

PIZZA DASHBOARD

Overview

Sales Analysis

Product Analysis

Correlations

Month

All

Mon	Tue	Wed	Thu	Fri	Sat	Sun
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15

Name

All

Category

All

Size

All

Clear all slicers

817.86K

Total Revenue

21.35K

Total Orders

49.57K

Total Quantity Sold

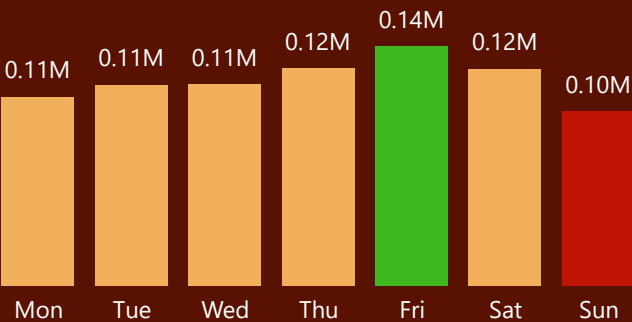
38.31

Average Order Value

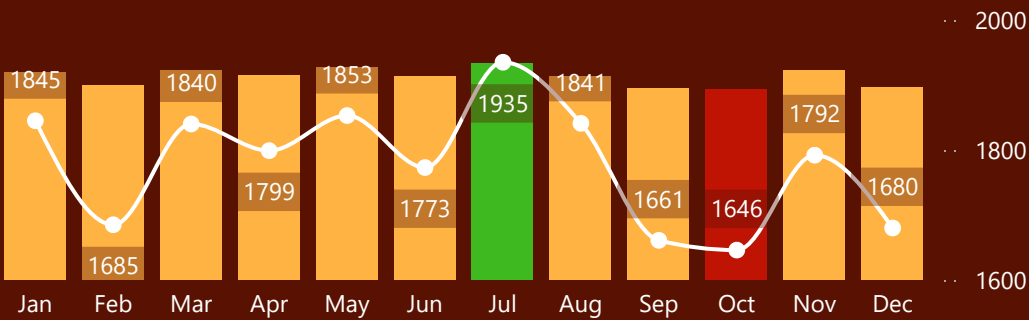
2.32

Average Pizza per Order

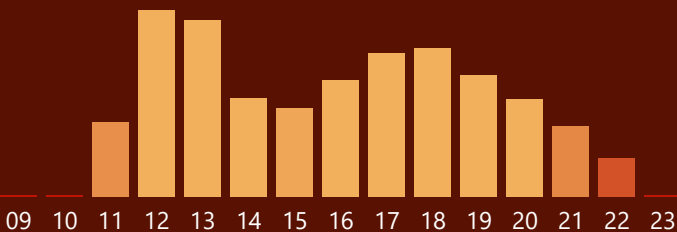
Total Revenue by Weekday



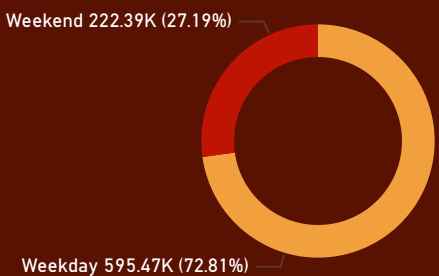
Total Revenue and Total Orders by Month



Total Revenue by Time



Sales by Weekday/Weekend



Total Revenue by Day/Hour

Hours	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
09								83
10								304
11								44,936
12								111,878
13								106,066
14								59,201
15								52,992
16								70,055
17								86,237
18								86,237

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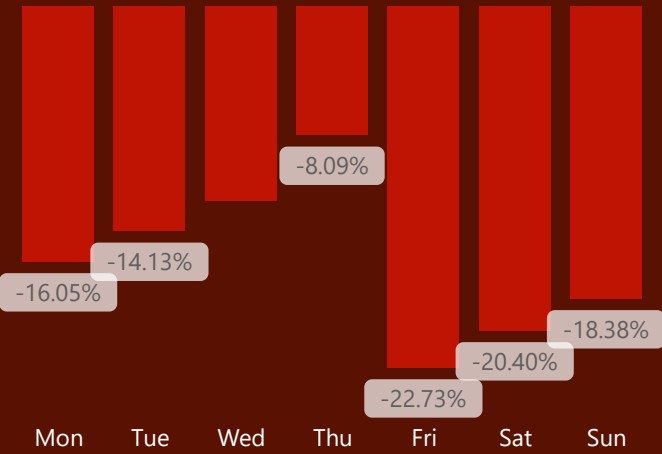
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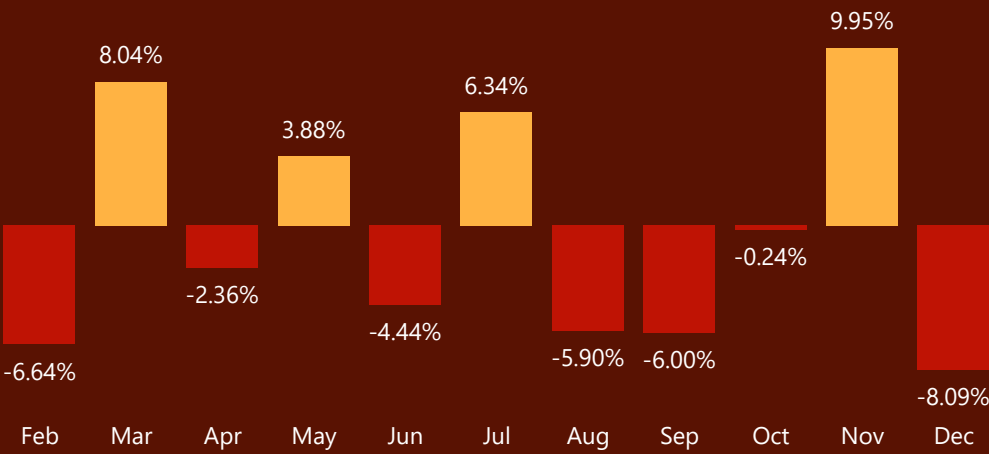
2.32

Average Pizza per Order

%MoM Revenue by ShortWeekdayName

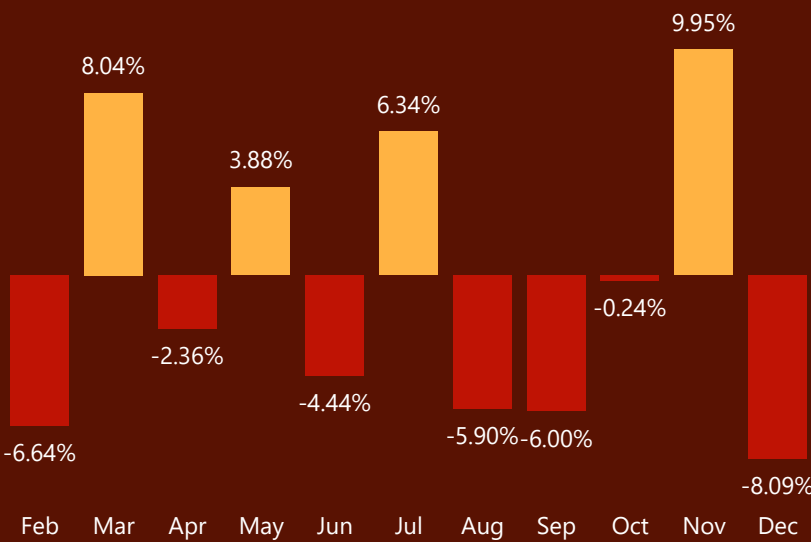


%MoM Orders by Month



Month	Total Orders	%MoM Orders	LM MTD	MTD	%MoM Revenue	AOV
Jan	1845			\$69,793		37.83
Feb	1685	↓ -8.67%	\$69,793	\$65,160	↓ -6.64%	38.67
Mar	1840	↑ 9.20%	\$65,160	\$70,397	↑ 8.04%	38.26
Apr	1799	↓ -2.23%	\$70,397	\$68,737	↓ -2.36%	38.21
May	1853	↑ 3.00%	\$68,737	\$71,403	↑ 3.88%	38.53
Jun	1773	↓ -4.32%	\$71,403	\$68,230	↓ -4.44%	38.48
Jul	1935	↑ 9.14%	\$68,230	\$72,558	↑ 6.34%	37.50
Aug	1841	↓ -4.86%	\$72,558	\$68,278	↓ -5.90%	37.09
Sep	1661	↓ -9.78%	\$68,278	\$64,180	↓ -6.00%	38.64
Oct	1646	↓ -0.90%	\$64,180	\$64,028	↓ -0.24%	38.90
Nov	1792	↑ 8.87%	\$64,028	\$70,395	↑ 9.95%	39.28
Dec	1680	↓ -6.25%	\$70,395	\$64,701	↓ -8.09%	38.51

%MoM Revenue by Month



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Average Pizza per Order

Rank by Quantity

Rank by Revenue

category	Rank by Quantity	Total Quantity Sold	Total Revenue
Chicken	4	11050	195,919.50
Veggie	3	11649	193,690.45
Supreme	2	11987	208,197.00
Classic	1	14888	220,053.10

Top 05 Pizzas By Revenue

The Thai...	43K
The Bar...	43K
The Calif...	41K
The Clas...	38K
The Spic...	35K

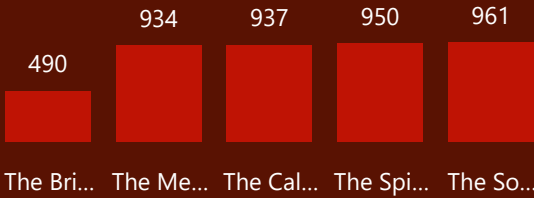
Top 05 Pizzas By Quantity Sold

The Class...	2.5K
The Barb...	2.4K
The Haw...	2.4K
The Pepp...	2.4K
The Thai ...	2.4K

Top 05 bottom Pizzas By Revenue



Top 05 bottom Pizzas Quantity Sold



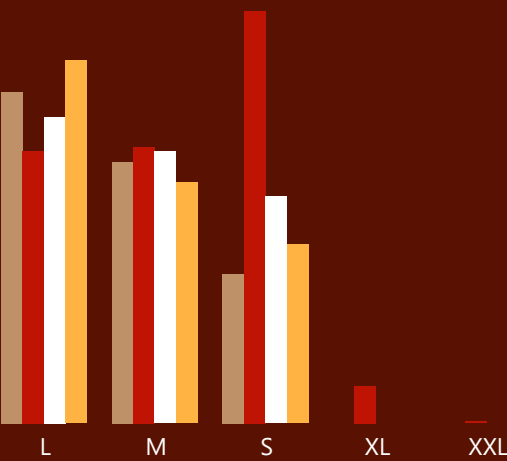
The most popular ingredients by category based on quantity sold

Red
Peppers Mushrooms
Onions Bacon Pepperoni

The least popular ingredients by category based on quantity sold

Total Quantity Sold by size and category

● Chicken ● Classic ● Supreme ● Veggie



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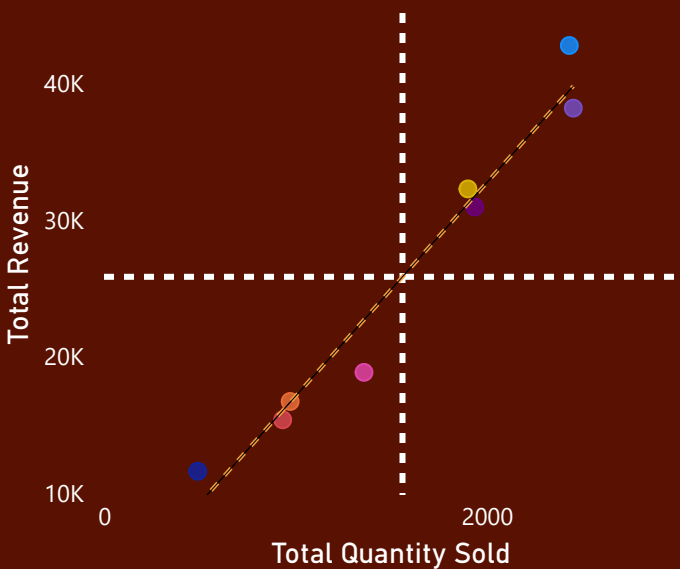
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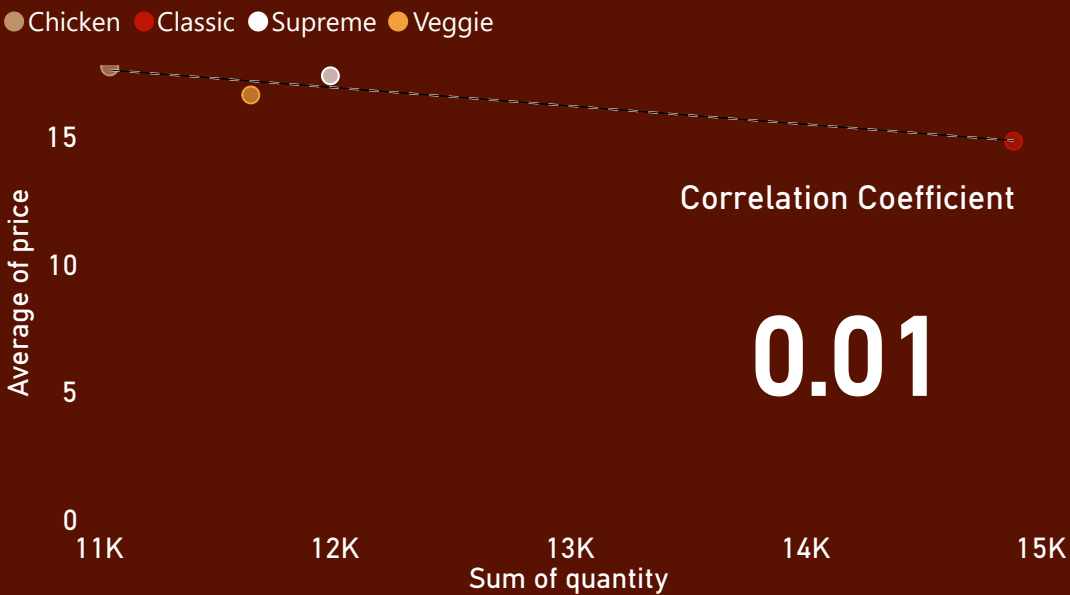
2.32

Average Pizza per Order

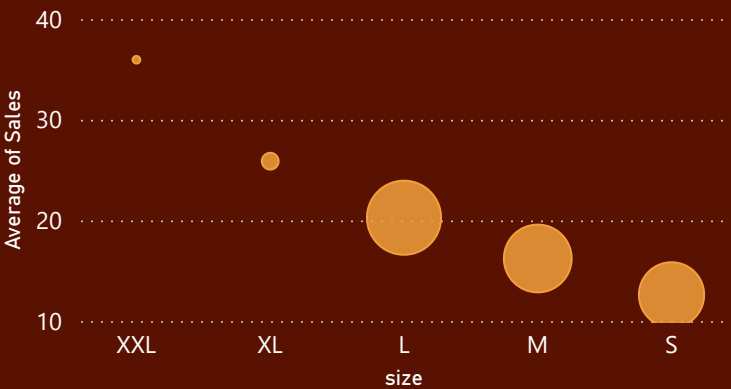
Total Quantity Sold and Total Revenue by ingredients



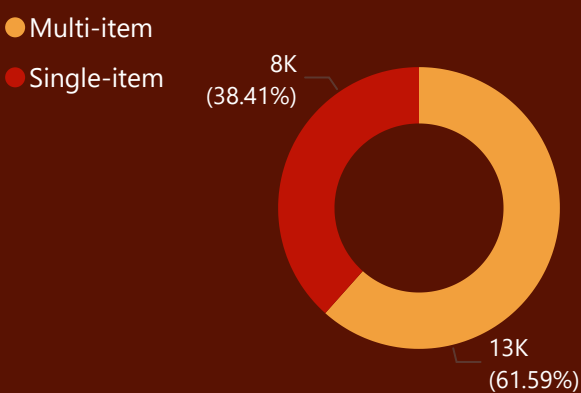
Total sales volume (quantity) and Avg Price Correlation



Average of Sales and Total Quantity Sold by size



Total Orders by OrderType



Average Order Interval (Minutes)

23.28