EXECUTIVE SUMMARY

Social Buzz is a social media platform that is aimed at tracking interactions with contents. This dashboard shows the most vibrant category and how they are interacted with by users.

Also the type of content posted on the platform has an adverse effect on the type of reaction from users.

DATE **SOCIAL BUZZ** ✓ □ 2020 √ □ 2021 **CONTENT TYPE TOP CATEGORY BY SCORE LEAST CATEGORY BY SCORE** animals photo 40K science video healthy ea... 20K GIF technology veganism public spea... 0K dogs tennis audio food 0K 50K 0K 2K 4K 6K **SENTIMENT REACTION TYPE** Category Score Average of Score disgust like positive negative heart interested love 74965 animals 39.52 1.55K 1.62K 71168 39.63 science adore 1.53K 1.53K 1.52K healthy eating 69339 40.38 super love worried 1.55K technology 68738 40.48 1.57K dislike peeking food 66676 39.24 indifferent 1.50K 7.70K 66579 39.72 culture 1.55K 1.56K intrigued neutral 64880 🔷 39.39 travel want hate cherish cooking 64756 38.92 13.81K 3.07K 1.55K 1.48K 1.54K