

# Community Survey: Help us improve!

**<http://bit.ly/dsptsurvey>**



# Data Science Portugal *Meetup* #50

Mapping Your Consumer Behaviour  
in a Data Science World



# Thank you!



**Let's play a game!**

Everyone stand up please!

**Let's play a game!**

If it's your 1st DSPT meetup, please sit.

**Let's play a game!**

If it's your ... DSPT meetup, please sit.

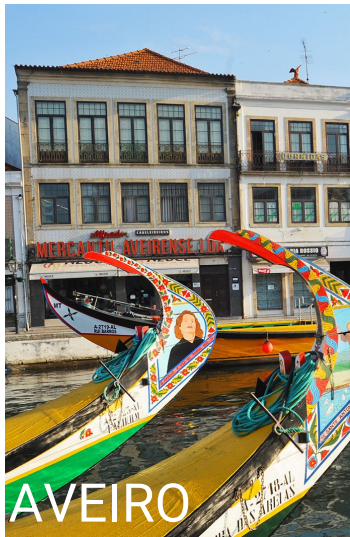
# DSPT

DATA SCIENCE PORTUGAL

**Community** of data science enthusiasts gathering together to **share knowledge** and **experiences**.



# Where are we?





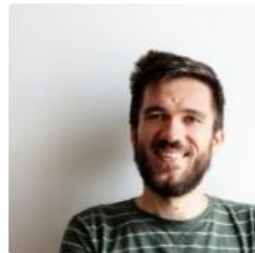
# The team



Arian  
Pasquali



Joana Silva



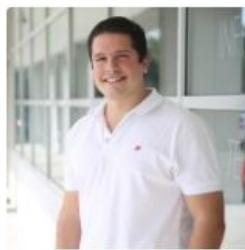
Leonid  
Kholkin



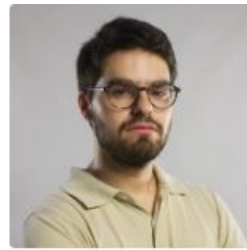
Rodrigo  
Barros



Ana Pereira



Kelwin  
Fernandes



Miguel  
Monteiro



Pedro Araújo



Adriana  
Costa  
Meetup Lisbon



Ana Pereira  
Meetup Porto



António  
Leitão  
Meetup Lisbon



Arian  
Pasquali  
Meetup Porto



Bruno Cruz  
Lead Team



Celso  
Santana  
Design



David  
Campos  
DSPT Day



Eriksson  
Monteiro  
Meetup Lisboa



Filipe  
Assunção  
Meetup Coimbra



Henrique  
Ferreira  
Marketing



Joana Silva  
Meetup Porto



João António  
Lead Team



João Brandão  
Lead Team



João Gamboias  
Meetup Braga



João Ourique  
Site



José  
Marcelino  
Meetup Porto



José Monteiro  
Meetup Braga



Kelwin  
Fernandes  
DSPT Day



Leonid  
Kholkin



Mário  
Antunes  
Meetup Aveiro



Miguel Bernal  
Meetup Lisboa



Miguel  
Monteiro  
DSPT Day



Ricardo  
Domingos  
Ferreira  
Meetup Lisboa



Ricardo  
Marques  
Lead Team



Rita  
Figueiredo  
Meetup Coimbra



Rui Martins  
Meetup Aveiro



Rui Mendes  
Lead Team



Rodrigo  
Barros  
Site



Sérgio Cunha  
DSPT Day



Susana Paço  
Communication



Tiago dos  
Santos

# The community



541



1273

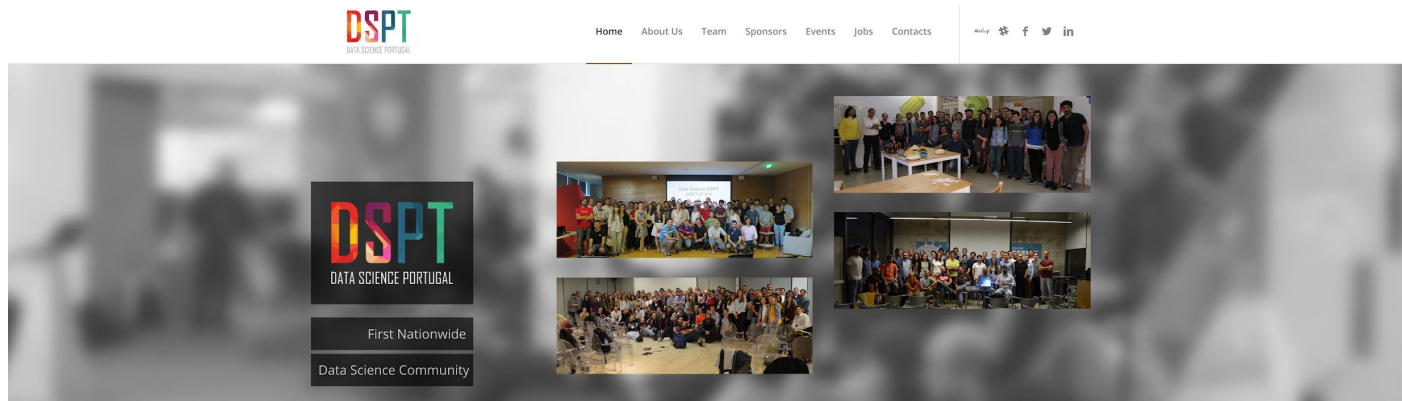


1781



2036

# https://www.datascienceportugal.com



Data Science Portugal (DSPT) is proud to present you **DSPT Day - 2018**, a one-day conference dedicated exclusively to topics related with Data Science, organized by Data Science Portugal with the support of ScaleUp Porto.

DSPT Day is aimed both at students as well as data science professionals or really anyone who has an interest in data science and data related fields.

Check the [website](#) for more details.



## ? ABOUT US

Curious about our story, our vision and our objectives? Check our [About Us](#) page.

## 👤 DREAM TEAM

Want to meet the team working every day to build Data Science Portugal? [Come this way.](#)

## 🏢 OUR SPONSORS

Wondering who's supporting all these events and paraphernalia around them? [Search no more.](#)

# Join Us!



[http://bit.ly/dspt\\_slack](http://bit.ly/dspt_slack)



# Agenda

18:30 - 19:00 Welcome and get together

19:00 - 19:30 **“Hexagonal Gridded Map and Information Layers Applied in Retail Business Intelligence”**  
by Evgheni Polisciuc

19:30 - 19:40 Group Photo

19:40 - 20:30 Networking / Beer Break 

20:30 Dinner @ Nova Era

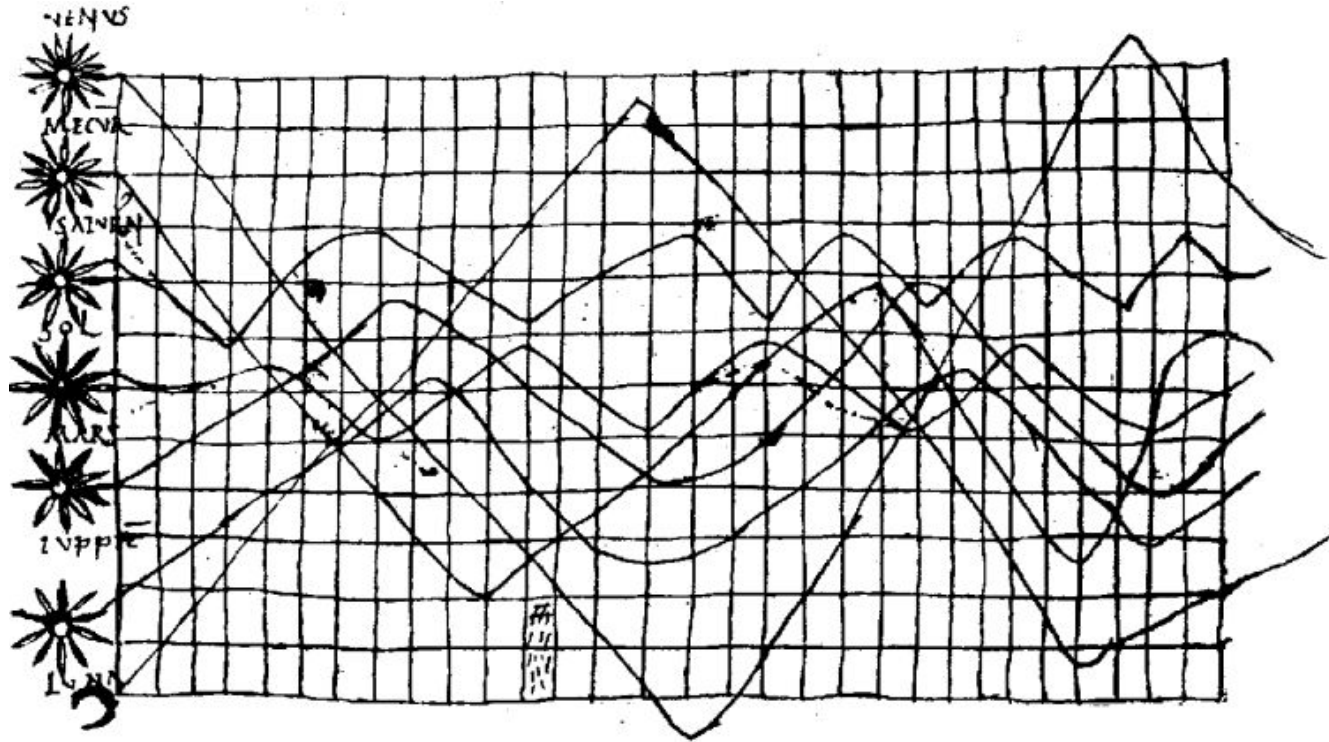
# Networking dinner

[\*\*http://bit.ly/dspt50\\_dinner\*\*](http://bit.ly/dspt50_dinner)



# Data Visualization

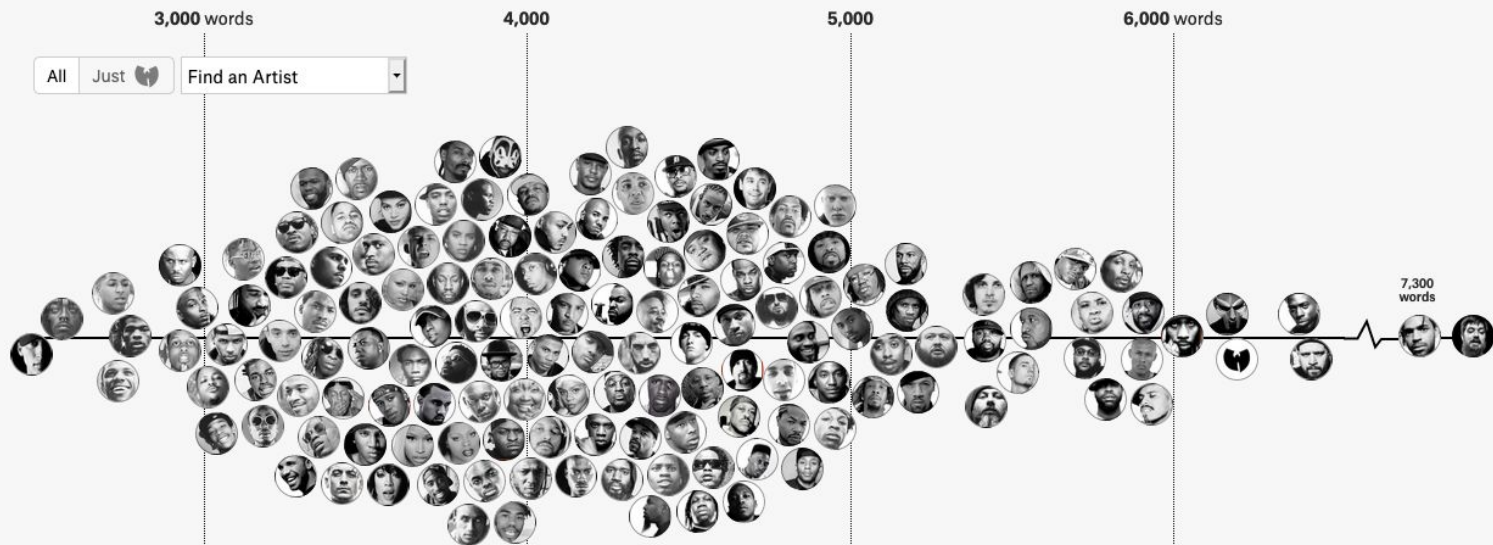
# Data visualisation is as old as us



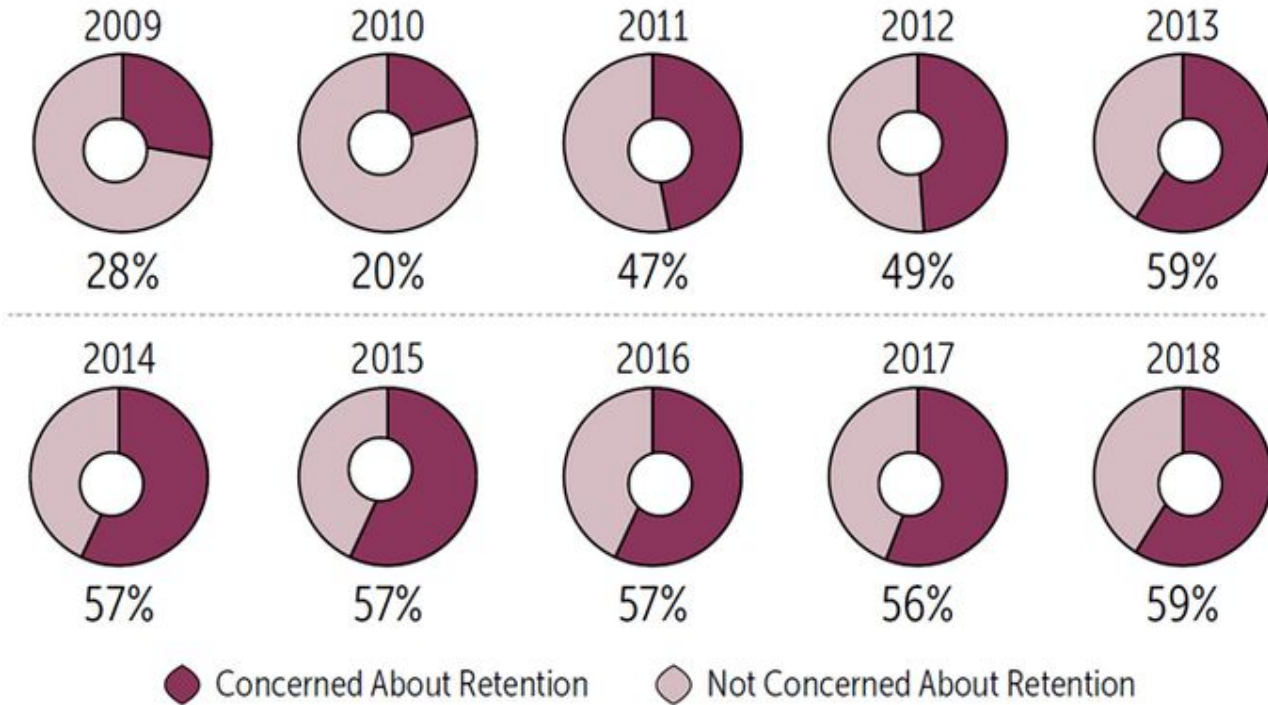


# It can give us a big picture

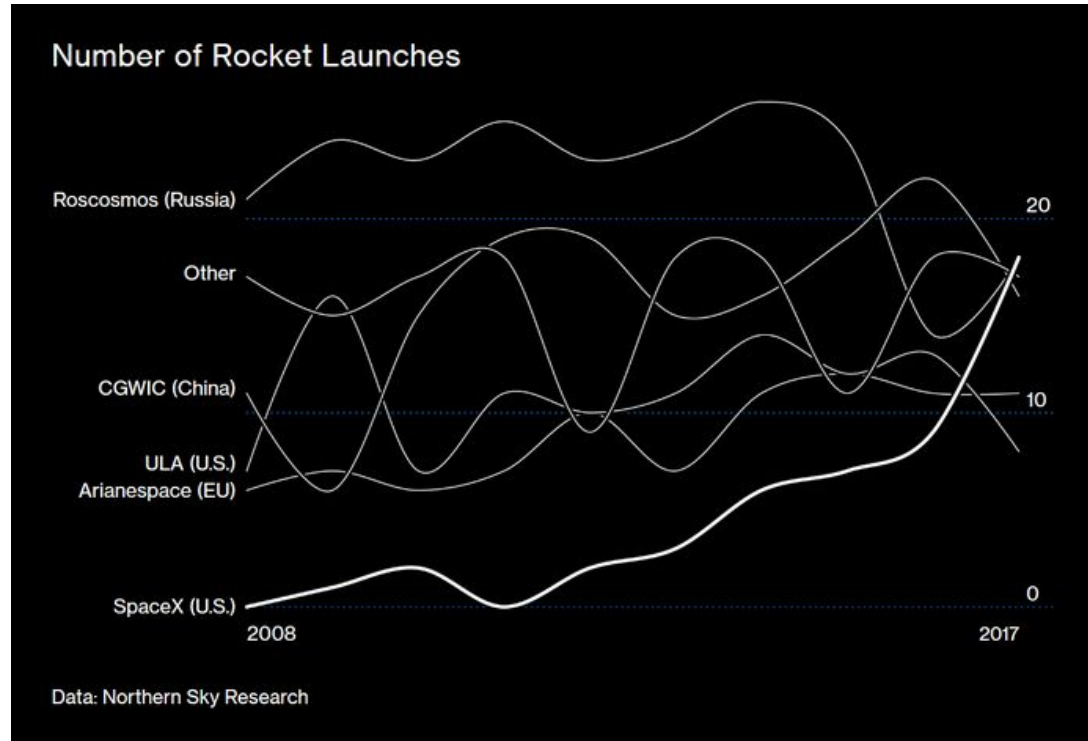
# of Unique Words Used Within Artist's First 35,000 Lyrics



# But you also need to know how to...

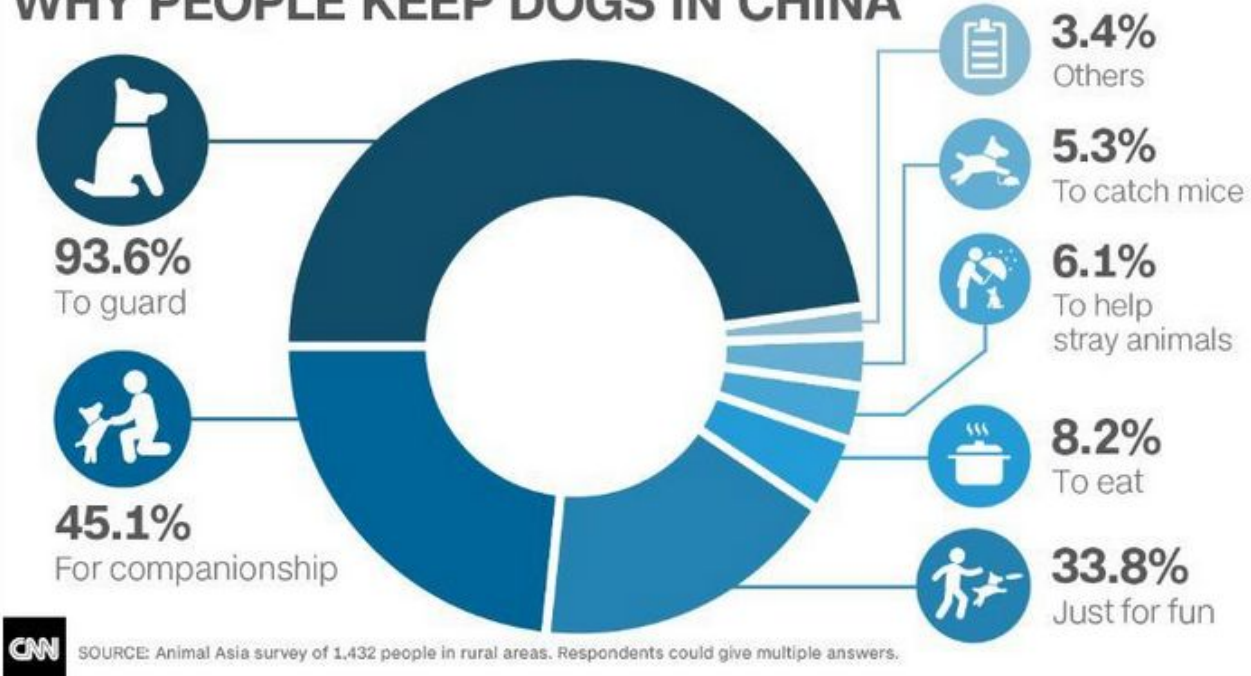


# But you also need to know how to...



# But you also need to know how to...

## WHY PEOPLE KEEP DOGS IN CHINA



# “Hexagonal Gridded Map and Information Layers Applied in Retail Business Intelligence”

**By Evgheni Polisciuc**

# Quick Announcements

# Ongoing: Community survey

Like DSPT Day

More practical events (Workshops & Competitions)

More focused meetups

Some sponsor talks didn't have content

... More result soon :)

# Ongoing: Community survey

**<http://bit.ly/dsptsurvey>**





# Next Events



# DSPT DAY 2019

SAVE THE DATE OCTOBER 25/26, 2019

# Kaggle Days Porto 2019

By DSPT

June: Call for Participants  
September: Competition



PORTO | JULY 04-12, 2019

# VISUM SUMMER SCHOOL

**119**

DAYS

**12**

HOURS

**29**

MINUTES

**40**

SECONDS



# Hacka City

<http://hackacity.eu/porto>

**PORTO**  
< 3 APRIL >

AN INITIATIVE

**Porto.**

COORDINATED BY

ASSOCIAÇÃO  
**PORTO DIGITAL**

IN PARTNERSHIP WITH

**U** PORTO  
FACULDADE DE CIÊNCIAS  
UNIVERSIDADE DO PORTO

**DSPT**  
DATA SCIENCE PORTUGAL

# Networking / Beer break



Beer and Networking?  
Not a bad match!

# Feedback please!

[http://bit.ly/dspt50\\_feedback](http://bit.ly/dspt50_feedback)





# Thanks!



**[datascienceportugal.com](https://datascienceportugal.com)**

[info@datascienceportugal.com](mailto:info@datascienceportugal.com)