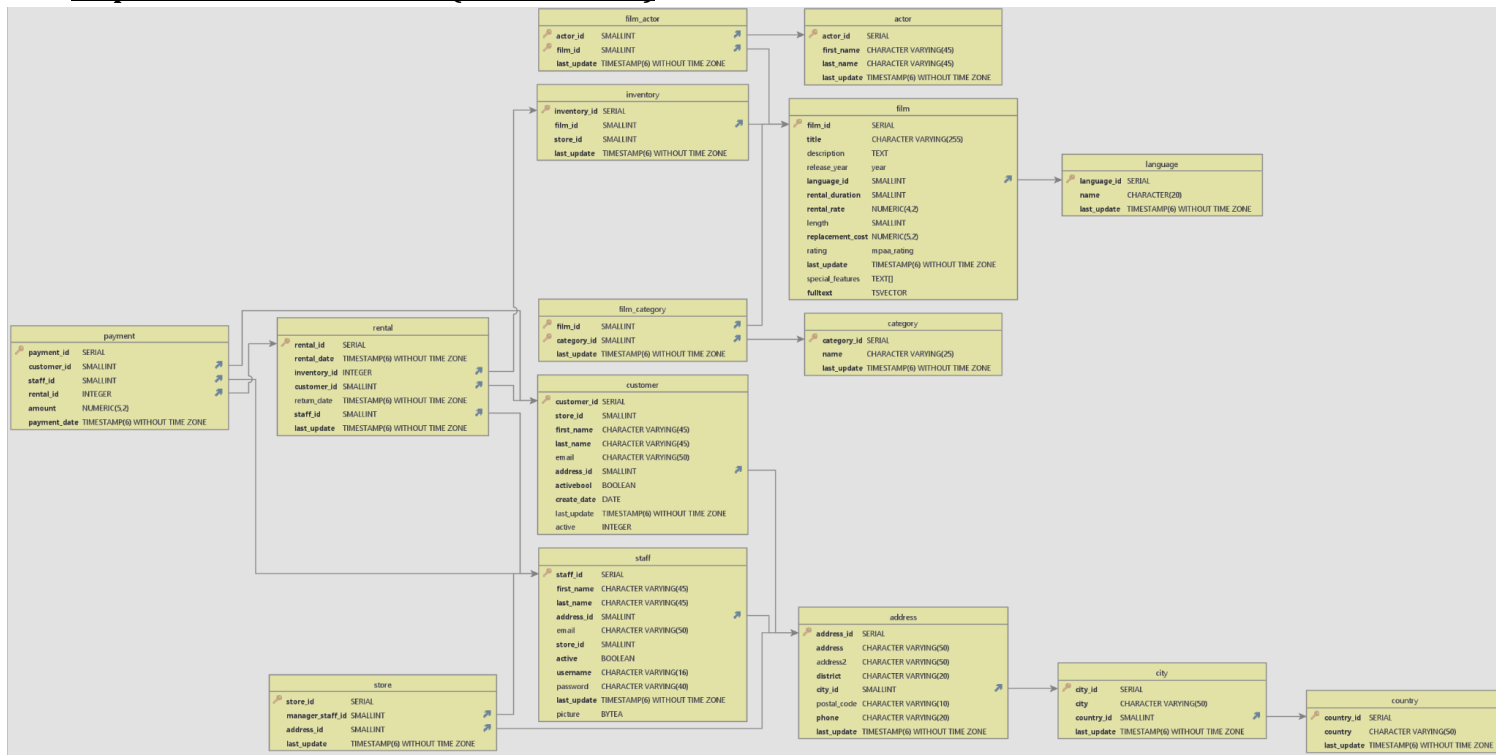


Step 2: Rockbuster- Schema (Visualizer DB)



Step 3: Create the first draft of a data dictionary

- The schema exhibits a snowflake configuration because it has multiple sub-dimensional tables that branch off of the dimension tables that branch off the fact table.

Schema Breakdown

Fact Tables:

- rental

Column	Data Format	Description
rental_id	Serial	Unique identifier for a rental (number)
rental_date	Timestamp (w/o timezone)	The date a rental was checked out
inventory_id	Integer	Unique identifier for a specific piece of inventory (i.e. the specific VHS or DVD) (number)
customer_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for a customer (number)

return_date	Timestamp (w/o timezone)	The date a rental was returned
staff_id	Small Integer (2-byte, values between -32,768 and 32,767)	Unique identifier for the staff member involved in the rental (number)
last_update	Timestamp (w/o timezone)	The date a rental was returned

- payment

Column	Data Format	Description
payment_id	Serial	Unique identifier for a payment transaction (number)
customer_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for a customer in the transaction (number)
staff_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for a staff member involved in the transaction (number)
rental_id	Integer	Unique identifier for a rental transaction (number)
amount	Numeric (5,2)	Payment value.
payment_date	Timestamp (w/o timezone)	Date payment was rendered.

Dimension Tables:

- inventory

Column	Data Type	Description
inventory_id	Serial	Unique identifier of a specific piece of inventory (in this case, VHS tapes or DVDs.) (number)
film_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for a specific film title (i.e. <i>Gone With the Wind</i> , <i>Up</i> , etc.) (number)
store_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier of a specific store related to the inventory in question (number)
last_update	Timestamp (w/o timezone)	Date when inventory status

		was last updated.
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- film

Column	Data Type	Description
film_id	Serial	Unique identifier for a specific film title (i.e. <i>Gone With the Wind, Up, etc.</i>) (number)
title	Character Variable (Max 255 characters)	Unique film title.
description	Text	Description of film.
release_year	year	Year specific film was released.
language_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier of a film's language (number)
rental_duration	Small Integer(2-byte, values between -32,768 and 32,767)	Length of time for a particular film was rented- cumulative, I presume.
rental_rate	Numeric (4,2)	Price for renting expressed as a rate.
length	Small Integer(2-byte, values between -32,768 and 32,767)	Length of time for a specific film.
replacement_cost	Numeric (5,2)	Replacement cost for a specific film.
rating	mpaa_rating	Unique MPAA rating for a specific film.
last_update	Timestamp (w/o timezone)	Date a specific film was last updated in the database.
special_features	Text[]	A film's special features.
fulltext	TSVector (breaks up a sentence or phrase into distinct words/lexemes and provides each letter's respective order as a number next to it)	Organizes text fields in the entry into an easily-searchable format.

- language

Column	Data Type	Description
language_id	Serial	Unique identifier for a language (number)
name	Character (Max: 20 characters)	Full name for the language
last_update	Timestamp (w/o timezone)	Last update of the language entry in the database

- customer

Column	Data Type	Description
customer_id	Serial	Unique identifier for the customer (number)
store_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for the store (number)
first_name	Character Variable (Max 45 characters)	First name of the customer
last_name	Character Variable (Max 45 characters)	Last name of the customer
email	Character Variable (Max 50 characters)	Email of the customer
address_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for a customer address (number)
activebool	Boolean	True, False, or Null, is the customer active?
create_date	Date (date only)	Date the entry for the customer was created.
last_update	Timestamp (w/o timezone)	Date the entry was most recently updated.
active	Integer	Number value

- store

Column	Data Type	Description
store_id	Serial	Unique identifier for a store

		location (number)
manager_staff_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for a managerial staff member (number)
address_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique address identifier for a particular store (number)
last_update	Timestamp (w/o timezone)	Date the entry was most recently updated.

- staff

Column	Data Type	Description
staff_id	Serial	Unique staff member identifier (number)
first_name	Character Variable (Max 45 characters)	First name of the staff member
last_name	Character Variable (Max 45 characters)	Last name of the staff member
address_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique address identifier (number)
email	Character Variable (Max 50 characters)	Staff member email
store_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique store identifier (number)
active	Boolean	True, False, or Null- is the staff member active?
username	Character Variable (Max 16 characters)	Staff member username
password	Character Variable (Max 40 characters)	Staff member password
last_update	Timestamp (w/o timezone)	Date the entry was last updated in the database
picture	Bytea (8-bit bytes, values- a series of binary strings)	Picture of the staff member as a string of binary data 2-bit bytes.

- address

Column	Data Type	Description
address_id	Serial	Unique identifier for a store address (number)
address	Character Variable (Max 50 characters)	First line of store address
address2	Character Variable (Max 50 characters)	Second line of store address
district	Character Variable (Max 20 characters)	Store district
city_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for an address' city (number)
postal_code	Character Variable (Max 10 characters)	Postal code for the specific address
phone	Character Variable (Max 20 characters)	Phone number associated with the address.
last_update	Timestamp (w/o timezone)	Date the entry was last updated in the database.

- city

Column	Data Type	Description
city_id	Serial	Unique identifier for the city (number)
city	Character Variable (Max 50 characters)	Full name of the city
country_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for the country of the city (number)
last_update	Timestamp (w/o timezone)	Date the entry was last updated in the database.

- country

Column	Data Type	Description
country_id	Serial	Unique identifier for the country associated with the film (number)
country	Character Variable (Max 50 characters)	Country name
last_update	Timestamp (w/o timezone)	Date the entry was last updated in the database.

- film_actor

Column	Data Type	Description
actor_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for the actor (number)
film_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for the film (number)
last_update	Timestamp (w/o timezone)	Date the entry was last updated in the database.

- actor

Column	Data Type	Description
actor_id	Serial	Unique identifier of the actor (number).
first_name	Character Variable (Max 45 characters)	Actor's first name.
last_name	Character Variable (Max 45 characters)	Actor's last name.
last_update	Timestamp (w/o timezone)	Date the entry was last updated in the database.

- film_category

Column	Data Type	Description
film_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier for the film (number)
category_id	Small Integer(2-byte, values between -32,768 and 32,767)	Unique identifier of the category (number)
last_update	Timestamp (w/o timezone)	Date the entry was last updated in the database.

- category

Column	Data Type	Description
category_id	Serial	Unique identifier for the category of the film (number)
name	Character Variable (Max 45 characters)	Full name of the film category/genre
last_update	Timestamp (w/o timezone)	Date the entry was last updated in the database.

Step 4: Find Information

- **Which tables you'd need to answer: which actors brought Rockbuster the most revenue?**

The film_actor, actor, and film tables would provide the actors by revenue generated because the records in the film_actor and actor tables are linked by the actor_id key while the records in the film table, which contains the rental rate and rental duration metrics are linked to the records in the film_actor table by the film_id key. As the film table contains the rental rate and rental duration of each film, the total revenue generated by film can be calculated from the film table and subsequently connected to the actor_id in the film_actor table and the associated actor name in the actor table.

- **Which tables you'd need to answer: What language are the majority of movies in the collection?**

The film and language table would tell you the language of the majority of movies in the collection. In the film table is the entire count of all films in the collection and the language table is connected to the film table via the language_id key.