Excel for Data Analysis I

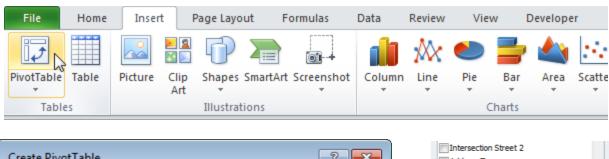
Follow along at: http://bit.ly/excel-analysis-i

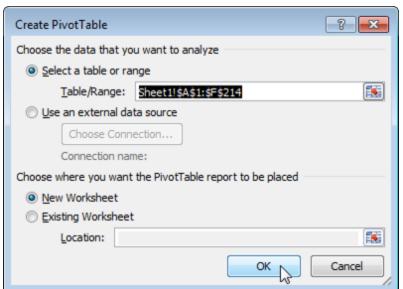
Key Questions for the Morning

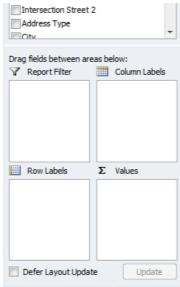
- Benefits of Excel?
- Drawbacks of Excel?
- Keyboard Shortcuts
 - **Ctrl + arrow key** Go to the end of the text in that direction
 - **Ctrl + c** Copy the selection to clipboard
 - Ctrl + v Paste clipboard contents to the cell(s)
- The Value of Data
- What is Analysis?

Key Data Tasks

PivotTables

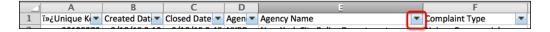




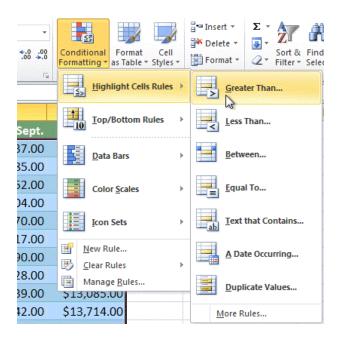


Filtering





Conditional Formatting



Formulas and Functions

Basic Function Syntax

```
=FUNCTION_NAME(parameter1, parameter2,...)
```

For Example

=SUM(A5:A8)

 This tells Excel to sum all the values in cells A5, A6, A7, and A8

Useful Functions in Excel

- **=SUM():** Calculates the sum for a range of numbers
- **=COUNT():** Counts the number of cells containing numbers in a range
- **=COUNTA():** Counts the number of non-blank cells in a range
- **=HOUR():** Extracts the hour from a timestamp
- **=WEEKDAY():** Extracts the day of the week from a timestamp
- **=CHOOSE():** Uses an index number to return a result from an ordered list of values
- **=MID()**: Select a specified number of characters from a text string
- **=LEFT()**: Select a specified number of characters from the beginning of a text string
- **=RIGHT()**: Select a specified number of characters from the end of a text string
- **=FIND()**: Find the location of a given character in a text string
- **=CONCATENATE():** Combine characters together into a text string
- **=VLOOKUP()**: An operation to look up a value in another location based on an index value
- **=IF()**: A function for logical comparison between values to return a desired result given a particular condition

Formulas for Class

- Extract hour from timestamp =HOUR(B2)
- Extract day of the week from timestamp =WEEKDAY(B2)
- Formula to display the name of the day

```
=CHOOSE(D2, "Sunday", "Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Sature
```

Formula to concatenate Community District and Borough

```
=CONCATENATE(IF(A3<10,"0",""),A3," BRONX")
```

 Formula for VLOOKUP of Community District Population (may need to adjust references)

=VLOOKUP(A5,'[NYC_Population_1970-2010.xlsx]A'!\$B\$1:\$H\$81,7,FALSE)

Resources

- NYC Population 1970-2010 https://www1.nyc.gov/site/planning/data-maps/nyc-population/census-2010.page
- 311 Noise Complaint data https://data.cityofnewyork.us/
- Microsoft Excel keyboard shortcuts https://support.office.com/en-us/article/keyboard-shortcuts-in-excel-for-windows-1798d9d5-842a-42b8-9c99-9b

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- 7 essential Excel tricks every office worker needs to know https://www.microsofttraining.net/sharing/11-seven-essential-excel-tricks-every-office-worker-needs-to-know.html
- 11 Places That Can Turn You Into A Microsoft Excel Power User https://medium.com/the-mission/eleven-places-that-can-turn-you-into-a-microsoft-excel-power-user-c119f18e138c
- Data Sensemaking- http://fellinlovewithdata.com/teaching/developing-a-data-sensemaking-course by Enrico Bertini
- Datapolitan training classes http://training.datapolitan.com/

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Your Notes