

How to get started & utilize visual dashboards using Power BI

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## Agenda

- Power BI Get → Transform → Model → Report
- Data + Analytics [BI + Analytics + Machine Learning]
- Modern Data Warehouse, Data Lake, Lakehouse
- Architecture for Analytics Projects or Use Cases
- Analytics Roles supported by Architecture
- Demo
- Hands-on Workshop
- Power BI, Data Warehouse, Data Lake, Lakehouse Resources

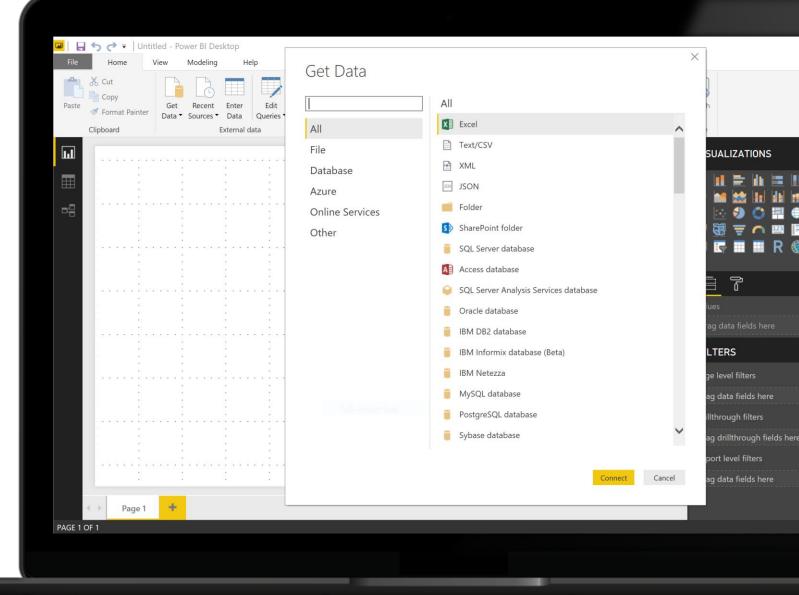
## CITE Hands-on Workshop

- Azure Lab Services Not available after the session Please download Power BI Desktop at <a href="https://powerbi.microsoft.com/en-us/desktop/">https://powerbi.microsoft.com/en-us/desktop/</a>
- GitHub Repo <a href="https://github.com/DataSnowman/CITE2021">https://github.com/DataSnowman/CITE2021</a>
- PowerBl.com <a href="https://powerbi.microsoft.com/en-us/">https://powerbi.microsoft.com/en-us/</a>

Connect to all your data, wherever it lives

Over 80+ data sources and growing

In the cloud, on-premises, or both (hybrid)

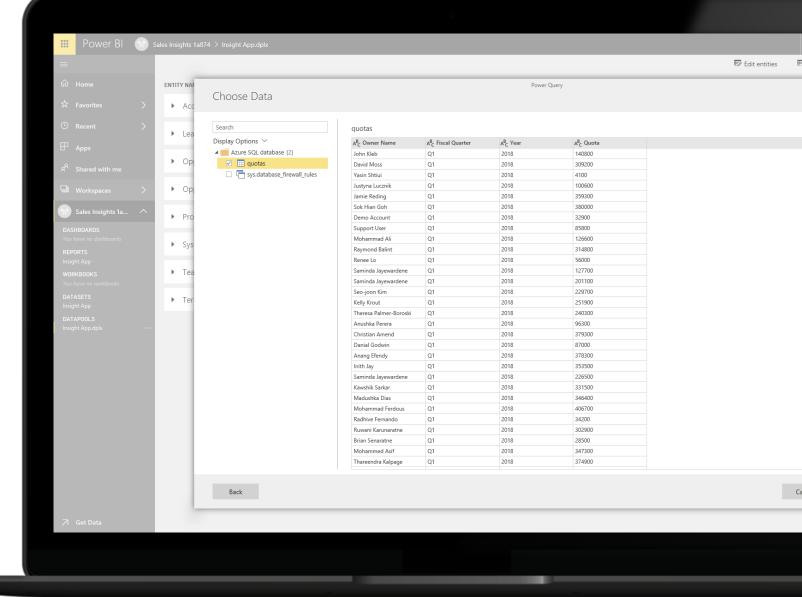


# Self-service prep for big data

Prep your data using the familiar Power Query experience

Get started quickly with a common data model

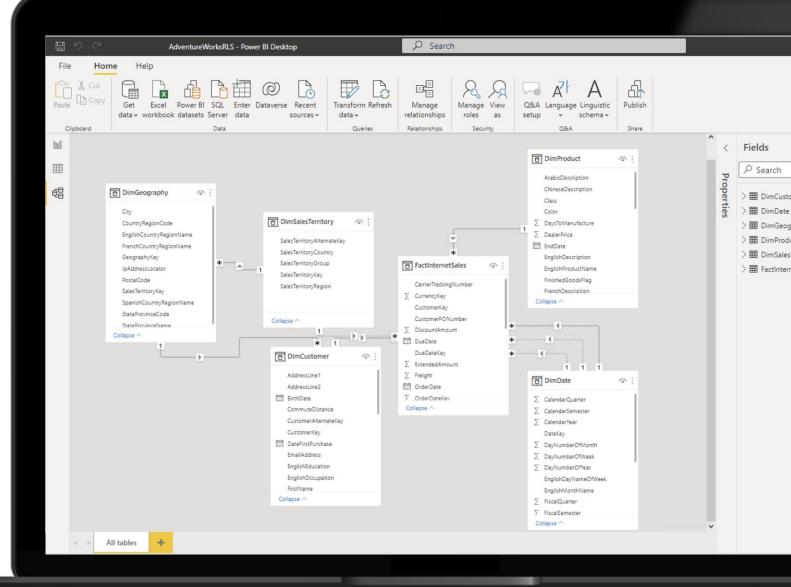
Unify access to data between Power BI and Azure Data Lake Storage



## Model your data

Manage relationships between tables

Manage roles for security



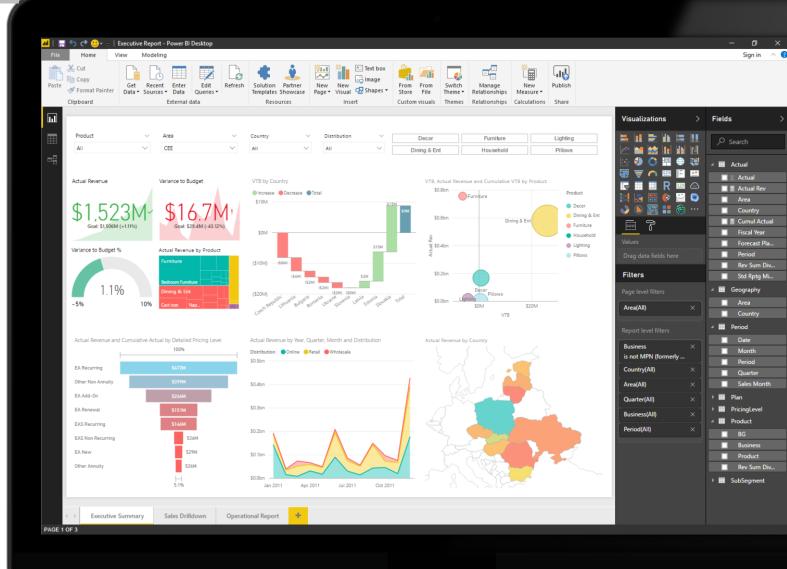
Create powerful reports with Power BI Desktop

Discovery & exploration

Easy report authoring

Custom visualizations

R integration



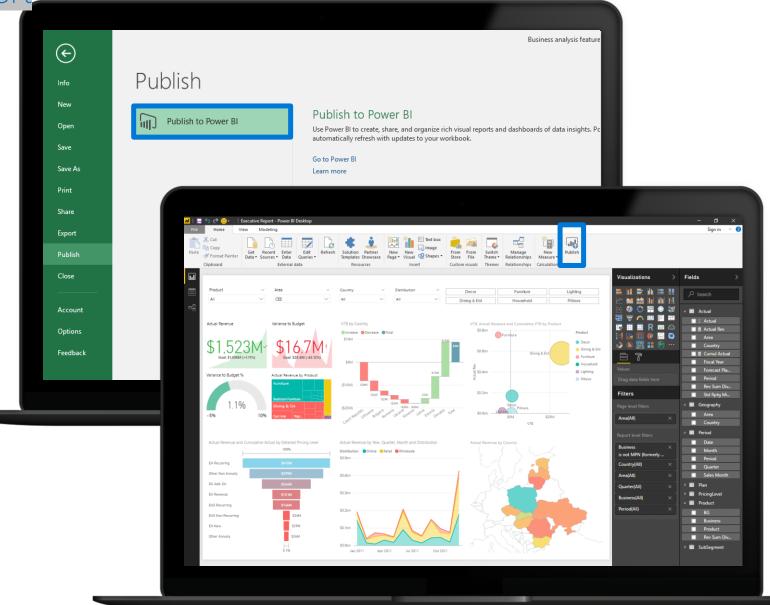
# One-click publish to Power BI

#### Power BI Desktop

Publish button on the ribbon

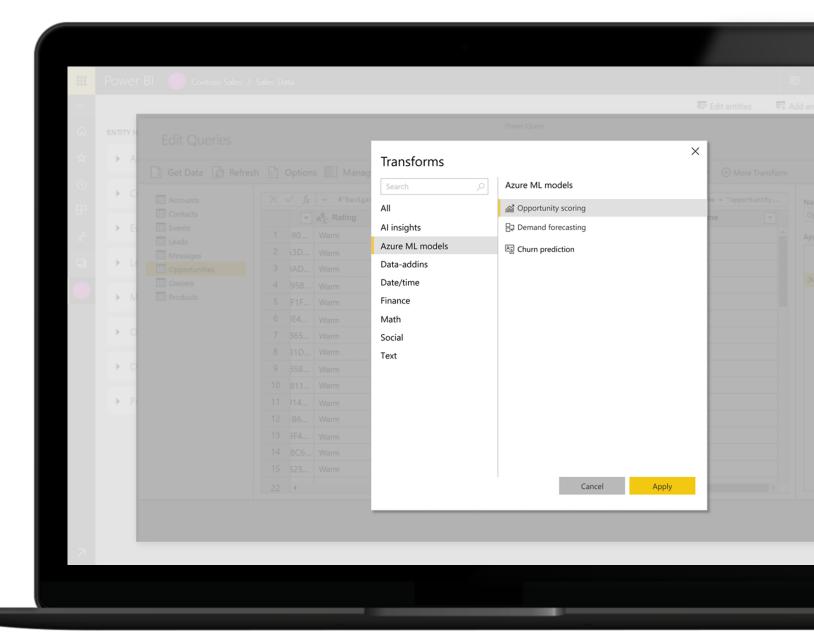
#### Excel

Publish to Power BI button



# Advanced analytics and AI with Azure

Business analysts can benefit from the work of data scientists who build ML models in Azure



# Data + Analytics







Non-relational



**Data Warehouse** 



**Big Data** 

Data Lake Lakehouse

### Bring together the best of both worlds with the marketleading BI service and the industry-leading analytics platform

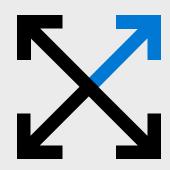
BI

### Analytics

Machine learning



Power BI can analyze and visualize massive volumes of data



Azure Synapse Analytics provides a scalable platform to enable real-time BI



Azure Machine Learning natively integrates with Azure Synapse & Power BI to democratize AI across your business

## Modern Data Warehouse, Data Lake, Lakehouse

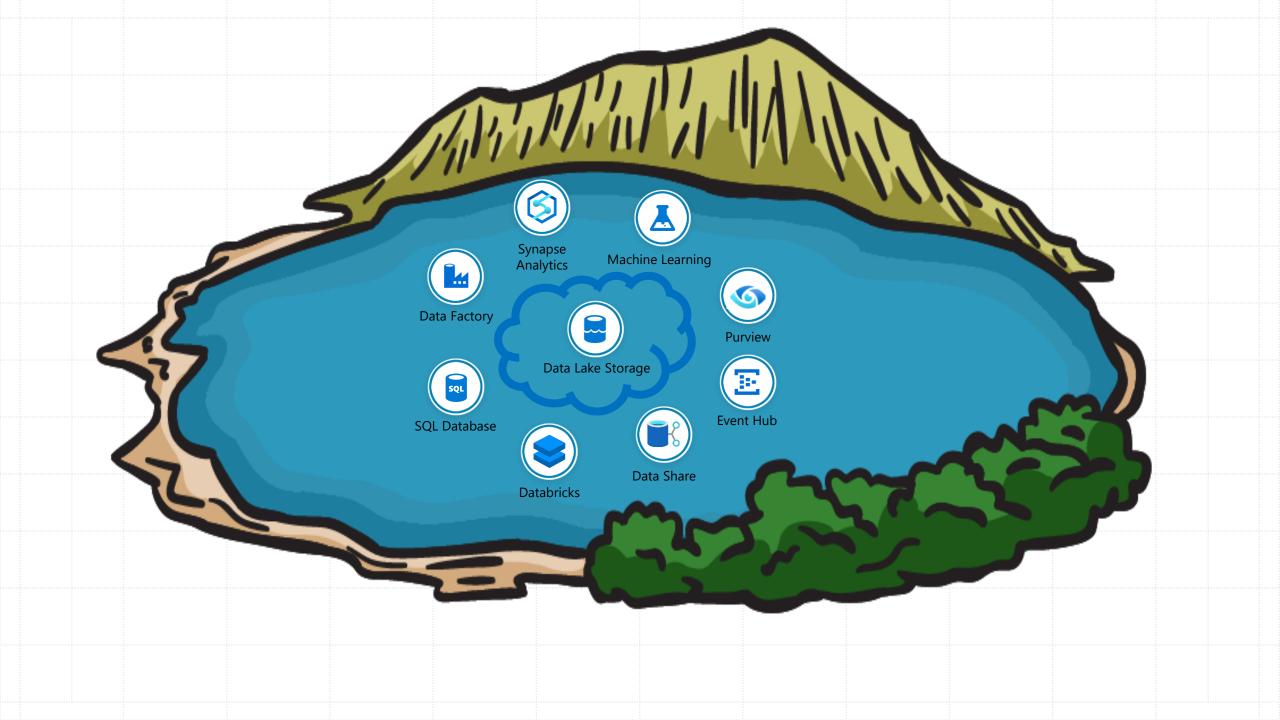


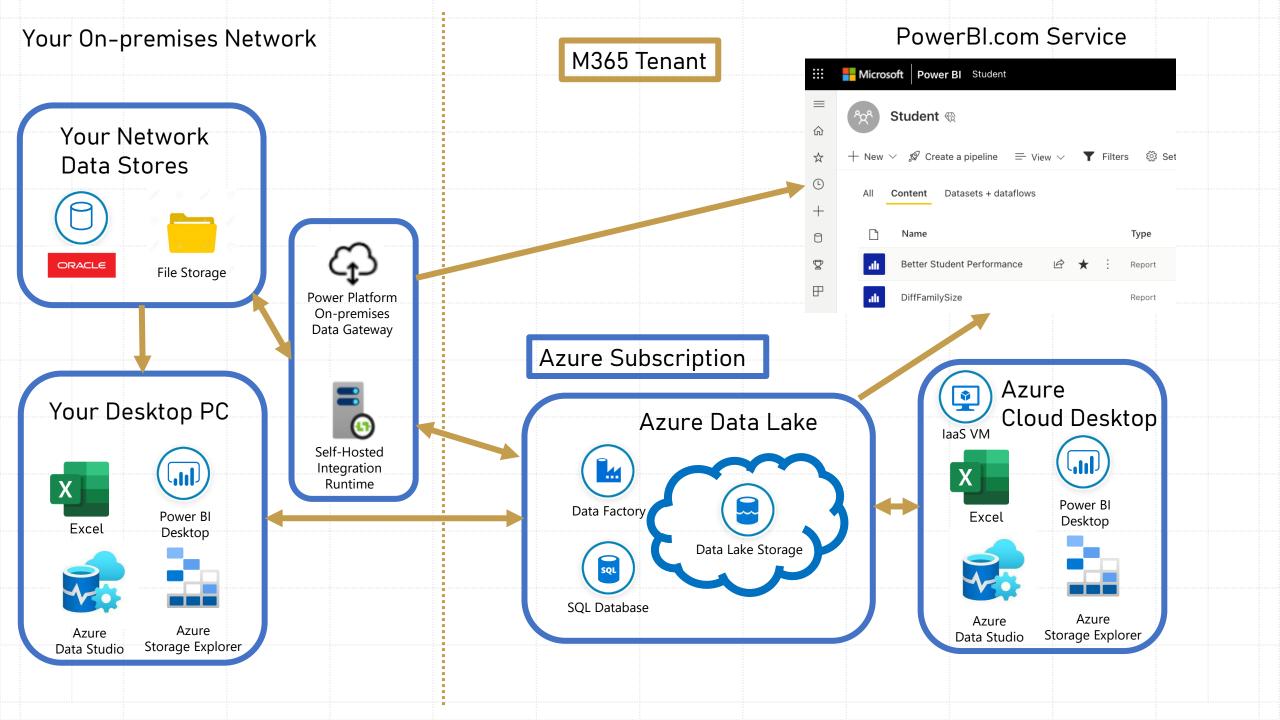
Spring, Summer, Fall, Winter... and Spring

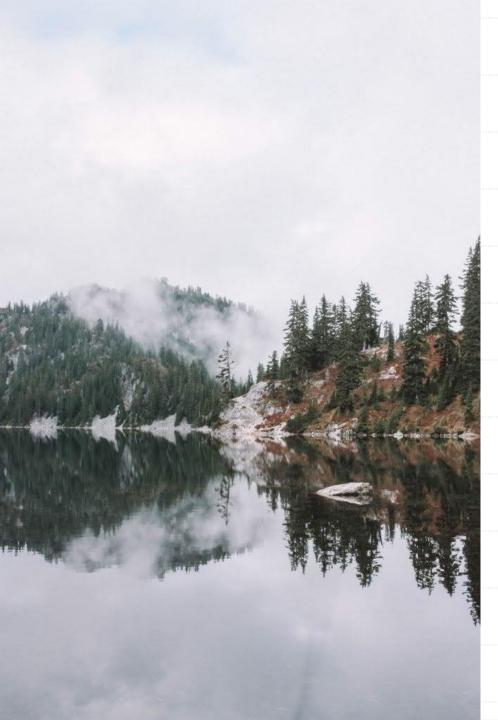
2003 South Korean film directed by Kim Ki-duk

#### **Characteristics**

- Azure Data Lake Storage account(s)
- Project or Departmental use case
- Eclectic use of decoupled Azure Data Services
  - Azure Data Factory
  - Azure SQL Database
  - Azure Databricks (Lakehouse)
  - Azure Synapse Analytics
  - Azure Machine Learning
  - Azure Data Share
  - Azure Purview
  - Azure Event Hub

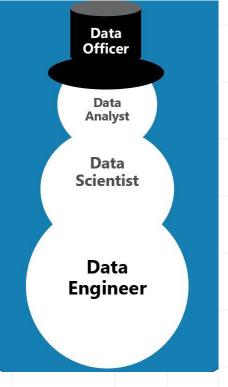






### Analytics Roles supported by Architecture

- Data Officers
- Data Analysts
- Data Scientists
- Data Engineers



The average rainfall is 1,687 millimeters per year Nearly 66<sup>1/2</sup> inches

Snow Lake Washington

47°28′1″N 121°27′20″W

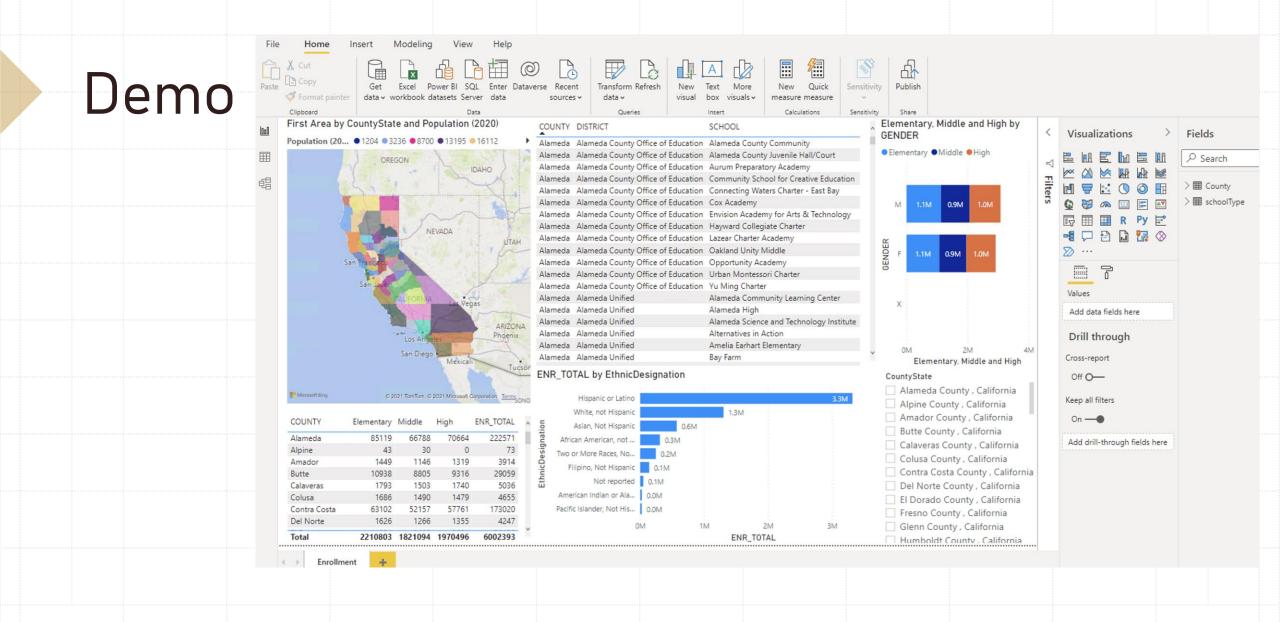
Photo taken by Dani Weatherholt

DataSnowman

# Business agility requires seamless data collaboration across the entire organization



Frictionless collaboration



## Power BI, Data Warehouse, Data Lake, Lakehouse Resources



Spring, Summer, Fall, Winter... and Spring

2003 South Korean film directed by Kim Ki-duk

#### Links

- Power Bl Desktop
- powerbi.microsoft.com
- **Excel Power Query**
- Power BI Dataflows
- Azure Data Studio
- Azure Storage Explorer Azure Purview

- Azure Data Lake Storage
  - Azure Data Factory
- Azure SQL Database
- Azure Synapse Analytics
- Azure Databricks
- Azure Machine Learning
- Azure Event Hub
- Azure Data Share



