



DAVID DARMAWAN

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Tangerang, Binong Permai

Hi, I'm David, a new graduate of Bachelor of Information Engineering from Mercu Buana University. I am a highly motivated and analytical thinking individual, with a great interest in data analysis as well as a strong academic foundation in the field of informatics. I want to apply my skills in data analysis, data science, and machine learning to make a significant contribution to the industry. With the technical skills that I have and the enthusiasm to continue learning, I am confident that I can have a positive impact and contribute to success in every role I take on.

Work Experiences

PT. Telekomunikasi Selular - Jakarta, Indonesia Nov 2024 - Feb 2025

CVM Tester & Operation

- Conduct testing on ongoing campaigns and systematically document the results in an Excel-based report. The test results include screenshots that are neatly organized within the document to ensure transparency and accuracy.
- Conduct a comprehensive campaign validation to prevent errors and ensure the campaign runs as intended.
- Conducting monthly data recap and analysis of completed campaigns to evaluate performance, identify trends, and provide insights for future campaign strategies.

PT. Cendekia Data Andalan (Data Academy) - Jakarta, Indonesia Feb 2023 - Jun 2023

MSIB Data Science Academy

- Developing interactive dashboards using Excel and Tableau for data analysis. Tableau is utilized for more dynamic and in-depth visualizations, while Excel is used for a simpler and more practical dashboard creation approach.
- Learning and implementing machine learning algorithms, including K-Means, Decision Tree, Random Forest, Linear Regression, and Naïve Bayes, through hands-on exercises to understand their application in data analysis.
- Working on a final project, which involves presenting the results of data processing visualized using Tableau. This project includes processing datasets with the K-Means algorithm, visualizing the results in Tableau, and preparing presentation slides that showcase the K-Means code implementation, Tableau visualization screenshots, and analysis of the findings.

Education Level

Universitas Mercu Buana  - Jakarta Sep 2020 - Aug 2024

Bachelor, 3.78/4.00

- Thesis: "Exploring SME Data in West Java Using Clustering Methods with K-Means and Fuzzy C-Means Algorithms for Business Recommendations"
- Member of the Informatics Engineering Student Association, Media Design Division.

Organisational Experience

Himpunan Mahasiswa Teknik Informatika - Jakarta Oct 2021 - Oct 2023

Desain Media

- Managing the student association's Instagram content, including designing and creating engaging and informative posts.
- Writing creative captions for each post to enhance engagement and communication with the audience.
- Participating in event documentation, including community service activities and internal department events on campus, to ensure important moments are well captured.
- Collaborating in brainstorming creative ideas with the team to produce innovative and relevant Instagram posts for the student association.

Skills, Achievements & Other Experience

- **Hard Skills:** Programming Language Python | SQL | Tableau | Microsoft Excel | Microsoft Word | Microsoft Power Point | Adobe Illustrator | Google Sheet | Google Docs | NumPy Library |
- **Soft Skills:** Problem Solving | Critical Thinking | Teamwork | Analytical Skill |
- **Interest:** | Read information about technology and games | Create simple visual designs | Making music