

Where is the truth?

	Data	Graphics (ignoring perspective)			Graphics (in perspective)		
	Cost (\$)	Height (mm)	Area (mm ²)	Volume (mm ³)	Height (mm)	Area (mm ²)	Volume (mm ³)
1973	2.41	5.12	14.50	32.28	11.47	72.81	363.10
1979	13.34	32.51	585.16	8272.53	32.51	585.16	8272.53
	Cost	Height	Area	Volume	Height	Area	Volume
Change (%)	454%	535%	3935%	25528%	183%	704%	2178%
Change (ratio)	5.54	6.35	40.35	256.28	2.83	8.04	22.78
		Height	Area	Volume	Height	Area	Volume
<i>Tufte's Lie Factor (LF)</i>		1.18	8.68	56.29	0.40	1.55	4.80
Exaggeration Factor (EF)		1.15	7.29	46.30	0.51	1.45	4.12
Exaggeration Power (log₂EF)		0.20	2.87	5.53	-0.97	0.54	2.04

Tufte's Lie Factor (LF) = Change in Graphics (%) / Change in Data (%)

Exaggeration Factor (EF) = Change in Graphics (ratio) / Change in Data (ratio)

Acceptable Tufte Lie Factor = 0.95 to 1.05

Acceptable Exaggeration Factor = ~0.97 to ~1.03

Acceptable Exaggeration Power = ± 0.05