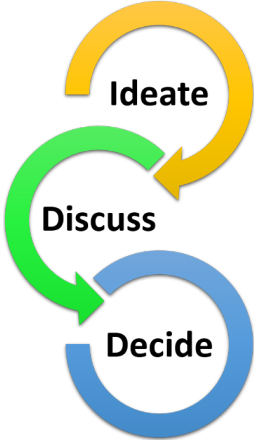


# Advanced Analysis with SQL

Follow along at: <http://bit.ly/advanced-analysis-sql>

See the code at: <http://bit.ly/advanced-analysis-sql-code>

## Introduction to Data Analytics Review

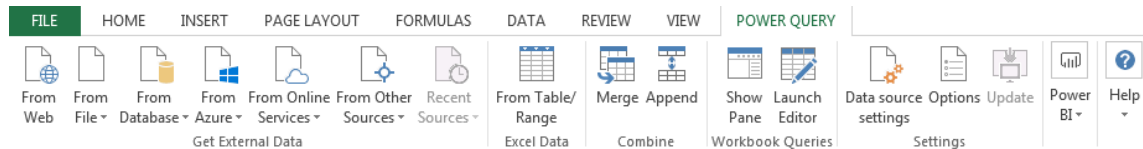
	<p><b>Our Method for Generating Ideas (Brainstorming)</b></p> <p><b>Ideate</b> - Generate at least 3 ideas (ideally more), each on their own Post-It Notes</p> <p><b>Discuss</b> - Review the ideas generated</p> <p><b>Decide</b> - Come to a consensus as a group</p>
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## Excel I Review

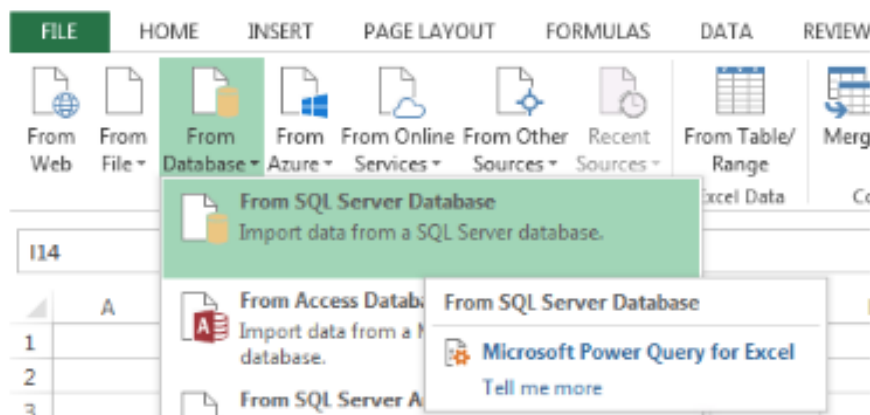
<p><b>Documenting Your Work</b></p> <ul style="list-style-type: none"> <li>- Tab in workbook describing source of data, steps in the analysis, and any other important information</li> <li>- Color Code your tabs to categorize your worksheets</li> <li>- Add comments to a cell (right click, insert comment)</li> <li>- Insert comments in a new separate column</li> </ul>	<p><b>5 Data Analytics Tasks</b></p> <ul style="list-style-type: none"> <li>- Sort</li> <li>- Filter</li> <li>- Aggregate</li> <li>- Transform</li> <li>- Visualize</li> </ul>
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# Importing data into Excel with SQL - Importing from a database

- Click on the Power Query ribbon



- Power Query > From Database > From SQL Server Database

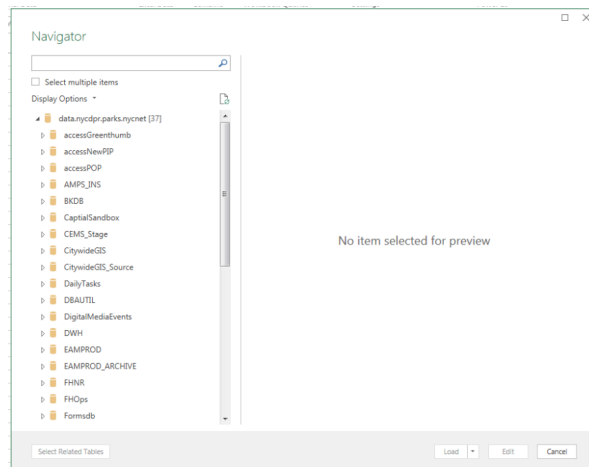


- Enter the server name in the Server field

The image shows the 'SQL Server database' dialog box. It has a title bar with a close button (X). The dialog contains the following fields and options:

- 'Server' field with a help icon (i).
- 'Database (optional)' field.
- 'Advanced options' link with a right-pointing arrow.
- 'OK' and 'Cancel' buttons at the bottom right.

- 
- Preview databases, then click **Load** to load one



## Key Questions

- What is a Database?

- What is a Table?

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## Key SQL Keywords

SELECT		
FROM		
WHERE		
WHERE operators	= - equal to > - greater than >= - greater than or equal to	< - less than <= - less than or equal to != and <> - not equal to

## Example Queries

SELECT * FROM tbl_dailytasks	Get all of the columns from the tbl_dailytasks table
SELECT date_created, created_by FROM tbl_dailytasks	Only get the date_created and created_by columns from the tbl_dailytasks table
SELECT * FROM tbl_dailytasks WHERE graffiti = 1	Select the daily tasks rows where graffiti was present
SELECT * FROM tbl_dailytasks WHERE nhours > 1	Select the daily tasks rows where nhours is greater than 1

---

## Data Types in a Database

- Function of Data Types
- Importance of Data Types

### Numeric

<code>int</code>	a number with no digits after the decimal point, like 5 or 100349
<code>numeric</code>	a number with digits after the decimal point, like 5.01 or 100.349

### Text

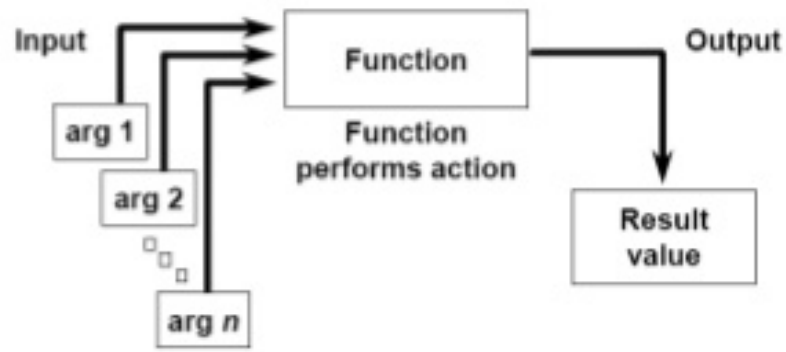
<code>varchar</code>	text with a maximum length, like Queens
<code>text</code>	text with no maximum length, like an open comment field

### Other common data types

<code>date</code>	a specific date, like 2002-10-17
<code>datetime</code>	a specific date and time, like 2002-10-17 06:13:00

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## SQL Functions



### Documentation

- Importance
- Best Practices

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## 5 Analytic Tasks in SQL

Sort	
Filter	
Aggregate	
Transform	
Visualize	

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# Joins in SQL

## Key Concepts to Know

### Resources

- SQL: One of the Most Valuable Skills - <http://www.craigkerstiens.com/2019/02/12/sql-most-valuable-skill>
- Microsoft SQL Documentation - <https://docs.microsoft.com/en-us/sql/?view=sql-server-2017>
- SQL Zoo - [https://sqlzoo.net/wiki/SQL\\_Tutorial](https://sqlzoo.net/wiki/SQL_Tutorial)

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Twitter: [@datapolitan](https://twitter.com/datapolitan)

Website: <http://www.datapolitan.com>



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## Your Notes

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## Implementation Guide

Concept/Technique	Why It's Important	How I Can Use It
What is a Database?		
What is a Table?		
SQL Keywords		
Data Types		
SQL Functions		
Joins in SQL		