



Craft Cocktails

PARTNERSHIP PROPOSAL

Spirits Unleashed: Embrace the Art of Retail Excellence



BRAND IDENTITY

SUNDAYBEST

It's not about
the drink,
it's about
experience.

SundayBest is not just an alcoholic drinks shop. We are a business opportunity that opens the door for you to achieve extraordinary success. With a holistic approach, we offer not only quality products, but also the in-depth support needed to build an impressive business.

1.

More than just a drink

We offer a different experience in each Sunday Best, so that customers don't get bored with just one location concept

2.

Enjoyable shopping experience

As a retail store, there is no service that is too extraordinary that we can provide. However, there are two things we will definitely provide: speed and convenience.

3.

Unlimited Products

Currently, we have more than 400 types of products and will continue to increase according to demand. We have also conducted research based on data to ensure that the stock we have is always available whenever needed.

Why Sundaybest?

MARKET SIZE

The retail market continues to grow from year to year. Especially for alcoholic drinks, demand continues to increase but supply is very limited due to business complexity. We will provide everything for you.

SUNDAYBEST

Ride the Journey of Never Ending Retail Growth



SUNDAYBEST

We Keep it Low

Our product line contains more than 390 alcoholic beverage products ranging from the cheapest to premium class. We provide the cheapest prices compared to competitors, and will continue to try to minimize costs so that customers enjoy drinks at affordable prices.

PRODUCT & COMPETITOR



RUM

VODKA



SOJU



Timeless Elegance : Discover the Retail Heaven

Sundaybest presents a grand and mysterious 1920s era atmosphere, with classic interior design and an exclusive collection of alcoholic drinks. Enjoy a shopping experience with a knowledgeable team, while exploring rare wines and long-aged whiskies. This concept can serve online and offline purchases with first class service.

Required Specification:

1. Min. 60m²
2. Strategic location and busy
3. Areas that have alcohol sales permits
4. Can be in the mall or supermarket

SALES PROJECTION

SUNDAYBEST

TOTAL INVESTMENT PACKAGE RETAIL STORE

RP390,000,000

RP355,000,000*

WHAT'S INCLUDED IN THE PACKAGE?

- Construction and Equipment
- Partnership Fees
- Initial stock purchase
- Legality
- Operational 3 months (75,000,000)
- Marketing Tools and POS

*discount applies only to the first 5 partners

*The amount of the fee may change depending on construction and equipment costs

	LOW	MEDIUM	HIGH	
SALES	Rp366,750,000	Rp407,500,000	Rp489,000,000	
GP	Rp55,021,669	Rp61,135,188	Rp73,362,225	15.00%
OPERATIONAL				
GAJI KARYAWAN	Rp7,500,000	Rp7,500,000	Rp7,500,000	
LISTRIK & AIR	Rp8,500,000	Rp8,500,000	Rp8,500,000	
PACKAGING	Rp4,000,000	Rp4,000,000	Rp4,000,000	
INSURANCE	Rp950,000	Rp950,000	Rp950,000	
TOTAL OPEX	Rp20,950,000	Rp20,950,000	Rp20,950,000	
EBITDA	Rp34,071,669	Rp40,185,188	Rp52,412,225	
NPM	9.29%	9.86%	10.72%	
MANAGEMENT FEE	Rp5,501,250	Rp6,112,500	Rp7,335,000	1.5%
ROYALTY FEE	Rp1,833,750	Rp2,037,500	Rp2,445,000	0.5%
NET PROFIT	Rp26,736,669	Rp32,035,188	Rp42,632,225	
YEARLY PROFIT	Rp320,840,025	Rp384,422,250	Rp511,586,700	
INITIAL INVESTMENT*	Rp280,000,000	Rp280,000,000	Rp280,000,000	
BEP	10.47	8.74	6.57	

*Initial Investment does not include 3 months operational funds worth 75 million rupiah



A Fusion of Flavor and Fun

Sundaybest presents an unforgettable new experience, combining a retail store theme with an interesting entertainment touch. Customers can spend time at Sundaybest while enjoying drinks purchased at the retail store. Each Sundaybest has various forms of entertainment so that customers can experience new experiences every time they visit the store.

Specification

1. Min 120m²
2. Strategic location, preferably in a commercial environment
3. Have a license to sell alcohol and licence to open a bar

MINIBAR CONCEPT



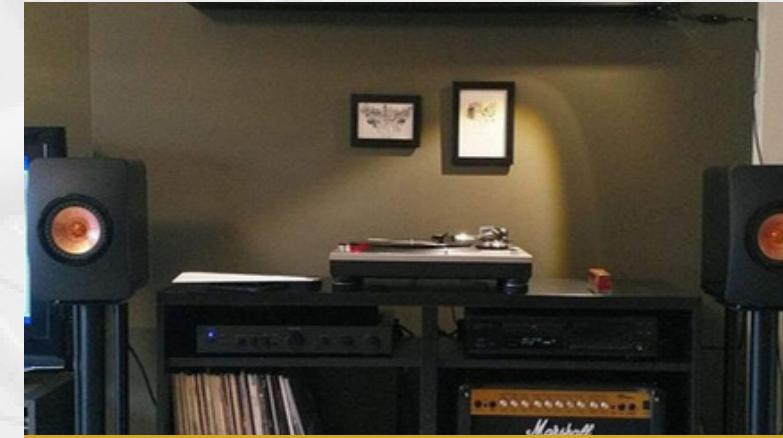
NETFLIX & CHILL

*Mini Theater & beanie
for the lounge*



BILLIARD

*Billiard space for you
and your friends*



LISTENING BAR

*Turntables and speakers
for listening to music*



FOOSBALL

*Mini football
board game*

SUNDAYBEST

MAKE IT YOUR OWN!

In the Minibar concept, we present 4 types of entertainment concepts that you can choose to present in your shop. Have a more interesting concept? We can present your concept too!

CUSTOMIZE YOUR OWN DESIGN, DISCUSS WITH US!

SALES PROJECTION

SUNDAYBEST

TOTAL INVESTMENT PACKAGE MINI BAR

RP615,000,000

RP555,000,000*

WHAT'S INCLUDED IN THE PACKAGE?

- Construction and Equipment
- Partnership Fees
- Initial stock purchase
- Legality
- Operational 3 months (75,000,000)
- Marketing Tools and POS

*discount applies only to the first 5 partners

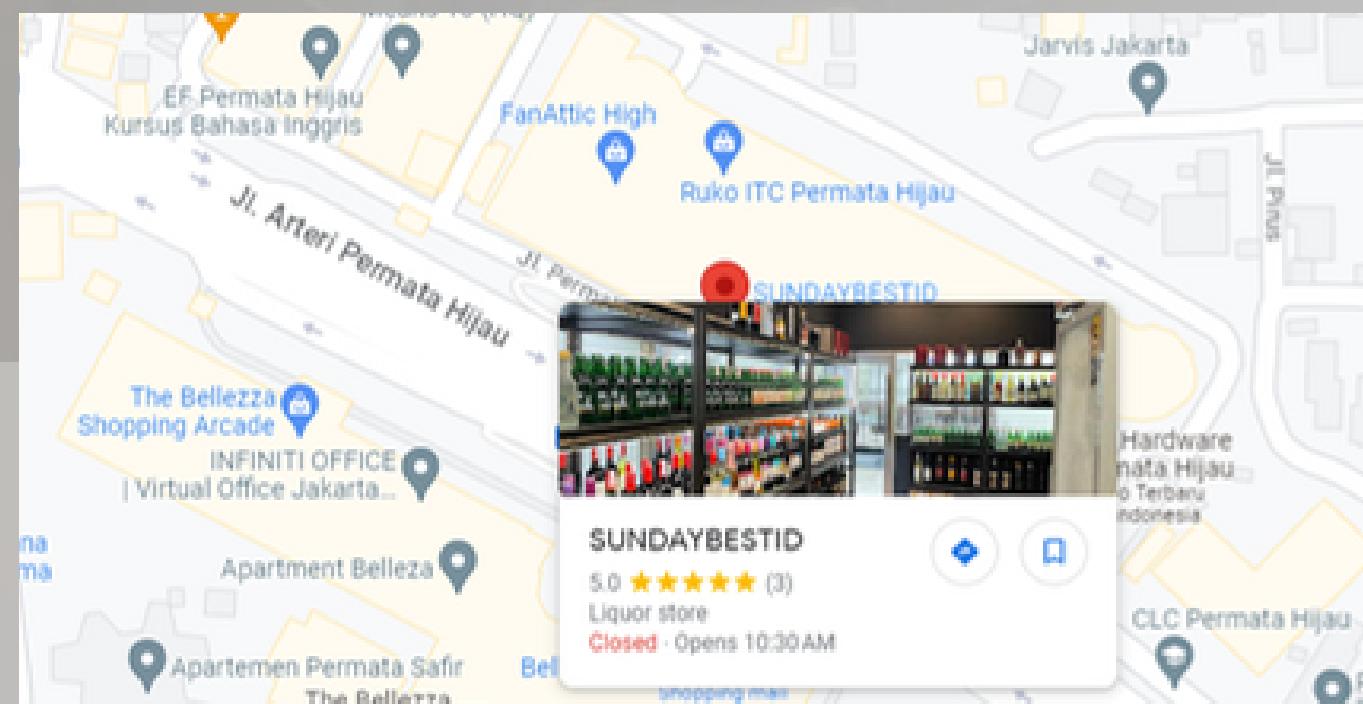
*The amount of the fee may change depending on construction and equipment costs

	LOW	MEDIUM	HIGH	
SALES	Rp440,100,000	Rp509,375,000	Rp586,800,000	
GP	Rp66,026,003	Rp76,418,984	Rp88,034,670	15.00%
OPERATIONAL				
GAJI KARYAWAN	Rp7,500,000	Rp7,500,000	Rp7,500,000	
LISTRIK & AIR	Rp8,500,000	Rp8,500,000	Rp8,500,000	
PACKAGING	Rp4,000,000	Rp4,000,000	Rp4,000,000	
INSURANCE	Rp950,000	Rp950,000	Rp950,000	
TOTAL OPEX	Rp20,950,000	Rp20,950,000	Rp20,950,000	
EBITDA	Rp45,076,003	Rp55,468,984	Rp67,084,670	
NPM	10.24%	10.89%	11.43%	
MANAGEMENT FEE	Rp6,601,500	Rp7,640,625	Rp8,802,000	1.5%
ROYALTY FEE	Rp2,200,500	Rp2,546,875	Rp2,934,000	0.5%
NET PROFIT	Rp36,274,003	Rp45,281,484	Rp55,348,670	
YEARLY PROFIT	Rp435,288,030	Rp543,377,813	Rp664,184,040	
INITIAL INVESTMENT*	Rp480,000,000	Rp480,000,000	Rp480,000,000	
BEP	13.23	10.60	8.67	

*Initial Investment does not include 3 months operational funds worth 75 million rupiah

SUNDAYBEST

Our Store



Grand ITC Permata Hijau Jl. Arteri Permata Hijau
No.2, Grogol Utara, Kec. Kby. Lama, Kota Jakarta
Selatan, Daerah Khusus Ibukota Jakarta 12210

*Enjoy your profit,
Let us manage it
for you!*



In the Sundaybest partnership system, we will manage your entire business operations



We will provide regular reports every 3 months along with the profits obtained



We have a reliable marketing team who will ensure your products are sold every month

FLOW KEMITRAAN

SUNDAYBEST

1

**Down payment
and Process
Surveys**



2

**Survey
Implementation
and Manufacturing
Budget**

7 working days



3

**Signing of Partnership
Agreement and
Payment of Partnership
Settlement**

14 working days



4

**Creation of Interior
Design and Store
Concept**

7 working days



5

Store Building Process

20 working days



6

**Pre-Opening
Preparation and Initial
Stock Purchase**

7 working days



**Grand
Opening**

PERSYARATAN KEMITRAAN

Providing business premises in commercial areas according to specifications



Have complete business permits: IMB/PBG, NPWP, PKP, Alcohol Permit, etc.



Providing investment funds



Have an entrepreneurial spirit and focus on Sundaybest partnership system





Contact Information

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