

Mood Journal AI-Powered Emotion Tracker

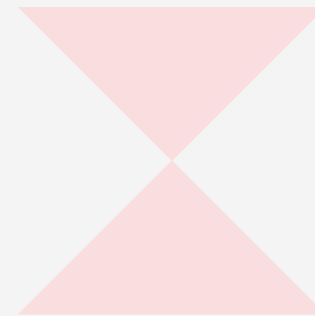
A wellness platform for tracking emotional health



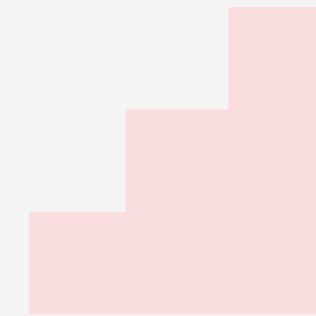
Identifying the Emotional Wellness Problem



Lack of self-awareness
impacts daily life



Difficulty tracking
emotions leads to
confusion

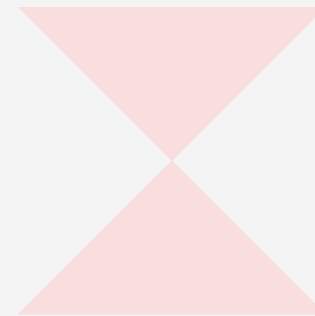


Need for
personalized
insights for
growth

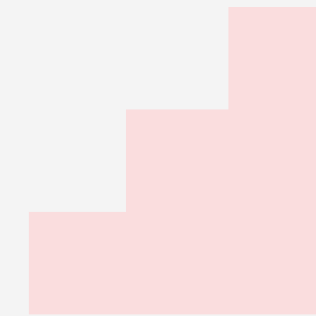
Our Innovative Solution: Mood Journal Explained



AI-driven insights for
personal wellness

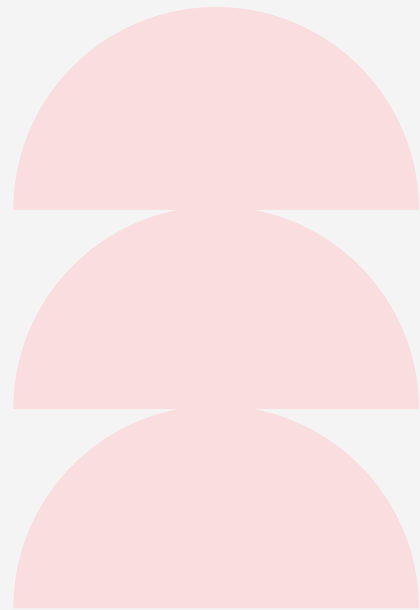


Track emotions
to boost
productivity



Designed for a
calm user
experience

Product Features



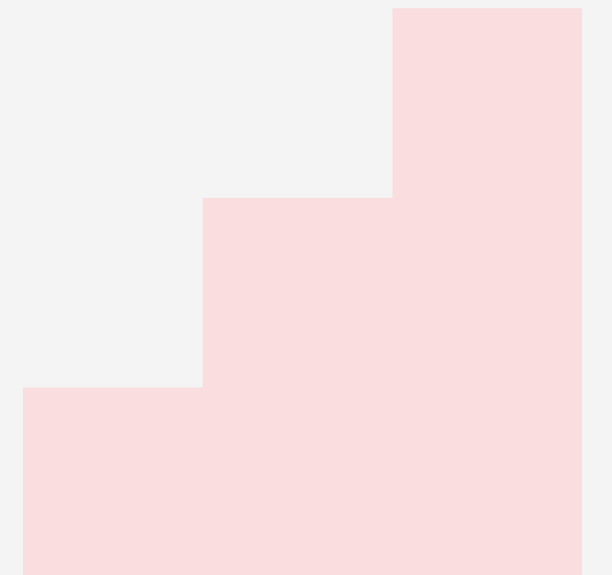
User Interface

The user interface is how users interact with the application, enhancing the experience.



User Experience

User experience encompasses the overall satisfaction and emotions users feel while using it.



Market Opportunity



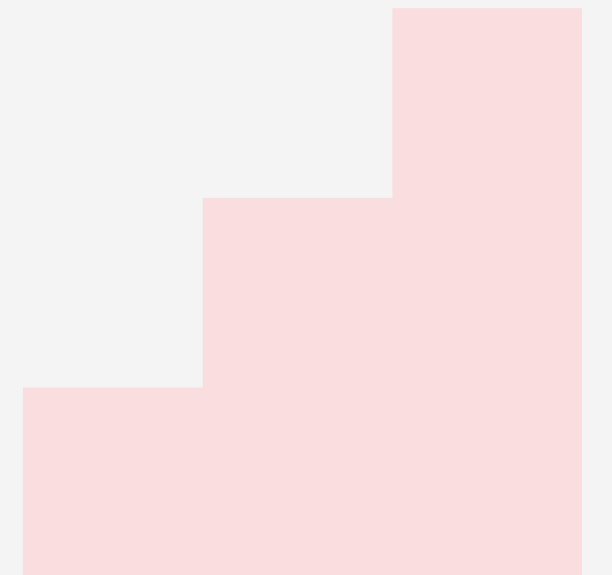
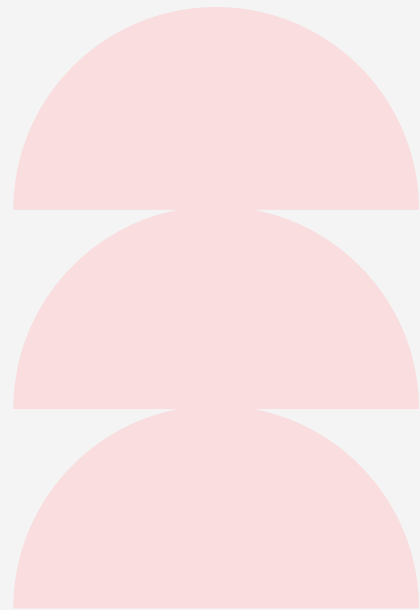
Wellness Technology

The industry focused on health, fitness, and mental well-being through digital solutions.

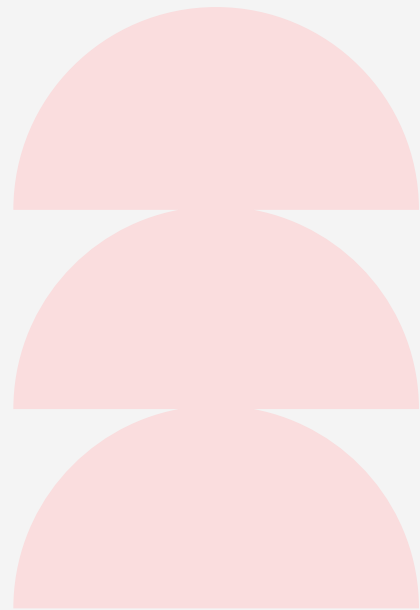


Market Growth

The increase in demand and investment within the wellness technology sector over time.



Sustainable Business Model



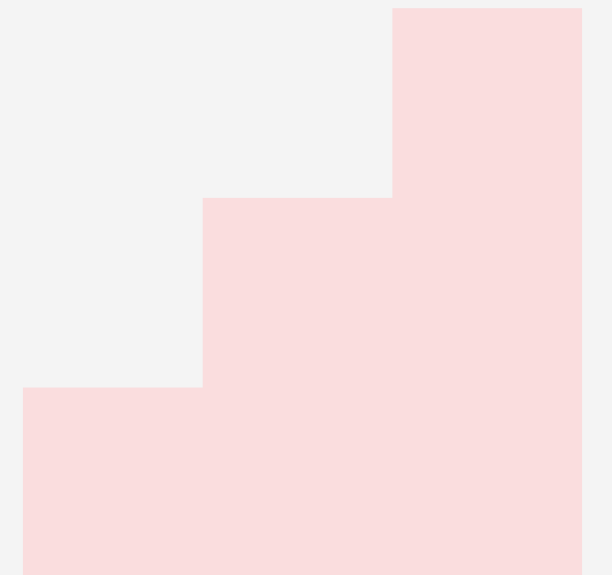
Circular Economy

A system focused on minimizing waste by reusing resources and materials effectively.

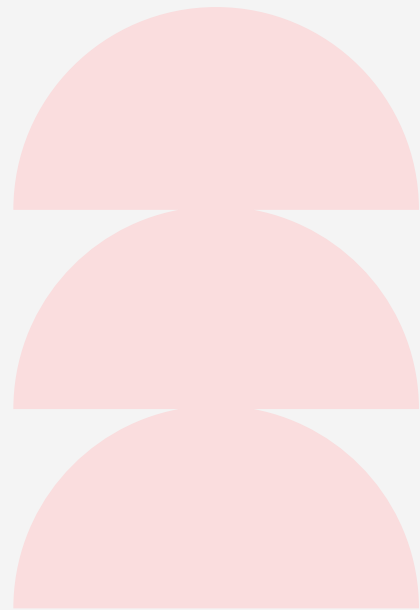


Social Entrepreneurship

Business ventures aiming to solve social challenges while generating profits sustainably.



Technology Stack



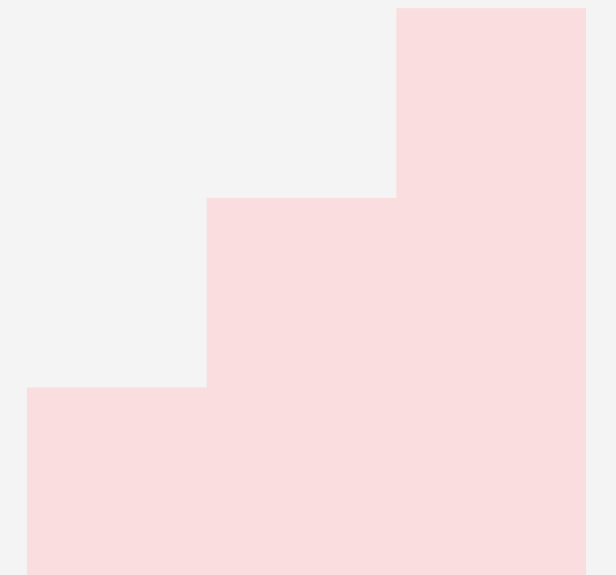
Frontend

The user interface
and experience that
interact with users
of the app.



Backend

The server-side
architecture that
processes data and
handles application
logic.





Competitive Advantage



Unique Features

Distinct functionalities that enhance user experience and engagement.



User-Centric Design

Intuitive interfaces designed for ease of use and accessibility.



Data Security

Robust measures ensuring user privacy and information protection.



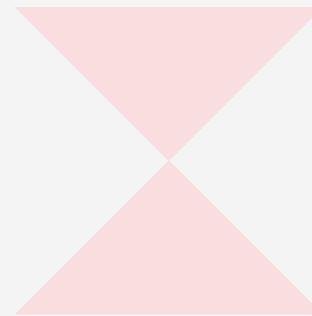
Continuous Improvement

Regular updates and enhancements based on user feedback.

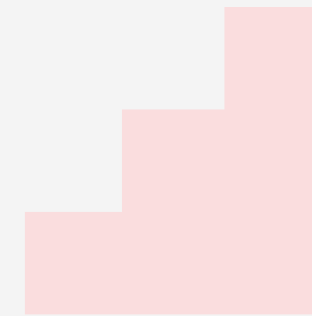
Target Audience and Channels for Success



Focus on young
professionals and
students



Utilize social
media for
engagement



Collaborate with
wellness
influencers and
blogs

Traction and Roadmap



Phase 1

Launch of beta version
to users

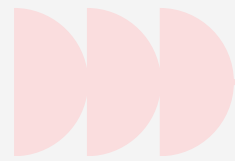
Phase 2

Achieved 1,000
downloads within three
months

Phase 3

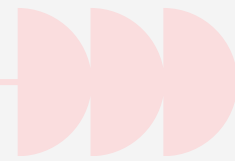
Expanded features with
user feedback
integration

Revenue Projections Timeline



Year 1

Launch with initial user
base growth



Year 2

Expanding features and
increasing revenue
streams



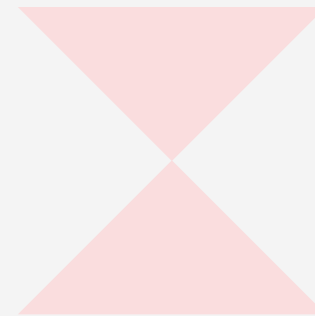
Year 3

Achieving profitability
with user retention
focus

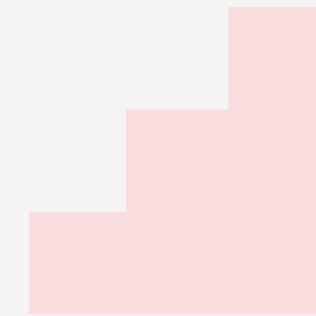
Meet Our Team of Dedicated Professionals



Passionate about
mental health and
wellness



Experienced in
technology and
innovation

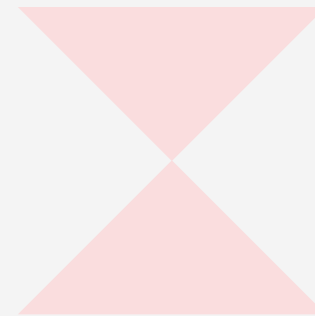


Committed to
user-friendly
design solutions

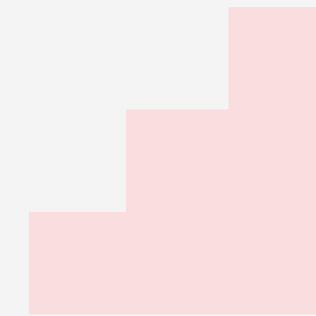
Insights from Industry Experts on Wellness Trends



Expert guidance for
effective emotional
tracking



Collaboration
enhances
productivity and
user experience



Proven strategies
for market
penetration
success



95 out of 100

Customers report
improved emotional health



85%

Increased productivity
using Mood Journal



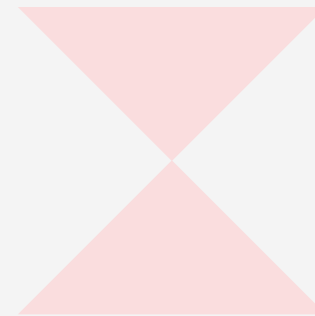
10,000 users

Engaged with the platform
regularly

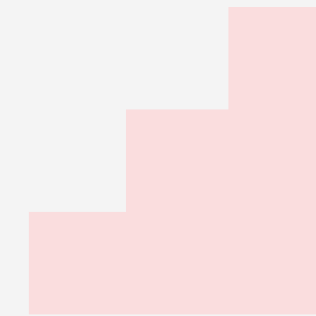
Key Risks and Effective Mitigation Strategies



Regular updates to
ensure data security



Comprehensive
user feedback for
product
improvement



Strategic
partnerships to
enhance market
reach

Thank You! Contact Us

Get in touch for more information

