



Journey to your best

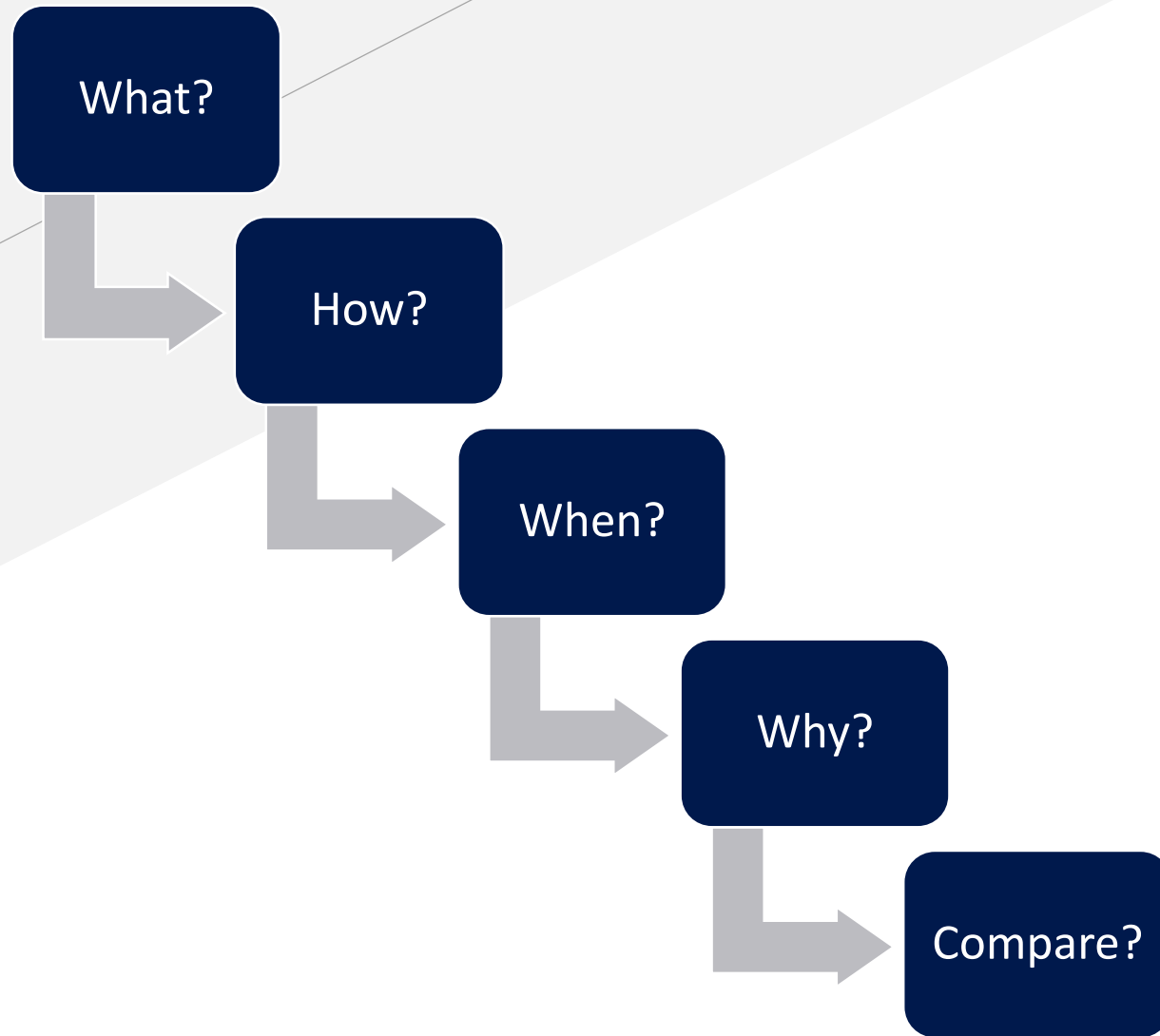
CHALLENGE 0:

WHAT'S
YOUR CURRENT VERSION?

TOP-DOWN APPROACH

Present by Binh LE

Agenda





Journey to your best

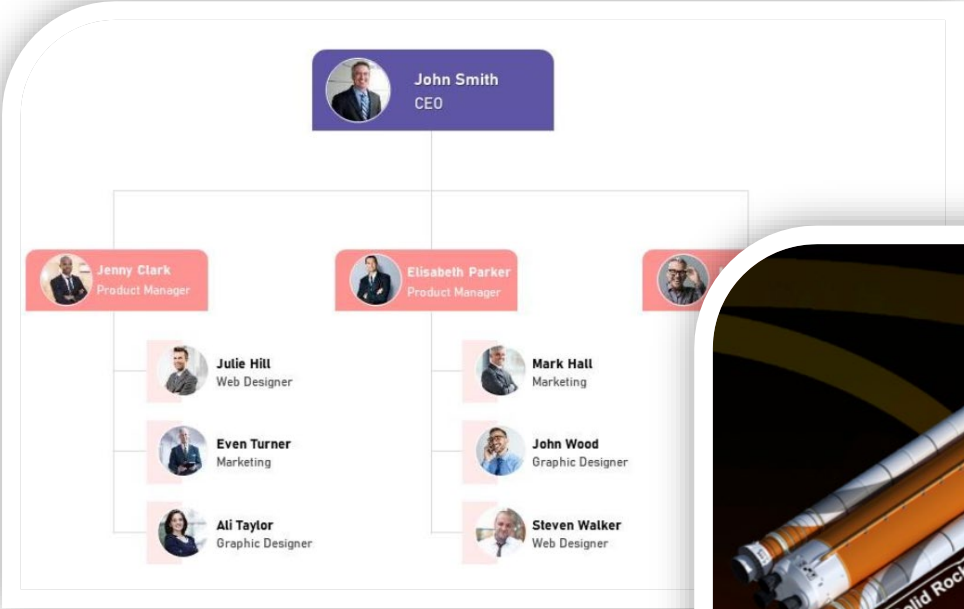
CHALLENGE 0:

WHAT'S
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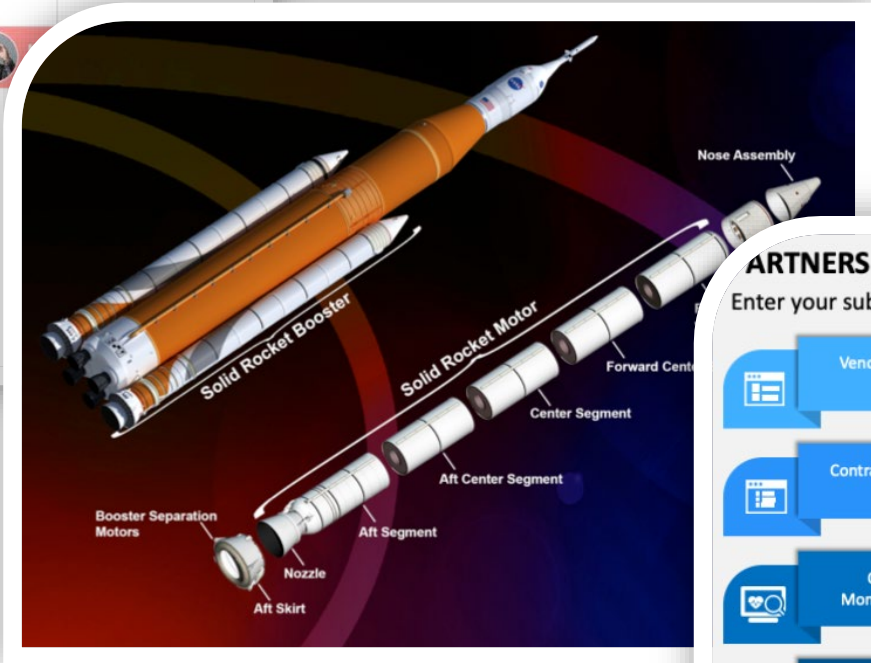
What is top-down approach?

Introduction

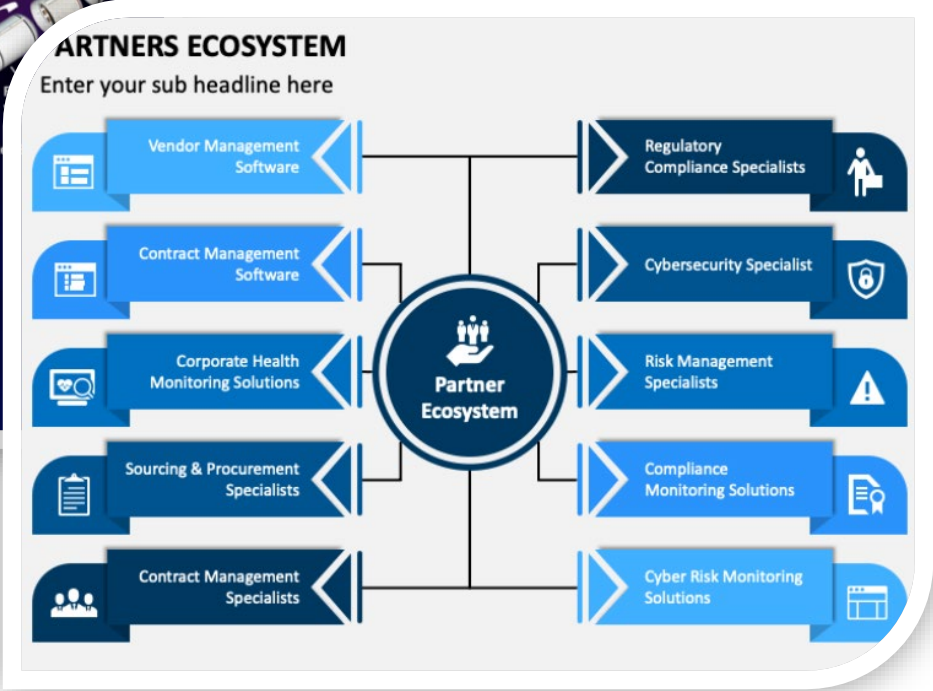
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Organization Chart



Structure of the rocket

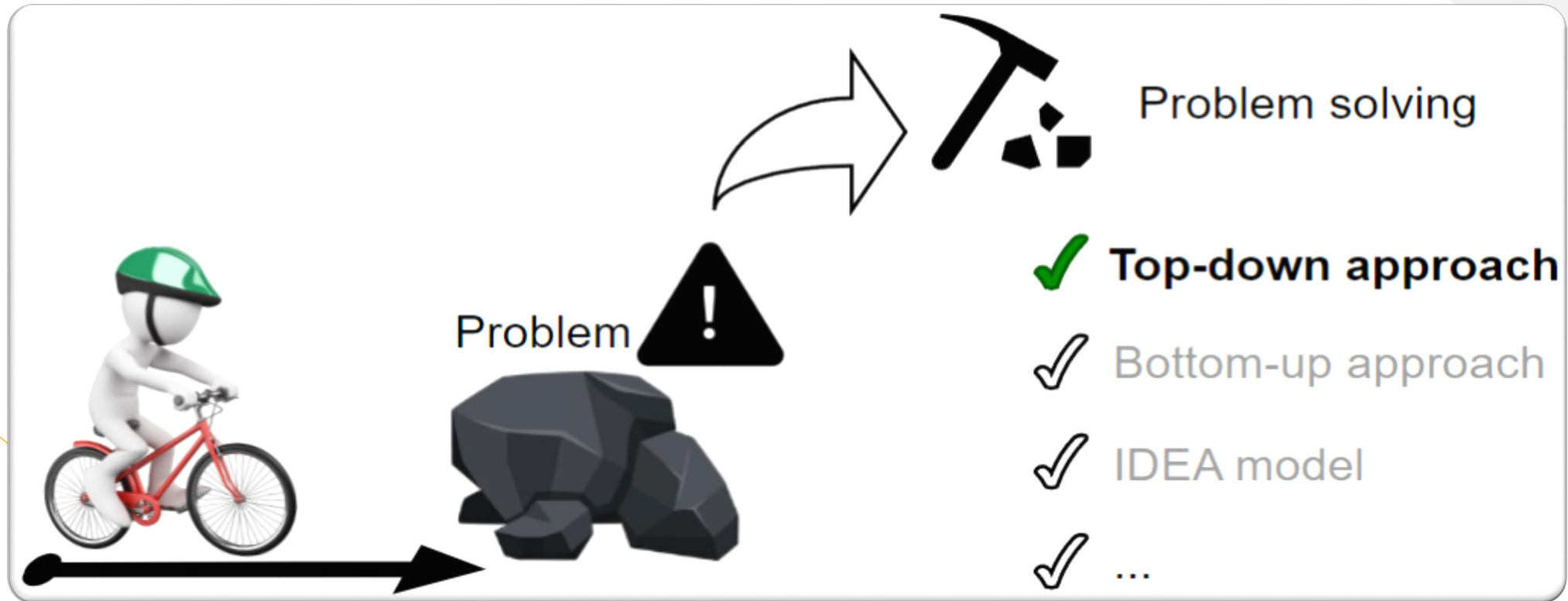


Partner Ecosystem



What?

Top-down approach is a **hierarchical method** of problem-solving that starts with an **overview** of the problem and **divides it into smaller** sub-problems.





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CHALLENGE 0:

WHAT'S
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**How does the top-down
approach do?**

Top-down Approach

Define the
overall object

Create a
comprehensive
overview

Establish a
hierarchy

Identify key
decision points

Break down
into smaller
components

Implement,
Monitor and
Feedback



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CHALLENGE 0:

WHAT'S
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**When is top-down approach
utilized?**

When?

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- The problem is **complex** and needs to be broken down into **smaller, manageable parts**.
- Need to **understand the big picture** before diving into details.
- Ensure **consistency and quality across** the organization
- The solution can be **divided into smaller** sub-problems that can **be solved independently**.
- The problem has multiple potential solutions, and a top-down approach can help **prioritize and evaluate** them.



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**Why is the top-down approach
utilized?**

Why?

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Advantages







- ✓ Strategy Planning
- ✓ Clear Hierarchy
- ✓ Early Decision-Making
- ✓ Easier to manage
- ✓ Efficiency

Disadvantages

- × Limited Adaptability
- × Limited to pre-determined solutions.
- × Less Involvement
- × Slow Implementation:
- × Resistance to Change

Top-down approach vs Bottom-up Approach?

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Aspect	Top-Down Approach	Bottom-Up Approach
 Direction of Communication	Top to Bottom	Bottom to Top
 Decision-Making Flow	Top to Bottom	Bottom to Top
 Employee Participation & Autonomy	Low participation and autonomy	High participation and autonomy
 Employee Expectations	Follow orders and instructions without questioning	Contribute ideas, opinions, and take initiative in their work
 Culture and Environment	Formal, hierarchical, and centralized	Informal, flat, and decentralized
 Chain of Command	Clear chain of command and authority	More collaborative and teamwork



Which is the best approach?

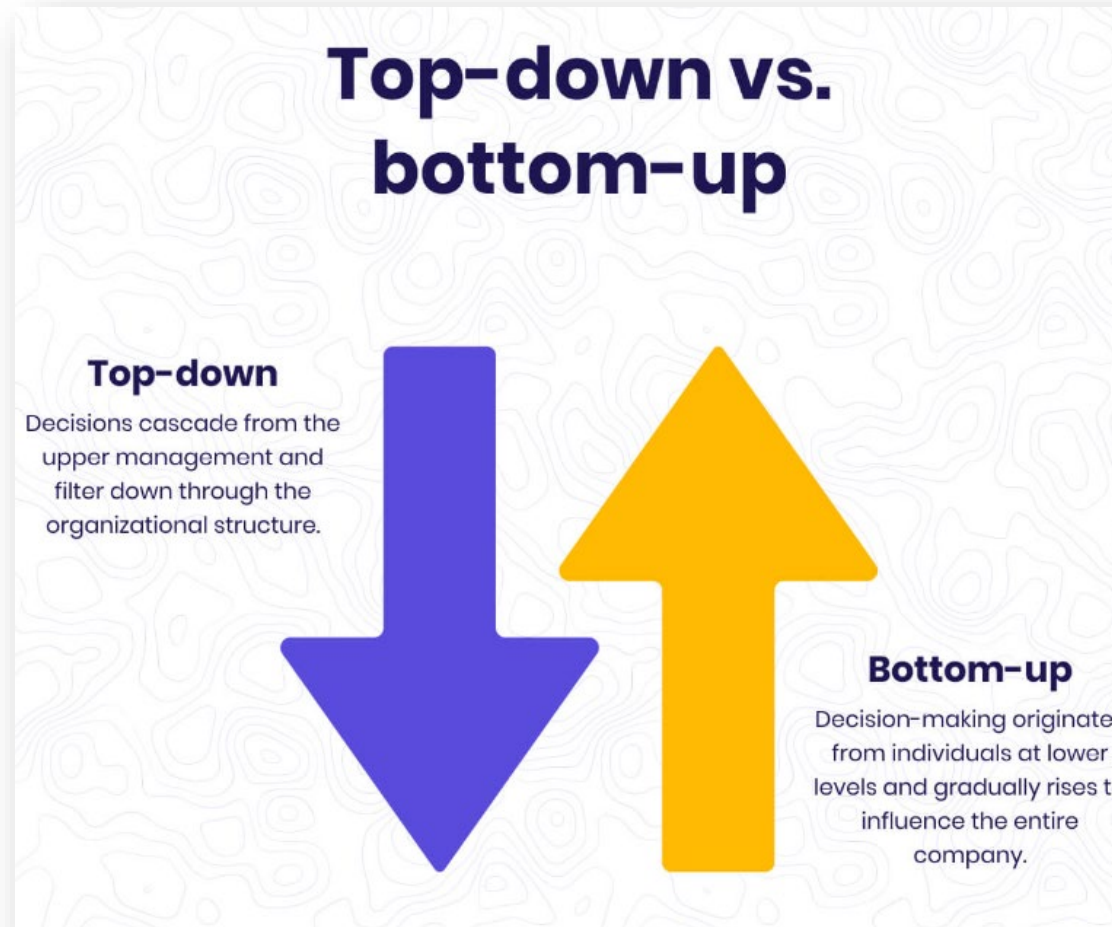


It depends on the particular context, including the nature of the problem, the resources available, the timeline, and the desired outcome.

The key to success

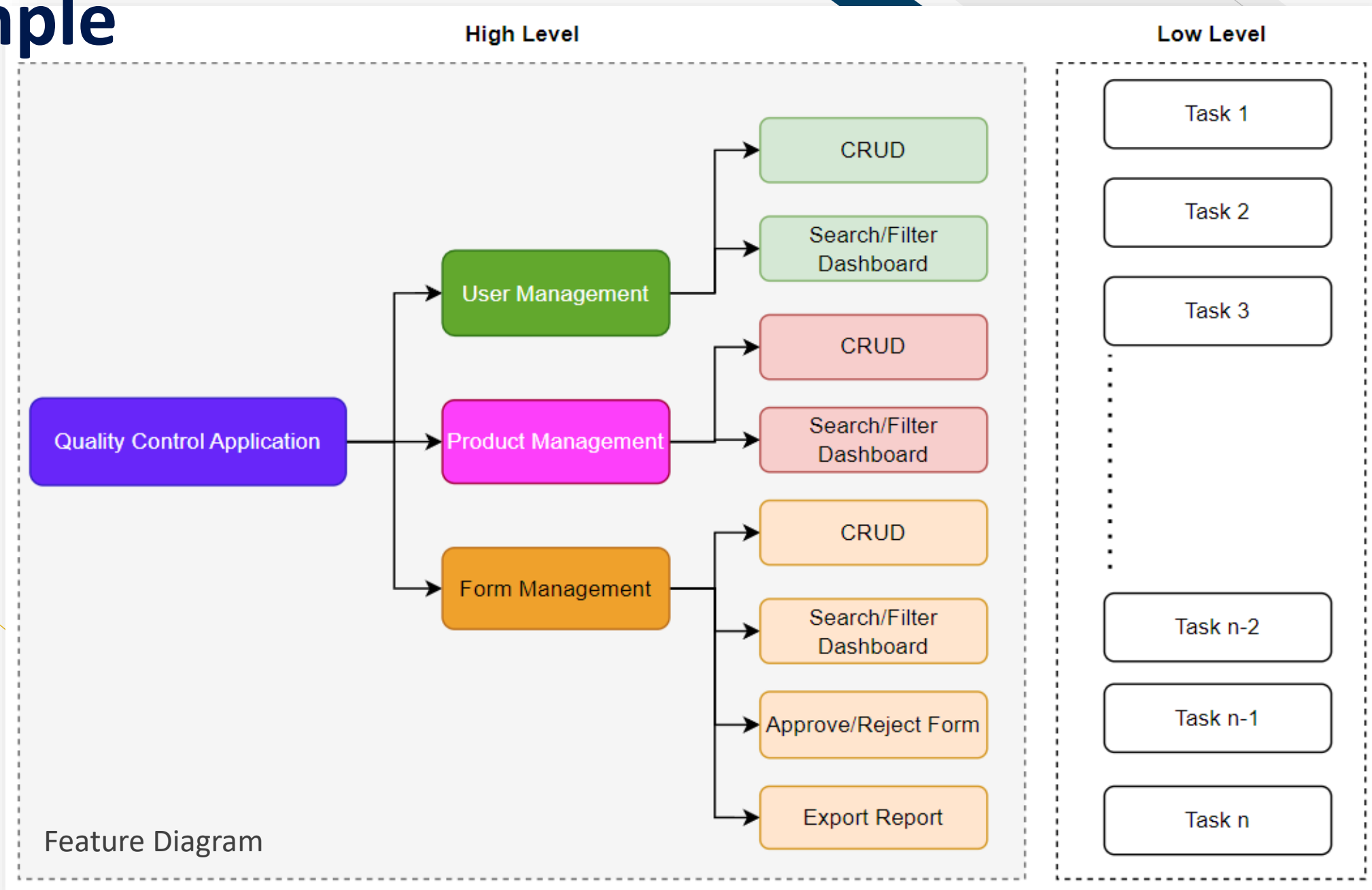
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Driving Bottom-Up Engagement In A Top-Down Organization



Example

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THANK FOR YOUR ATTENTION