



Styleguide

EDI-Net

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IMPRESS

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Introduction and content

Welcome to the EDI-Net-Styleguide!

EDI-Net is analysing smart meter data from public buildings, from renewable energy systems and from building energy management systems (BEMS).

EDI-Net can help monitor the implementation of Sustainable Energy Action Plans or your cities local Climate Protection Plans. It can help set financial budgets for energy and water consumption.

EDI-Net assists in building your city's capacity to more effectively implement sustainable energy policies.

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Logo

The Logo exists in two different versions. The standard Logo consists of an image element (the three bars) and the lettering „EDI_Net“.

The alternative logo is completed by the claim “The Energy Data Innovation Network”.

		1/2 X
		X
1/2 X		

For both Logos a safe area should be allowed around the logo whether used for print or electronic purposes. The minimum distance to adjoining objects is 1/2 of the overall height X on all hands.

		1/2 X
		X
1/2 X		

Colour type and application



The CMYK logo is available for all print products which are produced in 4c Euroscale print processes.

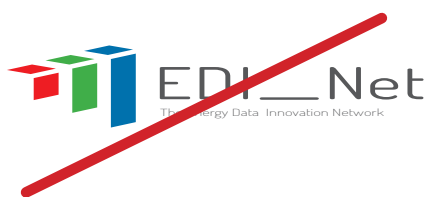
Online and within beamer presentations the RGB version should be applied.



The single colour logo is used for all basic print products (i. e. letterhead, stamp, etc).



The white version can be used on a dark background.



Do not stretch!



Do not change colours!

Corporate design colours

Primary colours

Darkblue, green, red and grey are the corporate design primary colours.

DARKBLUE	PANTONE	HKS	CMYK	RGB	HEX
	2945	39	100/50/10/0	0/113/174	0069A9

GREEN	PANTONE	HKS	CMYK	RGB	HEX
	364	63	75/5/100/0	63/165/53	3FA535

RED	PANTONE	HKS	CMYK	RGB	HEX
	1805	16	15/100/100/0	205/23/25	CD1719

GREY	PANTONE	HKS	CMYK	RGB	HEX
	425	92	0/0/0/80	88/89/91	333333

Complement Colours

For additional design within the corporate design grey and orange are used.

LIGHT BLUE	PANTONE	HKS	CMYK	RGB	HEX
	300	46	100/20/10/0	0/139/197	008BC5

LIGHT GREEN	PANTONE	HKS	CMYK	RGB	HEX
	370	57	60/0/85/0	117/185/78	75B94E

LIGHT RED	PANTONE	HKS	CMYK	RGB	HEX
	7417	10	0/80/80/0	233/79/53	E94F35

CHAPTER 3

Corporate design fonts

Within the EDI-Net logo design **Dosis** is used in regular profil.

Dosis – Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ ÄÖÜ
abcdefghijklmnopqrstuvwxyz äöü
.,!/?&%\$()„ 1234567890

All texts within print and online products are written in **Roboto Slab** in regular. Please use the bold profil for highlighting text sections.

Roboto Slab – Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ ÄÖÜ
abcdefghijklmnopqrstuvwxyz äöü
.,!/?&%\$()„ 1234567890

Roboto Slab – Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ ÄÖÜ
abcdefghijklmnopqrstuvwxyz äöü
.,!/?&%\$()„ 1234567890

Font colours

The general font colour is grey:

- for print products use CMYK colour 0/0/0/80.
- For the utilisation online or projector presentation use RGB colour 88/89/91.

In order to highlight text sections **lightblue** or **white** (f. i. on a **darkblue** background) can be used (see chapter 2). Text sections which are marked in white on blue ground, light- or darkblue should be kept in bold.

Font size running text (default font)

ROBOTO SLAB	Light
Font size	11 pt
Line spacing	15 pt
Tracking	0

ROBOTO SLAB	Light
Font size	14 pt
Line spacing	18pt
Tracking	-10

Addresses & footnotes

ROBOTO SLAB	Light
Font size	8 pt
Line spacing	12 pt
Tracking	0

Titles

DOSIS	Regular
Font size	18 pt
Line spacing	20 pt
Tracking	0

DOSIS	Bold
Font size	24 pt
Line spacing	27 pt
Tracking	0

Contact

For further information please contact the EDI-Net Helpdesk:

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