

# Main Concepts From Ideation Workshop

## "Virtual Relay World"

- **Description:** A global relay race using augmented reality (AR), where participants worldwide form teams. Each team member can "pass the baton" digitally to their teammates. The race incorporates mini-challenges like trivia, virtual obstacles, or short physical activities based on ability level.
- **Key Features:**
  - **Inclusivity:** Individuals choose their difficulty level (from trivia to physical challenges), making it accessible to different physical abilities.
  - **Global Connection:** The relay format encourages social interaction across borders and time zones.
  - **AR Experience:** Players experience diverse landscapes and environments virtually, giving a sense of travel and adventure.