

David A. Laidlaw

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<https://github.com/DaveLaid> | <https://www.linkedin.com/in/davidlaidlaw> | <http://www.davidlaidlaw.com>

Developer with a background in all things media. Able to build sophisticated websites and apps with full database backend all the way from mockup to rollout. Adept at analyzing site needs and working within strict timeframes. Proficient in JavaScript, jQuery, Node.js, MongoDB, MySQL, Firebase, Handlebars.js, HTML5, CSS3, and Bootstrap.

Technical Skills

JavaScript | jQuery | MySQL | HTML5 | CSS3 | XHTML | NodeJS | Express | React.js | React Native
GIT | Github | Firebase | MongoDB | Bootstrap | Materialize | APIs | JSON | REST | AJAX |
Adobe Photoshop, Dreamweaver, Premiere Pro, Fireworks | Final Cut Pro | Pro Tools | command line |
PC / Mac proficient | MS Word, Excel, Power Point, Outlook, Project, Expression Web | Typing: 70+ wpm

Education

Full Stack Developer Certificate 2017

UCLA Extension, Woodland Hills, CA

An intensive full-time 12-week program dedicated to designing and building websites, apps and games.

Associate of Arts in Computer Information Systems – Emphasis: Web Design 2012

Santa Monica College, Santa Monica, CA

Bachelor of Arts in Music – Emphasis: Music Business 2006

California State Polytechnic University, Pomona, CA

Recent Applications Built

Bookmark Buddy | Los Angeles, CA | <https://bookmark-buddy.herokuapp.com> 2017

- Bookmark Buddy is a web application that allows a user to not only bookmark urls, but also add a title, category, note and screenshot of the website section you want to remember. Bookmark Buddy is the last website you will ever need to remember when referencing your bookmarks!
- Languages/Tools used included MongoDB, Express, React, Node, JavaScript, HTML, CSS & Bootstrap.

LIRI Node App | Los Angeles, CA | <https://github.com/DaveLaid/liri-node-app> 2017

- LIRI is like iPhone's SIRI. However, while SIRI is a Speech Interpretation and Recognition Interface, LIRI is a Language Interpretation and Recognition Interface. LIRI is a command line node app that takes in parameters and gives you back data.
- Twitter, Spotify and OMDb APIs were used to retrieve data to power this app. Languages/Tools needed to complete this project included Node.js, jQuery, Sublime and Git Bash.

Relative Experience

Sony DADC – New Media Solutions - Operations Manager (Marina del Rey, CA) 2010 – 2016

- Led five teams of Digital Account Specialists who were responsible for managing local and international source material, ingesting digital assets and data, performing quality control checks of incoming sources, prequalifying assets for partner orders, and performing digital transfers from partner FTP accounts/websites.
- Created and developed standard operating procedures for multiple operations departments since start-up of company.
- Worked directly with developers and engineering teams to identify automation opportunities with toolsets, and to develop user friendly web based applications for operators.
- Requested and implemented proprietary tool improvements based off of workflows with a metrics-driven approach.

Additional Experience

Patrice & Associates - Franchise Owner (Los Angeles, CA) 2016 – 2017

TAXI.com – Independent A&R - Account Manager (Calabasas, CA) 2006 – 2010