

Home

Best/Worst Sellers

BUSIEST DAY & TIMES

Days

Orders are highest on weekends, Friday/Saturday evenings.

Monthly

July has the highest monthly orders

Sales Performance

Category

Orders are highest on weekends, Friday/Saturday evenings.

Size

Large Pizza Contributes the maximum sales.

817.86K

Total Revenue

38.31

AVG Order Value

49574

Total Pizzas Sold

21350

Total Orders

2.32

Avg Pizzas Per Order

Monthly Trend of Total Orders

Month	Total Orders
JAN	1845
FEB	1685
MAR	1840
APR	1799
MAY	1853
JUN	1773
JUL	1935
AUG	1841
SEP	1661
OCT	1646
NOV	1792
DEC	1680

Daily Trend of Total Orders

Day	Total Orders
SUN	2.6K
MON	2.8K
TUE	3.0K
WED	3.0K
THU	3.2K
FRI	3.5K
SAT	3.2K

% of Sales by Pizza Category

pizza_category	% of Sales
Classic	26.91%
Supreme	25.46%
Chicken	23.96%
Veggie	23.68%

% of Sales by Pizza Size

pizza_size	% of Sales
Large	45.89%
Medium	30.49%
Regular	21.77%
X-Large	1.72%
XX-Large	0.13%

Total Pizzas Sold by pizza_category

pizza_category	Total Pizzas Sold
Classic	15K
Supreme	12K
Veggie	12K
Chicken	11K



PIZZA SALES DASHBOARD

Jan 15 - Dec 15

pizza_category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

BEST SELLERS

Revenue

The Thai Chicken Pizza

Quantity

The Classic Deluxe Pizza

Total Orders

The Classic Deluxe Pizza

WORST SELLERS

Revenue

The Brie Carre Pizza

Quantity

The Brie Carre Pizza

Total Orders

The Brie Carre Pizza



817.86K

Total Revenue



38.31

AVG Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizzas Per Order

Top 5 Pizza by Revenue



Top 5 Pizza by Quantity



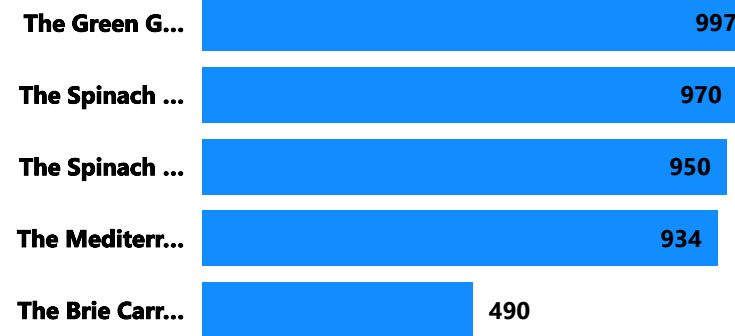
Top 5 Pizza by Total Orders



Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Bottom 5 Pizza by Total Orders

