

Management Advisory Board

Roles and responsibilities of members

- Provide “wise counsel” on issues raised by owners/directors or management
- Represent interests of corporate stakeholders
- Monitor business performance
- Encourage and support the exploration of new business ideas
- Encourage the development of a governance framework that enable sustainable growth of the company
- Impose challenges to directors and management that could improve the business
- Attending board meetings, and responding to board communications in a timely manner.
- *Board 2.0 (not MVP)*: Develop an understanding of the business, market and industry trends

Chairperson

Will preside at and plan the execution of Board meetings. Also responsible for frequent interaction with the Partners and has a duty to provide oversight in carrying out actions determined by the Board.

Secretary

Will record minutes for board meetings and decisions and ensure that meeting schedules, outcomes, and follow-up actions are known to all board members. Also responsible for providing an appropriately redacted version of board minutes to employees and shareholders.

Employee Representative

Will ensure that perspectives and interests of BrainGu employees are appropriately represented in Board discussions, including soliciting input from employees for board discussions. Also responsible for communicating appropriate information from Board discussions to employees.

Shareholder Representative

Will ensure that perspectives and interests of BrainGu phantom pool participants are appropriately represented in Board discussions, including soliciting input from shareholders for board discussions. Also responsible for communicating appropriate information from Board discussions to phantom pool participants.

Partner Representative

Will ensure that perspectives and interests of BrainGu partners are appropriately represented in Board discussions. Also responsible for communicating appropriate information from Board discussions to partners.

External Advisor

Provide unbiased insights and ideas from a third point-of-view (not involved in the operation of the business). Provide expertise on the current industry and market trends. Share knowledge of business and organizational processes and best practices.