

INFINIUM x Indo Euro Synchronisation Proposal

Partnership Opportunities Plan

Infinium 2025 marks the **grand debut** of IIIT Hyderabad's premier standalone tech fest. Previously a part of **Felicity**, our flagship **annual technocultural** celebration, **Infinium** now emerges as a dedicated platform to spotlight **cutting-edge technology, groundbreaking innovation, and exceptional student talent**. With a vision to become a **national hub for tech excellence**, Infinium brings together **students, startups, developers, creators, and industry leaders** for a dynamic celebration of ideas, impact, and inspiration. **We invite you to join us on this exciting journey to collaborate, engage, and make your presence felt at the heart of tomorrow's tech community.**

I. Sponsorship Details:

Platinum Sponsor – ₹3,50,000

Title & Recognition:

- Conferred with the **“Education Partner”** title for the entire Fest Season
- This title will be visibly reflected across all major promotions, on-ground branding, and digital communications during **both Infinium and Felicity**

Cross-Fest Branding & Promotion (in both Infinium and Felicity):

- **Premium logo placement on:**
 - Digital posters, social media creatives, and major outreach materials
 - Official **T-shirts**, stage backdrops, certificates, and on-ground flexes
 - Standees and on-campus visuals throughout both fests
- Brand mention in all official WhatsApp, email, and social media communications
- 3 dedicated social media posts and **2 reels** across **both** fests
- Branding featured in the official recap videos and aftermovies of **both Infinium and Felicity**

Event Opportunity:

- Right to **host a flagship standalone event** during Infinium
- Exclusive **“Presented by Indo Euro Synchronisation”** branding on the event title, certificates, and stage banners

Exclusive Activation: A dedicated stall throughout the fest

- **Interactive exhibit area during Infinium**
Ideal for product demos, tech showcases, hiring booths, and immersive brand experiences
(This benefit is exclusive to Platinum sponsors)

Engagement:

- Dedicated 5-minute speaking slot during the **Inaugural and Closing Ceremony** of Infinium
- Complimentary passes for company representatives

Gold Sponsor – ₹2,50,000

Title & Recognition:

- Conferred with the “**Education Partner**” title for **Infinium 2025**
- This title will be prominently displayed across all major promotions, on-ground branding, and digital communications during **Infinium**

Branding & Promotion (during Infinium only):

- **Premium logo placement on:**
 - Event posters, digital creatives, and on-campus promotional banners
 - Social media promotions and all official WhatsApp/email communications related to the fest
- 1 dedicated social media post and a brand mention in the official recap content
- Branding featured in the official **Infinium** recap video

Event Opportunity:

- Right to **host a flagship standalone event** during Infinium
- Exclusive “**Presented by Indo Euro Synchronisation**” branding on the event title, certificates, and stage banners

Engagement:

- Opportunity to **address attendees** during your standalone event

II. What Infinium Offers

- Footfall of **5000+** across campuses, colleges, and the tech community
- Pan-India reach through college tech clubs and hackathon partners
- Collaboration with startups, research labs, and tech communities
- A highly engaged audience of techies, coders, designers, product thinkers, and engineers

III. Contact Information

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