

## Practice Midterm #1

October 2013

You have 90 minutes to complete this exam. Please answer each question in the space provided and show all of your work. You may consult one page of notes and a calculator, but devices capable of wireless transmission are prohibited.

I understand that the honor code applies: I will not lie, cheat, or steal to gain an academic advantage, or tolerate those who do.

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(Name and Signature)

Year	$Y/L$	$K/L$
1990	2.489	2.396
2011	6.582	24.722


**Table 1.** Aggregate data for Vietnam.  $Y$  is real GDP,  $K$  is the stock of capital, and  $L$  is the number of people working. The numbers are thousands of 2005 US dollars. Source: Penn World Table, Version 8.0.

1. *Prospects for Vietnam (40 points).* You have been asked to provide a short overview of Vietnam's economic prospects for a group of international business leaders who have come to Washington DC for the annual IMF meetings. To many in the United States, Vietnam brings up painful memories of war and Oliver Stone movies, but its economic performance over the past two decades has been extraordinary. GDP per capita remains low at about 3600 USD, but its GDP growth rate since 1990 has been over 7 percent per year.

In preparing your report, you start with some basic data from the Penn World Table, reported in Table 1. Then you turn to the Economist Intelligence Unit, where you find (quotes from reports, edited lightly for continuity, with additional data from other sources):

- The Communist Party remains the dominant political force. The government, the army, and the bureaucracy are subordinate to it.
- Vietnam's economic success over the last two decades followed the Party's 1986 commitment to "economic renovation." By the end of the 1980s economic reforms had become part of the new consensus.

- Regulatory conditions and market access for foreign investors have continued to improve in recent years, reflecting Vietnam's efforts to fulfil its commitments on accession to the World Trade Organisation (WTO) in January 2007.
  - The EIU democracy index puts Vietnam among the most authoritarian regimes in the world. In the functioning of government, however, Vietnam fares much better, and the public's confidence in the government and the party is high. Vietnam also scores well in the degree of societal consensus and cohesion. The judiciary is relatively weak and not independent of the Communist Party.
  - The World Bank's Doing Business now ranks Vietnam 99th (of 185) on overall ease of doing business, which is below China (91) and above India (132). The World Bank's Governance Indicators rank Vietnam in the 43rd percentile on overall government effectiveness and the 39th percentile on rule of law. The Heritage Foundation rates Vietnam 15 (of 100) on rule of law but 64 on business freedom and 79 on open markets.
  - A recent slowdown in growth coincided with growing evidence of corruption and rising prices gas, food, and utilities, which led the prime minister to make a public apology. The trouble stems in large part from the Communist Party's failure to discipline state-owned enterprises, which account for 40% of output, and to clean up bad debts lurking in state-owned banks. Some state-owned firms are reported to be so cash-strapped they have stopped paying workers.
  - There has been debate in the party between conservative hard-liners pushing for stability and reformist moderates who would like to see further liberalization, including privatization of state-owned firms. One Western diplomat says the question now isn't whether real reform will happen, but how fast.
- (a) Using the data in the table, compute the continuously-compounded annual growth rate of GDP per worker for the period 1990-2011. (5 points)
  - (b) Identify the sources of growth in Vietnam over the same period. (This is an indication that you should do the usual growth accounting calculations. Be sure to include calculations of productivity.) What is the primary source of growth? (15 points)
  - (c) Between 1990 and 2011, average years of schooling for adults rose from 5.3 to 6.3. By how much would you estimate this increased GDP? (5 points)
  - (d) Continued high performance in developing countries is often connected to continued improvement in institutions. Which institutions are important, in general? From what you've read above, how does Vietnam rate on them? Using the information presented, and your own good judgement, how attractive do you think Vietnam will be over the next ten years to international firms looking to do business there? (15 points)

**Solution:** Brief answers follow, but see also the attached spreadsheet: download this pdf file, open it with the Adobe Reader or the equivalent, and click on the pushpin: 

The calculations for (a,b) are summarized here:

Year	$Y/L$	$K/L$	$A$
1990	2.489	2.396	1.860
2011	6.582	24.722	2.259
Growth rate	4.631	11.114	0.926
Contribution to growth	4.631	3.705	0.926

The row labeled “contribution” is the same as the previous one, except that the growth rate of capital per worker has been multiplied by  $\alpha = 1/3$ .

- (a) The continuously-compounded annual rate of growth is

$$\gamma_{Y/L} = [\ln(6.582) - \ln(2.489)] / (2011 - 1990) = 4.631\%.$$

Grading: 5 points for correct calculation.

- (b) Growth accounting involves this equation:

$$\gamma_{Y/L} = (1/3)\gamma_{K/L} + \gamma_A.$$

With the numbers above, we have (in percentages)

$$4.631 = (1/3)11.114 + 0.926 = 3.705 + 0.926.$$

We see, unusually, that most of the growth here has come from an enormous increase in the capital stock. The contribution of productivity, which is usually the most important one, is relatively small.

Looking to later questions, this could be a source of concern: that we’re not seeing the increase in productivity we’d expect to see.

Grading: 3 points for noting the growth accounting equation, 3 for the productivity numbers, 3 for the growth rates of capital per worker and productivity, 3 for multiplying the former by one-third, and 3 more for interpreting the results sensibly.

- (c) This is a more difficult question, designed for the aficionados. At an intuitive level, you might guess that increasing the skill of the labor force would raise output. More formally, you might use a version of the

production function that includes “human capital”  $H$ , the term we use for skill:

$$Y = AK^\alpha(HL)^{1-\alpha}.$$

You could go further and describe the connection between skill and education, as we do in the text, but that’s not necessary here.

Grading: 2 points for noticing that this would raise the skill level of workers, and therefore raise output. 3 points for a more formal analysis like the one above.

(d) The standard list of institutions is governance, property rights, rule of law, and open competitive markets. Possible comments include:

- Governance. The view expressed by Madison is that the government has to be strong enough to control misbehavior by the governed, but not so strong to encourage misbehavior by itself. A one-party system provokes some concern about the latter, but the public’s high degree of confidence in the government suggests it has been responsive to their concerns. The apology for corruption etc is an example. Ditto the mention of business freedom.
- Property rights are an issue. Vietnam ranks poorly here, a common byproduct of a communist past.
- Rule of law is a similar source of concern. Note, for example, the absence of an independent judiciary. Despite this, Heritage ranks it highly on business freedom.
- Open competitive markets. Heritage ranks it highly on open markets. The major concern here is with the state-owned firms, which are likely to have superior access to funding and perhaps monopoly positions in things like utilities. The optimistic scenario expressed by the unnamed diplomat is that reforms will make even these markets more competitive in the future.

Grading: 5 points for the list of institutions, 10 for some sensible assessment of them.

2. *Zambeef looks for opportunities (20 points).* Zambeef, the Zambia-based meat distributor, is looking for new opportunities. The Economist reports: “Zambeef operates meat counters at all 20 Shoprite stores across Zambia as well as its newer outlets in Ghana and Nigeria. Zambeef also has around 100 shops of its own. The CEO notes that with markets targeting both low and high-income consumers, they are able to sell ‘all of the animal.’ The firm is also vertically integrated; its ‘farm-to-fork’ model includes farms, retail outlets, and ‘cold chain

Indicator	Zambia	Botswana	Tanzania
<i>General</i>			
GDP per capita (2005 USD)	1690	11,300	1250
Population (millions)	13.5	2.0	44.9
Doing Business overall (percentile)	49	68	27
World Economic Forum overall (percentile)	37	50	16
<i>Governance</i>			
Political stability (percentile)	66	88	48
Govt effectiveness (percentile)	38	68	28
Regulatory quality (percentile)	37	74	37
Rule of law (percentile)	42	75	34
Control of corruption (percentile)	46	79	22
<i>Labor</i>			
Minimum wage (USD per month)	76	92	52
Severance after 10 years (weeks of pay)	87	36	10
Labor market efficiency (percentile)	37	68	67
Literacy (percent of adults)	71	84	73
Years of school (adults)	6.7	9.6	5.8
<i>Infrastructure and trade</i>			
Infrastructure quality (percentile)	20	36	10
Import documents required (number)	8	5	6
Import delay (days)	56	37	31
Import cost (USD per container)	3600	3500	1600

**Table 2.** Economic and institutional indicators. Percentiles range from 0 (worst) to 100 (best). Sources: Penn World Table, World Economic Forum, World Bank, Doing Business.

logistics’ with its fleet of 78 refrigerated trucks. The downside of recent expansion, they say, is the demands on its managers.”

Zambeef is now looking to expand, either in Zambia or in nearby countries. As a consultant based in Johannesburg, you have been asked to advise Zambeef on the strengths and weaknesses of neighboring Botswana, Tanzania, and Zambia. You quickly summarize various measures of institutional quality in the three countries; see Table 2. You also turn to the World Economic Forum’s Global Competitiveness Report, which includes a survey of business leaders and tabulates the most commonly reported problems. For the three countries, the most common complaints were

- Zambia: access to financing, corruption, and inadequate infrastructure.
- Botswana: poor work ethic of labor force, inefficient government bureaucracy,

and access to financing.

- Tanzania: access to financing, corruption, and inadequate infrastructure.
- (a) Describe the features of an economy that are important to operating a business like Zambeef's. How do Botswana and Tanzania compare to Zambia on these features? (10 points)
- (b) What issues raise the most concern in each country? How might you deal with them? What location(s) would you recommend? (10 points)

**Solution:** This is a more qualitative question, and a somewhat fuzzy one at that, but here are some of the things a good answer might mention. A good answer should put some structure on the analysis, not simply list what's in the table.

- (a) Zambeef is deeply imbedded in any country in which it operates. Unlike, say, manufacturing for export or business-process outsourcing, they have to deal with the full range of political and economic conditions. Moreover, food is typically a regulated business, so they'll have to deal with that. As a rough guide:
  - Market size. Tanzania has the largest population by a wide margin. Zambia is next. Botswana is smaller, but has much higher income per person.
  - Overall business conditions. Both DB and the WEF rate the countries in this order: Botswana > Zambia > Tanzania. The same for political stability, government effectiveness, rule of law, and control of corruption. That falls roughly in line with GDP per capita. All of these things are important to us. If, say, meat inspectors are corrupt, that's a problem for the business — or at least an extra cost.
  - Labor market. We have limited data here, but obviously we need to hire people. The worst labor market seems to be Zambia, where the business seems to operate fine, so the other countries must be doable. The minimum wages seem manageable. It's not clear how important literacy is, but there's not a huge difference across countries. One concern is the comment about the poor work ethic in Botswana.
  - Infrastructure. Botswana is again the strongest of the three and Tanzania the weakest. Yet you wonder, given that the business works in Zambia, whether this is something that can be overcome.
  - Trade restrictions. These seem to be roughly similar, with Zambia the worst. Curiously, this data suggests it's cheaper to import into Tanzania than other countries. You might want to check with Zambeef and see whether that's relevant.

Grading: 10 points for a clear list of issues and a logical argument that connects the institutions to the demands of the business. Partial credit for part thereof.

(b) If this were real life, we'd have a series of questions we'd want to address with more information. Among them:

- Zambia: Are there more opportunities? Or is "all 20" at Shoprite the limit? Are the "demands on managers" simply a sign of growth, or does it reflect something about the supply of the right kind of talent?
- Botswana: How concerned should we be about the work ethic? Does the higher income suggest a different market segment than we're used to?
- Tanzania: Is the poor infrastructure manageable? Should we be concerned about government effectiveness and corruption?

All three countries look doable given these numbers, and the fact that this business works in Zambia. Two other things we'd want to look at are the existing competition in each location and whether Shoprite or another partner might facilitate entry.

Grading: 10 points for a logical argument that flows from your earlier analysis and identifies the key issues.

3. *Short questions (50 points).*

- (a) In 1960, 41% of women aged 25-54 in the US were employed. In the most recent data, the number is 69%. What is the likely impact on US GDP growth over this period? What is the likely impact on the US employment rate? (10 points)
- (b) Suppose Apple's Irish assembly plant took 230 (millions of euros) in parts produced in Asia and hired workers for 80 to assemble products worth 320, which were then sold in the US. What is the value-added of the plant? Which of these transactions appears as an expenditure in the Irish national accounts? (10 points)
- (c) Describe, in Ricardo's model, how — and why — free trade affects productivity. (10 points)
- (d) Consider the statement: "When financial institutions fail, we should let them fail." Do you agree or disagree? Why? (10 points)
- (e) Consider the statement: "Germany's high investment rate is supported, in large part, by flows of capital from other countries." Do you agree or disagree? Why? (10 points)

**Solution:**

- (a) An increase in women working should lead to (i) more output (via the production function) and (ii) an increase in the employment rate (the ratio of the number of people employed to the adult population).

Grading: 5 points for noting the increase in output, including mention of the production function; 5 points for noting the increase in the employment rate, including a statement of what that is.

- (b) Value-added is  $320 - 230 = 90$ . Expenditure components are imports (230) and exports (320).

Grading: 5 points for value added, 5 for imports and exports.

- (c) Free trade changes which good are produced: we shift people to the most productive sector, which raises overall productivity.

Grading: 10 points for this or the equivalent.

- (d) We have two opposing objectives: (i) create a good set of incentives for financial institutions (ie, let bad ones fail) and (ii) protect the rest of the economy from the collateral damage a failing financial system would do to them (ie, prop up financial institutions in times of trouble). Most financial regulation is an attempt to balance these two things.

Grading: 5 points each for noting (i) and (ii), or the equivalent.

- (e) Disagree — it's opposite. We saw that Germany's saving rate is greater than its investment rate, so capital flows out of Germany to other countries, not from them.

Grading: 10 points for this.



**Practice Midterm Examination #2**

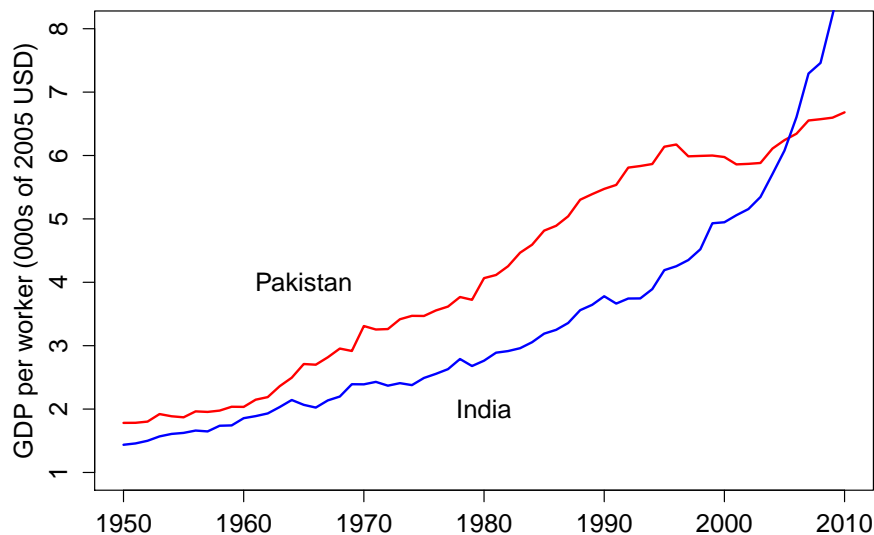
October 2012

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(Name and Signature)



**Figure 1.** GDP Per Worker in Pakistan and India.

1. *Prospects for Pakistan.* You have been asked to write a short report on the prospects for Pakistan: Can we expect it to grow as India has, or are there factors that you think will inhibit future economic performance?

Pakistan is a large country, with an ethnically and linguistically diverse population of 180 million and an equally diverse geography. Its level of development

Year	India	Pakistan	
	<i>Y/L</i>	<i>Y/L</i>	<i>K/L</i>
1990	3.780	5.473	9.040
2010	9.010	6.681	10.577

**Table 3.** Aggregate data for Pakistan and India. The numbers are thousands of 2005 US dollars. Source: Penn World Table, Version 7.1.

	Pakistan	India
Voice and accountability	26.3	59.2
Political stability	0.5	12.7
Govt effectiveness	22.3	54.5
Regulatory quality	29.9	40.3
Rule of law	20.7	52.6
Control of corruption	15.6	35.1

**Table 4.** Governance indicators for Pakistan and India. The numbers are percentiles and range from 0 (worst) to 100 (best). Source: World Bank.

after independence in 1947 was comparable to India's. The Penn World Table estimates that GDP per worker in 1950 was 25% above India's, with somewhat less difference in GDP per capita. Since 1990, however, India has grown rapidly, while Pakistan has not. See Figure 1 and Table 3.

The country is now a democracy, but has alternated democratic and military rule throughout its history. The Economist Intelligence Unit's Country Report states: "Pakistan's 1973 constitution established Pakistan as a federal parliamentary democracy, but it has undergone major amendments to mould the political system to the wishes of successive political leaders. ... Still in force before the October 1999 coup launched by General Pervez Musharraf, it had undergone major amendments, often to legitimise the authoritarian actions of successive administrations. ... President Pervez Musharraf ceded power to a civilian government in early 2008. In the wake of his resignation the new civilian government appears likely to amend the constitution once again to limit the powers of the presidency. ... The EIU now categorises Pakistan as a 'hybrid regime' and ranks it 108 (of 167) on its democracy index." The EIU adds: "pervasive official corruption and increasingly frequent terrorist attacks" act as a disincentive to foreign investors. Additional governance indicators from the World Bank are reported on Table 4.

- Compute continuously-compounded annual growth rates of GDP per worker for Pakistan and India for the period 1990-2010. Which is higher? (10 points)
- Identify the sources of growth in Pakistan over the same period. (This is an indication that you should do the usual growth accounting calculations.)

Why has growth been so slow? (15 points)

- (c) Use the information provided to assess Pakistan's prospects. Do you see it growing like India or more slowly? Why? (10 points)

**Solution:**

	India	Pakistan		
Year	$Y/L$	$Y/L$	$K/L$	$A$
1990	3.780	5.473	9.040	2.627
2010	9.010	6.681	10.577	3.044
Growth rate (%)	3.343	0.997	0.785	0.735

- (a) Complete table of calculations above. The annual growth rate of Pakistan's GDP per worker is

$$\gamma_{Y/L} = [\ln(6.681) - \ln(5.473)] / (2010 - 1990) = 0.997\%.$$

The others are computed the same way. We see growth rates of (roughly) 4.3% in India and 1.0% in Pakistan, which is a huge difference over 20 years. You can see the result in Figure 1.

Grading: 5 points for each calculation done correctly.

- (b) Growth accounting involves this equation:

$$\gamma_{Y/L} = (1/3)\gamma_{K/L} + \gamma_A.$$

With the numbers above, we have

$$0.997 = (1/3)0.785 + 0.735.$$

We see that most of the growth has been due to productivity  $A$ , but the total is small. Evidently there's little productivity growth or capital formation in Pakistan, with the result that there's little growth in output per worker.

Grading: 3 points for noting the growth accounting equation, 3 for each of the numbers in it, 3 more for interpreting the results sensibly.

- (c) How does Pakistan look to you? The political history and governance indicators all show that Pakistan's institutions work less well than India's. It's not hard to imagine that political instability, lawlessness, and corruption discourage investment and productivity improvements.

Grading: 10 points for linking slow growth to the political history and governance indicators.

Indicator	China	Thailand	Vietnam
<i>General</i>			
GDP per capita (2005 USD)	8400	9200	3500
Doing Business overall (percentile)	50.8	90.3	46.5
World Economic Forum overall (percentile)	80.0	73.6	47.9
<i>Governance</i>			
Political stability (percentile)	25.0	16.5	52.8
Govt effectiveness (percentile)	60.7	59.7	45.0
Regulatory quality	45.5	56.4	29.4
Rule of law	41.8	48.8	39.9
Control of corruption (percentile)	30.3	43.6	33.6
<i>Labor</i>			
Minimum wage (USD per month)	204	118	65
Severance after 10 years (weeks of pay)	43	50	43
Labor market efficiency (percentile)	71.5	47.2	64.6
Literacy (percent of adults)	94	94	93
Years of school (adults)	8.2	7.5	6.4
<i>Infrastructure and trade</i>			
Infrastructure quality (percentile)	66.7	68.1	34.0
Export documents required (number)	8	5	6
Export delay (days)	21	14	21
Export cost (USD per container)	580	585	610

**Table 5.** Institutional indicators for China, Thailand, and Vietnam. Percentiles range from 0 (worst) to 100 (best). Sources: Penn World Table, World Economic Forum, World Bank, Doing Business.

2. *Foxconn's next frontier.* Hon Hai Precision Industry Co. Ltd. (“Foxconn”) is a Taiwan-based manufacturer that makes products for Apple, Intel, Sony, and others. Known for its plants in China, including one in Shenzhen that makes iPads, it also has operations in Brazil, Malaysia, Mexico, and other locations.

With wages rising rapidly in China, Foxconn is exploring other locations. As a private consultant, you have been asked to write a short report outlining the advantages and disadvantages of locating in Thailand and Vietnam and to compare both to China. You collect the information in Table 5 and begin your report.

- Which of these indicators are most important to your venture? How do the two countries compare on them? (10 points)
- Which country or countries would you recommend to your clients? What are the primary challenges they would face? (10 points)

**Solution:** This is a more qualitative question, but here's an outline of what a good answer might look like. A good answer should put some structure on the analysis, not simply list what's in the table.

- (a) If you build a plant in another country, you'll be concerned with overall institutional quality, property rights (whether the government might steal the plant), labor cost and quality, labor market institutions, and the challenges of exporting your product. There's no clean link to the indicators, but you might guess that property rights would be related to the governance indicators, esp political stability and the rule of law. The labor indicators obviously address concerns with labor. And infrastructure and trade address the challenges of exporting.

As a rough guide:

- Overall: It's interesting that Doing Business rates Thailand highest, but the World Economic Forum rates China highest. And the differences are large. In the real world, this would call for a closer look. Ditto the source of political instability in Thailand.
- Property rights and overall: Thailand looks a bit better than the others on Control of Corruption and Rule of Law, Vietnam looks better on Political Stability.
- Labor cost and quality: Vietnam is considerably cheaper than the other two, if we use GDP per capita or the minimum wage as rough guides to wages. Literacy is similar in the three countries, China is highest, and Vietnam lowest, on education.
- Labor institutions: The World Economic Forum ranks China highest, and Thailand lowest, on overall labor market efficiency. Another thing that's worth a closer look. Severance looks similar.
- Exporting: cost and delay look similar, but Vietnam has the worst infrastructure. You'll want to look into this, see what aspects of the infrastructure are likely to affect you.

Grading: 10 points for a clear list of issues and a logical argument that connects the institutions to the demands of the business. Partial credit for part thereof.

- (b) To me, they both look like reasonable candidates. For Thailand, I'd want to look closer at political stability, see what that represents and think about how it would affect me. For Vietnam, I'd want to look closer at infrastructure.

Grading: 10 points for a logical argument that flows from your earlier analysis and identifies the key issues in Thailand and Vietnam.

3. *Short questions.*

- (a) XYZZY Partners offers business consulting services worldwide from its US headquarters. In 2012, sales were 235 (million dollars), of which 60 came from clients in other countries. Expenses included labor compensation of 150, rent of 35, and materials of 25. Any surplus goes to the firm's partners. They also purchased enterprise resource management software from German software giant SAP for 85, which they will treat as a capital expenditure and amortize over ten years.

What was the firm's contribution to US GDP? (10 points)

- (b) In Ricardo's model, what is the impact of trade on jobs? (10 points)
- (c) When an unemployed person stops looking for work, what happens to the unemployment rate? The employment rate? The labor force? (10 points)
- (d) Consider the statement: "In financial markets it's important to protect lenders. Otherwise, both borrowers and lenders lose." Do you agree or disagree? Why? (10 points)
- (e) Consider the statement: "It's not necessary for a country to save in a global economy. Firms can finance all the investment they want in global capital markets." Do you agree or disagree? Why? (10 points)

**Solution:**

- (a) Value added by XYZZY is sales of 235 minus materials of 25, for a total of 210. None of the other numbers are relevant.
- (b) In Ricardo's model, the amount of work (jobs, hours) is the same with and without trade. As we said in class: trade is about which jobs, not the number of jobs.
- (c) We divide the adult population into these categories: A = working, B = unemployed (not working, but looking for work), and C = neither working nor looking for work. In the example, the person has left B and entered C, so B falls by one and C rises by one. The unemployment rate  $B/(A+B)$  it falls. The employment rate is  $A/(A+B+C)$ , so it stays the same. The labor force  $A+B$  falls.
- (d) The idea is that if we don't protect lenders, they will simply decide not to lend. That hurts borrowers who have profitable projects that go unfunded. In class we illustrated this with a simple game, but it's not necessary to go through that.
- (e) This is a call to apply the flow identity,

$$S = I + NX.$$

If investment  $I$  is greater than saving  $S$ , then firms can finance the difference by raising money in international capital markets ( $NX < 0$ ). As an example: when Norway developed oil fields in the North Sea, it didn't need to finance that all at home, it could access international markets. And it did. Ditto Ghana today.

Grading: 10 points for clear statements along the same lines as these answers.

**Practice Midterm Examination #3**

March 2012

You have 90 minutes to complete this exam. Please answer each question in the space provided. You may consult one page of notes and a calculator, but devices capable of wireless transmission are prohibited.

I understand that the honor code applies: I will not lie, cheat, or steal to gain an academic advantage, or tolerate those who do.

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(Name and Signature)

1. *Mexico and Turkey.* Flextronics is an original equipment manufacturer of electronics, making products around the world that are sold under other brand names. It is currently looking for a location to produce the next generation Xbox for Microsoft. They would be sold (primarily) in the US and Europe. Your mission: to provide a quick assessment of the productivity and labor market conditions for two countries on the short list, Mexico and Turkey. Mexico, of course, has both proximity to the US and access to the US through NAFTA. Turkey has proximity to Europe.

Recent data for the two countries includes

	POP	Y/POP	L/POP	K/Y	Education	Hours
Mexico	104.3	7938	0.423	2.53	7.4	1871
Turkey	71.3	5633	0.477	2.03	5.4	1918

POP is population (millions), Y is GDP (2000 US dollars), K is capital (2000 US dollars), Education is years of school, and Hours is annual hours worked per employed person. Y and K are PPP-adjusted. Education and Hours are from the OECD's *Employment Outlook*; the other variables are from the Penn World Tables.

The World Bank's Doing Business website includes these measures of labor market flexibility:

- Mexico: difficulty of hiring workers (33), rigidity of hours (40), difficulty of firing workers (70), and cost of firing (52 weeks of salary).
- Turkey: difficulty of hiring workers (44), rigidity of hours (40), difficulty of firing workers (30), and cost of firing (95 weeks of salary).



Low numbers indicate greater flexibility in each case.

- (a) Which country has higher total factor productivity? (15 points)
- (b) Which country holds more risk of labor issues? (15 points)
- (c) All things considered, which country do you think is the better prospect? Why? (10 points)

**Solution:**

- (a) Calculations below.

Country	$Y/POP$	$Y/L$	$K/L$	TFP ( $A$ )
Mexico	7.938	18.77	47.48	5.18
Turkey	5.633	11.81	23.97	4.10
Mexico/Turkey	1.41	1.59	1.98	1.27

(NB: I shifted the decimal point to make the numbers look more reasonable.)

Some of these are more complicated than I'd like. For example, the capital-labor ratio is computed from

$$K/L = \frac{K/Y}{Y/POP} (L/POP).$$

TFP is computed from the production function

$$Y/L = A(K/L)^{1/3},$$

so that  $A = Y/(K/L)^{1/3}$ . If you look at the numbers, you see that Mexico has substantially higher output per worker. That reflects, in part, a large disparity in capital per worker (98%). Once that's taken into account, we see that there's only a 27% difference in total factor productivity. Since we'd expect Flextronics to bring the same amount of capital to both locations, this is the relevant comparison. There are, of course, many reasons why TFP might differ, so it might be worth more thought.

- (b) Both countries have some labor market issues. The biggest difference seems to reflect firing: the indicators suggest that it's easier to fire workers in Turkey, but more expensive. Cost, quality, and flexibility of the labor market are likely to be central issues to this decision.
- (c) This part is up to you.

Indicator	China	India	UK	Source
GDP per capita (USD)	5,300	2,700	35,300	CIA Factbook
GDP growth (%)	11.2	8.4	2.9	The Economist
Competitiveness	4.6	4.3	5.4	WEF
Regulatory quality	4.8	4.9	9.8	Governance Matters
Rule of law	4.6	5.8	9.3	Governance Matters
Investor protection	5	6	8	Doing Business
Financial sophistication	3.3	4.9	6.2	WEF
Macro stability	6.0	4.2	5.2	WEF
Control of corruption	3.8	5.3	9.4	Governance Matters

**Table 6.** Measures of performance and institutional quality in China, India, and the UK. Competitiveness index is an overall measure of institutional quality.

2. *Investing in China and India.* You work at a British asset management company and have been asked to assess the potential of starting a country fund: a mutual fund for UK investors that would invest in China or India. You realize that both countries are growing rapidly, China more so to date than India, but you wonder whether there are important differences in the institutional environment that might also be relevant.

Your summer intern collects the data in Table 6 and explains what each of the indicators means. In addition, she points out that the World Economic Forum (WEF) collects survey responses about the biggest problems faced by businesses. In China they are: access to financing, bureaucracy, corruption, and policy instability. In India: infrastructure, bureaucracy, labor regulations, and corruption. And in the UK: taxes, education of workforce, and bureaucracy.

Based on this information and your own experience, which country would you recommend? Why? (30 points)

**Solution:** This is a relatively unstructured question, there's no single best answer. A good answer probably touches on the following points:

- Country performance. The guess is that returns will reflect country performance. To the extent China is growing faster, it's probably the better bet.
- General institutions. Institutions are helpful for predicting future performance, and for indicating whether that growth will be claimed by the people who produce it. If you look at "competitiveness," the WEF's overall measure of institutional quality, China ranks (slightly) higher. Most measures will find little difference between them, this one favors China by a

small amount. Corruption is an issue in both places, although there's some indication that India controls it better. Bureaucracy is an issue in both countries. Political instability is mentioned as an issue in China, and could be relevant in the sense that changing regulations are difficult to deal with.

- Investment-specific institutions. There are specific institutions that pertain directly to financial markets; as we've seen, it takes a lot of regulatory infrastructure to make financial markets work well, even in developed countries. Here India looks somewhat better than China. Overall regulatory quality is better, as are investor protection, rule of law, and financial sophistication. Access to financing is an issue in China, but that's irrelevant to this endeavor.
- Bottom line. Your call. It looks to me like India has, in some respects, more developed institutions for capital market activity. It's partly a matter of history, partly of how the countries have evolved over the last 20 years. It takes a fairly sophisticated set of institutions to get bond and equity markets to work effectively, and China probably has further to go in this dimension right now.

Grading: 30 points for an articulate well-reasoned argument that hits these points or otherwise makes a persuasive argument with the information given in the question. Partial credit for other answers.

### 3. *Miscellany.*

- (a) *Jobs.* Senator Joe Lieberman once said something like: "The only way to increase jobs is to make hiring attractive to businesses." Use an analysis of the minimum wage to argue for or against his statement. (10 points)
- (b) *Infrastructure.* An article posted on the discussion board suggested that infrastructure investments (highways, ports, telecommunications) not only increase the stock of capital, they can also increase productivity. Do you agree? Why or why not? (10 points)
- (c) *Trade balance.* Some have suggested that the US trade deficit ( $NX < 0$ ) reflects inadequate saving, while others have suggested that investment is excessive. In what sense does each claim contain a grain of truth? What evidence would you use to support one claim over the other? (10 points)

#### **Solution:**

- (a) Sounds right to me. The problem with the minimum wage is that it makes hiring people less attractive to firms (more expensive), so they do less of it.

Grading: 10 points for clear elucidation of this point and effective use of supply and demand diagram.

- (b) Infrastructure is clearly investment (new capital goods), so it increases the stock of capital  $K$ , which increases output  $Y$ . It could also increase TFP through a number of routes: perhaps a bottleneck makes particular investments worth more than the production function suggests. Or it allows more efficient production through some other means: roads allow producers to sell to a larger market and exploit economies of scale; telecommunications might make use of efficient IT possible; and so on.

Grading: 5 points for a clear argument that recognizes the distinction between capital and productivity, 5 for a good argument that infrastructure might raise productivity.

- (c) The grain of truth comes from the flow identity:

$$S = I + NX.$$

If  $NX < 0$ , that could come from low  $S$  or high  $I$ . If you look at this for the US, you see that  $I$  has been stable for 50 years, but  $S$  has fallen over the last 25 years. In that sense, it's the change in  $S$  that is associated with the change in  $NX$ .

Grading: 7 points for noting the connection with the identity, 3 for adding something to it that makes sense for the US.

**Practice Midterm Examination #4**

March 2011

You have 90 minutes to complete this exam. Please answer each question in the space provided and show all of your work. You may consult one page of notes and a calculator, but devices capable of wireless transmission are prohibited.

I understand that the honor code applies: I will not lie, cheat, or steal to gain an academic advantage, or tolerate those who do.

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(Name and Signature)

1. *Indonesia*. Indonesia is one of the world's most populous countries, but it remains a poor one, with GDP per capita of about 6 thousand US dollars. Its recent trajectory, however, has been strong, with average GDP growth over 5% between 2000 and 2011 and a barely perceptible impact from the global financial crisis.

From EIU reports, we find that Indonesia's recent success comes after a tumultuous history. Following independence from the Dutch after World War II, it had several decades of authoritarian rule. The bloody transition from Sukarno to Suharto in 1965 is vividly portrayed in Peter Weir's 1982 film, "The Year of Living Dangerously." Economic performance improved under Suharto, but dissatisfaction with authoritarian rule peaked after the Asian Crisis of 1997, when the currency fell by 80% against the dollar and real GDP fell 14%.

After the crisis, Indonesia made a rapid transition to multi-party democracy, with the first democratic elections in 34 years in 1999 and several more since then.

Your mission is to examine the economic roots of recent success using the data in Table 7.

- (a) What is the average annual growth rate of GDP per capita between 2000 and 2011? GDP per worker? (Here and elsewhere in this question, growth rates are understood to be continuously-compounded.) (10 points)
- (b) What was total factor productivity in 2000 and 2011? Its average annual growth rate? (10 points)
- (c) What are the other sources of growth? What factors account for the growth rate of GDP per worker you computed in (a)? GDP per capita? (10 points)

Year	<i>POP</i>	<i>Y/POP</i>	<i>Y/L</i>	<i>K/L</i>
2000	220.0	4,151	8,828	21,408
2011	245.6	6,209	12,672	23,471

**Table 7.** Indonesia: aggregate data on output and inputs. Population is in millions. The other numbers are 2005 US dollars (PPP adjusted, from Penn World Tables and EIU CountryData).

**Solution:** Short answers follow, see the accompanying spreadsheet for specific calculations.

- (a) The growth rate of GDP per capita is

$$\gamma = \ln(6.209/4.151)/(2011 - 2000) = 3.660\%.$$

As always,  $\ln$  means the natural logarithm, sometimes denoted  $\text{LN}$ . I moved the decimal point for convenience, but it has no affect on the growth rate. Using the same method, the growth rate of GDP per worker is 3.286%.

Grading: 5 points for correctly computing each number.

- (b) Productivity we find indirectly from  $A = (Y/L)/(K/L)^\alpha$ . In 2000, we find

$$A = (Y/L)/(K/L)^{1/3} = 8.828/21.408^{1/3} = 3.179.$$

If you don't move the decimal point, your numbers will be multiplied by 100. In 2011, the same calculation gives us  $A = 4.426$ . The growth rate is 3.007%.

Grading: 4 points for each TFP number, 2 for its growth rate.

- (c) Growth in GDP per worker has these components:

$$\begin{aligned}\gamma_{Y/L} &= \gamma_A + \alpha\gamma_{K/L} \\ 3.286 &= 3.007 + 0.279.\end{aligned}$$

Similarly, growth in GDP per capita is

$$\begin{aligned}\gamma_{Y/POP} &= \gamma_{L/POP} + \gamma_A + \alpha\gamma_{K/L} \\ 3.660 &= 0.374 + 3.007 + 0.279.\end{aligned}$$

It's evident in both cases that productivity is the primary force behind economic growth. The bigger question, of course, is where the productivity came from. That wasn't part, but it's not hard to imagine some improvement in institutions. Some of that is evident in the next question.

Grading: 6 points for growth in GDP per worker and its components, 4 for the same with GDP per capita.

2. *Indonesia and Kazakhstan.* As the junior member of a consulting team, you have been asked to collect information on the pros and cons of building a small manufacturing operation in Indonesia or Kazakhstan. The plant would produce toys aimed at the growing Asian market. Both countries have shown recent signs of economic progress. Both are actively recruiting foreign manufacturers, Indonesia to continue its growth, Kazakhstan to diversify beyond its resource-based economy.

A collection of institutional indicators is given in Table 8. In addition, the political situations are quite different. Indonesia is an emerging democracy. The EIU describes Kazakhstan's political structure as authoritarian:

Nursultan Nazarbayev, the current president and formerly the first secretary of the Communist Party of the Kazakh Soviet Socialist Republic, has ruled Kazakhstan since independence. He has steadily increased his control over Kazakhstan's political structures, which has allowed him to secure re-election several times, the most recent presidential election being in December 2005. Parliament approved amendments that pave the way for him to remain president for life. His party, Nur Otan (Light-Fatherland), won every seat available for election in the new parliament.

As a result, the political situation is thought to be stable.

- (a) Which of these indicators are most important to your venture? How do the two countries compare on them? (10 points)
- (b) Which country or countries would you recommend to your clients? What are the challenges they would face? (10 points)

**Solution:**

- (a) All of these matter somewhat. I'd say labor is important in a manufacturing operation, and also infrastructure and trade, because you plan to export your product. And political stability is important because you want to know the climate won't quickly change for the worse.

Grading: 10 points for a clear logical argument that connects the institutions to the demands of the business, either this one or something else. Partial credit for part thereof.

Indicator	Indonesia		Kazakhstan	
	1996	2010	1996	2010
<i>Governance</i>				
Political stability (percentile)	13.5	18.9	28.4	61.8
Govt effectiveness (percentile)	40.0	47.8	13.2	44.5
Control of corruption (percentile)	30.7	27.3	9.3	15.3
<i>Labor</i>				
Minimum wage (ratio to average)		0.41		0.13
Severance after 10 years (weeks of pay)		56		4
Mandatory vacation (days per year)		0		13
Flexible hours? (yes, no)		yes		yes
<i>Transportation infrastructure</i>				
Overall quality (percentile)		42		40
<i>International trade</i>				
Documents required (number)		4		9
Delay (days)		17		76
Cost (USD per container)		644		3130

**Table 8.** Institutional indicators for Indonesia and Kazakhstan.

(b) One thing you might do is rate the two countries along all of these dimensions, then come up with an overall grade based on your weighting of their importance. A quick summary might be:

- Governance. Both look ok. The numbers aren't great, but that's the challenge of operating in an emerging market. (The benefit, of course, is low price.) Curiously, Kazakhstan gets a better grade on political stability. It's a bit worse, though, on corruption.
- Labor. Both countries have reasonably flexible labor markets, although severance is higher in Indonesia.
- Infrastructure and trade. The big issue here is the delay in exporting (76 days!) and cost of shipping a container — both worse for Kazakhstan.

You could go either way, but I lean toward Indonesia, which has become something of a darling among emerging markets.

The World Economic Forum says: "Indonesia remains one of the best-performing countries within the developing Asia region. Sound fiscal management has brought the budget deficit and public debt down to very low levels, attributes that contribute to further upgrading the country's



credit rating. The situation is also improving, albeit from a much lower base, in the area of physical infrastructure.” They also note that “the quality of port facilities remains alarming” and “the electricity supply continues to be unreliable and scarce.” As usual, some good, some bad. They rate Indonesia 46th (of 142 countries), Kazakhstan 76th. They’re using information that goes beyond the question, but I include it for background.

Grading: 10 points for a clear logical argument, either this one or something else, partial credit for part thereof.

3. *True/false*. Please explain why each statement is true, false, or uncertain. The explanation is essential.
- (a) If a product is made in the Mexico but sold to consumers in the US, it is not included in Mexican GDP. (10 points)
  - (b) If the unemployment rate falls, employment has risen. (10 points)
  - (c) Firms find it costly to search for workers with the right skills. For that reason, regulations that discourage labor turnover are good for the economy. (10 points)
  - (d) A tax on labor tends to reduce employment. (10 points)
  - (e) In Ricardo’s model, free trade is good for consumers but bad for workers. (10 points)

**Solution:**

- (a) False. GDP measures production in a country. It doesn’t matter who buys it.
- (b) Uncertain. The issue here is that there are three categories: employed, unemployed, and not in the labor force. A lot of the action is in the last category. So if some of the unemployed get jobs, that lowers the unemployment rate and raises employment and the statement is true. But if some of the unemployed leave the labor force, we could see employment flat and the statement is false. Or employment could fall, too, if the workers leave the labor force without ever being unemployed. In short, employment and unemployment can (and do) point in different directions.
- (c) False. Since the cost is borne by firms, they’re in the best position to act accordingly. But reducing turnover by regulation will force firms to

retain workers even when that cost is outweighed by the benefits of a flexible workforce.

Think of the example of Spain where high severance and related requirements discourages firms from hiring during expansions. This leads to a lower level of employment on average. It also leads to greater use of temporary workers who are not subject to this requirement but must leave their jobs when their contracts expire. In this case, raising the cost of firing workers actually increases turnover.

- (d) True. Think of a supply/demand setup. Consider a tax on labor paid by firms (that's not essential, but it's helpful to be precise). That will shift the demand curve down by the amount of the tax. If demand slopes down and supply slopes up, we'll see a decline in employment. This isn't all that different from other products: we tax cigarettes, for example, because we want to reduce the quantity. This is the same logic.
- (e) False. It's good for everyone. More to the point: workers and consumers are the same people, both in Ricardo's model and the real world.

Grading: 10 points for something like the answers above.