

Apple Product Information

As of August 24, 2025

This document provides a concise, high-level overview of Apple's current product lineup. It's organized by category and focuses on models that Apple actively markets as of the date above.

iPhone

- **iPhone 16 Pro / 16 Pro Max** — A18 Pro, larger displays, Camera Control, pro-grade camera system (48MP main & Ultra Wide, 5x Telephoto), built for Apple Intelligence.
- **iPhone 16 / 16 Plus** — A18, Camera Control, 48MP Fusion main camera with 2x Telephoto option, long battery life, designed for Apple Intelligence.
- **iPhone 16e** — Most affordable member of the iPhone 16 family, A18-class performance, Apple Intelligence support.

iPad

- **iPad Pro (11-inch & 13-inch)** — M4, Ultra Retina XDR display, Apple Pencil Pro & new Magic Keyboard support.
- **iPad Air (11-inch & 13-inch)** — M3, versatile performance and accessory support.
- **iPad** — Consumer-friendly iPad with 10.9-inch display (10th-gen form factor).
- **iPad mini** — Compact 8.3-inch design for portability.

Mac

- **MacBook Air (13-in & 15-in)** — Now with M4; ultra-portable with long battery life.
- **MacBook Pro (14-in & 16-in)** — M4 family (M4 Pro/Max) for advanced performance and graphics.
- **Mac mini** — Redesigned, compact desktop with M4 or M4 Pro options; lots of I/O.
- **iMac (24-inch)** — All-in-one with M3 and a 4.5K Retina display.
- **Mac Studio** — Compact pro desktop with M4 Max or M3 Ultra and Thunderbolt 5.

Apple Watch

- **Apple Watch Series 10** — Thinnest Apple Watch with the biggest display; fast charging and health features including sleep apnea notifications.
- **Apple Watch Ultra 2** — Rugged titanium design, extreme battery life and outdoor features.
- **Apple Watch SE** — Core Apple Watch experience at a lower price.

AirPods

- **AirPods 4** — New design and comfort; USB-C charging case.
- **AirPods 4 with Active Noise Cancellation** — Adds ANC and Adaptive Audio features.
- **AirPods Pro (2nd gen, USB-C)** — Flagship features including ANC and the latest hearing health experiences.
- **AirPods Max** — Over-ear headphones with Spatial Audio.

TV & Home

- **Apple TV 4K** — Streaming box with Dolby Vision/HDR10+ and Dolby Atmos; also a smart-home hub with Matter support.
- **HomePod (2nd gen)** — High-fidelity smart speaker with Spatial Audio; smart-home hub.

Vision

- **Apple Vision Pro** — Spatial computer for immersive apps and media; visionOS 2.x with Apple Intelligence features like Writing Tools and Image Playground.

Services (overview)

- Apple One bundles: Apple TV+, Apple Music, Apple Arcade, Apple Fitness+, Apple News+, and iCloud+ (availability varies).

Notes

- This overview is intentionally concise for quick reference. Specifications and availability can vary by region and can change over time.
- For the most detailed, up-to-date specs, consult Apple's official product pages.

Selected Official Sources

- iPhone 16 / 16 Plus newsroom · iPhone 16 Pro newsroom · iPhone 16e newsroom
- iPhone, iPad, and Mac compare pages · iPad Pro / iPad Air pages
- Mac mini (M4), MacBook Air (M4), MacBook Pro (M4 family), Mac Studio pages
- Apple Watch Series 10 / Ultra 2 / SE pages
- AirPods compare page
- Apple TV 4K and HomePod (2nd gen) pages
- Apple Vision Pro pages and visionOS updates

