

Ideation Workshop Script

Workshop Theme: *How might we help sports fans organize local Olympic Games in between two international editions?*

Main Objective

To brainstorm and develop innovative solutions to help sports fans organize and participate in local Olympics-style games, fostering community engagement and excitement in the years between international Olympic events.

Participant Roles

- **Leader (C):** Facilitates discussion, guides participants through each step, and manages the voting process.
- **Time-Keeper (A):** Ensures the session runs according to schedule and announces time limits for each segment.
- **Logistics (B):** Documents ideas, captures insights, and manages any materials required.

Workshop Schedule (Total: 1 hour 40 minutes)

1. **Ice Breaker: “Dream Olympics”** (10 minutes)
 - *Objective:* Break the ice and inspire creativity by having participants imagine their "dream" local Olympic event. Each participant shares a unique sport or event they would include if they were organizing a local Olympics.
 - *Instructions:* Ask each participant to think about an activity or sport they would personally love to see in a local Olympics, focusing on events that could involve or appeal to people of different ages and abilities.
2. **Main Ideation Steps** (1 hour 30 minutes)
 - **Step 1: Problem Exploration (15 minutes)**
 - *Objective:* Clarify the problem statement and set the session's focus.
 - *Instructions:* As a group, discuss the importance of local Olympic Games, focusing on how these could foster inclusivity, accessibility, and community excitement. Each participant should consider a specific aspect they believe is essential for success, such as inclusivity, ease of organization, or widespread appeal.
 - *Time Schedule:* 10 minutes of group discussion, followed by 5 minutes for each person to summarize their thoughts.
 - **Step 2: Rapid Ideation** (20 minutes)

- *Objective:* Generate as many solutions as possible.
- *Instructions:* Participants brainstorm individually for 10 minutes, writing down all potential ideas. Afterward, each person shares their ideas with the group. Focus on creating ideas that would allow for a fun, engaging, and low-cost local Olympics.
- *Time Schedule:* 10 minutes for individual brainstorming, followed by 10 minutes for sharing and group discussion.
- **Step 3: Idea Refinement** (20 minutes)
 - *Objective:* Develop the top 2-3 ideas from the previous step in more detail.
 - *Instructions:* As a group, select the top 2-3 ideas based on initial excitement and feasibility. Collaboratively flesh out these concepts by detailing core features, potential challenges, and possible community impacts.
 - *Time Schedule:* 10 minutes for selecting and 10 minutes for refining the top ideas.
- **Step 4: Voting and Selection** (15 minutes)
 - *Objective:* Select one primary idea for further development.
 - *Instructions:* Each participant rates the ideas on **Impact**, **Feasibility**, and **Engagement** on a scale of 1-5. Tally the scores to identify the main idea. In case of a tie, the leader facilitates a brief discussion to reach a consensus.
 - *Time Schedule:* 10 minutes for rating and discussion, 5 minutes for final decision.
- **Step 5: Final Wrap-Up** (10 minutes)
 - *Objective:* Summarize the selected idea, highlight any next steps, and address any final thoughts.
 - *Instructions:* The leader provides a summary of the chosen idea and discusses potential steps to continue the project beyond the workshop. Each participant shares a final takeaway or thought.

Expected Workshop Output

- **Selected Main Idea:** One core concept that addresses the problem statement.
- **Supporting Concepts:** Notes on 1-2 additional ideas and insights gathered during the ideation process.

Post-Session Documentation and Follow-Up

- **Logistics (B)** will document the chosen idea in detail, including a summary of the voting process and participant comments.
- **Next Steps:** Set up a follow-up session to explore implementation strategies for the selected idea.