

EXECUTIVE SUMMARY

Social Buzz is a social media platform that is aimed at tracking interactions with contents. This dashboard shows the most vibrant category and how they are interacted with by users.

Also the type of content posted on the platform has an adverse effect on the type of reaction from users.

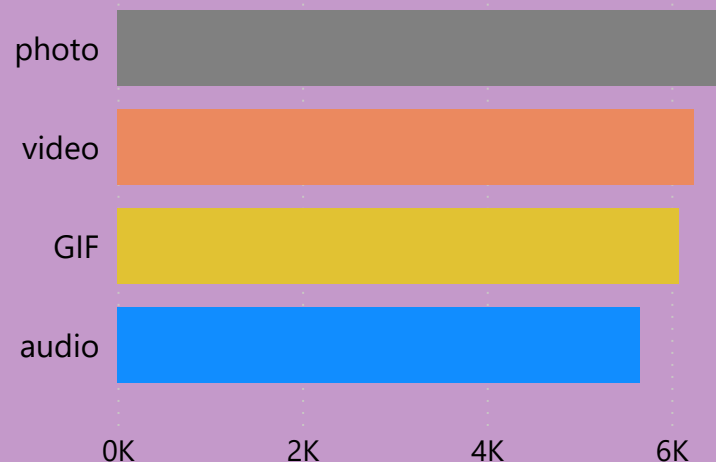
SOCIAL BUZZ



DATE

✓ ☐ 2020
✓ ☐ 2021

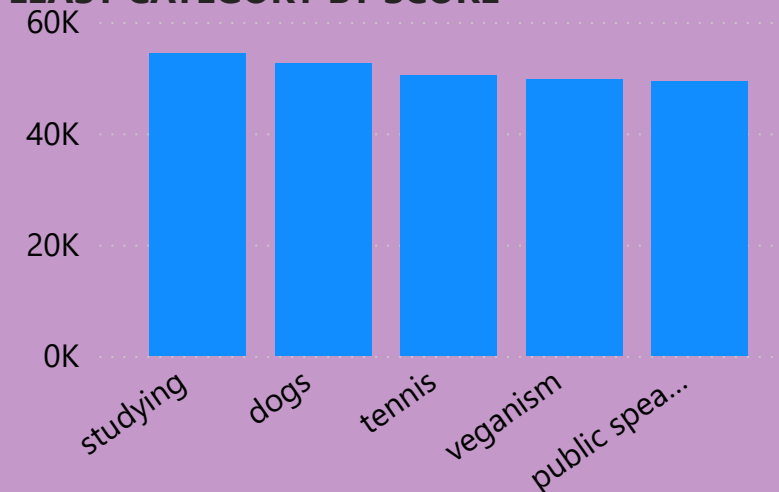
CONTENT TYPE



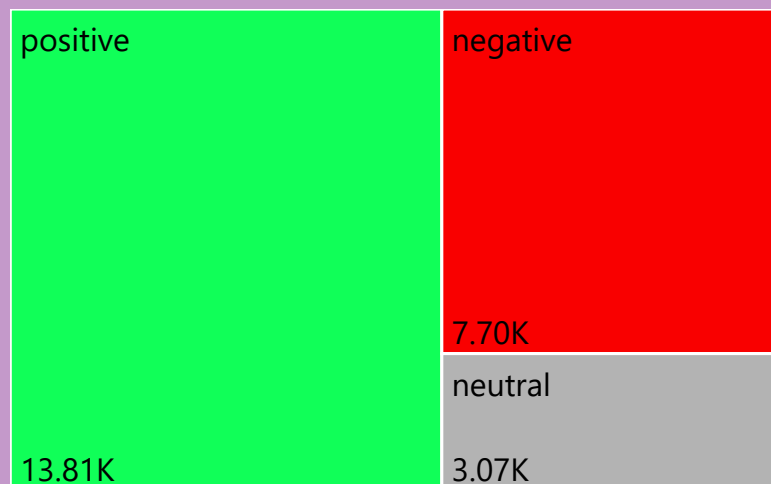
TOP CATEGORY BY SCORE



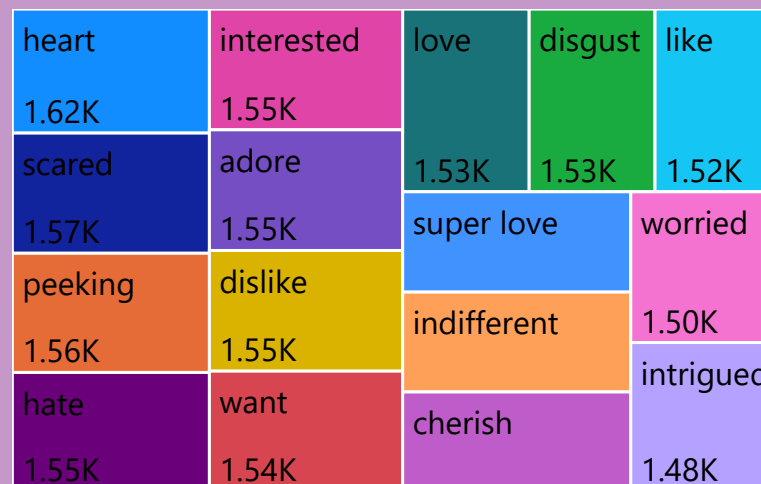
LEAST CATEGORY BY SCORE



SENTIMENT



REACTION TYPE



Category	Score	Average of Score
animals	74965	39.52
science	71168	39.63
healthy eating	69339	40.38
technology	68738	40.48
food	66676	39.24
culture	66579	39.72
travel	64880	39.39
cooking	64756	38.92