Non-Trivial Solutions: Plane Wave Ansatz

Let:

$$\rho = \rho(\xi), \quad \phi = \phi(\xi), \quad \text{with } \xi = t - x$$

Then:

$$\partial_{\mu}\rho = \rho'(\xi)\partial_{\mu}\xi = \rho'(\xi)(1, -1, 0, 0)$$
$$\partial_{\nu}\phi = \phi'(\xi)(1, -1, 0, 0)$$
$$\eta^{\mu\nu}\partial_{\mu}\rho\,\partial_{\nu}\phi = \rho'(\xi)\phi'(\xi)\cdot(1^{2} - (-1)^{2}) = 0$$

So the constraint is satisfied for arbitrary functions of $\xi = t - x$.