

Data Science Portugal

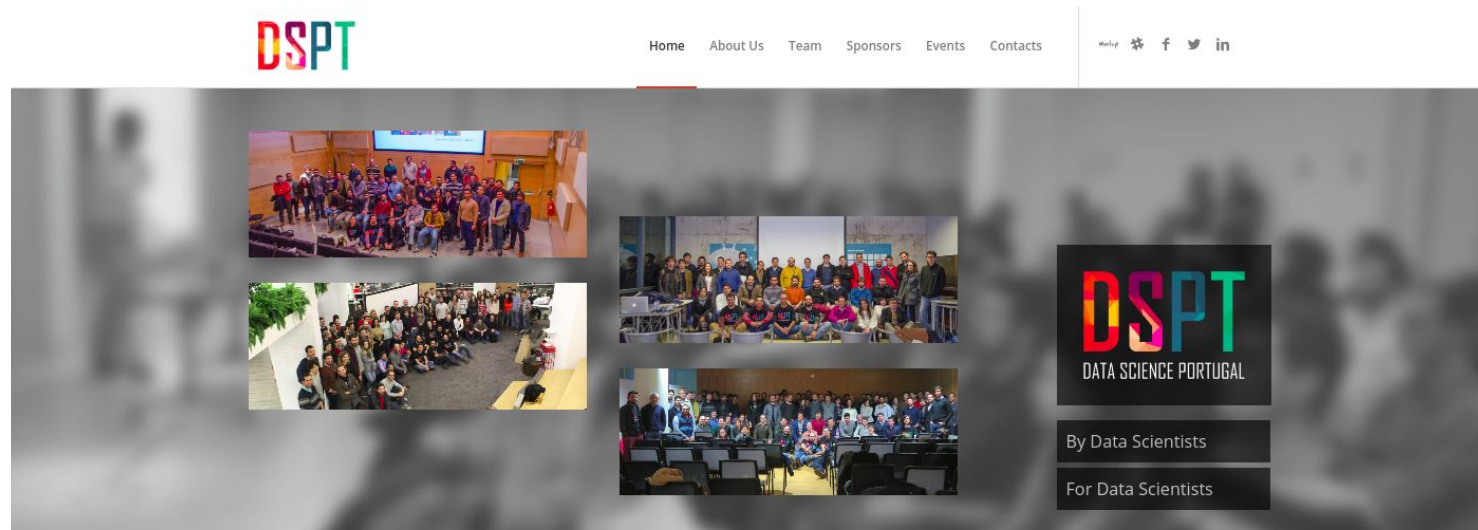
Meetup #45

M.A. & A.M.A. - What??



December 4th, 2018 - Braga

<https://www.datascienceportugal.com>



? ABOUT US

Curious about our story, our vision and our objectives?

[Check our About Us page.](#)

👤 DREAM TEAM

Want to meet the team working every day to build Data Science Portugal? [Come this way.](#)

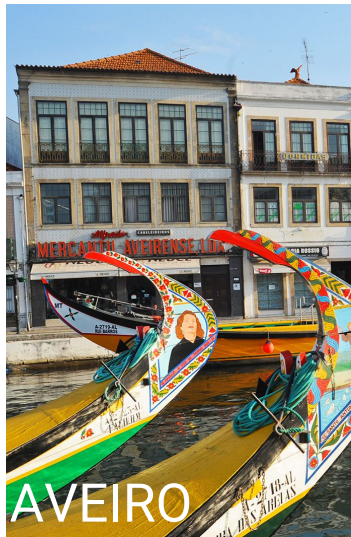
👛 OUR SPONSORS

Wondering who's supporting all these events and paraphernalia around them? [Search no more.](#)

📅 UPCOMING EVENTS

Can't wait for the next Data Science meetup, workshop or conference? [Here's a list for you.](#)

Where are we?



AVEIRO



BRAGA



COIMBRA

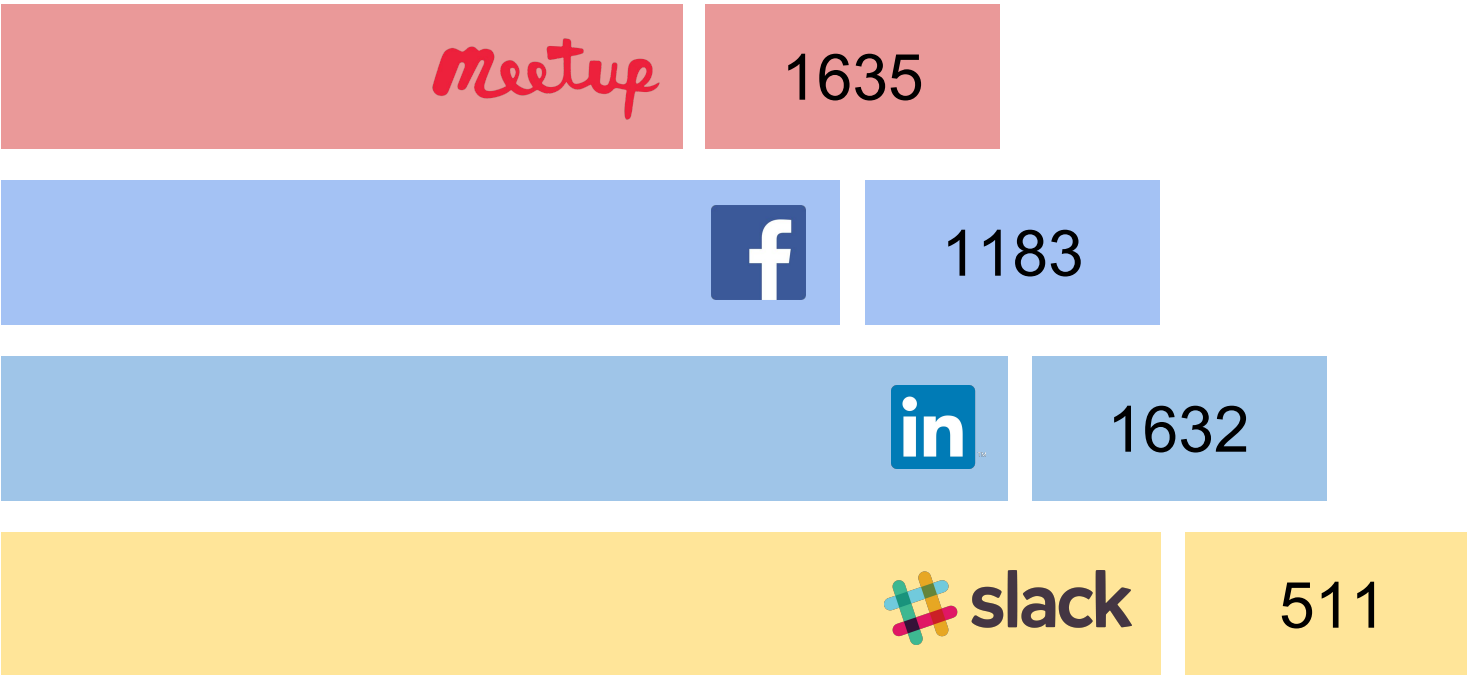


LISBOA



PORTO

Our channels



Join us!



 **slack** datascienceportugal.herokuapp.com

Team



João Brandão
Lead Team



João Gamboias
Meetup Braga



José Monteiro
Meetup Braga

ORGANIZATION MEMBERS



Adriana Costa
Meetup Coimbra



António Leitão
Meetup Lisbon



Arian Pasquali
Meetup Porto



Bruno Cruz
Lead Team



Eriksson Monteiro
Meetup Aveiro



Filipe Assunção
Meetup Coimbra



Joana Silva
Lead Team



João António
Lead Team



João Brandão
Lead Team



João Gamboias
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João Sousa
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Ricardo Marques
Lead Team



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Meetup Aveiro



Rui Mendes
Lead Team



Susana Paço
Communication



Tiago dos Santos
Meetup Lisbon



Vasco Seifert
Meetup Braga

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marionete
Data Science - Big Data - DevOps





More info:
info@datascienceportugal.com

Agenda

- 18:30 - 19:00 Welcome and get together
- 19:00 - 19:30 **“Marketing Analytics: Or... How to turn your customers into happy (paying) consumers”**
with Nuno Cravino - MOG
- 19:40 - 19:45 Group Photo
- 19:45 - 20:15 Networking / Beer Break  CAMERA FOR SHERIDAN
- 20:15 - 20:45 **AMA (Ask Me Anything) Session with:**
 - Nuno Cravino - Head of Data Science @ MOG
 - Nuno Paiva - Head of Consumer Analytics @ NOS
 - Paulo Cortez - Associate Professor @ University of Minho
- 20:50 Closing
- 21:00 Dinner @ Restaurant (Taberna Belga)

“Marketing Analytics: Or... How to turn your customers into happy (paying) consumers”



Nuno Cravino



Networking / Beer Break

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MOBILE BEERS

Beer and Networking?
Not a bad match!

Ask Me Anything Session with:

Paulo Cortez



Nuno Paiva



Nuno Cravino



- 1 Open a browser on any laptop, tablet or smartphone
- 2 Go to **slido.com**
- 3 Enter the event code **#dspt45**

Next Scheduled Meetups



Luis Roque &

Nuno Moniz

Register [@meetup.com](https://www.meetup.com)



2018 Review

Meetups

5 Cities

25 (+2 until end of year)

1120 Attendees



~1443 + ~ (~ 1,41 cerv./pax)

Other events:

- Formal Association March
- Website: www.datascienceportugal.com
- DSPT Day 2018 (One day conference)



- We were present in 23 Events around the country. Helping make workshops, juris, talks, ..

2019



- + Meetups = + Beer 🍺🍺🍺
- DSPT Day 2019
- Website
- New type of content and events
- ...

Do you want to make part?

meetup.braga@datascienceportugal.com

Share Your Feedback!

QUESTIONS
RESPONSES
4

DSPT#31 - Let's Talk about the Future with Data Science

"Today, every discussion about changes in technology, business, and society begins with data. In its exponentially increasing volume, variety and variety, data is becoming a new future resource."
- Anne Derry, IBM Analytics

Your feedback is important, please answer the questions below.

1. Your profile in Data Science

Please select the best that applies to you

☐ Interested
☐ Student
☐ Researcher
☐ Professional
☐ Other...

2. What are your motivations on DSPT events?

sort by priority: 1, 2, 3, Don't care

	1	2	3	Don't care
Get in touch with com...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Be part of the commu...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn techniques	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Drink beers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Meet speakers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn technologies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discuss approaches...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
other (specify below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2.1 My other motivations on DSPT events are

Fill only in case you specified other option in question 2. "What are your motivations on DSPT events?"

Short answer text

3. Suggestions for workshops and meetups topics

Please tell us here, topics and persons that you would like to see in a following meetup and/or workshop

Long answer text

4. Other suggestions or observations

Please fill here other suggestions or observations regarding the organization, coffee break, venue, etc.

Long answer text



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