

Introduction

What is it?

- Retrieval based on different content types
- Typically text and image

Why is it important?

- Only text might not be enough for some analysis
- Helps to understand complex concepts with visual support



Approaches

Joint Embeddings

Embedding model suitable for text and images simultaneously

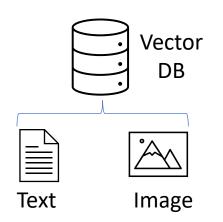
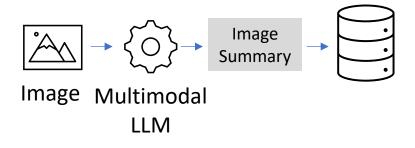


Image-to-Text

Multimodal models generate summaries from images

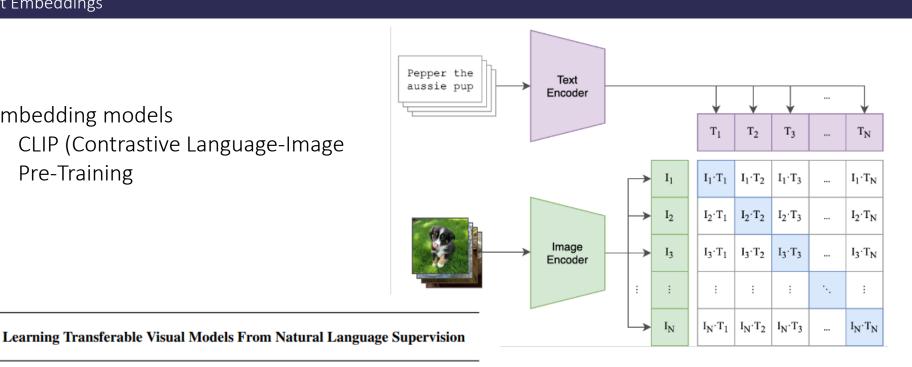




Joint Embeddings

Embedding models

CLIP (Contrastive Language-Image Pre-Training



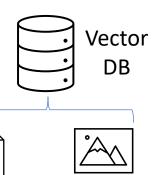
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Source: https://arxiv.org/pdf/2103.00020



Coding

Data Ingestion



Image

Flickr8k Dataset

Text

