



USER MANUAL

DATIL MARKET

English version 1.0

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SOFTWARE MANUAL

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1. General Information

1.1. Application Overview

The Datil Marketplace System allows commerce owners, who are already Dátíl users, to create an e-commerce website for their business that contains the information of the products they offer, and serves as an e-commerce. It allows commerce owners to manage their store through a web platform, and allows usability metrics to be analyzed through a mobile platform. It also allows external customers to register to the Datil marketplace system, so they can access the different e-commerce and make online purchases.

1.2. Organization of the Manual

This user manual has 5 sections: General Information, System Summary, Guest User – Datil Market Commerce – Datil Market Administration, Commerce – Datil Analytics.

General Information: Section that gives an overview of the system and explains its purpose.

System Summary: Section that presents information about user level access and products that are part of Datil marketplace.

Guest User– Datil Market: Describes the functionalities and features of datil market. On the side of a client or a guest user.

Commerce – Datil Market Managment: Describes the functionalities and features of the web component that allows Dátíl commerces to manage and create their marketplace.

Commerce – Datil Market Analytics: Describes the functionalities and features of the mobile application that allows date retailers to perform analytics on their markeplace.

2. System Summary

2.1. Users

The Dátíl Marketplace system has two types of users: Commerce and Guest Users.

Commerce: These are users who have a Dátíl account as sellers with which they invoice.

Guest user: They are users registered or not registered to the Dátíl marketplace system as customers, who use the system as customers.

2.2. Components

The Dátíl Marketplace system has three components: Dátíl Market, Dátíl Market Managment and Dátíl Market Analytics.

Dátíl Market: Datil market is the system accessible to customers and potential buyers. Those who have access to the marketplace of each business. (Accessible by guest users)

Dátíl Market Managment: Datil market Managment is the system that allows retailers to manage their marketplace, control the products that are presented in the marketplace and their categories. (Accessible by commerces)

Dátíl Market Analytics: Datil market Analytics is a mobile application that allows merchants to track in real time the usability and consumption metrics of their website. (Accessible by commerces)

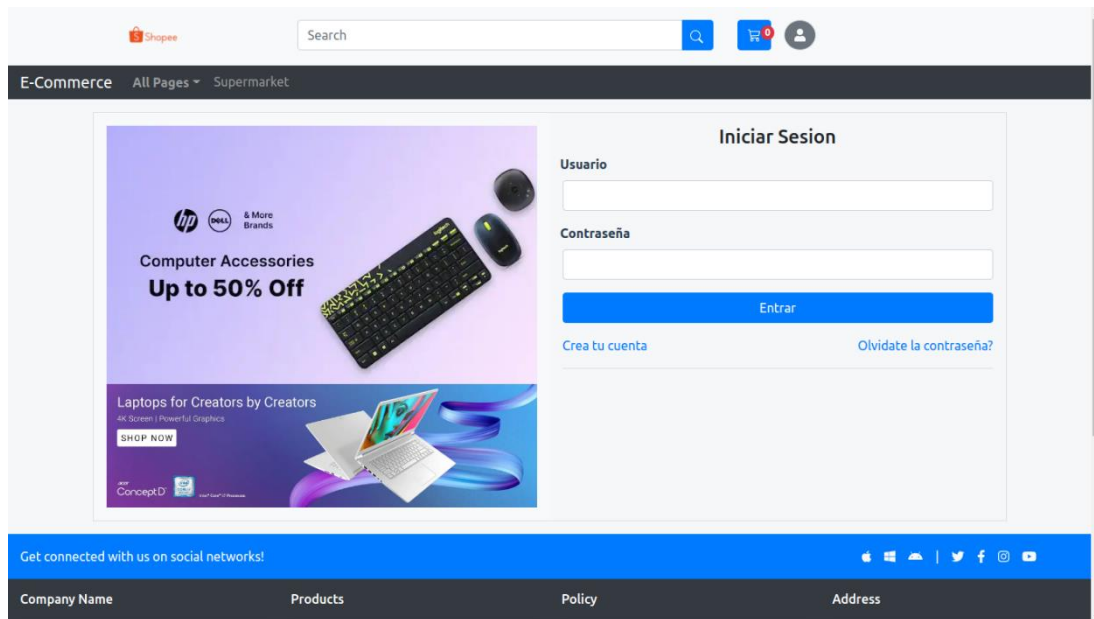
3. Guest User - Datil Market

3.1. Datil Market url

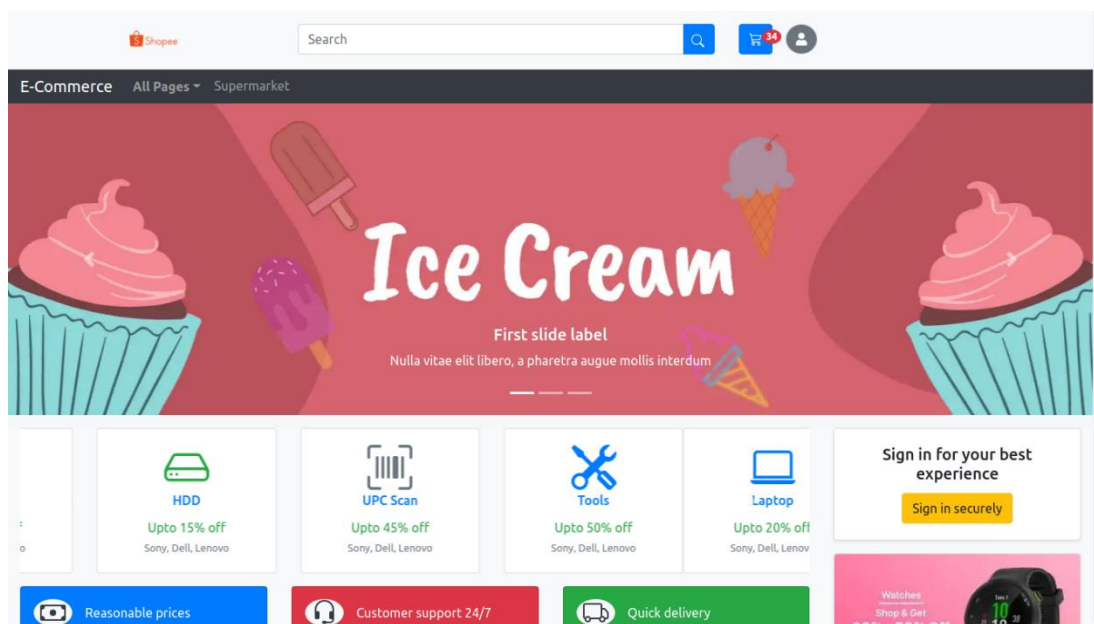
<https://market-project-decb1.web.app/#/ecommerce/josueStore/account/signin>

3.2. Login

In order for a customer to start shopping through any of the datil market sites, it is necessary to log in.



3.3. Initial Page

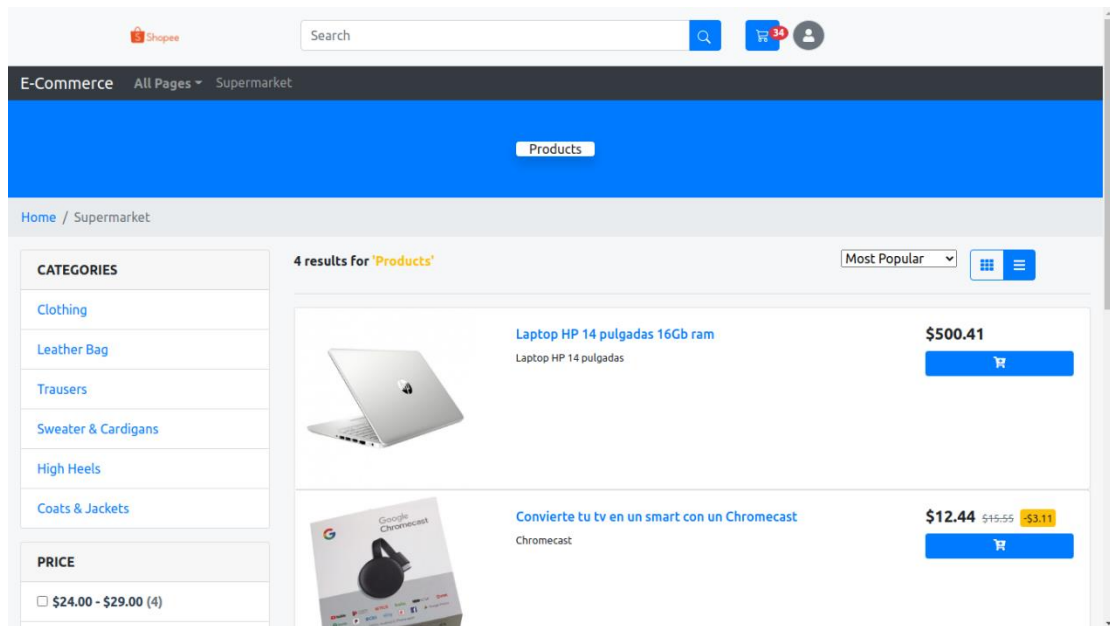


3.4. Catalog

The product catalog is displayed in the market section, where it is possible to view the available categories and the products offered in the marketplace.

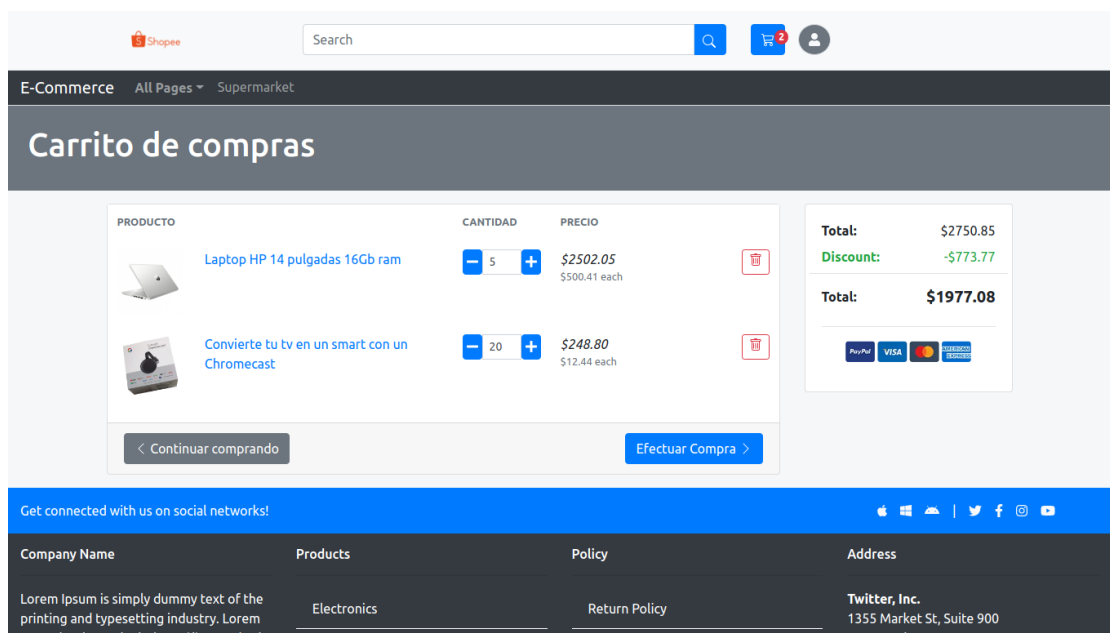
All products are displayed with their name, price, description and discount (if any).

In this screen the user can interact and visualize the product catalog, as well as add one or more products to the shopping cart.



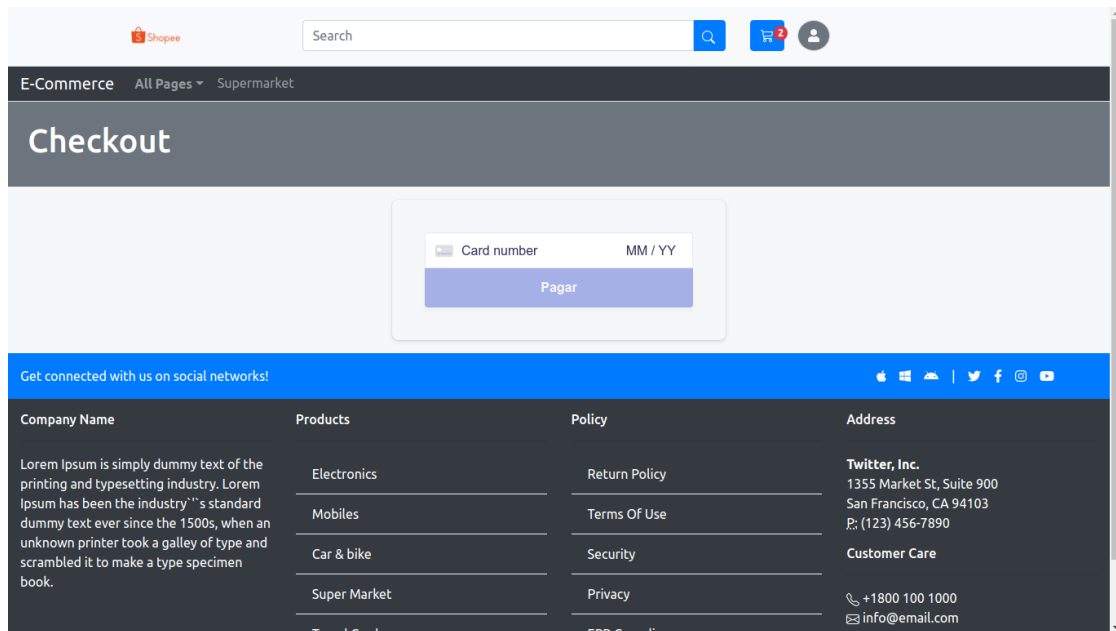
3.5. Shopping cart

The shopping cart will display all the products I have previously selected. As well as a summary of the total amount to be paid.



3.6. To make the purchase

Once you click on the "Checkout" button, you will be redirected to a screen where you must enter your credit card information.



4. Commerce - Datil Market Managment

4.1. Datil Market Managment url

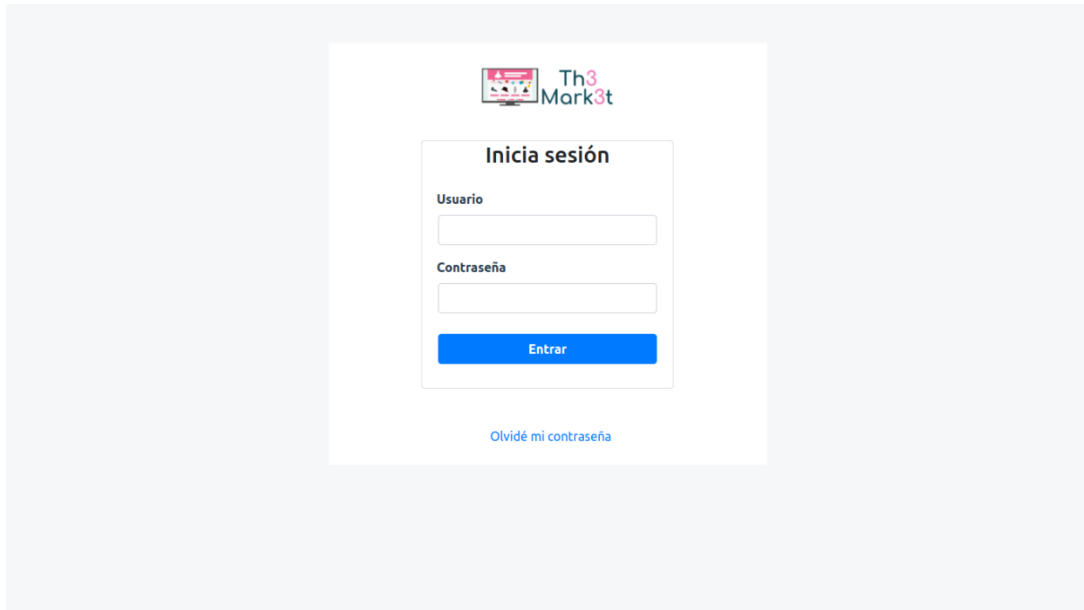
<https://market-project-decb1.web.app/#/>

4.2. Description

Datil market management is a web application that allows commerces, who are already users of Datil, to create a marketplace and manage the marketplace's product catalog.

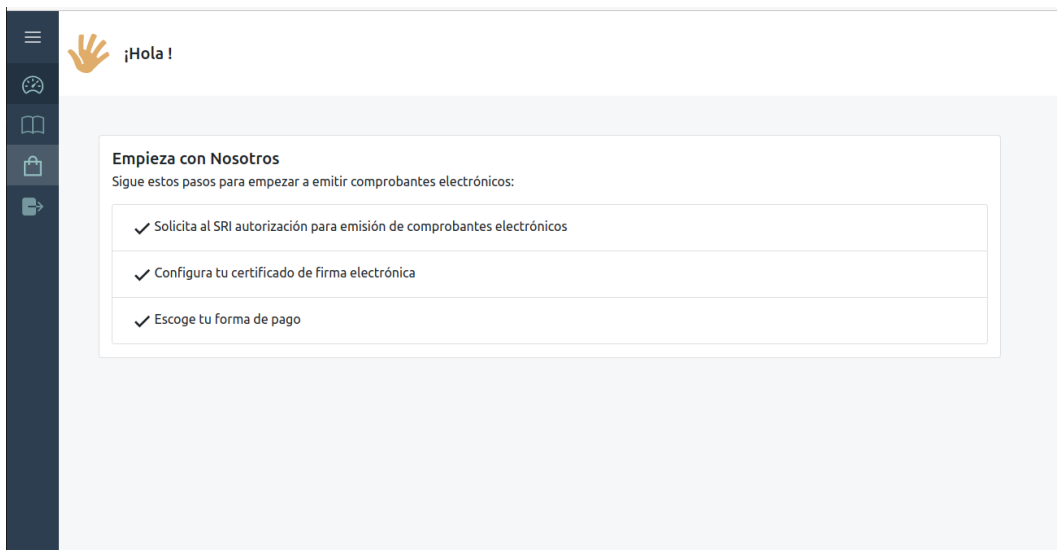
4.3. Login

The system login, which allows Dátíl users to log in with their account.

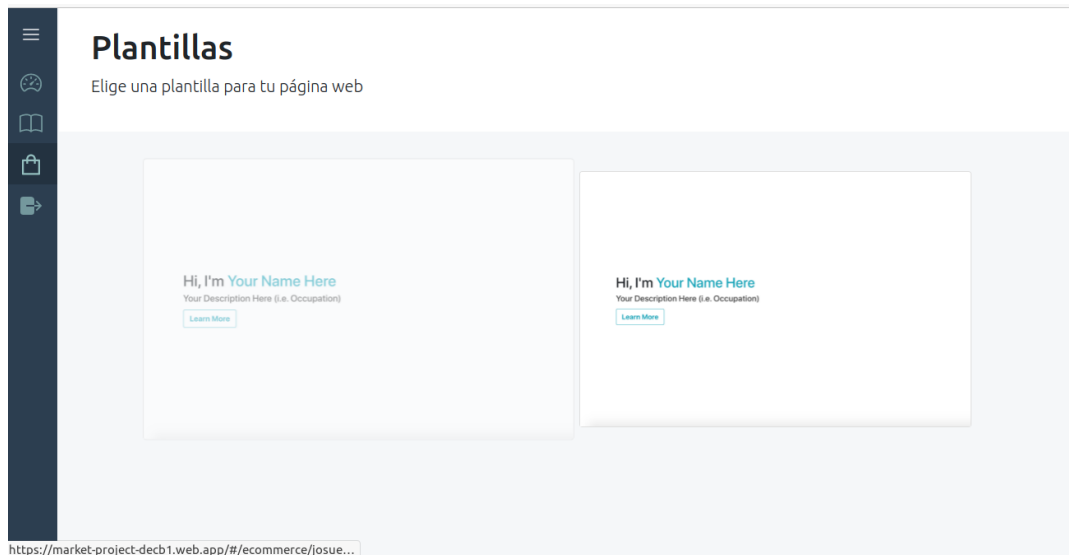


4.4. Create Market

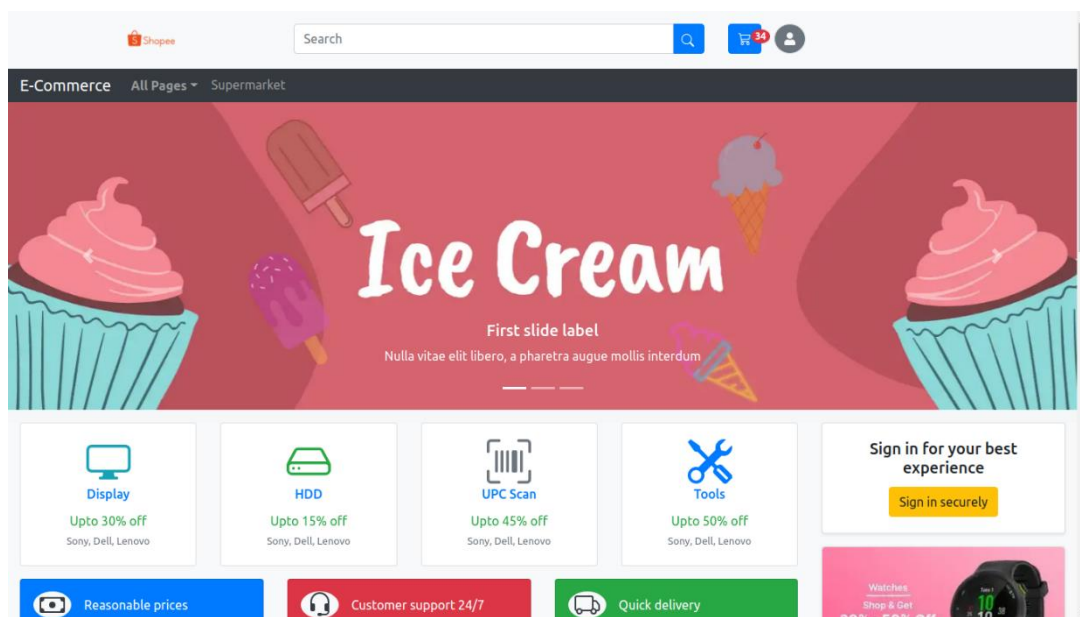
A commerce can start selling through a marketplace. This is possible from the main page by identifying the left panel of sections, and clicking on the icon of a marketplace.



Once in the marketplace section, the commerce will be able to select from the marketplace templates that best fits his business.



And finally, clicking on one of the templates will display a preview of the template. So that the commerce owner can better review the template, and have an idea of how your site would look like.



4.5. Manage products

The catalog section allows you to manage and create the products offered in the catalog. You will be able to see a list of products. And some relevant information about that product such as its name, code and stock.

Catálogo





Productos

Categorías

Press F11 to exit full screen

Buscar Producto

Nuevo Producto

	Nombre	Código	Categoría	Precio Unitario	Precio con IVA	Unidades	Market	
	Laptop HP 14 pulgadas 16Gb ram	001	Tecnología	\$500.41	\$60.05	5	<input checked="" type="checkbox"/>	<div><div></div><div></div></div>
	Convierte tu tv en un smart con un Chromecast	002	Tecnología	\$12.44	\$1.49	17	<input checked="" type="checkbox"/>	<div><div></div><div></div></div>
	Laptop Dell 14 pulgadas 8GB ram	005	Tecnología	\$612.01	\$73.44	10	<input checked="" type="checkbox"/>	<div><div></div><div></div></div>
	Mueble grande para toda la familia	003	Inmuebles	\$60	\$7.2	3	<input checked="" type="checkbox"/>	<div><div></div><div></div></div>

An important option is to disable a product from the marketplace without deleting it.

Laptop HP 14 pulgadas 16Gb ram	001	Tecnología	\$500.41	\$60.05	5	<input type="checkbox"/>
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4.6. Add new product

In the catalog section, product creation consists of 4 steps.

Step 1: Add the general information and description of the product.

Catálogo

Productos

Categorías

Buscar Producto

Nuevo Producto

Nombre

Nombre

Descripción

Descripcion

Código del ítem

Código Principal

Categoría

Categoría

Peso

Peso

Unidad

Unidad

Código Auxiliar

Código Auxiliar

Siguiente

Step 2: Add the product's monetary information. Its cost, its retail value and any taxes it may have.

The screenshot shows a web application interface with a sidebar on the left containing icons for a menu, user profile, books, a shopping bag, and a document. The main header has three tabs: 'Catálogo', 'Productos' (which is active), and 'Categorías'. A modal window titled 'Nuevo Producto' is open in the center. At the top of the modal is a progress bar with four steps: a person icon, a dollar sign, a camera, and a checkmark. The first step is active. The 'Datos de Venta' section contains the following fields:

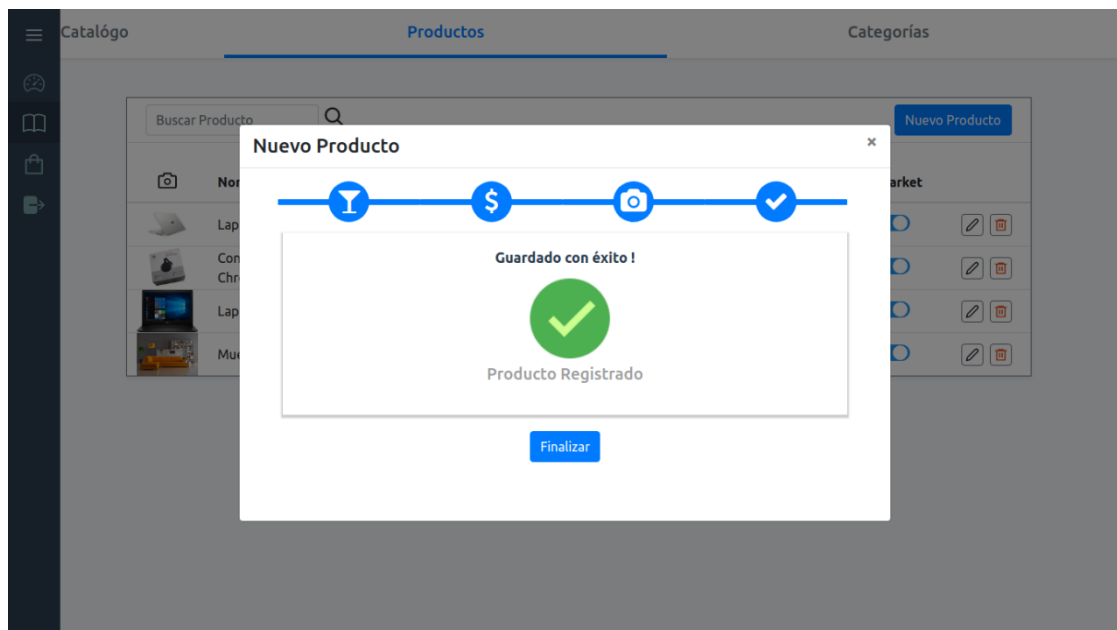
Datos de Venta	
Precio Precio \$ 0.00 <small>Valor sin impuestos</small>	Precio sin Subsidio Precio sin Sudsidios \$ 0.00 <small>Valor sin impuestos</small>
IVA IVA	ICE ICE
<input type="checkbox"/> Venta Granel (Marca esta opción para habilitar este producto para venta al granel)	
<input type="checkbox"/> Market (Marca esta opción para publicar este producto para en tu tienda en línea)	
Costo Unitario Costo Unitario \$ 0.00 <small>Valor sin impuestos</small>	

At the bottom of the modal are two buttons: 'Atrás' and 'Siguiente'.

Step 3: Upload a photo or image of the product.

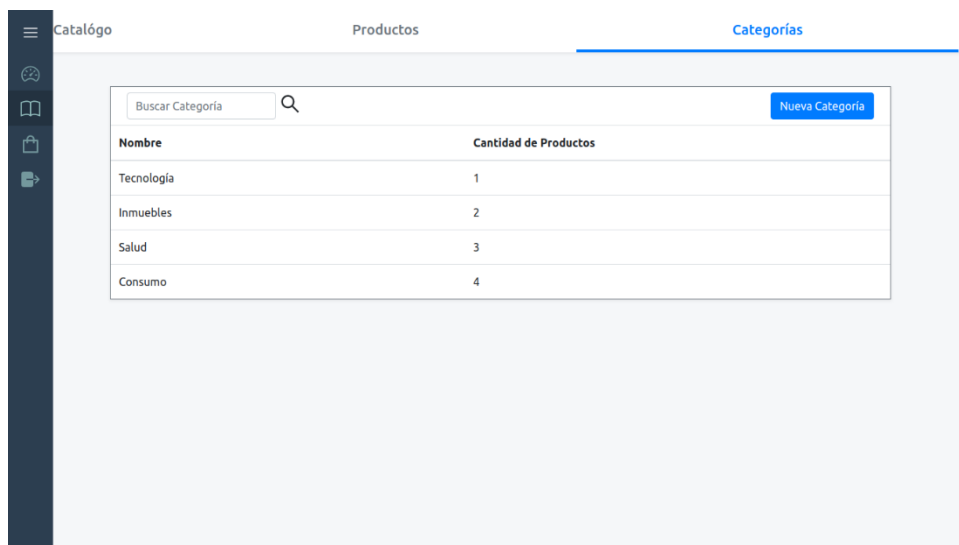
This screenshot shows the same 'Nuevo Producto' modal window, but now the 'Fotos' section is active. The progress bar shows the third step (camera icon) as active. The 'Fotos' section contains a 'Choose File' button and the text 'No file chosen'. The 'Atrás' and 'Siguiente' buttons remain at the bottom.

Step 4: Verification.



4.7. Add new category

In the catalog section we also have a section to manage the categories placed in the marketplace.



5. Commerce - Datil Market Analytic

5.1. Description

Dátil market analytics is a tool that allows the owners of businesses with a marketplace to know the consumption and usability metrics of their site.

5.2. Hardware and software requirements

The application will be available for Android devices. With a version greater than or equal to Android 7.0

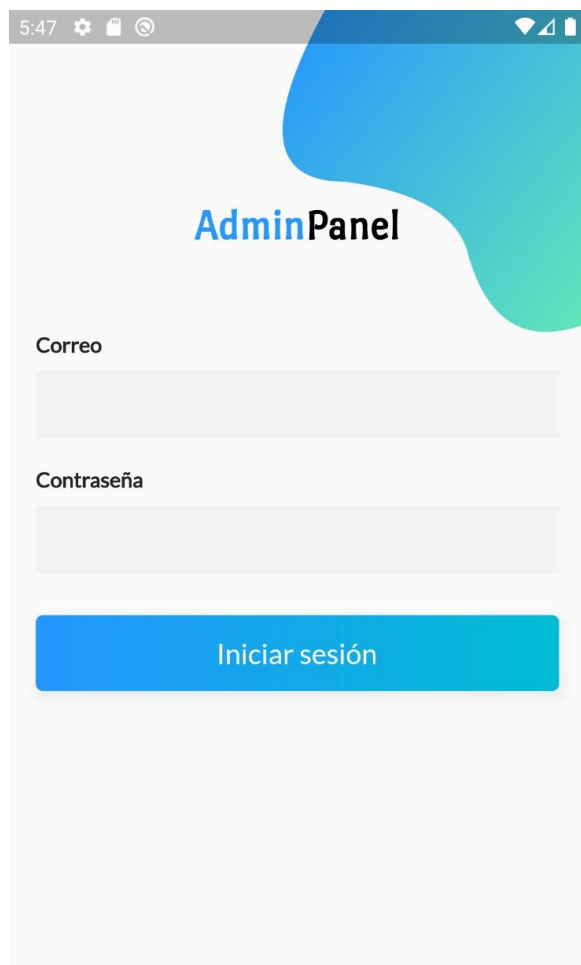
5.3. How to download de app?

The application can be installed directly via the following link:

<https://drive.google.com/drive/folders/1xudrzjvnRc1iH8ApWIKnGc7dp9tfSs-4?usp=sharing>

5.3. Login

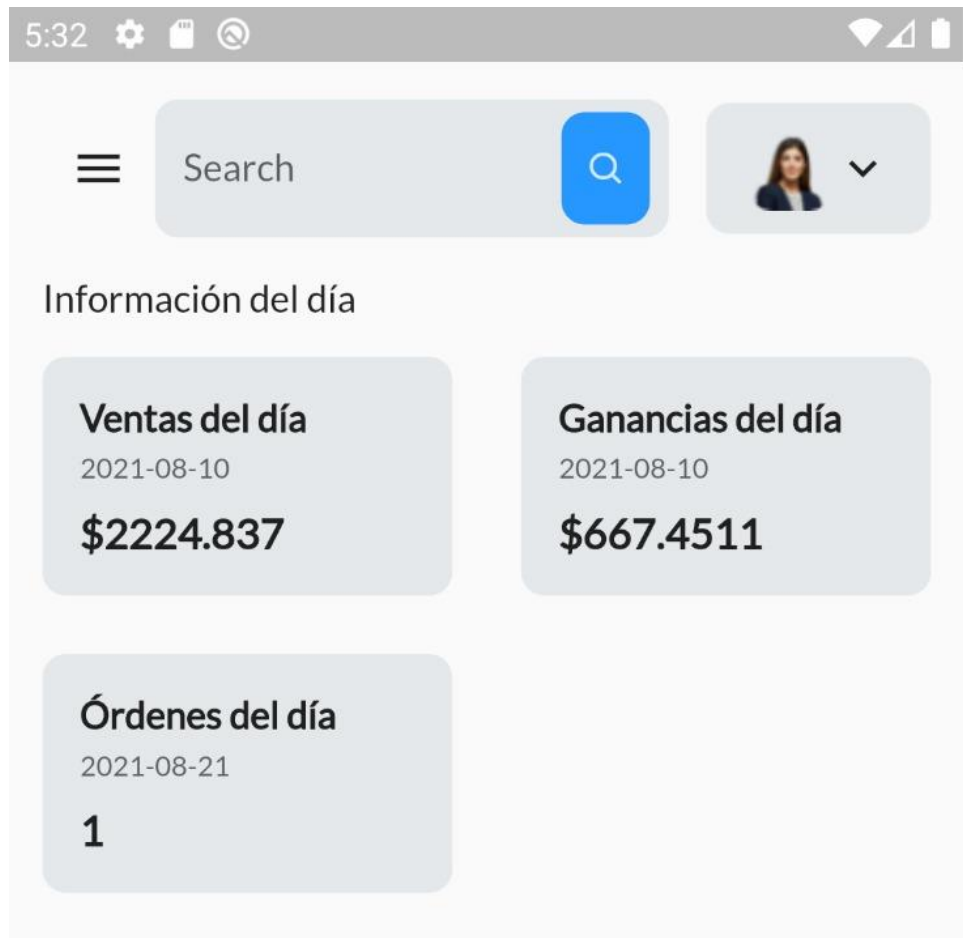
The system login, which allows Dátil users to log in with their account.



5.4. Daily information

The day's information can be viewed in the mobile application:

- Sales of the day
- Profits for the day
- Orders of the day



5.5. Sales report by category

The application has a section where it shows the purchase activity in the different product categories, according to the volume of purchases.

Ventas por Categoría



Inmuebles

\$60

Tecnología

\$2750.127