Superhost-Worth-It_pdf

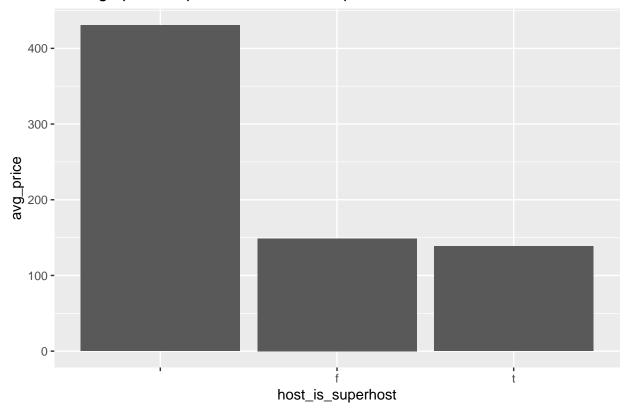
Motivation

Composition

First of all, a summary of the data set that is used will be provided. This data set has been cleaned from errors, NA's and abundant data.

```
host_is_superhost
                        property_type
                                             room_type
                                                                   bedrooms
##
    Length:7537
                        Length:7537
                                            Length:7537
                                                                Min.
                                                                       : 1.000
    Class :character
                        Class : character
                                            Class : character
                                                                1st Qu.: 1.000
##
    Mode :character
                        Mode :character
                                            Mode :character
                                                                Median : 1.000
##
                                                                Mean
                                                                       : 1.615
                                                                3rd Qu.: 2.000
##
##
                                                                Max.
                                                                       :14.000
##
##
         beds
                    number_of_reviews review_scores_rating reviews_per_month
           : 1.0
                    Min.
                           : 0.00
                                              :0.000
                                                             Min.
                                                                    : 0.010
##
    Min.
                                       Min.
    1st Qu.: 1.0
                    1st Qu.: 2.00
                                                             1st Qu.: 0.360
##
                                       1st Qu.:4.580
##
    Median: 2.0
                   Median: 19.00
                                       Median :4.800
                                                             Median : 1.030
##
    Mean
           : 2.5
                    Mean
                           : 56.65
                                       Mean
                                              :4.666
                                                             Mean
                                                                    : 1.514
##
    3rd Qu.: 3.0
                    3rd Qu.: 76.00
                                       3rd Qu.:4.930
                                                             3rd Qu.: 2.160
##
    Max.
           :19.0
                    Max.
                           :765.00
                                       Max.
                                              :5.000
                                                             Max.
                                                                    :17.720
##
                                       NA's
                                              :1393
                                                             NA's
                                                                    :1393
##
    price_numeric
##
    Min.
           :
               9.0
##
    1st Qu.: 76.0
   Median : 108.0
           : 153.3
##
    Mean
    3rd Qu.: 156.0
##
    Max.
           :9999.0
##
```

Average price Super Host vs. non-Super Host



The bar plot above shows that super hosts have on average lower prices. To get insight into the variance between

```
price_range_superhost <- df_cleaned %>% filter(host_is_superhost==TRUE)
price_range_nonsuperhost <- df_cleaned %>% filter(host_is_superhost==FALSE)
ggplot(price_range_nonsuperhost, aes(x=price_numeric)) + geom_histogram() + scale_x_log10() + ggtitle(".")
```



Histogram of prices by Super Hosts

```
price_numeric
```

Underneath are some summary statistics about the variables used in this study.

```
summary(df_cleaned$price_numeric)

## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 9.0 76.0 108.0 153.3 156.0 9999.0

summary(df_cleaned$host_is_superhost_binary)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max.
## 0.0000 0.0000 0.0000 0.3492 1.0000 1.0000
```

Cleaning