LaidlawLayout.com  
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**IA / General Content / Theme**

**Information Architecture:**

HOME  
Portfolio  
 \*Website Designs  
 \*Photography  
 \*Illustrations  
About Us  
Contact

**General Content:**

HOME  
-Why Us? / What we offer  
-jQuery slider showing off our most recent work, which also links to our Portfolio page.

Portfolio  
-Website thumbnails, and descriptions of each website design.  
-Photography – showing off photos taken.  
-Illustrations - display of Photoshop skills.  
  
  
About Us  
-Resumes (bullet points of skills), and college degrees.  
-List of hobbies.  
  
  
Contact  
-Contact form

**Visual Metaphor/Theme:**

\*Colors (greens, blues, browns?)  
\*Symbols  
Music  
Arts & Crafts  
video games  
poker  
Creative  
\*Layout – grid, architecture,   
Scrapbook  
stickers  
pop ups  
cut outs  
paper on top of paper  
Paintings / Easle

