

ASSESSMENT POINT 3

Assignment 3-Essay Structure

Brief and Guidelines

This week you will be submitting the **third summative essay that counts for the 20% of your overall grade**. In order to successfully complete this assessment please read carefully the previous weeks' Topic Overviews and Supplementary Material as well as pay attention to the below instructions.

For this assignment, you are required to:

Based on the topic you have already chosen in the first summative assessment, as well as the research approach selected:

1. Briefly present the different types of probabilistic and non-probabilistic sampling methods. Highlight the fundamental difference between probability and non-probability sampling. After providing an overview of each sampling method, please indicate the research approach it aligns with.
2. Clearly identify the sampling technique that will be used for the research topic chosen in Assignment 1. Justify your choice.
3. Indicate the specific type of analysis (not software like SPSS, NVIVO, etc) that will be used to bring out meaning from the data collected. Please note that for quantitative studies, the specific type of inferential analysis to be conducted should be indicated.
4. Conduct a comprehensive discussion on the key ethical principles that must be upheld in the research process, including but not limited to informed consent, confidentiality, anonymity, and the right to withdraw. Offer practical strategies to ensure these principles are respected throughout the research, with a focus on protecting participants' rights and promoting ethical integrity.

Support your paper with a minimum of five (7) resources. In addition to these specified resources, other appropriate scholarly resources, including older articles, may be included.

Length: 5 - 7 pages not including title and reference pages (1000-1200 words)

Your paper should reflect scholarly writing and APA Referencing standard. Be sure

to adhere to Academic Integrity Policy by avoiding plagiarism through text-citing and acknowledging other author's work.

Upload your assignment using the link below by 11:59 pm (23:59 hours) VLE (UTC)time on the due date at the latest.

Submission Details

Please submit the above requirements in one document. The assignment should be submitted in electronic format (.doc or .pdf document). Make sure that the document's name is your **student number and name**. You may use **external sources** to support your response. If you do, please include appropriate **in-text citations/** and a **Reference List**, according to the Reference Style prescribed by your department. By submitting your work, you are agreeing to abide by the University's regulations on plagiarism. Plagiarism is defined as presenting the work of someone else as your own. This includes statistical data, graphs, charts and any other graphically represented material. It also includes copying of another student's work for submission as your own. For more information on this, read the University's Student Regulations.

Learning Outcome:

- Examine sampling methods (L13)
- Describe how to compile qualitative and quantitative data and describe the use of qualitative data analysis (L6).
- Describe various quantitative data and collection tools, procedures, and analyses (L11).
- Apply ethical principles to research design (L14).

