

# Deivid Araya C.

**Senior Experience Engineer**

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## SUMMARY

- I am a highly skilled Front-End Developer with over 7 years of experience, specializing in JavaScript, React, and Vue.js.
- I excel at creating responsive and user-friendly web applications, with strong expertise in HTML5, CSS3, and modern front-end technologies.
- I am known for staying ahead of industry trends and have a proven track record in the E-commerce sector and automotive industry, demonstrating strong problem-solving skills and collaborative mindset.

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## EXPERIENCE

### Senior Experience Engineer — Publicis Sapient

#### January 2021 – Present

- I excel at developing reusable web components, focusing on enhancing shopping experiences with e-commerce and automotive industry.
- I innovate using Next.js and Vue.js, and I have been instrumental in creating, analyzing, and fixing complex web interfaces, leading to improved user interaction and overall satisfaction.

**Stack:** Vue.js, Sass, AEM, Typescript, Bootstrap, Storybook, React.js, Svelte, typescript, Next.js, AEM, Sass, BEM, Tailwind, Chakra-ui, Tanstack query, Salesforce headless, Tanstack Table, RTL, Jest.

## Projects

### Stellantis Fleet — Current Project

I am working on the redesign of the Stellantis Fleet application, developing UI components and integrating them with AEM. I collaborate closely within a design

system and component-driven architecture using Storybook and implement testing strategies to ensure quality and stability.

**Stack:** React, Storybook, Typescript, GCSS (style guide), Jest, React Testing Library, AEM.

### **Shoppers Profile — Dec 2025**

I developed components and integrated legacy functionality into a new platform. I analyzed and resolved issues, proposed improvements, and ensured overall system stability using a modern technology stack.

**Stack:** Svelte, TypeScript, Vite, Tailwind CSS, Node.js, Zod.

### **Patient Zero — Dec 2024 – August 2025**

I developed and optimized a client platform for UHC, analyzing and resolving issues, implementing unit tests, and continuously proposing improvements.

**Stack:** AEM, Next.js, TypeScript, Tailwind CSS, Abyss UI, GraphQL.

### **Starscape — Aug 2024 – June 2024**

I led the migration of the platform from AngularJS to Next.js and supervised the front-end development team. I developed pages and UI components, integrated and configured new technologies aligned with project objectives, implemented unit tests to ensure stability and quality, and handled task planning and estimation.

**Stack:** Next.js, RTL, TanStack Table, TanStack Query (React Query), Tailwind CSS, Azure.

### **Soriana — 2023**

I developed reusable web components for the Soriana SPA, including shopping cart, checkout, and purchase confirmation flows.

**Stack:** React.js, Salesforce Headless, Chakra UI, RTL, React Query.

### **BJs Restaurant — 2022**

I Create, analyze and fix web components and pages createdwith Next.js with AEM.

**Stack:** React.js, Next.js, GraphQL, Semantic UI, Jest, Azure.

### **Nissan Configurator — 2021**

I worked on the Nissan configurator web application, creating, analyzing, and fixing web components and pages developed with Vue.js and AEM.

**Stack:** AEM, Vue.js, Bootstrap, Jest.

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## Experience Engineer — Accenture

**November 2018 – December 2020**

I played a key role in automotive industry projects, leading the creation and refinement of web components. I helped develop a new site from scratch using Vue.js and AEM, ensuring a seamless user experience through careful analysis and issue resolution.

**Stack:** Vue.js, AEM, Bootstrap, Sass, Typescript, Storybook, BEM.

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## EDUCATION

**Universidad Latina de Costa Rica**

bachelor's in computer systems engineering (N/C)

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## CERTIFICATIONS

- Epic React: Kent C. Dodds.
  - GraphQL: Apollo GraphQL Tutorials.
  - AWS Certified Cloud Practitioner — **In Progress.**
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## SKILLS

**Tools:** Visual Studio Code, Postman, Git.

**Methodologies:** Scrum.

**Programming Languages:** JavaScript.

**Frameworks / Technologies:** React.js, Vue.js, Svelte, SvelteKit, TypeScript, Bootstrap, Tailwind, Chakra, Next.js, React Native, Vite.js, React Test Library, React Query (Tanstack query), SWR, Tanstack table, GraphQL, REST, APIs.

**AI Experience:** I have experience using artificial intelligence tools including Antigravity, Copilot, Slingshot, and Open Code. Strong knowledge in Prompt Engineering.

**Web/Application Servers:** Strapi, Azure.

**Cloud:** AWS. (In progress).

**Defect Tracking Tools:** Jira, Azure, Rally.

**Domain Experience:** E-commerce.