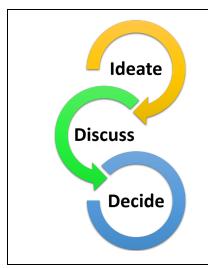
Advanced Analysis with SQL

Follow along at: http://bit.ly/advanced-analysis-sql

See the code at: http://bit.ly/advanced-analysis-sql-code

Introduction to Data Analytics Review



Our Method for Generating Ideas (Brainstorming)

Ideate - Generate at least 3 ideas (ideally more), each on their own Post-It Notes

Discuss - Review the ideas generated

Decide - Come to a consensus as a group

Excel I Review

Documenting Your Work

- Tab in workbook describing source of data, steps in the analysis, and any other important information
- Color Code your tabs to categorize your worksheets
- Add comments to a cell (right click, insert comment)
- Insert comments in a new separate column

5 Data Analytics Tasks

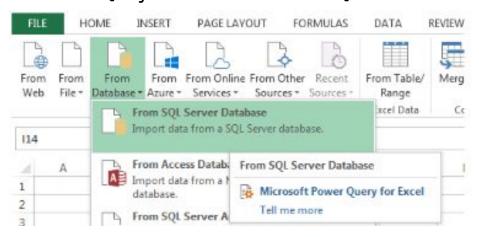
- Sort
- Filter
- Aggregate
- Transform
- Visualize

Importing data into Excel with SQL - Importing from a database

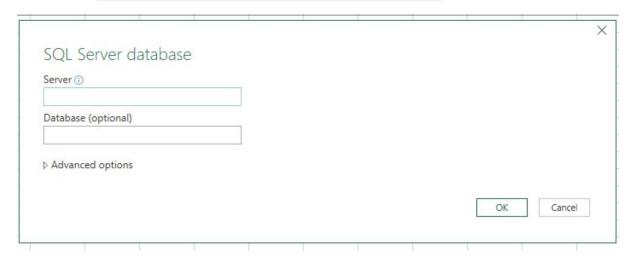
- Click on the Power Query ribbon



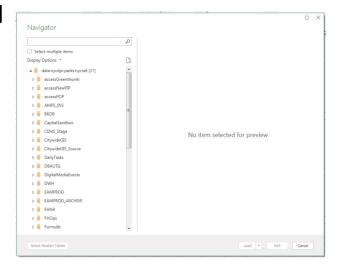
- Power Query > From Database > From SQL Server Database



- Enter data.nycdpr.parks.nycnet in the Server field



- Preview databases, then click **Load** to load one



Key Questions

- What is a Database?

- What is a Table?

Key SQL Keywords

SELECT		
FROM		
WHERE		
WHERE operators	= - equal to > - greater than >= - greater than or equal to	< - less than <= - less than or equal to != and <> - not equal to

Example Queries

SELECT * FROM tbl_dailytasks	Get all of the columns from the tbl_dailytasks table
SELECT date_created, created_by FROM tbl_dailytasks	Only get the date_created and created_by columns from the tbl_dailytasks table
SELECT * FROM tbl_dailytasks WHERE graffiti = 1	Select the daily tasks rows where graffiti was present
SELECT * FROM tbl_dailytasks WHERE nhours > 1	Select the daily tasks rows where nhours is greater than 1

Data Types in a Database

- Function of Data Types

- Importance of Data Types

Numeric

int	a number with no digits after the decimal point, like 5 or 100349	
numeric	a number with digits after the decimal point, like 5.01 or 100.349	

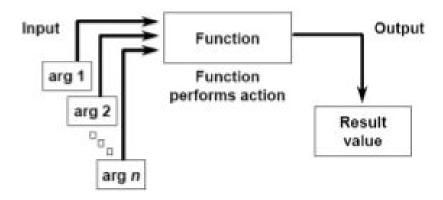
Text

varchar	text with a maximum length, like Queens
text	text with no maximum length, like an open comment field

Other common data types

date	a specific date, like 2002-10-17
	a specific date and time, like 2002-10-17 06:13:00

SQL Functions



Documentation

- Importance

- Best Practices

5 Analytic Tasks in SQL

Sort	
Filter	
Aggregate	
Transform	
Visualize	

Joins in SQL

Key Concepts to Know

Resources

- SQL: One of the Most Valuable Skills http://www.craigkerstiens.com/2019/02/12/sql-most-valuable-skill
- Microsoft SQL Documentation https://docs.microsoft.com/en-us/sql/?view=sql-server-2017
- SQL Zoo https://sqlzoo.net/wiki/SQL_Tutorial

Contact Us

Email: training@datapolitan.com Twitter: @datapolitan Website: http://www.datapolitan.com

Your Notes

Implementation Guide

Concept/Technique	Why It's Important	How I Can Use It
What is a Database?		
What is a Table?		
SQL Keywords		
Data Types		
COI Functions		
SQL Functions		
Joins in SQL		
JOHN III JUL		