



Pierre
33, Product Manager

Hometown: Lisbon, Portugal
Residence: Valencia, Spain

RUNNING

CYCLING

FISHING

*Runs 3-4 times a week

Journey

Pierre got into running three years ago when he was challenged by a former girlfriend to take up the activity. She had been an avid participant in the sport and an overall fitness enthusiast. She had convinced him of the benefits of staying fit, not only in terms of health but also for self-esteem and morale.

His first race came six months later at the 2022 Valencia Half Marathon, which, in hindsight, was an embarrassing experience. He has admitted to making the rookie mistake of drinking too much water before the race, which forced him to drop out a few meters after the halfway point. However, he is a strong believer in ‘what doesn’t kill you makes you stronger.’

These days, he takes hydration more seriously, drinking one liter of water before every race and a similar amount afterward. He has come to understand that staying hydrated during a race is a delicate balance, and too many sips could cause problems.

Pierre has aspirations of participating in more marathons. He is currently aiming for next year’s edition of the Paris Marathon.

Goals

- Runs to keep fit.
- Build enough endurance for the next Paris Marathon.

Pain Points

- Hypothermia during summer races
- Discomfort from drinking too much water in race
- Inability to maintain hydration during race
- Mental fatigue during long runs