#### How much would you pay for an Amazon.com gift card valued at \$50?

Min	Max	Average	#ReportTableColumnHeaders,	#ReportTableColumnHeaders,	Total	Total
Value	Value	Value	Variance#	StdDev#	Responses	Respondents
20	50	43.39	63.52	7.97	23	117

#### How much would you pay for an Amazon.com gift card valued at \$50.08?

Min	Max	Average	#ReportTableColumnHeaders,	#ReportTableColumnHeaders,	Total	Total
Value	Value	Value	Variance#	StdDev#	Responses	Respondents
0	50.08	39.49	132.71	11.52	24	117

#### How much would you pay for an Amazon.com gift card valued at \$50.45?

Min	Max	Average	#ReportTableColumnHeaders,	#ReportTableColumnHeaders,	Total	Total
Value	Value	Value	Variance#	StdDev#	Responses	Respondents
15	50.45	41.41	74.49	8.63	24	117

#### How much would you pay for an Amazon.com gift card valued at \$49.55?

Min	Max	Average	#ReportTableColumnHeaders,	#ReportTableColumnHeaders,	Total	Total
Value	Value	Value	Variance#	StdDev#	Responses	Respondents
30	50	41.57	62.20	7.89	24	117

## How much would you pay for an Amazon.com gift card valued at \$49.92?

Min	Max	Average	#ReportTableColumnHeaders,	#ReportTableColumnHeaders,	Total	Total
Value	Value	Value	Variance#	StdDev#	Responses	Respondents
20	49.92	42.97	63.95	8.00	19	117

### What is your gender?

#	Answer	Bar	Response	%
1	Male		55	48.25%
2	Female		59	51.75%
	Total		114	100.00%

Min Value	Max Value	Average Value	Variance	Standard Deviation	Total Responses	Total Respondents
1	2	1.52	0.25	0.50	114	114

# What is your highest level of education?

#	Answer	Bar Response	%
1	Some High School	8	7.02%
2	Some College (no degree achieved)	38	33.33%
3	Associates Degree	13	11.40%
4	Bachelors Degree	43	37.72%
5	Graduate Degree (Masters, Doctorate, etc.)	12	10.53%
	Total	114	100.00%

Min Valu	e Max Value	Average Value	Variance	Standard Deviation	Total Responses	Total Respondents
1	5	3.11	1.41	1.19	114	114