

Rimas Music Label: Job-To-Be-Done

When I visit the home page, **I want to** see an 'About' section **so I can** feel a deeper connection to Rimas by understanding their journey and how they nurture their artists.

When I visit the home page, **I want to** see a highlight of upcoming projects **so I can** feel inspired to discover and follow new artists who align with my taste.

When I visit the home page, **I want to** see a 'Contact Us' section **so I can** feel empowered to share my creativity by dropping a link to my demo tape on SoundCloud.

When I click on an artist, **I want to** see the projects they have accomplished and what they are working on **so I can** feel excited and hopeful about the future of my favorite artist.

When I click on an artist, **I want to** see links to social media pages of popular fan pages **so I can** feel a sense of belonging in a community of dedicated fans.