

BRIGHT TV DASHBOARD

TOTAL VIEWS
10,000

UNIQUE USERS
4,386

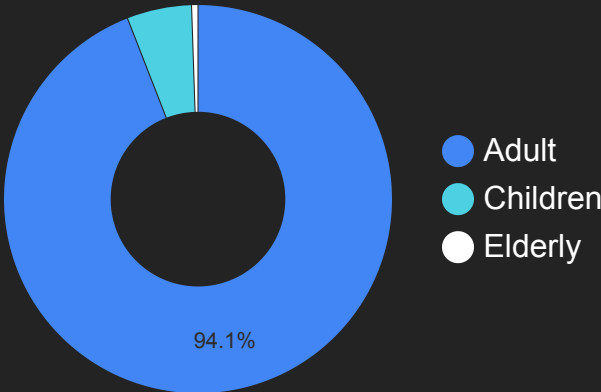
AGE GROUP

PROVINCE

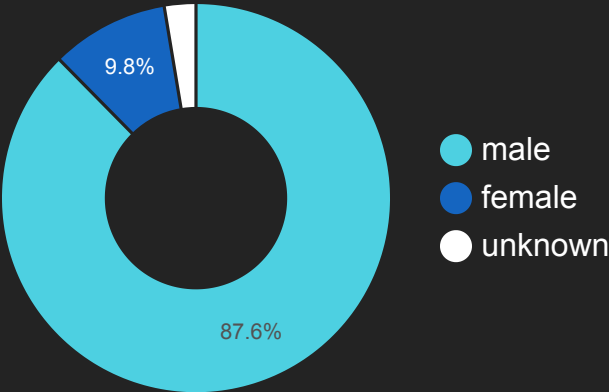
RACE

GENDER

Age group by viewership

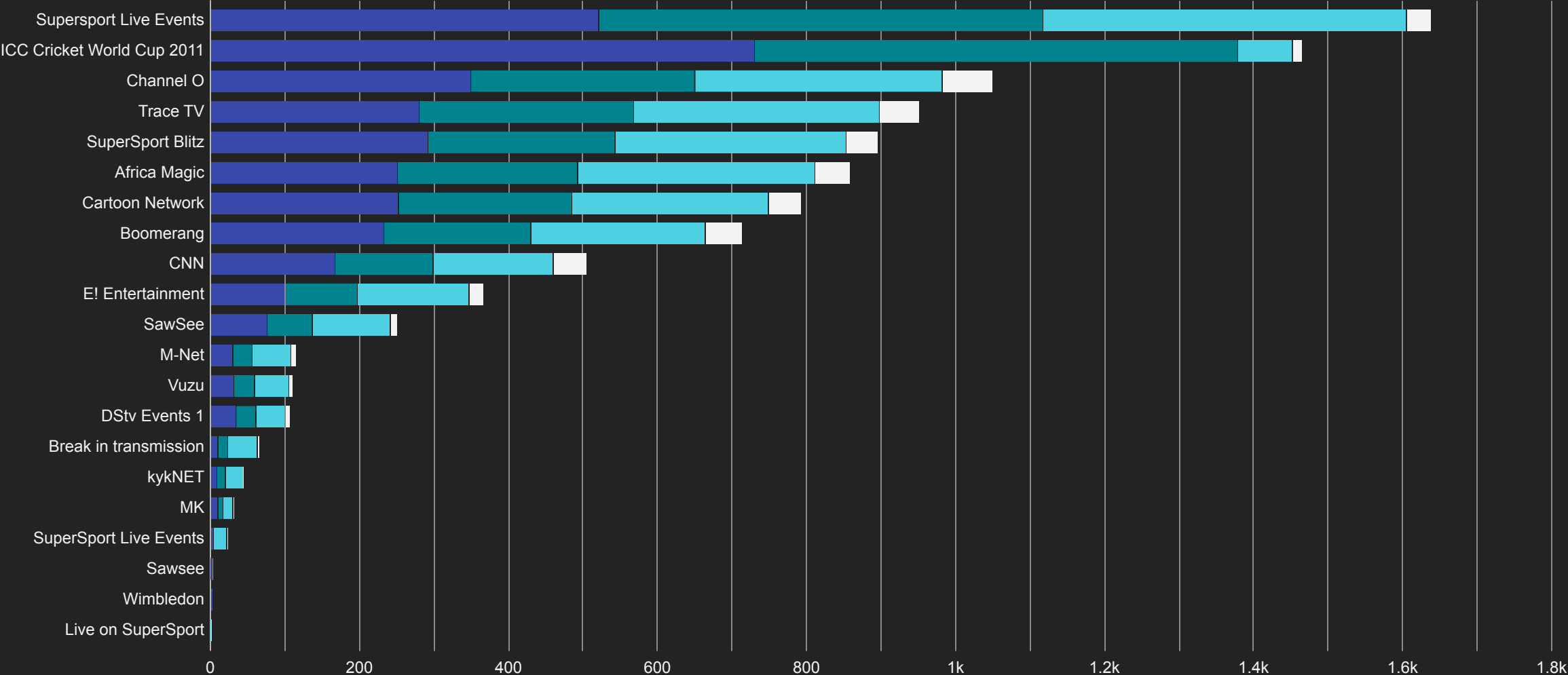


Gender by viewership



Total Views per Channel and time bucket

Morning Midday Evening Late Night



CHANNEL

RACE

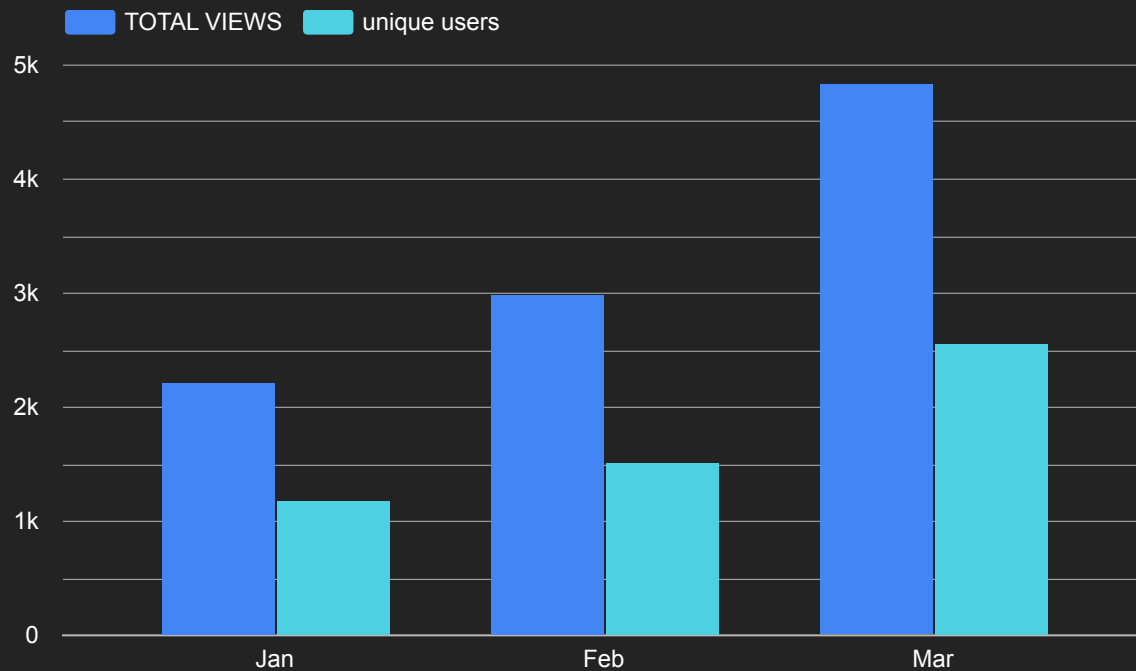
channels

21

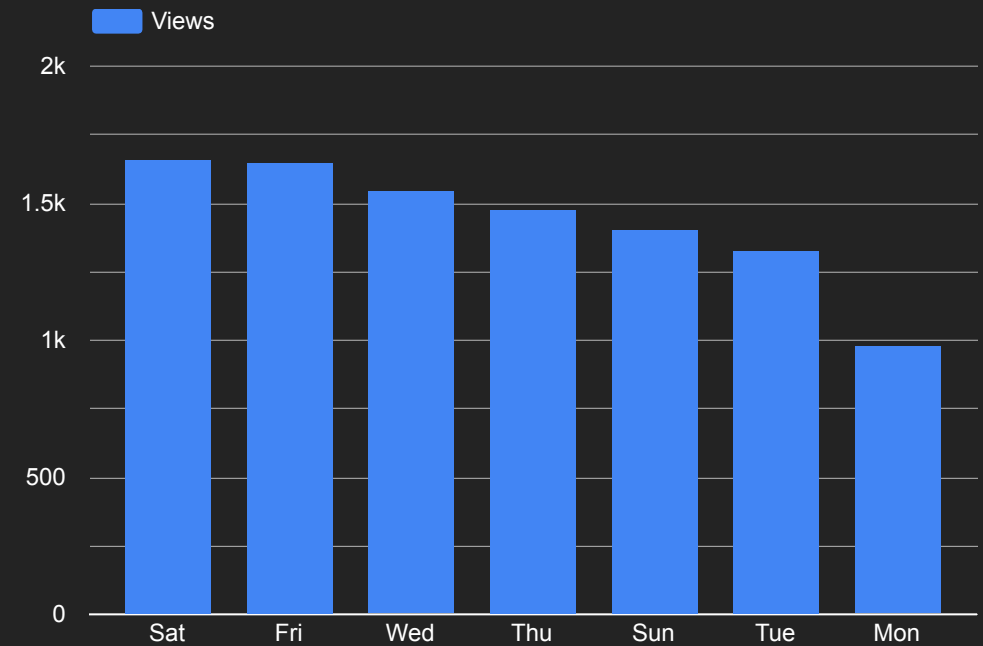
MONTH_NAME

GENDER

Total Views and Unique users per Month



VIEWS PER DAY



Viewership by Province

