



Online Retail Dashboard

Month

All

2010

2011

Hour

0

23

Country

Multiple selections

UnitPrice

\$0

\$13,541.33

Clear all slicers

- KPIs and Trend
- Country & Customer Analysis
- Other Analyses

Total Revenue

\$1.57M

Total Quantity Sold

882K

Total Order

2K

Total Customer

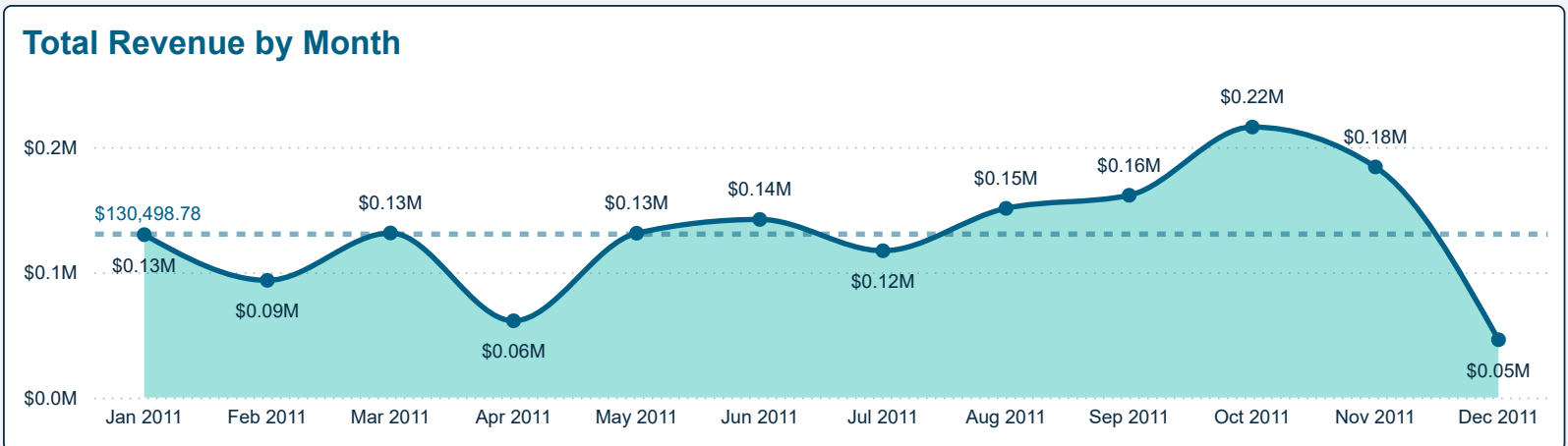
407

Count of StockCode (Total...

2.748K

Avg Revenue per Order

\$855.73





KPIs and Trend

Country & Customer Analysis

Other Analyses

Online Retail Dashboard

Month



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Hour



0

23

Country



Multiple selections



UnitPrice

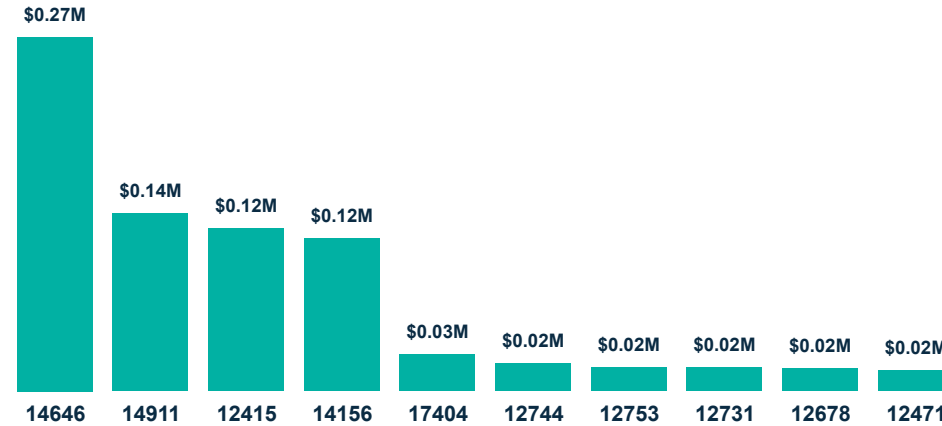


\$0

\$13,541.33

Clear all slicers

Top 10 Total Revenue by Customer

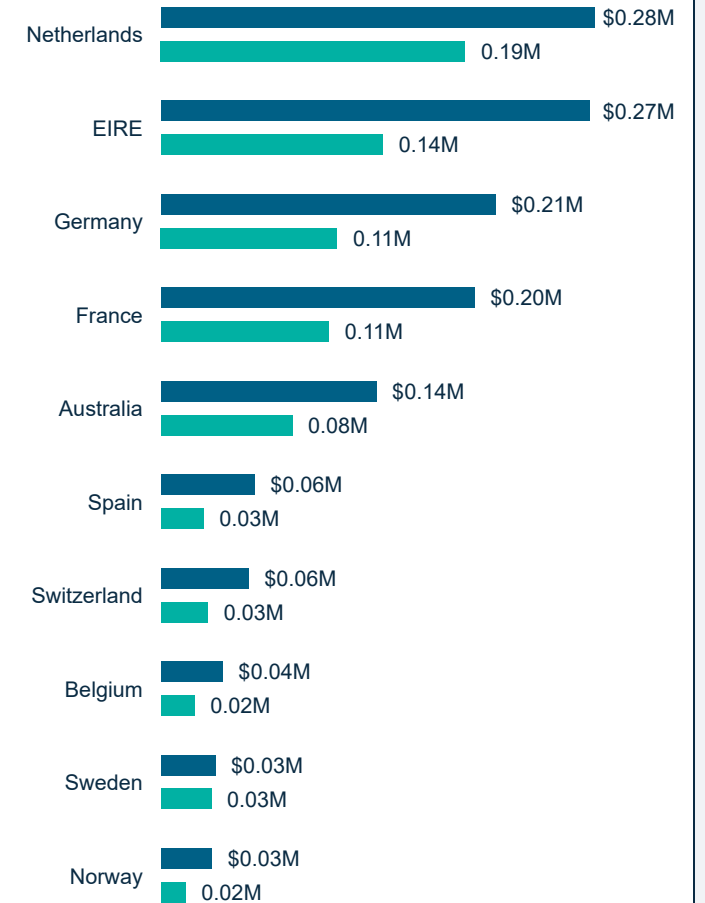


Demand by Country



Top 10 Total Revenue and Total Quantity Sold by Country

Total Revenue Total Quantity Sold







KPIs and Trend

Country & Customer Analysis

Other Analyses


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Month 


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Hour 

023




Country 

Multiple selections 

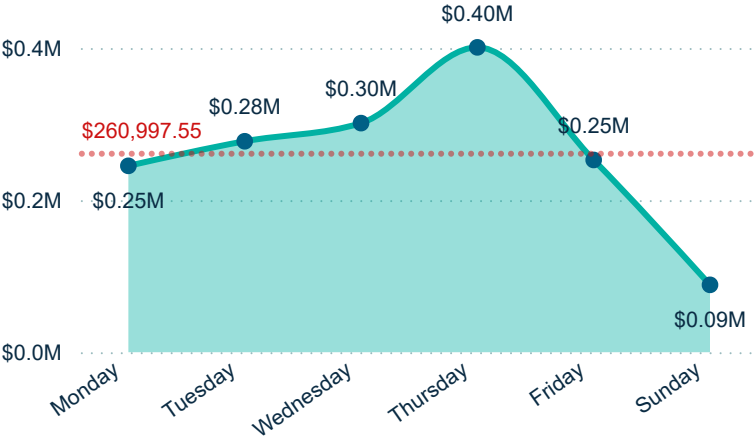
UnitPrice 

\$0\$13,541.33

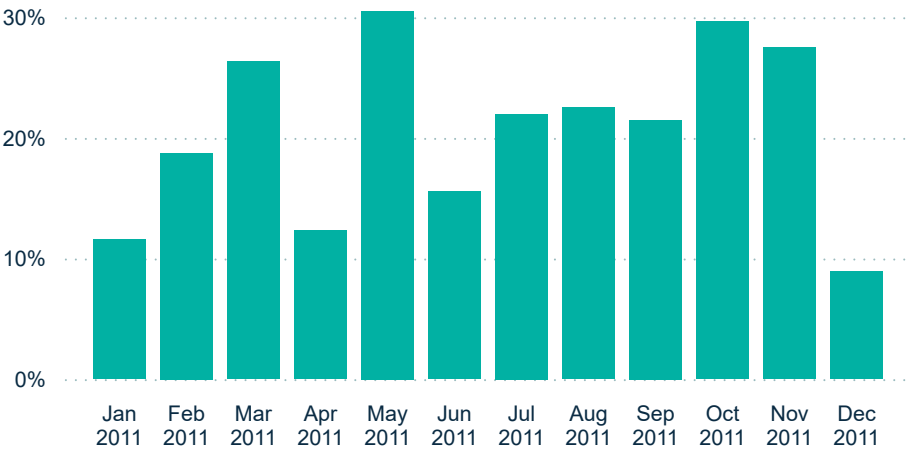


Clear all slicers

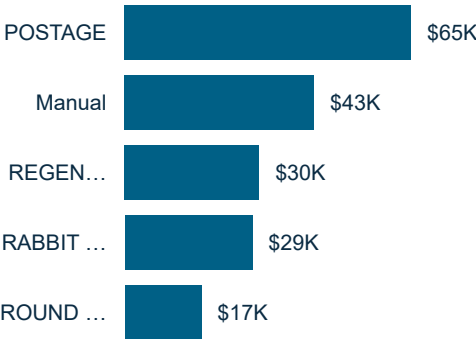
Total Revenue by Week



Customer retention rate by YearMonth



Top 5 Total Revenue by Product



Customer Grid View

CustomerID	Total Order	Total Revenue	Total Quantity Sold	Avg Revenue per Order	Avg Quantity Sold per Order
12347	6	\$3,598.21	2139	\$599.70	356.50
12348	3	\$904.44	1087	\$301.48	362.33
12349	1	\$1,757.55	631	\$1,757.55	631.00
12350	1	\$334.40	197	\$334.40	197.00
12352	8	\$2,506.04	536	\$313.25	67.00
12353	1	\$89.00	20	\$89.00	20.00
12354	1	\$1,079.40	530	\$1,079.40	530.00
Total	1778	\$1,528,964.31	867715	\$859.93	488.03