#### TLP Amber: BrainGu Internal

Attending: Spence, Michael, Brent, Greg, Tim, Nino

## Agenda

- Operations Update
- Ethics Board update
- BG employees moving to Structsure
- Realignment

# 1. Previous/follow up items

- a. Last month's minutes
  - i. Motion to publish approved
- b. Operational update
  - i. GSA bid completed first step. Asked to revise Structsure pricing Tim updated to more granular pricing
  - ii. 2 SBIR bids in June won't know status until late summer / fall
  - iii. Monster Mash has kicked off
  - iv. Fluttershy extended 30 days possible second round. Matt is on the contract to boost % of contract funds used
  - v. Structsure
    - 1. Pivoting away from platform to Modular Security Overlays allows customers to keep more stuff controlled by themselves
    - 2. Working to get VC funding and marketing/sales advice
    - 3. Pitching an Al-on-Structsure project to a rope manufacturer

### c. Ethics Board

i. May need to be updated to fit with updated company (without focus on commercial side)

### d. BG employees to Structsure

- i. Need to make sure members interests are aligned with the company. Also need to enforce operating agreement
- ii. Extended sabbatical model?
- iii. Alex is pulling together info on what "being an employee" entails need to mesh with state law
- iv. Should remain as employees to have the shares employee-owned BG can force a sale through termination with cause
  - 1. This arrangement should have a time to live attached

#### e. Realignment

- i. More detail for these goals offerings, focus, target market segment, steps to be ready to deliver (what skills to get? etc)
- ii. Need someone responsible for following sales
  - 1. e.g. better understand Structsure sales difficulties do we have the right market/price/explanation of the benefits of Structsure?
  - 2. Worked on market guidance directly affecting product dev goals

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- 3. Need to figure out which market segment could use Structsure, and how they want to buy
- 2. New Items
  - a. Climate survey historically done around retreat, should make sure we are still doing it this year
- 3. Next meeting
- 4. Action items
  - a. Tim/Nino run sabbatical discussion by partners