

Project Move It OKRs

Objective.

O1 Actively and meaningfully engage the public to generate buy-in and project support.

KR1 Carry out publicity to encourage increased ridership

KR2 Create platforms for feedback and equalize response time

KR3 Involve the communities in the location of the new bus-lines through questionnaires, survey, to create buy-in.

Objective.

O2 Make it easy to get around the greater Wonder City area via public transportation.

KR1 WCTA will launch 5 new bus lines within 2 years.

KR2 The Bus lines must service at least 50% of the most densely-populated areas of Wonder City.

KR3 Improve road infrastructure with a 2 year plan to accomodate population growth

Objective.

O3 Promote public transportation as a convenient alternative to driving.

KR1 For convenience, stops along the new bus lines must connect neighboring suburbs to downtown and public resource facilities.

KR2 Carry out publicity education on how using safe, clean, and efficient public transportation helps the environment with lesser cars on the road.

KR3

Make the transportation service flexible enough to suit the passengers schedule using an App

Objective.

O4

Provide a reliable and consistent public transportation service.

KR1

Automate bus service to reduce wait time

KR2

Procure enough bus to accommodate population growth.

KR3

The buses properly maintained, cleaned and provision of adequate spacing