

Deivid Araya C.

Senior Experience Engineer

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SUMMARY

- I am a highly skilled Front-End Developer with over 7 years of experience, specializing in JavaScript, React, and Vue.js.
 - I excel at creating responsive and user-friendly web applications, with strong expertise in HTML5, CSS3, and modern front-end technologies.
 - I am known for staying ahead of industry trends and have a proven track record in the E-commerce sector and automotive industry, demonstrating strong problem-solving skills and collaborative mindset.
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EXPERIENCE

Senior Experience Engineer — Publicis Sapient

January 2021 – Present

- I excel at developing reusable web components, focusing on enhancing shopping experiences with e-commerce and automotive industry.
- I innovate using Next.js and Vue.js, and I have been instrumental in creating, analyzing, and fixing complex web interfaces, leading to improved user interaction and overall satisfaction.

Stack: Vue.js, Sass, AEM, Typescript, Bootstrap, Storybook, React.js, Svelte, typescript, Next.js, AEM, Sass, BEM, Tailwind, Chakra-ui, Tanstack query, Salesforce headless, Tanstack Table, RTL, Jest.

Projects

Stellantis Fleet — Current Project

I am working on the redesign of the Stellantis Fleet application, developing UI components and integrating them with AEM. I collaborate closely within a design

system and component-driven architecture using Storybook and implement testing strategies to ensure quality and stability.

Stack: React, Storybook, Typescript, GCSS (style guide), Jest, React Testing Library, AEM.

Shoppers Profile — Dec 2025

I developed components and integrated legacy functionality into a new platform. I analyzed and resolved issues, proposed improvements, and ensured overall system stability using a modern technology stack.

Stack: Svelte, TypeScript, Vite, Tailwind CSS, Node.js, Zod.

Patient Zero — Dec 2024 – August 2025

I developed and optimized a client platform for UHC, analyzing and resolving issues, implementing unit tests, and continuously proposing improvements.

Stack: AEM, Next.js, TypeScript, Tailwind CSS, Abyss UI, GraphQL.

Starscape — Aug 2024 – June 2024

I led the migration of the platform from AngularJS to Next.js and supervised the front-end development team. I developed pages and UI components, integrated and configured new technologies aligned with project objectives, implemented unit tests to ensure stability and quality, and handled task planning and estimation.

Stack: Next.js, RTL, TanStack Table, TanStack Query (React Query), Tailwind CSS, Azure.

Soriana — 2023

I developed reusable web components for the Soriana SPA, including shopping cart, checkout, and purchase confirmation flows.

Stack: React.js, Salesforce Headless, Chakra UI, RTL, React Query.

BJs Restaurant — 2022

I Create, analyze and fix web components and pages created with Next.js with AEM.

Stack: React.js, Next.js, GraphQL, Semantic UI, Jest, Azure.

Nissan Configurator — 2021

I worked on the Nissan configurator web application, creating, analyzing, and fixing web components and pages developed with Vue.js and AEM.

Stack: AEM, Vue.js, Bootstrap, Jest.

Experience Engineer — Accenture

November 2018 – December 2020

I played a key role in automotive industry projects, leading the creation and refinement of web components. I helped develop a new site from scratch using Vue.js and AEM, ensuring a seamless user experience through careful analysis and issue resolution.

Stack: Vue.js, AEM, Bootstrap, Sass, Typescript, Storybook, BEM.

EDUCATION

Universidad Latina de Costa Rica

bachelor's in computer systems engineering (N/C)

CERTIFICATIONS

- Epic React: Kent C. Dodds.
 - GraphQL: Apollo GraphQL Tutorials.
 - AWS Certified Cloud Practitioner — **In Progress.**
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SKILLS

Tools: Visual Studio Code, Postman, Git.

Methodologies: Scrum.

Programming Languages: JavaScript.

Frameworks / Technologies: React.js, Vue.js, Svelte, SvelteKit, TypeScript, Bootstrap, Tailwind, Chakra, Next.js, React Native, Vite.js, React Test Library, React Query (Tanstack query), SWR, Tanstack table, GraphQL, REST, APIs.

AI Experience: I have experience using artificial intelligence tools including Antigravity, Copilot, Slingshot, and Open Code. Strong knowledge in Prompt Engineering.

Web/Application Servers: Strapi, Azure.

Cloud: AWS. (In progress).

Defect Tracking Tools: Jira, Azure, Rally.

Domain Experience: E-commerce.