

BRIGHT TV DASHBOARD

TOTAL VIEWS
10,000

UNIQUE USERS
4,386

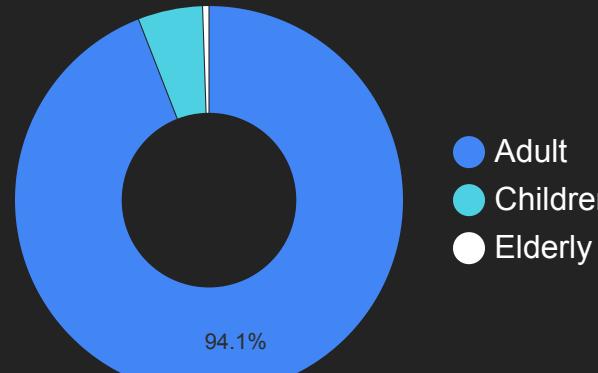
AGE GROUP

RACE

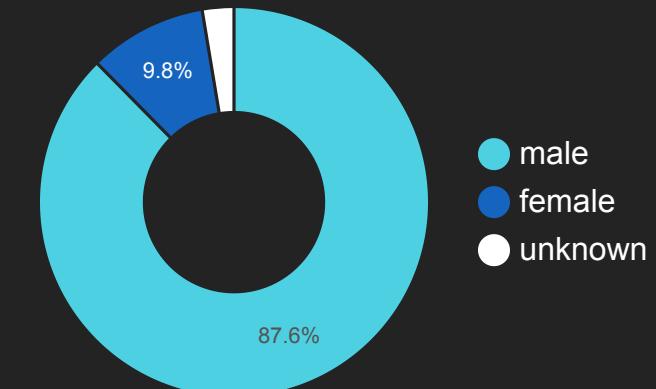
PROVINCE

GENDER

Age group by viewership

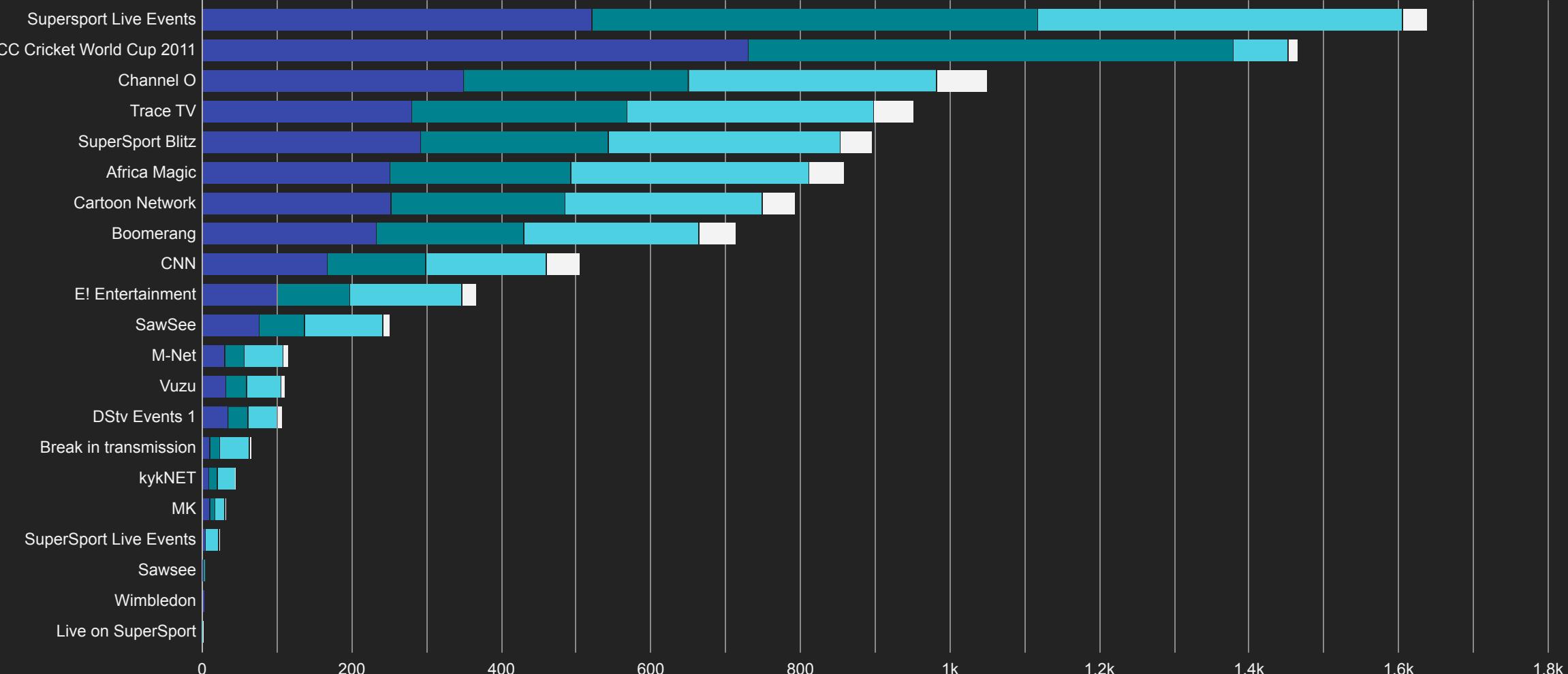


Gender by viewership



Total Views per Channel and time bucket

Morning Midday Evening Late Night



CHANNEL

RACE

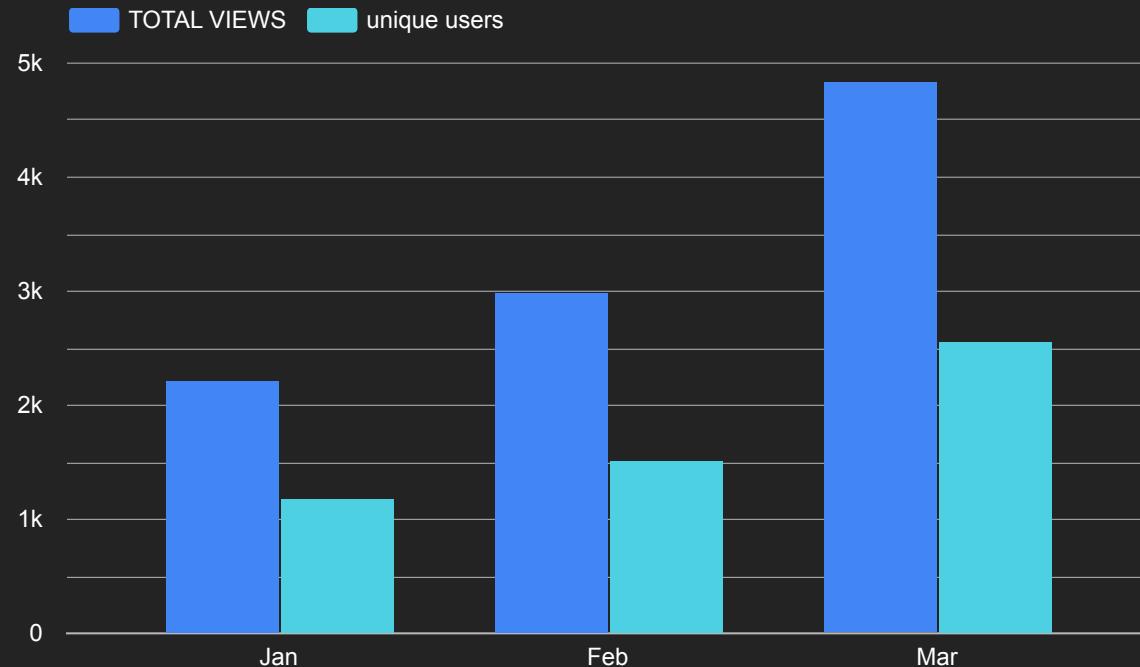
channels

MONTH_NAME

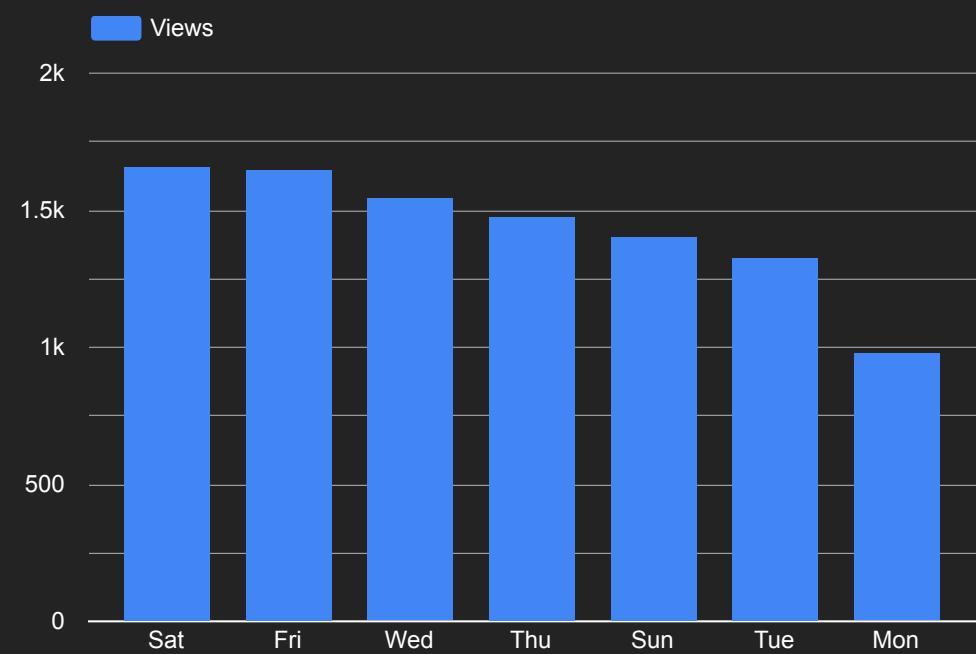
GENDER

21

Total Views and Unique users per Month



VIEWS PER DAY



Viewership by Province

Western Cape 1,845 (50.49%)

Kwazulu Natal 1,001 (27.39%)

Mpumalanga 918 (25.12%)

Limpopo 763 (20.88%)

Eastern Cape 690 (18.88%)

North West 344 (9.41%)

Free State 292 (7.99%)

unknown 263 (7.2%)

Northern Cape 230 (6.29%)

Gauteng 3,654 (100%)