

Chelsea Jay
ARGD 4090
2/18/2016

Assignment 2

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Description:

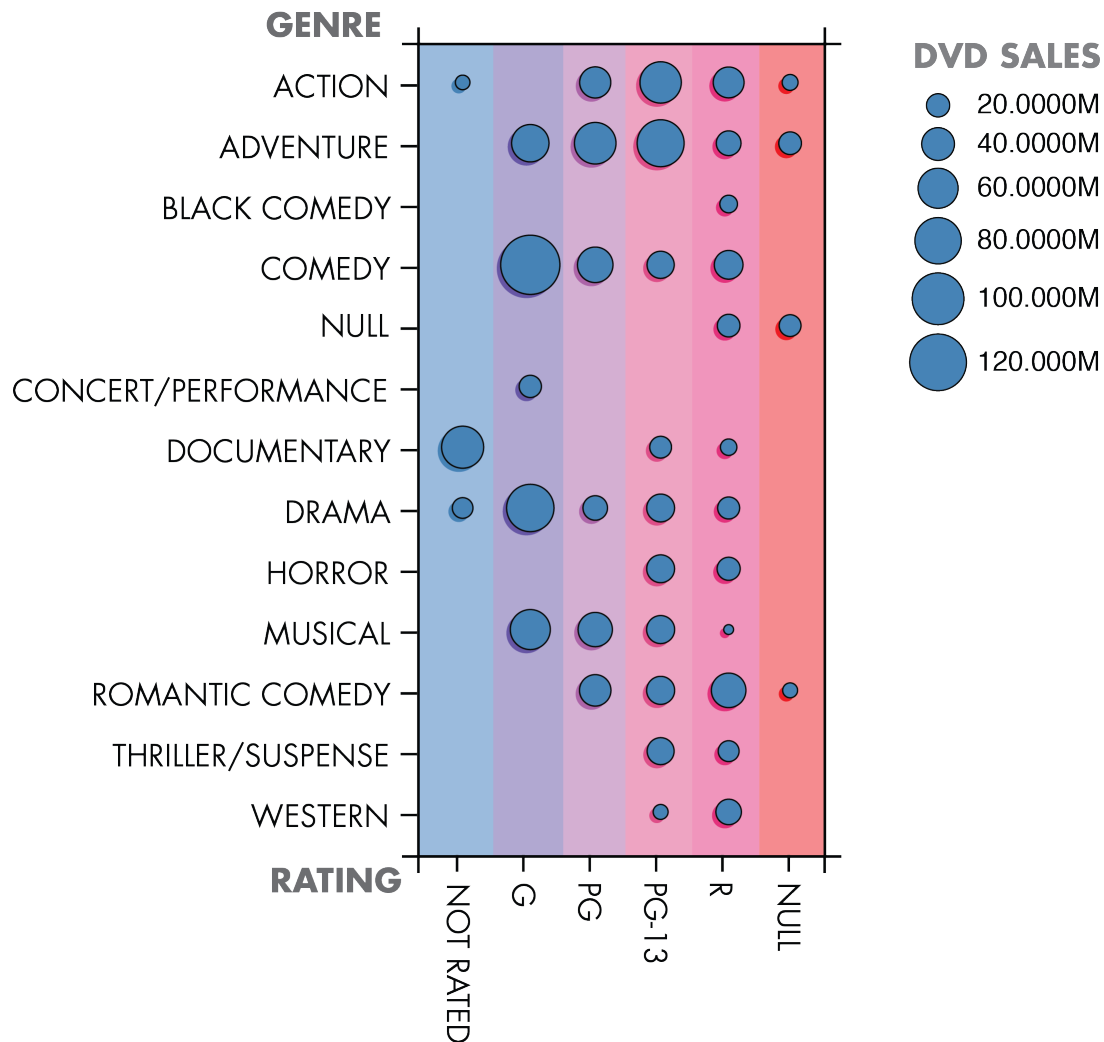
The data that I used was provided by DataVoyager.
The data is movie genres, MPAA rating, and US DVD sales.

Software Used:

DataVoyager
Vega Editor
Illustrator

Initial Question:

Is there a relationship between the MPAA rating
increasing and DVD sales dropping?



DVD sales decrease as MPAA rating increase.

The initial question that was raised when reviewing data was if DVD sales were either impacted or not by DVD MPAA rating. Through research and inserting different data, I narrowed it down to these data sets. When looking at this visual, one can deduce that as US movie genre's increase in MPAA ratings, US DVD sales decrease. I wonder if Directors should start rethinking things when approaching the big screen.