LANDIAN

WHAT IS
THE METAVERSE?

The Metaverse is a virtual environment that gives users the opportunity to create experiences and engage with others from around the world. It is not a new concept. For decades, we have come to depend on similar adaptations centered on commerce, social interactions, and unique interpretations of personal expression. It is the next evolution of cooperation, communication, storytelling, and emotional responses, but without the impediments often created by distance, time, money, and borders.

For businesses, the metaverse is the evolution of e-commerce.

ECONOMICS
WHY LANDIAN?

a. Blazing Graphics

Best-in-class Unreal gaming 3-D graphics engine that constantly improves updated releases, used by Fortnite™, Gears of War™, etc., —www.unrealengine.com

b. Smart Contracts

Multiple layers allow for marginal revenue share payments. Each micropayment aligns the ecosystem toward collective value generation.

c. Governance Token

Buying land in Landian? The LNDA governance token controls boundaries on plots, community guidelines, and smart contracts built on top.

d. Marketplace

Like Upwork for the Metaverse, it allows direct experience integration for on-demand virtual estate development, experiences, design, and more.

e. NFT Asset Production

NFT's generated in the Landian Metaverse are trackable and permanent. Assets generated and built into Landian become dynamic smart contracts giving the owner full control over distribution and collaborations.

f. Aligned Incentives

Build your Metaverse business and incentivize the community to help. Each smart contract empowers landholders, designers, developers, promoters, artists, influencers, and beyond.

f. Who we are

One hundred+ futurists at the forefront of emerging technologies with a rich history in gaming, blockchain, social networks, growth, marketing, software development, and promotion.

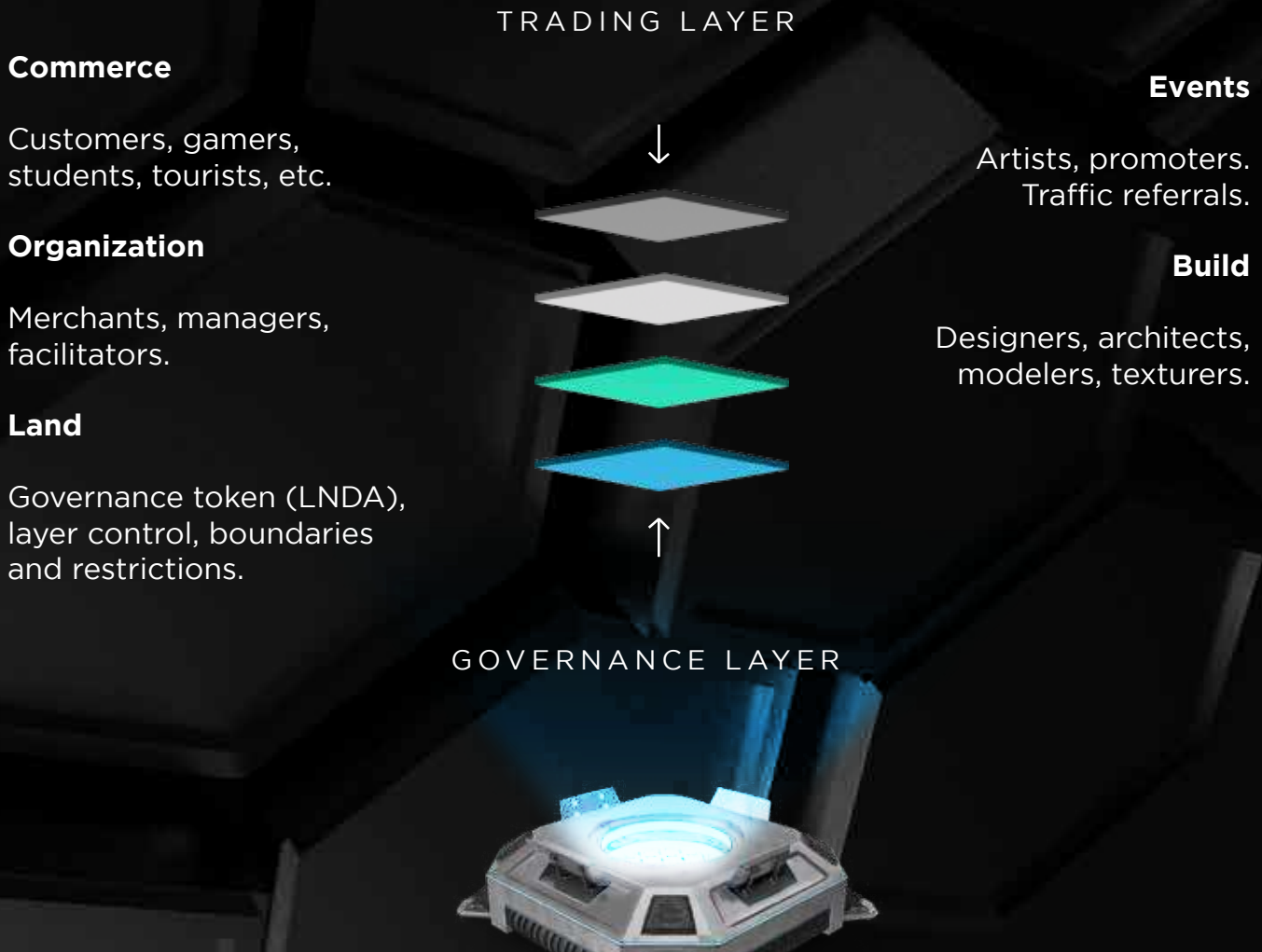# LANDIAN

DIMENSIONS OF VALUE

IT TAKES A VILLAGE

Unlike the real world, value is earned and calculated in more than one dimension.

Smart Contract Design helps pay out everyone involved in the project through instantaneous autonomous royalties.

Don't have money? You can earn by helping other projects and communities create experiences and spaces.

Have land? Landowners can solicit the community with Requests for Proposals (RFPs) to build on their land.
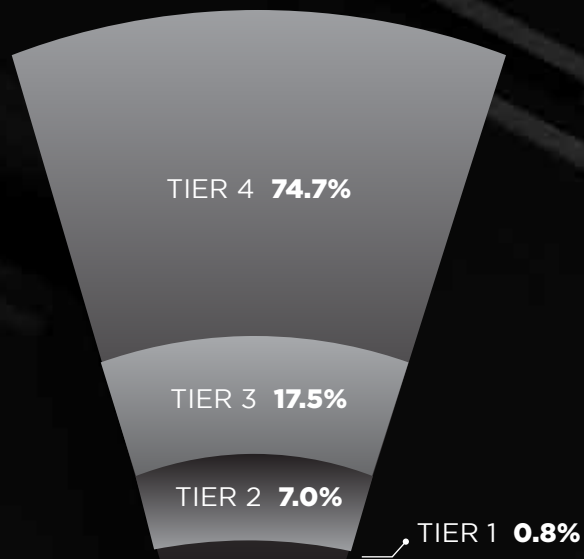
Community financing? The community can finance creators to build and generate revenue on the land which will produce residual income.
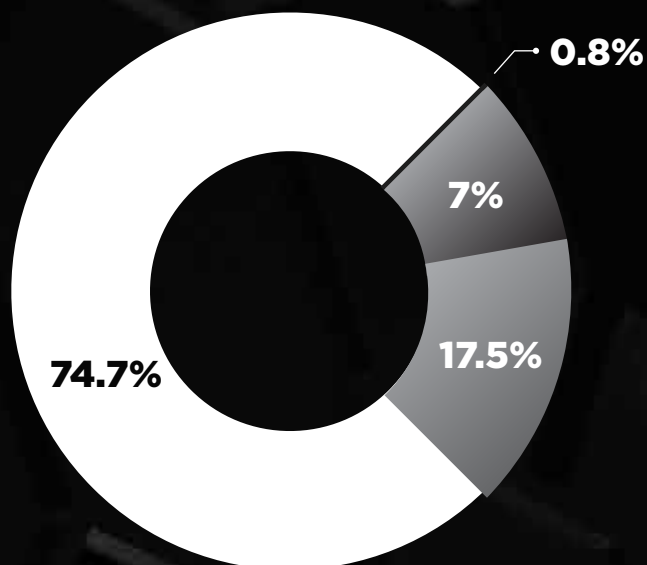
TRADING LAYER

Commerce

Customers, gamers, students, tourists, etc.

Events

Artists, promoters. Traffic referrals.

Organization

Merchants, managers, facilitators.

Build

Designers, architects, modelers, texturers.

Land

Governance token (LNDA), layer control, boundaries and restrictions.

GOVERNANCE LAYER

LANDIAN

6 DISTRICTS & 4 TIERS

Late adoption value

TIER 4 **74.7%**

TIER 3 **17.5%**

TIER 2 **7.0%**

TIER 1 **0.8%**

Early adoption value

4 Tiers as % of total size

0.8%

7%

17.5%

74.7%

Previsualization
Not to scale
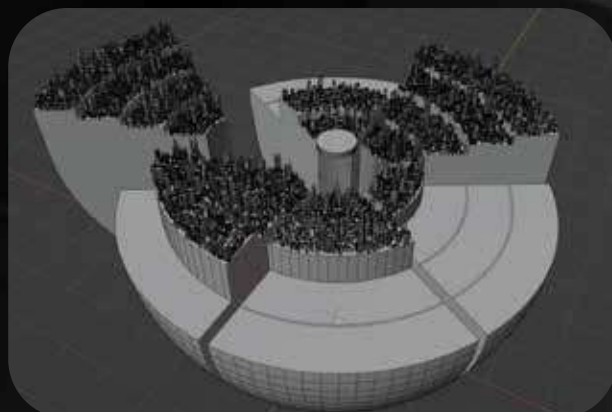
6 Districts
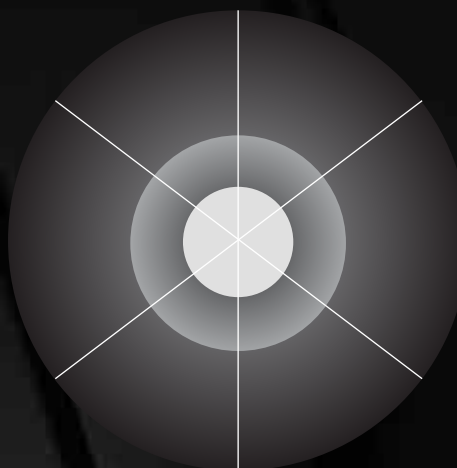
CORE TEAM

Austin Yavorsky
CEO

Miguel Valenzuela
Chief International
Officer

Omar Rosario
Chief Entertainment
Director

Elias Chirino
Chief Marketing
Officer

Daniel Vergara
Director of
Technology

LANDIAN

ROAD MAP

Q3 2019
CONCEPT DEV AND TESTING

Q3 2020
- Formation of core team
- Analisis of Marketing and Viralization strategies

Q4 2020
- Initial Investors Funding $7m SECURED PRIVATE (Restricted)
- Private sale to develop Landian
- Start Development of Landian Metaverse

Q1 2021
- Designation of Blockchain Technology
- Development of version 1.0 of White Paper

Q3 2021
- Development of White Paper V2.0
- Team and advisory board designation
- Coin creation on the BSC Blockchain
- First round private pre sale Launch

Q2 2022
- Alpha Launch of the Landian Lobby
- Influencers and Ambassador Designations
- Venture Studio

Q3 2022
- Swap Alpha Launch
- Launch of first Landian Cafes In Medellin and Dubai
- Launch of selection 1 of all 6 districts
- Metahuman Avatar Creator Module
- Zone 4 Presale to select Governments and corporations
- All sections Tier 1 open based on community development
- Co-development of full venture studio accelerator
- Opening white list for plot sales
- Launch of Landian Merchandising

Q4 2022
- Opening of Landian House Dubai and Medellin
- Planned Prerelease of the Landian Conscious Wallet
- Planned Prerelease of the Landian Ocean World
- Launch of the Landian Marketplace
- First Exchange listings (Already approved)

Q1 2023
- Opening of Miami and London Cafes
- Launch of the Landian Health Wallet
- Launch of the Worldwide Colosseum

Q2 2023
- Opening of the Paris, London, Madrid and Los Angeles Cafes

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THANKS YOU!