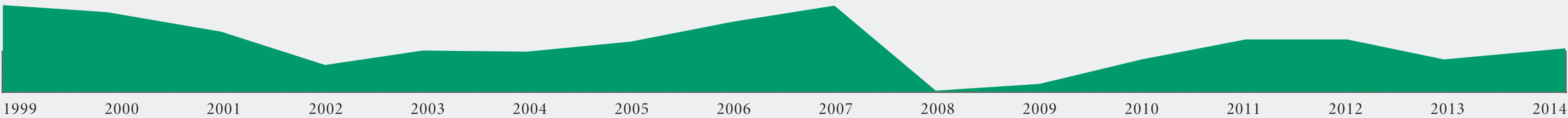
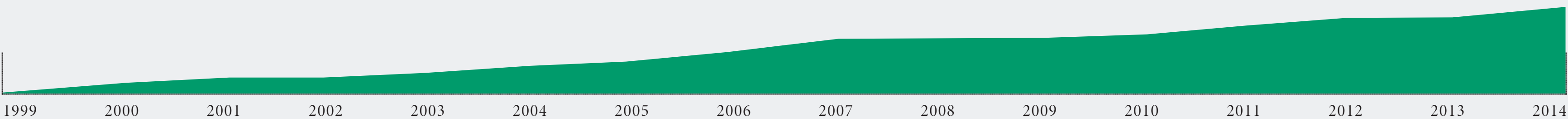


Average Expenditure on Christmas Gifts (U.S. Dollar)

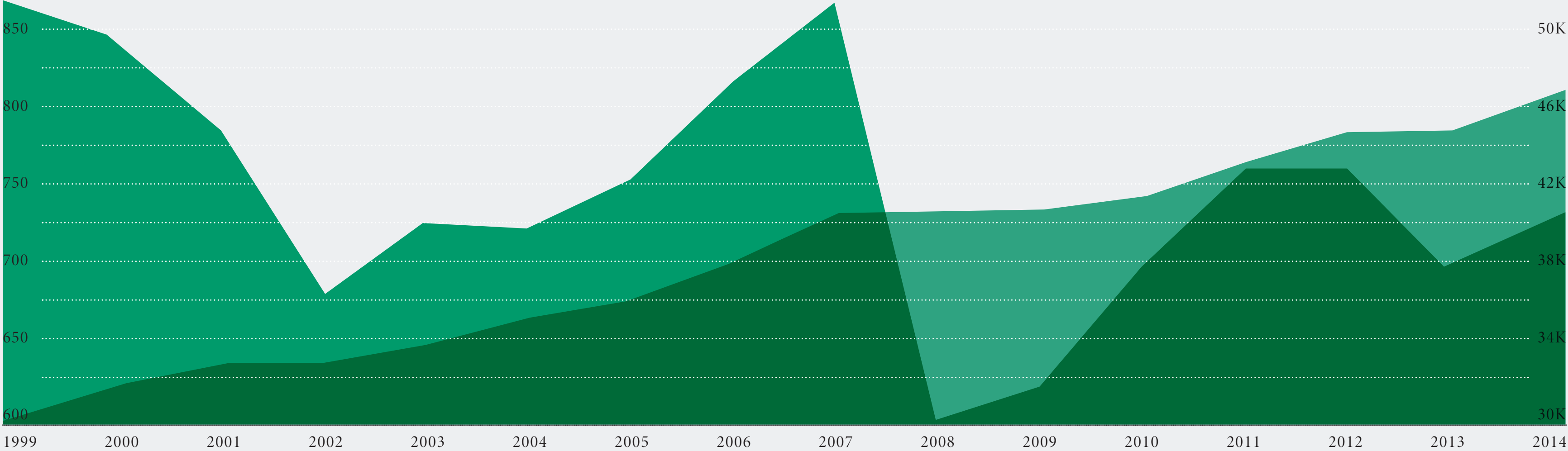
AVERAGE EXPENDITURE ON CHRISTMAS GIFTS (U.S. DOLLAR)



NATIONAL AVERAGE WAGE INDEX (U.S. DOLLAR)



AVERAGE EXPENDITURE VS. AVERAGE WAGE (US. DOLLAR)



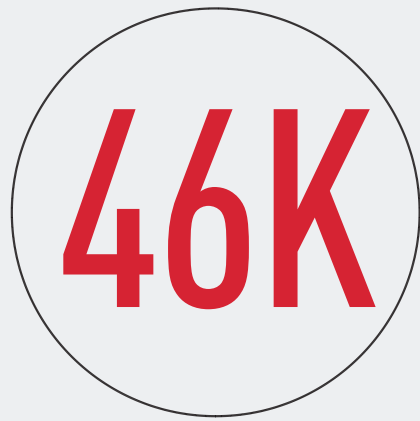
HIGHEST # ON AVERAGE EXPENDITURE



LOWEST # ON AVERAGE EXPENDITURE



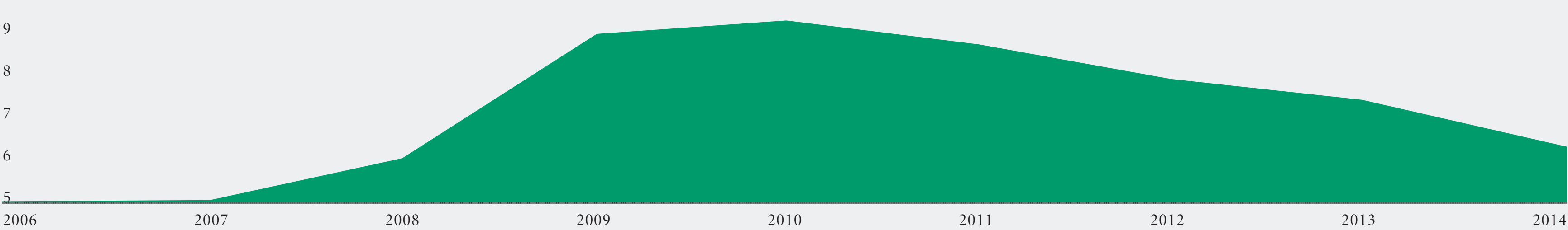
HIGHEST # ON AVERAGE WAGE



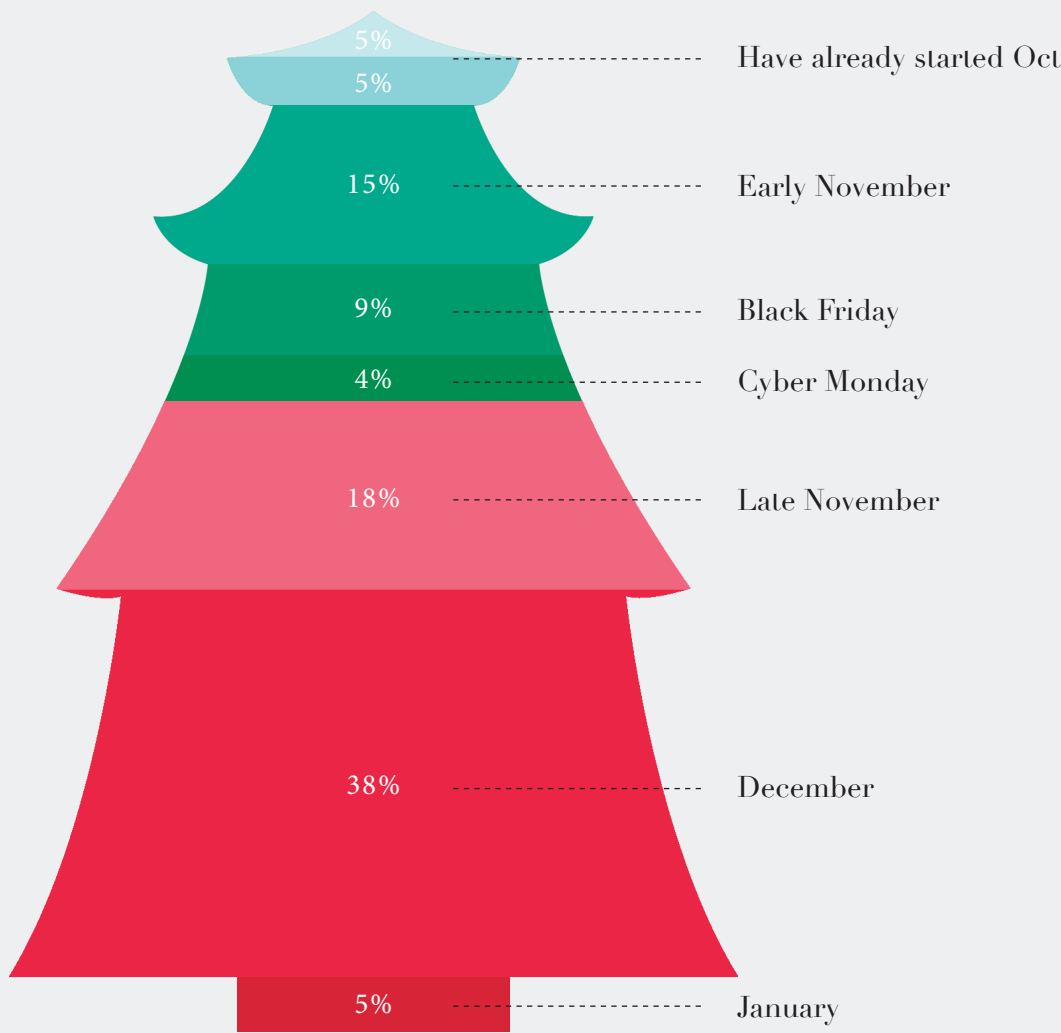
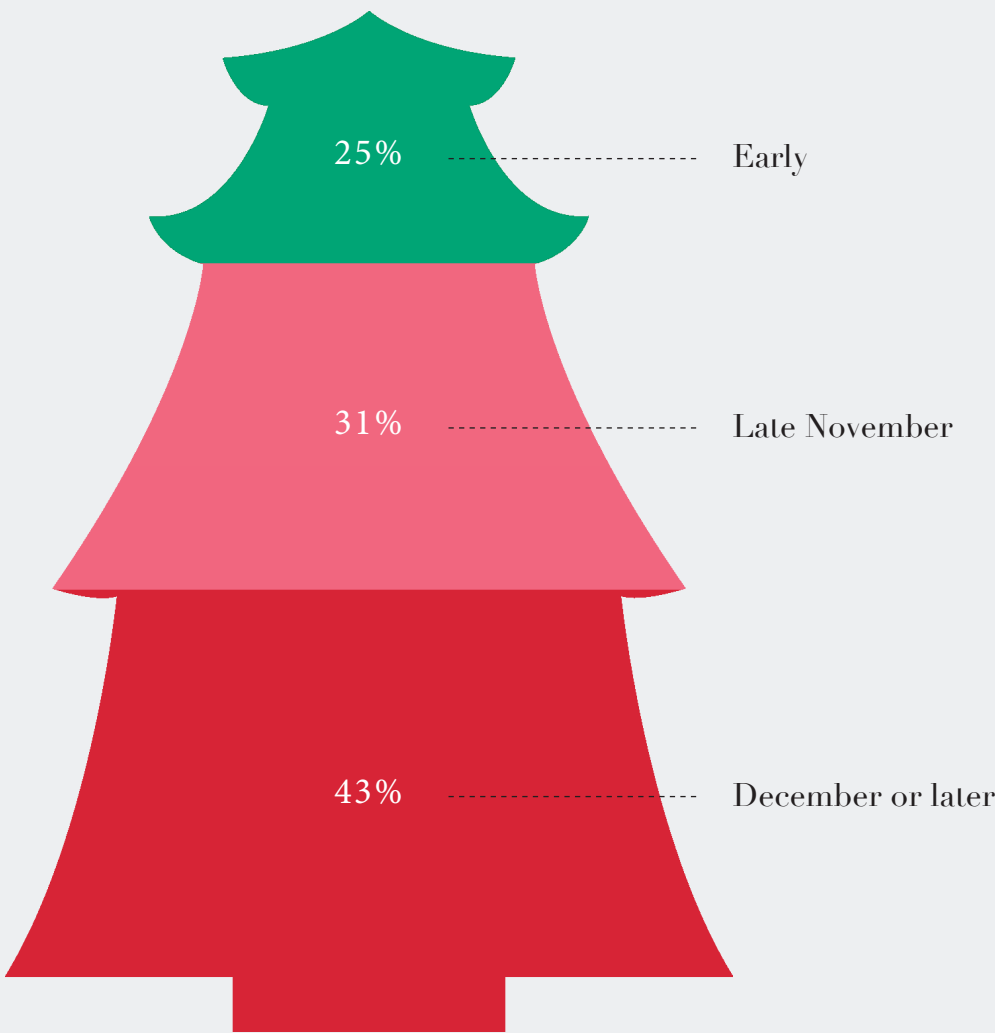
LOWEST # ON AVERAGE WAGE



AVERAGE UNEMPLOYMENT RATE (PERCENT)



WHEN PEOPLE PLAN TO PURCHASE GIFTS



TYPES OF GIFTS PEOPLE PLAN TO GIVE (2014 SURVEY)

