

Perceptual grouping

Total points 3/3

The respondent's email (m22cs060@iitj.ac.in) was recorded on submission of this form.

✓ According to Gestalt theory, when we look at a human face * 1/1

- ☐ We see the components like the nose, ears and the lips first, and then compose the face out of these components
- ☒ We recognise the face first, and then identify the components like nose, ears, lips, etc. ✓



✓ Figure below shows the logo of WWF (World Wildlife Fund). We recognise *1/1 the black and white patches as a Himalayan Panda, by the following perceptual grouping principle.

Tick the most appropriate answer.



- ☐ by common fate
- ☐ by similarity
- ☐ by proximity
- ☒ by closure



- ✓ Figure below shows the logo of the company Unilever. We recognise it as the letter 'U' (rather than a cluster of several independent patterns) by the following perceptual grouping principle. *1/1

Tick the most appropriate answer.



- ☐ By closure
- ☐ By common fate
- ☒ By proximity
- ☐ By similarity



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