**REPORT**

My name is David Adekoya and I decided to promote apple products for my E-commerce website project. The first thing I did was to determine what I was going to promote on my e-commerce website and after researching and seeing different options, I decided to go with apple products. After figuring that purpose of my website, I visited the Apple site (<https://www.apple.com/uk/>) to get some info and then decided on the products to promote on my website. I then decided to go with the apple iPhone, watch, air pods, MacBook, and home-pod mini. After all that, I had to decide the pages that I wanted on my website and decided to have a homepage, sign in page, sign up page, products page, and a company page. Below is the sitemap.

A piece of paper with writing on it

Description automatically generated

Above is the blueprint which I used to start and guide myself to today’s result. I was inspired to these ideas from the student website examples that were displayed on NTU now page to assist us with the project. I have five website pages to make up my e-commerce website project which have been displayed above and have been implemented by the required programming languages. My home page has been implemented with HTML and customized with CSS and is supported with an image slider, images, and a video. The same design setup says the same for my company page. The products page has also been implemented with HTML and CSS; images of the product are made available with words promoting it. The video for the page was later implemented in the home page, also the image animation for the product page was done with CSS. The sign in and sign-up page was done with HTML where I used the form element to form the registration form and managed its validation and verification controls using pattern while CSS was used to render and modify the page. In addition, the extra website controls to change font size and background color was mostly done with CSS and JavaScript with a bit of html. All these designs are what led to today’s responsive e-commerce website.

UDON: <https://udon.ads.ntu.ac.uk/web/soft20181/N0963167/ecommerce-website/home.html>

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