Project Management Application

Logo Design

Main Logo

Mini logo left side

Mini logo right side

App Button Regular

App Button Reverse

App Button WBW

App Button BWB

Typography

H1
Font: Baskerville, Weight: Regular, Size: 30pt, Color: #2643B2

H2
Font: Baskerville, Weight: Regular, Size: 26pt, Color: #2643B2

H3
Font: Baskerville, Weight: Regular, Size: 21pt, Color: #2643B2

Body Text

A site for seasoned web developers as well as those just beginning their careers.
Font: Helvetica, Weight: Regular, Size: 16pt, Color: #000000

Brief Descriptor

The goal of this application is to allow users to create an account, upload projects, store their projects and give the ability to delete a project from their account and/or the app database completely. This will allow for secure storage and will allow for collaboration if the user wishes. This will allow users the chance to save all of their projects in one safe location and will also give the ability to share the file with your client or colleagues quickly and efficiently.
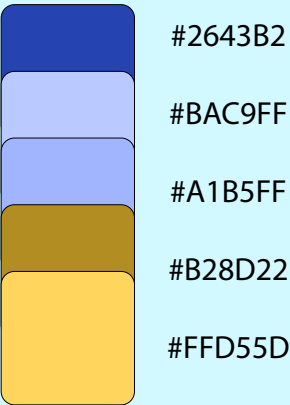
One of the key points of this app is that you, as a user, will have the ability to edit your projects from anywhere, even if you don't have your computer with you with all your project information. The users project will be stored on Vault Pro's database which will be accessable from any computer the user jumps on.

The aim of this application is to attract web professionals and novices alike. This will allow for a great learning experience for the novice and a nice opportunity for professionals to share their knowledge. We are aiming for a design that is easy to learn for the first time user or those that are less tech savvy, yet tech enough to hold the interest of users with greater technilogical knowledge.
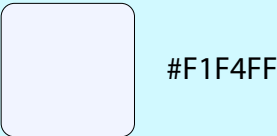
Color Scheme and Button Styling

Color Scheme

Main Colors

#2643B2

#BAC9FF

#A1B5FF

#B28D22

#FFD55D

Background Color

#F1F4FF

Button Styling

Normal state

Button

Gradient: #2643B2 - #BAC9FF 42%, -90%

Hover state

Button

Gradient: #2643B2 - #BAC9FF 42%, 90%

Sign Up — Normal State

Log In — Gradient: #2643B2 - BAC9FF

Sign Up — Hover State

Log In — Gradient: #2643B2 - BAC9FF

? Normal State
Gradient: #2643B2 - #BAC9FF 87% no border

? Hover State
Gradient: #2643B2 - #BAC9FF 87%

Link Styling

Normal — Link

Color: #0007E7

Active — Link

Color: #D12EFF