# Data Science Portugal meetup #36

**Machine Learning in Retail and Fraud Detection** 







### Where are we?



/datascienceportugal





/groups/datascienceportugal



/datascienceportugal

~ 891



/company/dspt





@datascience\_pt



~ 454

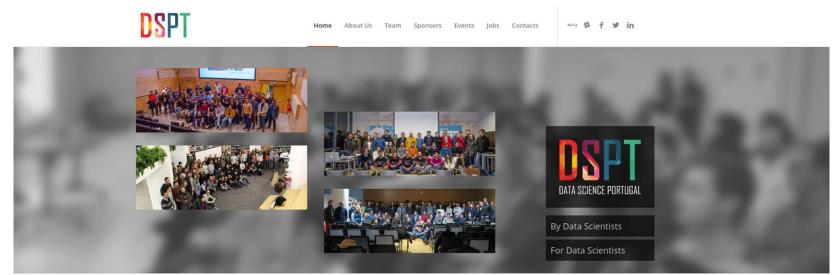


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datascienceportugal.slack.com datascienceportugal.herokuapp.com



# https://www.datascienceportugal.com



#### ? ABOUT US

Curious about our story, our vision and our objectives? Check our About Us page.

#### TUPCOMING EVENTS

Can't wait for the next Data Science

#### **S** DREAM TEAM

Want to meet the team working every day to build Data Science Portugal? Come this way.

#### **B** JOB OPPORTUNITIES

Looking for a new challenge in Data

#### OUR SPONSORS

Wondering who's supporting all these events and paraphernalia around them?

Search no more.

#### **EII** CONTACT US

Is there anything else we can help you



# Team (Meetup Porto)



Arian Pasquali Meetup Porto



José Marcelino Meetup Porto



Joana Silva Meetup Porto



João Gamboias Meetup Braga





































































# FARFETCH





























# The DSPT meetup #36 is sponsored by







# Agenda

18:30 - 19:00	Welcome and get together
19:00 - 19:30	"Customer retention, the machine learning strategy" by Miguel Arantes, Inovretail
19:40 - 19:45	Group Photo
19:45 - 20:15	Networking / Beer Break
20:15 - 20:45	"The Forefront of Fraud Fighting with Research" by Miguel Araújo - Feedzai
20:50	Closing
21:00	Dinner



## **Customer retention, the machine learning strategy**



Miguel Arantes, Inovretail



## **DSPT Events**





## **#2 DSPT Workshop**

Deep Learning With Tensorflow Delivered By Novabase

22nd September 2018 @ Coimbra

## **#1 DSPT Day**

One day conference

6th October 2018 @ Porto

https://dsptday.com/

## Networking / Beer Break

#### Sponsored by







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Beer and Networking? Not such a bad match!



## The Forefront of Fraud Fighting with Research



Miguel Araújo - Feedzai

# Thank you!



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