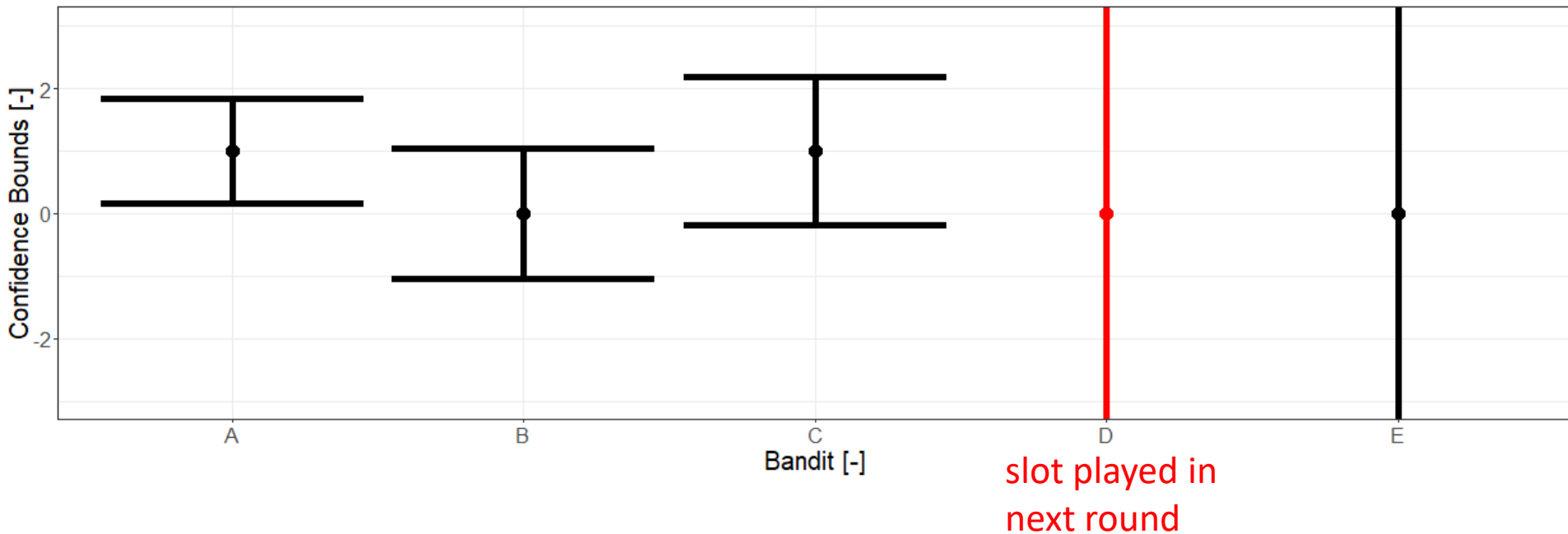


# Upper Confidence Bound

Multi-Armed-Bandit Problem

- Round: 3

Confidence Bounds

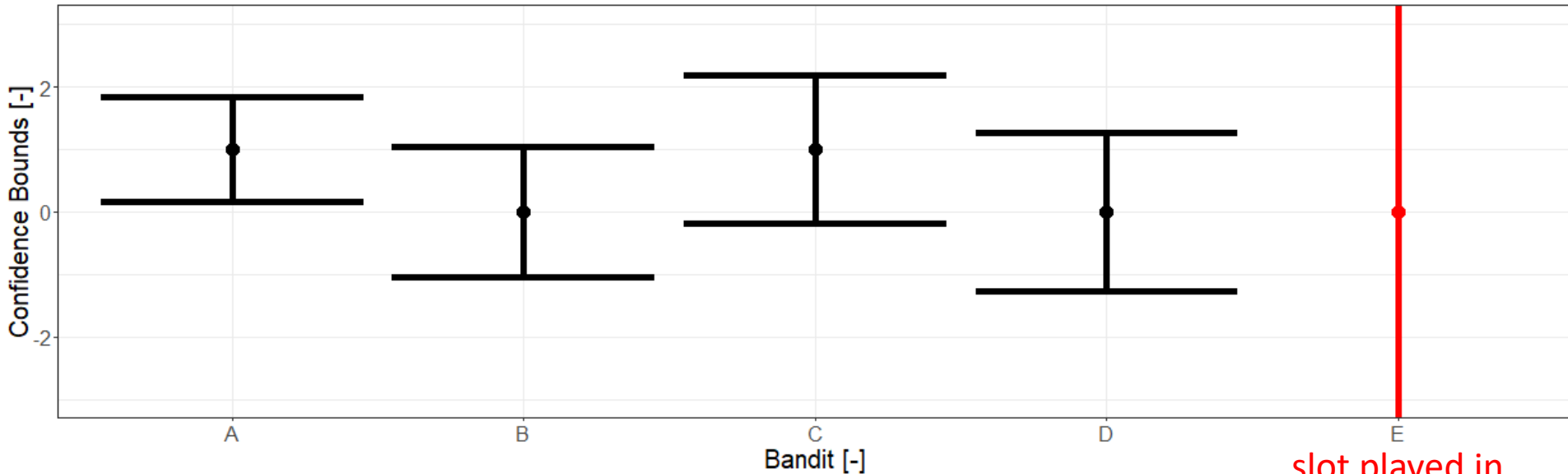


# Upper Confidence Bound

## Multi-Armed-Bandit Problem

### ■ Round: 4

Confidence Bounds



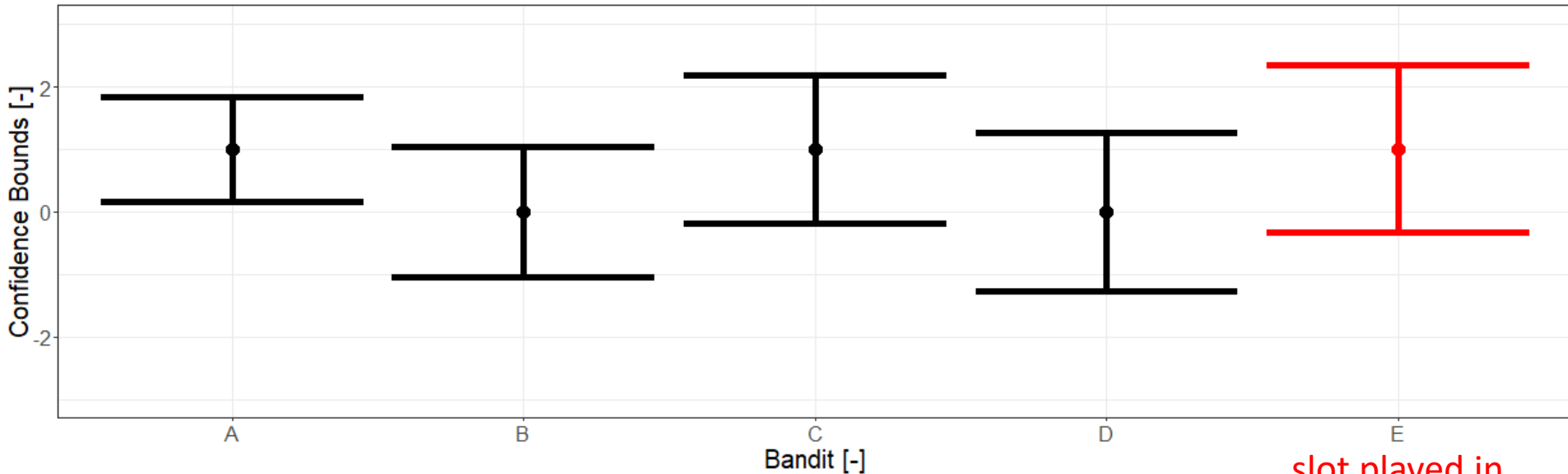
slot played in  
next round

# Upper Confidence Bound

Multi-Armed-Bandit Problem

- Round: 5

Confidence Bounds



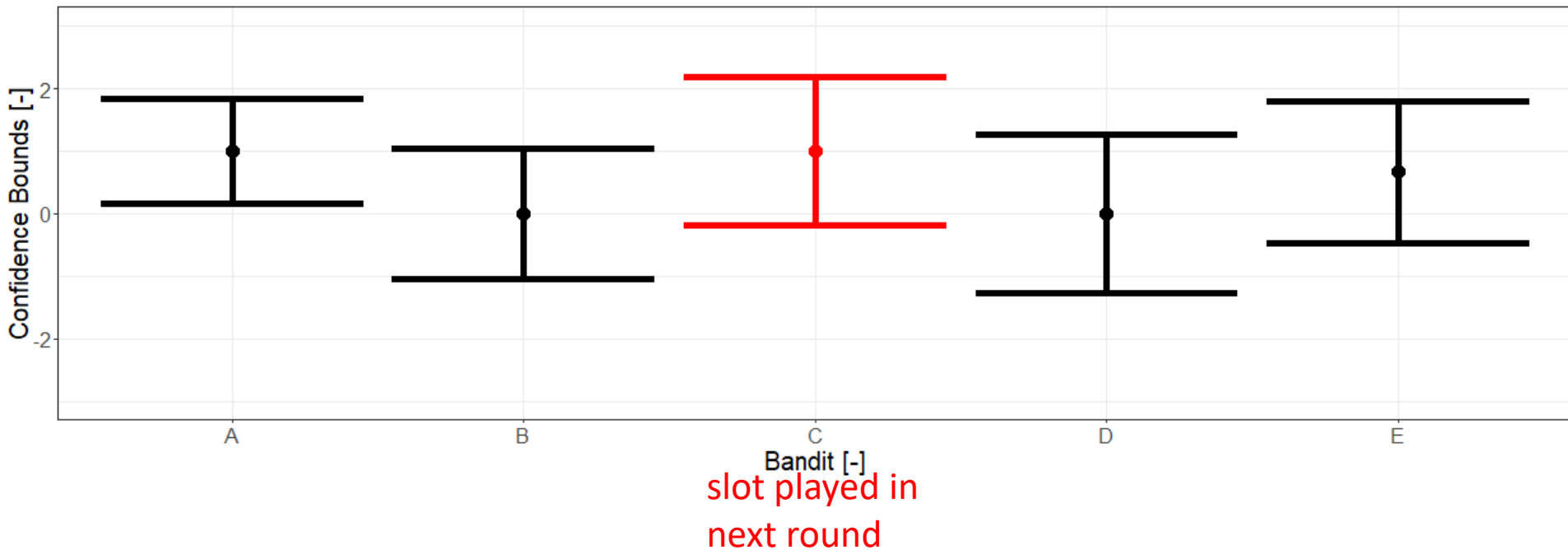
slot played in  
next round

# Upper Confidence Bound

Multi-Armed-Bandit Problem

- Round: 6

Confidence Bounds

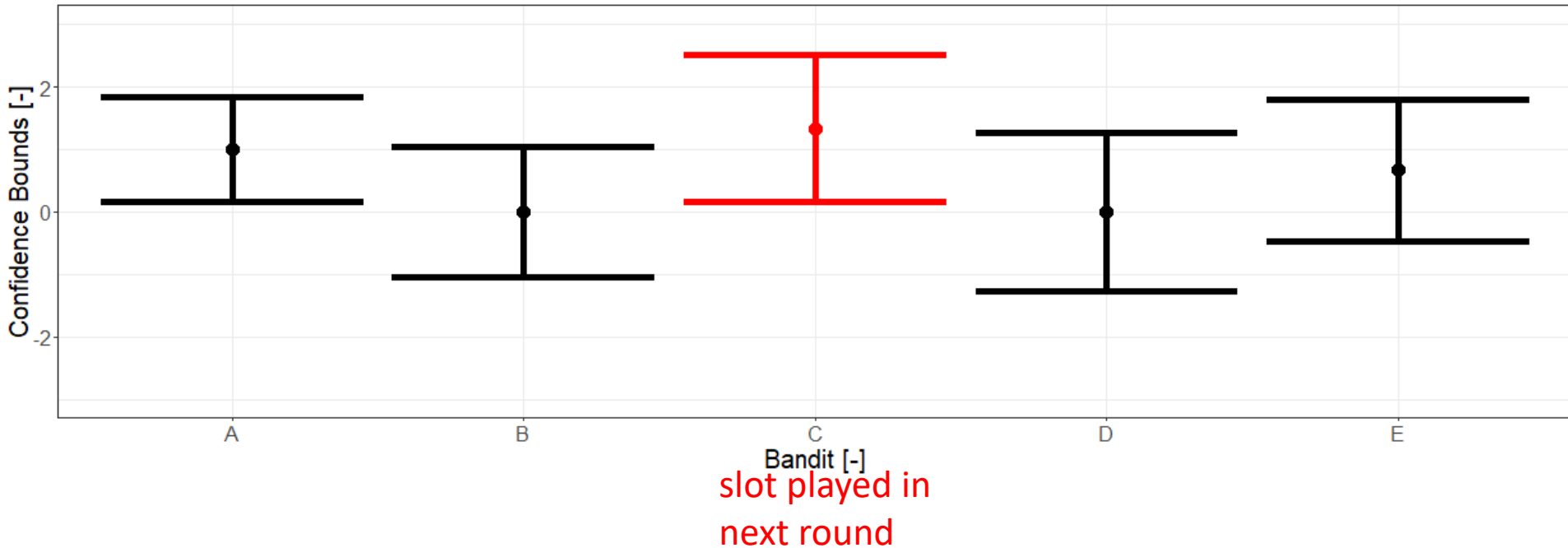


# Upper Confidence Bound

Multi-Armed-Bandit Problem

- Round: 7

Confidence Bounds



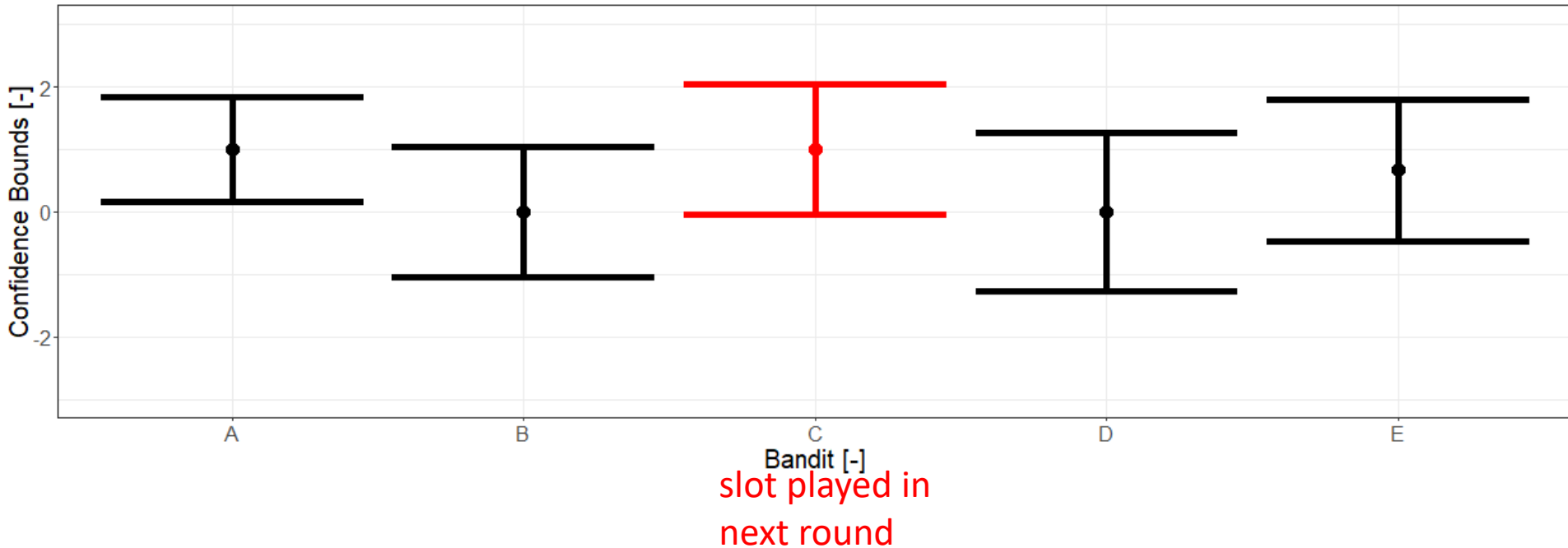


# Upper Confidence Bound

Multi-Armed-Bandit Problem

- Round: 8

Confidence Bounds

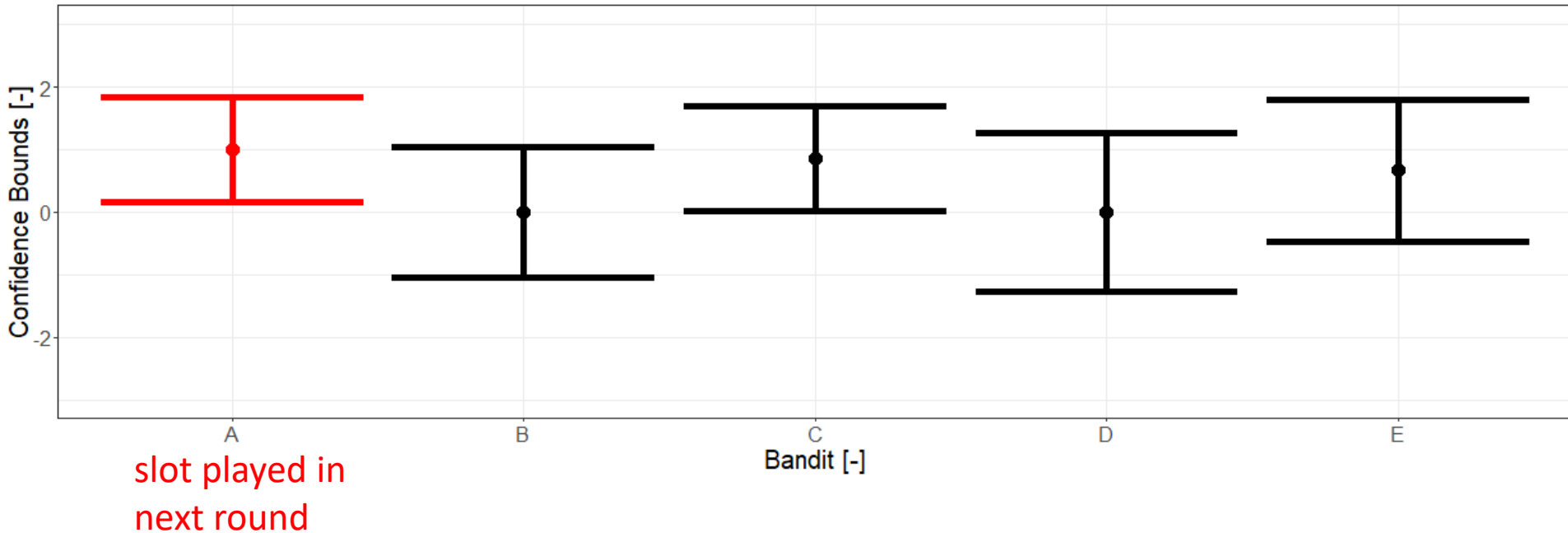


# Upper Confidence Bound

Multi-Armed-Bandit Problem

▪ Round: 9

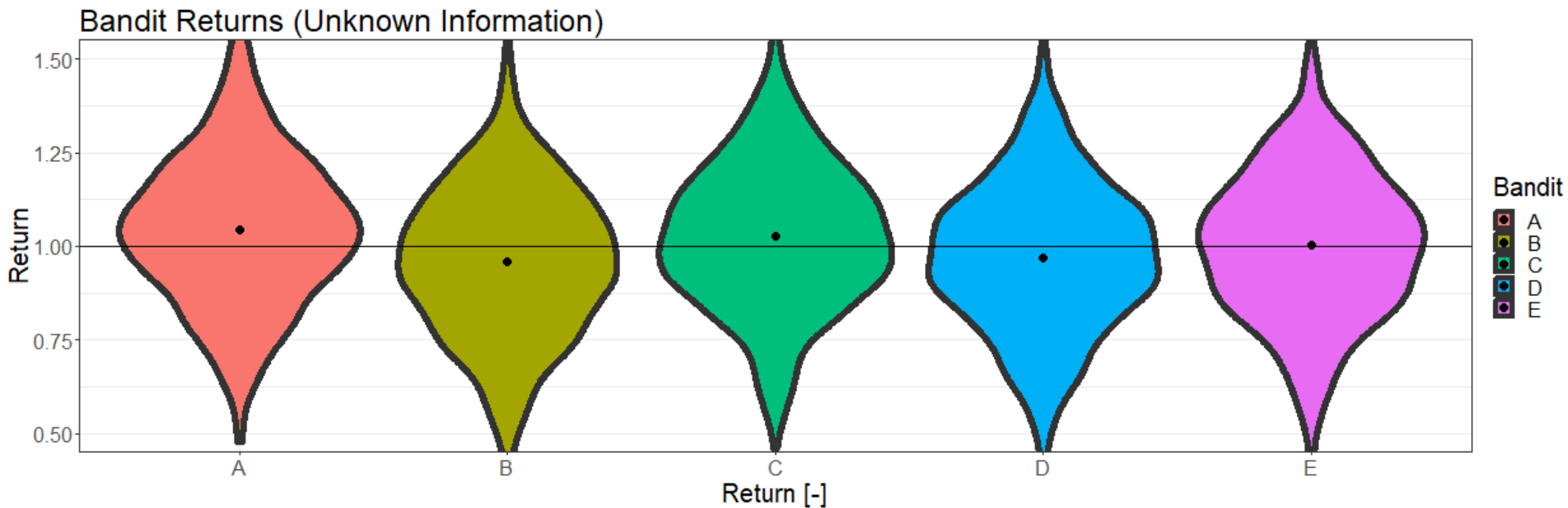
Confidence Bounds



# Upper Confidence Bound

## Multi-Armed-Bandit Problem

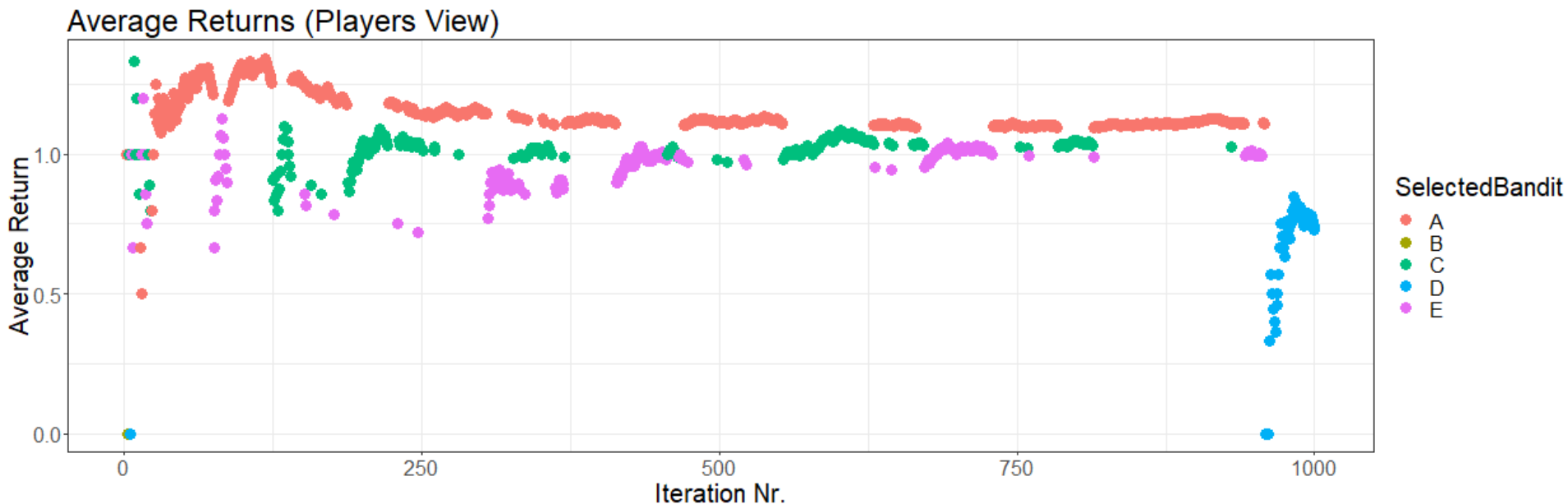
- Round: 1000



# Upper Confidence Bound

Multi-Armed-Bandit Problem

- Round: 1000



# Upper Confidence Bound

Advantages / Disadvantages



- Adds some randomness
- Good balance of exploration and exploitation



- Bad action might be explored