USER MANUAL

DATIL MARKET

English version 1.0

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SOFTWARE MANUAL

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1. General Information

1.1. Application Overview

The Datil Marketplace System allows commerce owners, who are already Dátil users, to create an e-commerce website for their business that contains the information of the products they offer, and serves as an e-commerce. It allows commerce owners to manage their store through a web platform, and allows usability metrics to be analyzed through a mobile platform. It also allows external customers to register to the Datil marketplace system, so they can access the different e-commerce and make online purchases.

1.2. Organization of the Manual

This user manual has 5 sections: General Information, System Summary, Guest User – Datil Market Commerce – Datil Market Administration, Commerce – Datil Analytics.

General Information: Section that gives an overview of the system and explains its purpose.

System Summary: Section that presents information about user level access and products that are part of Datil marketplace.

Guest User– Datil Market: Describes the functionalities and features of datil market. On the side of a client or a guest user.

Commerce – Datil Market Managment: Describes the functionalities and features of the web component that allows Dátil commerces to manage and create their marketplace.

Commerce – Datil Market Analytics: Describes the functionalities and features of the mobile application that allows date retailers to perform analytics on their markeplace.

2. System Summary

2.1. Users

The Dátil Marketplace system has two types of users: Commerce and Guest Users.

Commerce: These are users who have a Dátil account as sellers with which they invoice.

Guest user: They are users registered or not registered to the Dátil markeplace system as customers, who use the system as customers.

2.2. Components

The Dátil Markeplace system has three components: Dátil Market, Dátil Market Managment and Dátil Market Analytics.

Dátil Market: Datil market is the system accessible to customers and potential buyers. Those who have access to the marketplace of each business. (Accessible by guest users)

Dátil Market Managment: Datil market Managment is the system that allows retailers to manage their marketplace, control the products that are presented in the marketplace and their categories. (Accessible by commerces)

Dátil Market Analytics: Datil market Analytics is a mobile application that allows merchants to track in real time the usability and consumption metrics of their website. (Accessible by commerces)

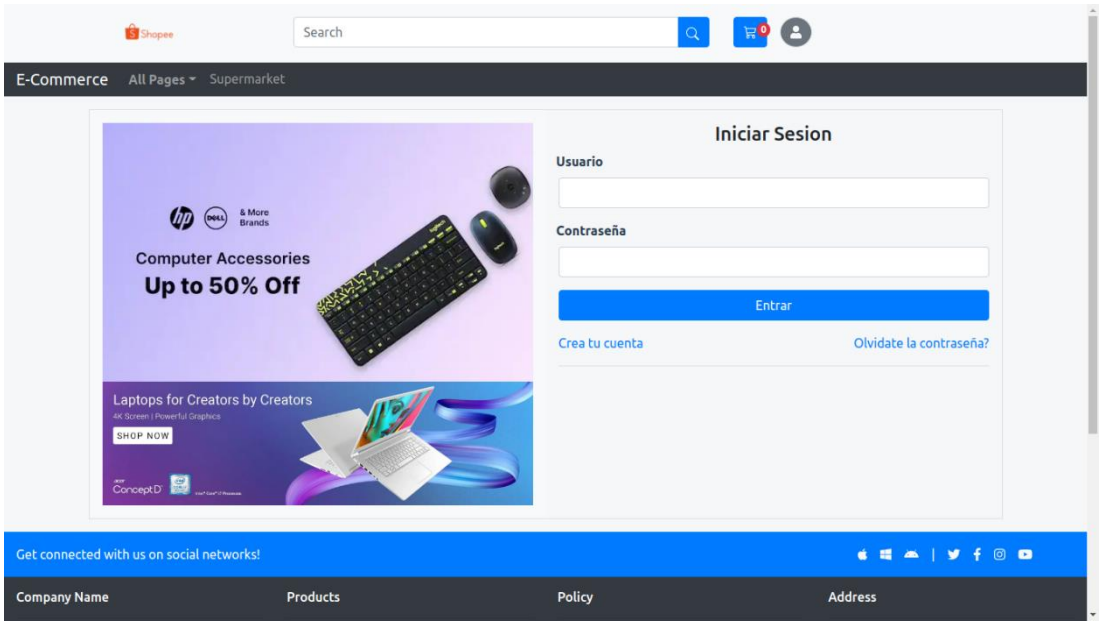
3. Guest User - Datil Market

3.1. Datil Market url

https://market-project-decb1.web.app/#/ecommerce/josueStore/account/signin

3.2. Login

In order for a customer to start shopping through any of the datil market sites, it is necessary to log in.

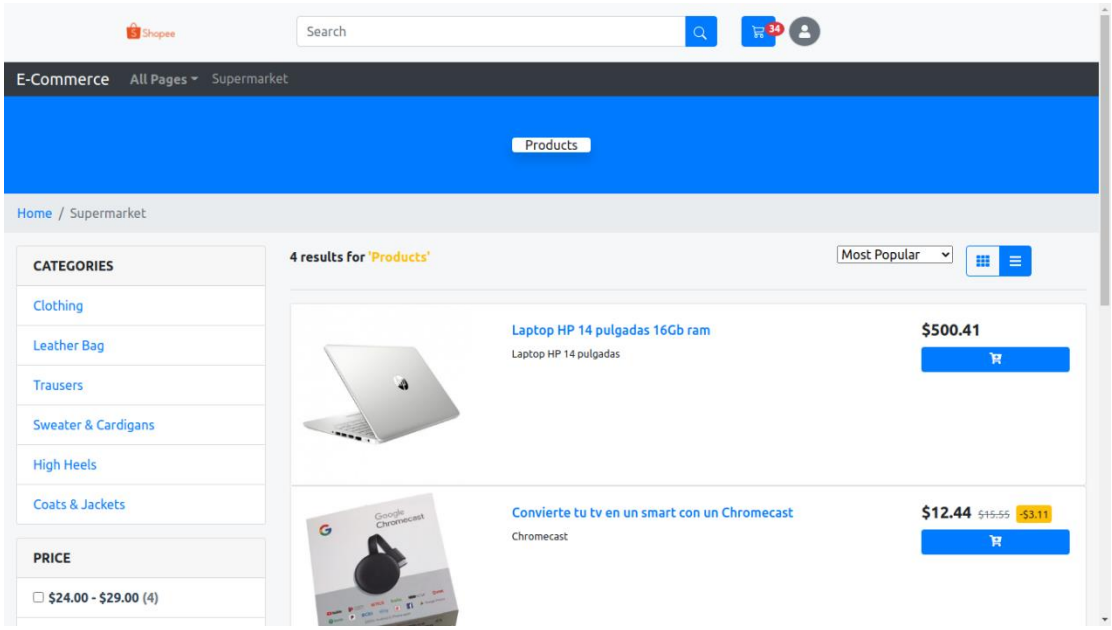


3.3. Catalog

The product catalog is displayed in the market section, where it is possible to view the available categories and the products offered in the marketplace.

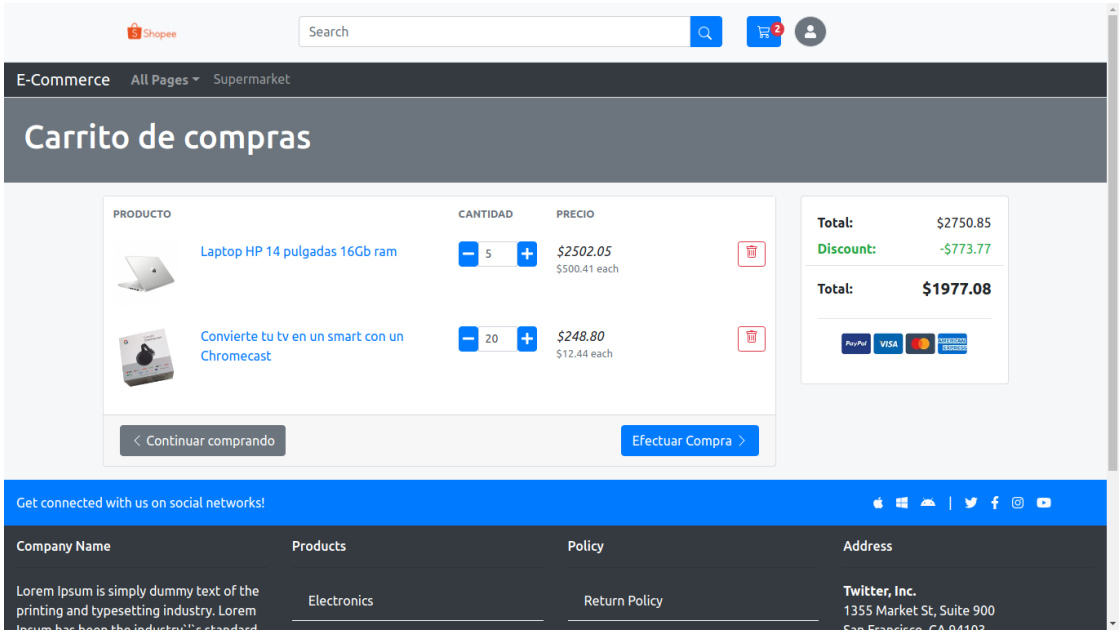
All products are displayed with their name, price, description and discount (if any).

In this screen the user can interact and visualize the product catalog, as well as add one or more products to the shopping cart.



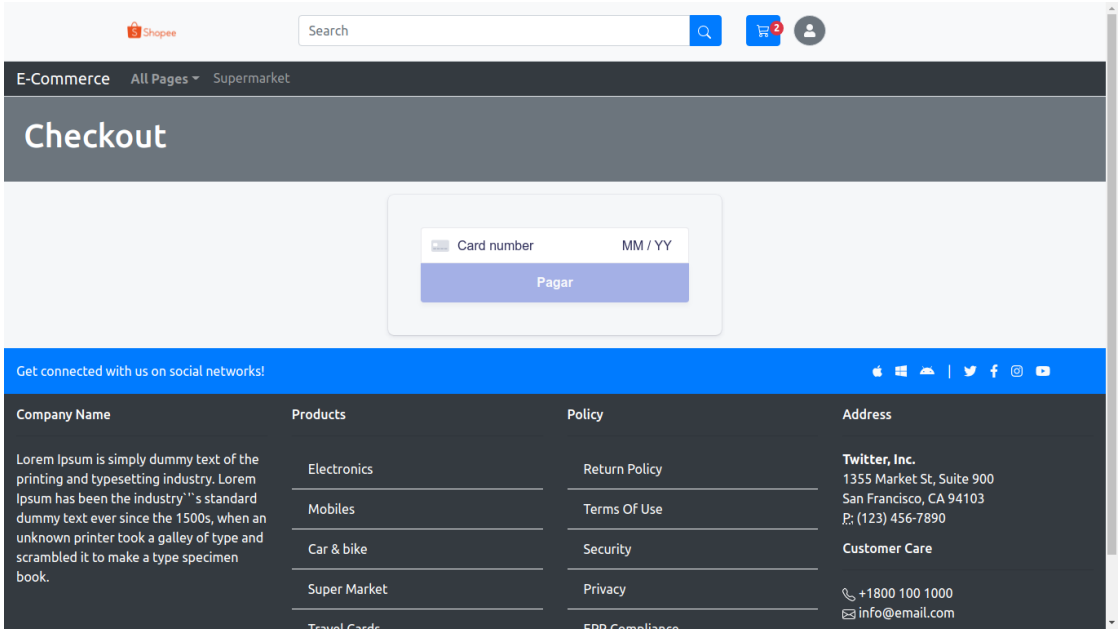
3.5. Shopping cart

The shopping cart will display all the products I have previously selected. As well as a summary of the total amount to be paid.



3.6. To make the purchase

Once you click on the "Checkout" button, you will be redirected to a screen where you must enter your credit card information.



4. Commerce - Datil Market Managment

4.1. Datil Market Managment url

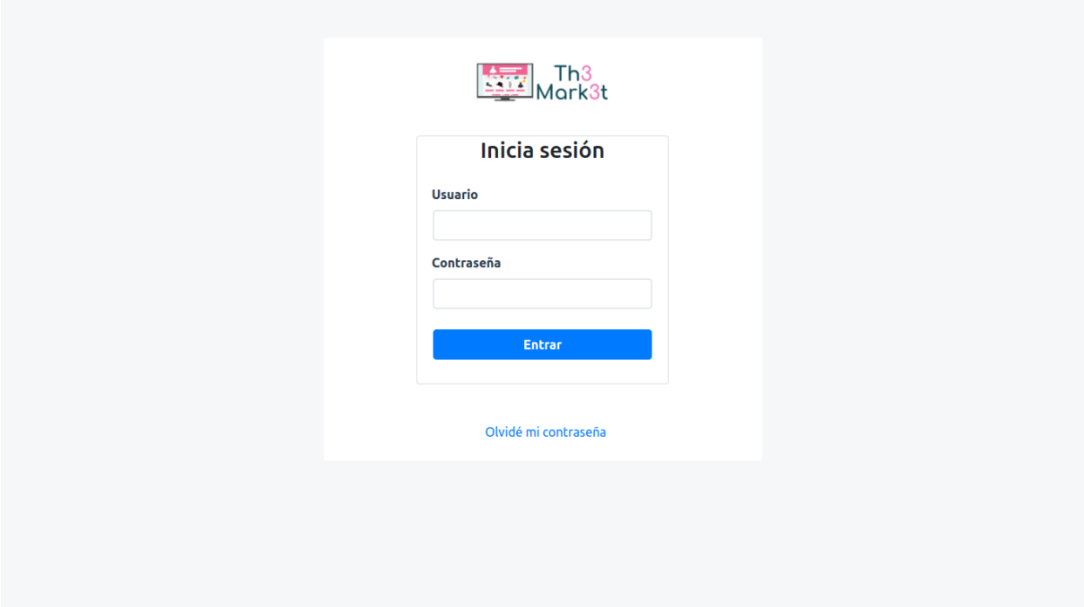
https://market-project-decb1.web.app/#/

4.2. Description

Datil market management is a web application that allows commerces, who are already users of Datil, to create a marketplace and manage the marketplace's product catalog.

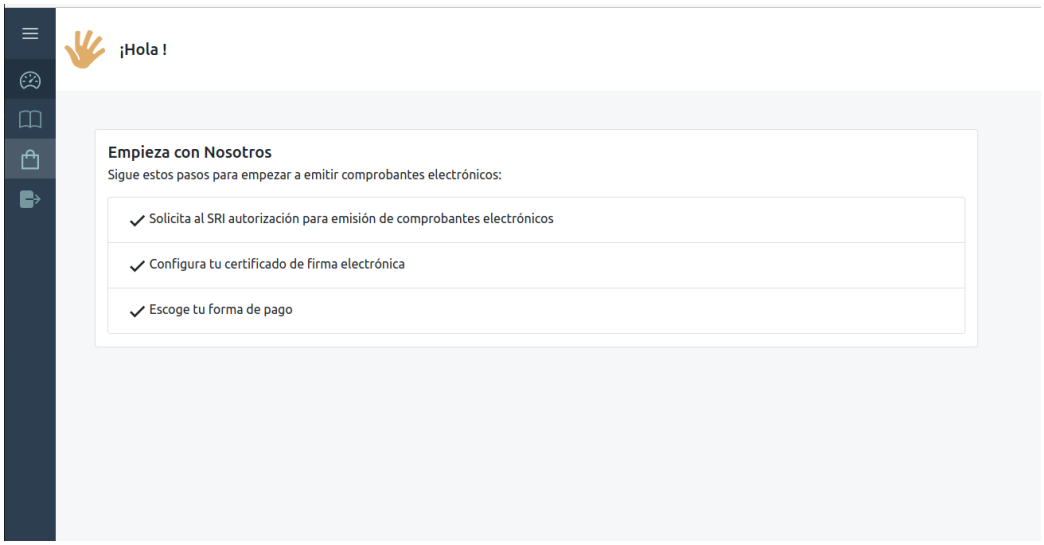
4.3. Login

The system login, which allows Dátil users to log in with their account.

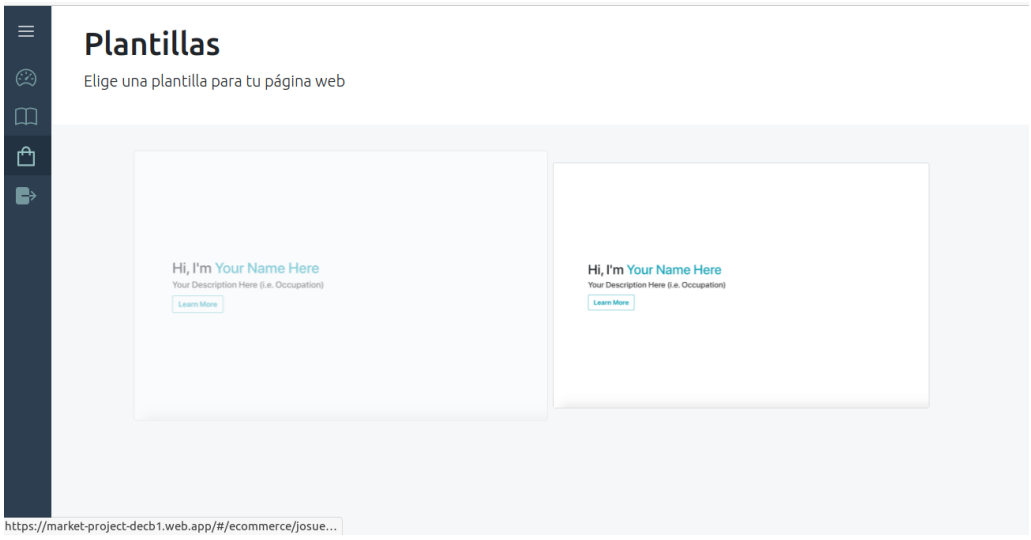


4.4. Create Market

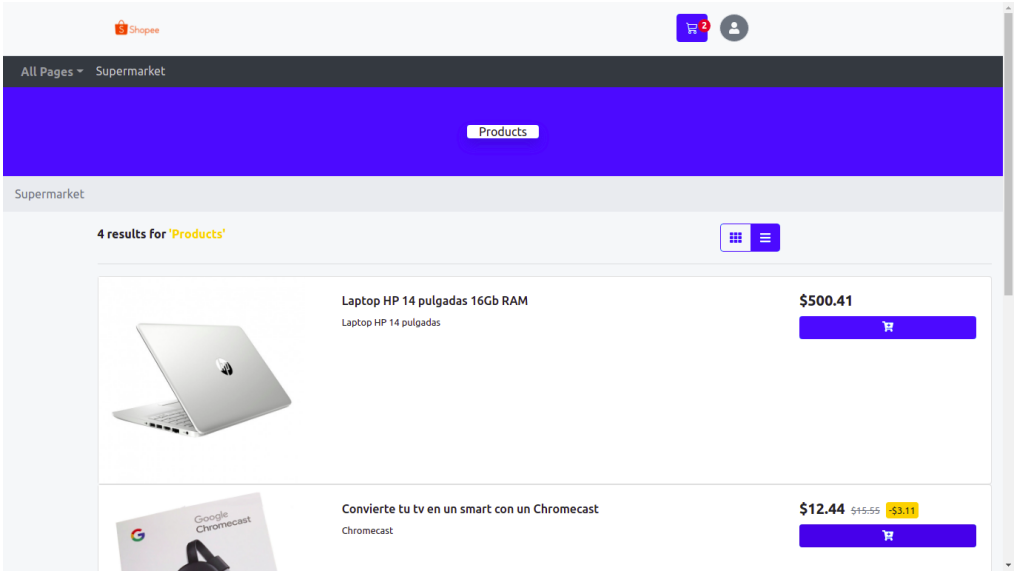
A commerce can start selling through a marketplace. This is possible from the main page by identifying the left panel of sections, and clicking on the icon of a marketplace.



Once in the markeplace section, the commerce will be able to select from the marketplace templates that best fits his business.

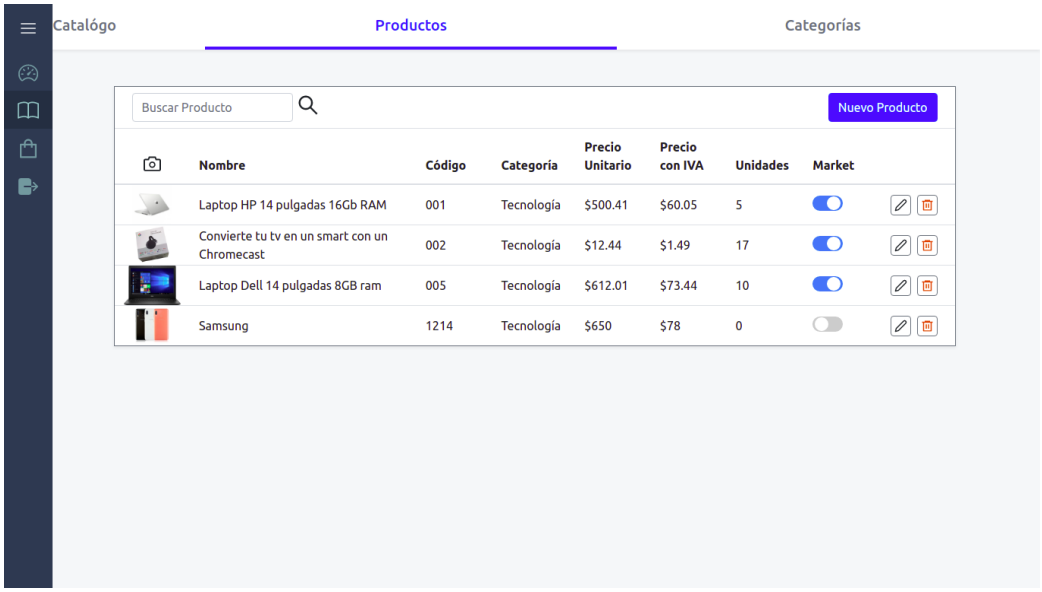


And finally, clicking on one of the templates will display a preview of the template. So that the commerce owner can better review the template, and have an idea of how your site would look like.



4.5. Manage products

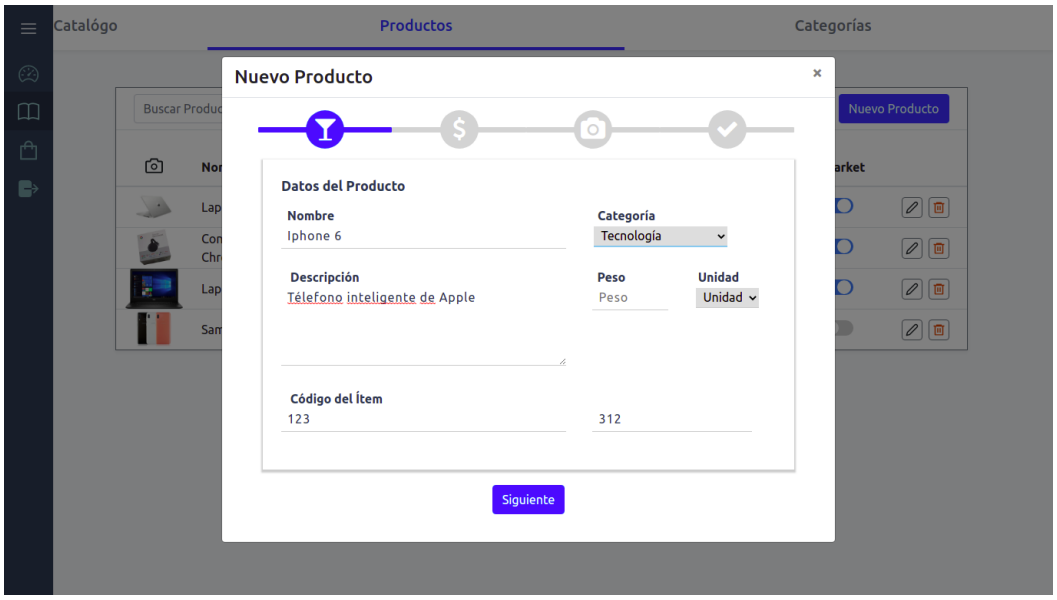
The catalog section allows you to manage and create the products offered in the catalog. You will be able to see a list of products. And some relevant information about that product such as its name, code and stock.



4.6. Add new product

In the catalog section, product creation consists of 4 steps.

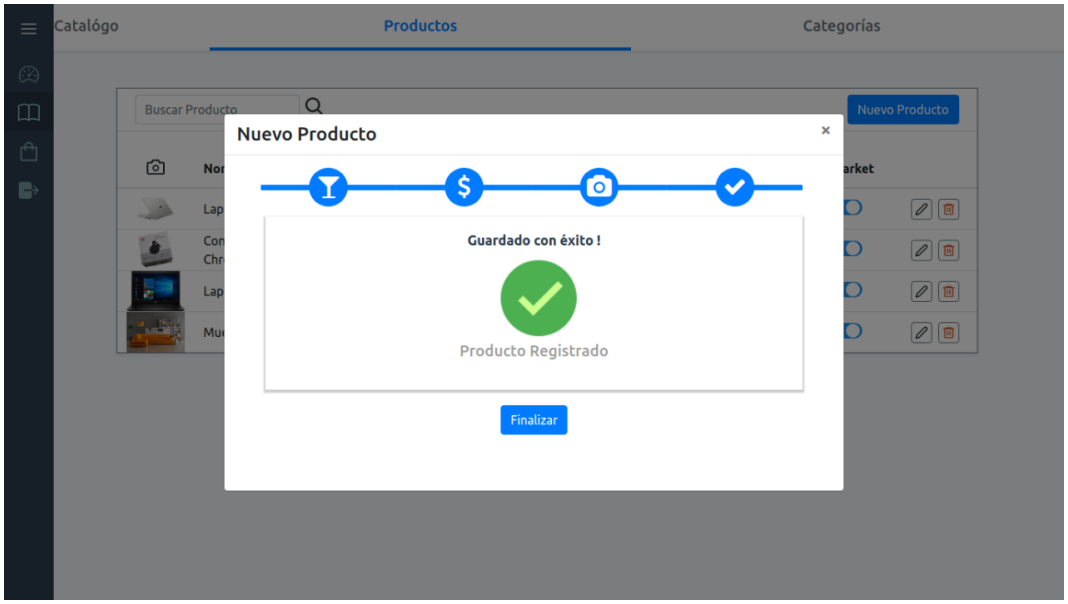
Step 1: Add the general information and description of the product.



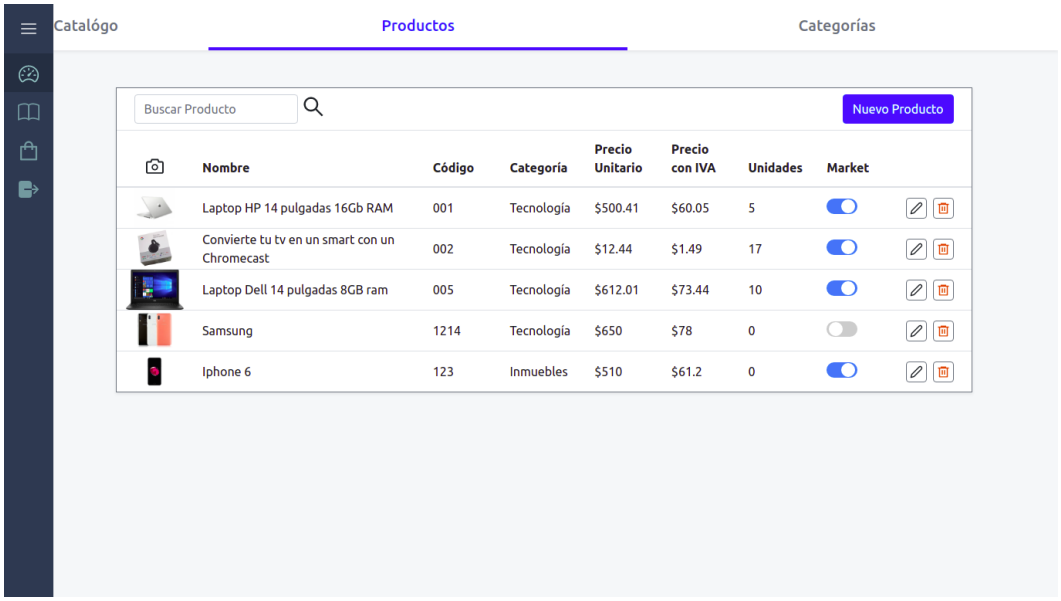
Step 2: Add the product's monetary information. Its cost, its retail value and any taxes it may have.

Step 3: Upload a photo or image of the product.

Step 4: Verification.

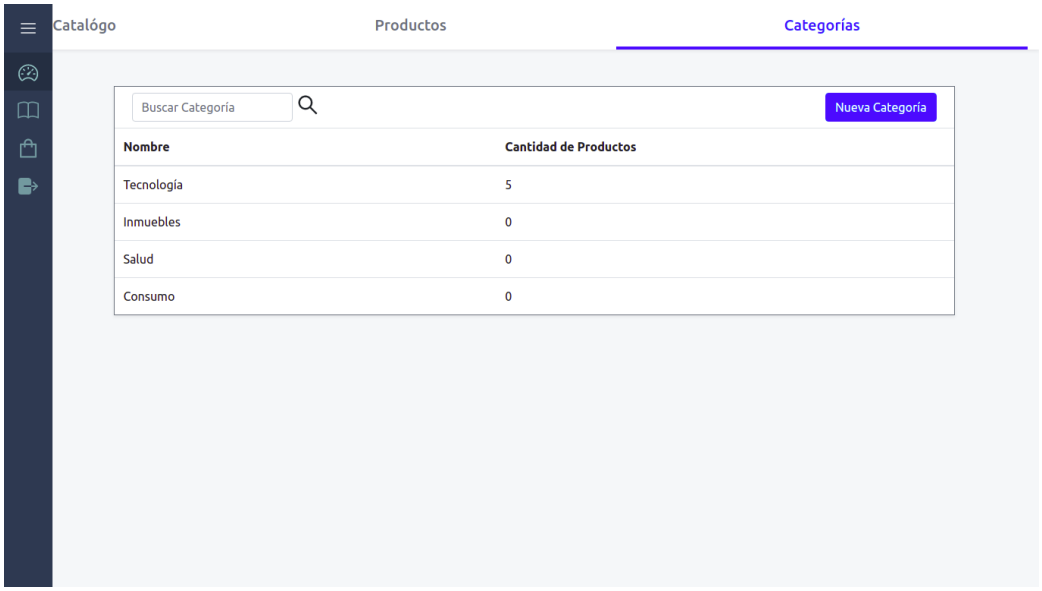


Finally the product was added.



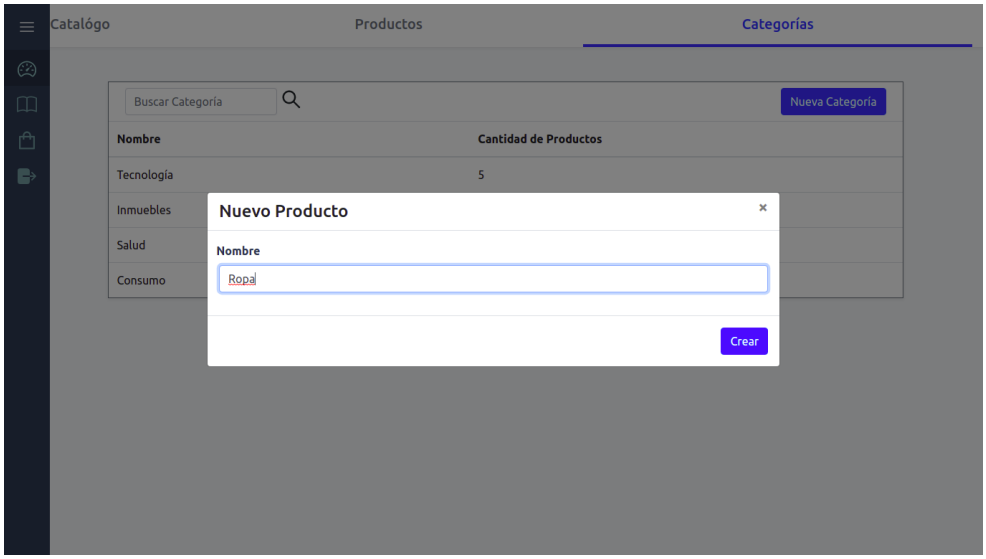
4.7. Manage categories

In the catalog section we also have a section to manage the categories placed in the marketplace.

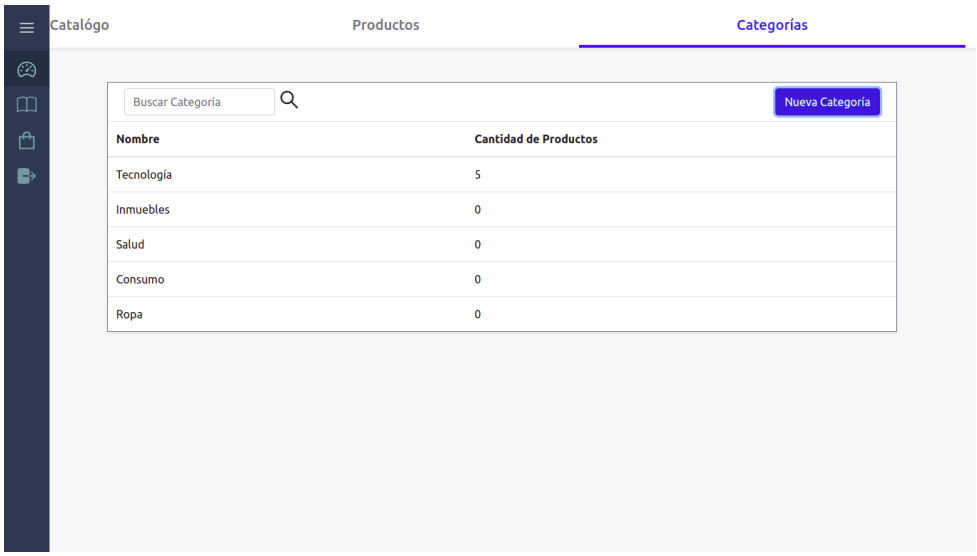


4.8. Add new category

To add a category, click on the button: "Nueva Categoría"



And just by adding the name of the category. This will be added.



5. Commerce - Datil Market Analytic

5.1. Description

Dátil market analytics is a tool that allows the owners of businesses with a marketplace to know the consumption and usability metrics of their site.

5.2. Hardware and oftware requirements

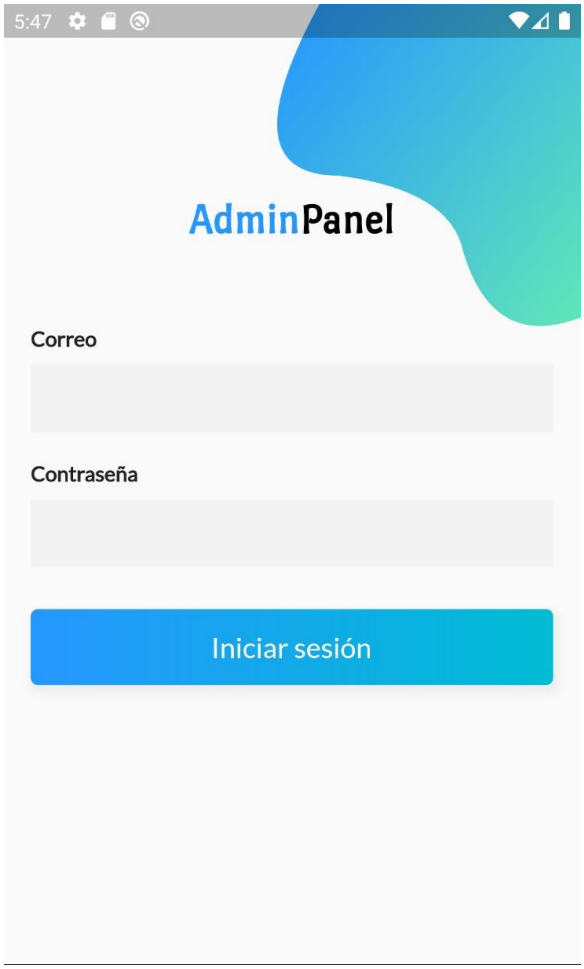
The application will be available for Android devices. With a version greater than or equal to Android 7.0

5.3. How to dowload de app?

The application can be installed directly via the following link:
https://drive.google.com/drive/folders/1xudrzjvnRc1iH8ApWIKnGc7dp9tfSs-4?usp=sharing

5.3. Login

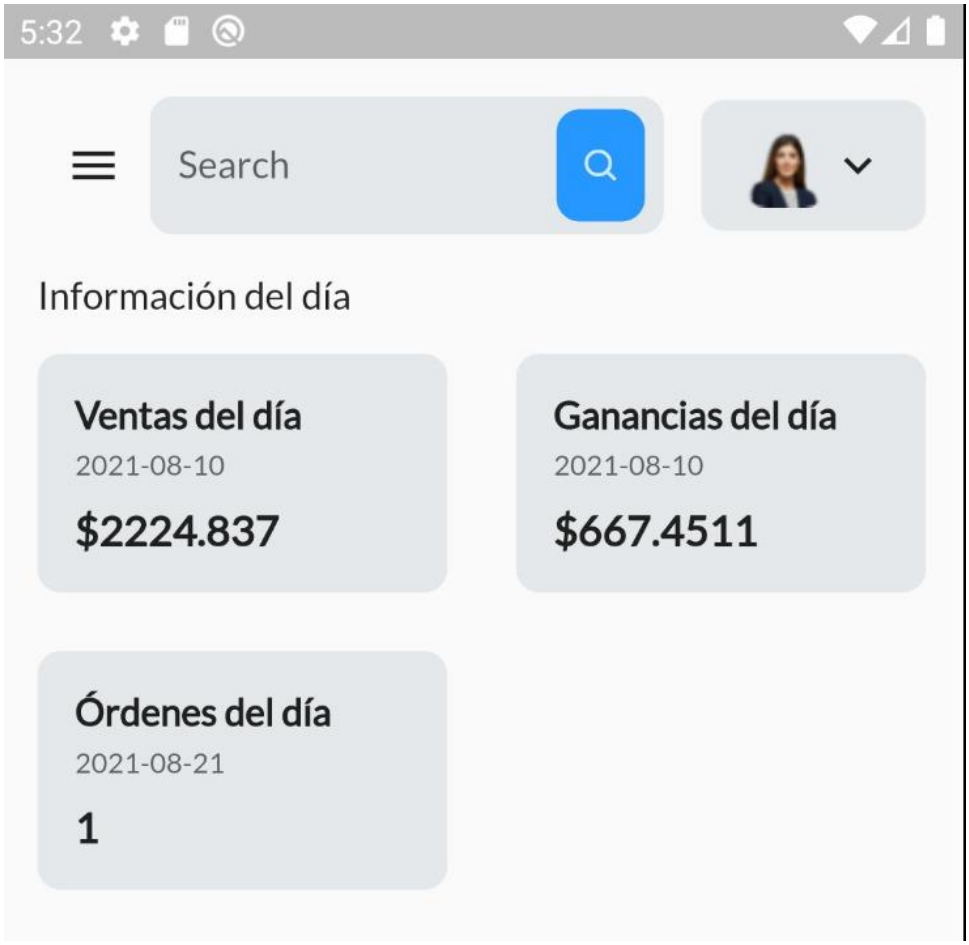
The system login, which allows Dátil users to log in with their account.



5.4. Daily information

The day's information can be viewed in the mobile application:

- Sales of the day
- Profits for the day
- Orders of the day



5.5. Sales report by category

The application has a section where it shows the purchase activity in the different product categories, according to the volume of purchases.

Ventas por Categoría

Inmuebles	$60
Tecnología	$2750.127