

Current annual cost

**\$81,293**

Potential savings (50%)

**\$40,647**

Weekly hours captured

**27.2 hrs**

Capacity returned (weekly)

**13.6 hrs**

## Top opportunities

### Emails

Quick Win

Annual cost \$43,333 · Savings \$21,667

Fast to deliver with low/no-code. Unlock savings quickly.

### Reporting

Quick Win

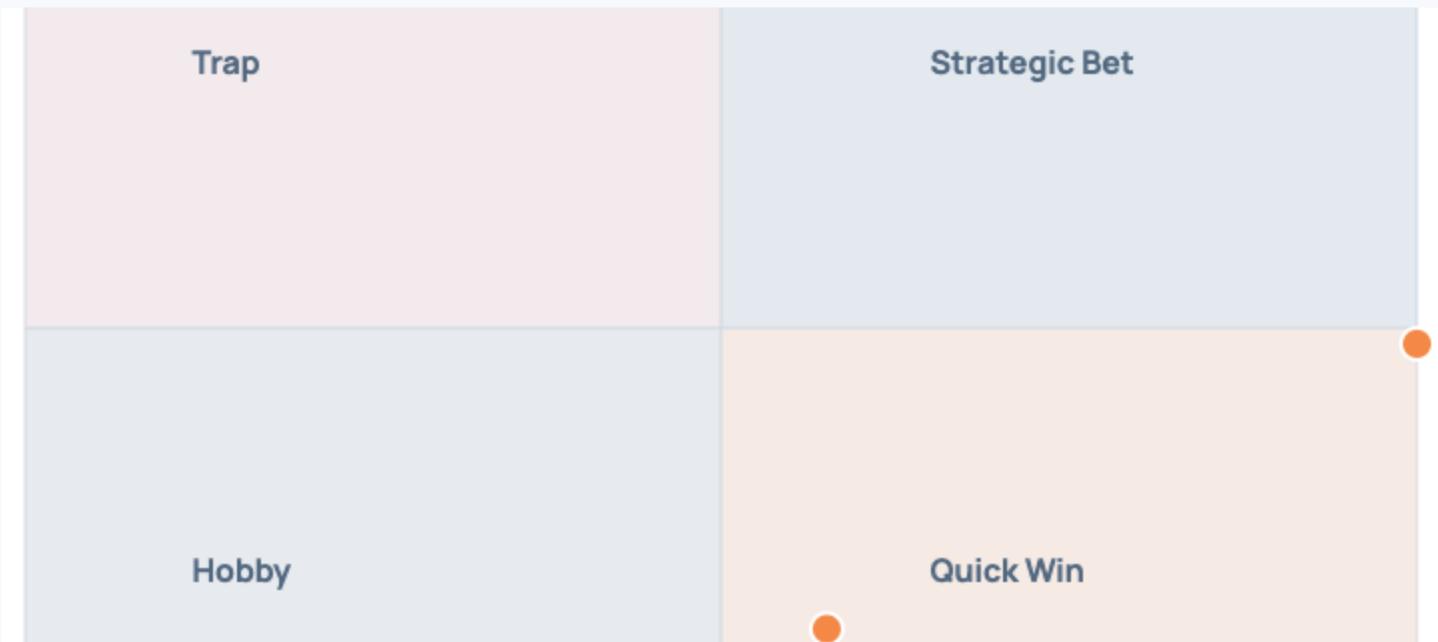
Annual cost \$24,960 · Savings \$12,480

Fast to deliver with low/no-code. Unlock savings quickly.

## What you captured

Task	Role	Weekly hours	Annual cost	Savings (50%)	Priority
Emails	Sales	16.7	\$43,333	\$21,667	Quick Win
Reporting	Ops Manager	8.0	\$24,960	\$12,480	Quick Win
Reaching out to warm leads	Sales Director	2.5	\$13,000	\$6,500	Trap

## Portfolio view



Impact uses annual cost. Effort uses readiness toggles.

## If you do nothing

You are currently spending ~\$81,293 per year on these tasks.

At 50% automation, you could reclaim ~706.3 hours per year.

### Book an Evaluate Session

Confirm your top Quick Win and leave with a 30/60/90 plan.

<https://validagenda.com/book>

