

## EDUCATION

**University:** Nottingham Trent University, Nottingham. (Sept.2019 until Jun. 2023)

- **Degree Course:** BSc (Hons) Civil Engineering.
- **Modules studied:** Mathematics, Structural Engineering, Surveying, Engineering Materials, Engineering Design, Construction Practice and the Environment and Engineering skills.
- **IT toolset:** AutoCAD, Revit and Microsoft Office.
- **Field experience:** Use of total stations, including tripod and levels.

**College:** One Sixth Form College, Ipswich, Suffolk. (Sept. 2017 until Jun. 2019)

- **Course:** BTEC Engineering Level 3 Extended Diploma. Achieved Grade: Two Distinctions and a Merit.

## WORK EXPERIENCE

**Digital Marketer, Stillbloom Ltd(2024)**

- Developing e-commerce brands annual digital marketing plan.
- Devising innovative digital marketing campaigns, that feed into the brand's overarching marketing strategy
- Creating engaging digital content that increases customer engagement and enhances the organisation's online brand
- Implementing strategies to drive traffic to the brand's website, including SEO and PPC
- Creating and implementing a social media policy and framework for brands.
- Moderating all social media platforms specialising in Facebook and google.

**Sales Executive, Toyota Ipswich (2023-2024)**

- Gaining qualification understanding of customer's needs – through discussion and gauging the customer's reaction to alternative options – to build the closest possible match between the product and customer.
- Demonstrated the most suitable options to customers, understanding and adapting to their buying strategy and encouraging them to experience the product through a test drive.
- Used in-depth product knowledge to guide the customer towards the best choice for them.
- Works with colleagues and other teams across the Centre to provide continuous improvement and exceptional service to customers (e.g. attending to Aftersales customers, with the aim of obtaining new business).
- Ensured opportunities for sales by other teams were followed up by the most appropriate specialist (e.g. Fleet Sales).

**Student Mentor, Nottingham Trent University (2022-2023)**

- Provided mentorship and 1:1 support for first year civil engineering students.
- Organised events and other activities to keep students engaged and allowing them to enjoy their university experience.
- Assisted in organised workshops and activities, that helped the first year students with various projects and overall university experience.

## **Nandos Chicken Ltd Ipswich, Front of House Staff – (2018- 2021)**

- Served as a front of house staff, ensuring customer service excellence by reducing waiting time on food(eat-ins) or (take aways), all-round cleanliness and making the customers feel valued.
- Responsible for serving customers in a very busy environment.
- Worked effectively within a team, to ensure safe and quality service, increasing the google reviews of the restaurant.

## **SKILLS AND INTERESTS**

- **IT:** Advanced proficiency with Microsoft Office, Web Design: HTML, CSS, and JavaScript.
- **Fitness:** Pure gym, 3-5 times a week. Brazillian Jujitsu(white belt).
- **Other Languages:** Yoruba-conversational, French.
- **Societies:** Student member, Institution of Civil Engineers. Civil Engineering Society-Nottingham Trent University.