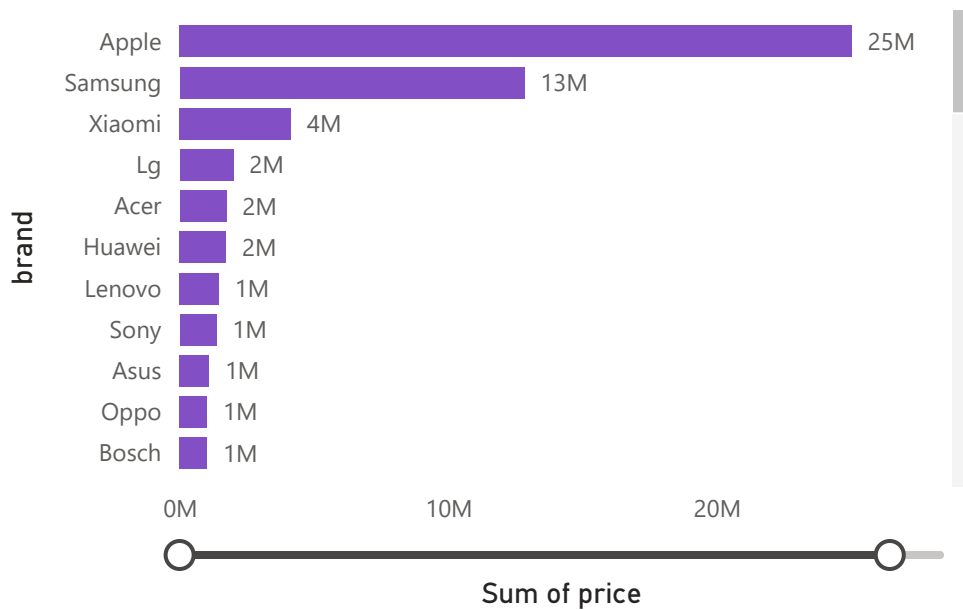


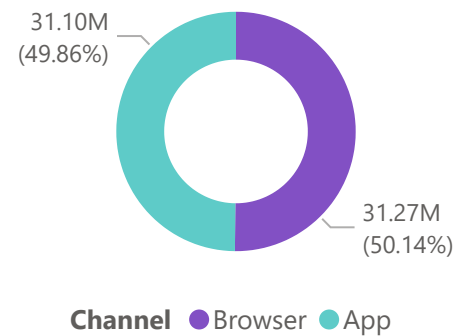
Sum of price by brand



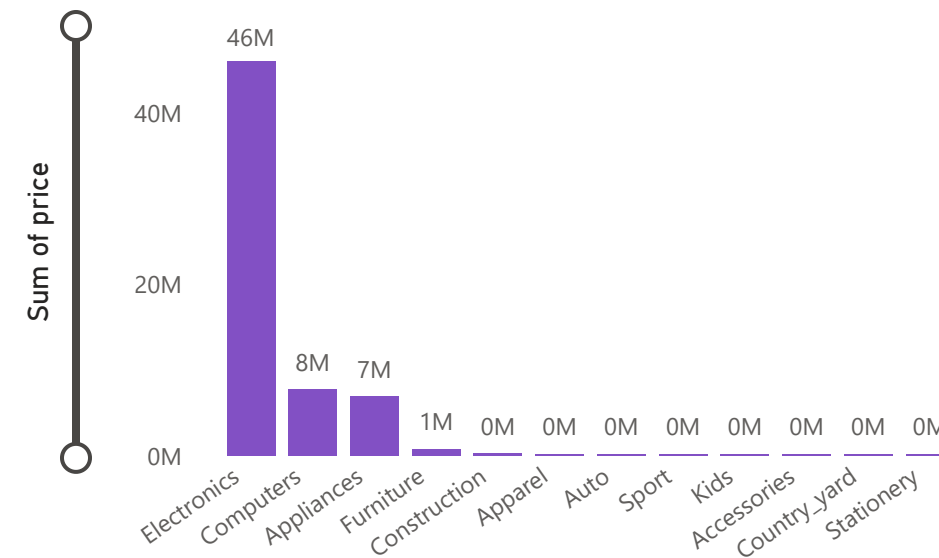
62.37M

Sum of price

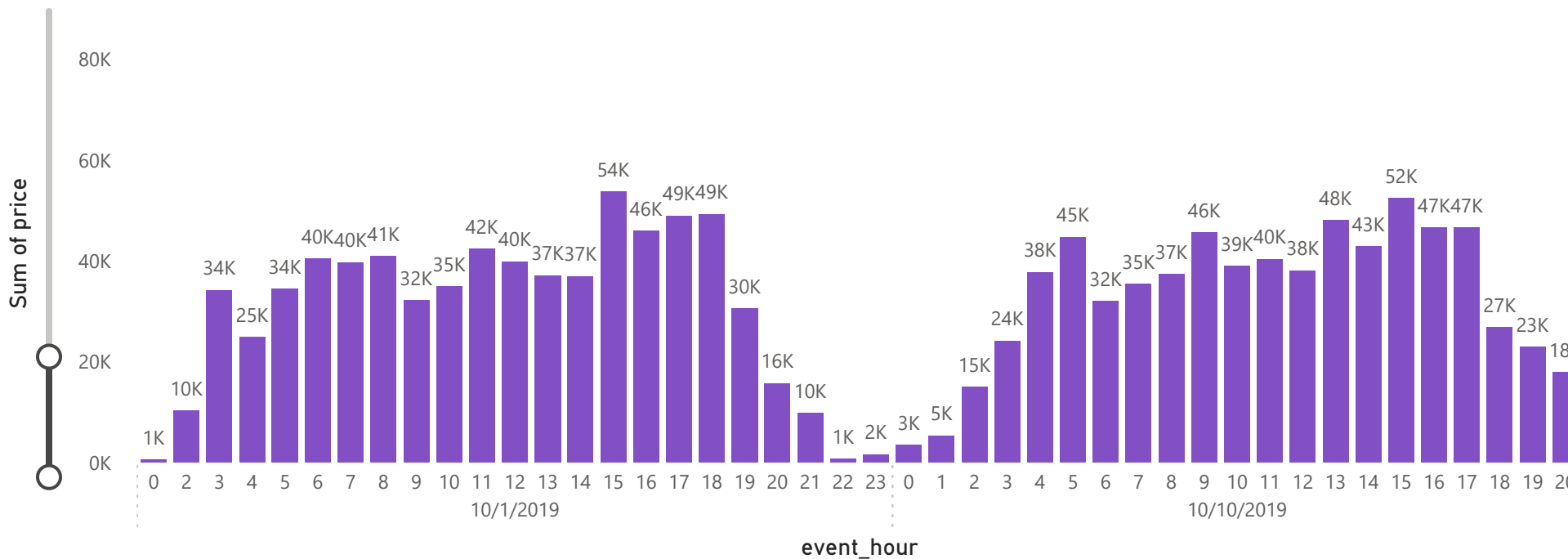
Sum of price by Channel



Sum of price by category



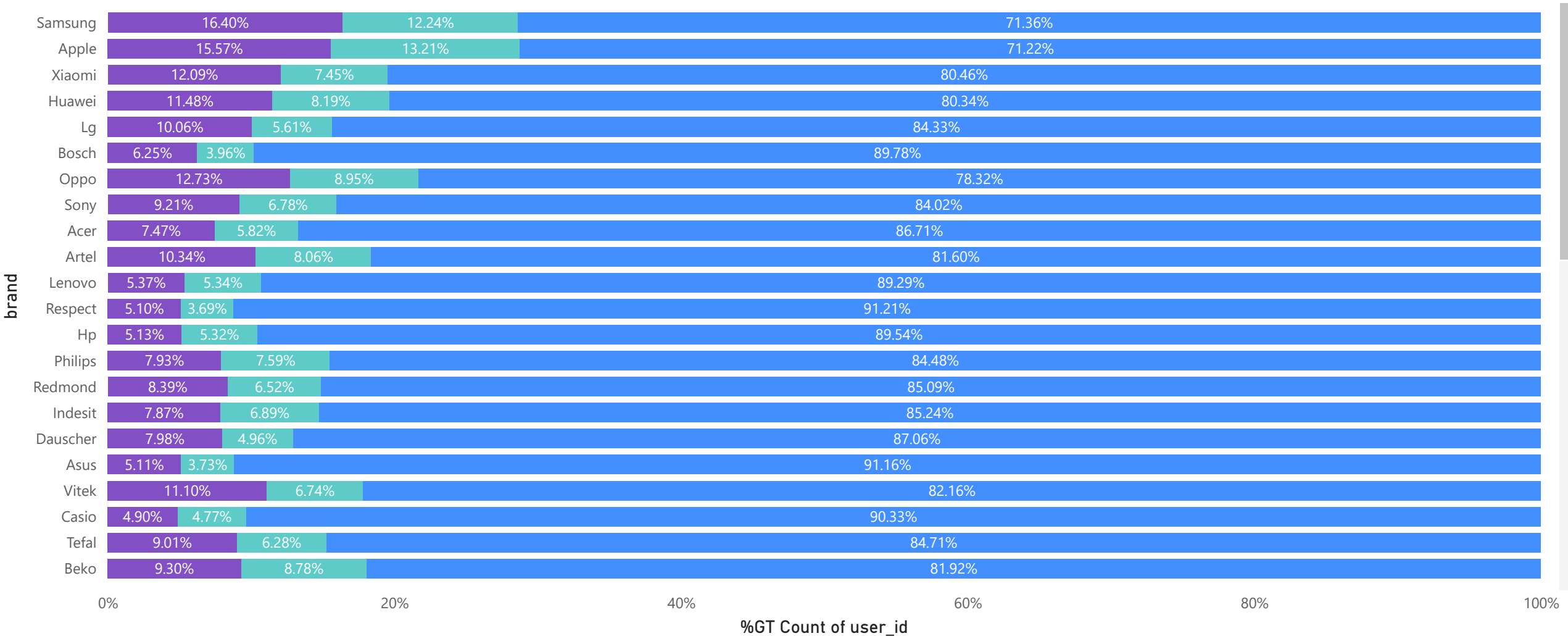
Sum of price by event_date and event_hour



category	
Day_of_Week	event_date
<input type="checkbox"/> Friday	<input type="checkbox"/> 10/1/2019
<input type="checkbox"/> Monday	<input type="checkbox"/> 10/10/2019
<input type="checkbox"/> Saturday	<input type="checkbox"/> 10/11/2019
<input type="checkbox"/> Sunday	<input type="checkbox"/> 10/12/2019
<input type="checkbox"/> Thursday	<input type="checkbox"/> 10/13/2019
<input type="checkbox"/> Tuesday	<input type="checkbox"/> 10/14/2019
<input type="checkbox"/> Wednesday	<input type="checkbox"/> 10/15/2019
	<input type="checkbox"/> 10/16/2019
	<input type="checkbox"/> 10/17/2019
	<input type="checkbox"/> 10/18/2019
	<input type="checkbox"/> 10/19/2019
	<input type="checkbox"/> 10/2/2019

%GT Count of user_id by brand and event_type

event_type ● Cart ● Purchase ● View



160.00K

Count of user_id

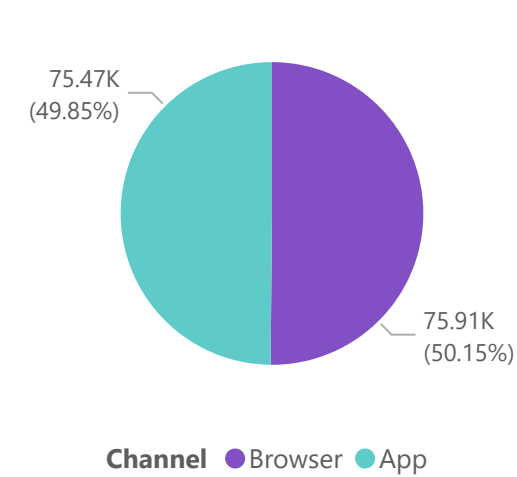
254bn

Sum of user_id

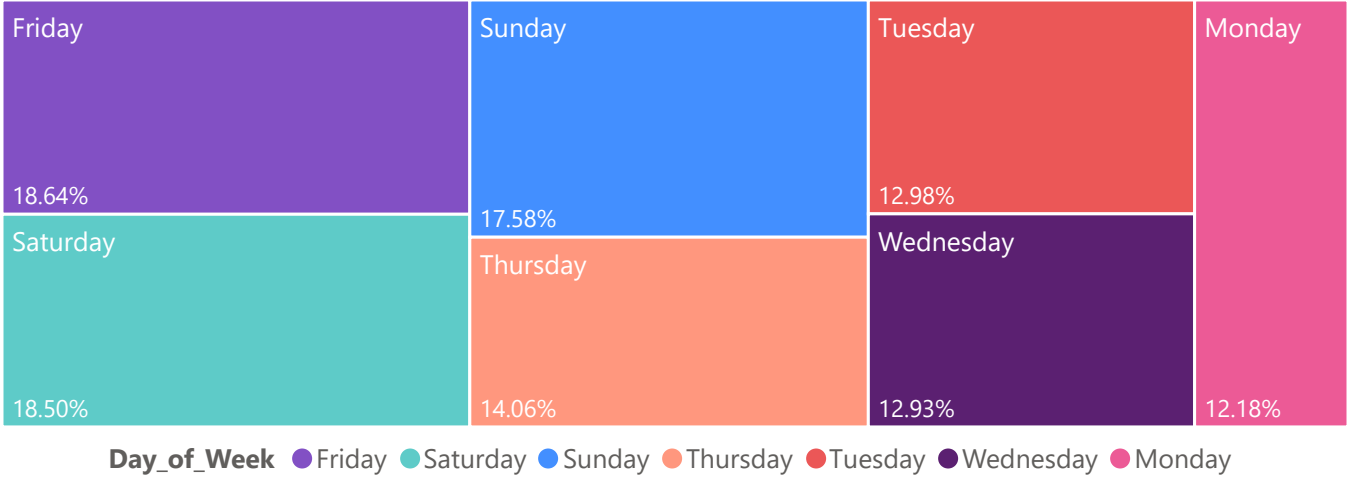
State

- AK
- AL
- AR
- AZ

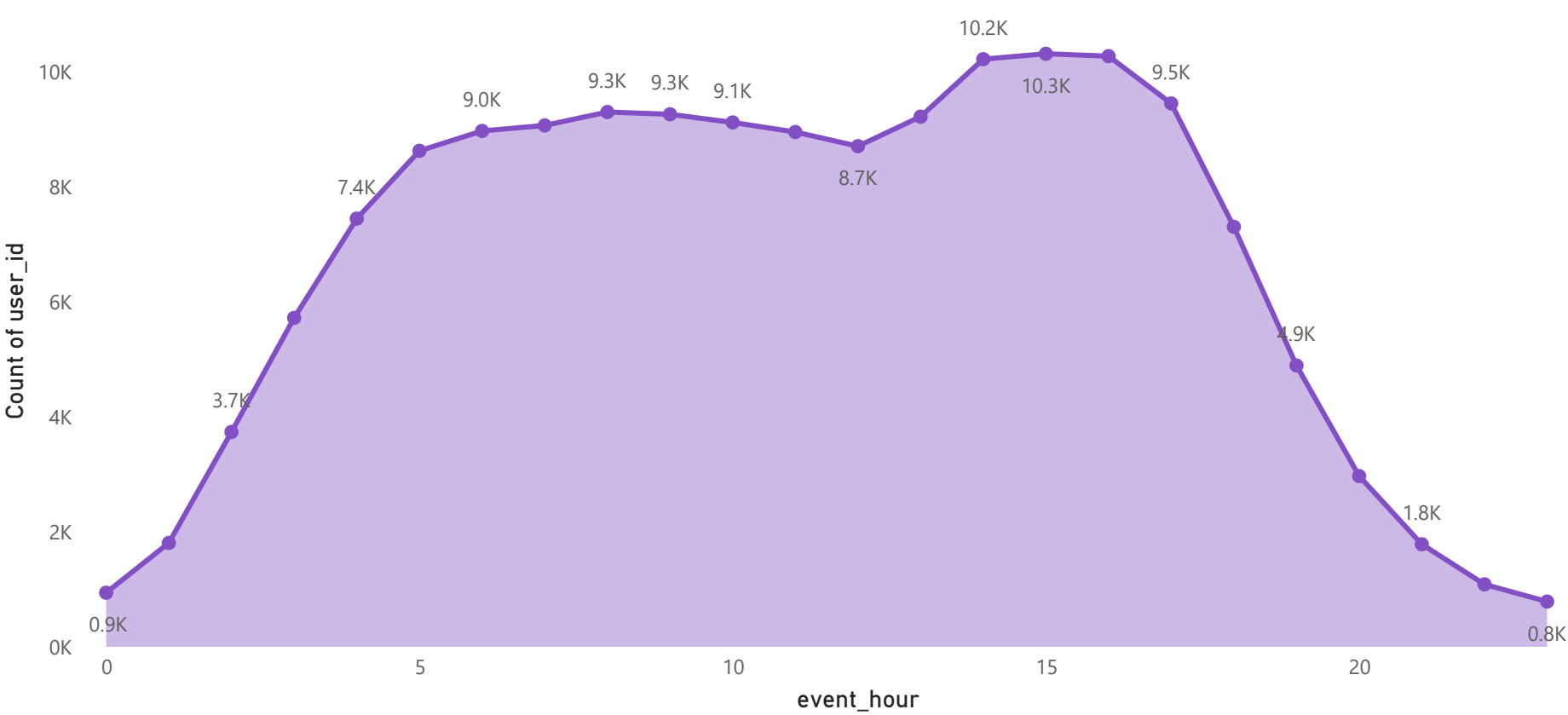
Count of user_id by Channel



%GT Count of user_id by Day_of_Week



Count of user_id by event_hour



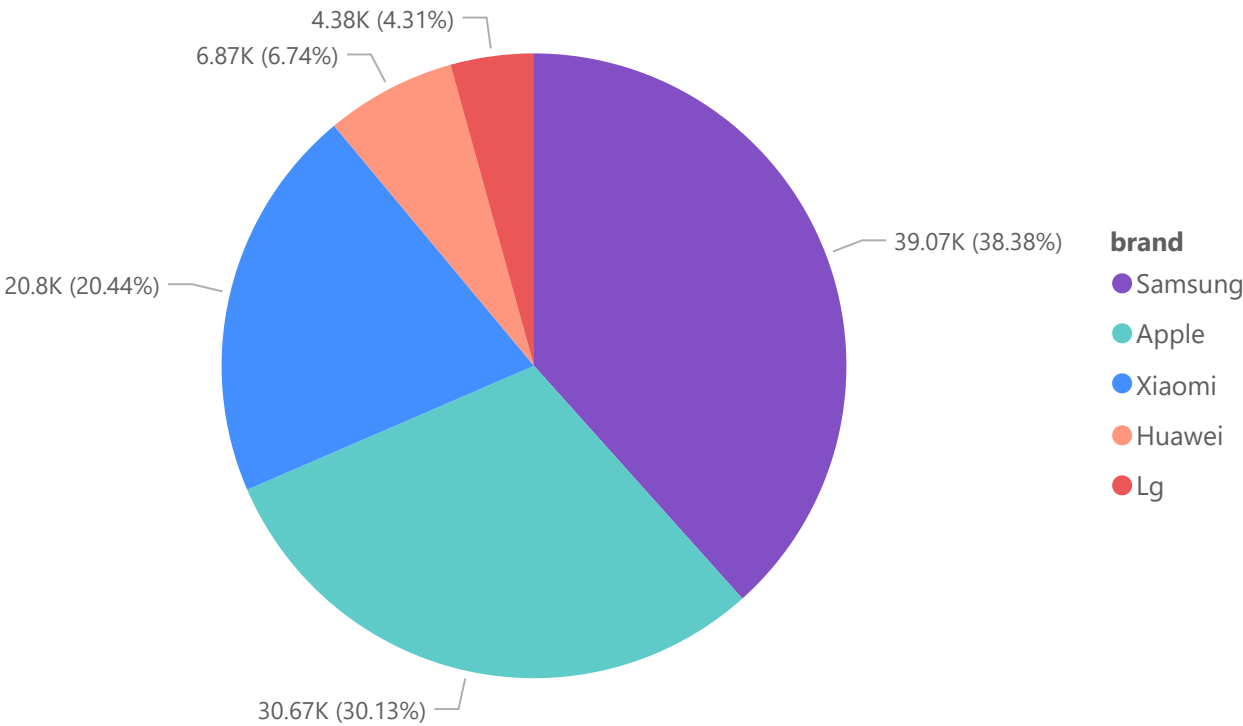
event_type, brand

- ✓ ☐ Cart
- ✓ ☐ Purchase
- ✓ ☐ View

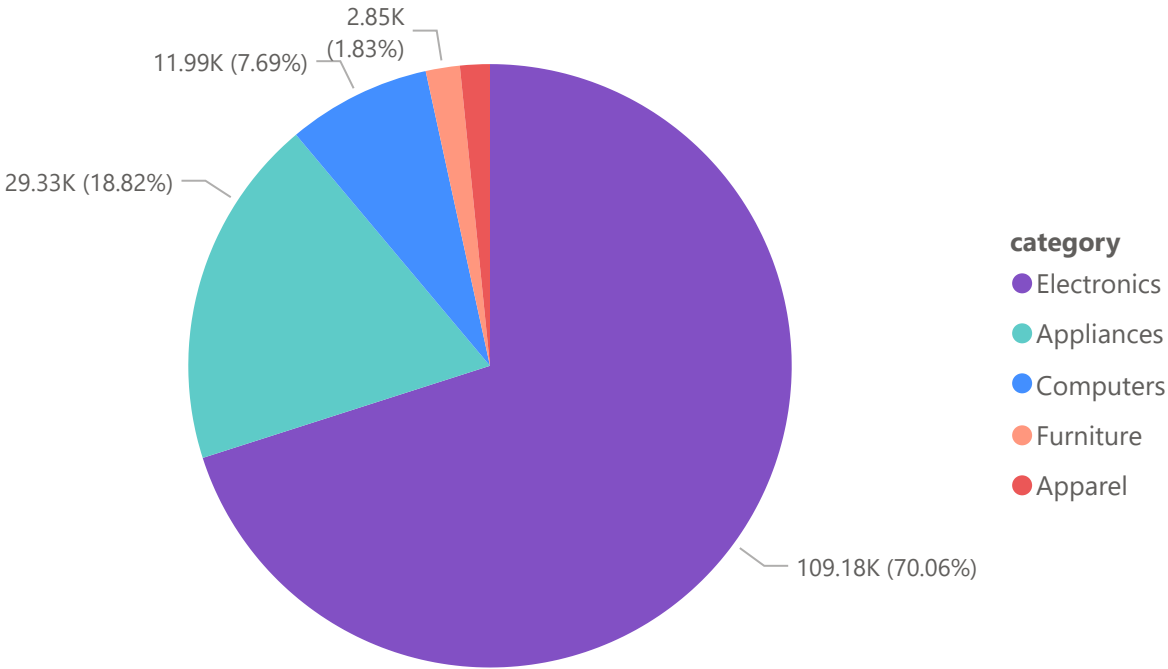
category, sub_category1, sub_category2

- ✓ ☐ Accessories
- ✓ ☐ Apparel
- ✓ ☐ Appliances
- ✓ ☐ Auto
- ✓ ☐ Computers
- ✓ ☐ Construction
- ✓ ☐ Country_yard
- ✓ ☐ Electronics
- ✓ ☐ Furniture
- ✓ ☐ Kids
- ✓ ☐ Sport
- ✓ ☐ Stationery

Count of category by brand



Count of brand by category



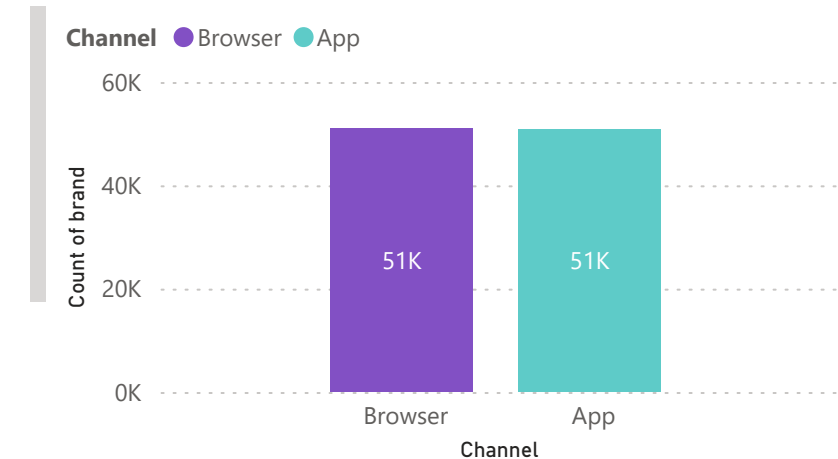
50
Count of brand

12
Count of category

- brand
- ☐ Acer
 - ☐ Apple
 - ☐ Arg
 - ☐ Ariston
 - ☐ Artel
 - ☐ Asus
 - ☐ Atlant
 - ☐ Beko

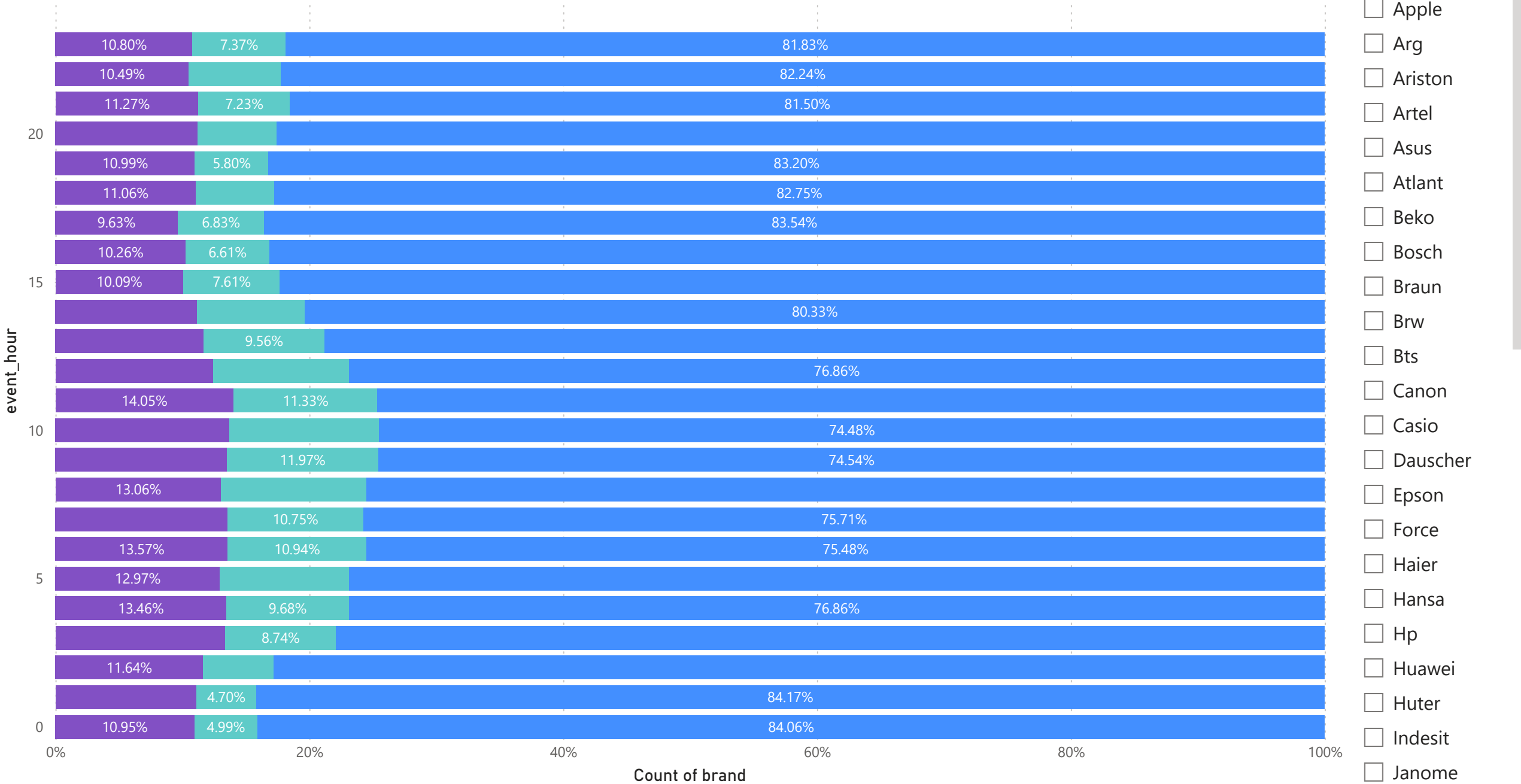
- category
- ☐ Accessories
 - ☐ Apparel
 - ☐ Appliances
 - ☐ Auto
 - ☐ Computers
 - ☐ Construction
 - ☐ Country_yard
 - ☐ Electronics

Count of brand by Channel and Channel



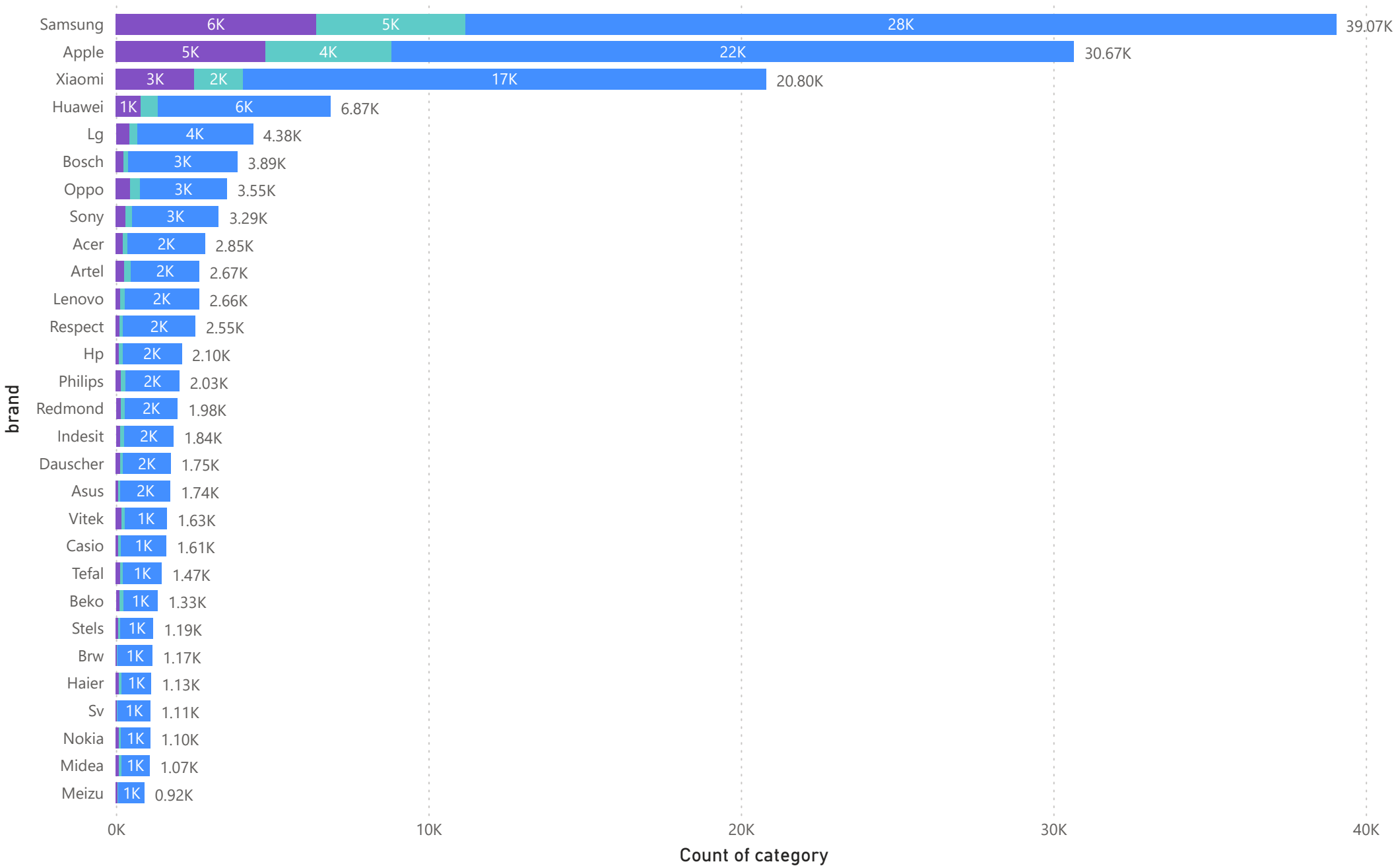
Count of brand and Count of event_hour by event_hour and event_type

event_type ● Cart ● Purchase ● View



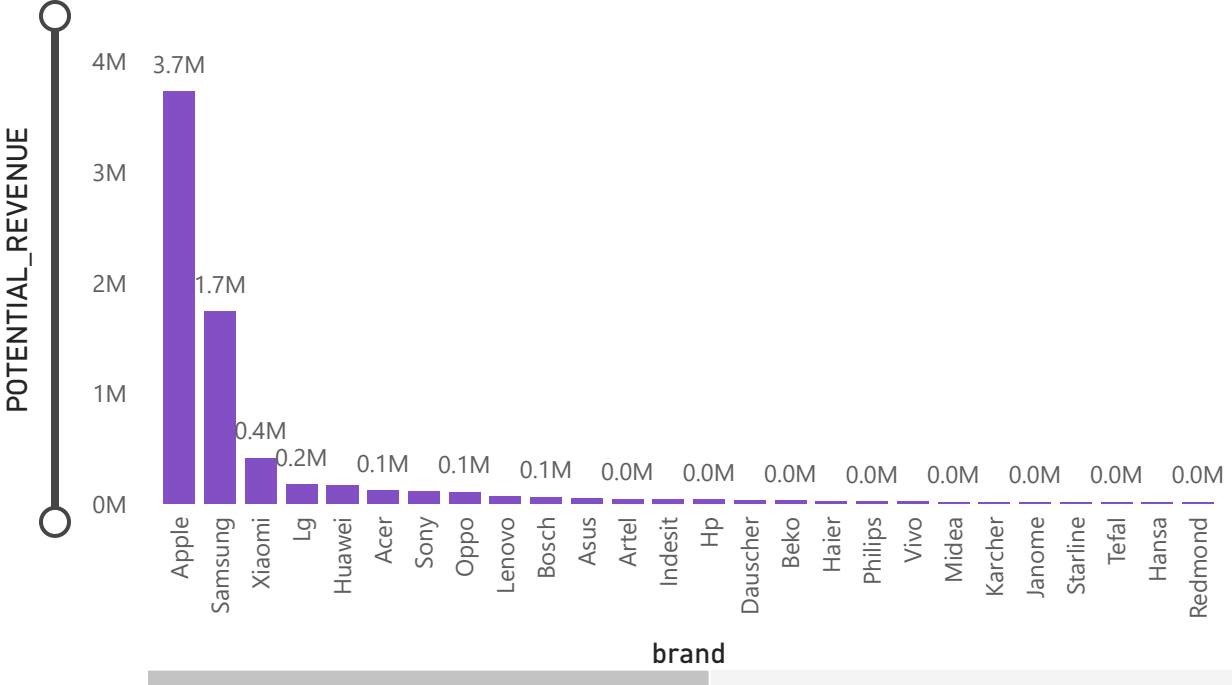
Count of category and Count of event_hour by brand and event_type

event_type ● Cart ● Purchase ● View

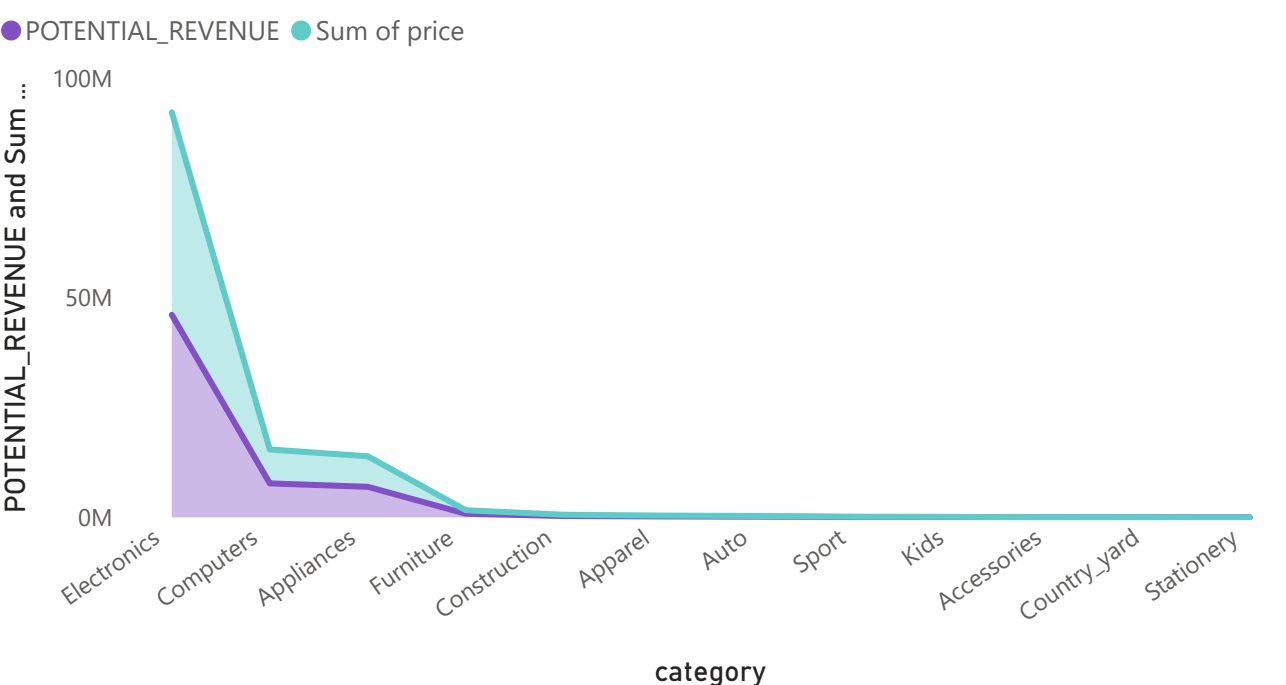


- category
- Accessories
 - Apparel
 - Appliances
 - Auto
 - Computers
 - Construction
 - Country_yard
 - Electronics
 - Furniture
 - Kids
 - Sport
 - Stationery

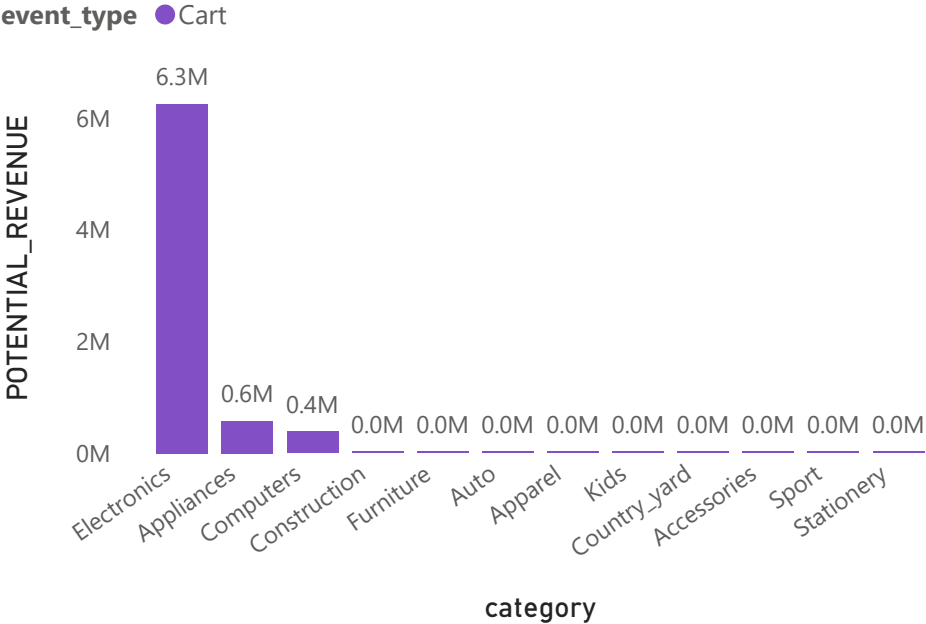
POTENTIAL_REVENUE by brand



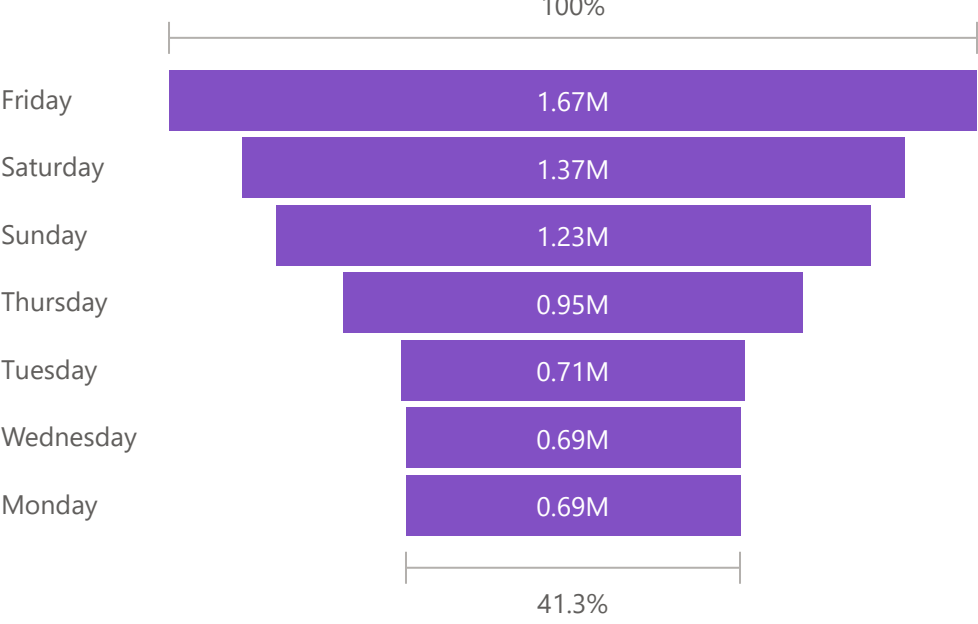
POTENTIAL_REVENUE and Sum of price by category



POTENTIAL_REVENUE by category and event_type



POTENTIAL_REVENUE by Day_of_Week

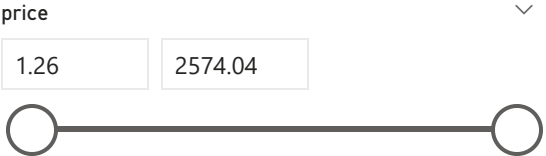


7.30M

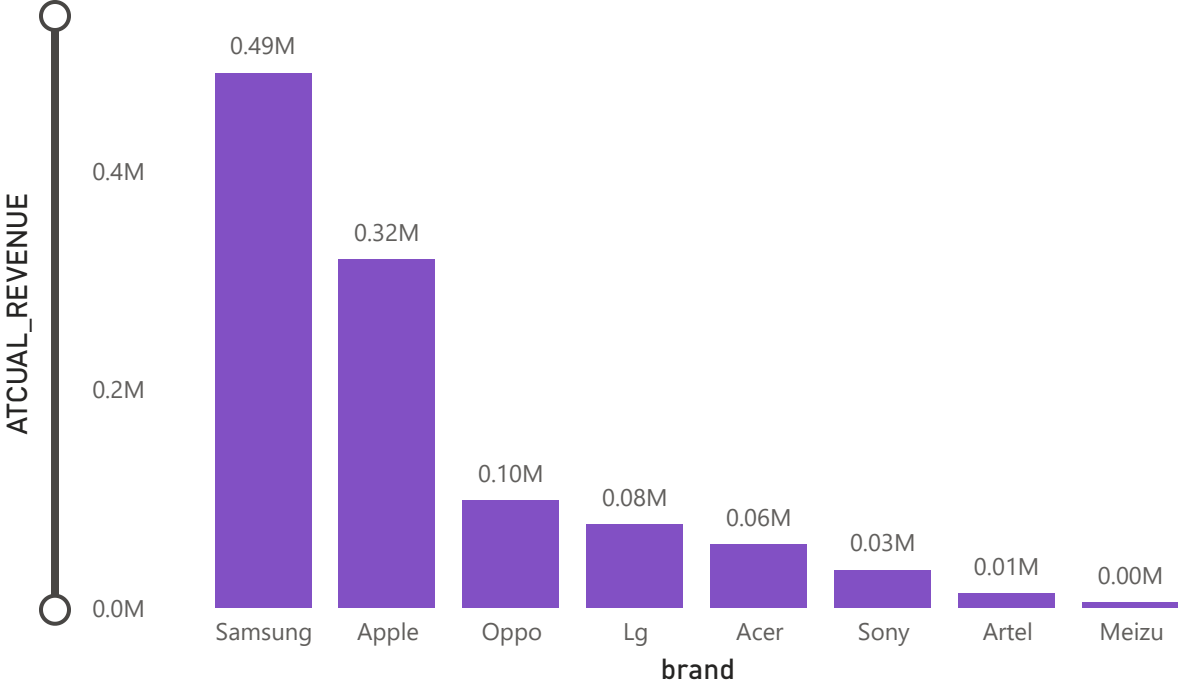
POTENTIAL_REVENUE

62.37M

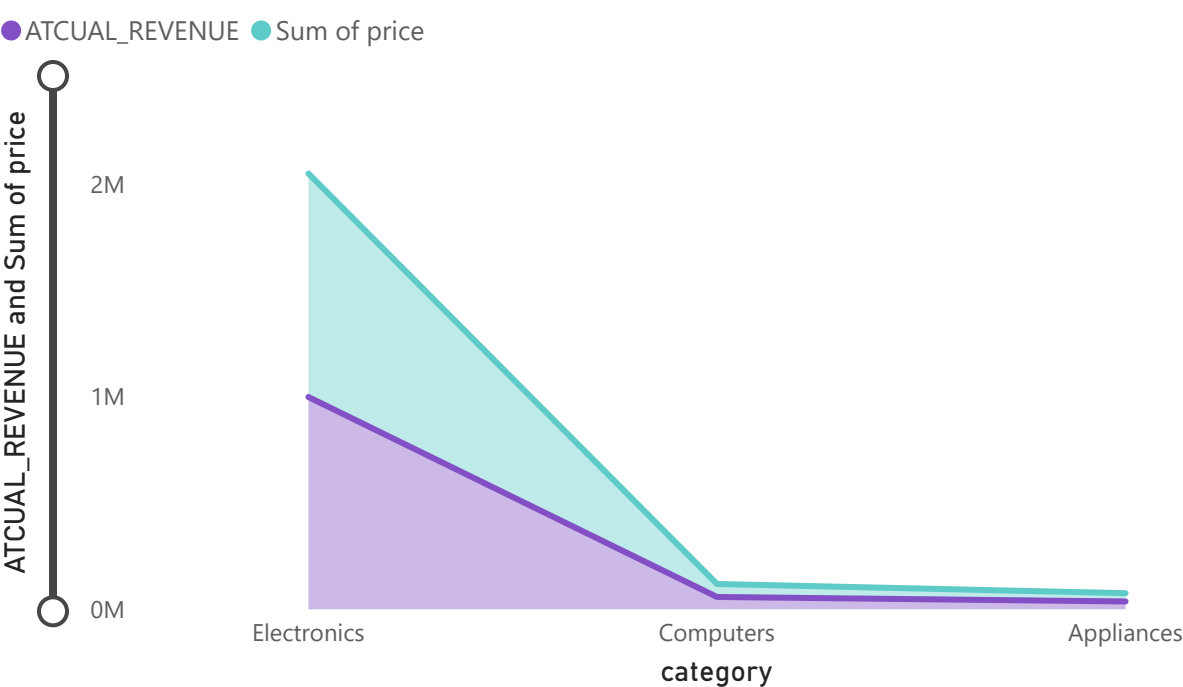
Sum of price



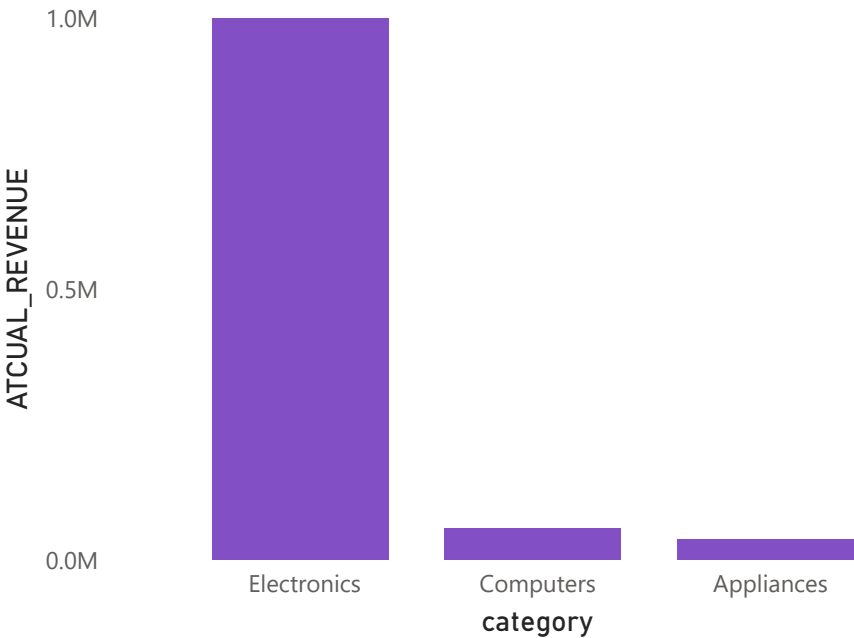
ATCUAL_REVENUE by brand



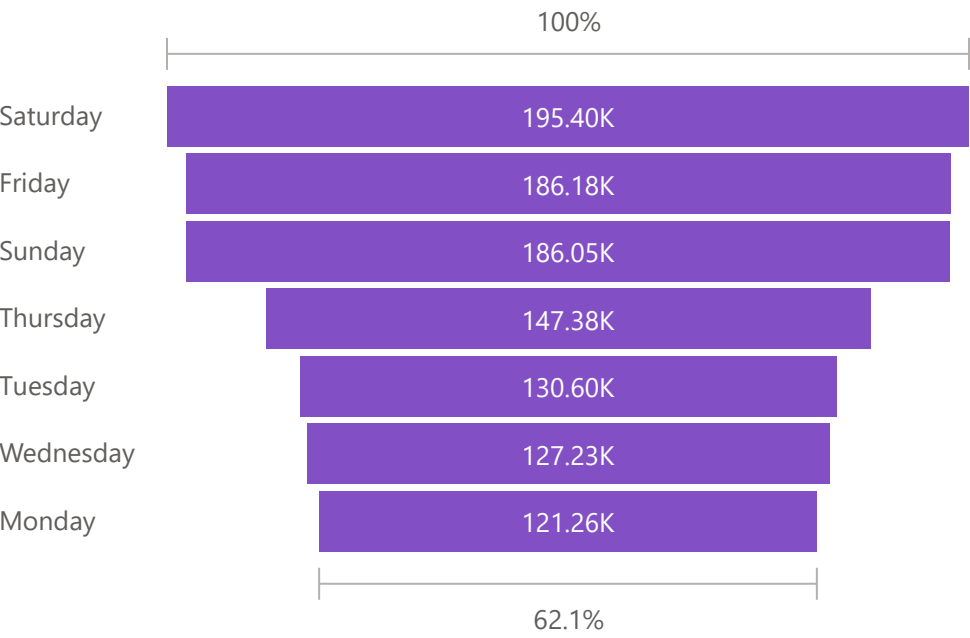
ATCUAL_REVENUE and Sum of price by category



ATCUAL_REVENUE by category



ATCUAL_REVENUE by Day_of_Week



1.09M

ATCUAL_REVENUE

1.15M

Sum of price

Discount

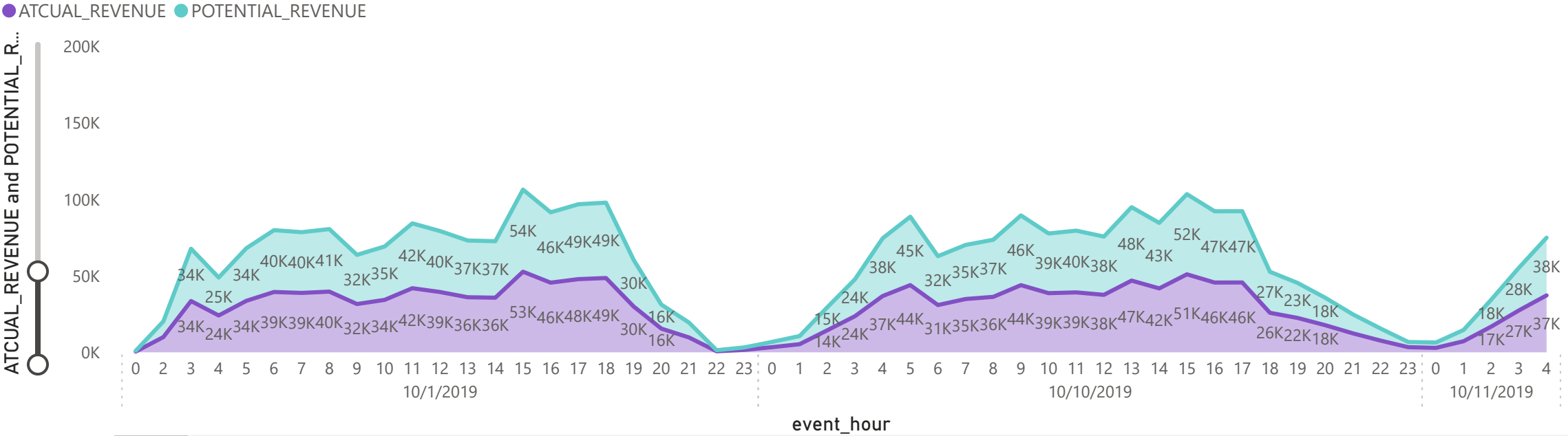
0.05

0.08

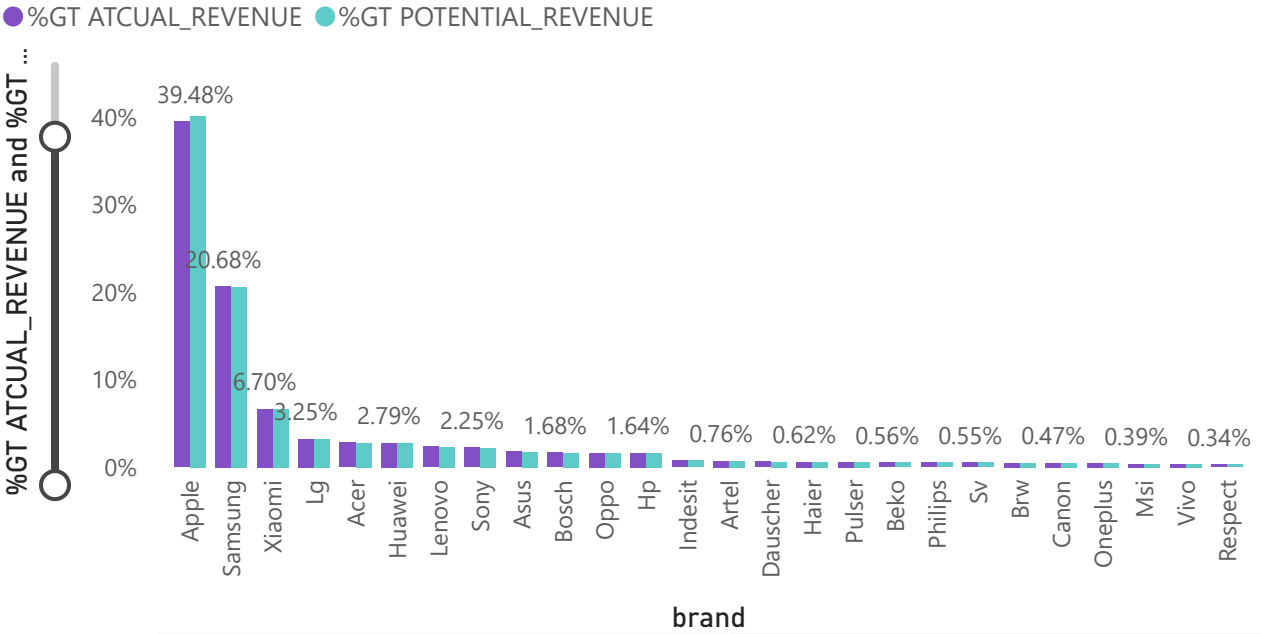
0.10



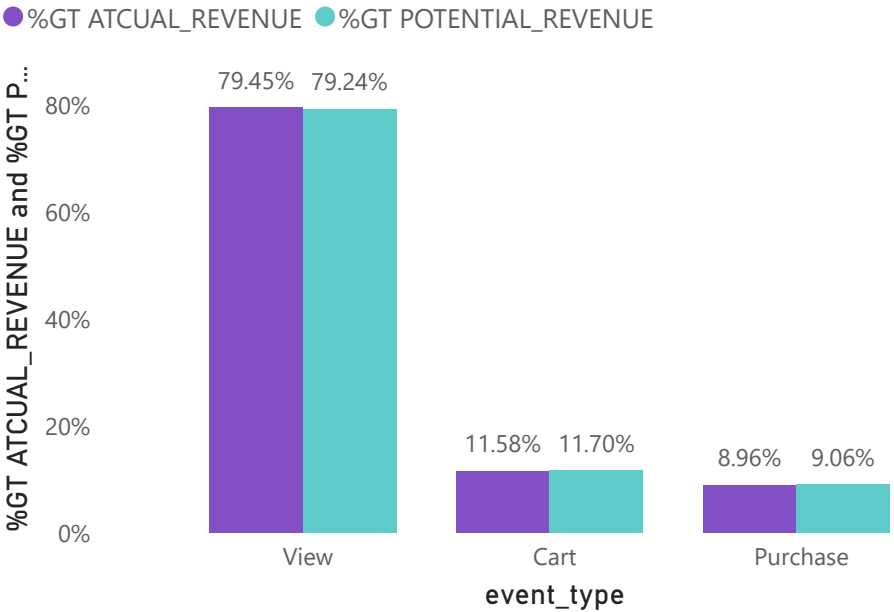
ATCUAL_REVENUE and POTENTIAL_REVENUE by event_date and event_hour



%GT ATCUAL_REVENUE and %GT POTENTIAL_REVENUE by brand



%GT ATCUAL_REVENUE and %GT POTENTIAL_REVENUE by event_type



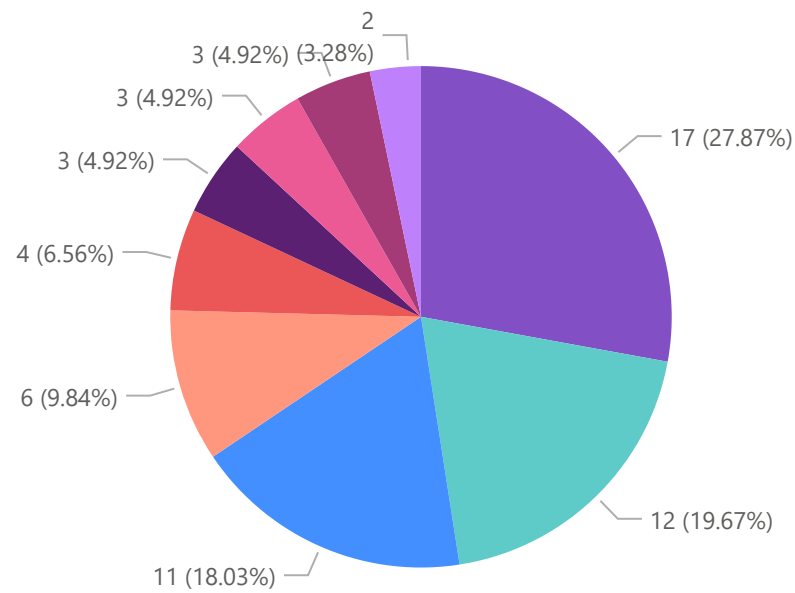
brand

- Acer
- Apple
- Arg
- Ariston
- Artel
- Asus
- Atlant
- Beko
- Bosch
- Brw
- ...

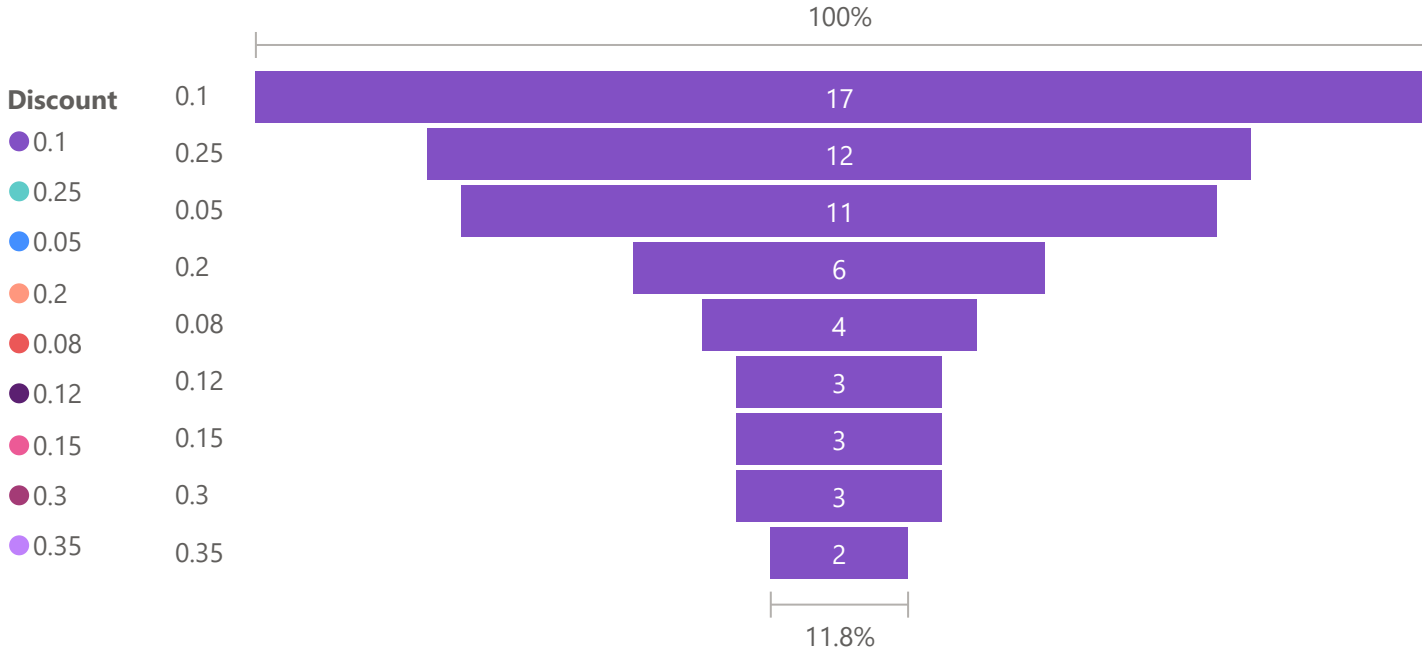
State

- AK
- AL
- AR
- AZ
- CA
- CO
- CT
- DC
- DE
- FL
- GA
- ...

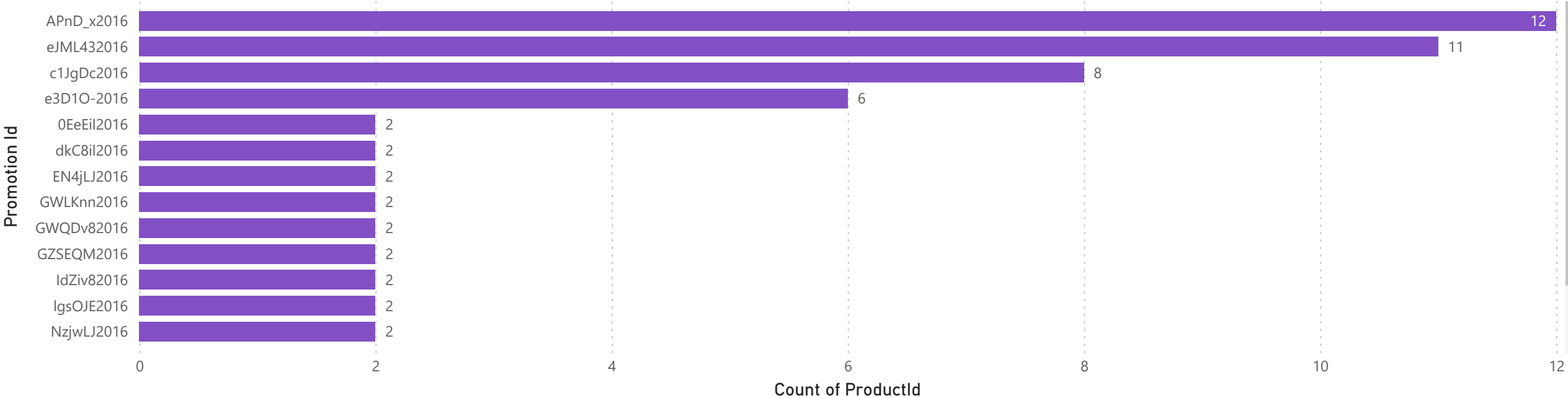
Count of Promotion Id by Discount



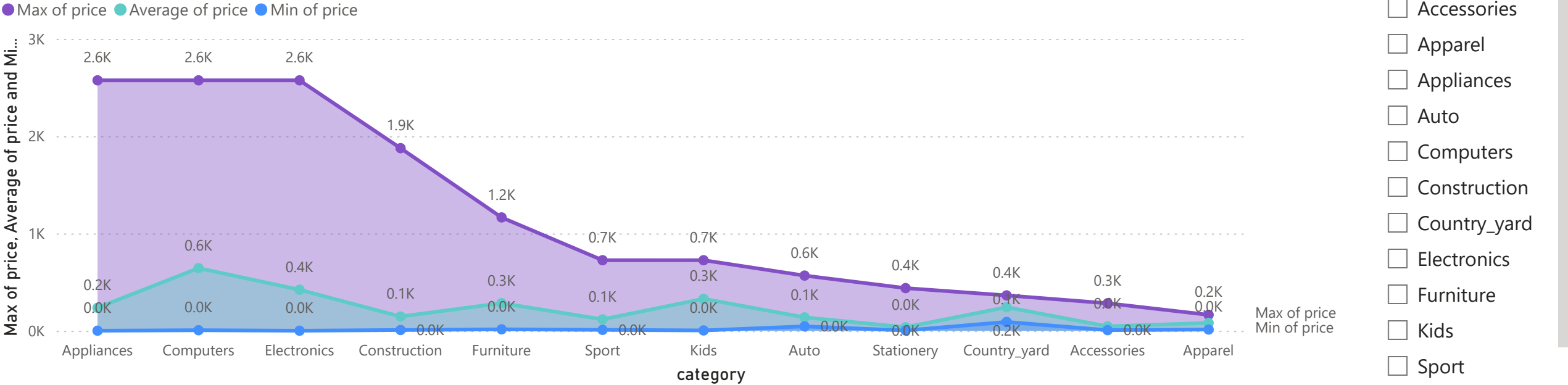
Count of ProductId by Discount



Count of ProductId by Promotion Id



Max of price, Average of price and Min of price by category



Max of price, Average of price and Min of price by brand

