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| Meeting With | Date | Feedback | To Do |
| WeiWiei | 30th Jan, 2018 | * Same presentation, less but definitely not more for ignite talk. * Just 1 solution for 2/3rd week of February. | * Call and follow up with an email with the owner. * Always send follow up email after conversations. |

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| Meeting With | Date | Feedback | To Do |
| Pavlos, Weiwei | 31st January, 2018 | * Make a hard sell of one idea with tweaks offered to her. * Community and demographic? * They lack ”brand awareness”. * There are 3 steps :  1. Brand Stance - Brand Awareness 2. Social Media Performance and Engagement Measurement Tool 3. Revenue Generation | * Gain contact information of Carla Sersale * Analyze who is going to use this tool? * Ask about what is the complete operational flow for social media analysis? * Think about tool that will images and text, and churn out a ranked list of images. |

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| Meeting With | Date | Feedback | To Do |
| Paola | 6th February, 2018 |  | * Relevant content and images for community. * Community and user CLUSTERING. * Not interested in Blog, Magazine. Real customers. * Who are the real customers? * Taste and topic the customers are interested in. Fashion, Food and Travel. * Evaluate metrics which are relevant to discern qualitative content. * Comparing follower community between LS and competitors. * The 2 final options : |
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