





Collaborative platform that manages the entire
Supply Chain of a Fashion Brand

TheHood Platform Screenshots:

Sales Orders

INTERNAL REF.	CLIENT REF.	CUSTOMER	SALES CHANNEL	PAYMENT STATUS	DELIVERIES
SO#2017_3458	AW17.363.5	ADAM BEZKA	WHOLESALE	PAID	4
SO#2017_3458	AW17.223.5	JOSEPH GORDON	WHOLESALE	NOT PAID	2
SO#2017_3458	AW17.176.5	MICHAEL KEANE	WHOLESALE	PAID	1
SO#2017_3458	AW17.276.5	ROY WOODS	WHOLESALE	PAID	7
SO#2017_3458	AW17.276.5	NORA JULIANNA MELLENVYI	WHOLESALE	PAID	10
SO#2017_3458	AW17.363.5	CHRISTOPHER PAGE	WHOLESALE	PAID	4

P R O B L E M



NOT COLLABORATIVE



TOO COMPLEX

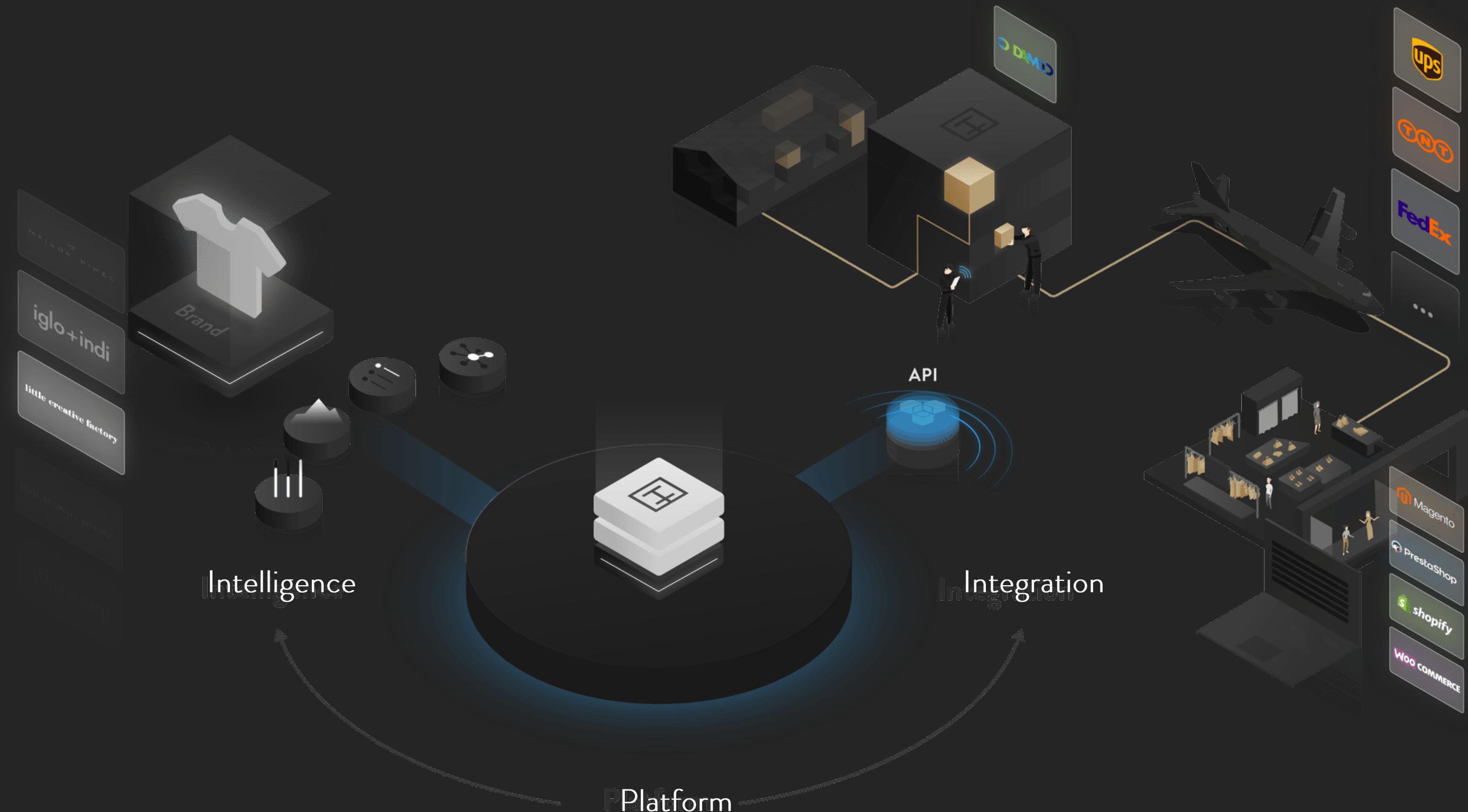


NO VISIBILITY



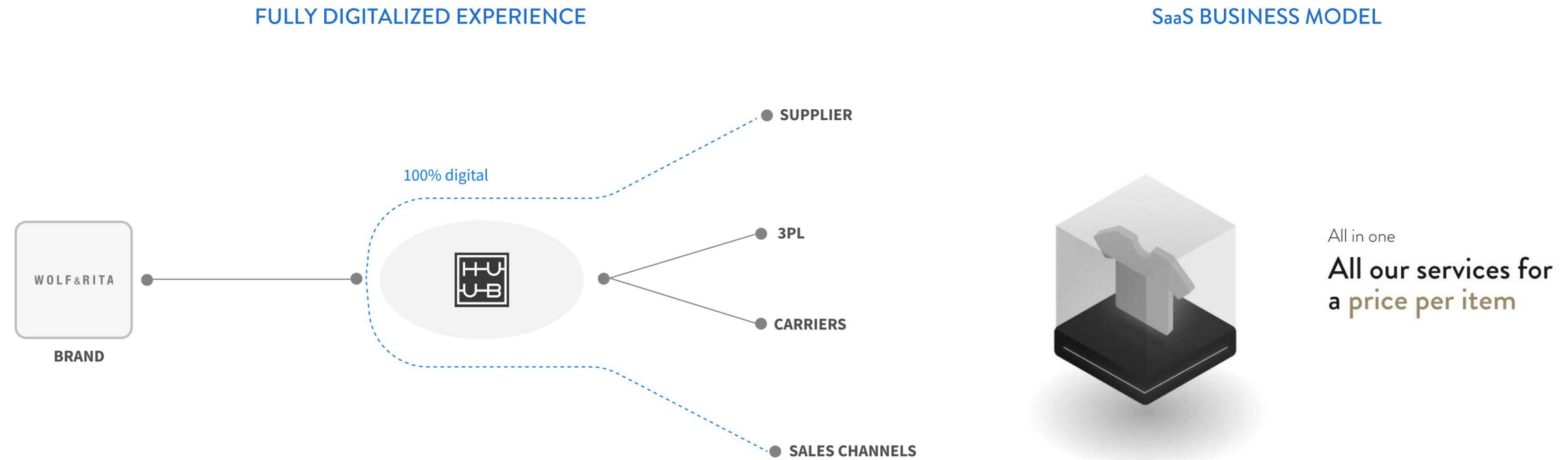
S O L U T I O N

A collaborative, integrated and unified experience

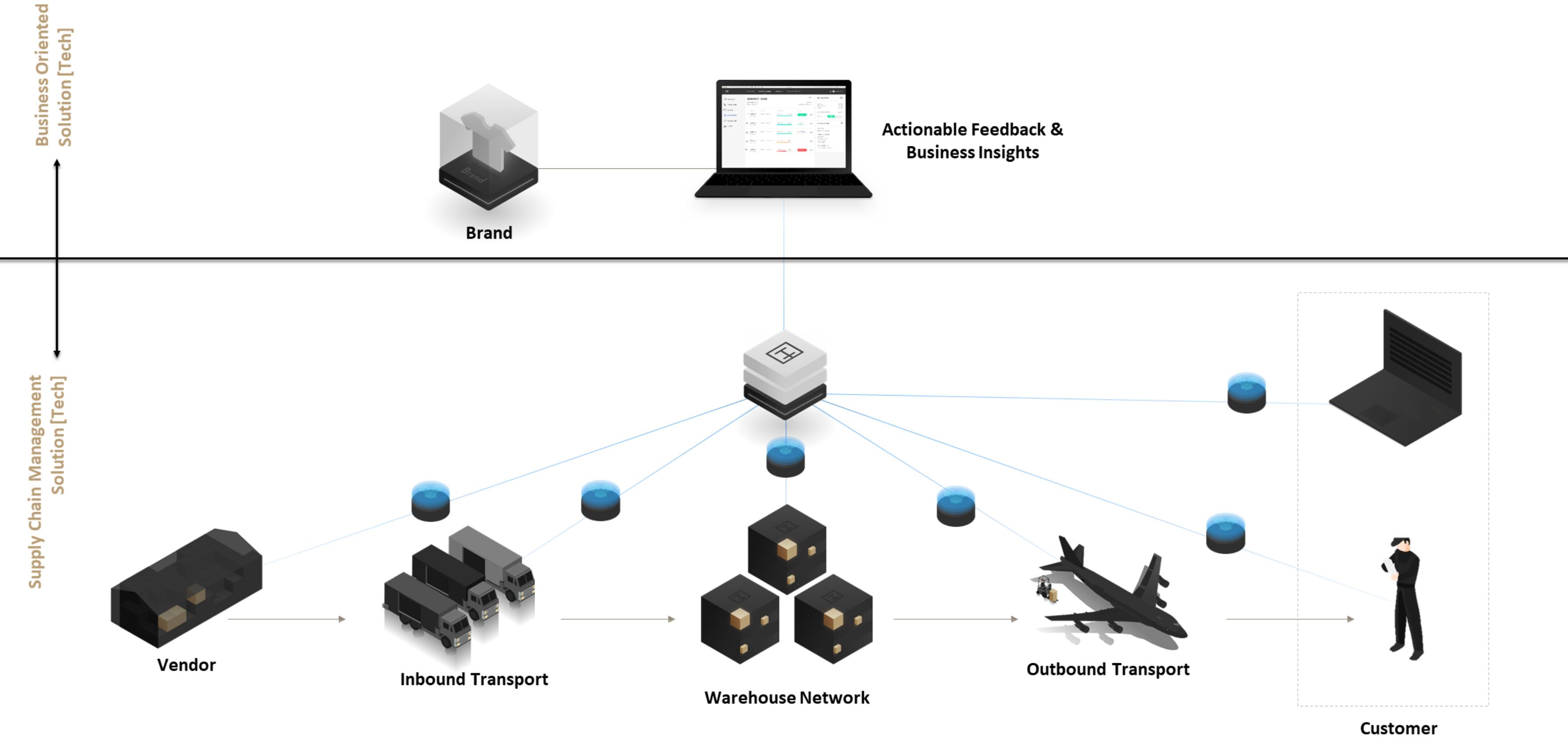


S O L U T I O N

From Transactional to LaaS. Meet HUUB.



DIGITIZE OVERALL IMPACT



T H E J O U R N E Y



PRODUCT DRIVEN



DATA DRIVEN



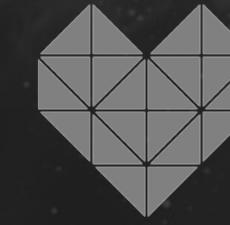
AI DRIVEN



THE JOURNEY



PRODUCT DRIVEN



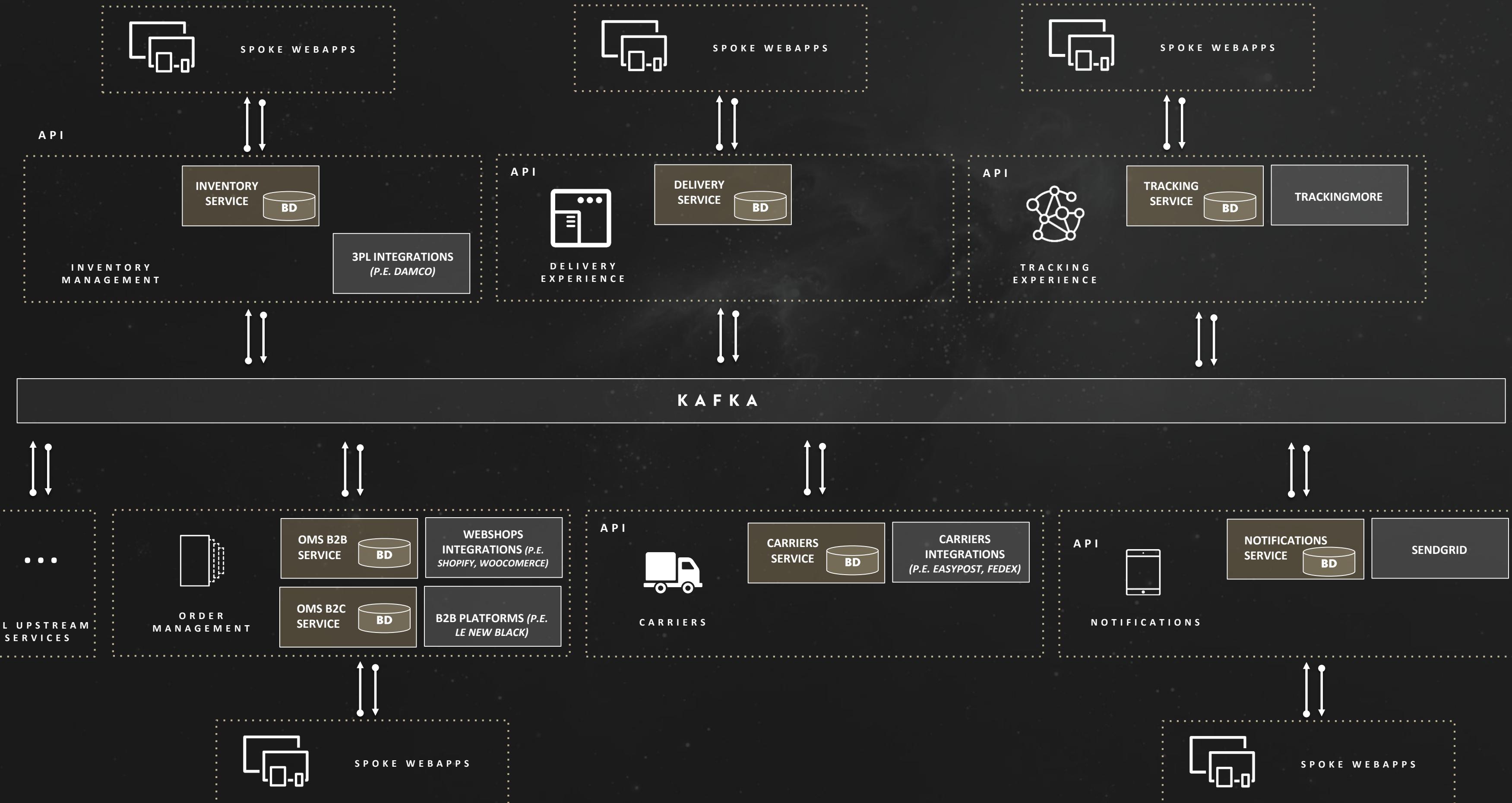
DATA DRIVEN



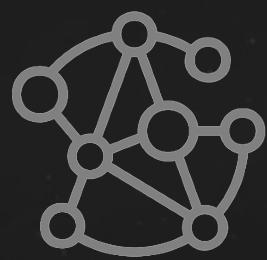
AI DRIVEN



THE BACKBONE FOR DOWNSTREAM



THE JOURNEY



PRODUCT DRIVEN



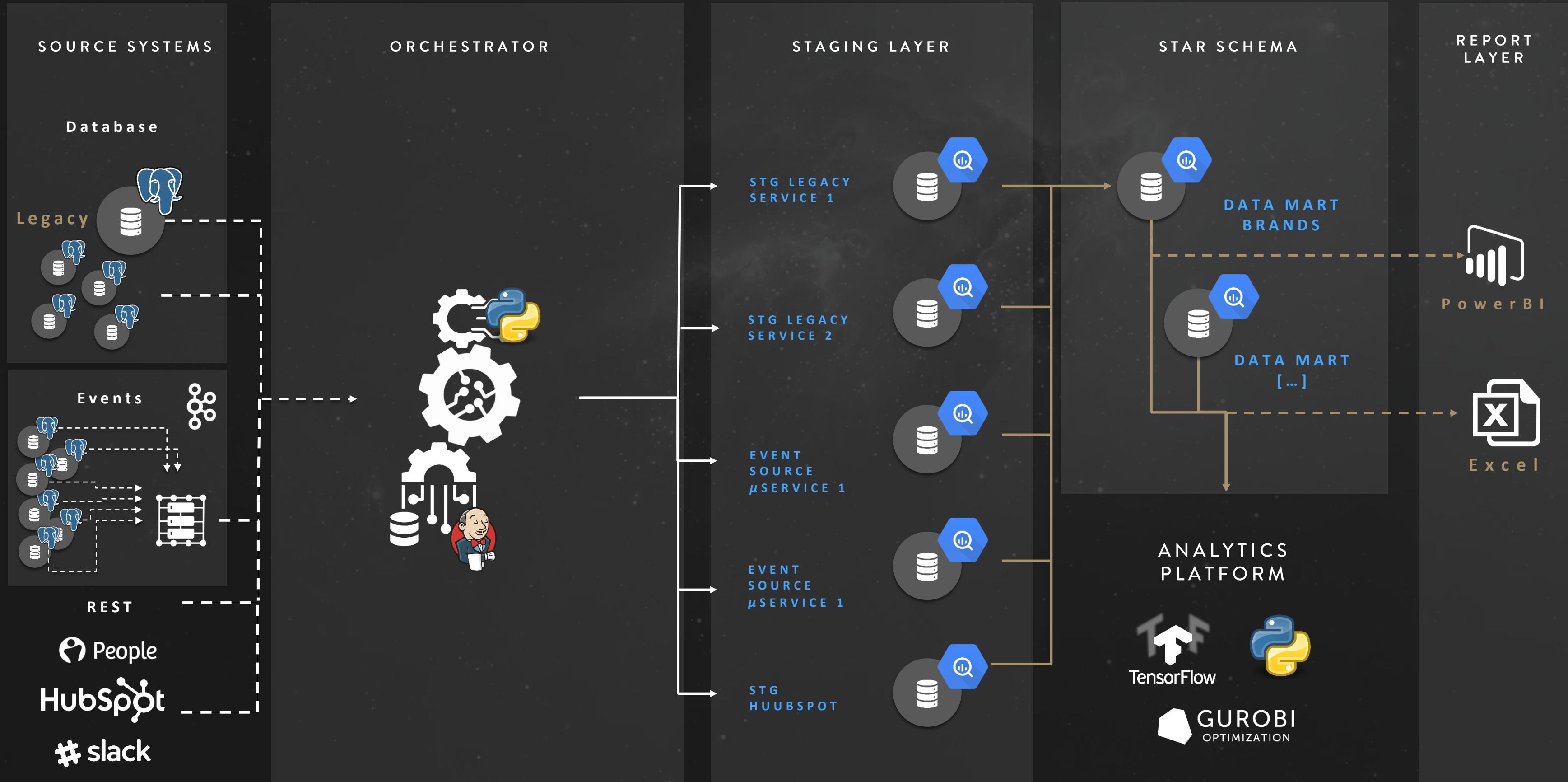
DATA DRIVEN



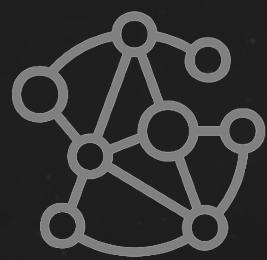
AI DRIVEN



DATA PLATFORM ARCHITECTURE AND STACK



THE JOURNEY



PRODUCT DRIVEN



DATA DRIVEN



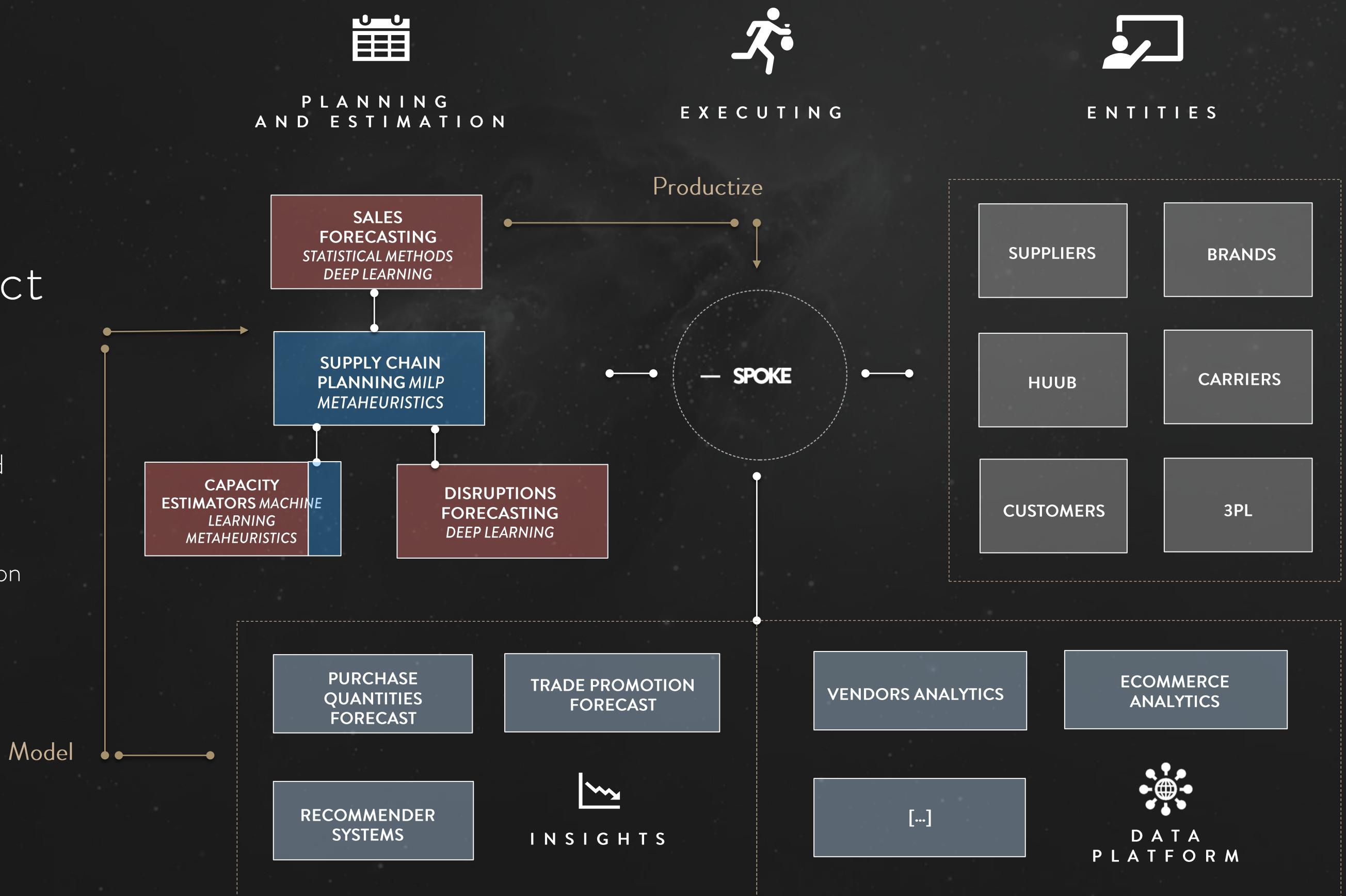
AI DRIVEN



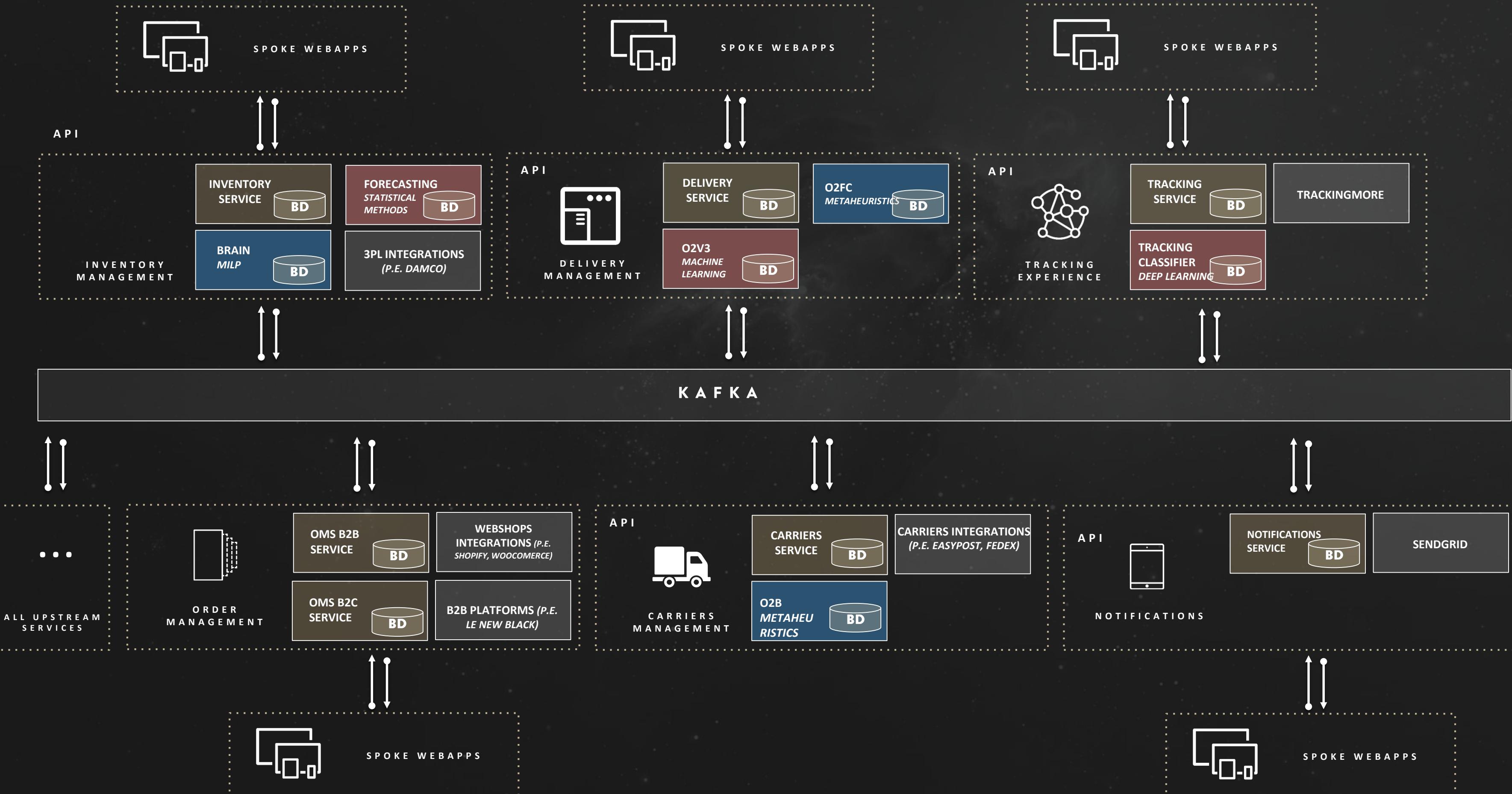


An integrated data-driven Product

- Microservices orientation
- Agnostic in terms of technology and field of approach
- End-to-end visibility and optimization
- Scalable

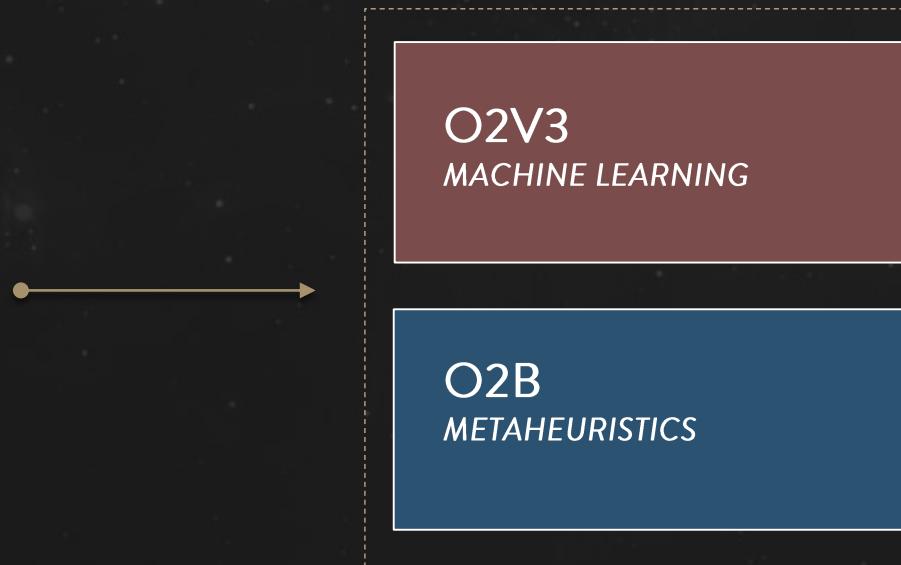
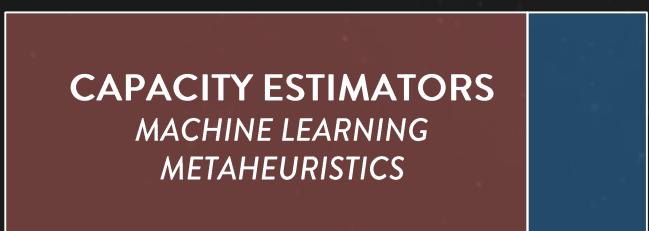


THE BACKBONE FOR DOWNSTREAM

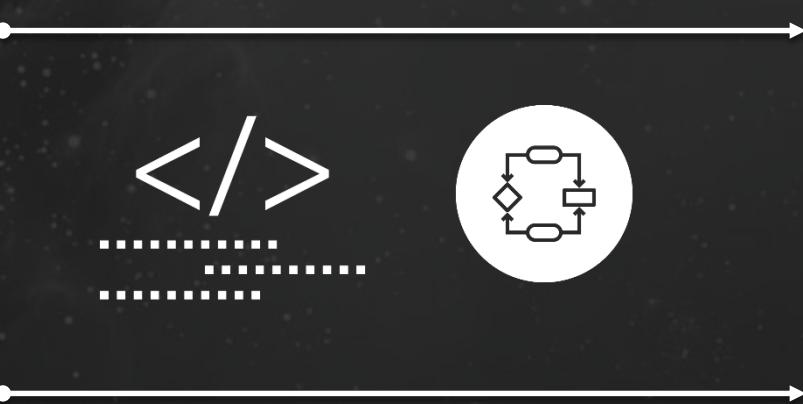


Forecasting the capacity utilization is critical to a more effective planning

By knowing the product characteristics (i.e. type, size, fabric) we're able to forecast the best pack set for a Sales Order



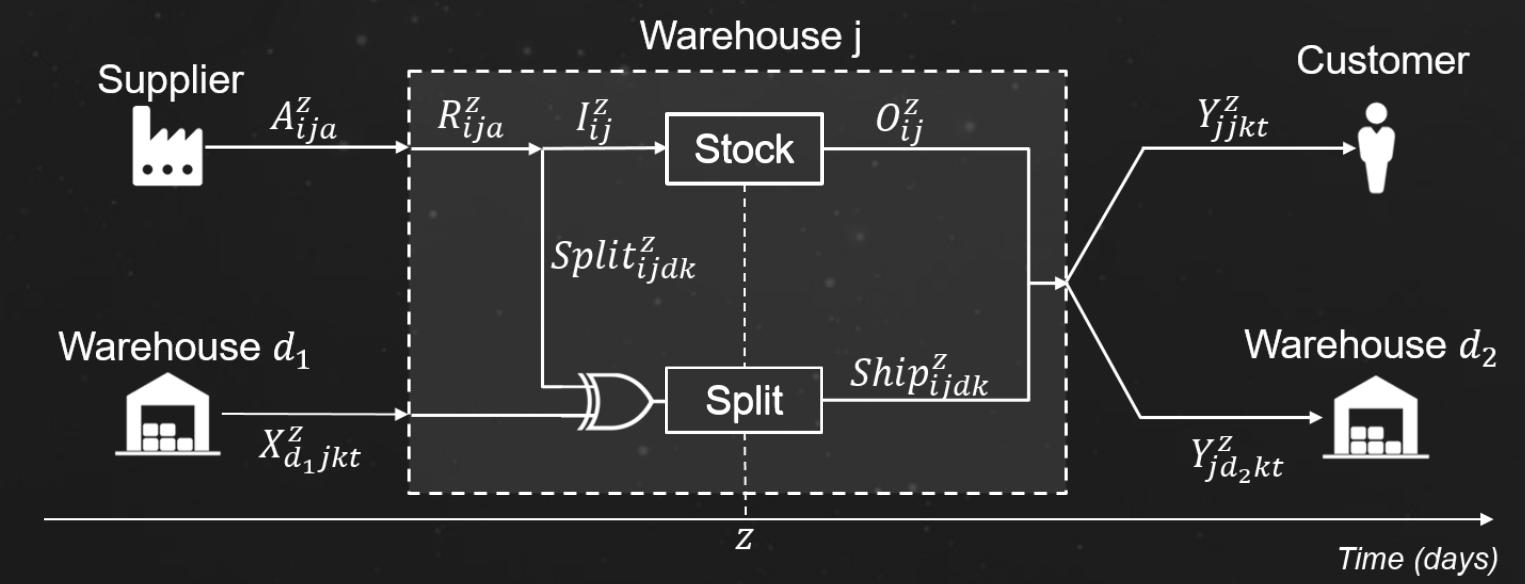
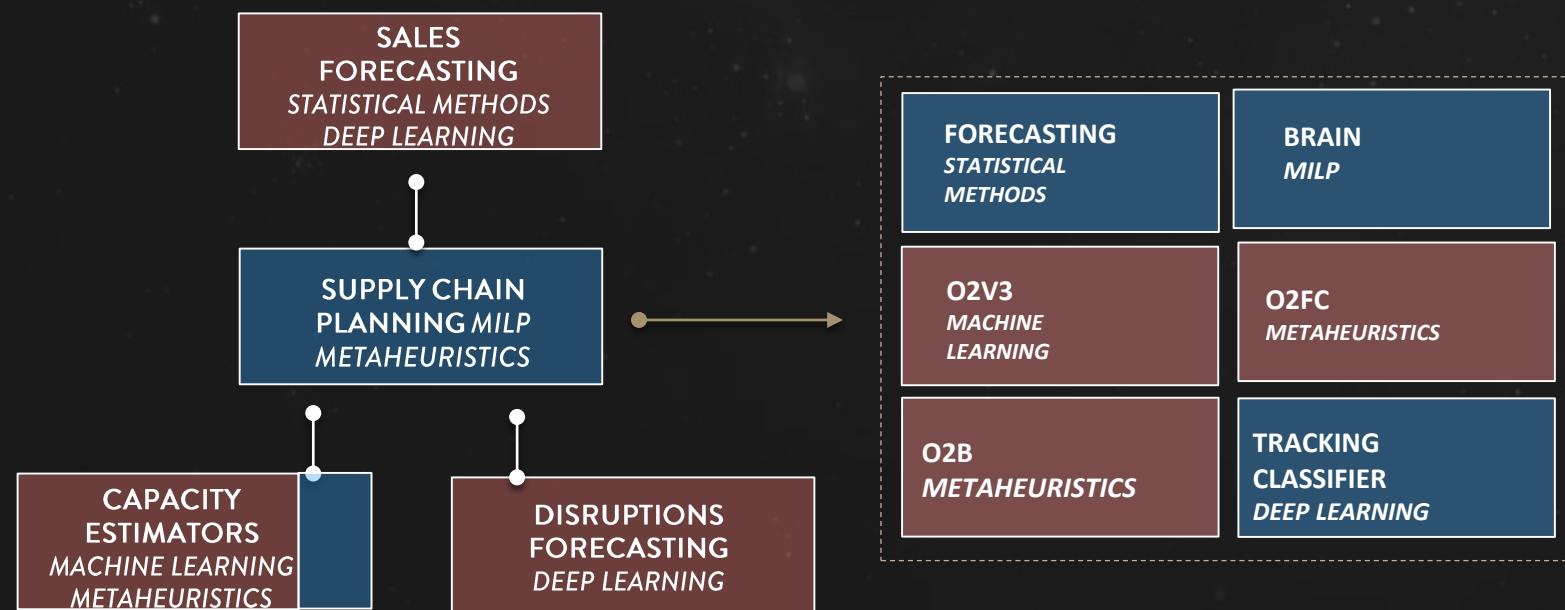
SALE ORDER #12345 SALE ORDER #2222 SALE ORDER #15151



SALE ORDER #12345 SALE ORDER #2222 SALE ORDER #15151

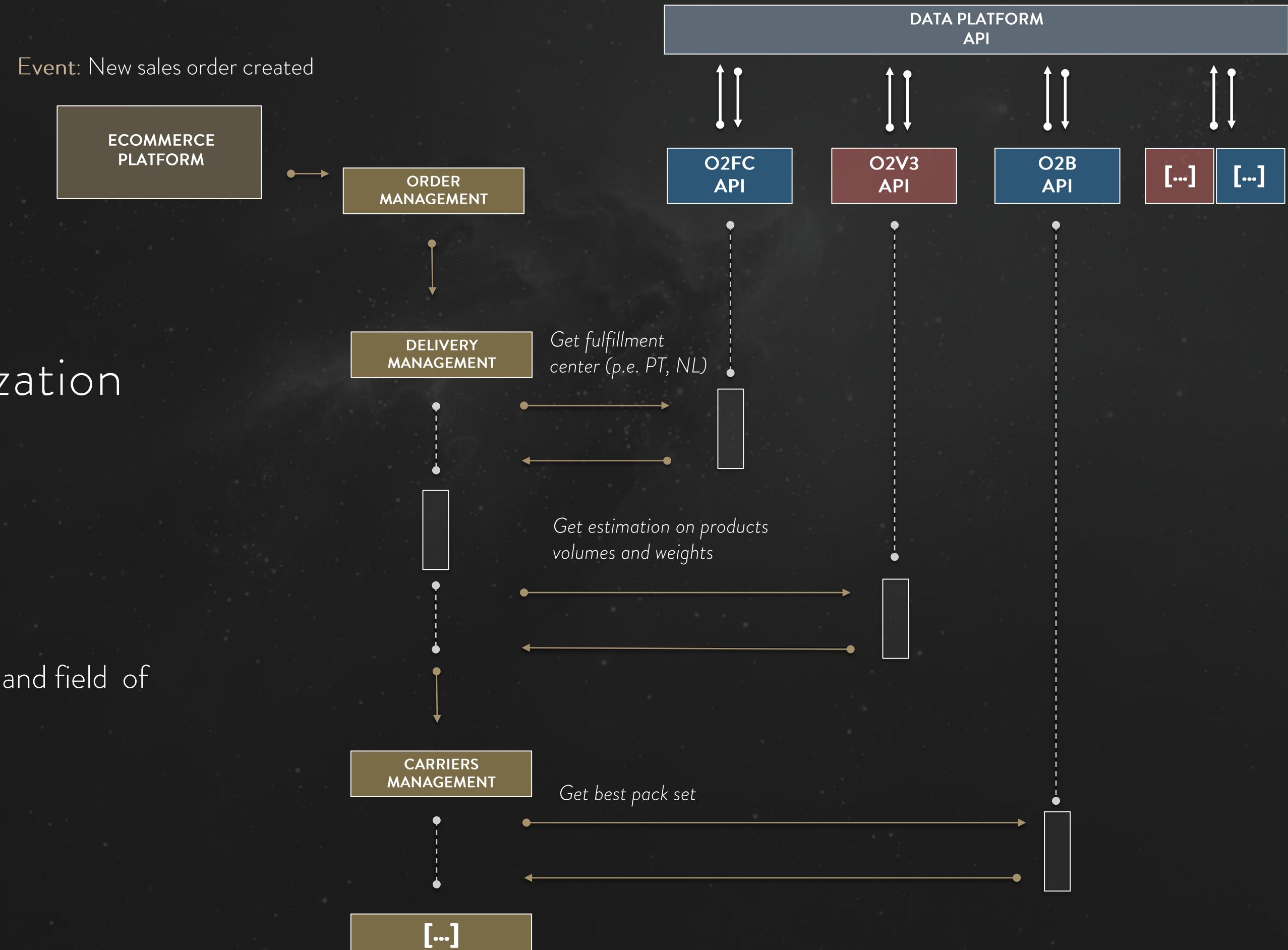
A network managed by AI to guarantee optimal efficiency

A solution that manages every decision at our supply chain to ensure its contribute to the optimization of the supply chain as a whole



Supply chain optimization environment

- End-to-end scope
- Domain driven approach
- Dynamic data
- Agnostic in terms of technology and field of approach





YOUR LOGO

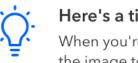
12/09
Order Confirmation

14/09
In Transit

14/09
Delivery

Order Shipped

Updated on 13/09 at 09:45AM



Here's a tip

When you're receiving your order, if you notice something is wrong with your package, take a picture of it before you open the image to us.



DHL



DATE TIME START END

Shipped Sep.14 2018 10:00 AM Mitte, Berlin, DK Chiado, Lisbon, PT

In Transit

Arriving

DELIVERY INFORMATION

SHIPPING ADDRESS

ORDER DETAILS #245367

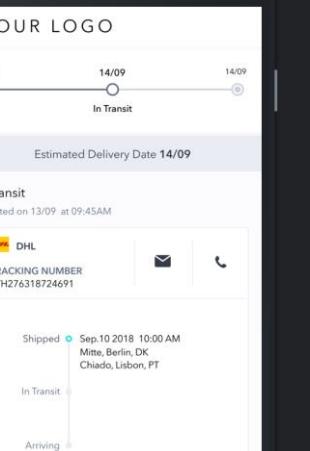
QTY

SIZE

COLOR

ORDER DETAILS #245367

	Amazing T-Shirt	QTY 3	PRICE 100€
	Vintage Pants	3	100€



AI driven
Tracking Experience

After crossing information from an **extensive market research**
and industry best practices, we are now able to present you
Spoke's cutting-edge features for a seamless
customer delivery experience

With our tracking system, your customers will be able to trace orders from purchase to the delivery to their doorstep



Your customer will

Receive real-time notifications at every key moment

Order shipped

YOUR LOGO

We are getting close
Your order has been shipped.
The tracking number is [FTH276318724691](#)

Estimated Delivery Date **14/09**

12/09 13/09 14/09 14/09
Order Confirmation Processing In Transit Delivery

[MORE DETAILS](#)

ORDER DETAILS #245367

PRODUCT	QTY	PRICE
 Amazing T-Shirt	1	100€
 Vintage Pants	1	100€

Total: 200€

Order arriving

YOUR LOGO

Almost there
Your order has left the warehouse and you will soon receive it.

Estimated Delivery Date **14/09**

[MORE DETAILS](#)

When you're receiving your order, if you notice something is wrong with your package, take a picture of it before opening and send it to us as soon as possible.

Please follow [these instructions](#) if you wish to inform us of any discrepancy you notice about the received items.

ORDER DETAILS #245367

PRODUCT	QTY	PRICE
 Amazing T-Shirt	3	100€
 Vintage Pants	3	100€

Total: 200€

Order delivered

YOUR LOGO

Your order was delivered

How was your experience with us?



[SEND REVIEW](#)

When you're receiving your order, if you notice something is wrong with your package, take a picture of it before opening and send it to us as soon as possible.

Please follow [these instructions](#) if you wish to inform us of any discrepancy you notice about the received items.

Something is not right? Please contact [support@brand.com](#)

ORDER DETAILS #245367

PRODUCT	QTY	PRICE
 Amazing T-Shirt	3	100€

Manage every delivery without having to leave the e-mail

Receive every important notification and order status

The screenshot shows an email template for tracking an order. At the top left is a placeholder for 'YOUR LOGO'. The main content area features a large yellow circle containing the text 'Almost there' and a message about the order leaving the warehouse. Below this is the estimated delivery date '14/09' and a 'MORE DETAILS' button. A note below the circle instructs the recipient to take a picture of any discrepancies and send it if noticed. The order details section lists two items: 'Amazing T-Shirt' and 'Vintage Pants', both at a quantity of 3 and a price of 100€. The total amount is listed as 200€. The delivery information section includes fields for shipping and billing addresses, both currently populated with 'Mariana Romba'.

YOUR LOGO

Almost there
Your order has left the warehouse and you will soon receive it.

Estimated Delivery Date **14/09**

[MORE DETAILS](#)

When you're receiving your order, if you notice something is wrong with your package, take a picture of it before opening and send it to us as soon as possible.

Please follow [these instructions](#) if you wish to inform us of any discrepancy you notice about your received items.

ORDER DETAILS #245367

		QTY	PRICE
	Amazing T-Shirt	3	100€
	Vintage Pants	3	100€
Total: 200€			

DELIVERY INFORMATION

SHIPPING ADDRESS	BILLING ADDRESS
Mariana Romba	Mariana Romba

Manage every delivery without having to leave the e-mail

Algorithm-generated delivery date continuously updated

YOUR LOGO

Almost there
Your order has left the warehouse and you will soon receive it.

Estimated Delivery Date **14/09**

[MORE DETAILS](#)

When you're receiving your order, if you notice something is wrong with your package, take a picture of it before opening and send it to us as soon as possible.

Please follow [these instructions](#) if you wish to inform us of any discrepancy you notice about your received items.

ORDER DETAILS #245367

		QTY	PRICE
	Amazing T-Shirt	3	100€
	Vintage Pants	3	100€
Total: 200€			

DELIVERY INFORMATION

SHIPPING ADDRESS	BILLING ADDRESS
Mariana Romba	Mariana Romba

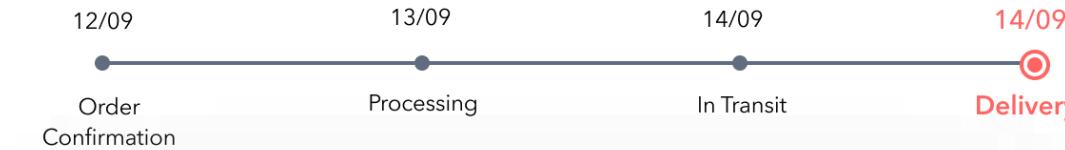
Manage every delivery without having to leave the e-mail

Contact information of the carrier available with app-integrations

YOUR LOGO

We just missed each other

Your order has not been delivered because no one was at the delivery address.
Please contact the carrier to reschedule the delivery.



UPS

✉ antonio@ups.com | ☎ 8927843040

MORE DETAILS

YOUR LOGO



By placing your order, you agree to Brand & Huub's [Conditions of Use](#) and [Privacy Policies](#).

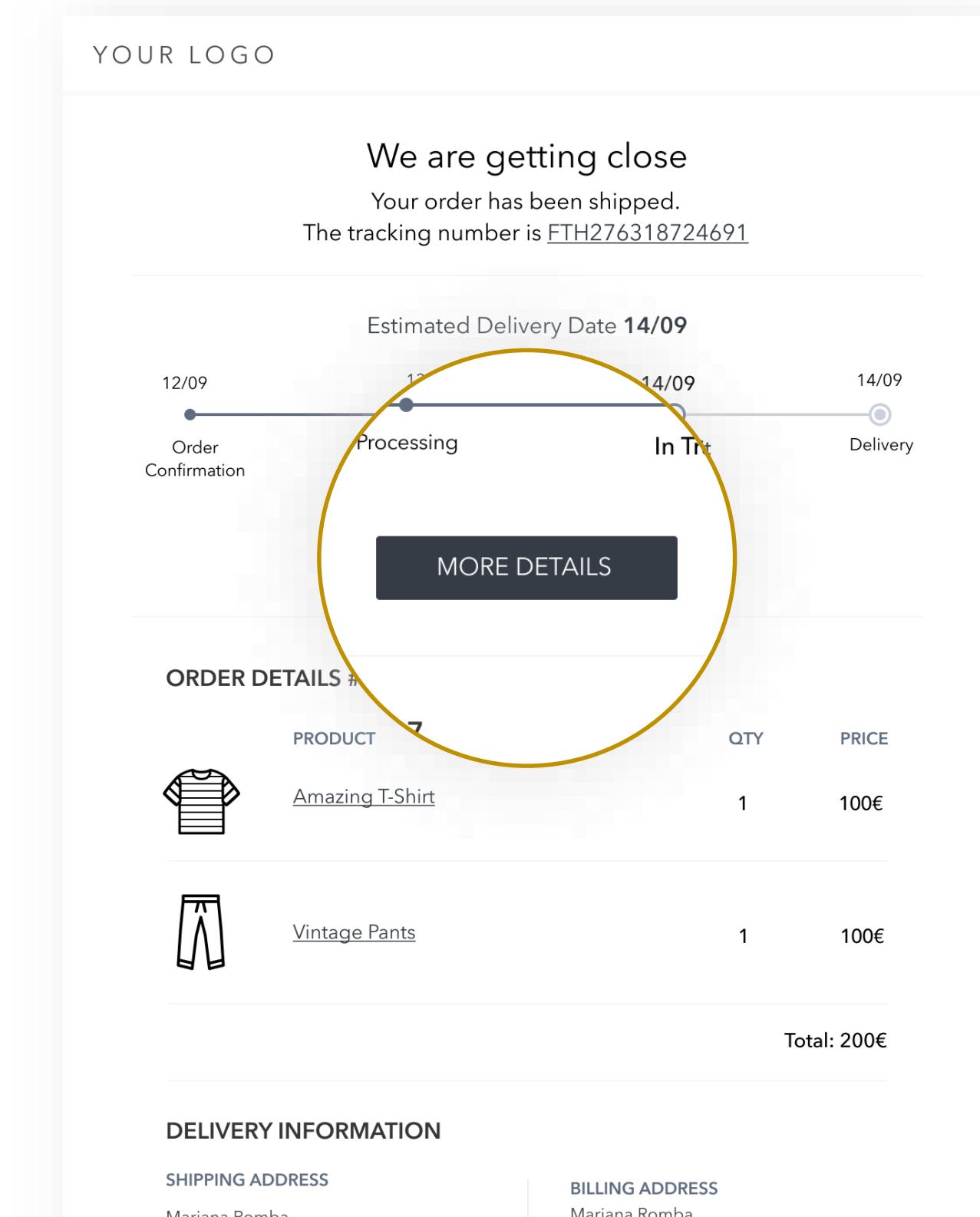
Learn more about [tax and seiler information](#).

This email was automatic generate, please [do not reply](#) to this message.

Launched by HUUB

Access all order details at the distance of a button

Every e-mail notification
has the option to see more
information about the order



Easily manage and guarantee the delivery runs smoothly

All possible exceptions that might impact your order are now tracked

The screenshot displays a delivery tracking interface with the following components:

- Header:** YOUR LOGO, Timeline markers for 12/09 (Order Confirmation), 14/09 (In Transit), and 14/09 (Delivery).
- Status Bar:** In Transit, Updated on 13/09 at 09:45AM, Estimated Delivery Date 14/09.
- Message Box:** On hold. An issue on our side is being taken care of. You will soon get further information.
- Tip Section:** Here's a tip: When you're receiving your order, if you notice something is wrong with your package, take a picture of it before you open the image to us. [How does it work?](#)
- Tracking Number:** FTH276318724691
- Delivery History:** A timeline showing:
 - Shipped: Sep.10 2018, 10:00 AM, Mitte, Berlin, DK → Chiado, Lisbon, PT (DHL)
 - In Transit: Sep.10 2018, 11:00 AM, Chiado, Lisbon, PT → Maia, Porto, PT (UPS)
 - Sep.10 2018, 11:00 AM, Maia, Porto, PT → Madalena, Vila Nova de Gaia, PT (UPS)
 - Sep.10 2018, 11:00 AM, Madalena, Vila Nova de Gaia, PT → Madalena, Vila Nova de Gaia, PT (UPS)
- Delivery Information:** Shipping Address: Mariana Romba, m.romba@gmail.com | 351 221 234 567, Address: Rua das Flores n°189 Porto, Portugal, ZIP: 123456.
- Order Details:** ORDER DETAILS #245367, Total: 200€.

	QTY	SIZE	COLOR	REF	PRICE
	3	S	Green	259790803	100€
	3	S	Green	259790803	100€

Easily manage and guarantee the delivery runs smoothly

Your customer will be notified with clear instructions on how to fix any exception

The image displays a user interface for managing delivery status. At the top, there's a timeline with three main stages: 'Order Confirmation' (12/09), 'In Transit' (14/09, highlighted in red), and 'Delivery' (14/09). A red box highlights the 'Not delivered' status, with a message: 'We just missed each other. Your order was not delivered because no one was at the delivery address. Please, contact the carrier to reschedule the delivery.' Below this, there's a tracking section for UPS, showing four segments: 'Shipped' (Sep.10 2018, 10:00 AM) from Mitte, Berlin, DK to Chiado, Lisbon, PT; 'In Transit' (Sep.10 2018, 11:00 AM) from Chiado, Lisbon, PT to Maia, Porto, PT; 'Arriving' (Sep.10 2018, 11:00 AM) from Maia, Porto, PT to Madalena, Vila Nova de Gaia, PT; and another 'In Transit' segment (Sep.10 2018, 11:00 AM) from Madalena, Vila Nova de Gaia, PT to Madalena, Vila Nova de Gaia, PT. The tracking number FTH276318724691 is also present. The bottom section shows 'DELIVERY INFORMATION' with shipping and billing addresses for Mariana Romba, and 'ORDER DETAILS #245367' for two items: 'Amazing T-Shirt' (3, S, Green, 259790803, 100€) and 'Vintage Pants' (3, S, Green, 259790803, 100€), totaling 200€.

YOUR LOGO

12/09 Order Confirmation 14/09 In Transit 14/09 Delivery

Not delivered

Updated on 13/09 at 09:45AM

We just missed each other. Your order was not delivered because no one was at the delivery address. Please, contact the carrier to reschedule the delivery.

ups UPS

TRACKING NUMBER
FTH276318724691

	DATE	TIME	START	END	CARRIER
Shipped	Sep.10 2018	10:00 AM	Mitte, Berlin, DK	Chiado, Lisbon, PT	DHL
In Transit	Sep.10 2018	11:00 AM	Chiado, Lisbon, PT	Maia, Porto, PT	UPS
	Sep.10 2018	11:00 AM	Maia, Porto, PT	Madalena, Vila Nova de Gaia, PT	UPS
	Sep.10 2018	11:00 AM	Madalena, Vila Nova de Gaia, PT	Madalena, Vila Nova de Gaia, PT	UPS
Arriving					

DELIVERY INFORMATION

SHIPPING ADDRESS
Mariana Romba
m.romba@gmail.com | 351 221 234 567
Address
Rua das Flores n°189 Porto, Portugal
ZIP
123456

BILLING ADDRESS
Mariana Romba
m.romba@gmail.com | 351 221 234 567
Address
Rua das Flores n°189 Porto, Portugal
ZIP
123456

ORDER DETAILS #245367

	QTY	SIZE	COLOR	REF	PRICE
Amazing T-Shirt	3	S	Green	259790803	100€
Vintage Pants	3	S	Green	259790803	100€
Total:	200€				

Brand | Legal | Privacy policy

Launched by HUUB

Gather all important aspects of the order in only ONE place

YOUR LOGO

12/09 14/09 14/09

Order Confirmation In Transit Delivery

Arriving

Updated on 13/09 at 09:45AM

Estimated Delivery Date **14/09**

 **Here's a tip**
When you're receiving your order, If you notice something is wrong with your package, take a picture of it before you open the image to us.

 UPS |  | 

TRACKING NUMBER
FTH276318724691

	DATE	TIME	START	END	
Shipped	Sep.10 2018	10:00 AM	Mitte, Berlin, DK	Chiado, Lisbon, PT	 DHL
In Transit	Sep.10 2018	11:00 AM	Chiado, Lisbon, PT	Maia, Porto, PT	 UPS
	Sep.10 2018	11:00 AM	Maia, Porto, PT	Madalena, Vila Nova de Gaia, PT	 UPS
	Sep.10 2018	11:00 AM	Madalena, Vila Nova de Gaia, PT	Madalena, Vila Nova de Gaia, PT	 UPS
Arriving	Sep.14 2018	11:00 AM	Madalena, Vila Nova de Gaia, PT	Santo Ovídio, Vila Nova de Gaia, PT	 UPS

DELIVERY INFORMATION

SHIPPING ADDRESS

Mariana Romba
m.romba@gmail.com | 351 221 234 567
Address
Rua das Flores n°189 Porto, Portugal
ZIP
123456

BILLING ADDRESS

Mariana Romba
m.romba@gmail.com | 351 221 234 567
Address
Rua das Flores n°189 Porto, Portugal
ZIP
123456

ORDER DETAILS #245367

	QTY	SIZE	COLOR	REF	PRICE
 Amazing T-Shirt	3	S	Green	259790803	100€
 Vintage Pants	3	S	Green	259790803	100€

Total: 200€

Gather all important aspects of the order in only ONE place

And enjoy a completely personalised experience traceable to your brand

YOUR LOGO

12/09 Order Confirmation

14/09 In Transit

14/09 Delivery

Arriving

Updated on 13/09 at 09:45AM

Estimated Delivery Date 14/09

Here's a tip: When you're receiving your order, If you notice something is wrong with your package, take a picture of it before you open the image to us.

How does it work? ▾

TRACKING NUMBER
FTH276318724691

	DATE	TIME	START	END	CARRIER
Shipped	Sep.10 2018	10:00 AM	Mitte, Berlin, DK	Chiado, Lisbon, PT	DHL
In Transit	Sep.10 2018	11:00 AM	Chiado, Lisbon, PT	Maia, Porto, PT	UPS
In Transit	Sep.10 2018	11:00 AM	Maia, Porto, PT	Madalena, Vila Nova de Gaia, PT	UPS
Arriving	Sep.10 2018	11:00 AM	Madalena, Vila Nova de Gaia, PT	Madalena, Vila Nova de Gaia, PT	UPS
Arriving	Sep.14 2018	11:00 AM	Madalena, Vila Nova de Gaia, PT	Santo Ovídio, Vila Nova de Gaia, PT	UPS

DELIVERY INFORMATION

SHIPPING ADDRESS

Mariana Romba
m.romba@gmail.com | 351 221 234 567
Address
Rua das Flores nº189 Porto, Portugal
ZIP
123456

BILLING ADDRESS

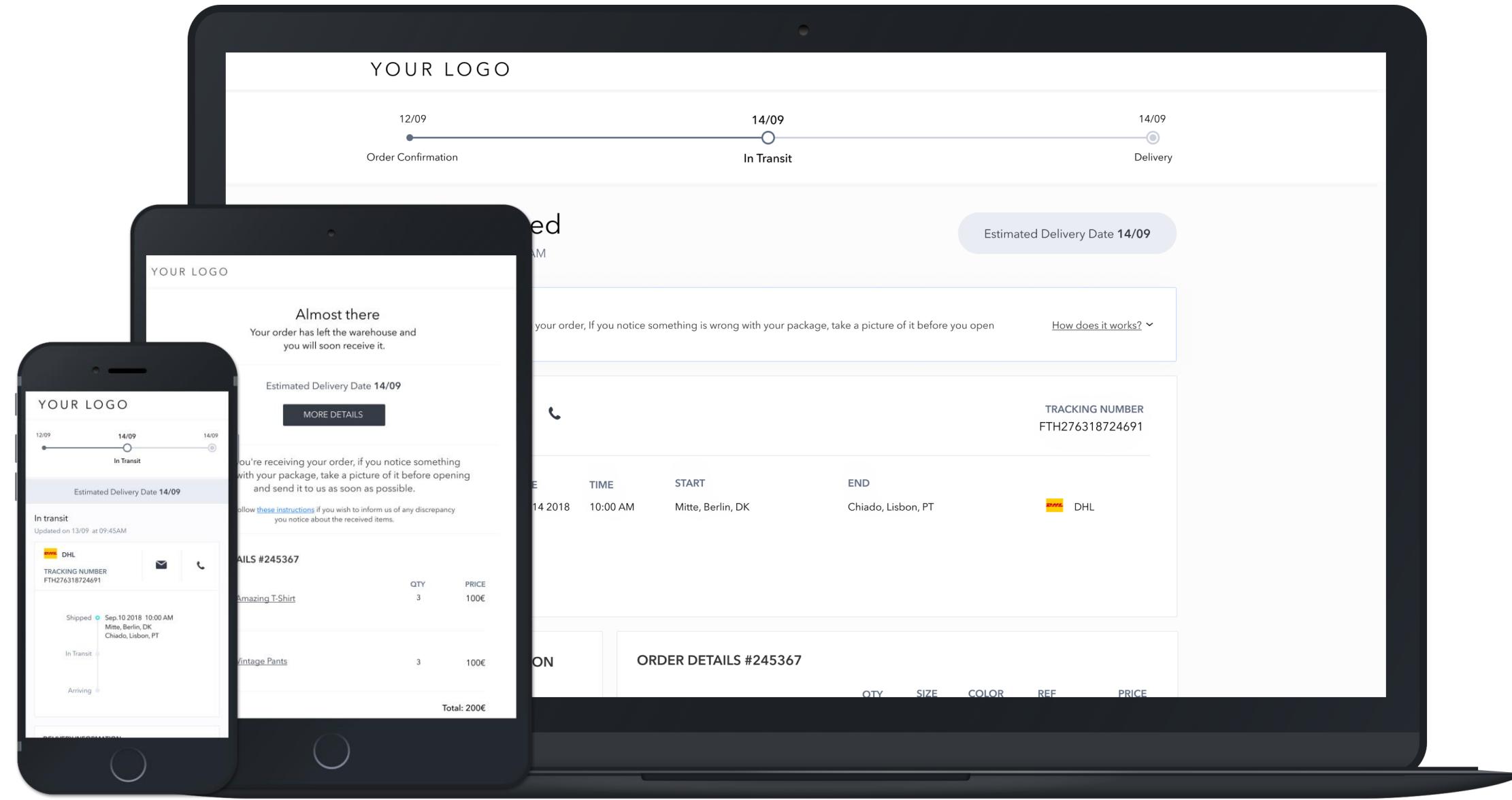
Mariana Romba
m.romba@gmail.com | 351 221 234 567

ORDER DETAILS #245367

QTY	SIZE	COLOR	REF	PRICE
3	S	Green	259790803	100€
3	S	Green	259790803	100€

Amazing T-Shirt

Vintage Pants



Anytime, anywhere

You will be able to

Customize notifications on SPOKE according to your needs

The screenshot shows the 'Notifications' section of the SPOKE software. On the left is a vertical sidebar with icons for Home, Notifications, Sales, Products, Customers, Orders, Shipments, Reports, Settings, and a NEW button. The main area has a header with a back arrow, a home icon, and a user icon. The title 'Notifications' is displayed, followed by the sub-instruction 'Please, choose which notifications you will send to your client.' Below this are six notification categories, each with a description and checkboxes for E-mail and SMS. A 'Coming soon' placeholder is visible for the SMS options. At the bottom are 'RESTORE DEFAULT' and 'SAVE' buttons.

Successful Order Confirmation
Sent automatically to the customer after they place their order.

E-mail SMS
Coming soon

Shipped Order
Notify client when the order is Shipped.

E-mail SMS
Coming soon

In Transit
Notify client when the order is In Transit.

E-mail SMS
Coming soon

Arriving
Notify client when the order is Out for Delivery.

E-mail SMS
Coming soon

Delivered
Notify client when the order has been delivered.

E-mail SMS
Coming soon

Exceptions
Notify client when the delivery process has an issue.

E-mail SMS
Coming soon

RESTORE DEFAULT **SAVE**

Learn from your customer's feedback and keep improving their experience

YOUR LOGO

12/09 Order Confirmation

14/09 In Transit

14/09 Delivery

Delivered

Updated on 14/09 at 08:33AM

 **Here's a tip**
When you're receiving your order, If you notice something is wrong with your package, take a picture of it before you open the image to us.

[How does it work? ▾](#)

How was your experience with us?

★★★★★

[SEND REVIEW](#)

Something is not right? Please contact support@brand.com

DELIVERY INFORMATION

SHIPPING ADDRESS

Mariana Romba
m.romba@gmail.com | 351 221 234 567
Address
Rua das Flores n°189 Porto, Portugal
ZIP
123456

BILLING ADDRESS

Mariana Romba

ORDER DETAILS #245367

	QTY	SIZE	COLOR	REF	PRICE
 Amazing T-Shirt	3	S	Green	259790803	100€
 Vintage Pants	3	S	Green	259790803	100€



www.thehuub.co