

Data Science For Social Good

Summer Fellowship

Center for Data Science & Public Policy



Fair and Equitable Decision Making with AI

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VPS



POLICE



Perspectives
Charter Schools



NOBLE

KIPP: New Jersey

WAKE COUNTY
PUBLIC SCHOOL SYSTEM

KIPP:Chicago
COLLEGE PREP PUBLIC SCHOOLS



INSTITUTE FOR
HOUSING STUDIES

ChapinHall
at the University of Chicago

60+
Projects

City of
Memphis



WORLD BANK GROUP

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PUBLIC POLICY | THE UNIVERSITY OF CHICAGO

AGENTIS
energy

AUSTRALIAN
CONSERVATION
FOUNDATION



SUNLIGHT
FOUNDATION

Health
Leads

THE CASE FOUNDATION



EPIC
ENERGY POLICY INSTITUTE
AT THE UNIVERSITY OF CHICAGO

INSTITUTO DO EMPREGO
E FORMAÇÃO PROFISSIONAL



City of
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Muskingum Valley
Educational Service Center



Pecan Street Inc.

Arlington
Public Schools

mesa
PUBLIC SCHOOLS

HEALTHY
CHICAGO
CHICAGO DEPARTMENT OF PUBLIC HEALTH

SKILLS FOR
CHICAGOLAND'S
FUTURE

DIIVY

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CDOT
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aspire
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New Vision for the Ocean

JOHNSON
COUNTY
KANSAS

TULSA
PUBLIC SCHOOLS

NEW YORK
STATE OF
OPPORTUNITY

Department of
Environmental
Conservation

SANERGY

SEDESOL
SECRETARIA DE
DESARROLLO SOCIAL

AllianceChicago
Innovating for better health



Rijkswaterstaat
Ministerie van Infrastructuur en Milieu

City of Rotterdam



Predict risk of Type II Diabetes

Personalize
Screening Decisions

Connect to interventions and services

Prevent
diabetes and improve health

Electronic Health Records 2.0

Heart Disease Risk Tool | Diabetes Risk Tool

John Smith

Age: 45
Height: 60
Weight: 180
Smoke: Yes No

70%
High risk of developing diabetes

Complete Risk Score

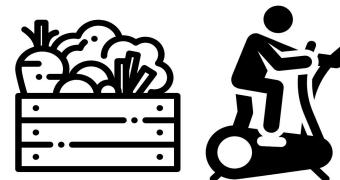
Advice: Stop smoking and lose weight

Medications History: Chlorthalidone, Teprinopride, Prostagland HCl.

Diagnoses History: Dyslipidemia, Obesity, Hypertension, Tobacco use

Observations:

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using



Privacy &
Data Ownership

Trust &
Transparency

Ethical
Issues in DS

Accountability

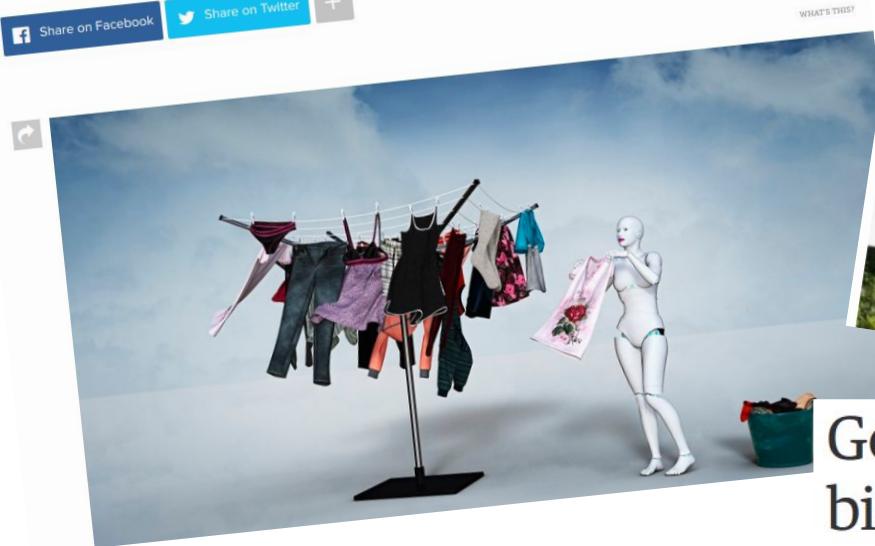
Bias &
Fairness

Gender and racial bias found in Amazon's facial recognition technology (again)

Research shows that Amazon's tech has a harder time identifying gender in darker-skinned and female faces

By James Vincent | Jan 25, 2019, 9:45am EST

Amazon used AI to promote diversity.
Too bad it's plagued with gender bias.



Facebook accused of job ad gender discrimination

19 September 2018

The screenshot shows a Facebook news feed with two sponsored posts. The first post is from "Enhanced Roofing & Remodeling" and reads: "We are looking to add a roofing tech/estimator to our team. If you are looking for a rewarding career in the roofing industry than we are the company for you." The second post is from "JK Moving Services" and reads: "We offer competitive salaries and full benefits package with nice perks like a personal truck, laptop, cell phone and other high tech gear to get the job done!" Below these posts is a thumbnail image of a man working on a roof.

The right side of the screen shows a "Suggested Post" for "JK Moving Services" which says: "OTR, Regional, and Local: our drivers enjoy no forced dispatch & new trailers. Owner Operators wanted, too!" Below this is an image of a white moving truck with the "JK" logo.

Google is working to remove gender bias in its translations

Sources of Bias

Sample

Label

Machine Learning Pipeline

Application

Sample Bias

What is the relevant population for the project and how might some individuals be incorrectly excluded or included from the data available for modeling?

Are there underlying systemic biases involved in defining that population in general?

Data quality might not be uniform across groups.

Assuming a fixed feature space, more data (points) to train a classifier results in less test errors while less data leads to worse predictions.

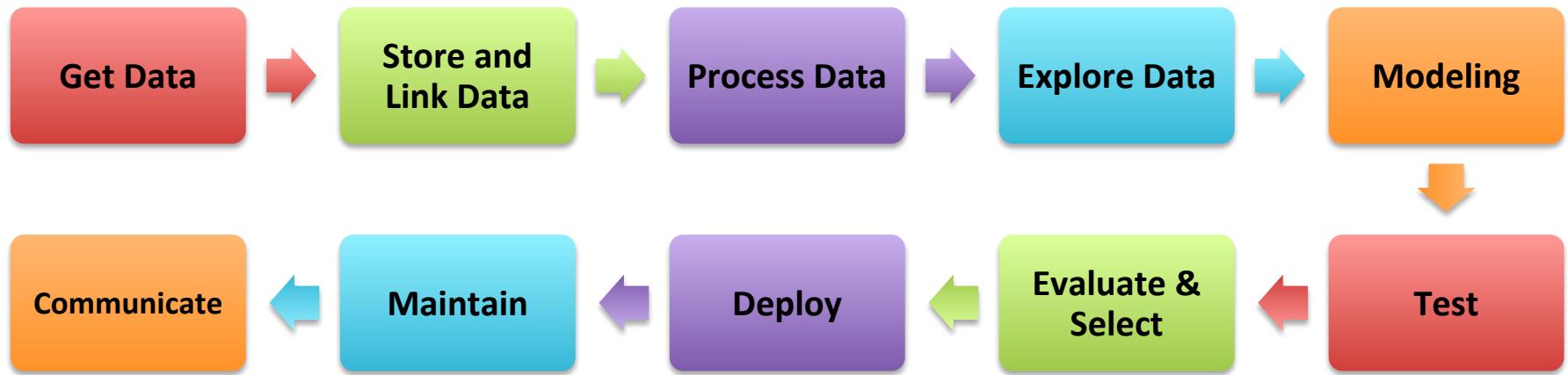
Label Bias

The way the target variable is defined and each data point is labeled might represent disparities between groups.

Differential measurement accuracy across groups (labeling quality).

A variable can be positively correlated with target variable within the majority group but negatively on other groups.

Bias can be introduced in every step of the ML pipeline



Application Bias

Heterogeneity in the effectiveness of an intervention across groups.

Discriminatory ‘overrides’ by the actors conducting the interventions.



“There’s software used across the country to predict future criminals. And it’s biased against blacks.”

ProPublica, 2016

My fairness definition or yours?

There is no universally-accepted definition of what it means for a decision-making model to be fair.

Punitive Example

A model being used to make bail determinations
(keeping people in jail)

Different people might consider it “fair” if:

It makes mistakes about denying bail to an equal number of white and black individuals.

Equal count of False Positives

$$P(\text{wrongly jailed, group } i) = C \quad \forall i$$

Different people might consider it “fair” if:

The chances that a given black or white person will be wrongly denied bail is equal, regardless of race.

Equal Group Size-Adjusted False Positives

$$P(\text{wrongly jailed} \mid \text{group } i) = C \quad \forall i$$

Different people might consider it “fair” if:

Among the jailed population, the probability of having been wrongly denied bail is independent of race.

Equal False Discovery Rate

$$P(\text{wrongly jailed} \mid \text{jailed, group } i) = C \quad \forall i$$

Different people might consider it “fair” if:

For people who should be released, the chances that a given black or white person will be denied bail is equal

Equal False Positive Rate

$$P(\text{wrongly jailed} \mid \text{innocent, group } i) = C \quad \forall i$$

Assistive Example

A model being used to subsidy diabetes screening and access to preventive care.

Different people might consider it “fair” if:

It makes mistakes about denying a subsidy to an equal number of women and men.

Equal count of False Negatives

$$P(\text{missed by benefit, group } i) = C \quad \forall i$$

Different people might consider it “fair” if:

The chances that a given woman or man will be wrongly missed by a subsidy is equal, regardless of sex.

Equal Group Size-Adjusted False Negatives

$$P(\text{missed by benefit} \mid \text{group } i) = C \quad \forall i$$

Different people might consider it “fair” if:

Among the non screened population, the probability of having been wrongly denied subsidy is independent of sex.

Equal False Omission Rate

$$P(\text{missed by program} \mid \text{no subsidy, group } i) = C \quad \forall i$$

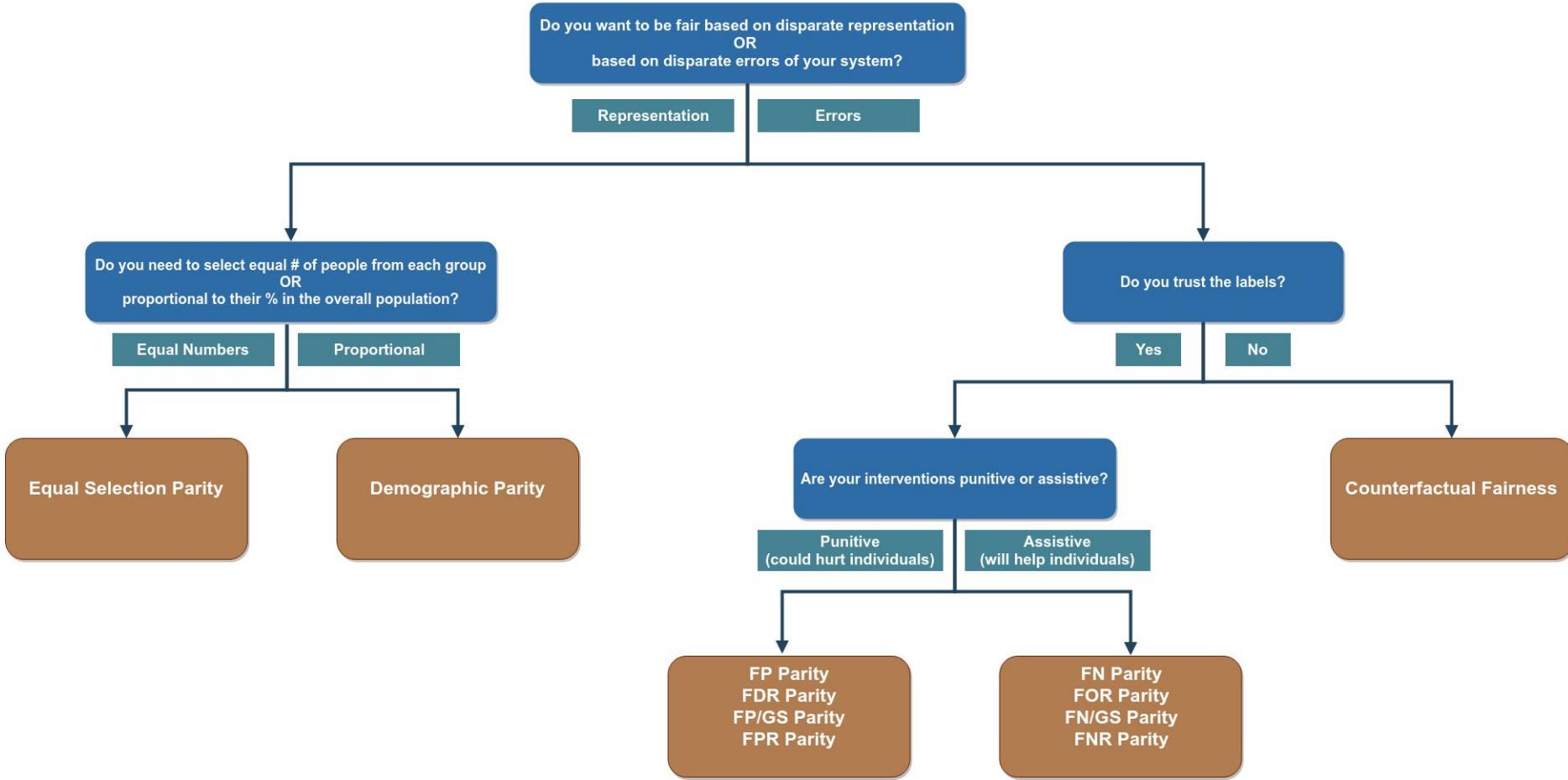
Different people might consider it “fair” if:

For people who need assistance, the chances that a given woman or man will not get a subsidy is equal

Equal False Negative Rate

$$P(\text{missed by subsidy} \mid \text{need assistance, group } i) = C \quad \forall i$$

FAIRNESS TREE



No “Supervised Fairness through Unawareness”

Shall I use race or gender in my models? Remove protected attributes?

Well, other features subsume the protected attributes.

Example: Easy to predict gender based on Facebook likes.

No “Supervised Fairness through Demographic Parity”

Example: Accept the same % of women and men for the job as the % of women and men in the population (city? country? candidates pool?)

Decision to be independent from the protected attribute?

Does not ensure “supervised fairness”, as it is possible to have different false positive/negative parities across groups.

Cripples the overall utility metric (e.g. A correlated with Y)

Fairness tradeoffs

If the base rate (prevalence) is different between groups and the classifier is non-trivial ($\text{Recall} > 0$) and imperfect ($\text{FPR} > 0$). Then, either:

Precision Parity Fails (same as FDR parity)

FPR and Recall (same as FNR) will be disparate (no equalized odds)

[Kleinberg16, Chouldechova17]

Aequitas

Bias & Fairness Audit

Aequitas - Bias and Fairness Audit Toolkit

How can you use Aequitas?



Web Audit Tool

Try our Audit Tool to generate a Bias Report

1. Upload Data (or use pre-loaded sample data)
2. Configure (bias metrics of interest and reference groups)
3. Generate the Bias Report

[Try it out! >](#)



Python Library

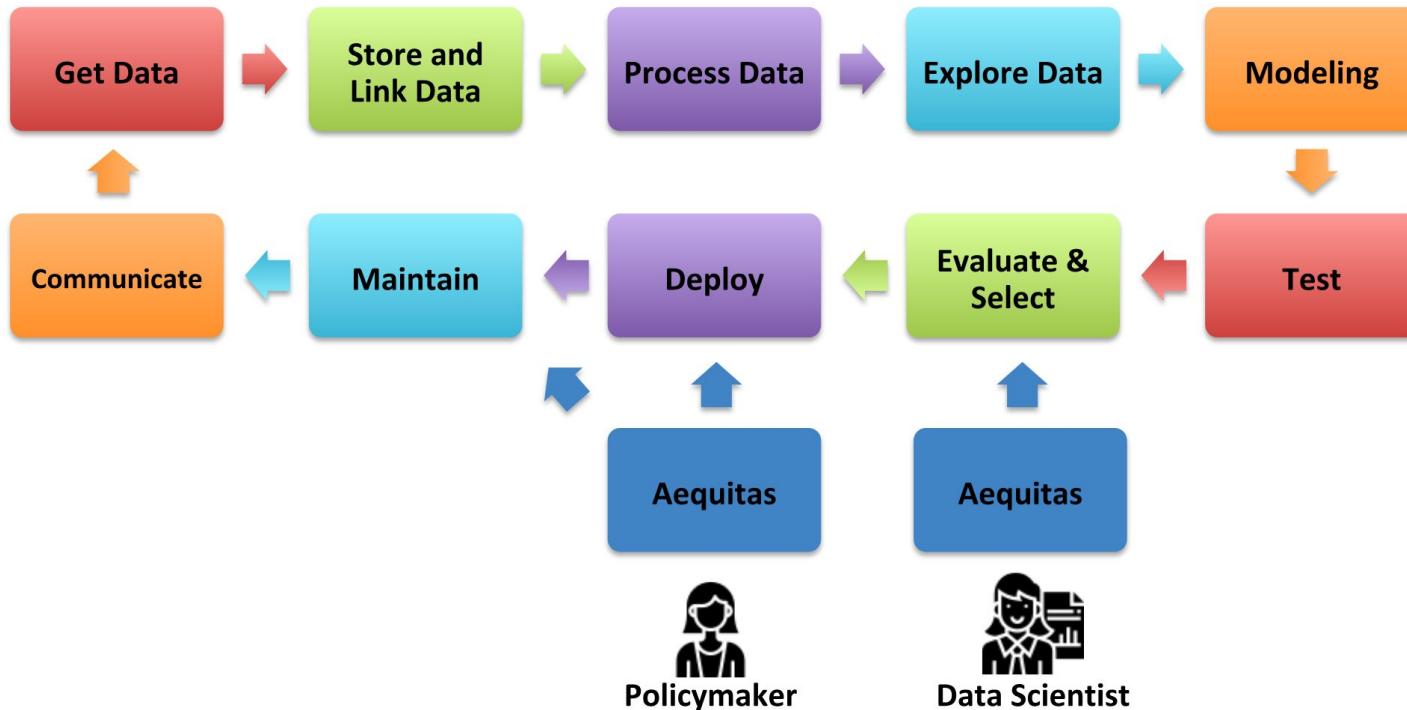
Use our python code library to generate bias and fairness metrics on your data and predictions.

[Python Code >](#)



Command Line Tool

Use our command line tool to generate a report using your own data and predictions.



Type II Diabetes

Risk Score

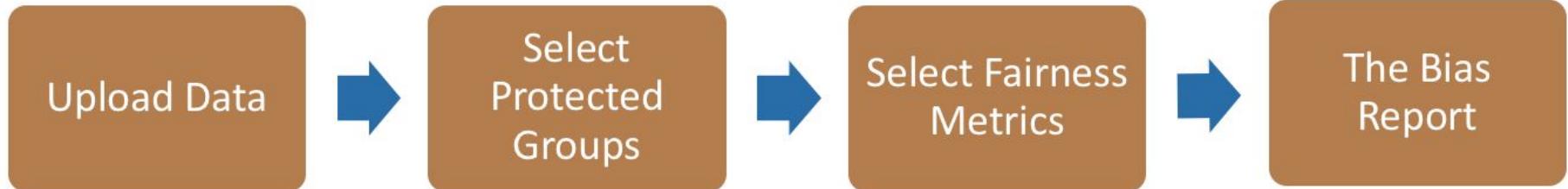
Predictions + Labels

Race

Sex

Age

Disproportionally
Missing People
Across Groups



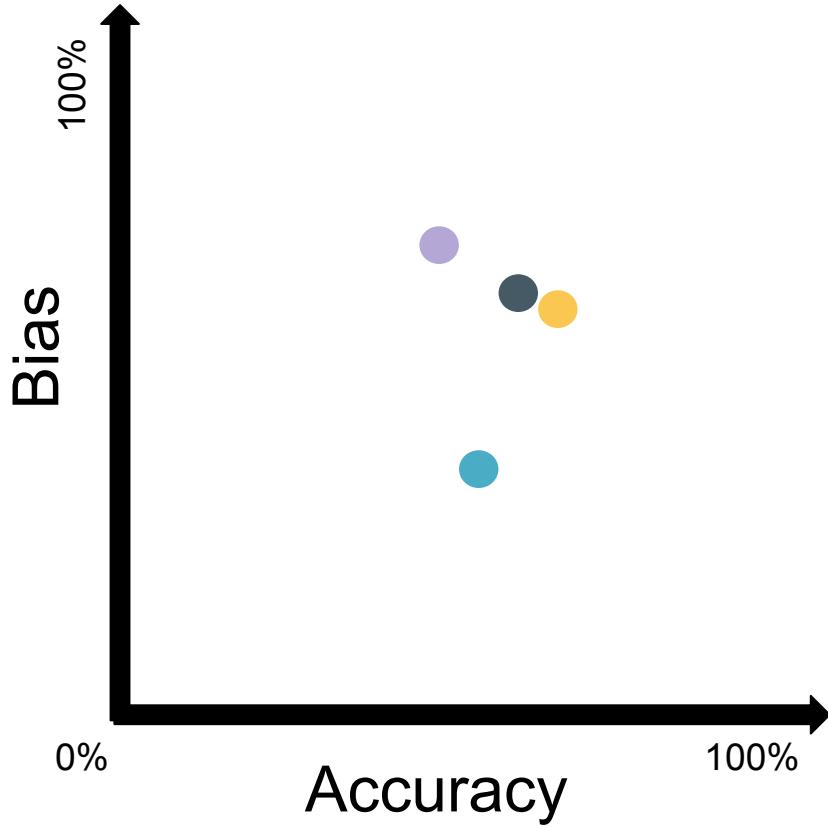
What do you need to define to accept/reject a model based on audit results?

Protected Groups (e.g. age > 70, sex=female)

Metrics/Concerns (e.g. disparate # of FP)

Fairness Criteria (e.g. model fails audit if at least one metric for at least one protected group has a disparity $> x$)

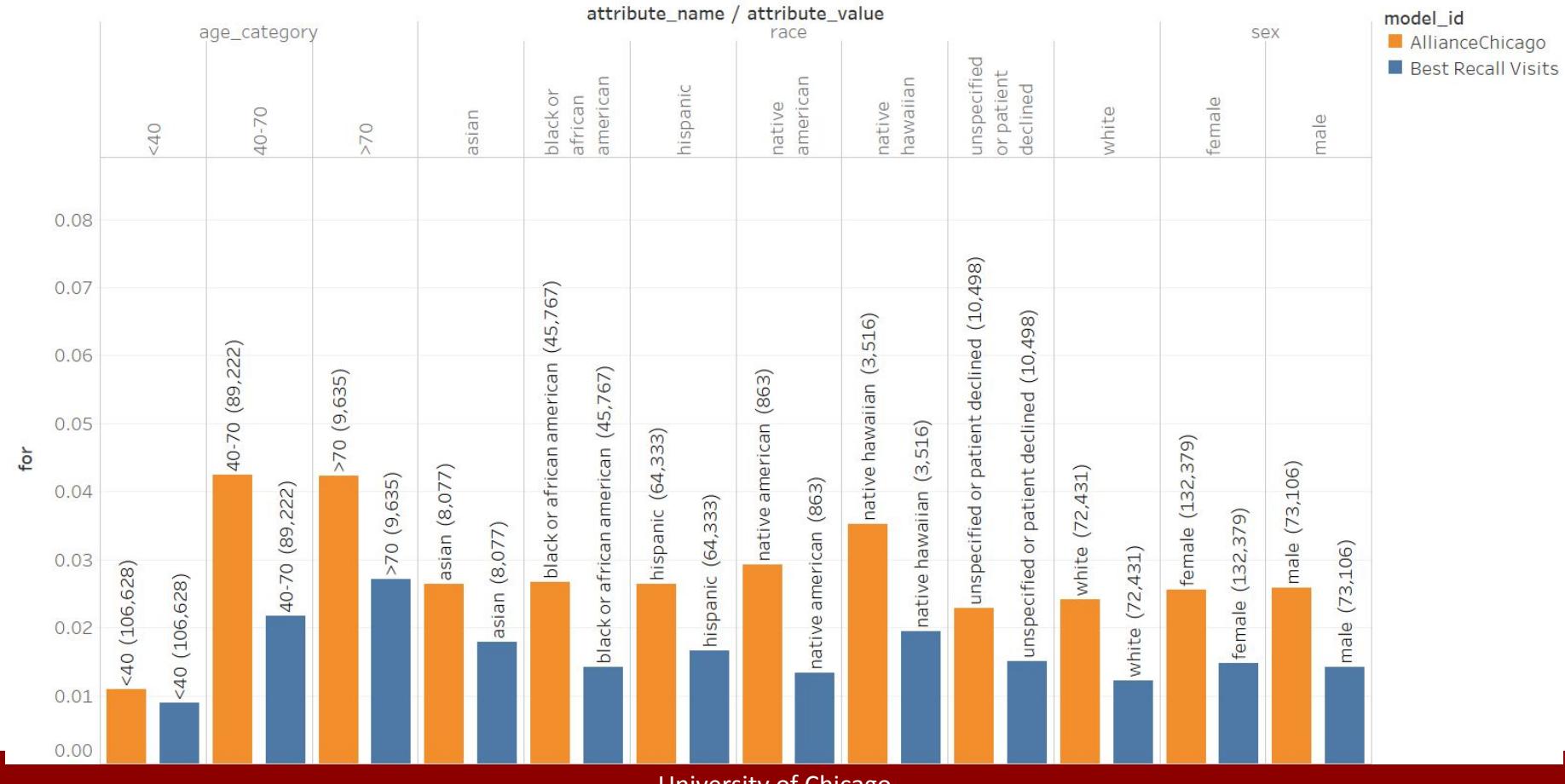




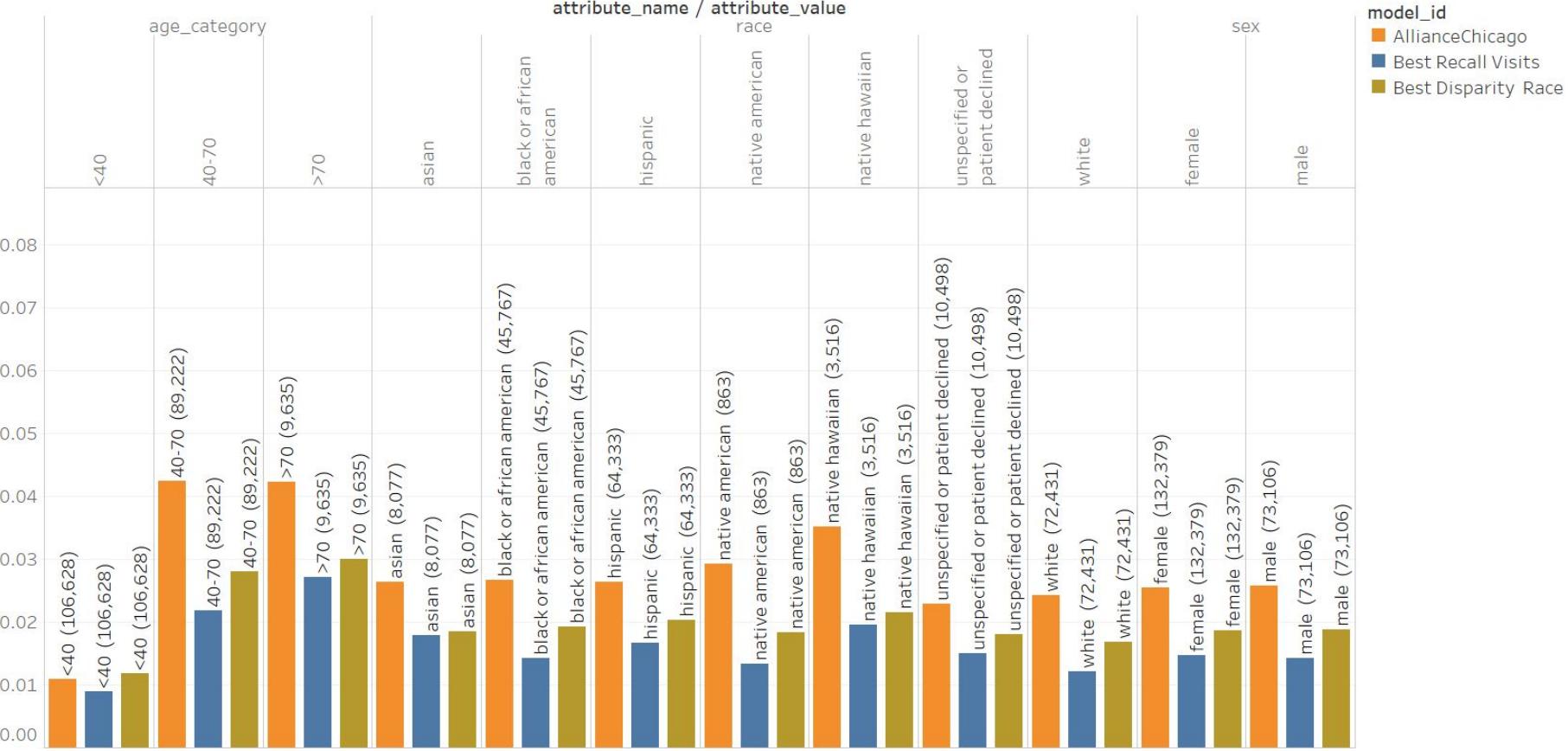
Model by feature group



Alliance vs Best Recall Visits



Best Disparity Race



Model Selection Recipe

1. Audit current practice/baseline
2. Compare the following models:
 - a. Best performance (e.g. highest precision@k)
 - b. Best for each bias metric of interest (avg or min-max)
 - c. Best for each protected group on each bias metric of interest
3. Establish priorities
 - a. Maximize overall performance
 - b. Minimize error metrics of interest for protected groups
 - c. Minimize disparities/differences of protected groups vs non-protected

Takeaway Message

The use of ML & DS in real-world policy issues represents an opportunity to increase effectiveness and efficiency of services and programs.

When scoping DS projects it is fundamental to define the fairness goals and the protected groups based on the planned actions/interventions.

Audit for bias and fairness is a first step to create awareness and make more informed decisions around developing and deploying ML models that can affect people lives.

Data is just an artifact, it reflects societal behaviors and its biases. If we cannot achieve our fairness goals using ML, we might need to tackle the upstream problem.

<http://aequitas.dssg.io>