



ANALYTICS 2.0

Analytic Digital Foundation (ADF) Blueprint

June 2019



KAISER PERMANENTE.

Agenda Slide

Introduction

A20 Program and Systems of Intelligence (SOI) Overview

Foundation Services

Break

Foundation Data

Tenant Services

Organizational Readiness

Purpose

- The goal of the A20 Program is to deliver high value, high quality, and timely insights to KP's decision makers
- The ADF Blueprint covers a wide depth and breadth of vital information that lays the foundation for the A20 Program, and is central to understanding the ADF and how it is being designed and built
- This presentation was developed to support ADF blueprint deep dive sessions, and is critical for anyone needing a deeper understanding of the A20 Program foundation
- As a key stakeholder in the A20 Program community, you are essential to the successful implementation of the ADF and A20 Program. We appreciate your engagement!

Key Considerations

- Baseline level of knowledge about A20 Program is assumed
 - Information and resources available on [A20 Program site](#)
- The ADF blueprint will continue to be updated as program development and execution matures
 - Feedback is essential to the development of this work and will be gathered during this session, as well as after the session via survey and [A20-Updates](#) mailbox
- This is the first in a wider communications and training strategy to promote understanding of the ADF
 - Stay tuned for more information on the ADF Blueprint in the future, and the recording location

Iterative vs. Incremental

What do we mean by iterative and incremental?

Building iteratively as we refine the product – Iteratively will have a rough draft to start with, and refine further with an increase in details



Building incrementally one piece at a time – Incrementally may call for the need to have the full idea formulated



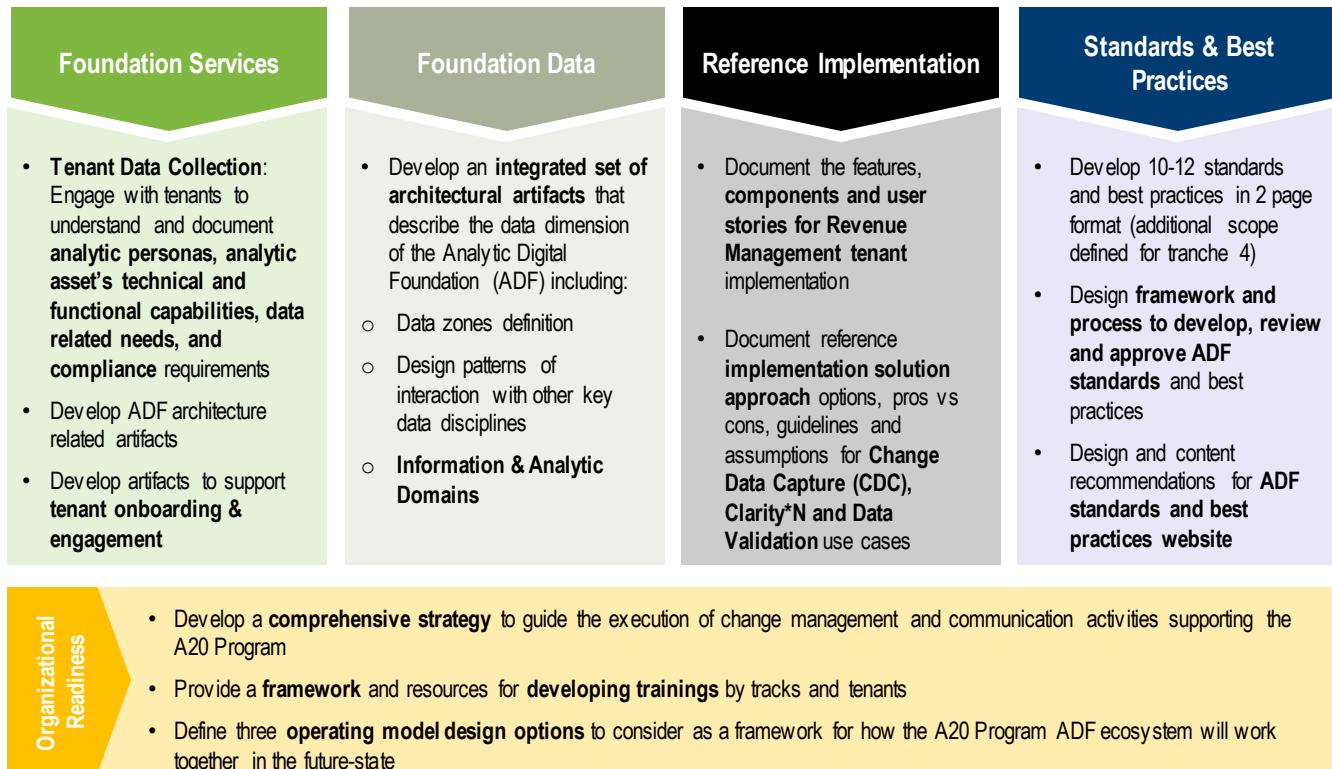
We Want Your Feedback!

- Please use mural to provide questions and suggestions
- Use chrome browser to open the link in the chat box and log in as “Anonymous”
- Use the outline to navigate the view (this is located on the right side of the screen or button on the top right, if not visible)
- Use the sticky notes (categorized by topic/color) to document and classify your question/suggestion. You can move the sticky note to the appropriate slide, using the Outline navigation if helpful
- Use the Parking Lot if you aren’t sure which slide/category applies
- Share questions/suggestions with Val, Hector or Maday if you have issues with mural
- Email A20-Updates@kp.org with questions/suggestions after the session



ADF Blueprint Scope

To create the ADF blueprint, we organized five tracks of work:



Objectives: ADF Blueprint In-Depth Review

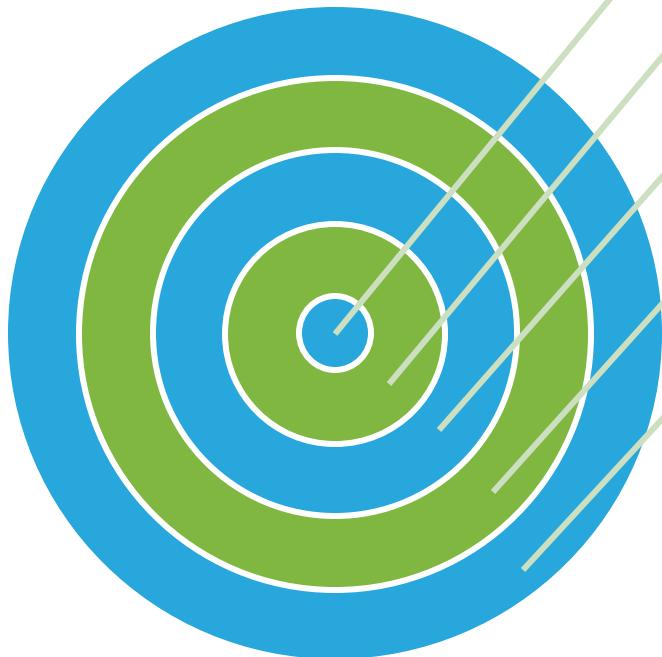
| Section | Objectives |
|------------------------------|---|
| A20 Program and SOI Overview | <ul style="list-style-type: none">✓ Inform on A20 Program background, scope, structure expected benefits✓ Share how the ADF aligns with Systems of Intelligence architecture |
| Foundation Services | <ul style="list-style-type: none">✓ Describe the A20 Program Architecture guiding principles, technology choices✓ Provide an overview of A20 Program Solution Patterns, Toolkits that enables tenants✓ Describe A20 Program Non-functional Requirements and Foundation Service/DR plans |
| Foundation Data | <ul style="list-style-type: none">✓ Describe components of Foundation Data blueprint and guiding principles that are driving design✓ Define the ADF data zones and Foundation Data Management (FDM) disciplines and describe how they support analytic needs✓ Share Data Domain taxonomy and how it will enable and help to manage analytic solutions✓ Provide an overview of key features – Change Data Capture, Clarity * N, Data Validation – applied to Revenue Management as a Reference Implementation✓ Understand where to locate data ingest status |
| Tenant Services | <ul style="list-style-type: none">✓ Describe the Tenant Data Collection Approach and key learnings✓ Describe the Tenant Engagement Process and toolkits that have been developed to facilitate Tenant onboarding, development, delivery and benefit realization✓ Discuss the importance of and share the content and process for establishing standards and practices for the ADF |
| Organizational Readiness | <ul style="list-style-type: none">✓ Provide information about the approach the A20 Program organizational readiness team is using to ensure stakeholders are ready to adopt the changes that will result from the A20 Program✓ Provide details on in-progress and upcoming organizational readiness activities |

Key Objectives

- Inform on A20 Program background, scope, structure expected benefits
- Share how the ADF aligns with Systems of Intelligence architecture

A20 Program Vision

Deliver high value, high quality, and timely insights to KP's decision makers



Create a cloud-based analytics platform

Reduce time and effort to generate insights

Enable new kinds of sophisticated analytics

Enable both decision makers and analysts through easy and intuitive self-service capability

Create the source of trusted, standardized, KP-wide data for decision makers and analytics purposes

A20 Program Guiding Principles



Self Service Enablement

When possible, decision makers and their analytics support teams should be able to easily fetch and analyze the needed information themselves. This will require diligent metadata management, intuitive user interfaces, pre-made joins, and data models that fit the inquiries.



Flexibility

There should be a wide spectrum of tools and ways to fetch and interact with the data, including visual data exploration, drill through, various ways of slicing the data and simple ways to lay analytic functions on top of data.



Standardization

Establish and use same definitions across the program, both for raw data and for enrichments, when appropriate. Default to industry standard first and to KP-wide standards second, but enable multiple versions of truth when necessary.



Speed to Insight

Information is of value when data analyses lead to action. While action is often beyond the reach of analysts and supporting systems, the goal should be to generate insights (processed, analyzed and decision relevant information) in as little time as possible.



User Experience

The system should be designed such that it will be easy and delightful to use. Accessibility during the workflow, aesthetics, and intuitive interfaces are all important components of well-designed system.



Agility

When possible, we should design the systems such that we do not lock ourselves to specific vendors, tools or processes. Moreover, changes to data structures, tools, and processes should be easy and quick to implement.



Re-use

Enable sharing and re-use of code. Establish ways to capture analytic process insights (on data and analytic algorithms) to make it easier for others to conduct the same or similar analyses in the future.



Quality Enablement

Quality of analytics and the resulting insights begins with data quality: accuracy, uniqueness, consistency, completeness, timeliness and validity. Quality enablement makes it easy for users to identify and conduct the right data, analytic and quality control processes to ensure output that the analyst can proudly stand behind.

A20 Program Current and Future

| | | Current | Future |
|--|--|--------------------------|---|
| Operating Model: Describes the way KP conducts its data and analytics business | Data & Analytics Capabilities: Describes how data and analytics capabilities come together to enable decision makers | IT Infrastructure |  <p>ECONOMICS</p> <ul style="list-style-type: none">Project Based<ul style="list-style-type: none">• 20% utilization, 7x duplicationMode 1<ul style="list-style-type: none">• Annual / Semi-Annual Releases• Analyst spending 75% of time in data preparationTraditional Data warehouse<ul style="list-style-type: none">• ETL* Developers, Database Administrators, Report Developers <p>PROCESS</p> <p>PEOPLE</p> <p>DATA</p> <ul style="list-style-type: none">Data Silos<ul style="list-style-type: none">• Redundant, unmanaged data provisioning• Functional and regional data warehousesDis-Jointed, Batch<ul style="list-style-type: none">• Batch, Duplicated data• Silo-data warehouseClosed Legacy technologies<ul style="list-style-type: none">• SAS, Informatica, Oracle, Cognos, Business Objects <p>CAPABILITIES</p> <p>TOOLS</p> <p>INFRASTRUCTURE</p> <p>PROVISIONING SPEED</p> <p>Build to Order</p> <ul style="list-style-type: none">• On-premise; vertical scaling• Weeks, Months <p>Pay per Use; Cloud</p> <ul style="list-style-type: none">• 75% utilization, common data stage <p>Mode 2</p> <ul style="list-style-type: none">• Continuous / Daily / Weekly Release• Analyst spend 10% in data preparation <p>Next Gen Data Engineering</p> <ul style="list-style-type: none">• Data Engineers, Data Scientists, Platform Engineers <p>Managed Data Platform</p> <ul style="list-style-type: none">• Common secure data provisioning• Organized by data domains <p>Right time, Right Data</p> <ul style="list-style-type: none">• Realtime, common provisioning• Managed Secure Data Platform <p>Open Data Platform</p> <ul style="list-style-type: none">• Kafka, Spark, Hadoop, SQL, NoSQL, R, Machine learning, Artificial Intelligence <p>Elastic, Scalable Compute</p> <ul style="list-style-type: none">• Cloud; horizontal scaling• Minutes, Hours |

* ETL = Extract-Transform-Load

A20 Program Scope Myths

Scope clarity and focus is important

What is **in scope...**



Select data from upstream sources, to support tenant use cases



Leveraging Microsoft Azure public cloud infrastructure for A20's analytic digital foundation (adf)



Creating comprehensive data access and use controls for adf



Guidance for how tenants will interact with the future analytics ecosystem

What **is not...**



Bringing all KP data onto one platform



Implementation of KP's broader cloud strategy

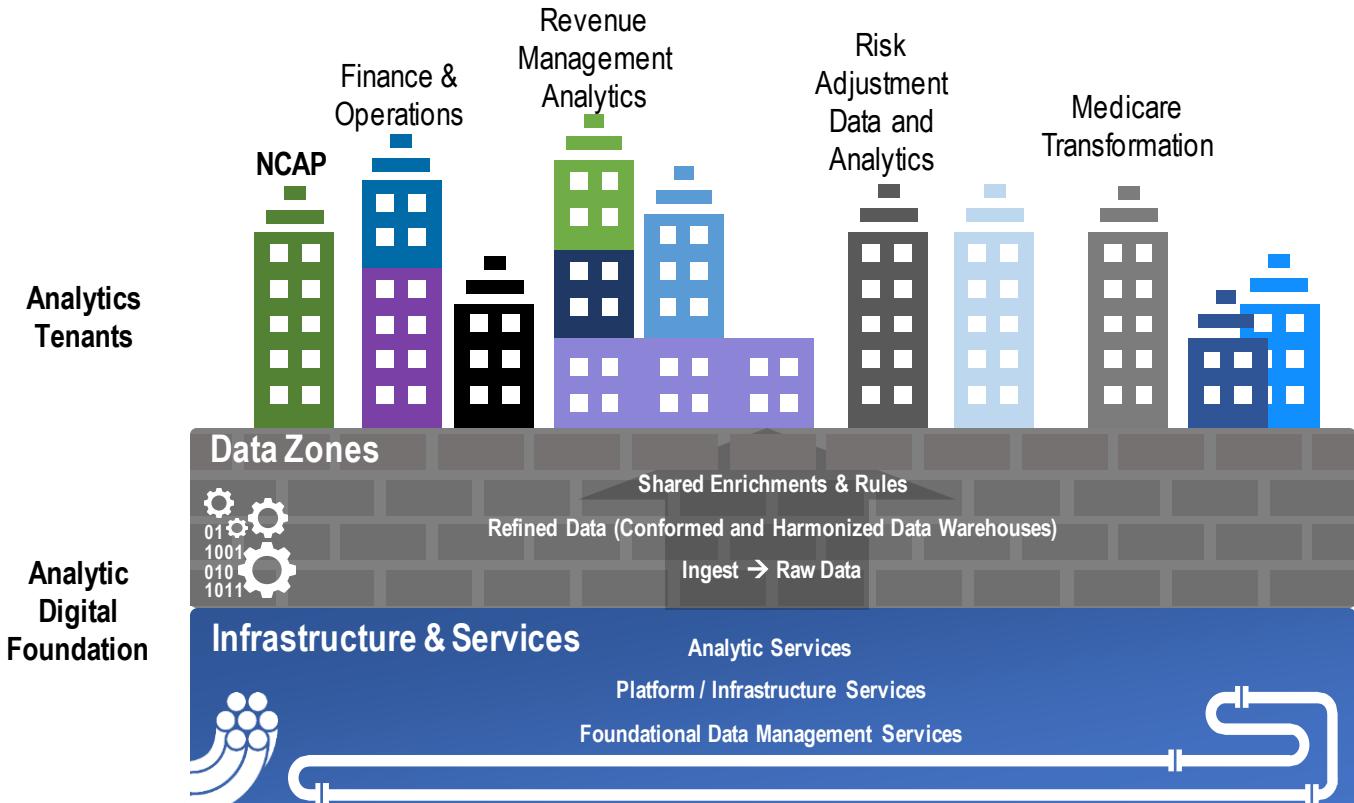


Rewriting KP's access and use policies and procedures



Bringing together all analytic functions into one group

A20 Analytic Digital Foundation and Initial Tenants



A20 Program Benefits

Benefits

For Decision Makers:

- Improves **quality, consistency and timeliness of information** for decision-makers.
- **Streamlines access** to business-critical information.
- Establishes **single source of truth** that targeted decision makers can rely upon.
- Enables **broader self-service capabilities** that allow decision makers to answer their own questions.
- **Supports KP's strategic priorities**, particularly affordability, by enabling expedited identification and evaluation of opportunities.

For Analytic Organizations:

- Reduces **time spent on data preparation** and cleansing, increases insights and analytic yield.
- Enables development of **innovative, near-time analytic models**.

For Information Technology:

- Consolidates regional and functional data onto a **common technical platform**.
- Reduces the size of the analytic infrastructure by **rationalizing and integrating data**.

For Future Analytic Projects:

- Reduces **time to value** by leveraging ready to consume capabilities.
- **Speeds up development** of new capabilities by reusing technology infrastructure.
- Reduces **costs** by enabling reuse of the Analytic Digital Foundation (Foundation Services and Foundation Data).

A20 Program Efficiencies and Capabilities

Efficiencies

- Creating a shared, re-usable Analytic Digital Foundation that includes **program wide (all regions), health plan, finance and operational data** and shared data management and analytic services **on a single platform**.
- The Analytic Digital Foundation can be re-used, **reducing the expense of future analytic projects**, and **avoiding duplicative cost of data management, storage and compute**. A20 will develop tools, training and support to migrate new and existing analytic systems to the foundation.
- Integrating onto the Analytic Digital Foundation, and **transitioning 25 analytic systems**, supported by Finance and Decision Support (includes former Management Information Analytics, Decision Support Services and Northwest Data and Information Management Enhancement).
- Conforming and rationalizing duplicative data, business rules and definitions, **bringing consistency and comparability to program wide metrics** and enabling benchmarking. Delivers a shared dimensional data model, allowing KP to **easily, and consistently evolve analytics and metrics** to new areas.

Capabilities

- Creates new Analytic Tenants on the Analytic Digital Foundation, with new dashboards and program wide metrics that support **apples-to-apples comparison of key performance indicators** for Group Presidents, National and Regional Senior Executives and Regional and Functional Leaders.
 - Presidents Dashboard, Highly Reliable Operating Model, Operating Plan Dashboard
 - 50+ program wide metrics across 10 domains (quality, service, access) with drill to detail
- Develops new and extended analytic and data management services, including a **common portal, integrated master and reference data, a shared data catalog and integrated data quality and validation rules**.
- Supports open source software and creation of standard data schemas, allowing KP to **leverage industry predictive models and artificial intelligence libraries**.

A20 Program and Governance Structure

(as of 3/27/19)

Membership

Executive Sponsors

Dick Daniels
Pat Courneya, MD
Nancy Gin, MD
Edward Lee, MD
Kathy Lancaster
Paul Minardi, MD

Steering Committee

Debbie Szoke – Tri-Chair
Vivian Tan – Tri-Chair*
Maggie Vashel – Tri-Chair*
Hovannes Daniels*
George Di Salvo
Margo Gordon*
Eric Liederman, MD
Jeff Johnson*
Steve Stock
Long Thai**

Program Realization Team (PRT)

Vivian Tan – Chair
Hovannes Daniels
Erin Dirks
Chris Guy
Mark Kano
Leland Louie
Steve Stock
Debbie Szoke
Ganesh Thondikulam
Allison Winkler

Governing & Operational Bodies

High-level

Executive Sponsors



Steering Committee



Implementation

Program Realization Team (PRT)

Lean Portfolio Management (LPM)

Integrated Program Management Office (IPMO)

Program Tenants and Tracks



Foundational Data

Foundational Services

Foundational Data Management

Tenant Services

Advisors & Stakeholders

Analytic Infrastructure Council

Chief Technology Office

Community of Practice

Change Advisory Network

Business Owners/Stakeholders

Lean Portfolio Management (LPM)

Leland Louie – LPM Chair
Chris Guy
Ganesh Thondikulam
Mark Kano
Doug McMartin
Jae Chong***
Lucille Villanueva***

Key

PMG representation

*also AIC member

**AIC and NCAP Co-Exmember

***LPM project management support (non-member)

A20 Program Leads and Roles

| | | |
|----------------------------|---------------------|-----------------------------|
| A20 Realization Leads | Chris Guy | KP Insight |
| | Ganesh Thondikulam | Corporate Services IT |
| Foundation Data | Claudine Martin | KP Insight |
| | Prasad Shenoy | Corporate Services IT |
| Foundation Data Management | Kate Kalikstein | Chief Data Office |
| Foundation Services | Lisa Gros | KP Insight |
| | Subha Parthasarathy | Corporate Services IT |
| Integrated PMO | Leland Louie | Finance Management Services |
| Organizational Readiness | Erin Dirks | KP Insight |
| Tenant Services | Kathryn Clift | KP Insight |

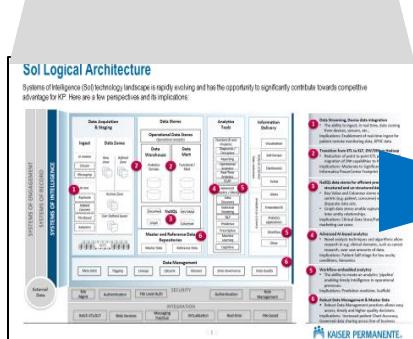
Analytic Digital Foundation (ADF)

SOI Architecture Evolution

Enterprise Level Context

• SOI Architecture

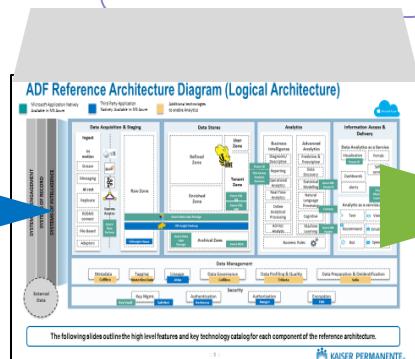
- SOI Architecture provides enterprise level context and capabilities required for transforming data into meaningful and actionable information



Program Level Context

• ADF Reference Architecture

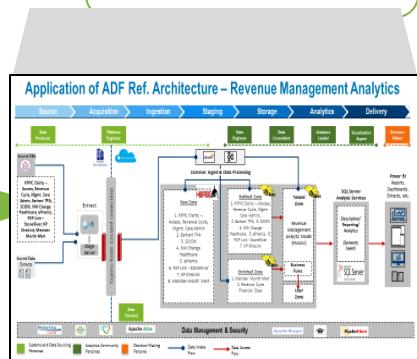
- Analytics 2.0 program aims at development of a shared, re-usable data and analytics foundational platform consisting of cost-effective and efficient foundation data zones – raw, refined, and enriched and foundation services that meet current and future needs of the analytic tenants



Project/Capability Level Context

• Solution

- Architecture(s), at a specific Tenant level (e.g., RMA, NCAP, etc.)



Evolution of the SOI Architecture is characterized by the ADF Reference Architecture, detailing the significant architectural components and capabilities within the ADF (Azure) Platform, which becomes the baseline for development of Solution Architecture by Tenants

Analytic Digital Foundation Pillars



ADF Engagement

Set of capabilities enabling analysts to collaborate and engage via digital channels

Example:

Portal, AKME, Data visualization tools



ADF Toolkits Enablement

Set of toolkits that enable analytics personas including but not limited to data engineers, data scientists, platform administrators, data stewards

Example:

Data Engineer Toolkit, Data Access and Use Toolkit, Data Operations Toolkit, Data Science Toolkit, Platform Engineer Toolkit



Machine Learning / Deep Learning

Set of capabilities enabling machine learning, deep learning, natural language processing and understanding

Example:

ML Services, NLP, Feature Engineering, Model Engineering



Analytics and Data Services

Set of discrete analytics and data services that gets consumed in decision support applications

Example:

Analytics as a Service API, Data as Service API, Metrics API



Foundation Data Management

Set of capabilities enabling data management capabilities like catalog, profiling, tagging, data quality

Example:

Data Lineage, Data Catalog, Data Tagging, Data Profiling, Data Quality



Foundation Data

Data that is organized by raw, refined, enriched, archive, tenant and user defined zones

Example:

Data Domains, Sub Domains, Enrichments



ADF Digital Enablement

Set of backend common services that support analytics digital experiences

Example:

Rules Engine, Workflow, Event Framework, SDK, Logging and Exception Management, Search and Index



ADF Platform Enablement

Set of technologies that provide capabilities to acquire, store and analyze data

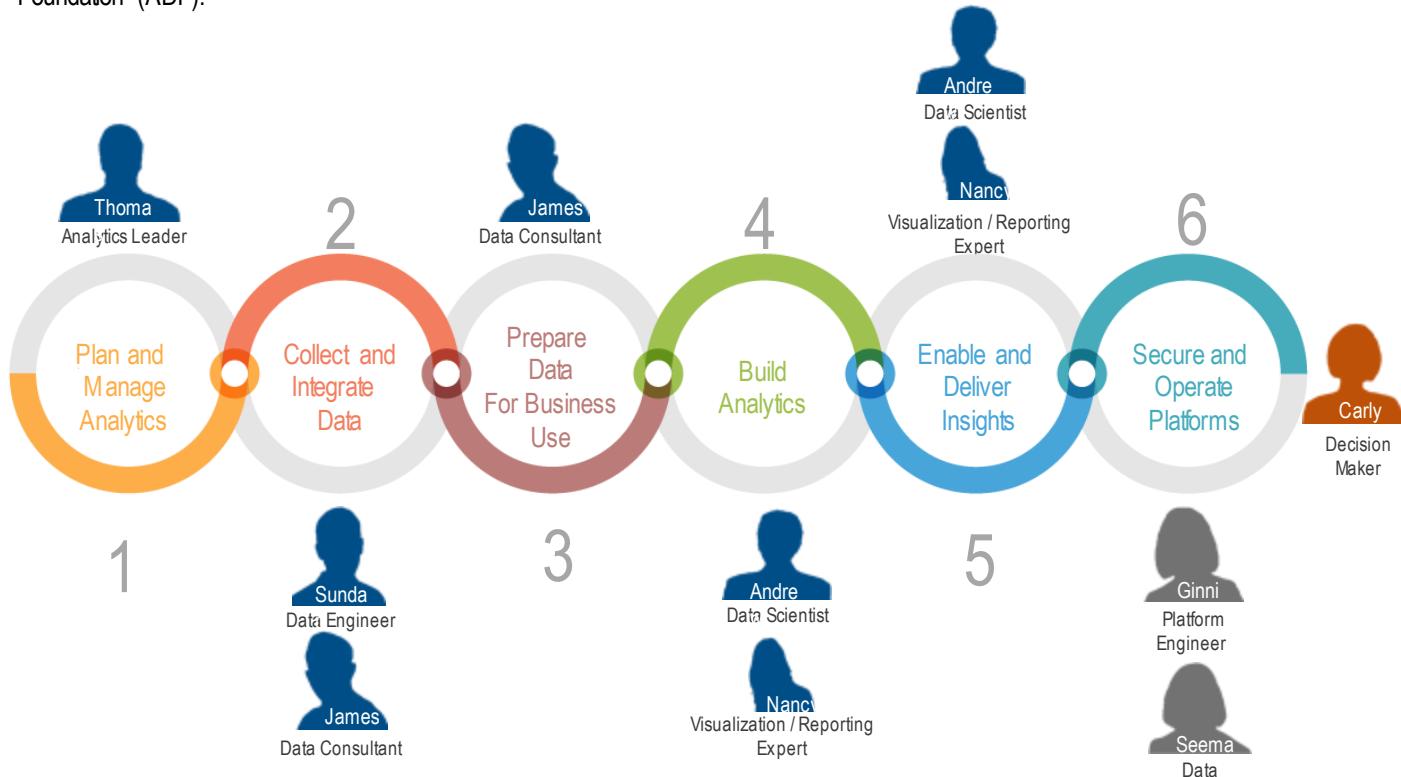
Example:

HDP/HDI, K8s, Monitoring, Azure Services, DevOps, Infra-as-Code, HA, DR, Hybrid Cloud

■ Engage ■ Service ■ Data ■ Toolkit ■ Hybrid Cloud Platform

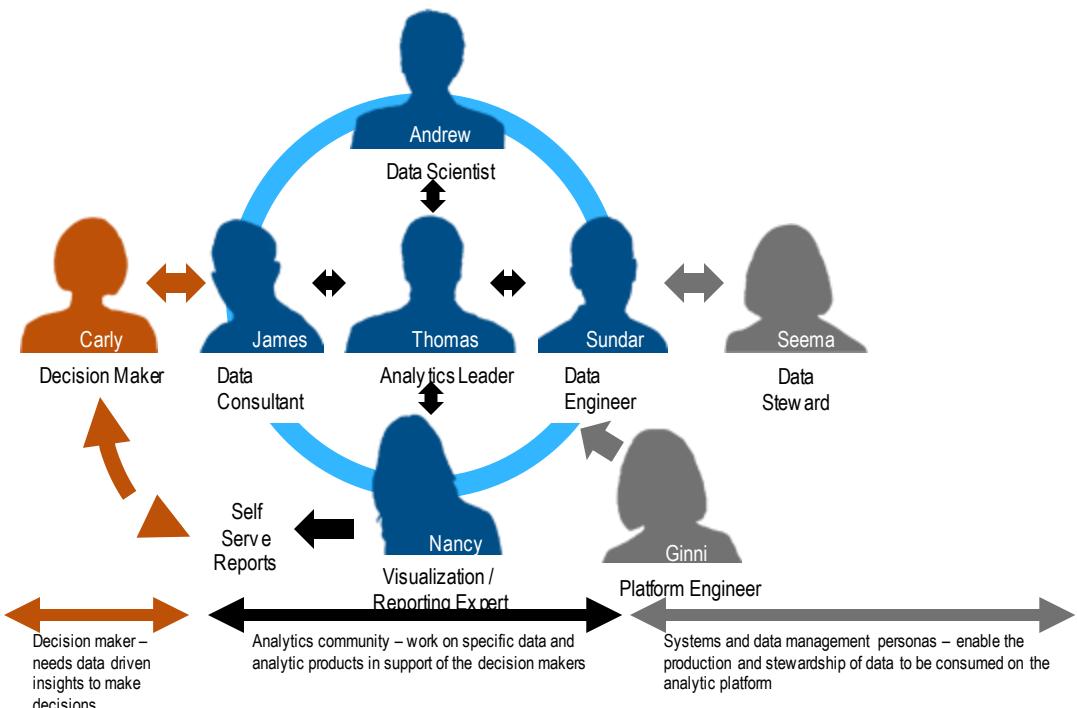
Analytic Capability Framework and Personas

The analytics capability framework, as noted below, shows the end to end process from planning and managing analytics to enabling and delivering insights that will be made possible through the development and use of the Analytic Digital Foundation (ADF).



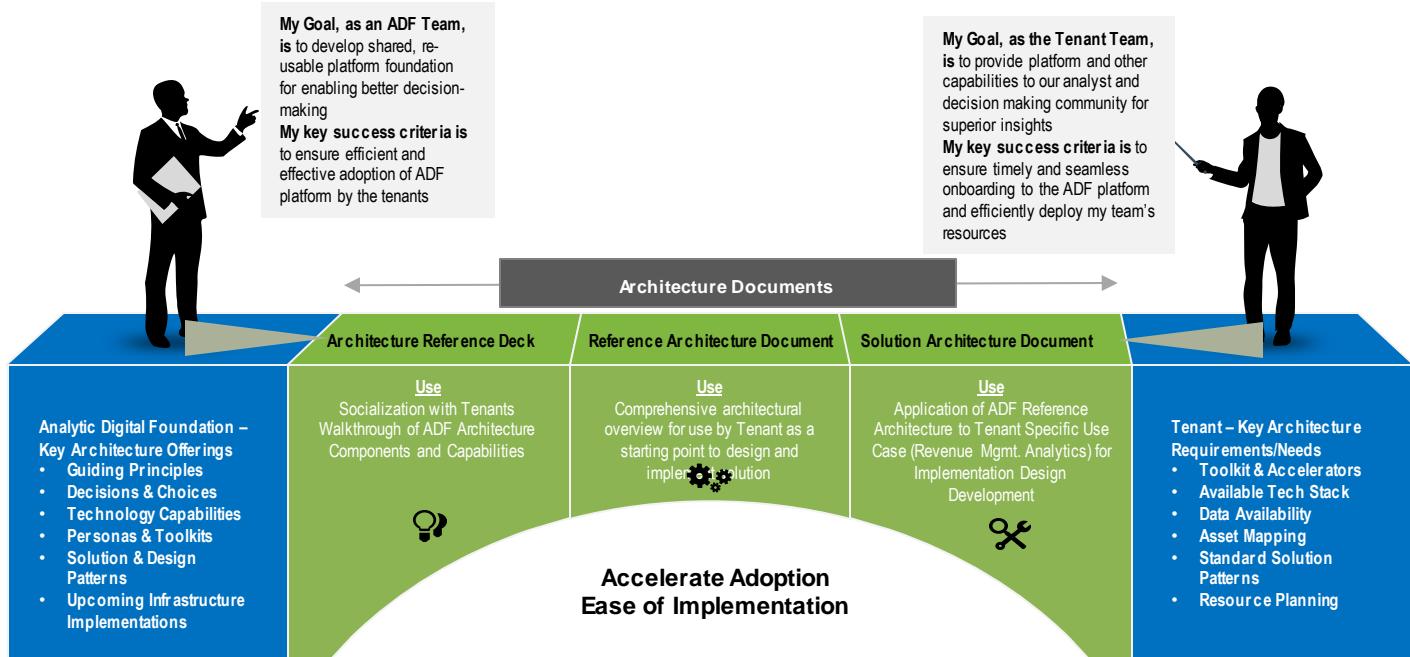
Persona Interaction Patterns

The interactions among personas are complex and vary depending on the activity being executed. The illustration below captures common interaction patterns among analytic personas:



Activities underway by Chief Data Office to update persona titles

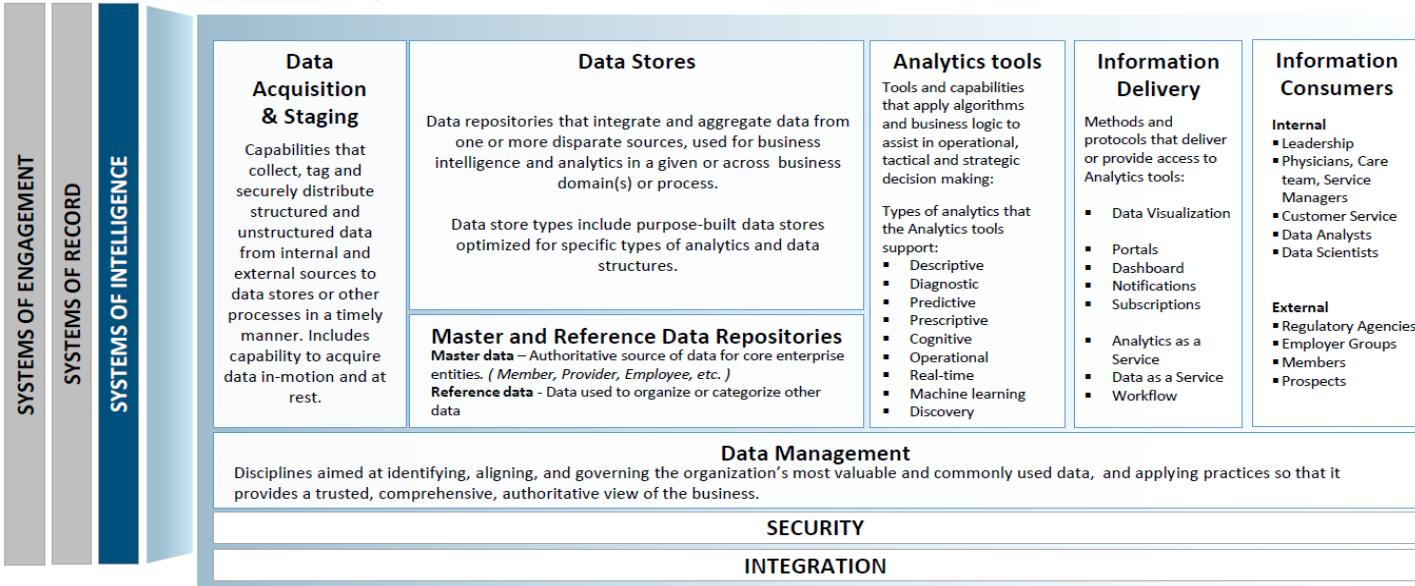
ADF Reference Architecture Materials – Value & Use



Systems of Intelligence (SOI) Architecture

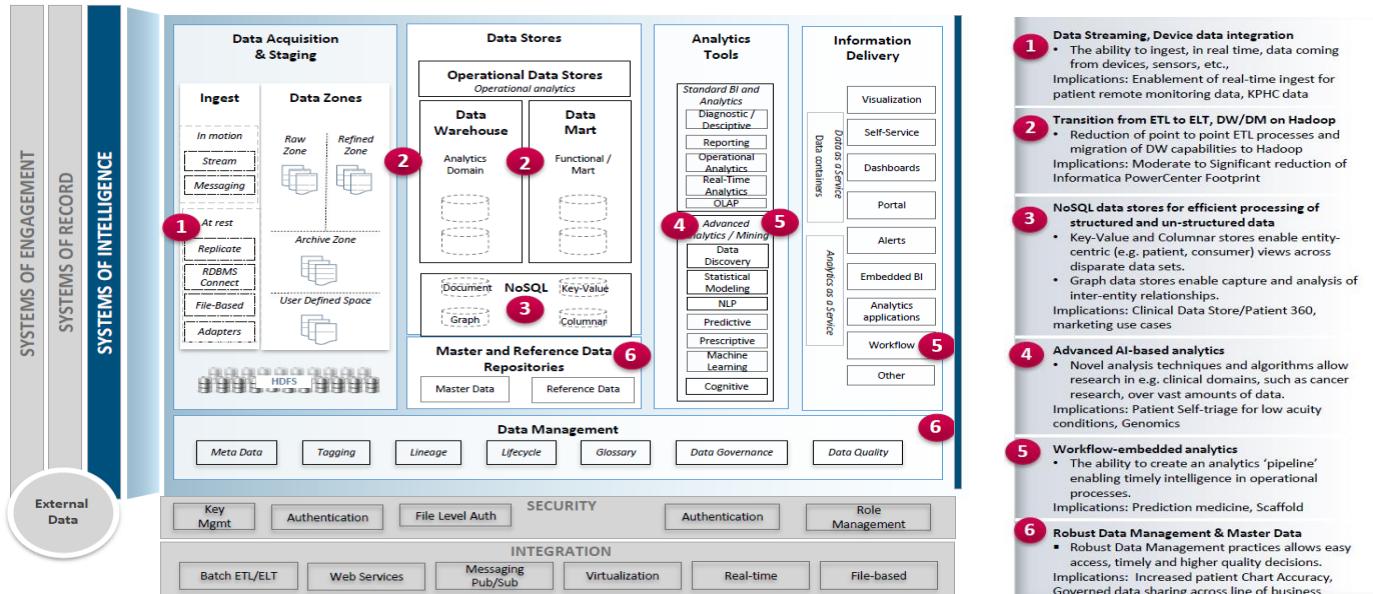
Systems of Intelligence – Level 0 Contextual Architecture

SOI represents the capability to transform data into meaningful and actionable information which aids KP in making informed business decisions and providing needed business support



SOI Logical Architecture

SOI technology landscape is rapidly evolving and has the opportunity to significantly contribute towards competitive advantage for KP. Here are a few perspectives and its implications:



Foundation Services

Key Objectives

- Describe the A20 Program Architecture guiding principles, technology choices
- Provide an overview of A20 Program Solution Patterns, Toolkits that enables tenants
- Describe A20 Program Non-functional Requirements and Foundation Service/DR plans

Outline

- Guiding Principles & Architecture choices
- ADF Non-Functional Requirements & Reference Architecture
- Foundation Services & Capabilities Roadmap
- Technology Standards
- Personas & ADF Toolkits
- Solution Patterns for Architecturally Significant Use Cases
- Disaster Recovery – Current and Planned

Architecture Guiding Principles

Open Standards Based

Solution architecture is designed and based on open-standards and open-source framework for purposes of application development and use.

Elastic Platforms

Leverages the power of elastic, scalable platform capabilities provided by Microsoft Azure for cloud computing.

Modern Architecture

Built on modern architecture principles (such as cloud, loose coupling, late binding, etc.) that foster data and platform adaptability.

Data Flow Efficiency

Institute standard pipelines and norms to reduce and standardize data movement.

Intelligent Data Access

Facilitate access to the data where it is located (moving users/processing to the data, not vice versa).

Reduce Data Latency

Employ standards and structure (data zones, staging etc.) to reduce latency between data acquisition, retrieval and consumption.

Avoid Data Duplication

Leverage existing governed platforms and data assets where applicable to limit new data creation and duplication.

Data Zone Modularity

Facilitate data optimization through segregation of the data zones for its specialized purpose. This will result in enhancing the value of the existing data by effectively utilizing the value of the data across each zone vertically and laterally across each of those zones.

Self-Service Enablement

Self service capabilities, enabled through the ADF platform, will permit users to access data easily for use themselves.

Data Lineage and Tagging

Data lineage and tagging processes enable the enterprise to comprehensively monitor the data moving through the ADF platform for accuracy and quality.

Data Security

Include data security components to ensure secured access, protection, tagging, and classification of data.

Platform Security

Secured by a unified security architecture, consisting of an integrated set of security software, systems and processes.



General



Data Acquisition and Staging



Data Stores



Analytics



Data Disciplines

Architectural Choices

The following decisions have been made by Kaiser Permanente in the course of developing this architecture. They are captured here to provide the necessary background to those interested in deeper rationale for the architecture.

Platform Choices

Use of Azure Platform-as-a-Service

Microsoft Azure Platform-as-a-Service option was selected to accommodate for the need for quicker speed to execution, elasticity and scalability of the platform, on-demand service from Microsoft certified technology teams, etc.

Hive First (but not Hive only)

The Apache Hive™ will be used first for access of data across data zones. A “Hive First” guideline will be followed on ADF platform for data access and use. Use of the **SQL databases** will be limited only to the Tenant Zone.

Use of Azure Native Platform Tools

Use of natively assessed (by KP TRO, etc.) tools on the Microsoft Azure platform will be prioritized across all functions of the ADF platform. Next priority is placed on open source third party tools that are also natively assessed before using other third party tools.

Data Choices

Modern Data Architecture

A data storage architecture that is built and based on **independent data zones** is a key architectural component of the ADF platform. This will replace the legacy architecture which depended on data warehouses and data marts.

Use Tenant Zone for Analytics

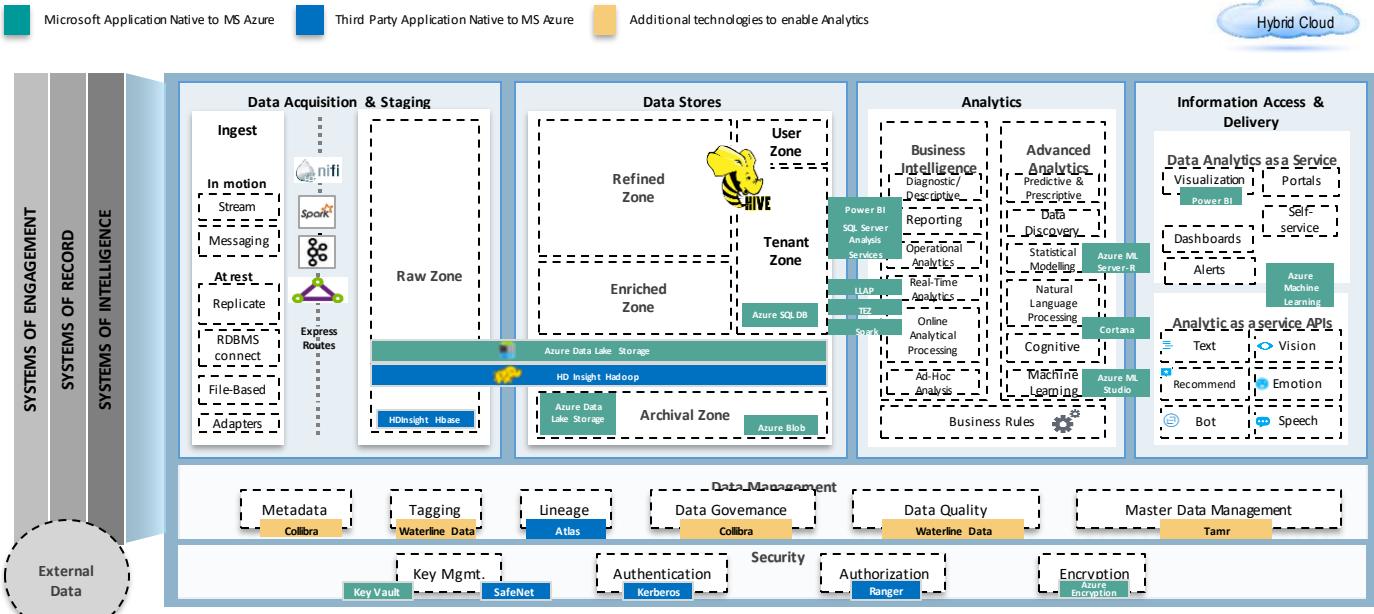
Dominant **analytic capabilities**, available on the ADF platform, will utilize primarily the **Tenant Zone** for purposes of data provision and data analysis.

Limit Data Movement to Tenant Zone

Data required from other zones, (e.g., Refined Zone and Enriched Zone) will be pointed to for use within the Tenant Zone itself through the **logical architecture schemas** (i.e. data will not be physically pulled into the Tenant Zone).

Foundation Services – Overview

ADF Reference Architecture Diagram (As of April 2019)



The following slides outline the high level features and key technology catalog for each component of the reference architecture.

Analytic Digital Foundation Pillars



ADF Engagement

Set of capabilities enabling analysts to collaborate and engage via digital channels

Example:

Portal, AKME, Data visualization tools



ADF Toolkits Enablement

Set of toolkits that enable analytics personas including but not limited to data engineers, data scientists, platform administrators, data stewards

Example:

Data Engineer Toolkit, Data Access and Use Toolkit, Data Operations Toolkit, Data Science Toolkit, Platform Engineer Toolkit



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Set of technologies that provide capabilities to acquire, store and analyze data

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■ Engage ■ Service ■ Data ■ Toolkit ■ Hybrid Cloud Platform

Analytic Digital Foundation Capabilities

| | | | | | | |
|--|---|--|---|---|---|---|
|  ADF Engagement | E1: Omni-Channel Portal Provide decision makers to consume insights via various channels including portals | E2: ADF Intake Self-Service Provide ability to intake requests for ADF and service requests | E3: Analytics Knowledge Management (AKME) Provide ability for analysis to collaborate and manage analysis workflow | | | |
|  ADF Toolkits Enablement | T1: Data Engineer Toolkit Capabilities and tools for Data Engineers to onboard data to ADF | T2: Data Scientist Toolkit Capabilities and tools for Data Scientist to build and deploy predictive models | T3: Data Operations Toolkit Capabilities and tools to operate data on the ADF | T4: Data Access and Use Toolkit Capabilities and services to manage data access and use on ADF | T5: Data Analyst Toolkit Capabilities and tools for Analysts to manage data, set thresholds on the ADF | T6: Platform Engineer Toolkit Capabilities and tools for platform engineers to operate ADF platform |
|  Machine Learning/ Deep Learning | M1: Feature Repository Provide ability to engineer and store features | M2: Model Repository Provide ability to develop and store predictive models | M3: Machine Learning Pipeline Provide ability to develop machine learning pipelines | M4: NLP Processing, NLU provide capability to develop and enable Natural Language Processing and Natural Language Understanding | | |
|  Analytics and Data Services | S1: BI and OLAP Services provide ability to deliver on Business Intelligence and OLAP Services | S2: Data and Analytics API Services Provide ability to deliver data and analytics as a service for consumption | S3: Metrics Services Provide ability for analysis to manage and publish business metrics | | | |
|  Foundation Data Management | D1: Data Catalog Provide capabilities to manage and provide two way interface to enterprise catalog solution | D2: Data Lineage Provide ability to capture data lineage that is integrated into the data pipeline | D3: Data Profiling Provide automated capability to profile data on ADF | D4: Data Tagging Provide automated capability to profile data on ADF | D5: Data Quality Mgmt. Provide ability to manage quality of data on ADF | |
|  Foundation Data | F1: Data Domains Data that is organized, managed by information domains available for analytical processing | F2: Analytical Insights Data that is organized by logical groupings of information for purpose of decision making | F3: Shared Enrichments Data that is derived shared data, generated by manipulating and blending data from the Raw and Refined Zones | F4: Master Data Master data for core entities that permeate the enterprise | F5: Reference Data Internal and External reference data | |
|  ADF Digital Enablement | N1: Event Framework Enable actions based on events and provide ability to manage dependencies amongst events and provide multi-channel notification | N2: Analytics Workflow Mgmt. Enable workflows to analysts and data stewards to manage the information delivery workflows | N3: ADF Logging Framework Provide ability to manage logging and exception management | N4: ADF Search and Index Mgmt. Provide ability to search on structured and unstructured data on ADF | N5: Software Development Toolkit (SDK) Provide ability for software developer to extend and develop new data nodes and contribute towards the ADF toolkit | |
|  ADF Platform Enablement | P1: DevOps enhance speed through tooling, automation of software deployment | P2: Infrastructure as Code Enhance speed through tooling, automation of infrastructure deployment | P3: Resiliency/DR Enabling service resiliency and Disaster Recovery of ADF | P4: MS Azure Platform Service Enablement MS Azure Services to enable data processing, data store and analytics | P5: Hybrid Cloud Enablement enabling capabilities to leverage on-premise and cloud infrastructure that provides the flexibility to optimize for both speed and cost | |

 Engage  Service  Data

 Toolkit  Hybrid Cloud Platform

Foundation Services Capability Roadmap*



Feb 28, 2019

| | 2018 Q4 | Q1 | Q2 | 2019 | Q3 | Q4 | Q1 | 2020 | Q2 |
|----------------------------|--|--|------------------------------|--|---|------------------------|----------------------------------|------------------------|----------------------------|
| Advanced Analytics | Model / Feature Repository NLP ML/DL Service Driverless AI | | | | | | Advanced Search API's AzureML | NLP Processing | |
| BI & Analytics | Reports and Visualization Data Services Analytics as a Service | PowerBI | SQL Server Analysis Services | Azure Notification hub | | | | | |
| Data Acquisition and Stage | Data Ingest Data Processing Data Catalog/Tag | Framework 2.0 - Baseline Ingest - NIFI Data Engineer IDE 2.0 | | Data Engineer IDE 3.0 Data Factory V2 Lineage & run time profiling (Source, Hive) | Framework 3.0 Logic App Lineage & run time profiling (Hbase, ADLS) | | | | |
| Data Management | Data Access & use | Data access and Use V1 | | Data access and Use V2 | | Data access and Use V3 | | Data access and Use V4 | |
| Data Security | Compute Containers AzureContainer Services Security | | SQL Server Analysis Services | AzureEvent Hub | HDI 4.0 | | AzureBatch Search | | Enterprise K8S integration |
| Data Store | Networking Data Store & Storage | FAM AA-DS → AD Integration VNET Endpoints | | MFA Enablement Private Peering | ACS→AKS Migration Key Rotation | | API Gateway | | Cloud to Cloud CIN |
| Hybrid Platform Enablement | Resiliency/DR DevOps | Enterprise Secure Cluster HDI Infra-as-Code/DevOps baseline | DataOps V1 | PostgreSQL 12 ADS Gen 2 | SQL Server 2019 Cosmos DB | | Redis Cache | | HA/DR - Control/Data Plane |

Note: * Planned services are in process of re-prioritization as a result of 2019 budget reduction

□ Planned ■ Scheduled ✓ Completed

Technology Standards Employed by ADF (1 of 3)

| Catergory* | Tool Name | Purpose | Rationale |
|------------|--------------------|---|---|
| Ingest | HDIgnost Spark | HDIgnost Spark is built on top of Spark core SQL engine, it provides scalable and fault-tolerant stream processing capability | Spark has now been accepted as an industry standard engine for processing distributed data sets. HDIgnost Spark is Hortonworks's version of Spark available on Microsoft Azure, part of PaaS service HDIgnost. Since ADF has standardized on Azure, HDIgnost Spark is best choice for processing distributed datasets |
| | HDF Nifi | HDF Nifi is an open-source software to automate the flow of data between software systems | HDF Nifi automates flow of data between systems. Nifi is a scalable platform, i.e. more compute nodes can be added if the need grows. It allows creation of reusable components that enables standardized implementation of extract jobs. The reusable components includes, error detection, logging, and notifications |
| | HDIgnost Kafka | HDIgnost Kafka is a distributed streaming platform, it provides low-latency, high-throughput, fault-tolerant publish and subscribe pipelines and is able to process streams of events | Kafka is HDIgnost PaaS offering and as a result, represents a natural choice for stream processing needs on ADF |
| | Azure Databricks** | Azure Databricks is a Spark platform designed by Microsoft and Databricks company. The platform provides advanced capabilities for cluster management and scaling | Azure Databricks Spark platform provides auto scale up/down capabilities and Microsoft is making it available as PaaS component. Databricks Spark provides additional capabilities/tools not available in HDIgnost Spark, such as, Runtime, Delta, Workspace, Production jobs and workflows, etc. Additionally, ADF may migrate to Azure Databricks spark version after it is approved by KP TRO. |

* Please reference the category definitions available in the Appendix section of the ADF Reference Architecture Word Document

** Planned

Technology Standards Employed by ADF (2 of 3)

| Catergory* | Tool Name | Purpose | Rationale |
|-------------------------------|--------------------------------|--|--|
| Storage | Azure Data Lake Storage (ADLS) | An enterprise-wide hyper-scale repository for big data analytic workloads. Can capture data of any size, type, and ingestion speed in one single place for operational and exploratory analytics | ADLS is the default distributed storage offering from Microsoft, thereby making it an ideal choice for use on the ADF platform |
| | Azure Blob Storage | Azure Blob storage is Microsoft's object storage solution for the cloud. Blob storage is optimized for storing massive amounts of unstructured data. | |
| Staging | HDInsight Hadoop | HBase is a column-oriented database management system that runs on top of Hadoop Distributed File System (HDFS) | Hadoop framework and tools on Microsoft Azure is from Hortonworks HDP platform and are branded as HDInsight Hadoop. This product is offered as a PaaS component on Azure that aligns with ADF architectural principles of using Azure native techs and use of PaaS components |
| | HDInsight Hive | HDInsight Hive data warehouse software facilitates reading, writing, and managing large datasets residing in distributed storage using SQL. Structure can be projected onto data already in storage. | Hive supports relational views of the data is SQL compliant, these are essential requirements for ADF data zones. In addition to this, there are no limits as far as data size is considered, it can also support hundreds of concurrent users with the help LLAP (for performance) and scaling up the compute nodes. SQL DW was considered as an option for Refined and Enriched zones but it currently has limitations as to the number of concurrent queries and cross database it can join |
| Data Warehouse and Data Marts | Azure SQL DB | SQL Azure is Microsoft's cloud database service. Based on SQL Server database technology and built on Microsoft's Windows Azure cloud computing platform, SQL Azure enables organizations to store relational data in the cloud and quickly scale the size of their databases up or down as business needs change. | SQL DB is used for enabling tenant specific marts (currently there restrictions on what type of data can be stored on SQL DB). |

* Please reference the category definitions available in the Appendix section of the ADF Reference Architecture Word Document

Technology Standards Employed by ADF (3 of 3)

| Catergory* | Tool Name | Purpose | Rationale |
|---------------------------|------------------------------|---|--|
| Caching | Azure Redis Cache | Azure Redis is a fully managed, open source, in-memory data storing service that powers fast, high-performing applications | Azure Redis is offered as a PaaS component on Microsoft Azure and provides all desired capabilities required for data caching in web or mobile application |
| Standard BI and Analytics | Power BI | Power BI adds data visualizations, interactive reports and dashboards to applications seamlessly. Analysis Services allows use of advanced mashup and modeling features to combine data from multiple data sources, define metrics, and secure your data in a single, trusted tabular semantic data model. | Power BI is PaaS/SaaS offering from Microsoft for data visualization and analytical reporting. In terms of capabilities, it is comparable with Tableau. |
| | SQL Server Analysis Services | Analysis Services is an analytical data engine used in decision support and business analytics. It provides enterprise-grade semantic data models for business reports and client applications such as Power BI, Excel, Reporting Services reports, and other data visualization tools. | SQL Server Analysis Services is being used temporarily until security related issues are resolved for Azure Analysis Services |
| Metadata | Collibra | Collibra is used for data governance. It's a cross-organizational data governance platform that delivers openness and freedom. It breaks down traditional data silos and opens up organizational data so all users can find the data they need, collaborate on it, and easily understand its meaning. | Collibra is a KP Standard tool utilized for data governance purposes |
| Tagging | Waterline Data | Its platform discovers sensitive data, intermediate files, and data lineage, as well as enables data stewards to manage tags; and builds an inventory of Hadoop data. | Waterline Data provides necessary capabilities for tagging data in different zones. It also works well with Apache Atlas, Ranger and Collibra that is essential for implementing data access security policies |
| Lineage/Governance | Apache Atlas | Atlas is a scalable and extensible set of core foundational governance services – enabling enterprises to effectively and efficiently meet their compliance requirements within Hadoop and allows integration with the whole enterprise data ecosystem | Apache Ranger utilizes Atlas to implement data classification based security policies |

*Please reference the category definitions available in the Appendix section of the ADF Reference/Architecture Word Document

Foundation Services – Toolkits

Personas

Various non-functional requirements have been considered for development of the Analytic Digital Foundation platform, as listed below:

Decision Maker

Use data-driven insights to make high quality decisions. The quality of the decision will depend on the integrity of the data, quality of its analysis and skill of interpretation

Data Consultant

Work with business partners to define and scope the problem, understand the workflows that affect data context, and explain and interpret analytic outputs to the business partners

Analytics Leader

Coordinating analytics tasks for their organization, including creating effective strategies to collect data, analyze information, conduct research, and implement analytics solutions for their products or services

Visualization Expert / Report Builder

Create actionable business insights through the development of data visualizations, reports, and dashboards

Data Engineer

Responsible for the development and maintenance of data pipelines and analytics infrastructure that enables almost every other function in the data world

Data Scientist

Extract meaning from and interpret data, which requires both tools and methods from statistics and machine learning

Platform Engineer

Develop and maintain systems and performance

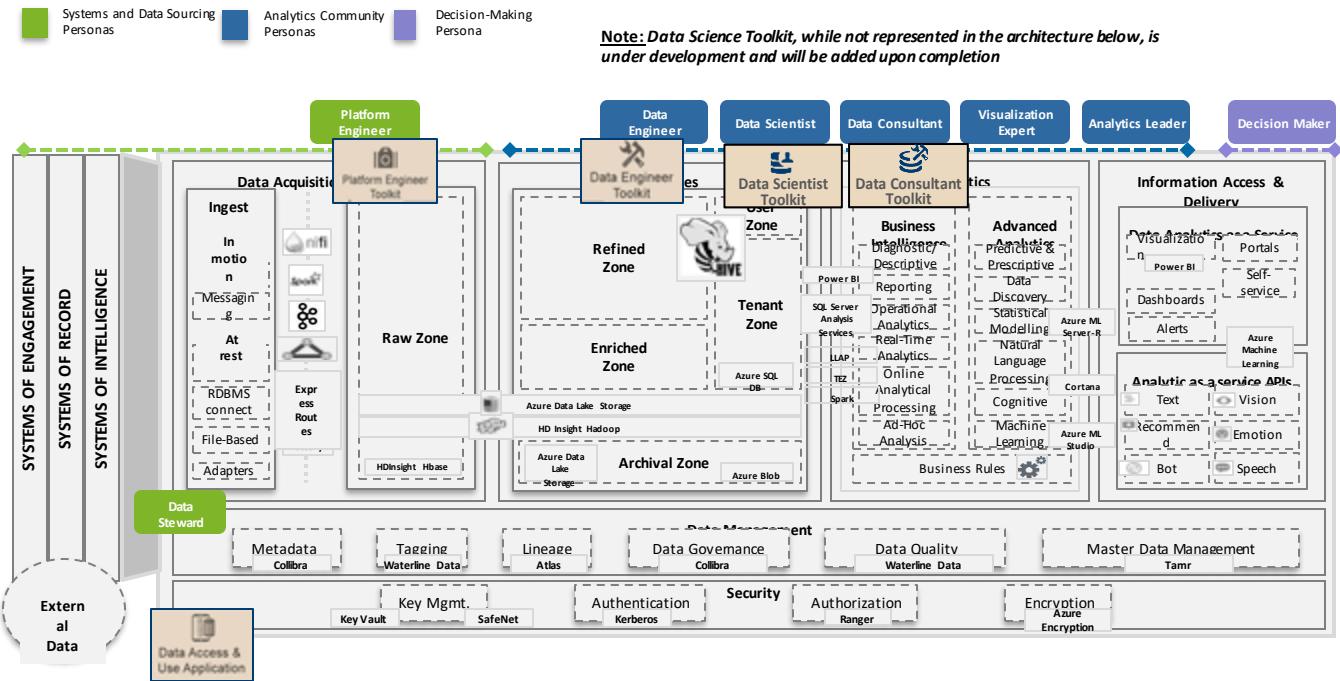
Data Steward

Manage data for a specific information domain, including improving data maturity over time, applying data standards that are relevant to the domain, and helping create remediation plans for data quality issues



Activities underway by Chief Data Office to update persona titles

ADF Reference Architecture – Personas & Toolkits (As of March 2019)



Toolkit – Data Engineer (1 of 5)

| Category | Description |
|-------------------------|--|
| Purpose | <p>The primary purpose of the data engineer toolkit, deployed on the ADF platform, is to support the data engineer and enterprise data team design and develop a stable data analytics infrastructure and environment. This toolkit enables the data engineer to maintain the various databases, datasets and other data assets in an optimum level so as to facilitate other users (such as data scientists, consultants, etc.) to focus on advanced data modeling and statistical analysis to support superior insights generation by end users.</p> |
| Features | <p>Key components enabled by the use of this toolkit include the following:</p> <ol style="list-style-type: none">1. Data Transformation and processing (e.g., ability to ingest data files from network, distributed file systems, SFTP, ADLS, Blob, ability to combine data from multiple sources and enable parallel processing, apply business rules, etc.)2. Data pipeline and scheduling (e.g., ability to create complex workflows – multi-step data processing, ability to logically organize workflows by user groups and projects/target, etc.)3. Alerts and notification (e.g., ability to logically organize workflows by user groups and projects/target)4. Adoption and ease of use (e.g., ease of use by non-technical and business users, browser based user interface, etc.)5. Dev Ops, CI/CD support (e.g., easy to deploy on Microsoft Azure, ability to utilize resources effectively, ability to scale up or down, integration with Kaiser source code management system and DevOps pipeline, etc.)6. Integration with advanced analytics and machine learning tools |
| Personas | <p>Prominent personas utilizing this toolkit, include:</p> <ol style="list-style-type: none">1. Data Engineer2. Data Steward |
| Underlying Technologies | Java, Scala, AngularJS, Spark, Kafka, SQL, etc. |

Toolkit – Platform Engineer (2 of 5)

| Category | Description |
|-------------------------|--|
| Purpose | <p>The primary objectives of the platform engineer toolkit are</p> <ul style="list-style-type: none"> i) to help manage detailed standards and operating procedures related to the creation, storage, processing and consumption of various data assets on the ADF platform. This toolkit enables the operations team to effectively monitor and manage the data stores assets, data transformation processes and related technologies. ii) platform technology team to maintain and monitor the platform infrastructure and performance for the ADF users. A stable ADF platform environment, powered by the capabilities of this toolkit (Infrastructure-as-a-Code, Platform-as-a-Service tools), not only ensures expansion of the platform (scalability) but also helps extracts maximum analytics value through integration and execution of various advanced technologies |
| Features | <p>Key performance metrics enabled by this toolkit include the following:</p> <ol style="list-style-type: none"> 1. Sustaining system performance and reliability 2. Executing improvements on the platform 3. Monitoring and maintenance of a stable and secure platform environment 4. Log Analytics Metrics (e.g., cluster count, collect usage metrics at environment level, collect Kafka metrics, foundational data metrics for enriched zone in hive/SQL DB, foundational data metrics for Raw Zone in HBase) 5. Platform Operations Metrics (e.g., HDInsight components metrics) 6. Hadoop services level metrics, Kafka disk usage, Ambari metrics, application metrics, yarn queue metrics, availability, edge node application metrics, uptime/downtime clusters/nodes) 7. Storage Metrics (Blob, ADLS) (e.g., request latency, authorization error, access report, error rate, data volume at zone level, file count, network error, egress metrics, ingress metrics) 8. Databases (SQL DB, SQL DW, Cosmos DB) (e.g., database alerts, performance, audit report, security alerts, vulnerability detection, usage reports) 9. Jenkins Pipeline Metrics (e.g., build metrics, code quality metrics, security scan metrics, exception/error metrics) 10. Tools Metrics (e.g., NIFI metrics, Waterline metrics, Atlas service metrics) 11. On-Prem Cluster Metrics (e.g., On-Premise K8s Cluster Metrics, NIFI, ATLS cluster infra metrics) 12. Application Metrics (e.g., request and response metrics, data pipelines metrics (system/custom), ADF framework component metrics, memory utilization, data engineer metrics, application logs metrics, error/exception metrics, data flow errors/exceptions, application performance metrics) 13. Tenant Support Metrics (e.g., data pipelines metrics (system/custom) , ADF framework component metrics, application logs metrics, # of users, access privileges, data exposure, audit metrics, top used tables, users) |
| Personas | <p>Prominent personas utilizing this toolkits, include:</p> <ol style="list-style-type: none"> 1. Data Steward 2. Data Consultant 3. Platform Engineer |
| Underlying Technologies | Java, AngularJS, Kafka, SQL, etc. |

Toolkit – Data Access and Use (3 of 5)

| Category | Description |
|-------------------------|--|
| Purpose | <p>The purpose of the data access & use toolkit is to empower the data steward teams to properly control and monitor access, provision and use of the data to ensure its continuous reliability and transparency for use. This toolkit enables the critical process of safeguarding the quality and trust of the data ingested and consumed on the ADF platform as the analytics generated depends on its data authenticity.</p> |
| Features | <p>Various metrics and processes are instituted to ensure proper custody and reliability of the data. Certain such key components include:</p> <ol style="list-style-type: none">1. DAU ATLAS Integration (e.g., integrate DAU application and atlas to get hive metadata and associated tags)2. Tenant Management (e.g. tenant onboarding, tenant admin provisioning, create tenant, add tenant tables (data custody based), map tenant admin with tenant)3. Tag Based Policy (Hive) (e.g. create access policy, edit access policy, create mask policy, edit mask policy, revoke access policy, revoke mask policy)4. KPIM, CARMA & TNS Integration (e.g. user access provisioning through KPIM, CARMA and TNS onboarding)5. Resource Based & Tag Based Policy for SQL Server & Analysis Services (e.g. create access policy, edit access policy, create mask policy, edit mask policy, revoke access policy, revoke mask policy)6. Advanced Schema Management (e.g. schema copy, new tables creation alerts, email notifications etc.)7. Reports (e.g. view policy at schema level, view available tenants, view available tenant admins, audit reports, generate user entitlement) |
| Personas | <p>Prominent personas utilizing this toolkits, include:</p> <ol style="list-style-type: none">1. Data Steward2. Data Consultant3. Others (ADF Admin, Tenant Admin, etc.) |
| Underlying Technologies | Java, AngularJS, Ranger, Atlas, etc. |

Toolkit – Data Consultant (4 of 5)

| Category | Description |
|-------------------------|--|
| Purpose | The purpose of the data consultant toolkit is to enable data analysts and other business users to set up end to end analytics workflows that may involve human interaction and data processing on the ADF platform |
| Features | <p>Certain such key features & components include:</p> <ol style="list-style-type: none">1. Easy to use users interface to setup and monitor end to end analytics workflow pipelines2. Allow data consultants to setup end to end analytics workflow pipelines3. Allow data consultants to add & track human interaction nodes, such as, approvals, denials in the analytics pipeline4. Allow data consultants to add data processing nodes/workflows in the pipeline5. Allow data consultants to add notification objects, for ex. notify a user when a certain task is completed or failed6. Allow data consultants to add notification objects, for ex. notify a user when a certain task is completed or failed |
| Personas | Prominent personas utilizing this toolkits, include: <ol style="list-style-type: none">1. Data Steward2. Data Consultant3. Others (ADF Admin, Tenant Admin, etc.) |
| Underlying Technologies | Java, AngularJS, Ranger, Atlas, Airflow, etc. |

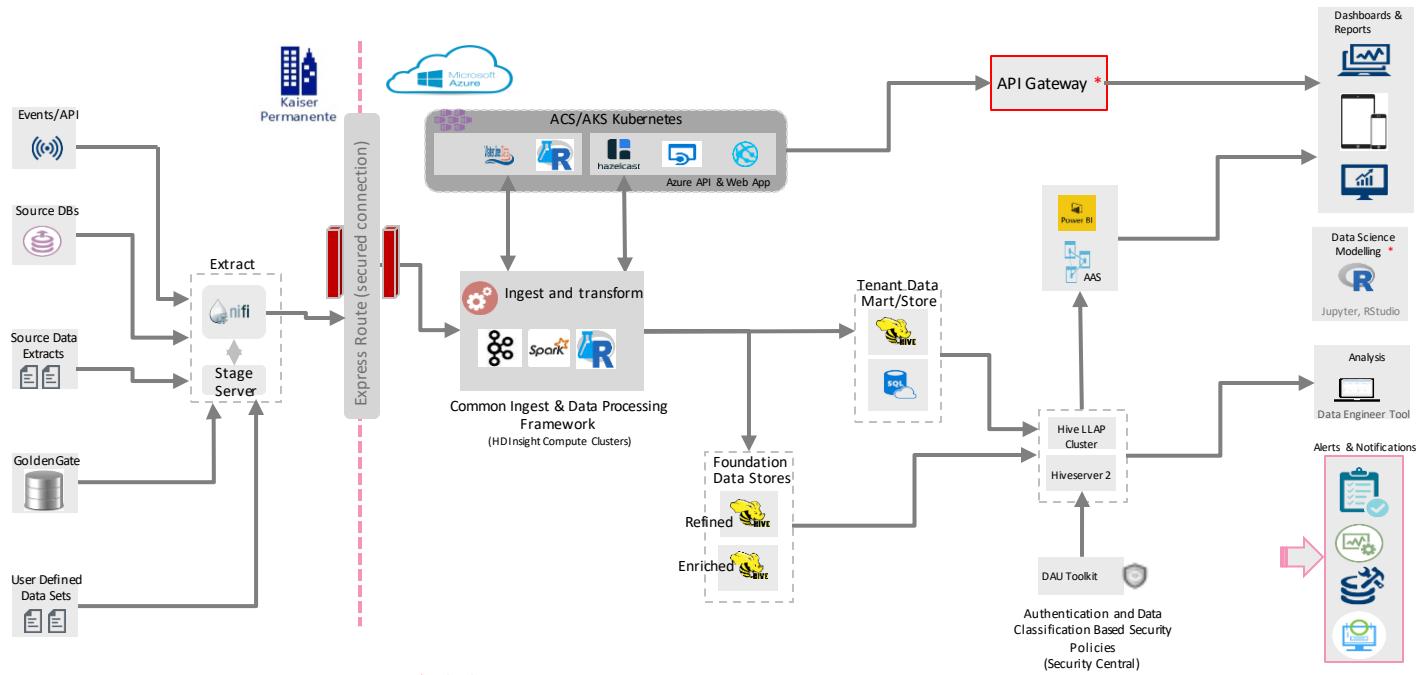
Toolkit – Data Scientist (5 of 5)

| Category | Description |
|-------------------------|--|
| Purpose | The purpose of the data scientist toolkit is to enable data scientists to build, test, manage, and deploy advanced analytics models on ADF platform |
| Features | Certain key features & components include: <ol style="list-style-type: none">Provide tools required to build, test, and manage modelsIntegration with DevOps pipelines to deploy modelsProvide secure environment to perform development activitiesProvide ability to acquire required compute to deploy and execute models |
| Personas | Prominent personas utilizing this toolkits, include: <ol style="list-style-type: none">Data ScientistData StewardData ConsultantData Engineer |
| Underlying Technologies | Jupyter Notebook, Java, AngularJS, Ranger, Atlas, other DS specific tools, etc. |

Foundation Services – Solution Patterns

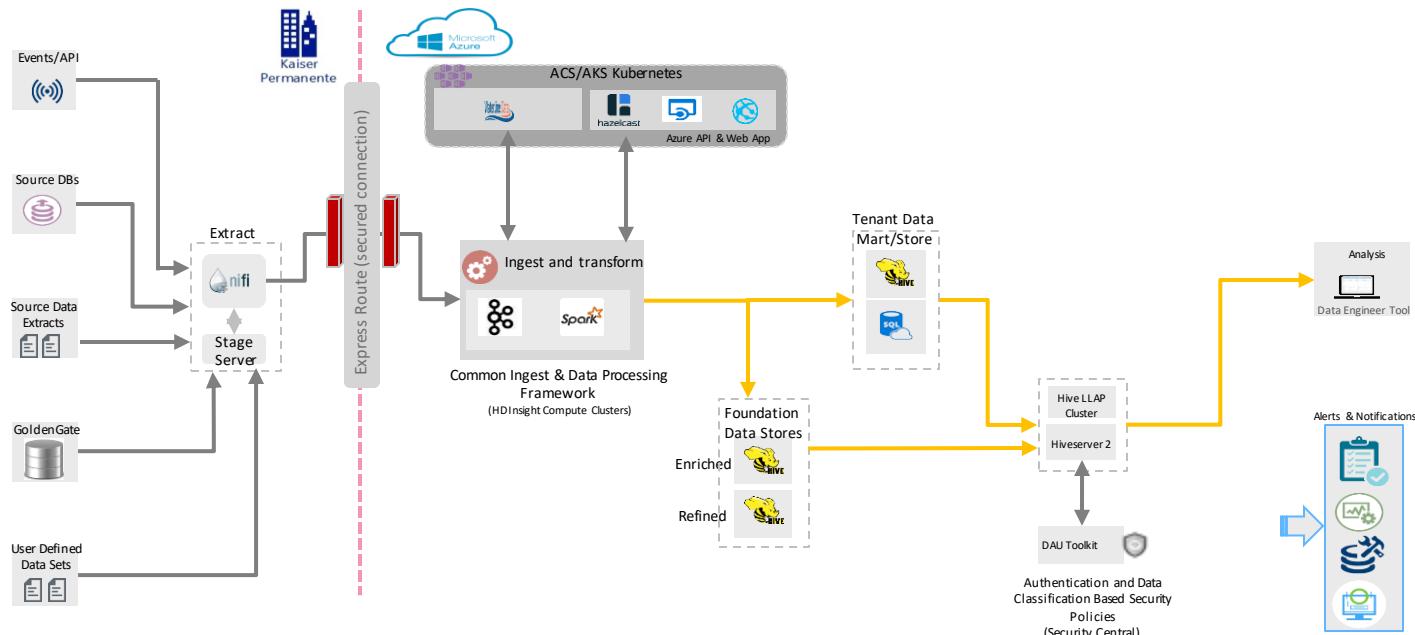
Solution Pattern – Overall View (1 of 10)

Standard solution and design patterns have been developed for the architecturally significant use cases for assisting tenant with their specific user cases



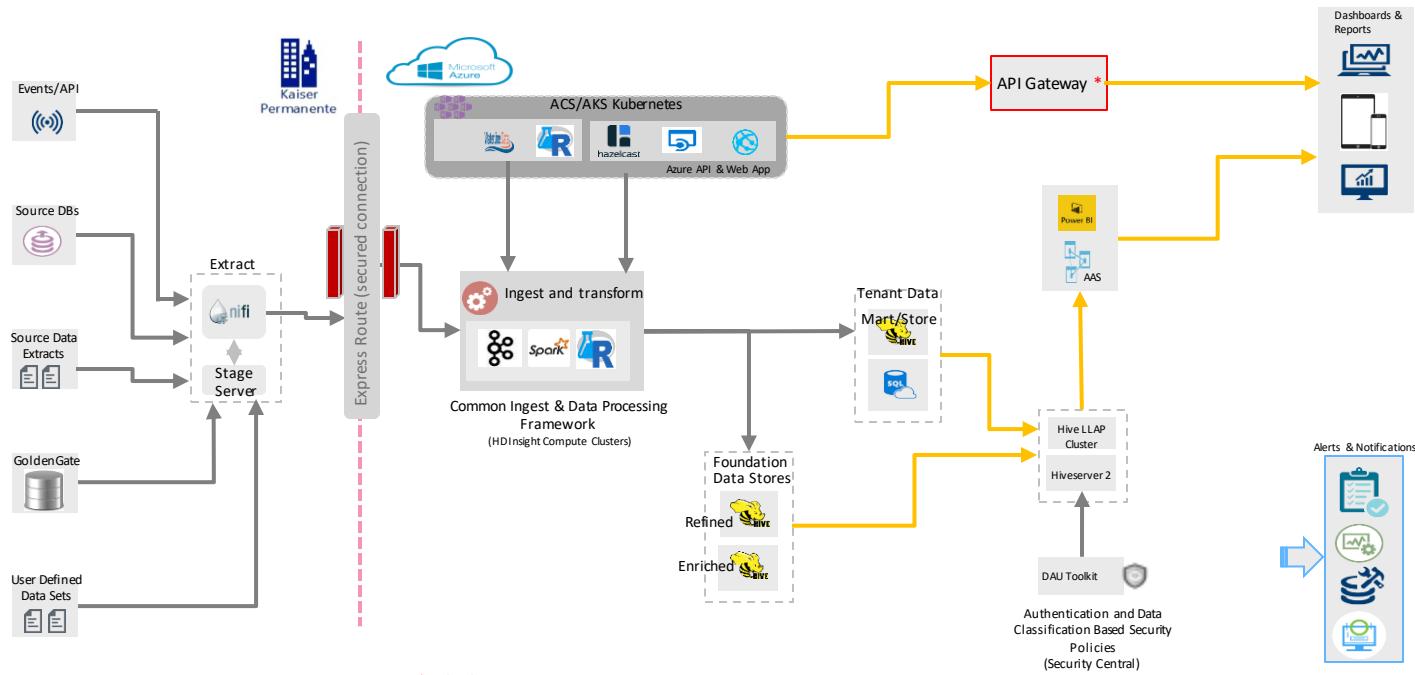
Solution Pattern – Tenant Data Mart/Store (2 of 10)

Solution pattern meets tenants need for a separate data mart/store. The data is typically sourced from Refined and Enriched data zones.



Solution Pattern – Analytical Applications – Streaming & Batch (3 of 10)

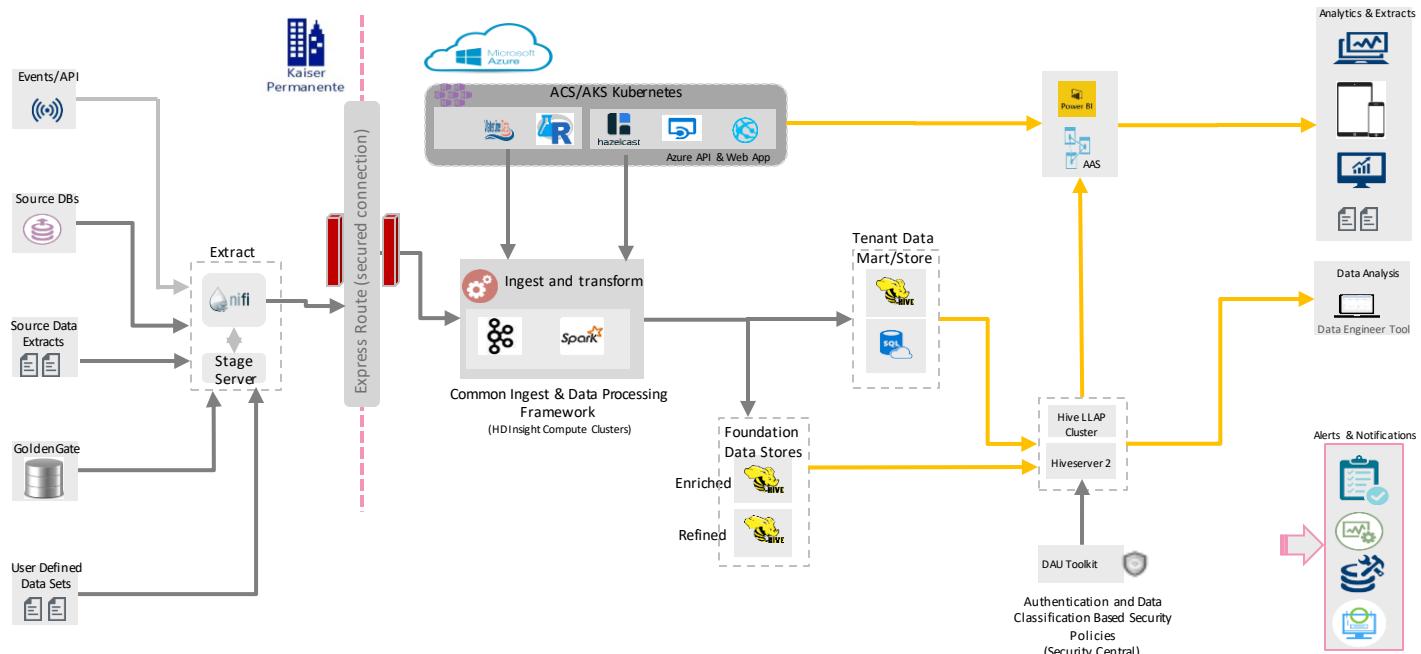
Solution pattern enables near-real time dashboards through mobile, web, desktops



* Work with KP security requirements

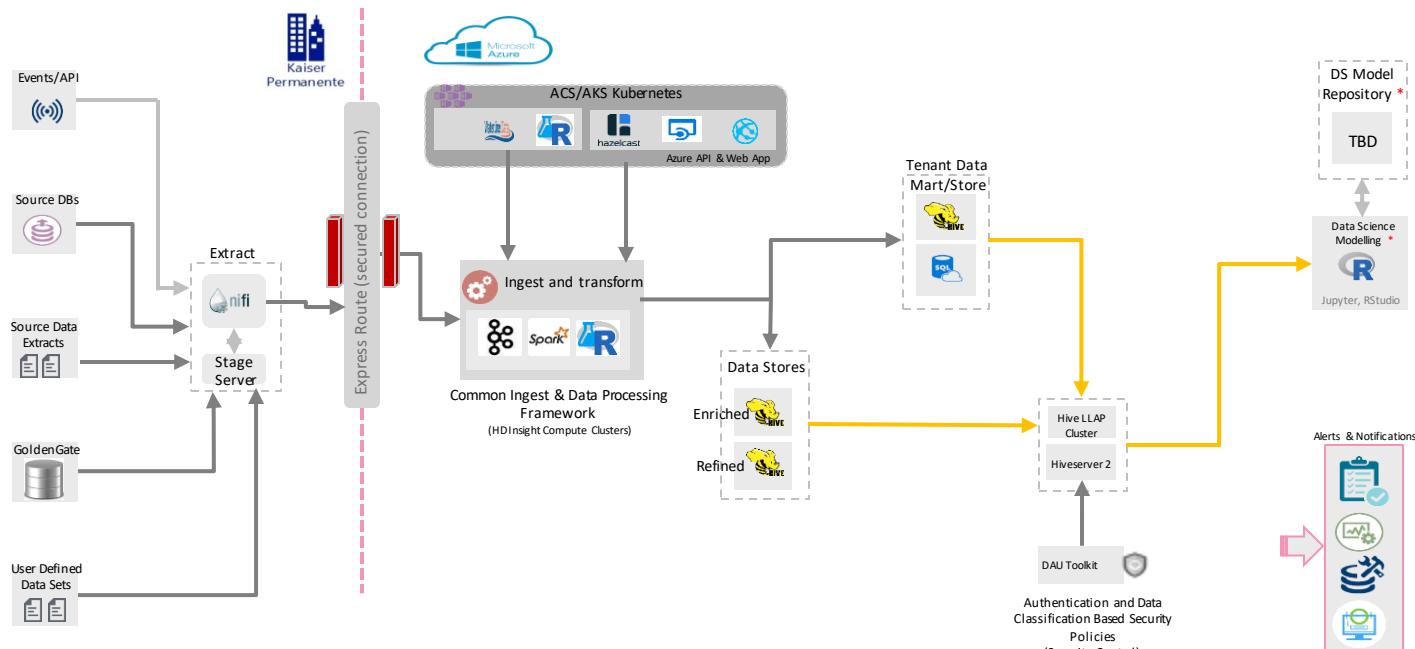
Solution Pattern – BI and Reporting (4 of 10)

Solution pattern enables standard analytics and reporting capability with tools, such as, Power BI and Azure Analysis Services



Solution Pattern – Machine Learning and Data Science Model (5 of 10)

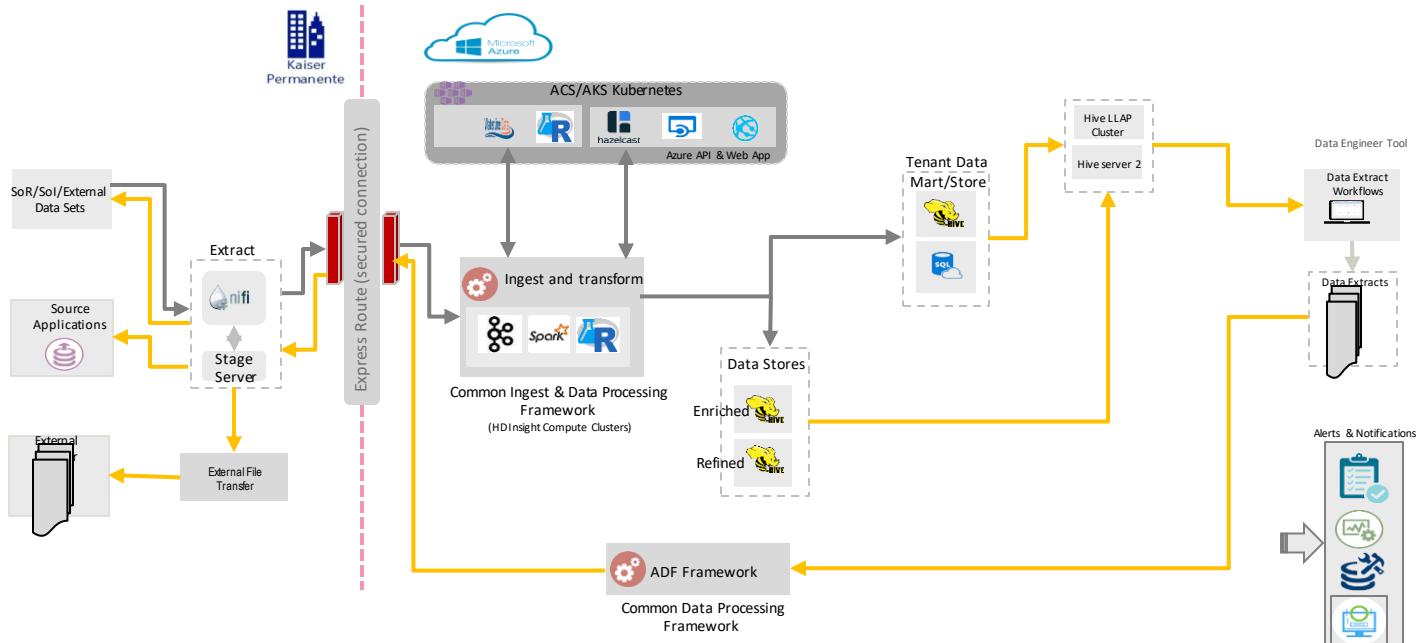
Solution pattern provides for creating and training data science and deep learning models



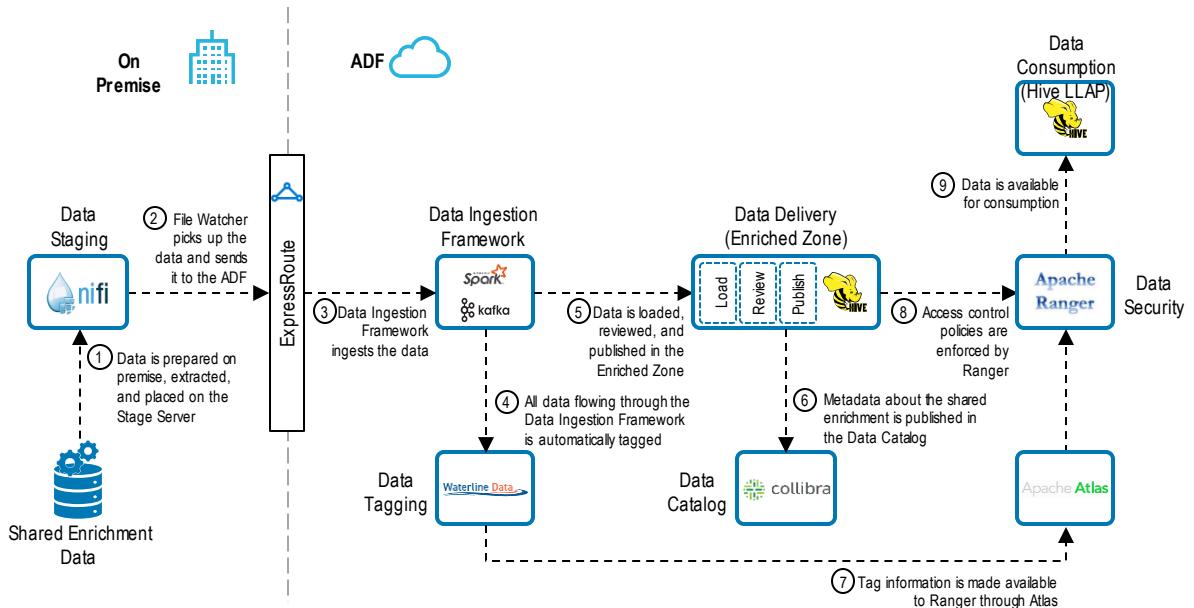
* Tools & Capabilities standards for analytics tool committee is working on defining standards

Solution Pattern: Third Party and/or SoR Data Integration (6 of 10)

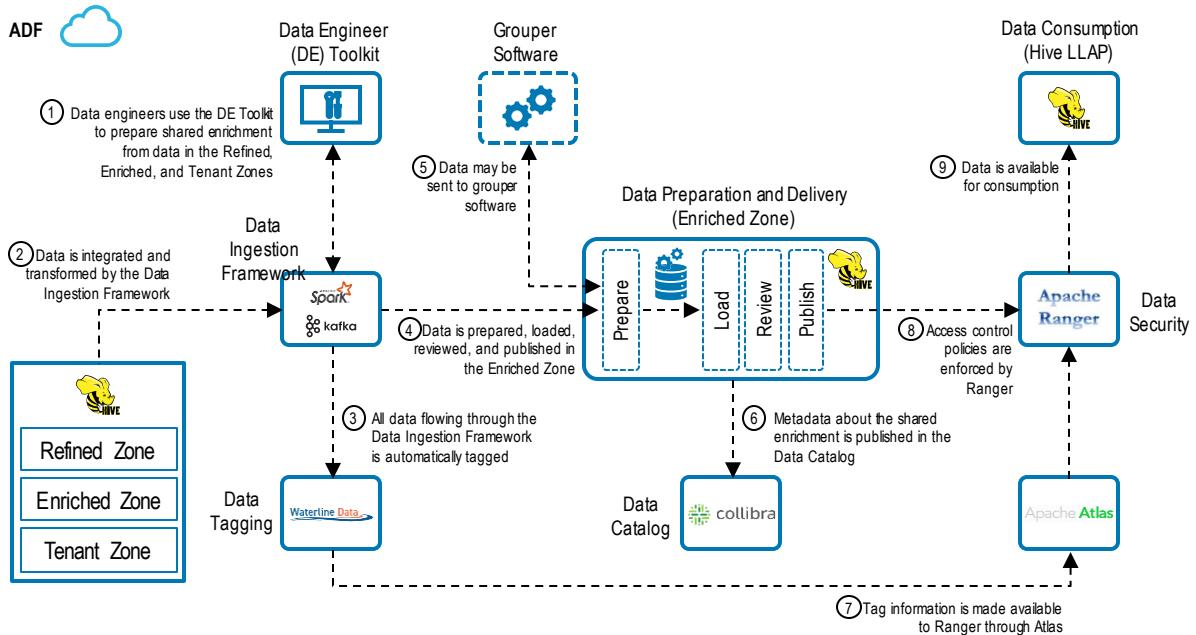
Solution pattern provides for data integration between ADF Data Zones and Third Party Applications and/or Systems of Record (SoR)



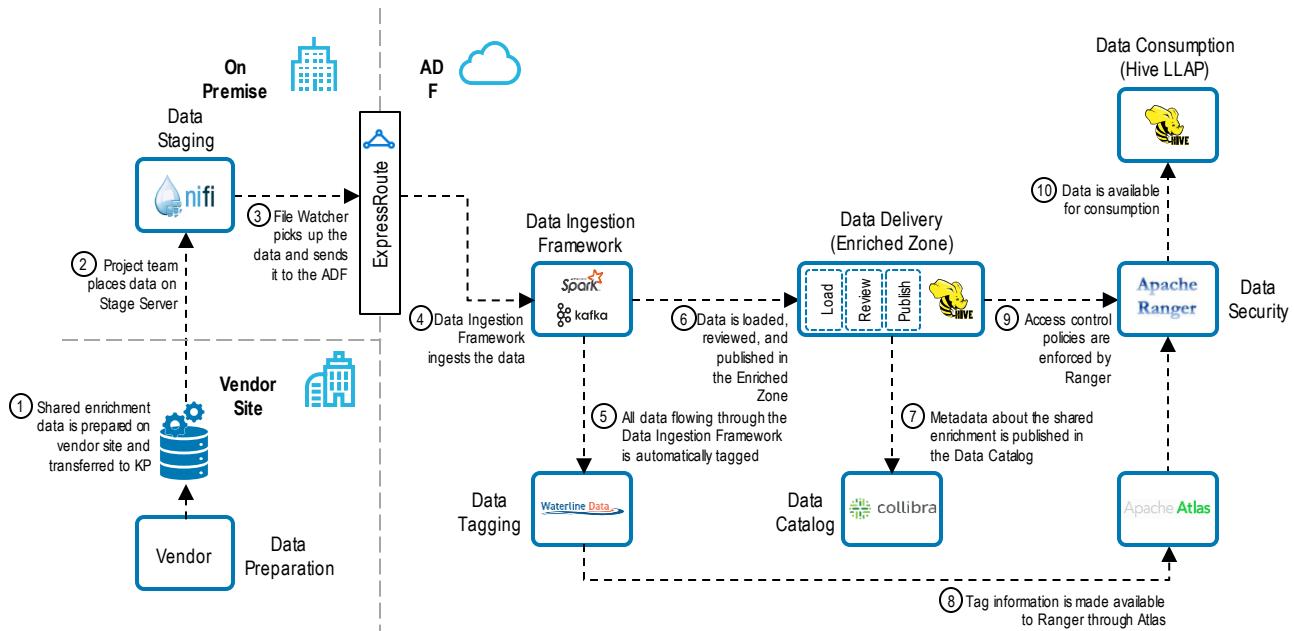
Solution Pattern (Shared Enrichment Prepared On Premise) (7 of 10)



Solution Pattern (Shared Enrichment Prepared On ADF) (8 of 10)

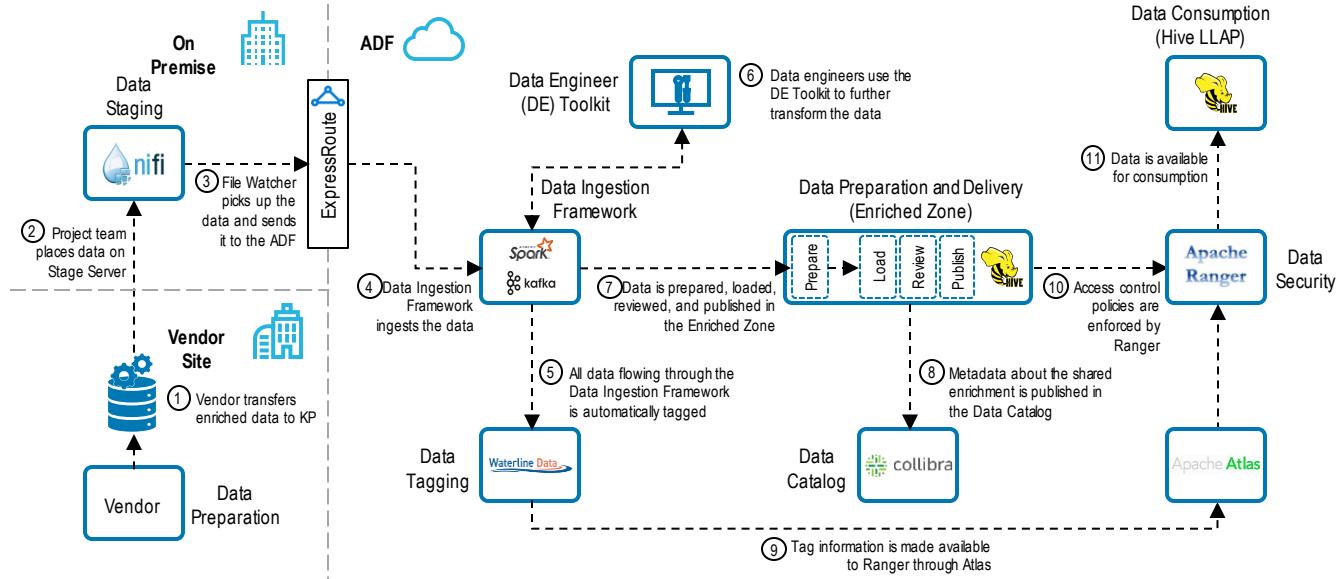


Solution Pattern (Shared Enrichment Prepared On Vendor Site) (9 of 10)

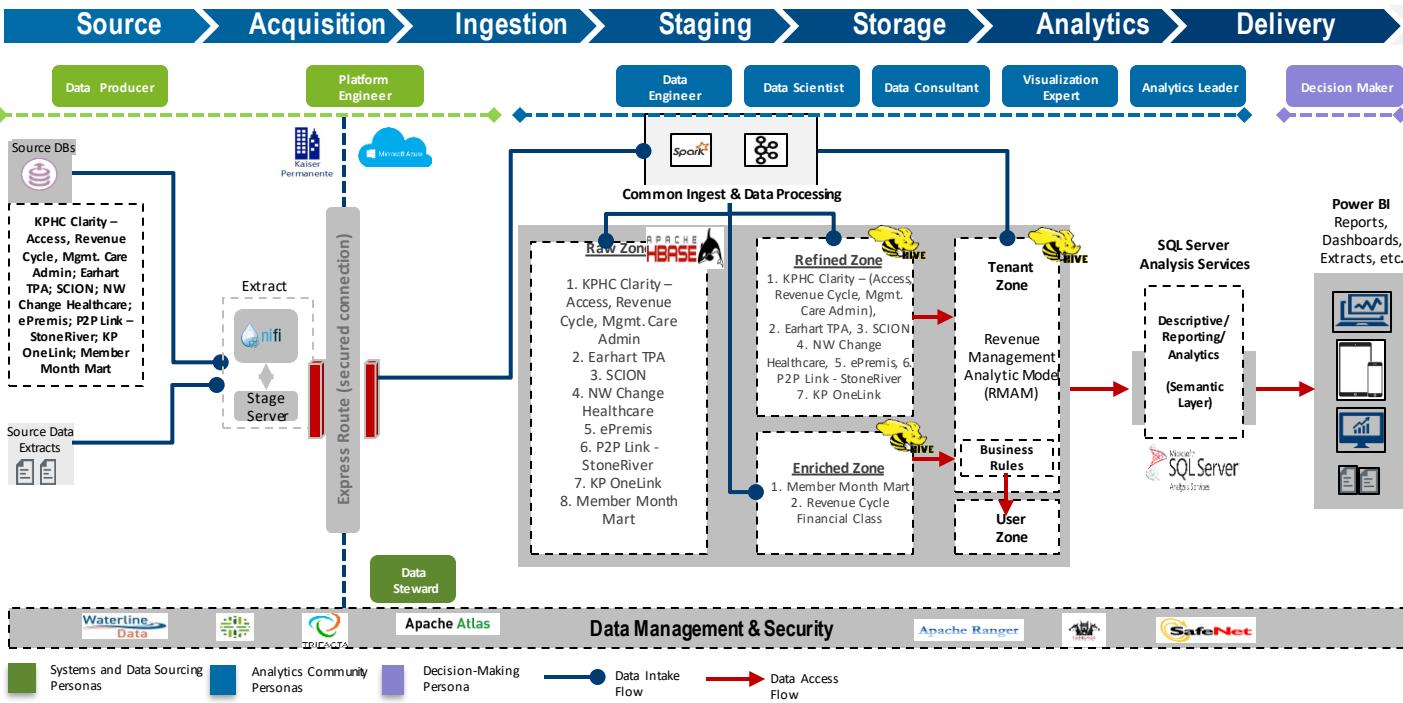


Solution Pattern (Hybrid) (10 of 10)

- Solutions may combine the use of several solution patterns, e.g., enriched data from a vendor that is further transformed on the ADF.



Application of ADF Ref. Architecture – Revenue Management Analytics



Foundation Services – Disaster Recovery and High-Availability

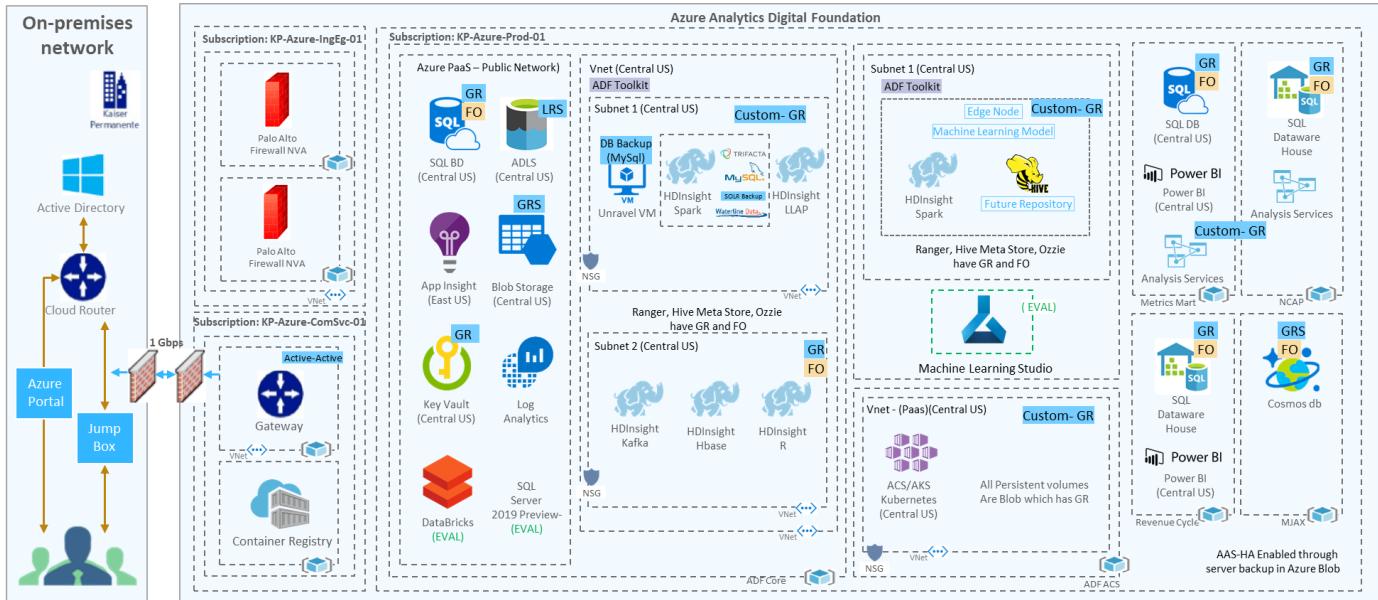
ADF Disaster Recovery Class of Service (CoS) Definitions

| Recovery Designation | DR CoS | RTO | RPO | Disaster Recovery Exercise Requirements * | | | | |
|-------------------------|--------|--------------------|----------------------|---|---------------------|----------------|---|--|
| | | | | Operations (OPS) Based | Discussion Based ** | DR Plan Review | Tape Restore*** | |
| Continuous Availability | 0 | ≤ 1 Hr | | Semi-Annually One-Operations Based DR Exercise must be performed annually | | | | |
| Advanced Recovery | 1 | ≤ 4 Hr | ≤ 2 Hr | Annually | Optional | N/A | Recovery Point Objective (RPO) is the point in time to which data will be restored after recovery of an IT Service. This may involve loss of data. | |
| | 2 | ≤ 24 Hr | ≤ 8 Hr | Bi- | | | | |
| | 3 | ≤ 72 Hr | ≤ 48 Hr | annually | Annually | | ADF CoS | |
| Standard Recovery | 4 | ≤ 1 Wk | ≤ 72 Hr | Every 4 Years | Bi-annually | Annually | Recovery Time Objective (RTO) is the maximum time allowed for recovery of an IT Service following an interruption. | |
| | 5 | ≤ 2 Wk | Last Offsite Back-up | | | | | |
| | 6 | ≤ 1 Mo | Optional | | Bi-annually | | | |
| Custom Recovery | 7 | Best Effort | | No Recovery | | | | |
| | 8 | No Recovery | | | | | | |

ADF: Azure HA/DR Configuration Options

| Type | LRS | ZRS | GRS | RA-GRS | Geo-Replication | Geo Redundancy | Custom | Azure Site Recovery |
|----------------|--|--|---|--|---|--|--|---|
| Descriptions | Locally redundant storage (LRS) will take three Replicas within single Data Center <ul style="list-style-type: none"> Copies : 3 Availability SLA : 99.9% Read/Write Custom Solution to Copy to different region's storage accounts | Zone-redundant storage (ZRS) replicates data synchronously <ul style="list-style-type: none"> Three Replicas may span across two or three Datacenters on one or two regions Copies : 3 Availability SLA : 99.9% Read/Write If Primary region is not unrecoverable ,MSFT will automatically trigger Geo Failover | Geo-redundant storage (GRS) - replicates data synchronously across two regions <ul style="list-style-type: none"> Copies : 6 Availability SLA : 99.9% Read, 99.9% Write If Primary region is not unrecoverable ,MSFT will automatically trigger Geo Failover | Read Access - Geo Redundant Storage (RA-GRS) – enables higher availability by reading the storage accounts data in the secondary region <ul style="list-style-type: none"> Copies : 6 Availability SLA : 99.9% Read, 99.9% Write If Primary region is not unrecoverable ,MSFT will automatically trigger Geo Failover | Geo-replication feature allows to create readable replicas of database in Data Centers within same or across regions <ul style="list-style-type: none"> Copies : User Defined Replication: Asynchronous Any restore point within 35 days Auto Failover configuration Standard /Active Geo-Replication ERT < 30s RPO < 5s | <ul style="list-style-type: none"> Enable global distribution of account by pairing two Azure Regions Data will be replicated across all regions consistently Availability SLA: 99.99% read and Write for multiregional DBs Provides Automatic failover during regional outage | <ul style="list-style-type: none"> Custom Built solution for the Azure Components in which native replication/failover features are not available All Metastore will be Geo replicated HDIgnostic & ACS Clusters will be created in West US and Central US on Demand basis Necessary components will be redeployed | <ul style="list-style-type: none"> The Azure Site Recovery service contributes to managing and orchestrating replication, failover, and fallback of on-premises machines, and Azure virtual machines (VMs) |
| Storage | <ul style="list-style-type: none"> ADLS Gen 1 ADLS Gen 2 Blobs Storage | <ul style="list-style-type: none"> ADLS Gen 2 Azure Blobs Storage | <ul style="list-style-type: none"> ADLS Gen 2 Azure Blobs Storage | <ul style="list-style-type: none"> ADLS Gen 2 Azure blob Storage | NA | NA | NA | NA |
| Database | NA | NA | NA | NA | <ul style="list-style-type: none"> SQL Database SQL DW | Cosmos DB | NA | NA |
| Security | NA | NA | NA | NA | Key Vault | NA | NA | NA |
| Compute-PaaS | NA | NA | NA | NA | NA | NA | <ul style="list-style-type: none"> HDInsight Clusters ACS Clusters Analysis Services | NA |
| Compute - IaaS | NA | NA | NA | NA | NA | NA | NA | <ul style="list-style-type: none"> Azure VMs |

ADF – HA and DR Configuration



Foundation Data

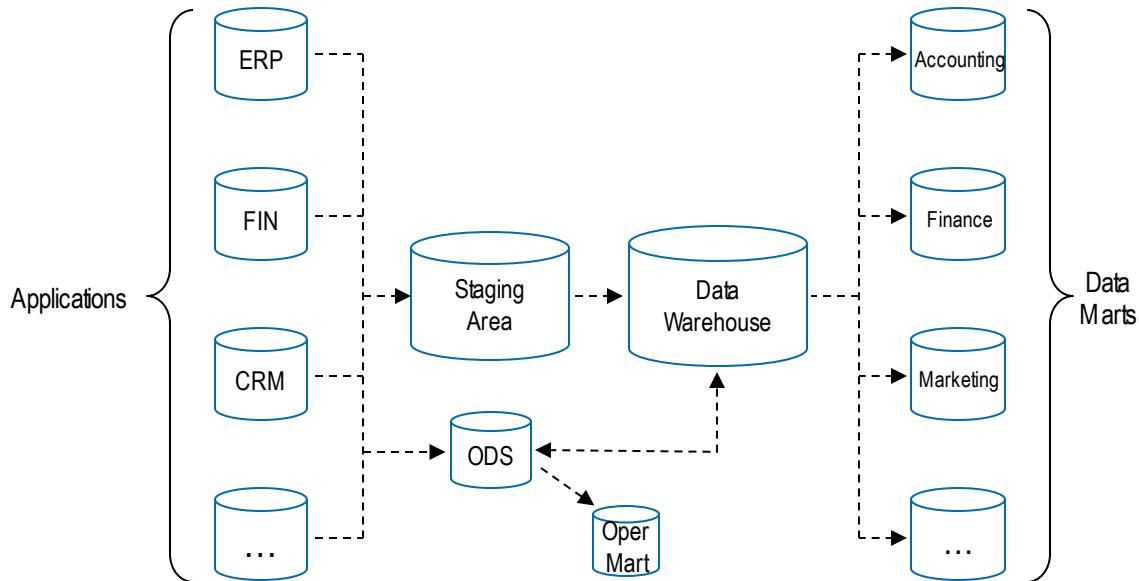
Key Objectives

- Describe components of Foundation Data blueprint and guiding principles that are driving design
- Define the ADF data zones and Foundation Data Management (FDM) disciplines and describe how they support analytic needs
- Share Data Domain taxonomy and how it will enable and help to manage analytic solutions
- Provide an overview of key features – Change Data Capture, Clarity * N, Data Validation – applied to Revenue Management as a Reference Implementation
- Understand where to locate data ingest status

Foundation Data - Data Zone Architecture

90's Architecture for Decision Support Systems

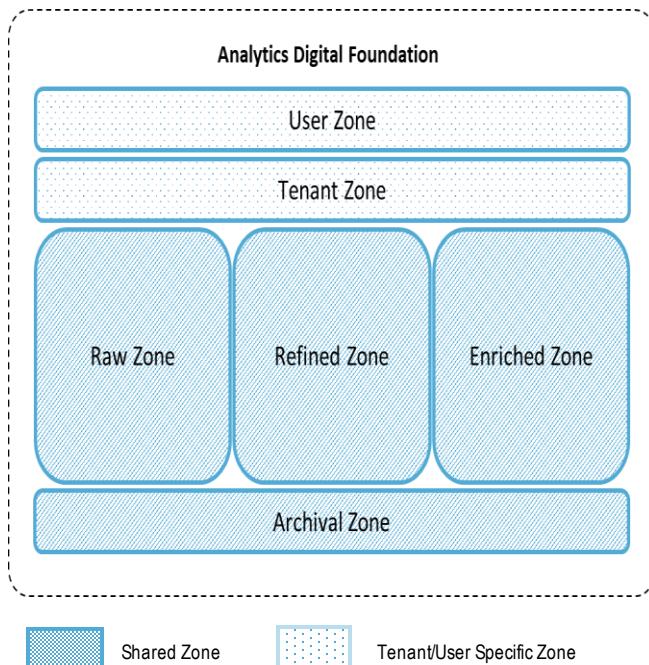
Corporate Information Factory



A need to service different user classes requires different types of data repositories:

- Data warehouses
- Data marts
- Operational data stores
- Oper marts

Data Zone Architecture



Zones within the Analytics Digital Foundation (ADF) replace data repositories and embody separation of utilities, support data pipelines, data lifecycle stages, data security, and other data requirements.



User access to each zone will be subject to data access use controls

Data Zone Architecture Guiding Principles



Reusability

Data in the raw, refined, and enriched zones are collected once and used many times to support tenants.



Modularity

Separation of utilities embodied in the zoned design allows each zone to be optimized for its specialized purpose independent of other zones.



Reliability

Data management is a key focus to ensure the discoverability, quality, consistency, and trustworthiness of the data.



Agility

Ready access to cross-functional program wide data in one place speeds up analytic throughput.



Persona Enablement

Zones storing different kinds of data (structured, unstructured) at various levels of curation cater to multiple personas and capabilities.

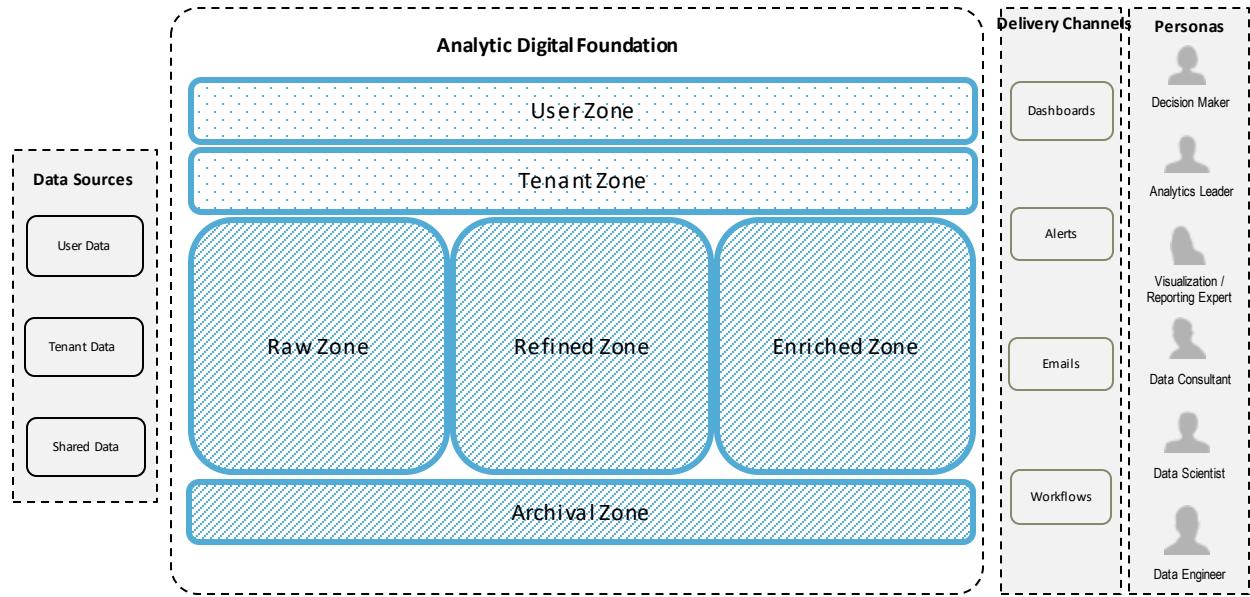


Security

Access and use of data are controlled by a common, shared, foundational service, and limit access to the minimum necessary to perform a user's role(s).

Analytic Digital Foundation: Data Zone Architecture

Data zones will be established to meet varied analytical needs of the tenants and enable reusability of data assets.



Shared data is brought into the Raw Zone and propagated to Refined and Enriched Zones

Tenants can bring in data to Tenant Zone to build **solutions** for their use cases

Individuals can bring in their own data into the User Zone for **prototyping/exploratory analysis**



Shared
Zone



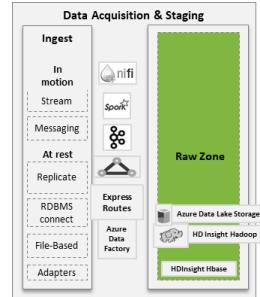
Tenant/User Specific Zone

Raw Zone

Definition and Purpose

The Raw Zone is a structure where **shared data** from data sources first land in the Analytic Digital Foundation for eventual processing into the Refined and Enriched Zones.

The Raw Zone provides a structure where data from enterprise-level data sources can be acquired and stored in its **original Raw form** once, and used many times to support the data needs of tenants.



Characteristics

Data Characteristics

Volume, variety, and velocity are the dominant characteristics of data stored in the Raw Zone. This zone focuses on **rapid ingestion** (batch, near real time) of large amounts of a variety of data (structured, semi-structured and unstructured data).

Data Organization

Data is organized by the **data source**, e.g., KPHC Clarity, OneLink.

Data Refresh

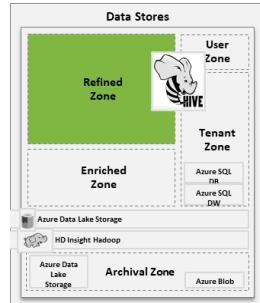
Supports varying latencies of data integration, from daily batches to continuous real-time integration, and are scalable to support more aggressive data freshness based on the needs of the maturing organization.

Refined Zone

Definition and Purpose

The Refined Zone is a structure designed to store and deliver **shared data** that has been **prepared** for the use of all tenants.

The Refined Zone provides a structure where data preparations needed by all tenants can be performed and **stored once, and used many times**.



Characteristics

Data Characteristics

Volume is the dominant characteristic of data in the Refined Zone as all historical records are maintained. Velocity varies based on business goals to support the multiple data freshness service levels.

Data Organization

Data is organized by **information data domains** which logically group data based on functional categories of the business, e.g., claims, membership, care delivery.

Data Refresh

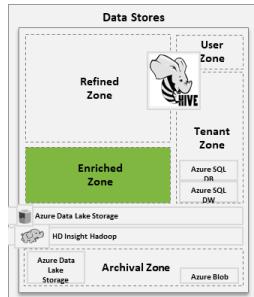
Supports different service levels for data freshness driven by business goals. Time stamping and view constructs are used to support the multiple data freshness service levels.

Enriched Zone

Definition and Purpose

The Enriched Zone is a structure designed to store and deliver newly derived **shared data**, generated by **manipulating** and blending data from the Raw and Refined Zones, for the use of all tenants.

The Enriched Zone provides a structure where **common enrichments** can be developed and stored once, and used many times. Sharing common enrichments improves the consistency of information produced **across the tenants**.



Characteristics

Data Characteristics

Veracity is the dominant characteristic of data in the Enriched Zone as it is needed to store **high quality data** for strategic decision making.

Data Organization

Data is organized by the **category of enrichment**, e.g., costed utilization (includes care delivery, health plan, medical group, IBNR, etc.), member month (includes product line, line of business, service area primary, member lookup, etc.).

Data Refresh

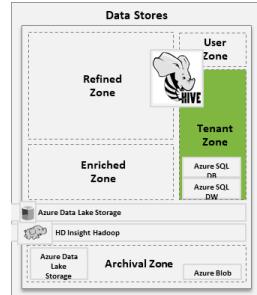
Supports mostly **long-term decision making** where the stability of the data needs to match the grain of analysis. Calendar rollups (day, week, month, quarter, and year) are used instead of servicing each grain with its own set of tables.

Tenant Zone

Definition and Purpose

The Tenant Zone is a structure designed to store and deliver data **produced by tenants** for their users to consume.

The Tenant Zone provides a structure that is optimized for the **delivery of analytics solutions** while the Raw and Refined Zones are optimized for the acquisition and preparation of data for reuse (separation of concerns).



Characteristics

Data Characteristics

Generally veracity is the dominant characteristic of data in the Tenant Zone as different types of data that is required for **use cases of specific tenant**. However, volume, variety, and velocity are dependent on Tenant use cases. In order to make data accessible to users, data is predominantly stored using pre-defined format / schemas (schema-on-write approach). However, tenant specific data from external sources can also be stored using schema-on-read approach.

Data Organization

Data is organized by the **tenant domain**, e.g., profitability reporting and cost, revenue management analytics, sales and marketing analytics.

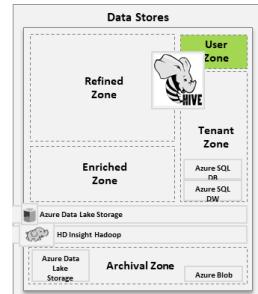
Data Refresh

Data freshness is driven by the tenant goals.

User Zone

Definition and Purpose

The User Zone is a structure where **advanced users** (e.g., data scientists) can introduce their own data needed to perform **exploratory** data science and analysis. Successful data science efforts can be operationalized to use the Raw, Refined, and Enriched Zones for broader consumption by tenants.



Characteristics

Data Characteristics

Variety is the dominant characteristic of the User Zone as it allows qualified users to bring in different types of data, either from Refined, Enriched, Tenant, or user specific data, for the purpose of exploratory analysis.

Data Organization

Data organization is **highly personalized** and based on an individual's use case requirements.

Data Refresh

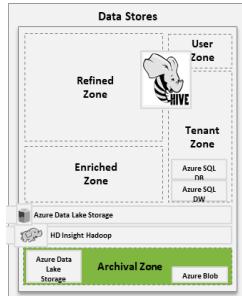
Data freshness is driven by the user goals.

Archival Zone

Definition and Purpose

The Archival zone is a structure designed to store Tenant required historical and **inactive data** from the Refined, Enriched, and Tenant Zones for long-term Archival.

The Archival Zone provides a structure for cost-effective long-term storage of data that is no longer actively needed for everyday operations but remains important for future reference or **regulatory compliance**.



Characteristics

Data Characteristics

Volume is the dominant characteristic of data in the Archival Zone as it stores structured data from Refined, Enriched, and Tenant Zone for an extended period of time for the purpose of audit and compliance. **Retired data assets** that are part of the initial migration to the platform are also archived, if needed.

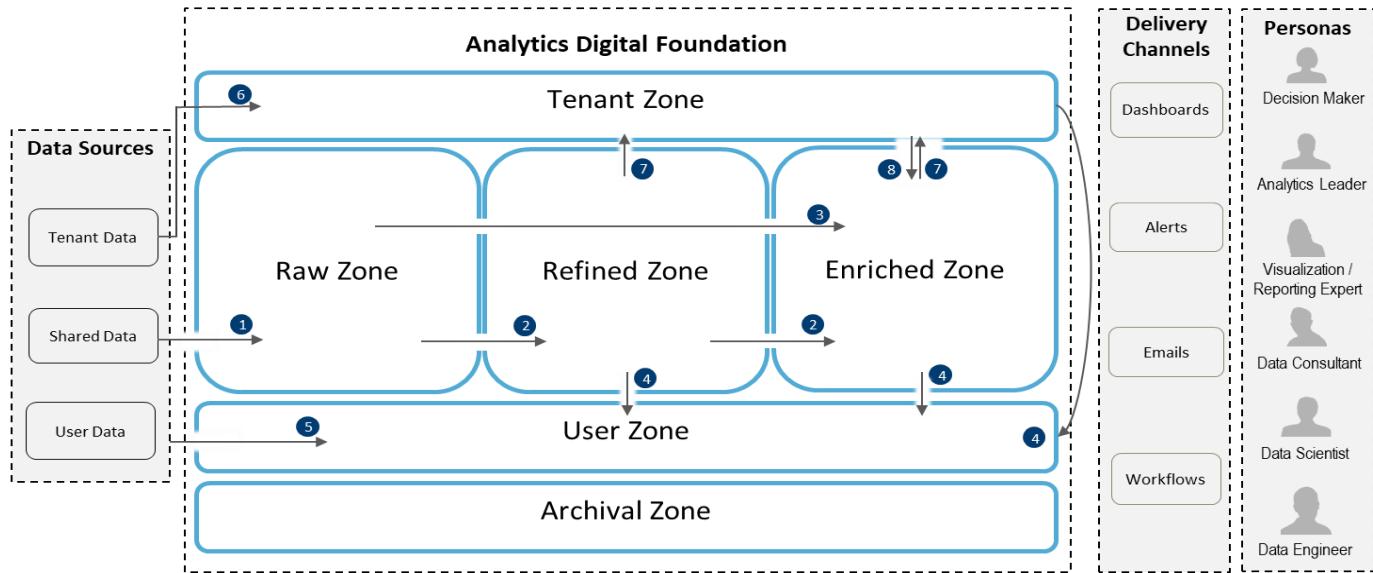
Data Organization

Data is organized based on the **origination data zone**, e.g., Refined Zone, Enriched Zone, Tenant Zone.

Data Refresh

Data will be loaded into the Archival Zone based on specific **data retention policies** established by the tenants and the foundation data teams.

Analytic Digital Foundation: Data Flow Patterns



Foundation Data - Data Management

Data Management Disciplines

Data Management comprises all disciplines related to managing data as a valuable resource.



Data Governance

Data Governance focuses on establishing organizational constituencies and a framework of policies, processes, and enabling technologies to ensure that enterprise data is owned and stewarded accurately and consistently to meet business goals



Metadata Management

Metadata Management facilitates enterprise-wide data standardization throughout its lifecycle. Standardization is achieved by designing and implementing a centralized repository of business rules, data standards, and data definitions that is referenced across the enterprise



Access and Use

Access and Use focuses on planning, implementation and control activities to protect and secure Kaiser Permanente data from unauthorized access and use



Data Modeling

Data Modeling is an analysis and design method used to define and analyze data requirements and define logical and physical structures that support these requirements



Master Data Management

Master Data Management is a discipline that ensures harmonization, accuracy and stewardship of shared enterprise data assets to create a single version of truth



Reference Data Management

Reference Data Management is a discipline for recognizing, standardizing and sharing relatively static data and their permissible values across the enterprise



Data Quality

Data Quality is the capability to provide reliable data that satisfies the business functions and technical requirements of the ADF platform. Data quality is typically measured in terms of accuracy, consistency, completeness, accessibility, timeliness, and validity



Data Lifecycle and Archive Management

Data Lifecycle management is an approach to data and storage management that recognizes that the value of information changes over time and that it must be managed accordingly. It also recognizes that in a heavily regulated environment, data through its lifecycle must be managed in accordance with Data Retention Policies

Data Management Blueprint

Analytic Digital Foundation

Data Management practices have been developed in partnership with the **Chief Data Office**. Guardrails

Data Office. Guardrails

have been defined for each **Data Discipline** by Data Zone and align with the enterprise vision.

| | Region | Risk Zone | Retained Zone | Enabled Zone | Tenant Zone | User Zone | Archived Zone |
|--------------------------|--------------------------|---|---|---|--|--|--|
| Paradata Management | Definition | The business, operational and technical information about the data assets, including the data source, data lineage, data quality, data retention, and data classification, and how these are leveraged across the enterprise. | The business, operational and technical information about the data assets, including the data source, data lineage, data quality, data retention, and data classification, and how these are leveraged across the enterprise. | The business, operational and technical information about the data assets, including the data source, data lineage, data quality, data retention, and data classification, and how these are leveraged across the enterprise. | Paradata definition for the zone, type, structure, and lineage of the data assets, including the constraints on the zone, and how these are leveraged across the zone. | Paradata definition for the zone, type, structure, and lineage of the data assets, including the constraints on the zone, and how these are leveraged across the zone. | Paradata specification for a subset of data such as Paradata Definition, Paradata Type, instance, and data lineage rules. |
| Paradata Management | Retention | Retention management for data assets, including the retention period and rules throughout the lifecycle. | Retention rules are defined by Standard Paradata Retention Policy and Paradata Retention Rule, which are applied for data assets. | Retention rules are defined by Standard Paradata Retention Policy and Paradata Retention Rule, which are applied for data assets. | Retention rules are defined by Standard Paradata Retention Policy and Paradata Retention Rule, which are applied for data assets. | Retention rules are defined by Standard Paradata Retention Policy and Paradata Retention Rule, which are applied for data assets. | Standard Paradata Retention Policy and Paradata Retention Rule, which are applied for data assets. |
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| Paradata Management | Access and Use | Access and use policies for data assets, including the access requirements and usage rules. | Access and use policies are applied as defined by Data Governance (Data Office or Data Governance Lead) and Paradata (Data Governance Lead). | Access and use policies are applied as defined by Data Governance (Data Office or Data Governance Lead) and Paradata (Data Governance Lead). | Access and use policies are applied as defined by Data Governance (Data Office or Data Governance Lead) and Paradata (Data Governance Lead). | Access and use policies are applied as defined by Data Governance (Data Office or Data Governance Lead) and Paradata (Data Governance Lead). | Access and use policies are applied as defined by Data Governance (Data Office or Data Governance Lead) and Paradata (Data Governance Lead). |
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| Data Modeling | Data Modeling | Defining the elements of data assets, and aligning model design, delivery and enablement with requirements and delivery to logical and physical structures that support these requirements. | Leverage the data models of the data assets, when sourcing from third parties, and the data lineage, when using internal assets (e.g., Data Catalog, Planning Data Warehouse, Data Classifications and Data Properties). This includes defining the data models required to enable cross domain navigation (e.g., going across Data and Planning Data Warehouse in SAP Business Planner). | Leverage the data models of the data assets, when sourcing from third parties, and the data lineage, when using internal assets (e.g., Data Catalog, Planning Data Warehouse, Data Classifications and Data Properties). This includes defining the data models required to enable cross domain navigation (e.g., going across Data and Planning Data Warehouse in SAP Business Planner). | For use cases requiring model lineage, reuse and reusability, I am looking for a standard approach for business objects, and where business needs to be linked to all areas, I am looking for a standard approach for E-R modeling approach. | For use cases requiring model lineage, reuse and reusability, I am looking for a standard approach for business objects, and where business needs to be linked to all areas, I am looking for a standard approach for E-R modeling approach. | For use cases requiring model lineage, reuse and reusability, I am looking for a standard approach for business objects, and where business needs to be linked to all areas, I am looking for a standard approach for E-R modeling approach. |
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| Planning Data Management | Planning Data Management | Planning of data assets in the EDW, and data assets imported to the EDW, including data sources and applications. | Planning the EDW data assets, enabling cross domain access and business intelligence needs to correctly provide data modeling and data lineage. | Planning the EDW data assets, enabling cross domain access and business intelligence needs to correctly provide data modeling and data lineage. | Planning the EDW data assets, enabling cross domain access and business intelligence needs to correctly provide data modeling and data lineage. | Planning the EDW data assets, enabling cross domain access and business intelligence needs to correctly provide data modeling and data lineage. | Master data rules will be applied to the EDW as part of the consumer, as defined by the Master Data Management system as a System of Record. |



A detail of each principle by data zone can be found A20 Program Standards and Practices Confluence site.

Foundation Data - Data Domain Taxonomy

Data Domain Taxonomy – Definition, Principles and Business Value

A domain is a group of things, organized through a distinct lens, to serve a specific purpose. Data domains are groupings of data for the purpose of classifying data from a business perspective.

Guiding Principles

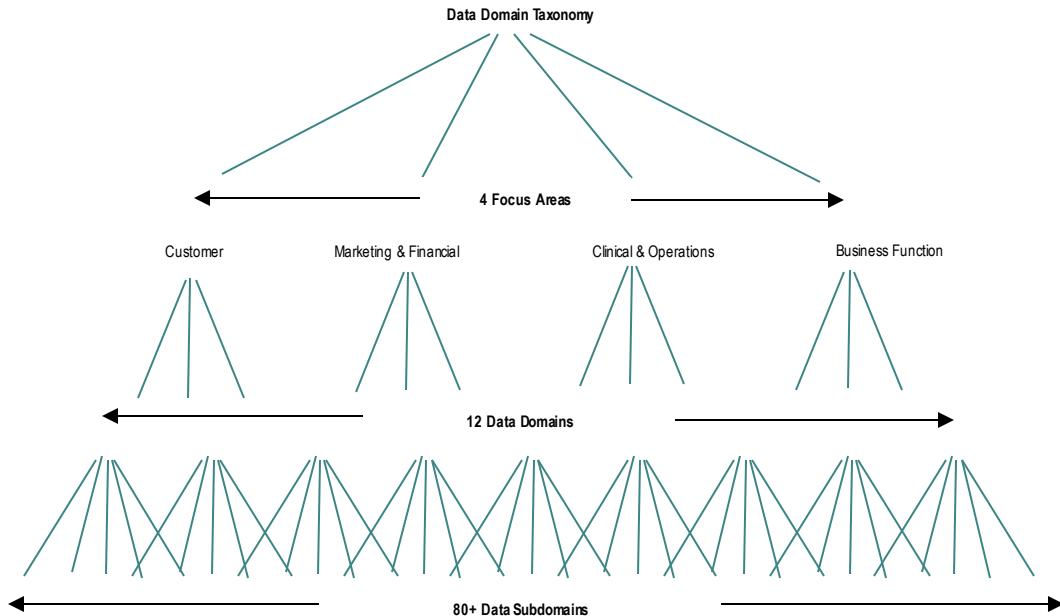
- Data domains are used to group related data aligned for business uses and processes
- Data domains support requirements and use cases for data governance and replace the legacy data governance domains
- Data domains support the entire enterprise and, as such, are managed by the Chief Data Office in KP-IT Corporate Services
- Data domains are not intended to convey “ownership” of data but enable data stewardship identification
- Data domains span the enterprise and are not region specific

Key Business Value in the adoption of Data Domains

- Data domains describe and manage KP's data to enable maturation of data as an asset at KP
- Data domains enable KP to identify and organize roles (such as data stewards) for data management and governance purposes
- Data domains define scope for appropriate / inappropriate use
- Data domains enable data to be organized and located effectively

Data Domain Taxonomy

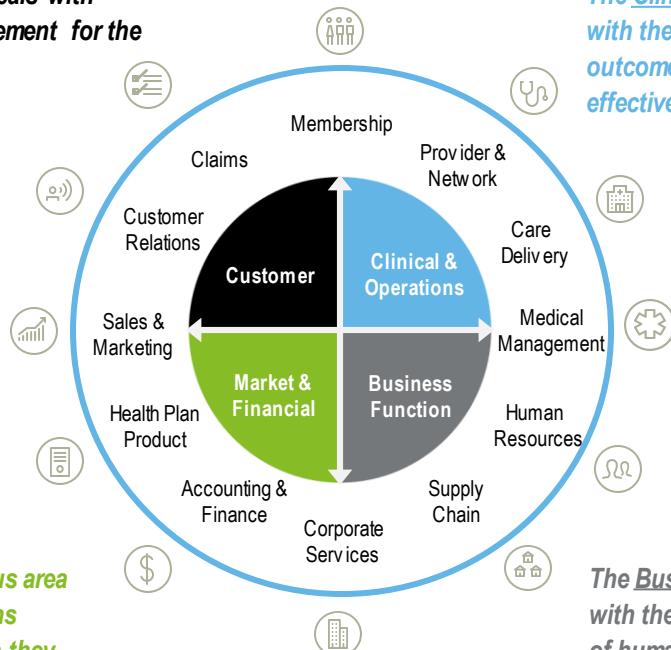
The Data Domain Taxonomy is centered around four business focus areas, and broken out into 12 data domains and 80+ data subdomains.



The following document showcases the organization and definitions of focus areas, data domains, and data subdomains.

Data Domain Taxonomy

The Customer focus area deals with services and claims management for the communities they serve.



The Clinical & Operations focus area deals with the acuity, safety, satisfaction and outcomes necessary to improve the effectiveness of care.

The Market & Financial focus area deals with how organizations understand the populations they serve, the products they provide and the associated revenue and costs.

The Business Function focus area deals with the organization's efficiency in terms of human resources, supply chain and other resources used in the delivery of care.

Data Domains and DRAFT Subdomains

The following data subdomains are a comprehensive and extensible, but not exhaustive, grouping of data managed actively at KP.

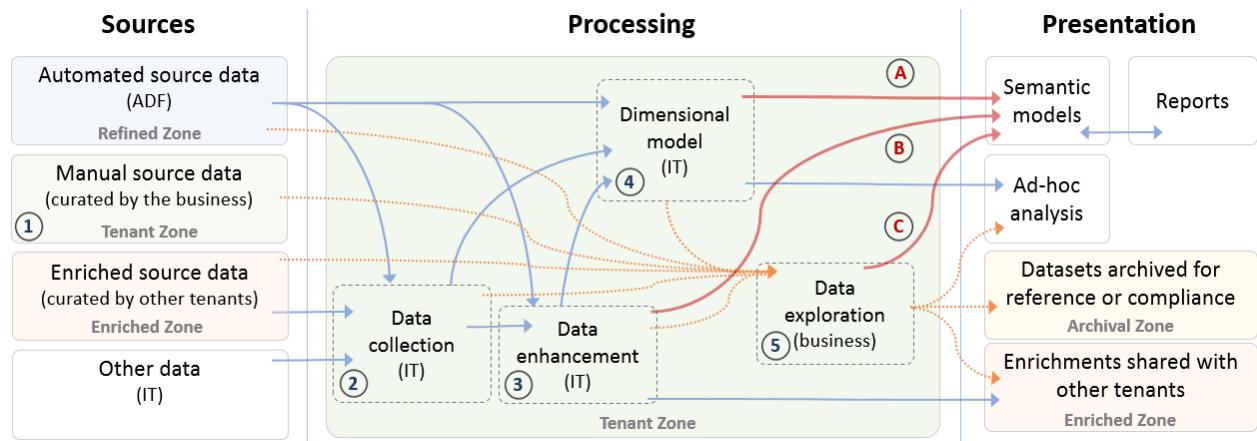


| | | | | | |
|--|---|--|---|--|--|
| Membership | Claims | Customer Relations | Sales and Marketing | Health Plan Products | Accounting and Finance |
| <ul style="list-style-type: none">Customer BillingEligibilityEmployer GroupsEnrollmentsFulfillmentMembers | <ul style="list-style-type: none">SubmissionsPayment and OutputsClaims Correspondence | <ul style="list-style-type: none">AppealsCall Center DataCasesGrievancesSurveys | <ul style="list-style-type: none">Agents / BrokersCampaignsLeadsMarket ResearchOffersProspectsQuotesResponsesSegments | <ul style="list-style-type: none">Benefit ManagementContract ManagementFee SchedulesPlan AccreditationPricing FactorsProduct DesignRate Models | <ul style="list-style-type: none">BudgetsExpendituresFinancial AccountsForecastsInvoicesPayablesReceivablesRevenuesPatient Billing (Revenue Cycle) |
| Provider and Network | Care Delivery | Medical Management | Human Resources | Supply Chain | Corporate Services |
| <ul style="list-style-type: none">AffiliationsContractsCredentialsNetworksOrganizationsProvidersProvider ServicesReimbursements | <ul style="list-style-type: none">Care PlansCare TeamsConsentsDiagnosesEncountersHealth AssessmentsImages / RadiologyLabsMedical ProceduresPatientsPatient Movements (ADTs)ReferralsSchedulesPharmacy Services | <ul style="list-style-type: none">AuthorizationsBenchmarksCare / Disease ManagementCare PathwaysMedical PoliciesMedical RecordsProgramsQuality ManagementSocial DeterminantsUtilization ManagementResearch | <ul style="list-style-type: none">Benefits & CompensationLearning & DevelopmentEmployeesPerformancePayrollTime & LaborRecruitment | <ul style="list-style-type: none">DistributionInventoryOrdersProcurementShipping / RoutingSuppliersVendors | <ul style="list-style-type: none">Corporate CommunicationsCommunity BenefitsLocations & FacilitiesLabor RelationsLegalRegulatory / ComplianceInformation Technology Assets |

Foundation Data - Reference

Reference Implementation Overview

A full stack deployment that demonstrates multiple capabilities of the ADF to deliver information and enrichments through a fully developed tenancy.



Sources

- Clarity*N, fully validated and complete**
- Non-programmatic data sources (goals, for example)
- Tenant specific data from programmatic sources

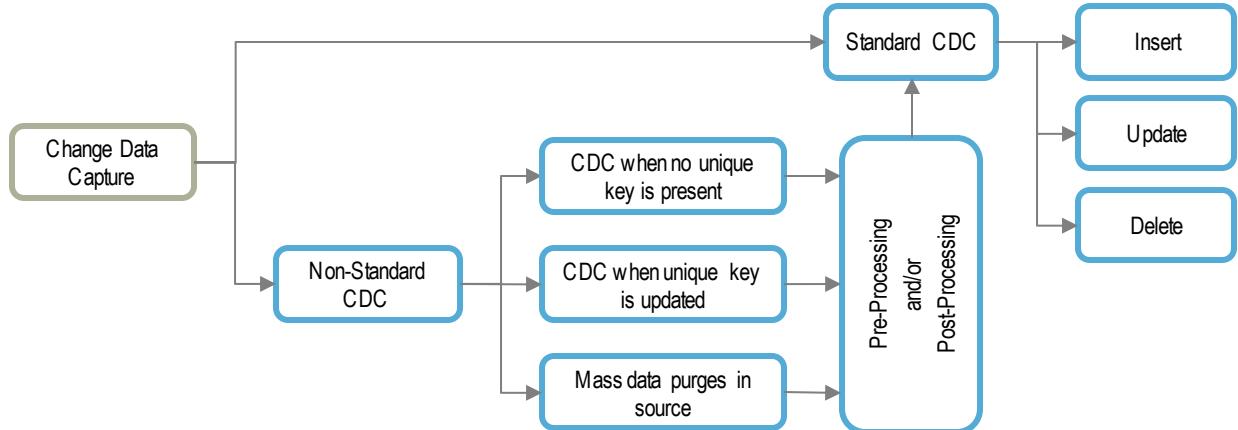
Tenancy

- Data collection – Staging schema for data not sourced from the refined zone, or requiring pre-processing for use
- Data enhancement – IT supported schema containing complex custom routines that produce ‘source of truth’ reference data or metrics for consumption by the tenant or publication to the Enriched Zone
- Dimensional model – Star schema underpins the OLAP semantic model for self serve reporting and analysis
- Data exploration – Tenant analysts develop ad-hocs and perform research for business partners

Five Tenant Schemas: (1) Curation, (2) Collection, (3) Enhancement, (4) Dimensional Model, (5) Exploration

Change Data Capture – Feature Overview

Change Data Capture (CDC) is the process of detecting changes in source data and ensuring that the target tables are appropriately updated, added to, or modified to preserve an accurate reflection of that source.



Standard Change Data Capture

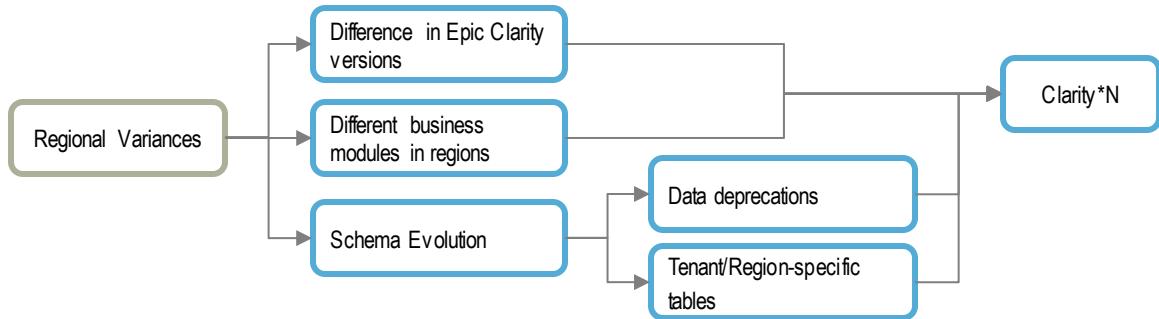
- Identify net new data from source and insert in ADF
- Detect updates from source and apply to existing ADF data
- Identify deletes in source and logically delete in ADF

Non-Standard Change Data Capture

- Handle changes to keys in source and implicit deletes
- Ingest entities with no unique keys
- Detect mass data purges/updates that occur in the source

Clarity*N – Feature Overview

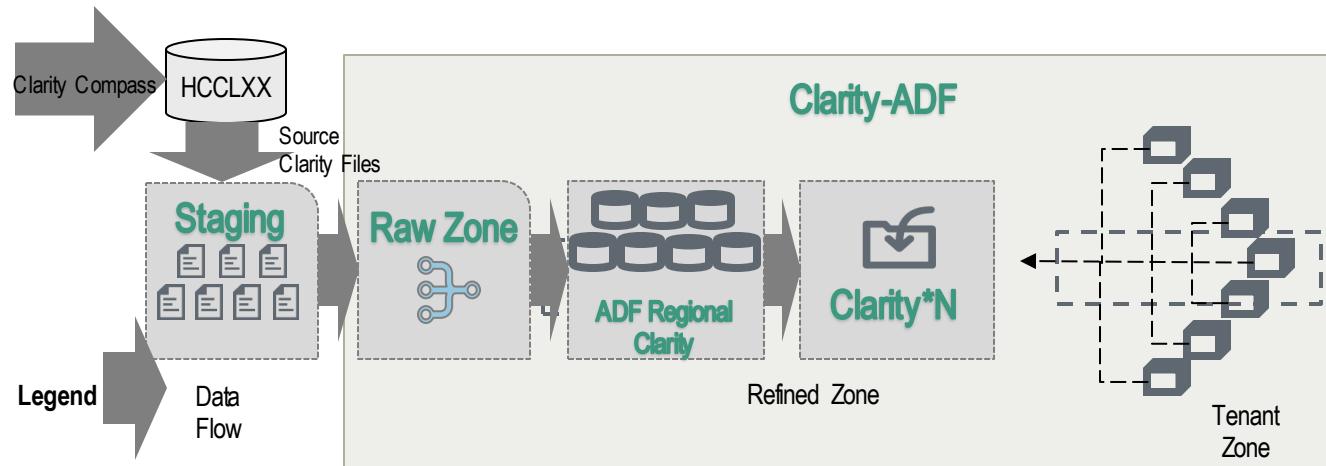
Clarity*N is a single view of Clarity that sources data from regional Clarity instances and addresses version skew. This combined view of regional data can be consumed by regional and program level tenants for reporting and analytics.



| Schema Design | Data Model Design | Address Regional Variances | Address Schema Evolution |
|---|--|--|--|
| <ul style="list-style-type: none">Option1: Physical SchemaOption 2: Logical Schema | <ul style="list-style-type: none">Option 1: Standard Epic Clarity Data Model Definition with Data Type TransformationsOption 2: Superset of Regional Clarity Structures | <ul style="list-style-type: none">Difference in Tables Across RegionsDifference in Columns Across RegionsDifference in Data Types Across Regions | <ul style="list-style-type: none">Schema Evolution for Physical or Logical Schema of Clarity*NImpact of schema evolution on Clarity*N |

Clarity*N – Data Flow Design

Clarity*N receives data from source HCCLXX schemas. This data flows into ADF via the Raw Zone before being loaded into the Refined Zone of ADF. Data from regional instances is present in ADF Regional Clarity in their native form. Clarity*N is created by combining the regional data from ADF Regional Clarity.



Foundation manages the technical variation; Tenants manage content harmonization.

Clarity*N – Technical Variation Metrics

Technical variations exist across regional instances of Clarity due to differences in Epic versions, different workflow needs, and regional customizations to meet region specific or program needs.

Clarity *N – Regional Clarity Variation Analysis metrics

| S.No | Analysis Detail | Affected Table Count | Total Table Count | Percentage |
|------|--|------------------------------|--------------------|----------------------------|
| 1 | Clarity_Tables_Not_Released_In_All_7_Region | 1378 | 21849 | 6.306924802 |
| | | Affected Column Count | Total Column Count | Percentage |
| 2 | Clarity_Columns_Not_Released_In_All_7_Region | 892 | 195511 | 0.456240314 |
| 3 | Clarity columns with different presicion_Scale | 920 | 195511 | 0.470561759 |
| 4 | Clarity columns with different presicion_Scale_And_Defined_As_PK | 119 | 920 | 12.93478261 |
| 5 | Clarity columns with different datatype | 106 InCompatible Datatype | 195511 195511 | 0.054216898 0.036315092 |
| 6 | Clarity columns with different datatype_And_Defined_As_PK | 21 InCompatible Datatype | 106 71 | 19.81132075 14.08450704 |
| | | Affected Table Count | Total Table Count | Percentage |
| 7 | Tables do not have a primary key defined | 3 | 21849 | 0.013730606 |

Clarity*N – Solution Design

Recommendation

Logical Schema (View)

- A logical schema with views that collate and transform the data from the ADF Regional Clarity instances in ADF.
- Views are defined to logically combine and transform the data from ADF Regional Clarity instances. There is no redundancy of data in Clarity*N.

Standard Epic Clarity Data Model

- Adopt standard Epic Clarity data definitions from the latest Clarity implemented across all regional source systems.
 - All standard Epic entities will be present in Clarity*N.
 - Tenant or region-specific entities (e.g. X_* tables) will not be in Clarity*N.

Advantages

- No data replication and redundancy between ADF Regional Clarity and Clarity*N.
- No data model management is required to manage table and attribute definitions, datatypes, constraints, and referential integrity.
- When source schema changes, only the views need to be maintained. There is one less hop to be maintained in the ADF pipeline.
- High availability of data - as soon as data is available in ADF Regional Clarity, the views will reflect the latest data automatically. There is no ETL required.

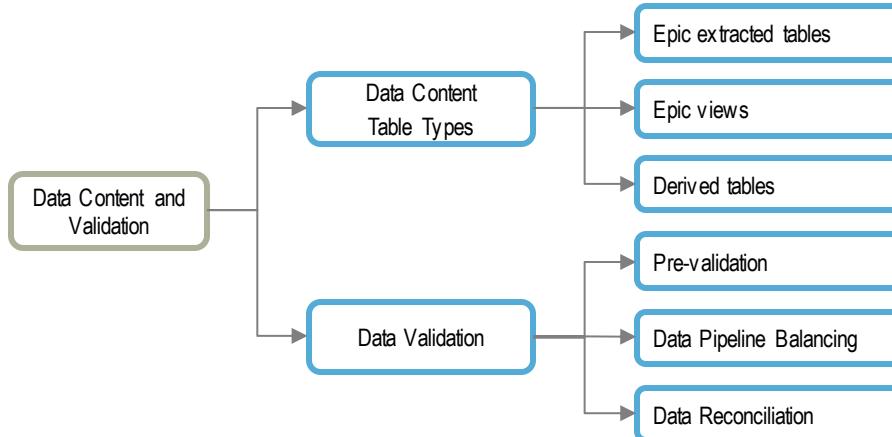
- Accelerated adoption of Clarity*N data model due availability of the standard Epic data definition.
- Maintenance of Clarity*N is simple as standard Epic data definitions are adopted.
- When source schema changes, Clarity*N will only address data compatibility^a to ensure there is no data truncation.
- Low latency when source schema changes, as only data type transformations are addressed.
- If the user requires data from multiple regions, then the standard epic schema is easier to consume.



Future Decision: Upon completion of the Proof of Concept to confirm feasibility and operationalization of the Solution Design recommendation, results will be presented and approval will be requested of the Steering Committee for adoption of design.

Data Content and Validation – Feature Overview

Data Content addresses the types of Clarity data structures that must be stored in Clarity*N. Data Validation is the processes to perform balancing of data during data load as well as reconciliation post data load to ensure parity between the regional Clarity source data and Clarity*N data.



Data Content

Clarity*N must support the following data structures from HCCLXX schemas which is dependent on Clarity*N design options:

- Epic extracted tables
- Epic views
- Derived tables
- Tenant or region-specific tables

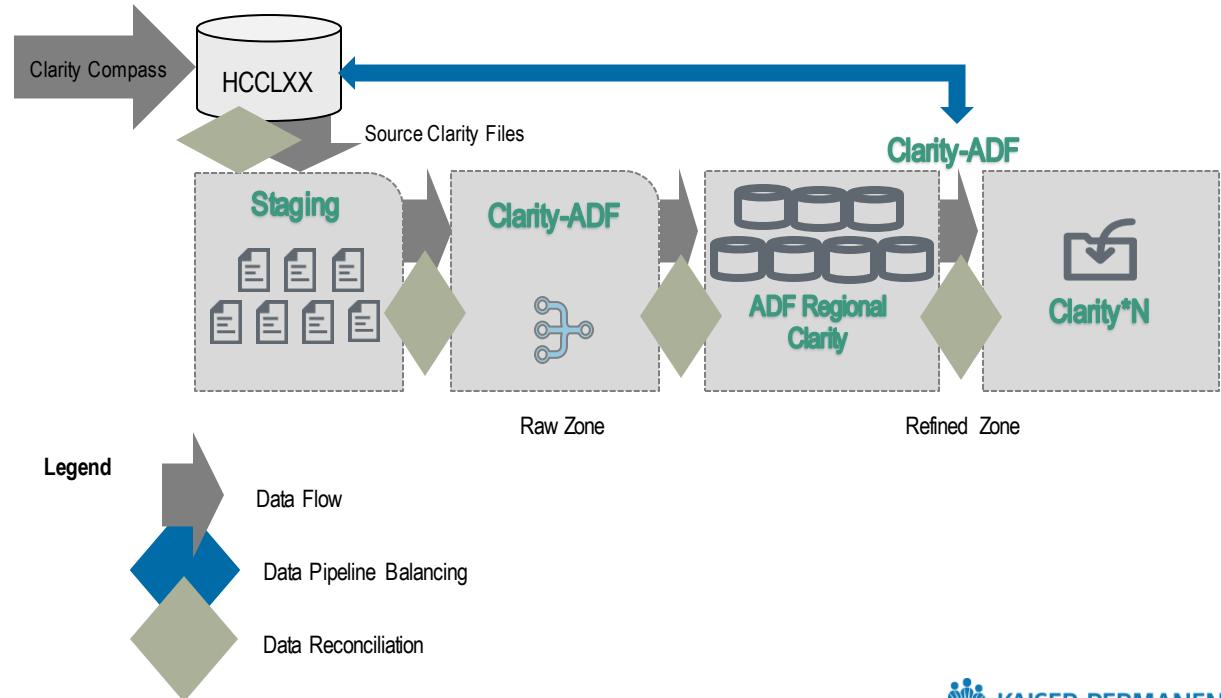
Data Validation

- Clarity*N must have validation processes to check for accuracy and completeness of data.
- Data validation occurs in three stages:
 - Pre-validation
 - Data Pipeline Balancing
 - Data Reconciliation

Data Validation – Approach Overview

Data Validation in Clarity-ADF is divided into the below 3 categories:

- Pre-validation of data when data is loaded from the source Clarity files into the staging layer of ADF.
- Data pipeline balancing that occurs across the Clarity-ADF pipeline.
- Data reconciliation to verify parity of data between source and Clarity-ADF.



Data Validation – Proposed Approach

The purpose of data validation is to ensure:

- Completeness of data load.
- Accuracy of data in Clarity-ADF
- Parity between source Clarity data and Clarity-ADF

Purpose

Pre-validation

- Pre-validation of data occurs on the source Clarity files that are received from the regional source Clarity systems - HCCLXX schemas.
- In this stage, the following checks are performed:
 - Source file eligibility check
 - Total counts
 - Identification of full/delta loads
 - Threshold calculation and checks

Data Pipeline Balancing

- Error logging and balancing will be performed across the data pipeline from HCCLXX to Clarity*N.
- Errors or warning identified at every stage will be logged in a centralized repository.
- These logs will be made available via subscription-based reports.
- Remediation of exceptions and errors must be performed to account for all the records in the final parity check.

Data Reconciliation

- Data reconciliation will be performed between ADF Regional Clarity and source Clarity HCCLXX to ensure accuracy of data.
- Data validation will be performed against the source for Clarity*N data accounting for schema changes.
- Some methods to perform data reconciliation include:
 - Counts
 - Checksums
 - Minus Queries
 - Distribution Queries



Future Decision: Upon completion of the Proof of Concept to confirm feasibility and operationalization of the Solution Design recommendation, results will be presented and approval will be requested of the Steering Committee for adoption of design.

Foundation Data - Data Ingest

Foundation Data (FD) Solution Plan Overview

The Foundation Data Solution Plan provides the sequence and timeline to deliver the data sources, reference/master data, and enrichments on the Analytic Digital Foundation (ADF)

Timeline view with milestones for Foundation Data on the ADF*



11 TENANTS

77 DATA SOURCES (*Domain and Sub-Domain*)

39 MASTER & REFERENCE DATA

40 DATA ENRICHMENTS

Approach to Developing FD Solution Plan

Inputs

- Primary Input:** The Tenant Data Collection effort identified a Tenant's data source, master and reference data, and enrichment needs by analytic asset
- Other Inputs:** Analytic asset migration dates (A20 Integrated Roadmap), scope of the migration, available capacity/funding, and data producer's capability/readiness to support the ingestion of data to the ADF

Create and Update

- Create:** An initial version of the FD Solution Plan was developed based on the Tenant Data Collection input and established plan for 2019 with some high-level assumptions
- Update:** The "Go Live" dates for data sources, master and reference data, and enrichments will need to be constantly managed as inputs change to strike the balance between tenant needs and data producer's capability while taking into account constraints like capacity and funding

Outputs

- Timeline:** Produce a detailed timeline (at the domain and sub-domain level) with "Go-Live" milestones*, gaps, and dependencies for data sources, master and reference data, and enrichments.
- Alignment:** Summarized high-level view of the FD Solution Plan milestones will be incorporated into the A20 Integrated Roadmap to facilitate alignment across the various A20 workstreams

*Note: The milestones represent the availability of data on ADF in a zone(s) accessible to the tenants

Foundation Data Solution Plan – 2019 Targeted Delivery Scope

KPHC Clarity

- Clarity One-time load for all regions #~800 tables (NCAP, RMA, F&O)
- Tables required by RMA incremental data in Production
- Clarity*N capability

OneLink

- OneLink GL domain - KFH and KFHP one-time and incremental load for all regions in Production

Claims Data Warehouse

- Tables required by NCAP one-time load for all regions
- Professional, Institutional, Pharmacy claims, Claims Finance incremental data in QA

Pharmacy Data Warehouse

- Bridge Feed, Sub Ledger and Point of Sale (PoS) data for all regions one-time and incremental load for all regions in QA

Member Month

- Analytic view and supporting tables one-time and incremental load for all regions in Production

Data Ingest Status Reporting

ADF – Data Ingest Status 2019

As of 5/24/19, 12:00 PM

Data Custody has been completed for all Data Domains

| | SOR | Region | QA | Product Support | Production | Target Dates (Based on Earliest Tenant Request) |
|--|--------------|-------------|--------|-----------------|------------|--|
| Resolute Inpatient and Professional Billing, OpTime, Structure Files | KPHC Clarity | NW | 4-Apr | 24-Apr | 12-Jul | Target Prod Support Date: 2/15/2019 Target Production Date: 2/25/2019 |
| | | NCAL | 10-Apr | 26-Apr | 12-Jul | |
| | | MAS | 29-Apr | 20-May | 12-Jul | |
| | | SCAL | 3-Jun | 17-Jun | 12-Jul | |
| | | CO | 1-Jul | 3-Jun | 12-Jul | |
| | | GA | 17-Jun | 1-Jul | 12-Jul | |
| | | HI | 1-Jul | 1-Jul | 12-Jul | |
| General Ledger • KFH and KFHP entities only | OneLink | All Regions | 28-Mar | 29-Mar | 12-Jul | Target Prod Support Date: 3/01/2019 Target Production Date: |
| Pharmacy Utilization | PDW | | 19-Apr | 3-May | 22-Sep | Target Prod Support Date: 7/14/2019 Target Production Date: |
| Pharmacy Claims | CDW | | 5-Apr | 3-May | 22-Sep | Target Prod Support Date: 9/13/2019 Target Production Date: |
| Professional and Institutional Claims | CDW | | 5-Apr | 3-May | 22-Sep | Target Prod Support Date: 9/13/2019 Target Production Date: |
| Member Month • Analytic View | NPSA | | 14-Jun | 20-Sep | 22-Sep | Target Prod Support Date: 9/13/2019 Target Production Date: |

➤ **KPHC Clarity**

- GA - QA : 130 tables do not exist in data delivered from KPHC, confirming with KPHC team this matches the WITS environment
- MA, CO – PS : Data content validation is complete, ADF-Data Delivery team not enabled to apply/ validate PII tags to the data, ADF Services team working on an interim solution

- CDW Intake process completed, working with SOR team to fast track onetime load of 40 tables as needed by NCAP
- Pharmacy requirements and scope for NCAP complete, working with SOR team to plan for onetime load as needed by NCAP.



Status updated weekly and available on A20 Site; Link: <https://sp-cloud.kp.org/sites/A20Program/SitePages/A20-Tracks.aspx>

Tenant Services

Key Objectives

- Describe the Tenant Data Collection Approach and key learnings
- Describe the Tenant Engagement Process and toolkits that have been developed to facilitate Tenant onboarding, development, delivery and benefit realization
- Discuss the importance of and share the content and process for establishing standards and practices for the ADF

Tenant Services – Tenant Data Collection

Tenant Data Collection Approach



Tenant Personas

Collect key characteristics of the tenant personas and map to the analytics assets

- 1.1 Tenant Persona Validation
- 1.2 Persona to Analytic Asset Mapping



Analytic Asset - Deep Dive

Capture the roadmap, business cases, technical details, and non-functional requirements

- 2.1 Analytic Asset - Overview
- 2.2 Analytic Asset - Technical Overview
- 2.3 Analytic Asset - Non Functional Requirements



Analytic Asset - Sources & Downstream

Identify information domains relevant to the analytic assets and document generated outputs

- 3.1 Analytic Asset - Data Sources
- 3.2 Analytic Asset - Master & Reference
- 3.3 Analytic Asset - Enrichments
- 3.4 Analytic Asset - Output



Regulatory & Compliance

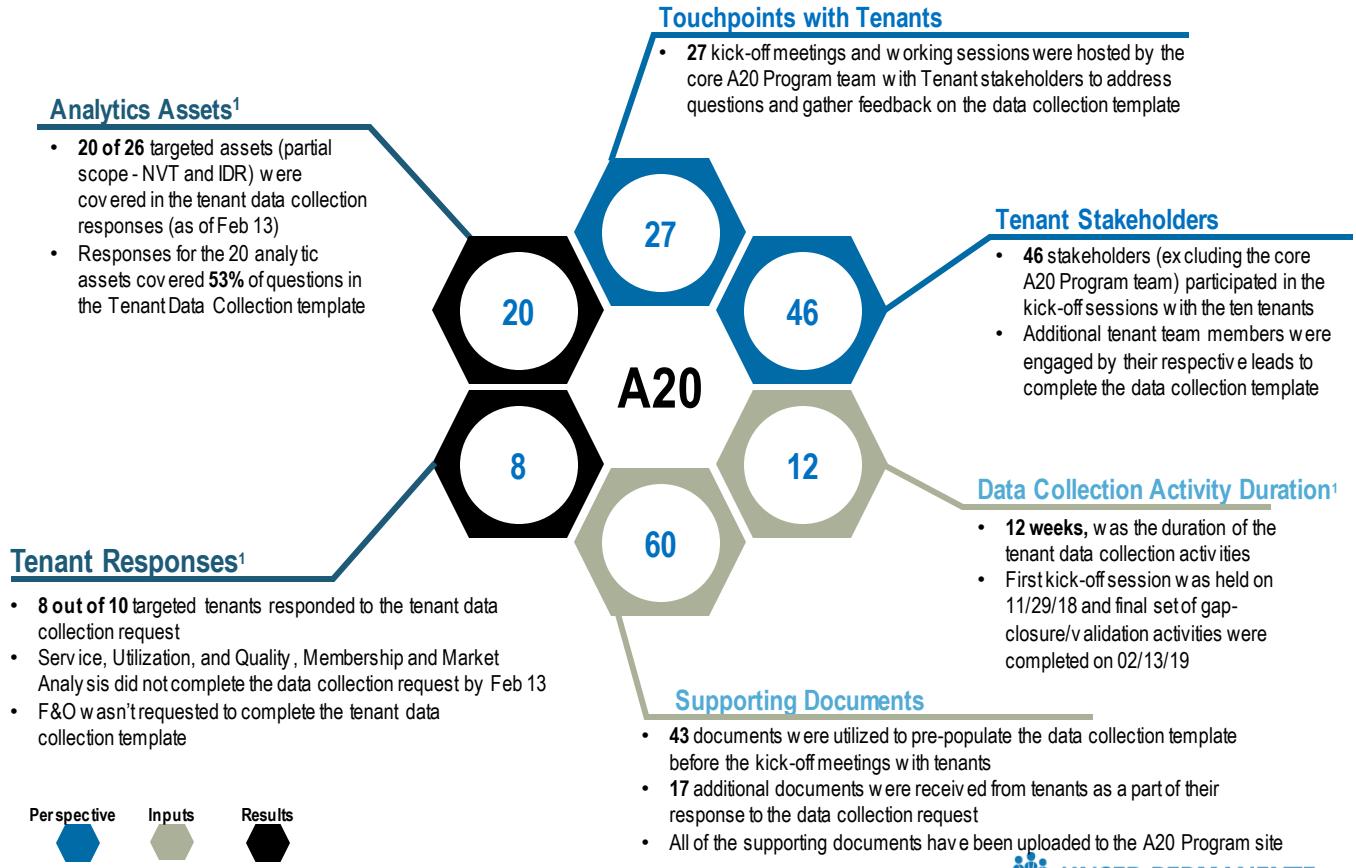
Capture applicable regulatory and compliance areas for applicable analytic assets

- 4 Regulatory & Compliance



Data Collection Template was pre-filled prior to the kick-off sessions based on available documentation

Tenant Data Collection – By the Numbers



¹ Refer to the Appendix for details on the assets covered, and the timeline of data collection activities

Key Takeaways from Tenant Responses



Tenant Personas

No new Personas were identified and all activities were found to be applicable. All of the analytic assets (except for MARC) currently **satisfy the needs** of the associated Personas in the Tenant organization



Varying Needs

Analytic assets have **varying data needs** (e.g., latency, history, purging and archival policies), which need to be synchronized as they are migrated to ADF and **may require code remediation**



Data Needs

Approximately **one-third of the data sources satisfy nearly 50% of all source data needs** identified by the tenants. However, the input provided by Tenants will need to be analyzed (e.g., NVT requested the most data sources, master/reference data, and enrichment needs)



Migration Risks

Ability of the Analytic Digital Foundation (ADF) to support Tenant needs and disruption from the migration (including remediating downstream dependencies) were the common themes across a majority of the risks raised by Tenants



Slightly Off-Target

Non-functional requirements didn't provide the required information to set-up and configure the ADF. Additional targeted working sessions will be required to gather the required information



Data Management

All in-scope analytic assets either requested or currently have **one or more Data Management capabilities**, underscoring the importance for CDO's engagement in developing the ADF

Tenant Data Collection Template ([link](#))

In-scope tenants completed an extensive and structured questionnaire to inform the A20 Program blueprint efforts. This questionnaire will be reviewed as tenants on-board to the analytic digital foundation.

The screenshot shows a web-based form for tenant data collection. At the top, there are three tabs: "2.2 An. Asset - Tech Overview" (selected), "2.3 An. Asset - Non-Functional Requirements", and "3.1 An. Assets - Data Sources". Below the tabs, there are several sections of questions and tables.

2.2 An. Asset - Tech Overview:

- 20. What additional information related to this asset would you like to add?
- Analytic (An.) Assets - Deep Dive: 2.2 An. Asset - Tech Overview
 - 1. What are the types of data processing performed by this asset? (e.g., Risk scoring algorithm applied during data pipeline execution)
 - 2. What are the alert notifications, and error handling requirements for this asset?
 - 3. How many data mart and/or dimension models does this asset contain? Provide a high level description
 - 4. What is the frequency of changes to aggregation logic and business rules? What is the typical required turnaround time for these changes?
 - 5. How years of historical data is required and is currently stored in the asset?
 - 6. What is the typical frequency for changes to the underlying data structure?
 - 7. What is the data load methodology? (e.g., Restate history, type of change data capture)
 - 8. What is the reporting frequency for this asset? How do you manage the contention between data processing vs. report build/publish?
 - 9. What Foundation Data Management Capabilities are enabled in the asset?
 - 10. Who are the Data Governance bodies associated with this asset?
 - 11. What activities are performed in the lower environment (non-production) and how is access managed?
 - 12. If there is a separate non-production environment, what is its purpose and required functionality?
 - 13. What type(s) of environments are used for development?
 - 14. What type(s) of environments are used for operations?
 - 15. What type(s) of environments are used for enhancements?
 - 16. What platform and infrastructure services are currently enabled for your assets? (e.g., BI Tools, databases, data processing tools)?
 - 17. How do you monitor your infrastructure, batch processing, and runtime metadata?
 - 18. What types of plug and play capabilities (e.g., APIs) enabled in the asset?
 - 19. What additional technical capabilities do you foresee needing for this asset in the near and long term future (e.g., storage, testing, etc.)?
 - 20. What additional information related to this asset's technical architecture would you like to add?

Analytic (An.) Assets - Deep Dive: 2.3 An. Asset - Non-Functional Requirements:

- 1. What is the asset's current data volume?
- 2. What is the projected data volume growth over the next year, 3 years, and 5 years?
- 3. What is the frequency and method utilized to purge the data?
- 4. What capabilities are enabled for backup, restore, and other data retention requirements?
- 5. What is the frequency of snapshots (backups) for the asset?
- 6. What is the data archival and retention policy for this asset?
- 7. What is the requirement for Disaster Recovery (DR) and the associated class of service?
- 8. What is the typical run time (duration) for all the jobs associated with this asset?
- 9. What is the required completion time (cutoff time) for each job?

3.1 An. Assets - Data Sources:

| Data Source | Domain | Sub-Domain | In Scope? | Status |
|---|---------------------|--|-----------|-------------------|
| Durable Medical Equipment Ordering and Tracking System (DOTS) | Clinical Operations | Durable medical equipment (DME) | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Emergency department (ED) | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Inpatient care | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Outpatient care | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Anesthesiology | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Call management, nurse triage | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Dental | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Home health and hospice | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Inpatient pharmacy | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Labor and delivery (L&D) | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Lab, test results | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Oncology, chemotherapy | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Ophthalmology and optometry | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Radiology, imaging | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Surgery | < Y / N > | < Select status > |
| KPHC Clarity | Clinical Operations | Transplants | < Y / N > | < Select status > |
| KPHC Clarity | Access | Patient movements (admission, discharge, transfer) | < Y / N > | < Select status > |



Future Decision: Data Access & Use Workgroup will advance the Tenant Data Collection Template as the intake form for Approved Control#4.

Tenant Data Needs Cross-Analysis ([link](#))

Tenant data needs were consolidated into a cross-analysis by asset and data type: Sources, Master-Reference, and Enrichments.



KAISER PERMANENTE

Legend

- Cell Content = MOSCOW Priority : M = Must, S = Should, C = Could, W = Won't (Note: won't have is not indicated here), Yes = Requested, but no priority assigned
- Cell F1 = Specified in Current State - Works Well, Available in Current State - Needs Improvement, Not Available in Current State
- * Assets with **not f1** were populated by Deloitte based on tenant provided documents and are unvalidated
- ** F&O did not participate in tenant data collection. Buy To Pay is covered by FDW

2019

| # | Data Source | Domain | Sub-Domain | Effort | Assets Identified | Revenue Mgmt. | RADA | MMTT | NCAP | National Value Tracker | Integrated Data Repository |
|----|---|---------------------|---------------------------------|--------|-------------------|---------------|------|------|------|------------------------|----------------------------|
| 11 | Durable Medical Equipment Ordering and Tracking System (DOTS) | Clinical Operations | Durable medical equipment (DME) | 6 | | M | Yes | | M | M | |
| 44 | KPHC Clarity | Clinical Operations | Emergency department (ED) | 8 | | M | Yes | | M | M | |
| 50 | KPHC Clarity | Clinical Operations | Inpatient care | 8 | | M | Yes | | M | S* | |
| 39 | KPHC Clarity | Clinical Operations | Outpatient care | 8 | | M | Yes | | M | S* | |
| 0 | KPHC Clarity | Clinical Operations | Anesthesiology | 3 | | M | | | M | S* | |
| 39 | KPHC Clarity | Clinical Operations | Call management, nurse triage | 5 | | M | Yes | | M | S* | |
| 0 | KPHC Clarity | Clinical Operations | Dental | 4 | | M | | | M | S* | |
| 39 | KPHC Clarity | Clinical Operations | Home health and hospice | 7 | | M | Yes | | M | S* | |
| 0 | KPHC Clarity | Clinical Operations | Inpatient pharmacy | 7 | | M | Yes | | M | S* | |
| 39 | KPHC Clarity | Clinical Operations | Labor and delivery (L&D) | 6 | | M | Yes | | M | S* | |
| 0 | KPHC Clarity | Clinical Operations | Labs, test results | 6 | | M | Yes | | M | S* | |
| 64 | KPHC Clarity | Clinical Operations | Oncology, chemotherapy | 7 | | M | Yes | | M | S* | |

Document Control **Enterprise Data Sources** Master-Reference Data Enriched Analytical Data +

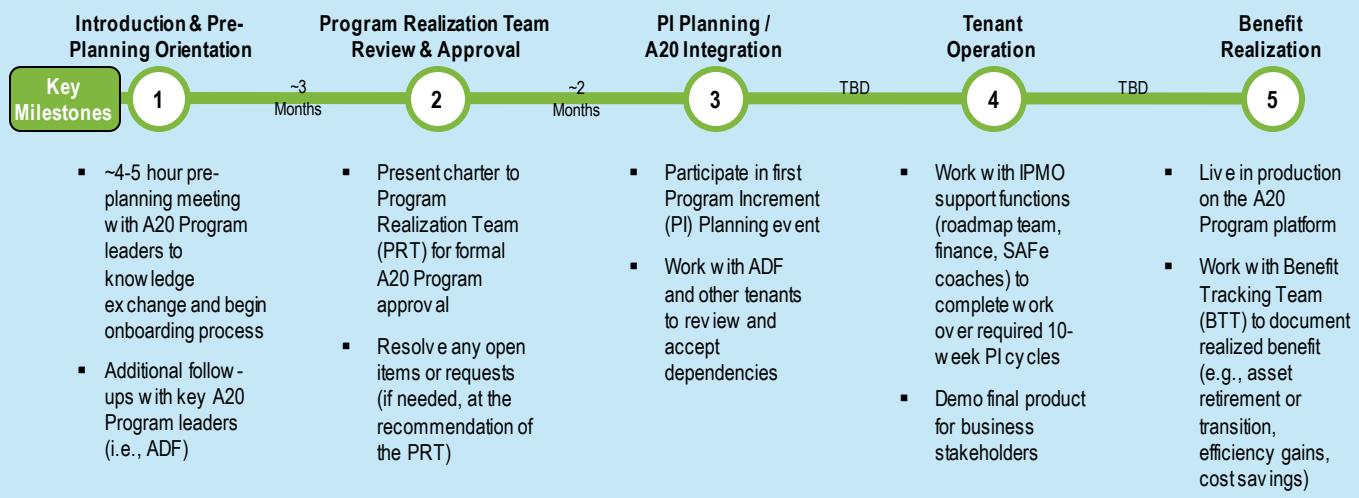
Tenant Engagement

A20 Program Tenant Journey Overview

Tenants are built upon data and services in the analytic digital foundation (ADF) to deliver analytic and reporting capabilities that address business objectives and produce insights for distinct decision makers.

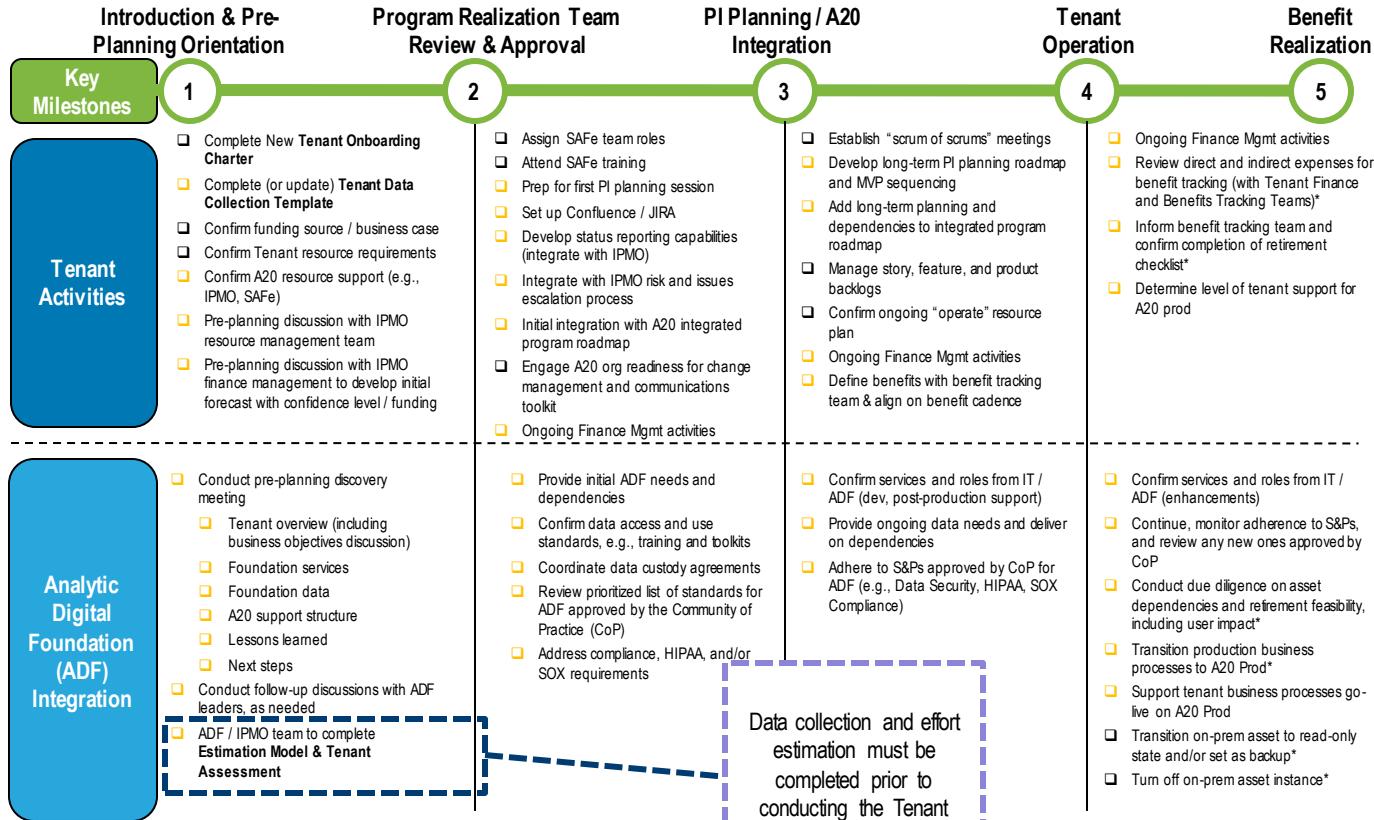
A20 Program leaders will partner with tenant leadership to facilitate the tenant journey from initial onboarding, through product development and delivery, to ongoing operations and final benefit realization

A20 Tenant Journey



A20 Program Tenant Engagement Model Checklist

The tenant journey consists of five key milestones with critical activities and integration with key A20 Program partners



Black check box = Self-Service

Orange check box = A20 / IPMO integration

* Applicable for tenants with asset retirements in scope

Overview of the Tenant Assessment Process

The tenant assessment is executed primarily by the A20 Program team through a three step process by utilizing existing A20 Program Tenant onboarding/ ADF artifacts and a scoring guide to score the dimensions and report the summary findings to the PRT

Collect

Assemble all of the data points required to enable the analysis of a Tenant's complexity and readiness for transition to ADF in the Analyze phase; Distribution of Effort: 20%

Inputs

- Specific data points from A20 and ADF work products for each dimension of an indicator
- Access the appropriate sources to collect relevant inputs
- Verify inputs with responsible stakeholders
- A complete set of inputs that are aligned to each dimension



Input Collection Guide

Analyze

Utilize the scoring guide and the data points collected to score the applicable dimensions in the Tenant Assessment Template; Distribution of Effort: 70%

Actions

- Complete set of inputs from the Collect step
- The Dimension Scoring Guide
- The Indicator and Global Assessment Templates
- Derive a transition maturity score for each specific dimension
- Average the dimension scores for each indicator and derive indicator scores
- Average all dimension scores for and derive a global scores
- A quantitative assessment of a Tenant's complexity and readiness



Scoring Guide and Excel Template

Report

Present an assessment of a Tenant's complexity and transition readiness to the PRT through by summarizing the scores developed in the Analyze phase; Distribution of Effort: 10%

Outputs

- Assessment Scores from the Analyze step
- The PRT Indicator and Global Assessment Templates
- Record indicator and global scores
- Provide and present the Indicator and Global Assessment Templates to the PRT
- An executive-facing summary of a Tenant's complexity and readiness to transition to ADF



Tenant Assessment PRT
Summary Templates

Estimation Model Template Overview

The purpose of the Estimation Model Template is to develop Rough Order of Magnitude (ROM) estimates for labor cost/hours and infrastructure cost. The scope and ROM estimate is typically completed in Phase 1 of a tenant's onboarding journey.

Key Features of the Estimation Model Template



Parameterized
Input

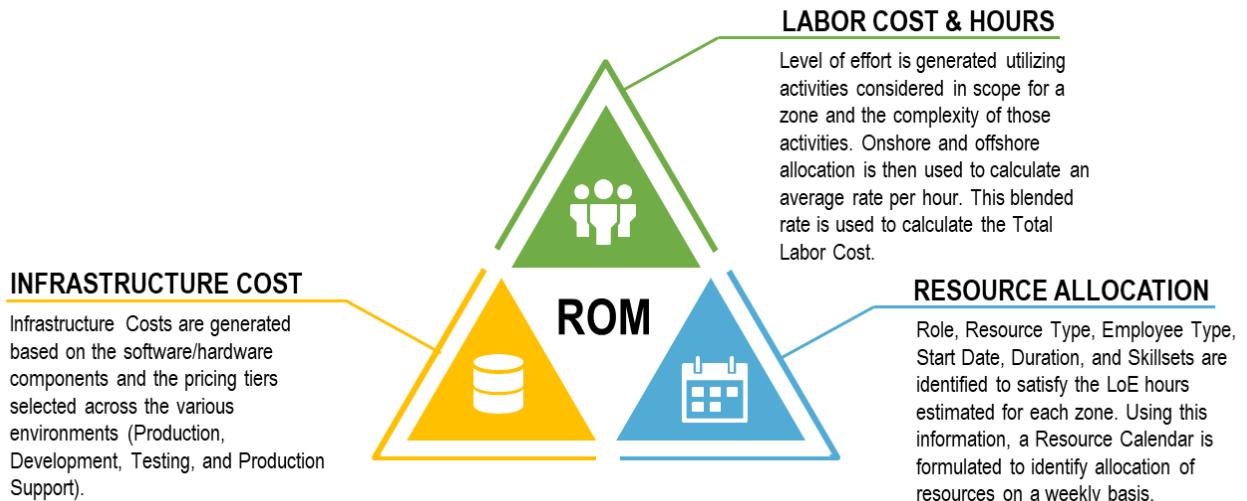


Complexity-
Based
Estimation



Highly
Configurable

Key Outputs Generated by the Estimation Model Template



Standards & Practices

Advisory Groups Focus on Key Themes for Analytics

- Make recommendations on Standards & Practices for ADF to Steering Committee
- Work began with A20 Program kick off (Basecamp) in 2018
- Informal advisory groups have been established to support ADF blueprint, meet weekly

| Metrics Delivery | Foundation Data Consortium | Capabilities & Tools | Data Access & Use |
|--|--|---|--|
| <ul style="list-style-type: none">• Develop recommendations to establish common dimensions• Develop a standard approach to metric definition, code development, validation, and user acceptance testing to enable accurate and comparable operational definitions• Develop recommendations about technical implementation• Basecamp slides 38, 39, 40 | <ul style="list-style-type: none">• Establish uses, behaviors, and characteristics of data flow on the analytic digital foundation• Define and prioritize activities and interactions necessary to ensure reliability of the data to promote transparency, quality, and integrity by zone of information• Address data modeling needs and challenges related to delivery of analytics solutions• Basecamp slides 41, 42 | <ul style="list-style-type: none">• Establish and document decision criteria (business & IT) for analytics tool selection• Focal use cases include data management, data visualization & self-service, statistical analysis, and advanced analytics• Basecamp slides 47, 48 | <ul style="list-style-type: none">• Establish standards and implement processes to support the Data Access & Use proposal• Basecamp slides 45, 52, 53, 54, 55 |

Steering Committee Guidelines

1 Approve potentially controversial standards

A20 Program Advisory Groups will advance to the A20 Program Steering Committee **sensitive and/or impactful architecture, solution designs, standards and controls and topics**. The A20 Program Steering Committee can also request that Advisory Group topics be advanced to the Steering Committee.

2 Decide when advisory groups cannot agree

A20 Program Advisory Groups will advance architecture, solution designs, standards and controls where they cannot reach agreement. The A20 Program Steering Committee will **provide direction and be the arbitrator for decisions** where Advisory Groups cannot reach agreement.

3 Informed of advisory group activities, recommend participants

The image shows two screenshots from a digital workspace. On the left, the 'Framework Overview' page from Confluence displays a grid of six boxes representing different business intelligence and data management practices. On the right, the 'Documentation - Business Intelligence/Reports' page from Business Intelligence/Reports shows a detailed 'Document Information' table with various metadata fields filled in.

| Function | Build Analytics (BA) |
|---|--|
| Category | Business Intelligence/Reports |
| Subcategory | Documentation - Business Intelligence/Reports |
| Document type | Standard |
| Document status | DRAFT |
| Note: Copy and paste status to field above from the Status key list at right. | |
| Advisory group | Metrics Delivery |
| Priority | 1 |
| User(s) affected | Data Engineer, Data Consultant, Data Scientist, Visualization Expert |
| Contributors | < use @mention to identify contributors > |
| Reviewers | < use @mention to identify reviewers > |

- Website - <https://confluence.kp.org/display/SP>

Framework for Standards and Practices

The Analytics Capability Framework* depicts 6 foundational areas necessary to support operational analytics. These align with architectural and persona-based perspectives.

PERSONAS



Analytics Leader



IT Support



Data
Engineer



Data
Consultant



Visualization /
Reporting Expert



Data
Scientist



Decision
Maker

ARCHITECTURE

| Plan and Manage Analytics | Operate Platform | Collect and Integrate Data | Prepare Data for Business | Build Analytics | Enable and Deliver |
|---|--|--|--|--|---|
| Set strategy and promote analytics delivery effectiveness | Enable analytics through management and maintenance of platforms | Collect and integrate structured and unstructured data from internal and external sources into enterprise data platforms | Prepare, structure, and enrich data to support building insights | Transform information into analysis artifacts, matching appropriate tools and techniques to business needs | Deliver insights to business users and integrate into decision making processes |

Tenancy

Foundation Services

Foundation Data

Framework for Standards and Practices

The proposed framework is modeled after the National Institute of Standards and Technology (NIST) Cybersecurity Framework*.

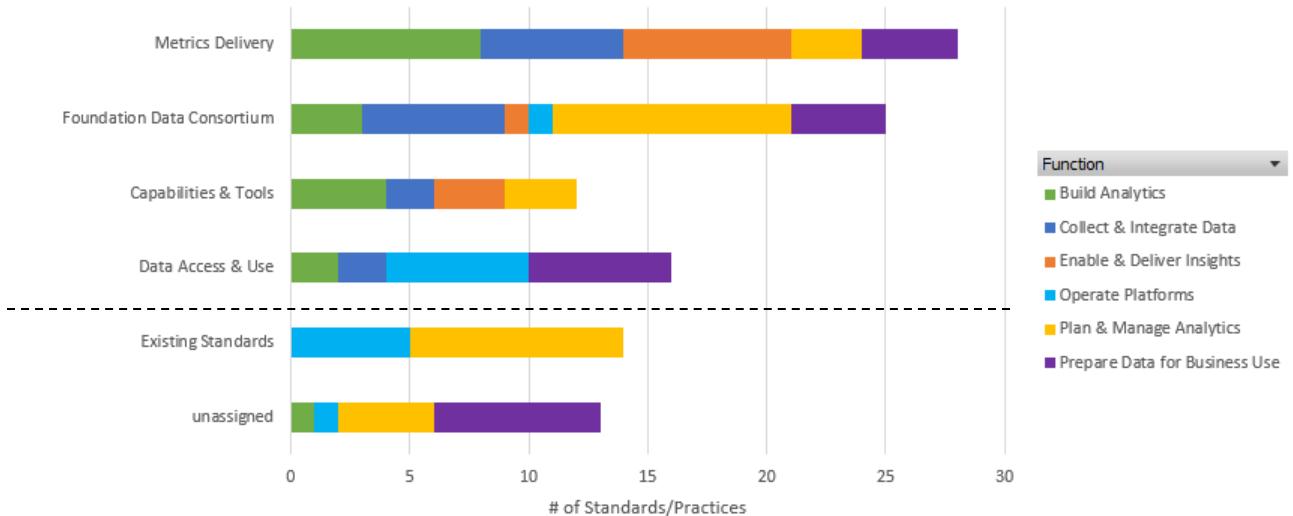
| Function | Category | Category Description | | | | |
|-------------------------------|-----------------------------------|--|-----------------|---------------------------------|--|--|
| Plan & Manage Analytics | Infrastructure | Reusable infrastructure services are discoverable & understood. | | | | |
| | Platform | Reusable platform services are discoverable & understood. | | | | |
| | Foundational Data Management | Reusable data assets are discoverable, understood and governed transparently. | | | | |
| | Governance | Oversight to data domains, business rules, enrichments, tools and services on the Analytics Digital Foundation (ADF) helps ensure they are complete, non-duplicate, communicated and evolved. | | | | |
| Operate Platforms | Analytics Services | Flexible services support innovation and speed to insight. | | | | |
| | Security Framework | Access to platforms and infrastructure is limited to authorized users, processes, and devices, and is managed consistent with the assessed risk of unauthorized access to authorized activities and transactions. (NIST) | | | | |
| | Data Security | Information and records (data) are managed consistent with KP's risk strategy to protect the confidentiality, integrity, and availability of information. (NIST) | | | | |
| Collect & Integrate Data | Production | Procedures are maintained and used to manage information systems and assets. | | | | |
| | Data Ingest (Raw Data) | Raw data is stored in its native or near-native format, typically sourced from a System of Record (SoR). Though not intended to meet the needs of wider audiences who require curated data, it may address the needs of a limited data science audience. | | | | |
| | Data Refinement (Refined Data) | Refined data is generated for analysis use by removing inconsistencies and errors, improving quality and semantic consistency, and simplifying analysis. The goal is to provide more-quality trusted data in a way that is understood and accessible. | | | | |
| Prepare Data for Business Use | Shared Enrichments | Enriched | Function | Category | Category Description | Sub-Category |
| | Dimensional Models | Data prep | Build Analytics | Question/problem definition | Analysis question, benefits, stakeholders and data inputs are identified. Prior analysis results and production reports are searchable to prevent duplication of effort. | Search |
| | Tenant Improvements | Tenants a | | | | Requirements gathering |
| | Extracts | Data extra | | | | Data use |
| Build Analytics | Analytic Data Layer | Data prep | | | | Stakeholder analysis |
| | Question/problem definition | Analysis c | | | | Expected benefit |
| | Business Intelligence / Reports | Descrip | | Business Intelligence / Reports | Descriptive reports are accessible on-demand, discoverable, and documented to facilitate re-use and adoption. | Access control (National/Regional, Provider, Member) |
| | Model Development | Methods, | | | | Publish to portal |
| Enable & Deliver Insights | Results Communication | Results ar | | | | Documentation |
| | Decision Making | Decisions | | | | Change management |
| | Management & Operations Reporting | ... | | | | Methods selection |
| | Embedded Insights | ... | | | | Workflow development |
| Enable & Deliver Insights | External Customer Delivery | ... | | Model Development | Methods, workflows, data sources, and tools are established and evaluated based on the ability to address identified questions. | Data relationships |
| | | | | | | Test/Train/Prod dataset development |
| | | | | | | Documentation |
| | | | | | | Tenant-specific tool integration |
| Enable & Deliver Insights | | | | Results Communication | Results are communicated as broadly as appropriate after considering sensitivities related to information sharing. | Data visualization |
| | | | | | | Publish to portal |
| | | | | | | Documentation |
| | | | | | | |

* <https://nvlpubs.nist.gov/nistpubs/CSWP/NIST.CSWP.04162018.pdf#page=30>

Advisory Groups – Identified Relevant Topics

- The proposed framework includes ~100 topics across 6 functional areas.
- Standards & Practices have been “assigned” to advisory groups and are under review for relevance and priority by the advisory groups.
- Participants at the A20 kick off (Basecamp) identified 14 “Existing Standards,” most of which are platform-related.
- Some standards are currently “unassigned,” and may reflect gaps related to Production Support and Governance.

Standards/Practices by Advisory Group



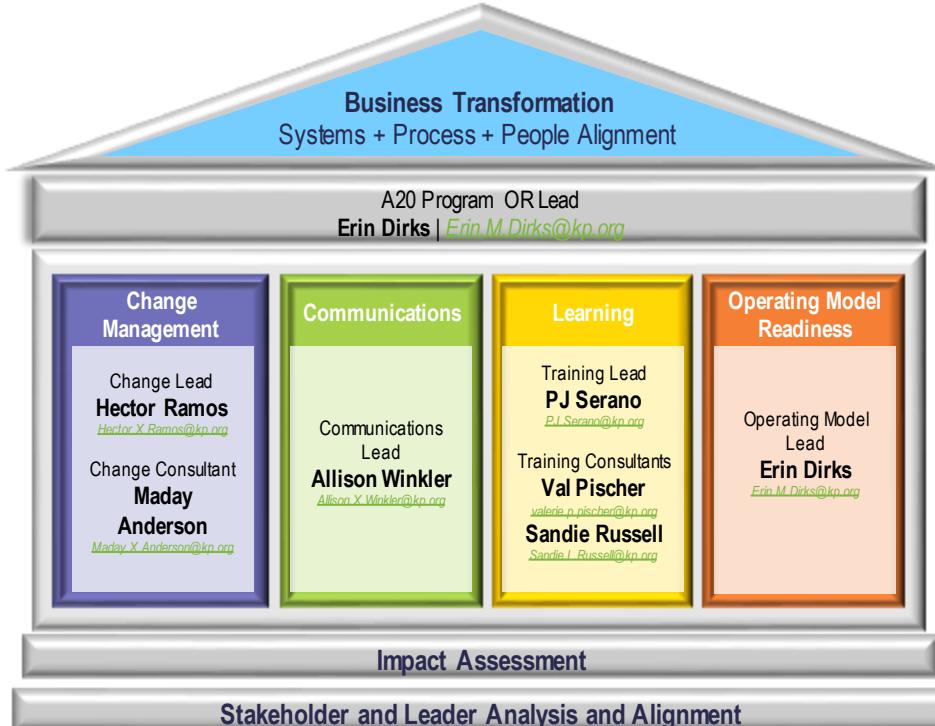
Organizational Readiness

Key Objectives

- Provide information about the approach the A20 Program organizational readiness team is using to ensure stakeholders are ready to adopt the changes that will result from the A20 Program
- Provide details on in-progress and upcoming organizational readiness activities

Organizational Readiness Overview

Organizational Readiness Overview and Team



Goal: Improved Readiness

We are here to support and consult with you on preparing you and your stakeholders for change

Change Management

- Determine effects of change on sponsors and employees
- Develop and execute change management strategy
- Align stakeholders and leaders to new reality

Communications

- Plan and Execute strategic communications
- Create key messages to support on-going program objectives
- Support Change Management Strategy
- Measure effectiveness

Learning

- Assess learning needs across program
- Develop and deliver training to meet program objectives

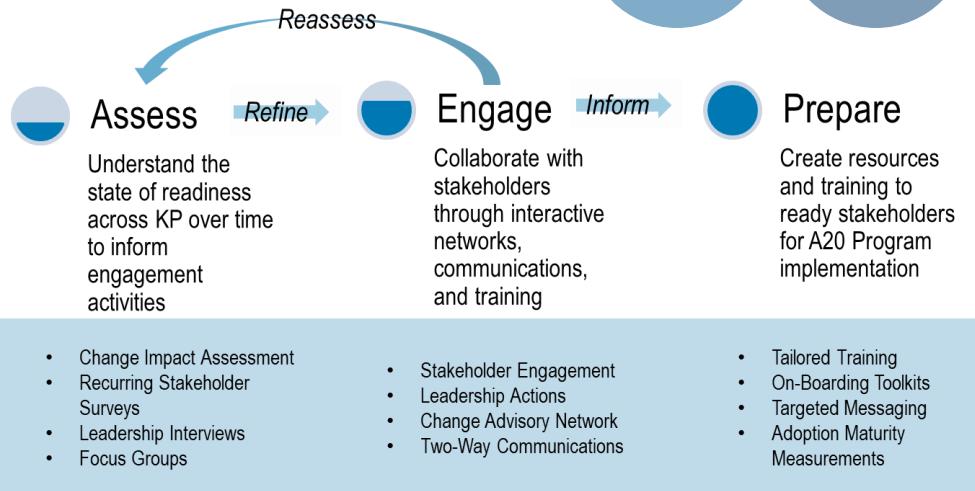
Operating Model Readiness

- Assess readiness to select operating model design
- Refine operating model design based off stakeholder feedback
- Develop change management strategy and plan to transition into the operating model
- Conduct change management activities

Organizational Readiness Approach

Organizational Readiness Approach Summary

Due to the use of SAFe methodology and tenant onboarding cycles, the Organizational Readiness (OR) Strategy requires an **iterative and integrated approach** for executing activities and developing resources around key change areas



Expected Outcomes:

- ✓ Prepare stakeholders for changes
- ✓ Establish a baseline for organizational and stakeholder **change readiness**
- ✓ Present a **compelling vision** to broad audiences using targeted campaigns
- ✓ Promote transparency and **manage expectations** among key stakeholders
- ✓ **Accelerate** the realization of the A20 Program's business value
- ✓ **Alignment with the A20 Program's strategy**, guiding principles, timing, and expectations

Stakeholder Communication Approach



The OR team utilizes a top-down, middle-out, and bottom-up communication to drive a comprehensive approach to communicating with KP stakeholders



Leaders, Program Sponsors & Team Members

drive top-down adoption by communicating the program vision and objectives across the organization to align all key stakeholders

- Executive Sponsors
- Steering Committee/AIC
- Program Realization Team
- Community of Practice
- The A2O Program/NCAP Program teams



Key Stakeholders

drive middle-out adoption by cascading program information, supporting end-user adoption and funneling questions/concerns back through to the sponsors and change team

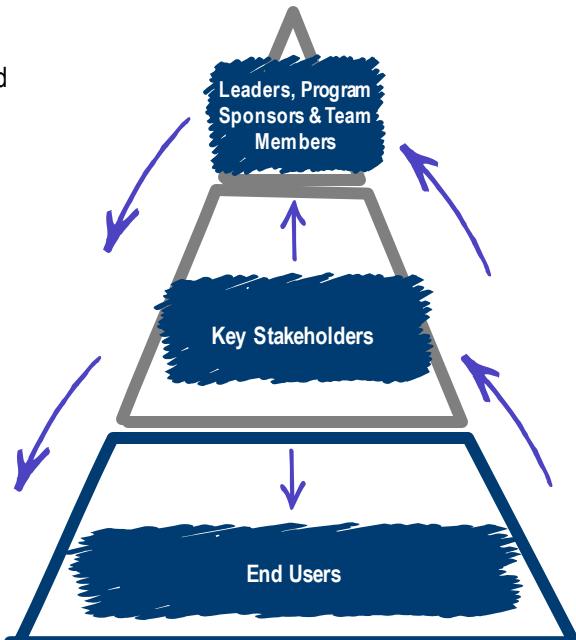
- KP Insight leaders
- KPIIT leaders
- PMG/Federation leaders
- Regional finance leaders
- Tenant leads
- Other management



End Users

drive bottom-up adoption by identifying and communicating issues and concern

- KP Insight teams
- KPIIT teams
- Tenant teams
- Other end users





Communication Vehicles

- Utilizing a variety of communication vehicles will maximize the effectiveness of messages and increase the number of key stakeholders engaged



A2O Program Website and Workplace

Central location for program information; program updates, FAQs, and collaboration



Emails

Monthly newsletters; Targeted, action-oriented messaging to specific stakeholder groups



Videos

Key announcements, program update, and features and functionality



Info Sessions & Roadshows

In-person and virtual sessions to receive program information and live Q&A sessions



Face-to Face and Virtual Meetings

Provide context around changes and gain buy-in with key stakeholders



Engagement and Collaboration = High Impact



KAISER PERMANENTE®



Change Impact Approach

Change Impacts are differences in the way employees will do their jobs and tasks as the A20 Program is implemented. Identifying change impacts and preparing stakeholders accordingly is critical to the success of A20 Program.

Change Impact Objectives

- **Identify** People, Process and Technology Changes
- **Rate** degree of change impacts on stakeholders
- **Gather** information that will feed into the change management activities for the A20 Program

| Inputs |
|--|
| ✓ Tenant Charters |
| ✓ Completed Tenant Data Collection Templates |
| ✓ Output from PI Planning Sessions |
| ✓ Output from Standards and Best Practices |
| Focus Groups |
| Persona Analysis |

Change Impact Assessment and Scorecard



| Outputs |
|---|
| Change and Communication Activities: <ul style="list-style-type: none">• Targeted communications for stakeholders most impacted• Focused messaging for program website, toolkits, newsletters• Leadership and stakeholder alignment and engagement plans• Messaging for Change Advisory Network |
| Process and Technology Training Activities: <ul style="list-style-type: none">• Specific examples for training materials |



What we have



In progress/being completed

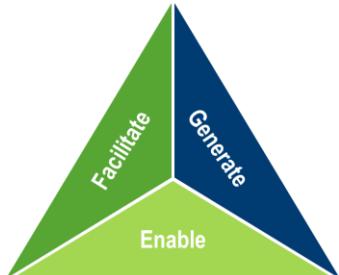
Change Advisory Network Approach



The A20 Program Change Advisory Network (the A20 Program CAN) members act as change agents by providing information to other stakeholders, and also helping the program team capture feedback and adjust accordingly

Aligning Activities

- CAN members **facilitate** and lead knowledge transfer on A20 Program value, goals, and status to mature organizational readiness across KP.
- CAN members collaborate across the organization to **generate** and communicate unique opportunities, challenges, and risks for the A20 Program.
- CAN members utilize their unique positions to inform the direction and **enable** the success of A20 Program activities.



| Change Advisory Network | |
|--------------------------|--|
| Responsibilities | <ul style="list-style-type: none">• Provide input into the training strategy• Review and provide input into the Change Impacts• Provide input to toolkit development• Provide input to stakeholder engagement approach• Provide input to relevant measurement approach |
| Expectations | <ul style="list-style-type: none">• Engage with A20 Program Team, CAN members, and relevant leadership• Represent and communicate A20 Program values across KP• Collaborate and solicit information from relevant stakeholders |
| Potential Member Sources | <ul style="list-style-type: none">• KP Tenant Teams• KP Insight Staff• A20 Program Team• KP IT• Representation from A20 Persona Leaders |



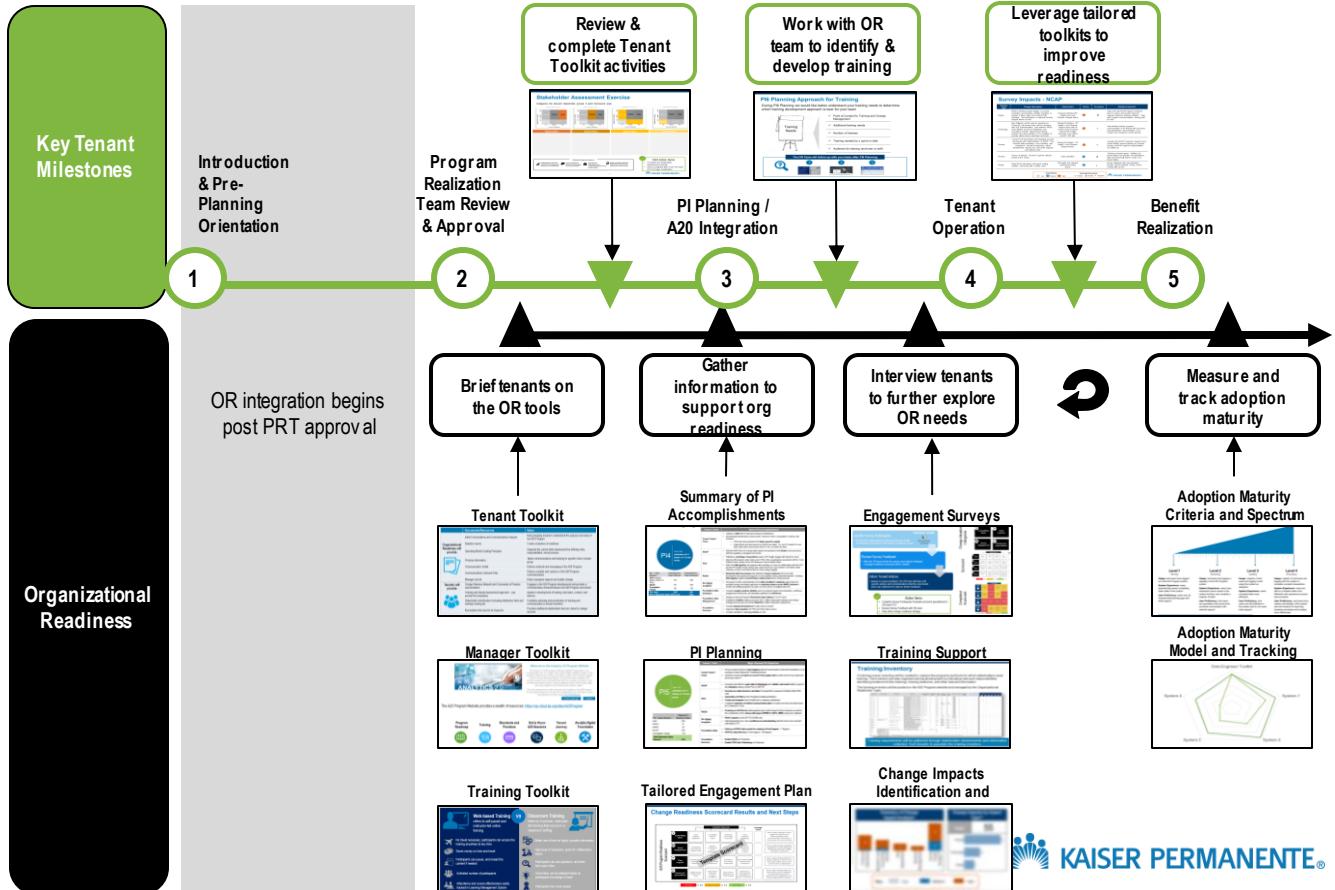
Training Process Pathway

The A20 Program training team has **developed a comprehensive process** to gather and evaluate training needs, provide training development support, and create training content



Org Readiness and Tenant Engagement

The Organizational Readiness team will integrate with tenant engagement key milestones and provide a series of resources at each integration point



OR Integration In Action Overview

We Gathered Information



We Listened and Analyzed



We Are Taking Action



Stakeholder Engagement Assessment

(Stakeholder Survey, Focus Groups, and Leadership Interviews)

Change Impacts Collection

(Tenant Charters, Change Impacts Survey)

Tenant Needs Discussions

(PI Planning Sessions)

The A20 Program roadmap is unclear

There is a lack of two-way feedback channels

People will use new tools and processes

Roles and responsibilities will change

Tenants have immediate training needs

Tenants want Change Management tools/templates

Conducting Get to Know A20 Sessions

Publishing information to the Program Website

Developing A20 Overview Training

Standing up a Change Advisory Network

Developing Persona Training

Developing a Training Development Toolkit

Developing OR Toolkits for Tenants

The OR team operates in an **integrated** fashion using stakeholder outreach to inform Change Management, Communications and Training activities

Examples of OR Resources

Manager's Toolkit

A guide for supporting and leading you and your team through the A20 Program changes

Leading Through Change



Understand the stages of change and how you can support your team members

Learn about the [five goals and outcomes of successful change](#) (Prosci ADKAR® Model) and how the A20 Program is addressing these areas

[Assess your own change readiness](#) so you can be better prepared to support and lead your team through change

Familiarize yourself with [KP resources](#) on leading through change

Direct your team to [KP's EAP website](#) to schedule manager consultations, access wellness resources and more

All About A20



Get to know A20 and stay up to date on Program activities

Visit the A20 Program Website for an [Overview of the A20 Program](#)

Watch past [Get to Know A20 videos](#) and read about Program [FAQs](#)

Get to know the [Change Advisory Network](#) and their role in supporting change

Learn about the [A20 Personas](#) and identify the one(s) most closely related to the work that you and your team do

Stay up to date with what's happening in the A20 Program on [Workplace](#)

Learn about SAFe Agile methodologies by registering for [SAFe training](#)

Sharing With Your Team



Leverage the Organizational Readiness Team and resources to support you through change

Visit the A20 Program Website [Training page](#) to find relevant Tenant or Persona training

Contact the [A20 Program Organizational Readiness team](#) for support assessing your team's change readiness and conducting change impacts analysis

Download and use [A20 Program Key Messages](#) in conversations with your team

Organizational Readiness Toolkit

The goal of Organizational Readiness (OR) is to prepare A20 Program stakeholders for change through training, change management and communications activities. Tenant leaders and teams are key partners in this work given their subject matter expertise and stakeholder relationships. The OR team will provide resources and support to enable the tenant leads and teams to successfully lead their stakeholders through the changes.



Resources to support and prepare Tenants for change



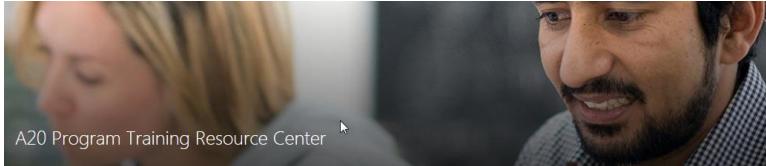
OR is a shared responsibility

| | Resources | Resource Description | OR Activities | Tenant Activities |
|--|--|--|---|---|
|  Change Management | <u>Readiness Survey</u> | Survey that can be administered by the OR team to understand the areas impacting end user readiness | <ul style="list-style-type: none">Administer survey and analyze results | <ul style="list-style-type: none">Provide stakeholder list and participate in survey |
| | <u>Stakeholder Assessment</u> | Framework to help identify stakeholders, considering their degree of influence and level of engagement to determine the appropriate engagement approach for each key stakeholder group | <ul style="list-style-type: none">Provide resources and stakeholder assessment exercise | <ul style="list-style-type: none">Complete stakeholder assessment exercise |
| | <u>Leadership Action Plan</u> | Template for documenting key leaders and steps to move each leader to the desired level of engagement | <ul style="list-style-type: none">Provide resources and leadership action plan exercise | <ul style="list-style-type: none">Complete leadership action plan exercise |
| | <u>Change Impact Assessment</u> | How to assess and the value of understanding what's changing and the level of impact of each change. Assessment is on-going in Agile environment. | <ul style="list-style-type: none">Conduct change impact assessmentProvide Tailored OR Plan | <ul style="list-style-type: none">Provide Tenant documentation (e.g., Charter)Participate in change impact validation meetings |
| | <u>Change Advisory Network (CAN)</u> | Network of change agents who gather information and feedback from stakeholders to help the A20 Program team adjust accordingly | <ul style="list-style-type: none">Host monthly CAN meetingsDocument outcomes and participation | <ul style="list-style-type: none">Review CAN materials and nominate a CAN representative |
|  Communications | <u>Communication Resources</u> | Series of resources describing the A20 Program's approach for communications | <ul style="list-style-type: none">Provide resources | <ul style="list-style-type: none">Review communication objectives, approach, and vehicles |
| | <u>Manager's Toolkit</u> | Series of resources tailored for Managers to help lead their teams through change | <ul style="list-style-type: none">Provide toolkit to support Managers in leading through change | <ul style="list-style-type: none">Utilize Manager's Toolkit |
| | <u>A20 Program Website and Workplace</u> | Information about how to access the Program Website and Workplace | <ul style="list-style-type: none">Provide Program updates and resources via the A20 Program Website and Workplace | <ul style="list-style-type: none">Visit the Website and join Workplace |
|  Learning | <u>Training</u> | Introduction to the A20 Program Training Development Approaches (3 pathways) and contact information for the A20 Program Training Team | <ul style="list-style-type: none">Consult with Tenants on training needsMaintain A20 Program training inventory and support training developmentProvide training toolkit to support Tenant training development | <ul style="list-style-type: none">Work with OR team to identify training needs and development approachUse training toolkit as neededProvide map of staff to the A20 Program Personas |

Training Resource Center Now Available

- **A20 Program Training Resource Center**

- Self-service hub for A20 Program training news
 - A20 Program Training Classes
 - Toolkit Overview
 - Training Inventory
 - Learn more about SAFe
- A20 Training contact portal



One important piece of the A20 Program Organizational Readiness is to provide our program stakeholders with knowledge advancement and education. This page is designed to assist in providing helpful information on upcoming trainings, as well as key resources.

To get started with training, take a look at our short A20 Program video to the right, and then explore the training inventory below. If you still have further questions, please fill out the form to request more information.

Beyond what you see here, the Organizational Readiness team has ready to use training toolkits, guides and other training-related material; available upon request. So if you don't see something here that meets your needs, let us know by emailing A20-Training@kp.org.



Mary: I am part of the A20 Program team. We are working on a cloud based solution, called A20 Program Introduction for short, to address some of the challenges you and your team were mentioning.

Watch the A20 Program Introduction Above



Explore A20 Program Training Classes

[LEARN MORE >](#)



Training Toolkit Overview



Ask a training related question or request?



Learn about Scaled Agile Framework (SAFe)



Data Engineer Trainings

Data Engineer training courses and an initial training pathway have been developed. Introductory courses are available in KP Learn and 2 instructor led trainings (ILT) have been deployed with 5 qualified trainers to over 45 people trained as of March 27th



Data Engineer Persona 101



Data Engineer Toolkit Overview



**Data Engineer Toolkit
101 and 201 ILTs**

Available Publicly Through KP Learn

Available Through Active Tenant
Manager's Approval

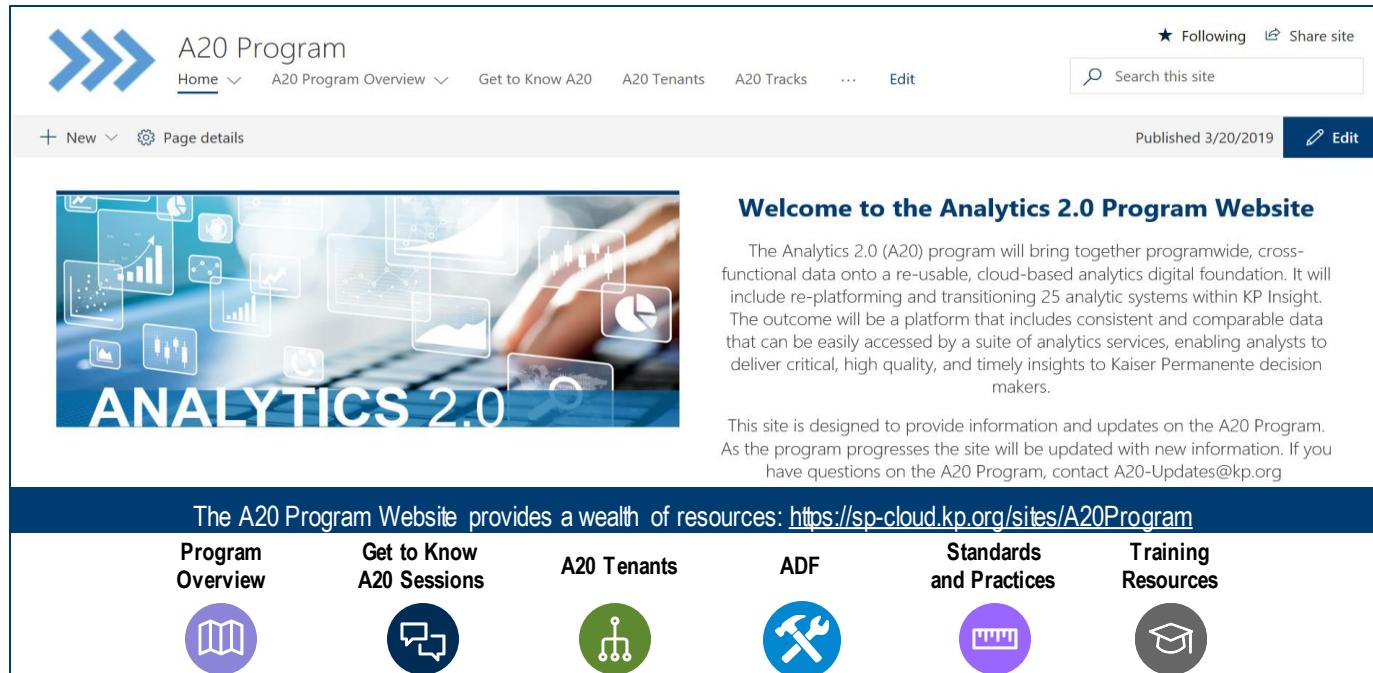
Courses available in KP Learn

| Catalog Search | | | | | | | | |
|---------------------------------------|-----------------------|--------|----------------|-------------------|------------|-------------|-------------------|---|
| Title | Id | Type | Available From | Discontinued From | Created By | Created On | Domain | Actions |
| A20 DE Data Engineer Basic 101 | BCS:A20 DE 101:PI6.01 | Course | 28-FEB-2019 | 31-DEC-2021 | K117201 | 28-FEB-2019 | Kaiser Permanente | Edit Advanced Edit New Class Assign Course View Classes |
| A20 DE Data Engineer Intermediate 201 | BCS:A20 DE 201:PI6.01 | Course | 28-FEB-2019 | 31-DEC-2021 | K117201 | 28-FEB-2019 | Kaiser Permanente | Edit Advanced Edit New Class Assign Course View Classes |
| A20 DE Data Engineer Persona Video | BCS:A20 DE 001 | Course | 28-FEB-2019 | 31-DEC-2021 | K117201 | 28-FEB-2019 | Kaiser Permanente | Edit Advanced Edit New Class Assign Course View Classes |

If interested, search for current courses in KP Learn:

Course ID Keyword: BCS:A20

Stay Updated through the A20 Program Website



The screenshot shows the A20 Program SharePoint site. At the top, there's a blue header bar with the A20 Program logo, a search bar, and navigation links for Home, A20 Program Overview, Get to Know A20, A20 Tenants, A20 Tracks, and Edit. Below the header is a banner featuring a hand interacting with a tablet displaying various charts and graphs, with the word "ANALYTICS 2.0" overlaid. The main content area has a dark blue background and contains the following text:

Welcome to the Analytics 2.0 Program Website

The Analytics 2.0 (A20) program will bring together programwide, cross-functional data onto a re-usable, cloud-based analytics digital foundation. It will include re-platforming and transitioning 25 analytic systems within KP Insight. The outcome will be a platform that includes consistent and comparable data that can be easily accessed by a suite of analytics services, enabling analysts to deliver critical, high quality, and timely insights to Kaiser Permanente decision makers.

This site is designed to provide information and updates on the A20 Program. As the program progresses the site will be updated with new information. If you have questions on the A20 Program, contact A20-Updates@kp.org

The A20 Program Website provides a wealth of resources: <https://sp-cloud.kp.org/sites/A20Program>

| Program Overview | Get to Know A20 Sessions | A20 Tenants | ADF | Standards and Practices | Training Resources |
|---|---|---|---|--|---|
|  |  |  |  |  |  |



The [A20 Program Workplace site](#) is an enterprise tool that facilitates collaboration and encourages dialogue between A20 Program stakeholders



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Erin Dirks, A20 Program Organizational Readiness Lead
Erin.M.Dirks@kp.org

Hector Ramos and Maday Anderson, A20 Program Change Management Leads
Hector.X.Ramos@kp.org; Maday.X.Anderson@kp.org

Allison Winkler, A20 Program Communications Lead
Allison.X.Winkler@kp.org

PJ Serano, A20 Program Training Lead
P.J.Serano@kp.org

Presentation Change Log

Change Log

| Version | Update date and time | Owner | Description of changes, including slide numbers impacted if applicable |
|---------|-----------------------|--------------------|---|
| 1.0 | May 21, 2019, 3 PM | Erin D | Added change log slide, removed operating model slides |
| 1.1 | May 29, 2019, 2:30 PM | Katie C | Reviewed Tenant Services content with minor revisions. Moved governance & lead roles to intro, deleted advisory group names, deleted duplicate slides, changed A20 tenant journey slide |
| 1.2 | May 30, 2019, 9:45 AM | Erin D | Updated organizational readiness slides with more recent content. |
| 1.3 | 5/31/2019 12:51 PM | Claudine M | Updated slides for Foundation Data including Data Zone Architecture, Data Disciplines, Domain Taxonomy, and Data Ingest. Moved Data Management capability back to Foundation Services and removed Tenant Data Collection Needs from Foundation Data. Ref Impl updated to recent content. Kate provided CDO input. |
| 1.4 | 5/31/2019 5:20 PM | Erin D | Updated FS section with slides from Sumit; incorporated requests from Judy; updated section headers |
| 1.5 | 6/3/2019, 11 AM | Erin D and Allison | Updated master slide, added introductory slides, updated objectives, updated formatting throughout presentation, moved change log to end of presentation |
| 1.6 | 6/4/2019, 7:30 AM | Erin D | Updated agenda, section title, objectives, formatting on slide 38 |
| 1.7 | 6/10/2019, 4:45 PM | Erin D | Added intro slides on incremental vs iterative, and use of mural |
| 1.8 | 6/11/2019, 6:30 AM | Erin D | Added slide on 90s architecture (from Ernest) |
| 1.9 | 6/14/2019, 10:30 AM | Erin D | Updated formatting in tenant services and org readiness sections, added additional instruction to mural instructions slide; added break to agenda |
| 1.10 | 6/19/2019, 8:30 PM | Sumit | Updated ADF, SOI and FS sections |
| 1.11 | 6/26/2019, 6:30 AM | Erin D and Allison | Updated formatting |