

# Dave Miranda

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## Recent Experience

### Operations Director | At Scale | Sept. – Dec. 2020

- Opened and supplied five field offices in Kentucky and one in Philadelphia, interviewed and hired staff, managed two team members, handled all supply and logistics for two large canvassing campaigns

### Director of Strategy | Apollo Artistry | May 2019 – April 2020

- Ran digital fundraising programs for Democratic congressional and statewide candidates

### Owner | Blue Plains Partners | Feb. 2018 – present

- Led six campaigns in Johnson County, KS for the 2018 cycle. Hired and trained five CMs and more than 30 part-time support staff on field and fundraising. Managed all budget and paid comms decisions. Flipped a KS House seat, flipped a County Commission seat, flipped a city mayoral, protected an incumbent State Rep.

### Third Congressional District Director | Kansas Democratic Party/DCCC | Feb. 2017 – Jan. 2018

- Organized and trained hundreds of volunteers and activists. Developed and conducted fundraising and field trainings to help develop campaign skills among first-time candidates, staff, and volunteers. Laid the foundation of the organization that flipped KS CD3 in 2018.

### Communications Director | North Carolina Democratic Party | March 2016 – Nov. 2016

- Managed statewide communications efforts in support of Democratic candidates.
- Created and disseminated earned and social media content in support of a consistent negative narrative against incumbent Republican Governor Pat McCrory, contributing to current Democratic Governor Roy Cooper's win.

### Campaign Manager | Jay Chaudhuri for State Senate, NC SD16 | Dec. 2015 – March 2016

- Managed a \$350,000 budget, 4 full-time staffers, 12 part-time staffers, and 6 consultants. Conducted 350,000 DVC attempts. Defeated a well-resourced primary opponent by 26 points.

### Campaign Manager | Dickie Thompson for City Council, Raleigh District A | Aug. – Nov. 2015

- Developed a winning campaign in 8 weeks with no pre-existing infrastructure. Managed \$100,000 budget, 5 staff members and 3 consultants. Took a first-time candidate from 8 percent in an early poll to a primary win and an eventual 16-point runoff win.

### Campaign Manager | John Arena for Alderman, 45<sup>th</sup> Ward Chicago | Dec. 2014 – April 2015

- Re-elected a progressive Alderman by 8 points in a conservative-leaning Ward. Managed \$500,000 budget, 6 full-time staffers and 4 consultants.

### Iowa Press Secretary | NextGen Climate Action Committee | 2014

- Managed statewide communications for a national climate solutions super PAC.

## Additional Work History

Deputy Press Secretary	Chicago Public Schools	2013
Communications Director	Flaccavento for Congress, VA CD9	2012
Deputy Campaign Manager	Christian Mitchell for State Rep., IL HD26	2012
Deputy Policy Director	Gery Chico for Mayor of Chicago	2010-2011
Account Executive	BlissPR, Chicago	2008-2010
Assistant Project Supervisor	Rabin Research Company, Chicago	2006-2007

## Education

BA, Marketing Communications	Columbia College Chicago	2005
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