

Strategy Discussion from Partner Sync

July 2017



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TLP: Amber

2019 Q2-20Q1

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2018 Q2-Q3

2018 Q4-19 Q1

\$750 Signed Rev Pegasus Complete Stor132 Rollout Matt & Spence off Projects Space Division Online
Gil Part time focus on projects
Same Rev Percentage Goals
40% Products
60% Services

2017 Q3

2017 Q4

2018 Q1

V1 of Structsure \$100k Signed Revenue Shape Pegasus O&M Team for Structsure Structure has Comms
Structsure product mgr begins
Shape Product Sales Team
\$100k Signed Rev Structsure
\$250k Signed Rev Pegasus

Structsure PM complete Product Team Online \$250k Signed Rev Structsure



2017: Quarter 3

- V1 of Structsure
- \$100k Signed Revenue
- Shape Pegasus
- O&M Team for Structsure



2017: Quarter 4

- Structure has Comms
- Structsure product mgr begins
- Shape Product Sales Team
- \$100k Signed Rev Structsure
- \$250k Signed Rev Pegasus



2018: Quarter 1

- Structsure PM complete
- Product Team Online
- \$250k Signed Rev Structsure



2018: Quarter 2&3

- \$750 Signed Rev Pegasus
- Complete Stor132 Rollout
- Matt & Spence off Projects



2018: Quarter 4, 2019 Quarter 1

- Space Division Online
- Gil Part time focus on projects
- Same Rev Percentage Goals
 - 40% Products
 - o 60% Services



2019: Quarter 2 thru 4

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