

APSS1A08 Assignment 2
Great migration of social media users & Sexual Orientation Discrimination Ordinance
--- Jiang Guanlin (21093962D)
Great migration of social media users

Nowadays, many people use social media to watch videos, listen to music, chatting with friends, expanding own friends circle. The great migration for social media is not a tiny thing for users, especially if a social media user uses that many years and their friends circle in there or many subscribe just in that platform. Those kinds of people have a minimal probability of changing their social media to another one.

Significant migration of social media users always happened in those cases. First, some people who care about privacy and data storing security or not may be more sensitive to this part of the content. Suppose the social media they use leaks user information or a large amount of information is stolen after being attacked. In that case, they may migrate to other safer social media to use, even though they already have many friends who also use that social media. According to the article from 2021, the paper reports how social media product WhatsApp under the Facebook company leak data from users (Elkind et al., 2021, para. 7). This shows the WhatsApp may know the user's communication data, which is no more privacy for users. According to a news article, which reports that a lot of people are leaving WhatsApp for Signal and Telegram because WhatsApp is not that secure and private for them (South China Morning Post, 2021, para. 1). These two social media are more secure and more care about users' privacy, and the most important thing is Signal is an open-source chatting software, which means that the code is open for the public, everyone can read and check it. The data leak problem will lead a lot of users to migrate to other social media platforms if there have better applications that can replace this one.

Second, some social media may pop up advertisements so that some users who like concise or dislike advertisements or feel that advertisements infringe their privacy

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rights to find alternative solutions, and once they find a better or more suitable, and more useful functions' social media for users. Some people will promote this better and cause a wider range of user migration. For example, in my time, there was a powerful, easy-to-use, more fashionable, and famous communication, a Chinese chat social software QQ. In these few years, with the development of WeChat and the increase of some functions, as well as advertisements and unreal news that are not like QQ, more and more people have transferred their social communication media to WeChat, but QQ has gradually become People forget. Also, like Instagram is a kind of example that use the bandwagon effect to get a lot of young users which from other social media, people, the function that Instagram shows not only can let people have some social contact, but also can attract a lot of young people to use it, because of fancy and trendy styles. Social media with a lot of not use functions or offer some advertisement will lose some users if they find good social media platforms to use, also some social media use the unique style to let more people migration to their platform.

Sexual Orientation Discrimination Ordinance

Nowadays, sexual orientation problems are more popular in society. Some people choose the be gays or lesbians, or asexual, but always people who humiliate or make fun of them in this society. Sometimes, they make fun of them in the public areas just because they are not gregarious. People who are discriminated against by their sexual orientation live in the shadow of being humiliated most of the time. Because they are afraid of being rejected by relatives and friends, they dare not make friends and go home easily. According to health experts, the LGBT group of people is just a kind of gender identity, the gender of the body cannot change, but the people can choose the

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sexual orientation, which is the normal thing. According to this report from experts, in this society have a lot of bad news write about LGBT, which has 92% of LGBT teenagers know that bad news because they fear their parents or friends prejudice them, so they keep the secret in their heart, and not tell anyone (KidsHealth Behavioral Health Experts, n.d., para. 1). For example, in the news from 2020, an Ontario wedding videographer refuses to take photos of same-sex couples (LeBel, 2020, para. 1). This shows in this society, still have some people do not accept LGBT people, but society is helping them to deal with it. According to research, sexual orientation discrimination has four kinds of discrimination, direct discrimination, indirect discrimination, harassment, and victimization (Equality and Human Rights Commission, 2016, para. 7). Direct discrimination sometimes happens in like when people do something, people who serve them but decline them, just because they are LGBT, also those people sometimes teased as an insult to them, and even more serious are killed to insult such LGBT people. The sexual orientation discrimination ordinance is a kind of serious social issue in this society because this group of people in the same as us, but everyone has a different perception of their gender. Other people do not use discrimination against them, they are just people like normal people.

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