

Presentation on Agriculture - Business Perspective





Contents



Agribusiness

Features of Agribusiness
Areas of Agribusiness



Areas of Agribusiness

Farm supplies
Production
Processing



Scope

Conclusion



Objectives

- Develop a competitive and sustainable private sector led agribusiness sector
- Increase productivity/reduce yield gaps
- Value addition

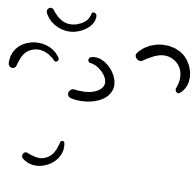




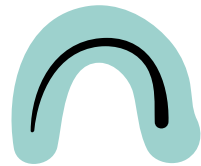
- Agribusiness is market-oriented
- Agribusiness is a complex, vertical structure, largely depend and partially independent
- Successful decision making at firm level is the development for the future

-Features





Major Areas of Agribusiness



Farm Supplies

This business includes producing and exporting crops, vegetables, and fruits.

Marketing

Process which starts with a decision to produce a saleable farm commodity, and it involves all the aspects of market structure or system

Production

Companies that produce fertilizer and pesticides, farming equipment manufacturers and food distribution companies.



Processing

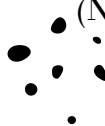
This includes many different methods, such as canning, fermentation, freezing and pasteurization.

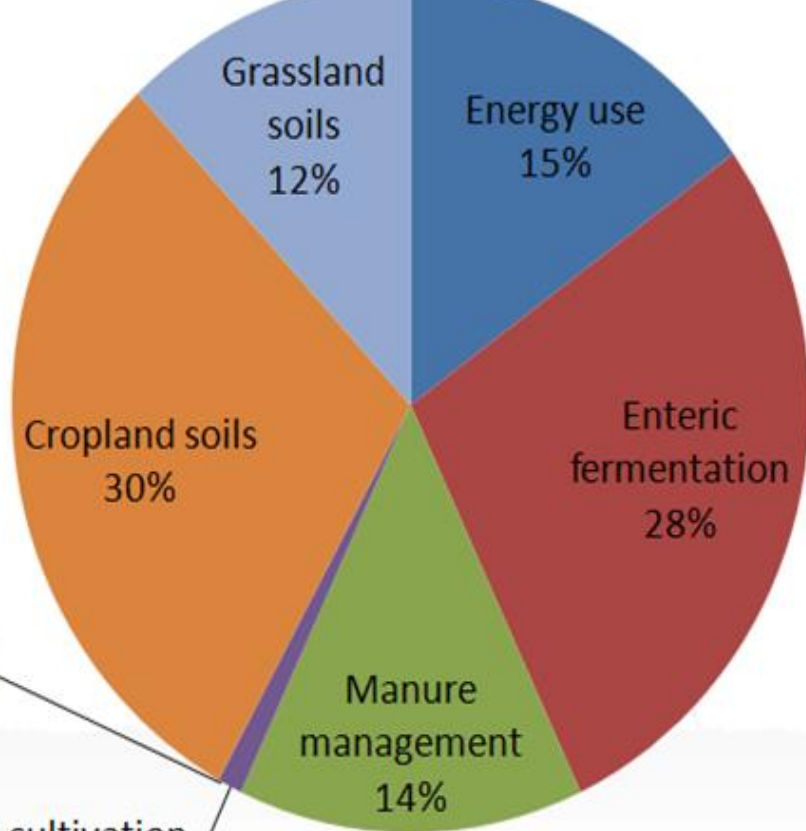
Research & Extension

Systems are central to unlock the potential of agricultural innovation and achieve the Sustainable Development Goals (SDGs)

Govt. Policies and Programs

National Agricultural Market (NAM)
National Mission for Sustainable Agriculture (NMSA)





Burning of
residue
0%

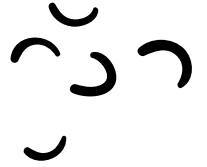
Rice cultivation
1%

cold place



Scope

- Growing Demand for Agricultural Inputs
- Bio Technology Applications
- Export can be harnessed as a source of economic growth





Conclusion

It is going to dominate all over the world as a potential business sector

It should be properly handled to raise national income





Thank you

