## TLP Amber: BrainGu Internal

Attending: Michael, Tim, Brent, Greg, Alex, Nino

## Agenda:

- Phantom transition update
- Fireteam Schism draft project plan
- BrainGu v2
- 2019 financial goals
- Scheduling future meetings
- 1. Approval of December minutes
  - a. Approved
- 2. Previous/Follow up items
  - a. Phantom Transition
    - i. Revised operating agreement has been distributed to phantom stock holders
    - ii. A few outstanding questions, hoping to wrap up this month
  - b. Fireteam Schism
    - i. Timeline in 3 phases
      - 1. Company set up on paper (starts Feb 1)
      - 2. Starting to get its own resources and tools
      - 3. Structsure Inc staffing for key roles, not BG-reliant
    - ii. Benchmarks
      - 1. Financial goal to advance from first phase. Need to decide whether this should be driven by sales, outside investment, etc.
      - 2. Personnel/tooling goal to advance from second phase (start incurring costs as Structsure)
  - c. BrainGu v2
    - i. Intended to manage employee lifecycle so that BG can scale
    - ii. Three initiatives:
      - 1. Frogger Culture (Andrew Bailey)
      - 2. Golden Dragon Talent Management
        - a. Standardized career path/review system
      - 3. Pink Floyd HR changes
        - a. Getting a dedicated HR person for BrainGu instead of using TriNet
        - b. Goal is to avoid lapses in coverage planning for 3/1 start date
  - d. 2019 Financial Goals
    - i. Balancing service engagements with investments in products
    - ii. Structsure metric should include sales goal and required expenditure
  - e. Questions:
    - i. Investment over past several years

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- ii. The board would like to have clear guidelines on how BrainGu will invest in Structsure and at what level, for how long
- 3. New Items
- 4. Next Meeting