

# Bias and fairness in Al: navigating the pitfalls through a usecase in wearables for health

14/06/2023 | Adrian Byrne & Pavlos Sermpezis



# Bias, discrimination and fairness in Al

14/06/2023 | Adrian Byrne

Slides available at:

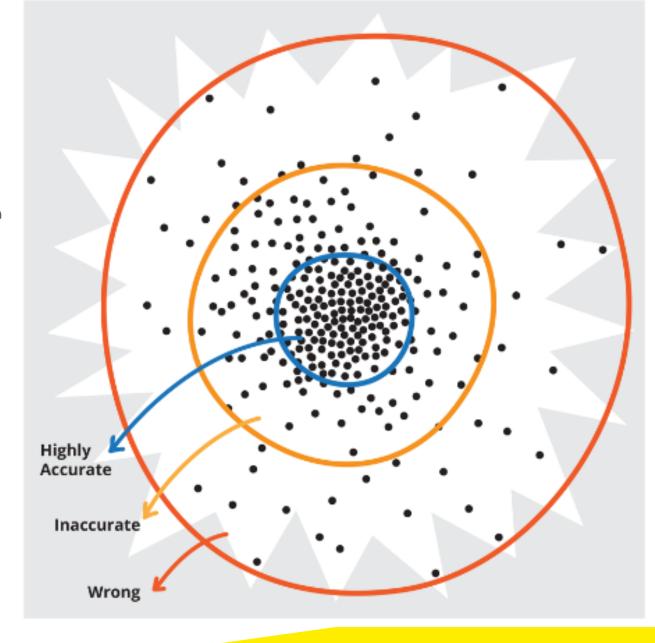
# Al is everywhere (almost!)

Al systems can be used in many sensitive environments to make important and life-changing decisions

Therefore, it is crucial to ensure that these decisions do not reflect discriminatory behaviour toward certain groups or populations

## The human starburst

Needs of a population plotted in a multi-variate scatterplot showing the accuracy of any statistically determined truth relative to the position within the distribution.



Source: Jutta Treviranus (https://opendatascience.com/collateral-damage-in-the-battle-over-truth/)

## Source material

#### A Survey on Bias and Fairness in Machine Learning

NINAREH MEHRABI, FRED MORSTATTER, NRIPSUTA SAXENA, KRISTINA LERMAN, and ARAM GALSTYAN, USC-ISI

# Types of bias: data to algorithm

**Measurement bias** arises from how we choose, utilise, and measure features

Omitted variable bias occurs when one or more important variables are left out of the model

**Representation bias** arises from how we sample from a population during data collection process

**Aggregation bias** arises when false conclusions are drawn about individuals from observing the entire population

Sampling bias arises due to non-random sampling of subgroups

**Linking bias** arises when network attributes obtained from user connections, activities, or interactions differ and misrepresent the true behaviour of the users

# Types of bias: algorithm to user

**Algorithmic bias** is when the bias is not present in the input data and is added purely by the algorithm

**User interaction bias** is a type of bias that can get triggered from two sources; the user interface and through the user itself by imposing his/her self-selected biased behaviour and interaction

**Popularity bias** relates to most popular items being exposed more often but popularity metrics are subject to manipulation, e.g. by fake reviews or social bots

**Emergent bias** occurs as a result of use and interaction with real users. This bias arises as a result of change in population, cultural values or societal knowledge usually some time after the completion of design

Evaluation bias happens during model evaluation via inappropriate/disproportionate benchmarks

# Types of bias: user to data

**Historical bias** is the already existing bias and socio-technical issues in the world and can seep into the data generation process even given perfect sampling and feature selection

**Population bias** arises when statistics, demographics, representatives and user characteristics are different in the user population of the platform from the original target population

**Self-selection bias** is a subtype of the selection or sampling bias in which subjects of the research select themselves

Social bias happens when others' actions affect our judgement

**Behavioural bias** arises from different user behaviour across platforms, contexts, or different datasets

Temporal bias arises from differences in populations and behaviours over time

**Content production bias** arises from structural, lexical, semantic and syntactic differences in the content generated by users

## Discrimination

Bias → unfairness → data collection, sampling, and measurement

Discrimination  $\rightarrow$  unfairness  $\rightarrow$  human prejudice and stereotyping based on the sensitive attributes, which may happen intentionally or unintentionally

**Explainable discrimination (justifiable inequality)** relates to differences in treatment and outcomes among different groups that can be explained/justified via some attributes in some cases, i.e. legal discrimination

Unexplainable discrimination (unjustifiable inequality) is considered illegal discrimination

# Types of discrimination

**Direct discrimination** happens when protected attributes of individuals explicitly result in non-favourable outcomes toward them

**Indirect discrimination** is when individuals appear to be treated justly based on seemingly neutral and non-protected attributes. However, protected groups, or individuals, still get to be treated unjustly as a result of implicit effects from their protected attributes

**Systemic discrimination** refers to policies, customs, or behaviours that are a part of the culture or structure of an organisation that may perpetuate discrimination against certain subgroups of the population

**Statistical discrimination** is a phenomenon where decision-makers use average group statistics to judge an individual belonging to that group

## **Fairness**

Equalised Odds: A predictor  $\hat{Y}$  satisfies equalised odds with respect to protected attribute A and outcome Y, if  $\hat{Y}$  and A are independent conditional on Y.  $P(\hat{Y}=1|A=0,Y=y) = P(\hat{Y}=1|A=1,Y=y), y \in \{0,1\}$ 

**Equal Opportunity:** A binary predictor  $\hat{Y}$  satisfies equal opportunity with respect to A and Y if  $P(\hat{Y}=1|A=0,Y=1) = P(\hat{Y}=1|A=1,Y=1)$ 

**Demographic/Statistical Parity:** A predictor  $\hat{Y}$  satisfies demographic parity if  $P(\hat{Y}|A=0) = P(\hat{Y}|A=1)$ 

**Treatment Equality:** The ratio of false negatives and false positives is the same for protected group categories

**Test Fairness:** A score S = S(x) is test fair (well-calibrated) if it reflects the same prediction irrespective of the individual's group membership, R. That is, for all values of s, P(Y=1|S=s,R=b) = P(Y=1|S=s,R=w)

Counterfactual Fairness: Predictor  $\hat{Y}$  is counterfactually fair if under any context X=x and A=a,  $P(\hat{Y}(U)=y|X=x,A=a) = P(\hat{Y}(U)=y|X=x,A=a')$ 

Conditional Demographic/Statistical Parity: For a set of legitimate factors L, predictor  $\hat{Y}$  satisfies conditional statistical parity if  $P(\hat{Y}|L=1,A=0) = P(\hat{Y}|L=1,A=1)$ 

### **Fairness**

Individual fairness: give similar predictions to similar individuals

**Group fairness:** treat different groups equally

**Subgroup fairness** intends to obtain the best properties of the group and individual notions of fairness. It picks a group fairness constraint like equalising false positives and asks whether this constraint holds over a large collection of subgroups

# Methods for fair machine learning

**Pre-processing** techniques try to transform the <u>data</u> so the underlying discrimination is removed

**In-processing** techniques try to modify and change learning <u>algorithms</u> to remove discrimination during the model training process. In-processing can be used during the training of a model either by incorporating changes into the objective function or imposing a constraint

**Post-processing** can be used in which the <u>labels</u> assigned by the black-box model initially get reassigned based on a function during the post-processing phase

# Fairness in Health/Wearables use-cases

14/06/2023 | Pavlos Sermpezis

Slides available at:

#### Wearables & Ubiquitous Computing

We are all **ubiquitous connected** through our ...



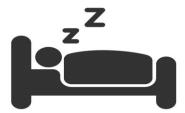






... that can monitor our health and physical activity ...







#### **Examples of Fairness in health use-cases**



Black patients assigned the same level of risk (i.e., need for extra care) by the algorithm are sicker than White patients; due to using health costs as a proxy for health needs (money spent ~ health need)



Breast cancer recommendations had different accuracy in different age groups; due to quantity of data from previous cases

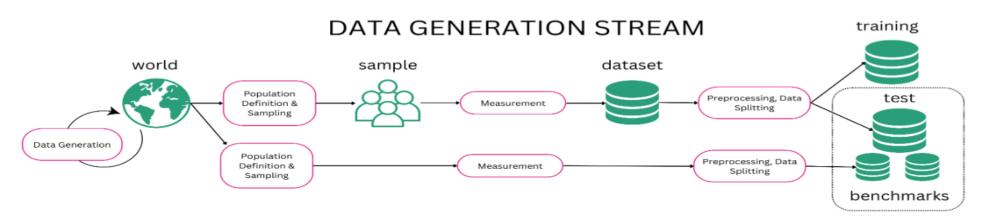


Medical devices (pulse oximeters) caused delayed treatment for darker-skinned patients during the Covid-19 pandemic due to overestimation of blood oxygen levels in minorities

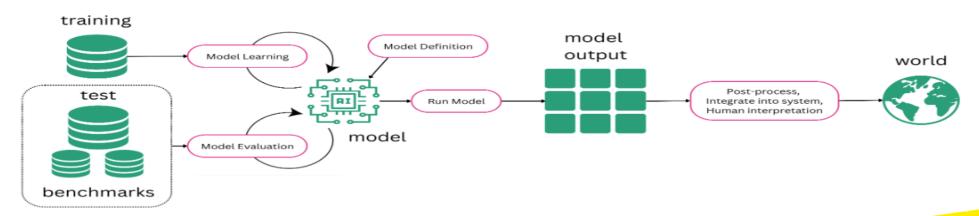


Female patients are disproportionately misdiagnosed for heart disease (heart attacks), and receive insufficient or incorrect treatment

#### "Sources of bias" in Machine Learning Lifecycle



#### MODEL BUILDING & IMPLEMENTATION STREAM



**Reference:** Yfantidou, Sofia, et al. "Uncovering Bias in Personal Informatics." *arXiv preprint arXiv:2303.15592* (2023).

#### **Mobile and Wearable Datasets for Health**

#### **MyHeart Counts**



Cardiovascular Health & Physical Activity

#### LifeSnaps



Physical activity & Well-being

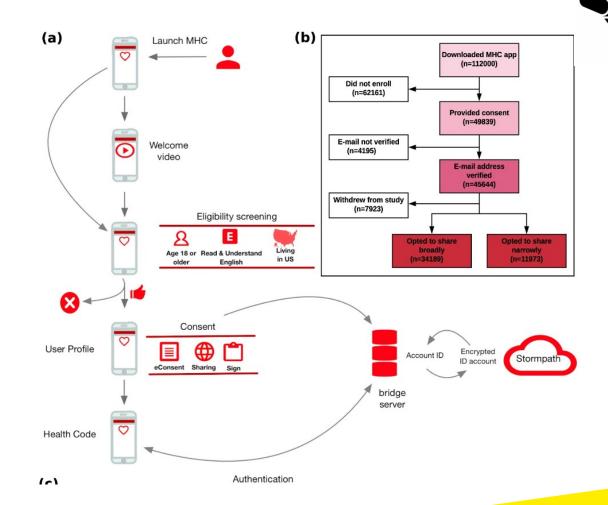
#### **MIMIC-III**



ICU Health Records

#### **MyHeart Counts**

- A smartphone-based study of cardiovascular health
- Data includes daily physical activity and sleep, health questionnaires, and a 6-minute walk fitness test
- Large-scale: 50000 downloads, of which ~5000 with activity data
- Potential use cases:
  - Activity and sleep prediction to increase user engagement
  - Infer cardiovascular health
  - Recommendation systems

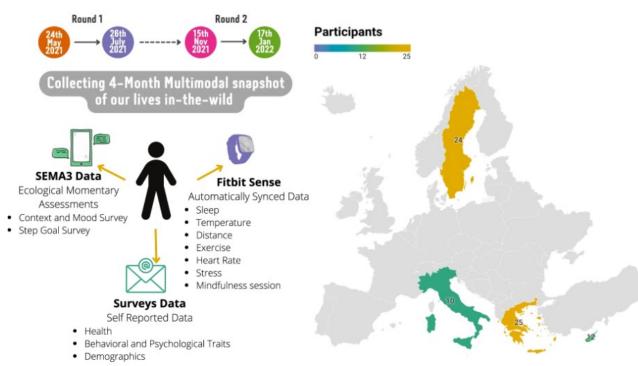


**Reference:** Hershman, Steven G., et al. "Physical activity, sleep and cardiovascular health data for 50,000 individuals from the MyHeart Counts Study." Scientific data 6.1 (2019): 24.

#### LifeSnaps

- Studies the association between physical activity patterns, sleep, stress, and overall health, behavioral traits and psychological states
- Data includes daily physical activity and sleep, psychological and mental health questionnaires, and Ecological Momentary Assessment (EMA) responses
- Medium-scale: 71M rows from 71 users and 35 data modalities
- Potential use cases:
  - Predict physiological data to increase user engagement
  - Infer personality and psychological traits

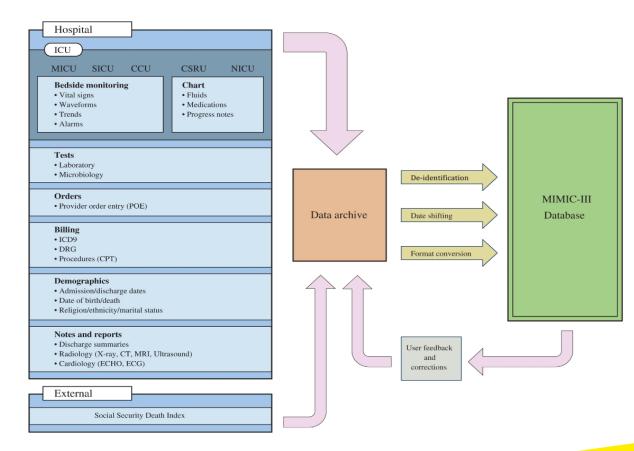




#### MIMIC-III



- Data relating to patients admitted to critical care units at a large tertiary care hospital in the US
- Data includes vital signs, medications, notes by care providers, diagnostic codes, imaging reports, etc.
- Large-scale: 42276 ICU stays of 33798 unique patients
- Potential use cases:
  - Predict length of stay
  - Predict decompensation
  - Predict mortality

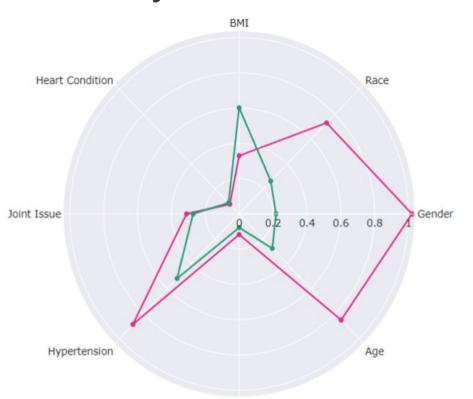


#### Data Biases (incl. Historical, Representation)

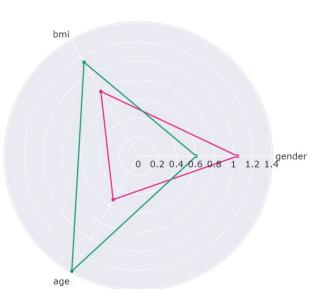
Dataset might not represent the **real target population**.

Real vs. Dataset Population Ratio Comparison (#Minority / #Majority Class Instances)

#### **MyHeart Counts**

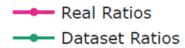


#### LifeSnaps



#### **MIMIC-III**

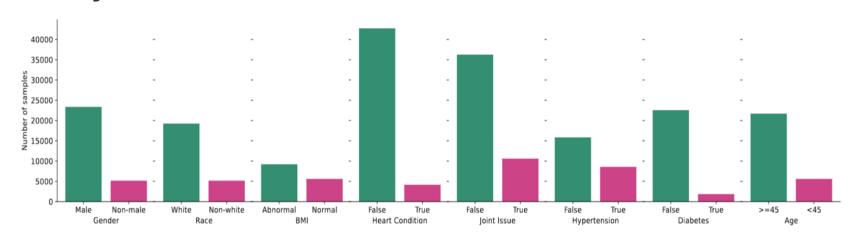




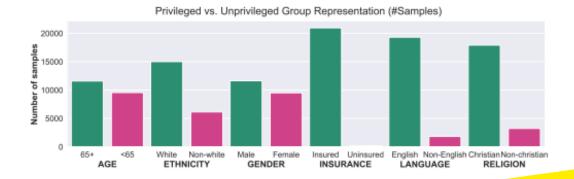
#### Data Biases (incl. Historical, Representation)

Dataset might include underrepresented groups even if sampled perfectly.

#### **MyHeart Counts**

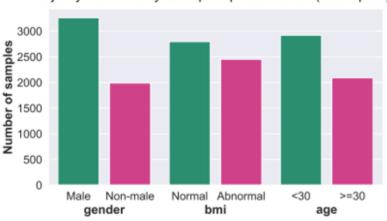


#### **MIMIC-III**



#### LifeSnaps

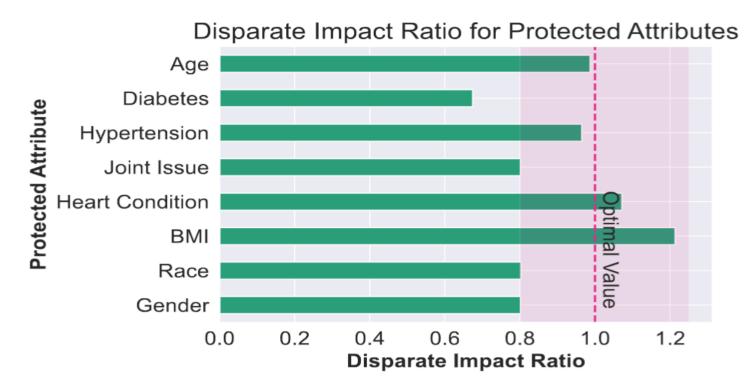




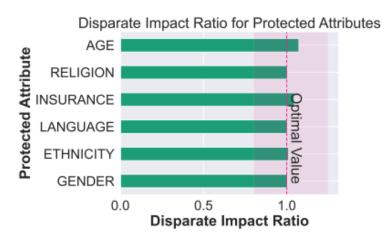
#### Data Biases (incl. Historical, Representation)

Dataset might suffer from **limited or uneven** sampling method.

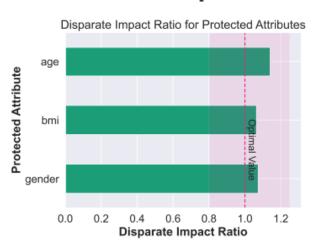
#### **MyHeart Counts**



#### MIMIC-III



#### LifeSnaps



#### Model Biases (incl. Learning, Aggregation & Evaluation)

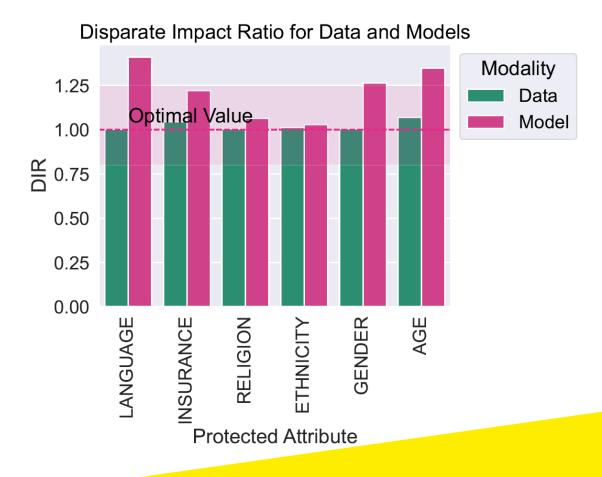
#### Models amplify biases

#### **MyHeart Counts**

#### Data and Baseline Models' DIR Modality 1.2 1.0 Jnware Model Personalized Model 0.8 ₩ 0.6 0.4 0.2 Race BMI Age Hypertension Joint Issue Diabetes Gender Protected Attribute

- Aware models propagate (joint issue, diabetes, gender)
  or amplify (hypertension) data biases
- Unaware models are not foolproof against data bias

#### MIMIC-III



# A concluding precursor

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Slides available at:

# Source material

# WHY FAIRNESS CANNOT BE AUTOMATED: BRIDGING THE GAP BETWEEN EU NON-DISCRIMINATION LAW AND AI

Sandra Wachter, Brent Mittelstadt, & Chris Russell

# The challenge

There exists a substantial literature concerning bias, discrimination and fairness in AI and machine learning

Connecting this work to legal non-discrimination frameworks is essential to create tools and methods that are practically useful across divergent legal regimes

 $A = \frac{Number\ of\ selected\ people\ in\ advantaged\ group}{Total\ number\ of\ people\ in\ advantaged\ group}$ 

 $D = \frac{Number\ of\ selected\ people\ in\ disadvantaged\ group}{Total\ number\ of\ people\ in\ disadvantaged\ group}$ 

Demographic (dis)parity = D > A

 $A_{R} = \frac{Number\ of\ selected\ people\ in\ advantaged\ group\ with\ attributes\ R}{Total\ number\ of\ people\ in\ advantaged\ group\ with\ attributes\ R}$ 

 $D_{R} = \frac{Number\ of\ selected\ people\ in\ disadvantaged\ group\ with\ attributes\ R}{Total\ number\ of\ people\ in\ disadvantaged\ group\ with\ attributes\ R}$ 

Conditional demographic (dis)parity =  $D_R > A_R$ 

# A proposal

The authors propose summary statistics based on conditional demographic (dis)parity (CDD) as the cornerstone of a coherent strategy to ensure procedural regularity in the identification and assessment of potential discrimination caused by AI and automated decision-making systems

The measure respects <u>contextual equality</u> in EU nondiscrimination law by not interfering with the capacity of judges to contextually interpret comparative elements and discriminatory thresholds on a case-by-case basis



# Thank you!

Have any questions?

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