

JOHN DAVID OQUILA

CONTACT

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SUMMARY

I am a versatile Graphic Artist and UI/UX Designer with a college degree in Information Technology, blending creative design with technical expertise. With over six years of experience, I specialize in creating visually engaging designs and intuitive user experiences that seamlessly integrate functionality and aesthetics. My background in IT provides me with a strong foundation in front-end development and user-centered design, enabling me to collaborate effectively with cross-functional teams and deliver results that align with both business goals and user needs.

SKILLS

PROFESSIONAL

- Computer Literate.
- Fast learner.
- Time management.
- FIGMA
- Microsoft Office (Microsoft Word, Excel, PowerPoint).
- Adobe (Adobe XD, Photoshop, Premiere Pro, After Effects).

EDUCATION

BATANGAS STATE UNIVERSITY

College Graduate
2020-2024

FIRST ASIA INSTITUTE OF TECHNOLOGY AND HUMANITIES

Really Great University
2018-2020

WORKING EXPERIENCE

GRAPHIC DESIGNER

MESA - SM CITY SAN PABLO | 2018 - 2021

- Developed visually compelling posters for MESA SM CITY San Pablo, capturing the essence of the restaurant's brand and elevating its visual identity.
- Played a key role in enhancing promotional campaigns, effectively attracting customers and boosting the restaurant's visibility.
- Ensured all designs aligned with the client's brand guidelines, maintaining a cohesive and professional image across all promotional materials.

GRAPHIC DESIGNER

THEHIDEOUT | 2021 - 2024

- Designed impactful posters for THEHIDEOUT, enhancing its visual identity and boosting brand recognition.
- Successfully promoted various campaigns through eye-catching designs, driving engagement.
- Contributed to creating a vibrant and welcoming atmosphere within the establishment through creative visual solutions.

ON THE JOB TRAINING (OJT)

Cronics Inc. | 2024

- Assisting the HR Admin team at Cronics with document editing and data management using editing software and Excel.
- Engaged in a hands-on, fast-paced environment, contributing to team projects and gaining practical HR experience.
- Gaining valuable insights into HR operations through close collaboration with the team.