



# CHENG-SYU PAN

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## Education

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### National Yang Ming Chiao Tung University

Sep 2019 – Jun 2024

*Arete Honors Program*

- During university, I was exposed to electrical engineering, interdisciplinary design, and front-end web development. Relevant courses included Electronics, Circuit Theory, Logic Design, Signals and Systems, Architectural Design, 3D Modeling and Parametric Design, as well as Front-End Web Development.
- Delivering a Speech as a Current Student at the Graduation Ceremony

## Experience

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### Military service

Nov 2024 – Mar 2025

*Military service completed.*

### UX Intern

May 2024 – Nov 2024

*QNAP Systems, Inc.*

- Streamlined the product satisfaction survey workflow by redefining Jira processes, enhancing product development efficiency.
- Collaborated with cross-functional teams, including PMs and front-end developers, to propose and implement satisfaction survey solutions, delivering three standardized templates for various use cases. Then conducted a comprehensive redesign of a product's user flow, successfully optimizing operational efficiency.
- Independently created UI illustrations using Adobe Illustrator, converted them into SVG files, and developed graphic scripts for departmental use.
- Delivered 3 product redesign proposals, conducted 10+ user experience evaluation studies, completed 5 UI designs, and proposed a digital transformation platform design.
- Tools: Figma, FigJam, Adobe Illustrator, Adobe Photoshop, VS Code, Jira

### UI/UX Intern

Feb 2024 – May 2024

*Crypto-Arsenal Cloud Co. Ltd.*

- Designed two key website interfaces: a user backend content management system and dashboard interface.
- Defined sitemap structures for navigation bars.
- Conducted competitive analysis on product color schemes to enhance design consistency.
- Tools: Figma, FigJam, Jira, ClickUp

## Academic Societies

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### Mun Society Taiwan Association

*Chief Technology Officer*

- Led the development and design of the association's official website as a UI/UX developer
- Served as a PR team member, managing sponsorship communications with external partners.
- Collaborated with Harvard University to organize the 2024 Model United Nations Conference at the Taipei International Convention Center, providing English-based hospitality services for international participants.

### NYCU Management Consulting Club

- Among four product consulting proposals, a marketing post from the campus proposal garnered 800+ likes overnight.
- Proposed for a specific industry and conducted an interview with the founder of 'Do you a Flavor'.

## Comptitions

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### College Entrepreneurship Simulation Platform Competition

*Entrepreneurship Talent Engine Inc.*

- Proposed a solution integrating customized medical chairs with digital manufacturing technologies, earning an Honorable Mention.

## Skills

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- Language Proficiency: TOEIC 910
- Web Development: HTML, CSS, Tailwind, JavaScript, React.js, Rhino, Grasshopper